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Informed
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August 13, 2003

Attention: TTB Notice No. 4 Chief, Regulations and Procedures Division ALCOHOL AND TOBACCO TAX AND TRADE BUREAU P.O. Box 50221 Washington, DC 20091 0221

Dear Sir or Madam:

Informed Beverage Management/GBG supports the proposed rule issued in March, 2003, by the Tax and Trade Bureau (TTB) that outlines the alcohol content requirements inorder for flavored malt beverages (FMB) to be classified as beer. Specifically the TTB proposes that for an FMB to be classified as beer, its alcohol content from distilled alcohol cannot exceed 0.5%.

Adoption of the TTB "0.5 by volume standard" would ensure the integrity of beer and the brewing process.

Consistent regulatory policy is important.

These distinctions impact state and federal policies regarding the regulation and taxation of beer and other alcoholic beverages.

The 0.5% standard will ensure that the integrity of beer remains.

Once again, Informed Beverage/GBG encourages the TTB to give final approval to the proposed 0.5% standard on FMB's.

Sincerely,

Paul D. McGarry

President

PDM :tov