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7-Eleven Food Store  
Chula Vista, CA. 91910-4219

May 12, 2003

Chief  
Regulations and Procedures Division  
Alcohol and Tobacco Tax and Trade Bureau  
Washington, D.C. 20091-0221

To Whom It May Concern:

RE: TTB Notice Number Four

The regulations on flavored malt beverages under consideration by the TTB would have a significantly negative effect on my business. These regulations have the capacity to destroy the market for flavored malt beverages by eliminating the product line or pricing it out of business. Either way, my business would be badly hurt.

Can't the TTB and the flavored malt beverage industry work together on a compromise solution that will not oppress the market for our beverages? I'm sure this is something that can be accomplished. Please back up the people who buy and sell flavored malt beverages and prevent what would be a tragedy for this industry. I appreciate your support.

I would appreciate your thoughts on this issue.

Charles Madden