

0040211

Ameristop Food Mart

May 14, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
Washington, D.C. 20091-0221

RE: TTB Notice No.4

Dear .Alcohol Tobacco Tax and Trade Bureau:

We are already enduring a heavy tax and regulatory burden and a dangerously slow economy in the retail industry. We do not need the additional damage the current proposed changes in the flavored malt beverage rules would inflict on us.

There is no way around the fact that flavored malt beverages make up a significant portion of the sales revenue for small retailers who provide such products. They're popular beverages, and consumers generally make important additional purchases when they come in to buy them. The proposed regulations would have the result of eliminating these products from the shelves of smaller retailers, and that will most likely result in a lot of small businesses closing their doors.

I can't believe the government sees any benefit to playing with a successful market, especially in this economy. This proposed policy change must be stopped. I'm counting on you to oppose it.

Sincerely,

Ed Gerrein

Ed Gerrein
Newport, KY. 41071-2627

