

May 12, 2003

Beverly Ginanni  
Eagle Quik Mart  
Las Cruces, NM 88004-0605

RE: TTB NOTICE NUMBER FOUR

Chief  
Regulations and Procedures Division  
Alcohol and Tobacco Tax and Trade Bureau  
Washington, D.C. 20091-0221

To Whom It May Concern:

I am writing to you to seek your help, since the regulation changes you are considering in regard to flavored malt beverages would have a significant negative impact on my business by either eliminating this beverage category altogether or taxing it to the point where no one could afford it. In my opinion, these changes would decrease sales and thus profits for not only me, but also the manufacturers of flavored malt beverages leaving many at a loss, including the consumers of these products.

Not only will the monetary effects be unfortunate, there is something scary about an agency of the federal government proposing rules that guarantee financial hardship for small retailers, many of whom are struggling to survive in the present economic climate.

We Americans are all consumers of products. Many of us are small retailers. The last thing we need is a regulatory policy such as this (which I consider to be a step backwards). I am contacting you to ask that you please stop this rules change or at least work out a fair compromise, on so many people's behalf. Thank you.

Sincerely Yours,

Beverly Ginanni  
Gen Manager