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Pik Quick
Chipley, FL 32428-5978

RE: TTB NOTICE NUMBER FOUR

May 16, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
Washington, D.C. 20091-0221

Dear Alcohol and Tobacco Tax and Trade Bureau:

The convenience store has become a necessary part of the active American's way of life. However, many of these stores could be forced to close their doors if the TTB goes through with its plans to enact new rules changes to the flavored malt beverage market. These new regulations would be a bad move on the part of the TTB, as they would create a lot of our customer base that would wreak havoc on our sales. Even if the flavored malt beverages category were not eliminated due to enforced content changes, the new tax would make it too expensive. People would stop making purchases and our profits would decline.

The TTB claims that they are imposing these new regulations in an attempt to solve the excise tax revenue problem. What is ironic is that their own studies proved that no such problem existed because the sale of flavored malt beverages does not impede the excise tax receipts. There is absolutely no viable reason for these rules changes to be put into effect. Therefore, I ask that you reject them.

Sincerely,

Carmen Adams