0040243 Bush 's Liquor Store Chris Nayler Pine Bluff, AR 71601-3614

May 8, 2003

Chief

Regulations and Procedures Division Alcohol and Tobacco Tax and Trade Bureau Washington, D.C. 20091-0221

To Whom It May Concern:

RE: TTB Notice Number Four

Our economy is already carrying far too much in the way of taxes and regulatory requirements. Government policy should be aimed at reducing these barriers to economic growth. The strict taxes and regulations proposed on flavored malt beverages would propagate the economic troubles we find ourselves in today.

The Tax & Trade Bureau should not be allowed to change the taste of flavored malt beverages altogether. Consumers choose to buy products like Mike's Hard Lemonade because of their distinct taste. If the TTB really thinks there is a public safety issue at hand, many consumers would even be willing to except a compromise that would help to preserve some of the flavored beverage taste.

This proposed rules change is a regulatory disaster in the making. As an elected official, you can help avert disaster by opposing this punitive change. Encourage a compromise that will not destroy the flavored malt beverage market.

Sincerely,

Chris Nayler