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SENATE
STATE OF LOUISIANA
FRANCIS C. HEITMEIER 3709 General DeGouille Drive
State Senator New Orleans, LA 70114
District 7 (504) 361-6014
COMMITTEES:
August 19, 2003
Transportation, Highways
and Public Works, Chairman

Commerce
Finance
Joint Legislative Committee
on Capital Outlay

Chief Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
P.O. Box 50221
Washington, DC 20091-0221

Attn: Notice 4

Dear Sir or Madam:

I am writing to express my support for the U.S. Treasury's Alcohol and Tobacco Tax and Trade Bureau proposed rulemaking for flavored malt beverages (2001R-136P).

In clarifying that any product sold, marketed and taxed as a malt beverage product must be made according to traditional brewing methods and processes, the proposed 0.5% standard ensures the stability of the retail licensing system and the overall marketplace. This consistent standard will allow wholesalers and retailers to continue to distribute, sell and market flavored malt beverages as they do today. The flavored malt beverage products that look and taste the same will be available to wholesalers and retailers in all states with no interruption and no discernable taste differences to consumers.

Thank you for the opportunity to offer my support for the current TTB proposed rulemaking for flavored malt beverages.

Sincerely,

Francis C. Heitmeier

FCH/slf