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Redfield Liquor Store

RE: TTB NOTICE NUMBER FOUR

May 17, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
Washington, D.C. 20091-0221

To Whom It May Concern:

Please oppose the TTB Rule Notice No.4. As a retailer, I can speak to the significant harm it would do to my business as I lose profits and my customers, as they would be forced to pay higher prices for flavored malt beverages or look for an alternative.

What I don't understand is what is motivating the unnecessary change? From what I know, the ATF/TTB concluded that the sale of flavored malt beverages do not threaten federal excise tax revenues. However, imposing new regulations on these beverages would surely cut into excise tax collections by completely eliminating the market for these products. What kind of voodoo economics is that?

Please oppose this rules change. Your participation in finding a compromise solution would also be deeply appreciated. Thank you.

Regards,

Pam Lynch

Pam Lynch
Redfield, AR .72132-9356