

0040240

Sarah Creasey
Mc Crory, AR 72101-0498

RE: TTB NOTICE NUMBER FOUR

May 13, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
Washington, D.C. 20091-0221

Dear Sir/Madam:

Out of all consumable products, it seems that liquor gets taxed the most heavily. Now the ATF/TTB wants to add additional excise taxes to the flavored malt beverages. If the proposed rules changes are implemented for these drinks, it is likely that they will be taxed right off the shelves. Stores can't survive without customers and please be aware that eliminating flavored malt beverages would drive away the customers who come to us primarily for these beverages but inevitably buy other products as well. We can't afford to lose these customers.

Why change regulations that have been working well for more than 30 years? There is clearly no need for new regulations and tax burdens that the TTB has proposed.

There has to be a better solution than destroying the flavored malt beverage industry. Please do what you can to help the TTB see the devastating ramifications of their proposed regulations. Thank you for your time.

Sincerely Yours,

Sarah Creasey

Mc Crory Drive-In Liquor Inc

