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WINE AND SPIRITS FOUNDATION of LOUISIANA, Inc.

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GEORGE F BROWN

EXECUTIVE DIRECTOR

August 12, 2003

Chief, Regulations and Procedures Division  
Alcohol and Tobacco Tax and Trade Bureau  
Post Office Box 50221  
Washington, DC 20091-0221

Attention Notice 4

Dear Sir or Madam:

As Director of the Wine and Spirits Foundation of Louisiana I represent the wholesale beverage alcohol dealers in this state. They are unanimous in support of the U. S. Treasury's Alcohol and Tobacco Tax and Trade Bureau proposed rulemaking for Flavored Malt Beverages.

The proposed 0.5% standard is the most efficient means to address recent concerns of both state and federal officials. The standard is also essential in maintaining an orderly marketplace and insuring the continuation of a rational tax policy by the state of Louisiana.

Although there are some who have concerns regarding the ability of manufacturers to produce FMB products in accord with the new proposal, brewers have already demonstrated the technical ability and the expertise to produce these products under the new standard.

Again, I urge TTB to adopt the proposed rule.

Yours truly,  
S

George F. Brown

Executive Director

GFB:dkh