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Anheuser-Busch
Sales Co.
A DIVISION OF ANHEUSER-BUSH, INC.

September 12, 2003

Attn: TTB Notice #4
Chief, Regulations and Procedures Division
Alcohol Tobacco Tax and Trade Bureau
P. O. Box 50221
Washington, D.C. 20091-0221

As the General Manager of a large beer wholesaler in the State of California, I support the proposed rule recently issued by the Tax and Trade Bureau in TTB Notice #4 of March 2003 regarding the alcohol content of Flavored Malt Beverages. The rule would require no more than 0.5% of the alcohol content by volume of Flavored Malt Beverages be derived from distilled alcohol.

The proposed rule will serve as a step toward consistent classification of these products. Further, it provides a consistent approach throughout the country regarding advertising, distribution, taxation and licensing of Flavored Malt Beverages. Federal leadership in this area will most likely be followed at the state level, which will help maintain an orderly marketplace.

Therefore, on behalf of our distributorship and our employees, I respectfully request the TTB adopt TTB Notice #4.

Sincerely,

Joseph D. Sanchez
Vice President and General Manager
Anheuser-Busch Sales Company

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