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From: Jones, Kelly [kelly.jones@intel.com]

Sent: Thursday, October 16, 2003 12:21 PM

To: nprm@ttb.gov

Subject: TTB Notice #4, Flavored Malt Beverages and Related Proposals  
(2001R-136P)

October 16, 2003

Chief, Regulations and Procedures Division Tax and Trade Bureau PO Box 50221 Washington, D.C. 20031-0221 RE: TTB Notice #4, Flavored Malt Beverages and Related Proposals (2001R-136P) Dear Sir or Madam: I support the proposed regulations for products marketed as flavored malt beverages (FMBs), as set forth by the Tax and Trade Bureau (TTB) in TTB Notice No. 4 of March 2003. A beverage labeled and sold as a "Malt Beverage" should contain just that. Allowing producers to substitute the distinguishing characteristic of these beverages (fermented malt alcohol) with other sources of alcohol is dishonest, and would be in complete disregard of consumers' desire for fair and honest labeling.

In summary, I support the proposed "0.5% standard" for FMBs in order to defend the image of what the general public considers beer or malt beverages, and to ensure consistent and honest labeling of such products.

Sincerely, Kelly Jones  
Kelly.Jones at intel.com