



#### **FY 2010 CAP Grant Opportunities**

Tuesday, December 8, 2009 3:00pm-4:00pm EST

The meeting will be starting shortly. Here are a few items that will help you navigate and participate in the webinar.

- 1. Audio Options Select one:
  - a. Microphone and Speakers through computer (VOIP)
  - b. <u>PREFERRED</u> Telephone (codes are provided in the box at the top right hand corner of your webinar screen log-in procedures are similar to conference call)
- **2. Technical Questions** please call Lindsey Riley at 202.679.6116 or email lindsey@narc.org
- 3. Asking Questions During the Webinar You are muted (in listening mode only) throughout the webinar unless you are a presenter. To ask a question, please "raise your hand" by clicking on this icon near your audio controls. You will be recognized and unmuted. Or, you can type question into the "Questions" box and this will be answered as quickly as possible.



#### 2010 National Spatial Data Infrastructure (NSDI) Cooperative Agreements Program (CAP)

**Support for Proposal Submissions** 

**Category 4:** 

Fifty States Initiative: Business Plan Development and Implementation

WebEx Presentation 12/08/09



#### Agenda (3:00 EST Start Time)

- Quick Roll Call and Meeting Introduction (5 minutes)
- Slide Presentation (30 minutes)
  - Quick snapshot the 2010 CAP Grant Program
  - Category 4: Fifty States Initiative Business Plan Development and Implementation
  - What efforts are eligible?
  - Representative Prior Grant Award Snapshots
  - How to Apply for 2010 CAP Grant
  - Application Evaluation Criteria
  - Grant Development Resources
- Questions & Answers (10 minutes)
- Adjourn (3:45 PM EST)



#### **Project Support Team**

#### **Project Sponsors:**





#### **Project Contractor Team:**











#### Background

- Since 1994, FGDC has funded projects to advance NSDI in partnership with the geospatial community
- The funding assistance is provided through cooperative agreement, which is technically neither a contract nor a grant (but for purposes of this presentation, we will use the term "grant" for the available funding)
- 43 states plus the District of Columbia and US Virgin Islands have received CAP Grant assistance or USGS Partnership funding since 2005

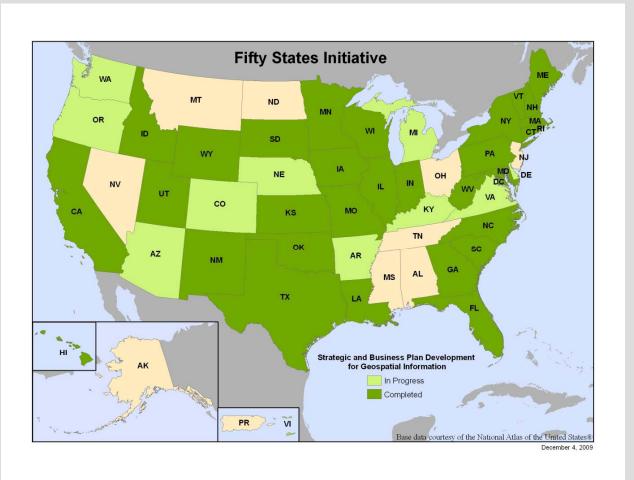


## Recipients of Previous CAP Grants or Partnership Funds for Fifty States Initiative Planning (2006-2009)

Arizona	Illinois	Nebraska	Rhode Island
Arkansas	Indiana	New Hampshire	Utah
Delaware	Kansas	New Mexico	Virginia
California	Kentucky	New York	Vermont
Colorado	Louisiana	North Carolina	Washington
Connecticut	Maine	Oklahoma	West Virginia
Florida	Maryland	Oregon	Wisconsin
Georgia	Massachusetts	Pennsylvania	Wyoming
Hawaii	Michigan	South Carolina	[Washington D.C.]
Iowa	Minnesota	South Dakota	[Virgin Islands]
Idaho	Missouri	Texas	



### State Strategic and Business Planning under the Fifty States Initiative (2006-2009)





#### Overview of 2010 CAP Award Categories

CAP Award Categories	Award Amount	In-kind Match	Approx. Number of Awards
1. Metadata Trainer and Outreach Assistance	Up to \$25,000	50%	4
2. Framework Data Exchange through Automated Geo-Synchronization	Up to \$50,000	100%	3
3. Fifty States Initiative: Strategic Plan Development	Up to \$50,000	50%	5
4. Fifty States Initiative: Business Plan Development and Implementation	Up to \$30,000	50%	9
5. Return on Investment (ROI) Methodology and Business Case Development for Multi-agency NSDI Projects	Up to \$50,000	50%	2
6.FGDC Standards Development and Implementation Assistance and Outreach	Up to \$25,000 or Up to \$50,000	50%	4
7. Demonstration of Geospatial Data Partnerships across Local, State, Tribal, and Federal Government	Up to \$75,000	50%	4



