0040107

Kwickmart Mcdonough,. GA. 30253-5217

RE: TTB NOTICE NUMBER FOUR

May 12, 2003

Chief Regulations and Procedures Division Alcohol and Tobacco Tax and Trade Bureau Washington, D.C. 20091-0221

To Whom It May Concern:

It is with great concern that I write you today to oppose the TTB's recent rule change to flavored malt beverages (TTB Notice No. Four). As a small business owner I have a great deal to lose if these rules are enacted.

Flavored malt beverages have brought an increase in sales to my business and I am concerned that the new rules outlined by the TTB will substantially change these products in a negative way. Rather than creating rules that benefit small businesses, the TTB has taken to a new policy that would throw out 30 years of regulatory guidelines and create havoc amongst the flavored malt beverage industry and our business.

It is time for the TTB to rescind these proposed changes and work with the flavored malt beverage industry to develop guidelines that work for both groups. Small businesses cannot afford to be caught in the middle of this tug of war. Our business is literally on the line in this high stakes game. I urge you to reject these rules as written and find a new solution.

Regards,

Bob Patel

Bob Patel