0040124

Adam's Mart

May 14, 2003

Chief Regulations and Procedures Division Alcohol and Tobacco Tax and Trade Bureau P.O. Box 50221 Washington, D.C. 20091-0221

RE: TTB Notice No. 4

Dear Alcohol Tobacco Tax and Trade Bureau:

As a member of the retail community, I resent any attempt by our government to regulate me right out of business! However, that is exactly what the proposed rules changes regarding flavored malt beverages would do if placed into action. My business has developed a loyal customer base centering on the sales of these drinks. If these products are taxed out of reach or, worse yet, eliminated from the market, it will have a negative impact on overall sales and my profits will drop out of sight!

This is a destructive use of the TTB's regulatory power that would destroy a profitable line of business that supports employment and pays taxes. It benefits no one and targets the very people who help pay the excise taxes that the TTB is so concerned about preserving.

Additionally, three decades of success with the current regulations for flavored malt beverages would be negated by the changes the TTB is proposing now. There is no need whatsoever to go ahead with these changes.

I cannot .urge you too strongly to oppose this rules change and support a compromise solution..

Sincerely,

Himood Rimi

Himood Rimi

Stoneville, NC 27048-8070