

0040204

Boulevard Express

RE: TTB NOTICE NUMBER FOUR

May 12, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
Washington, D.C. 20091-0221

To Whom It May Concern:

We operate a business in South Carolina that depends on sales of flavored malt beverages like Smirnoff Ice and Mike's Hard Lemonade. The proposed new regulations would sabotage this family of products by making it impossible to produce or too costly to sell. That's why we strongly oppose TTB Notice No.4.

Research by the ATF/TTB concluded that the government does not lose any excise tax revenues from the sale of flavored malt beverages. On the other hand, these new rules would take a bite out of excise tax revenue by killing this product category. It is a growing business and could produce even more revenue for the government if given a chance for the industry to establish itself.

Please support the people who buy and sell flavored malt beverages and prevent what would be a disastrous change in policy for this industry. I know we can count on your common sense.

Regards,

Deborah Nolan

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Bennettsville, SC. 29512-3762