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Sam's Liquor

May 16, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
Washington D.C. 20091-0221

RE: TTB Notice No.4

Dear Alcohol Tobacco Tax and Trade Bureau:

The regulation changes being considering pertaining flavored malt beverages would have a profound negative impact on retail business. If the rules change passes the entire beverage category could be eliminated. What drinks are able to remain on the shelves would be taxed so high that no one could manage to pay for them.

We are all aware that government agencies are trying to find ways to bring in more revenue. However, imposing new regulations on these beverages would surely cut into overall revenue by completely eliminating the market for these products. The TTB already concluded that sale of these drinks does not pose any threat to federal tax revenues. Given that conclusion, the proposed changes just do not seem logical.

Our government doesn't create policies just for something to do. New rules and regulations should be administered when there is a public or federal need. And the results of those rules should fill the need for which they were created. The results that would come out of this policy are the exact opposite of what our country needs. Please do not allow the rules change to pass.

Sincerely, T

Troy Trad

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