L & D LIQUOR STORE Linda Farris Strong, AR 71765-0663

RE: TTB NOTICE NUMBER FOUR

May 13, 2003

Chief Regulations and Procedures Division Alcohol and Tobacco Tax and Trade Bureau Washington, D.C. 20091-0221

Dear Alcohol Tobacco Tax and Trade Bureau:

Enough is enough! The federal government is trying to take the small business right out of business if you ask me. The latest move by the TTB to further regulate the flavored malt beverage industry is a perfect example. The regulations under consideration by the TTB have the real potential to kill the market for flavored malt beverages by eliminating the product line or making it prohibitively expensive. What economic sense could that possibly make? Obviously, I'm missing something here.

Lost customers and lost profits mean lost jobs and businesses. Is one new regulation worth all that? I hope not. The current proposal is totally unreasonable. Surely we can work out a reasonable compromise that would not destroy the flavored malt beverage industry.

I cannot urge you too strongly to oppose this rules change and support a compromise solution. Thank you.

Sincerely,

Linda Farris