00411411

From: Randy Oxley [roxley@coorsftw.com]
Sent: Wednesday, October 22, 2003 6:42 AM

To: nprm@ttb.gov

Subject: 'TTB Notice No. 4'

name=Randy C. Oxley name=Coors Distributing Ft. Worth Address1=2550 Mc Millian Parkway Address2= City=Ft. Worth State=Tx Zip Code=76137

Comments=I support the proposed rule issue in March 2003 by the Tax and Trade Bureau (TTB) that our alcohol content requirements in order for flavor malt beverage (FMB) to be classified as by Adoption of the TTB 0.5 by volume standard would ensure the integrity of beer and the brew process.

Moreover, equating beer and beverages that derive a majority of their alcohol content from distiled spirts could weaken the important distinctions between beer and products with higher alcohol.

Beer is not spirits, Beer is not fortified wine. It is important that beer consumers know what they are drinking.