# Category 4: Fifty States Initiative: Business Plan Development and Implementation in Support of the NSDI Future Directions Fifty States Initiative



#### Fifty States Synopsis

In support of the NSDI and the objectives of the Fifty States Initiative Action Plan, **Projects in Category 4 will:** 

 Develop and/or implement business plans that advance the statewide spatial data infrastructure (SSDI) or the National Spatial Data Infrastructure (NSDI) while increasing federal involvement in statewide geospatial planning and implementation activities.



#### Category 4: Fifty States Summary

- Nine awards up to \$30,000 each
  - Recipient matching 50% of the award with funding or in-kind services
- Eligibility
  - State, regional (councils of governments), local and Tribal governments, academia, non governmental organizations, utilities, and the private sector may apply.
  - Coordinated multi-sector responses are strongly encouraged.
  - Federal agency partnership and support is required (e.g., USDOT, USDA, DOI, etc.)
  - A regional entity must have the support of the state's geospatial coordination council.
- POC: Milo Robinson [mrobinson@fgdc.gov]
- Deadline: No Later Than January 7, 2010 @ 2PM EST



#### Strategic and Business Planning

- The Fifty States Initiative has placed importance on outreach to diverse stakeholders, to facilitate coordination and consensus-building
- A good Strategic Plan clearly articulates the high-level strategic goals that emerge from the planning process, or which are taken as a given based on previous efforts and agreement. Many states have already taken this step.
- A good Business Plan provides a clear explanation of how one or more strategic goals are to be implemented by an organization or program (Category 4)
- If the state you are in already has a Strategic Plan, you can apply for assistance to develop one or more Business Plans under Category 4 that help support the goals of the strategic plan



#### The **Guidelines** for Fifty States Plans

#### The one-two punch of Strategic & Business Plans

- One Strategic Plan, potentially many Business Plans
- Strategic Plan
  - What and Why
  - Vision & Goals
  - The "big picture" and overall context
- Business Plan
  - How, When, and How Much
  - Aimed at those that approve and fund
  - Details of implementation emerge
  - Presented as a business case





#### Representative Prior Grant Award Snapshots

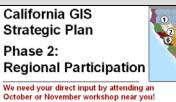
**Examples of What Others Have Done** 



#### California

#### CAP grant funded strategic and business planning and regional collaboration project

- Geospatial Framework Draft Data Plan (Sept 2006)
  - Funded through 2005 CAP grant
- Strategic Plan Phase 1 (Sept 2006)
  - Volunteer effort; used Fifty States Initiative templates
- Strategic Plan Phase 2: Regional Participation (May 2008)
  - Funded through 2007 CAP grant
  - Included 5 governance, 8 data, 5 finance, and 7 marketing recommendations
- Imagery Business Plan and Best Practices **Project** 
  - Guide for cooperatively acquiring digital imagery



October or November workshop near you!

GIS Strategic Plan Phase 2: Regional Participation

mmunity, continuing the work of Phase 1 strategic planning, is s d integrating regional perspectives into a Phase 2 Strategic Plan bute to the development of a California Spatial Data Infrastructure (CA-SDI). Initial n in September with an online survey, followed by this series of seven workshops ac clober and November. The results of the workshops will be made available via a wet





