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Paw's Liquor  
Jennings, LA. 70546-1101

RE: TTB NOTICE NUMBER FOUR

May 17, 2003

Chief  
Regulations and Procedures Division  
Alcohol and Tobacco Tax and Trade Bureau  
Washington, D.C. 20091-0221

To Whom It May Concern:

Given the precarious state of our economy, it is dangerous for the government to implement any policies that would threaten the livelihood of our small businesses. Many retailers depend on the sale of flavored malt beverages. Unfortunately, if the new regulations that the Trade & Tax Bureau has proposed become policy, this entire product line would ultimately be eliminated. Businesses cannot afford to have this happen.

I understand that the government's goal is to increase its revenue from excise taxes. However, the hefty tax proposed on flavored malt beverages would cause many consumers to stop purchasing the products altogether. Surely, this would not increase government revenue.

The TTB previously found that the sale of flavored malt beverages does not create an excise tax revenue problem. It would be wise for the government to leave this particular industry alone. I urge you to vote against the rules change and support this successful line of business.

Regards,

Alice Hanks

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