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May 17, 2003

Gurdip Singh
7-Eleven
EI Cajon, CA 92020-3407

RE: TTB NOTICE NUMBER FOUR

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
Washington, D.C. 20091-0221

To Whom It May Concern:

I know reasonable people can respectfully disagree. Reasonable people can also understand each other's concerns and reach a productive compromise. I'm sure this can be done in regard to the disagreement over the proposed flavored malt beverage rules from the TTB.

The rules changes under consideration by the TTB would have the effect of destroying this product category through forced changes in content or patently unaffordable taxes. This would have a severe negative impact on businesses like ours. I also strongly think that consumers should be able to have a say as to what is sold on the market. Flavored malt beverages are not a new phenomenon. It has legally been sold to the general U.S. population above legal drinking age for many years. Why the sudden urge to take a successful product off the market?

I can find no convincing reason for this and I hope you agree with me that the TTB's proposed regulations are uncalled for.

Sincerely Yours,

Gurdip Singh