

<< 0040838 >>

ROBERT W. WIRCH
STATE SENATOR TWENTY SECOND DISTRICT

August 21, 2003

Chief, Regulations & Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
PO Box 50221
Washington, D. C. 2009 1-0221

Attn: Notice No. 4

To Whom It May Concern:

Please accept this as a letter of my support for the U.S. Treasury's Alcohol and Tobacco Tax and Trade Bureau proposed rulemaking for flavored malt beverages (2001-136P).

In clarifying that any product sold, marketed and taxed as a malt beverage product must be made according to traditional brewing methods and processes, the proposed 0.5% standard ensures the stability of the retail licensing system and the overall marketplace. This consistent standard will allow wholesalers and retailers to continue to distribute, sell and market flavored malt beverages as they do today. The flavored malt beverage products that look and taste the same will be available to wholesalers and retailers in all states with no interruption and no discernable taste differences for consumers.

Thank you for this opportunity to express my support for the current TTB proposed rulemaking for flavored malt beverages.

Sincerely

ROBERT W. BIRCH
State Senator

22nd District

RWW/e

State Capitol, P.O. Box 7882, Madison, Wisconsin 53707-7882 • 608-267-8979
Toll-Free Office Hotline: 1-888-769-4724

Email: Sen.Wirch@legis.state.wi.us • Website: www.legis.state.wi.us/senate/sen22/sen22.html • Fax: (608) 267-0984

Home: 3007 Springbrook Road, Pleasant Prairie, Wisconsin 53158 • (262) 694-7379

Printed on Recycled Paper