

00411132
EMAIL ADDRESS: nprm@ttb.gov
SUBJECT LINE: Reference TTB Notice No. 4

Dear Sir or Madam:

As a resident of Milwaukee Wisconsin, I recognize the importance of the beer industry in my city and state. I am therefore writing to express my support for the Tax & Trade Bureaus (TTBs) proposed rulemaking for flavored malt beverages (FMBs) which preserves the integrity of beer.

I believe the TTB's action is an important clarification that ensures that if a FMB product is to be sold as a malt beverage, it should be made as a malt beverage according to traditional brewing methods and processes.

If your rule is adopted, consumers will still be able to enjoy FMB Products. Wholesalers and retailers will also be able to continue to distribute, sell and market flavored malt beverages as they do today. However, absent your new standard, brewers, retailers, and wholesalers will face a potential for a patchwork of individual state laws and regulations where the same product may ultimately be sold as a "beer" in one state and as "hard liquor" in another. In fact, I understand that this kind of situation is already happening in the state of Nebraska and will almost certainly happen in several other states.

Thank you for this opportunity to offer my support for your proposed FMB rule which preserves the unique differences and integrity of beer.
Sincerely,
Stacy Kratt 1750 N. Palmer St. Milwaukee WI 53212 414-372-4982