#### Connecticut

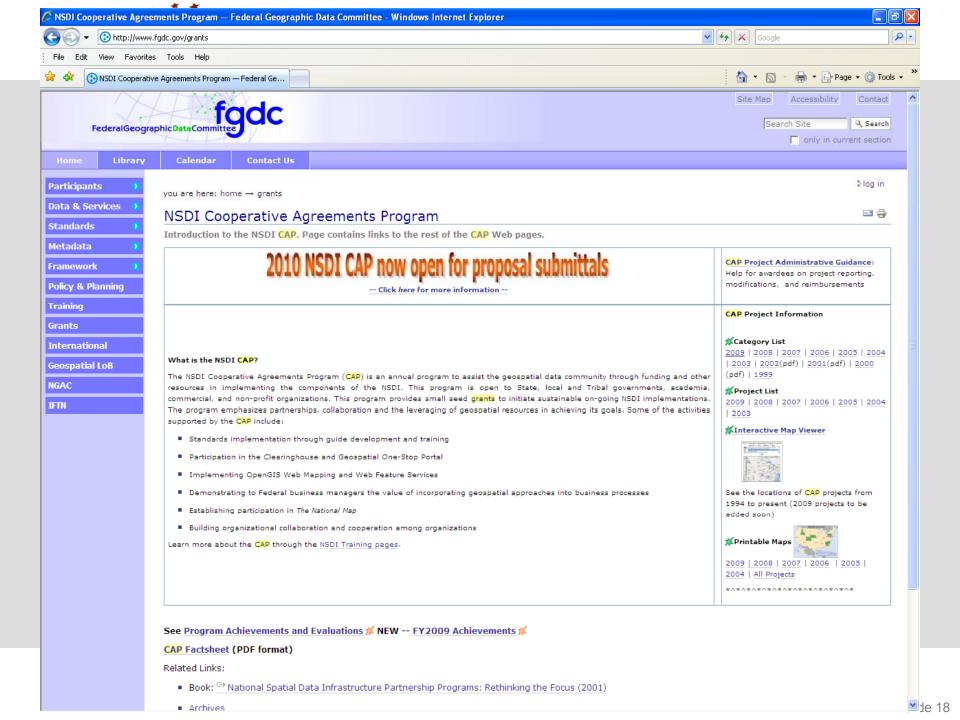
#### Used CAP Grant funding to create both a Strategic and Business Plan

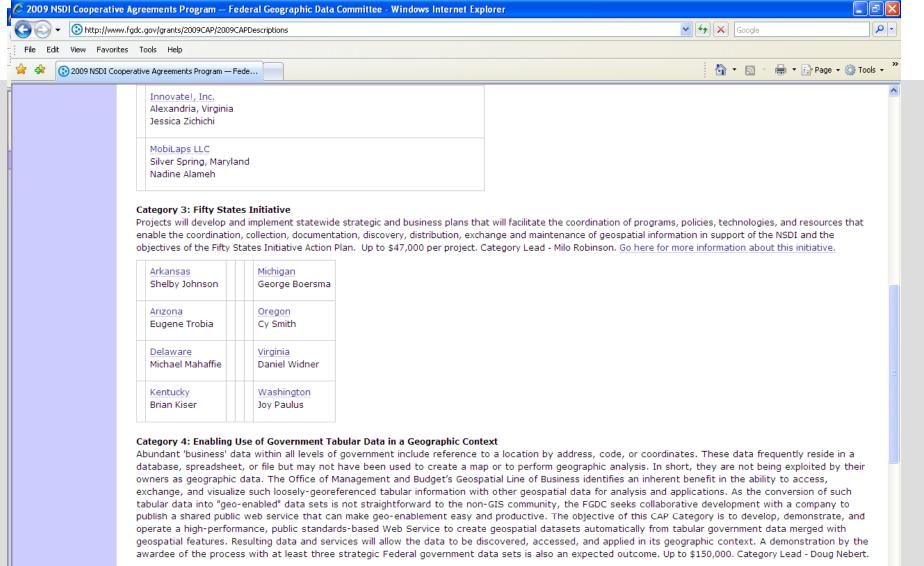
- Strategic Plan established three major strategic goals:
  - 1. Improve coordination and organize GIS efforts
  - 2. Develop a core set of framework data layers
  - 3. Communicate the benefits of and educate decision makers
- Business Plan executed on strategic goals and tied efforts to important state initiatives:
  - 1. Improvements in Coordination of Activities
  - 2. Framework Data Layer Developments
  - 3. Communication and Education
  - Funding and New Projects resulting from Strategic and Business Plans



#### Sampling of Business Plans

- Data Centric Business Plans
  - CA: Imagery Business Plan
  - SD: Cadastral strategic and business plans for the State of South Dakota
  - KS: Statewide High Resolution Elevation Data
- GIS Coordination Business Plans
  - IN: IndianaMap Framework Planning and GIS Council Business Plan
  - WV: New Coordinating Body Business Plan
  - NC: Business Case to Support Sustainable Funding for NC OneMap
- Infrastructure Business Plans
  - OK: Business Environment Assessment
  - RI: RI Enterprise GIS
  - ME: Framework specification for an Integrated Land Records Information System
- Funding Related Business Plans
  - IA: Creating an Iowa Geospatial Infrastructure (GITA)
  - CT: Funding Connecticut's Statewide GIS Program
  - AR: Framework Data Development Sustainable Funding Plan



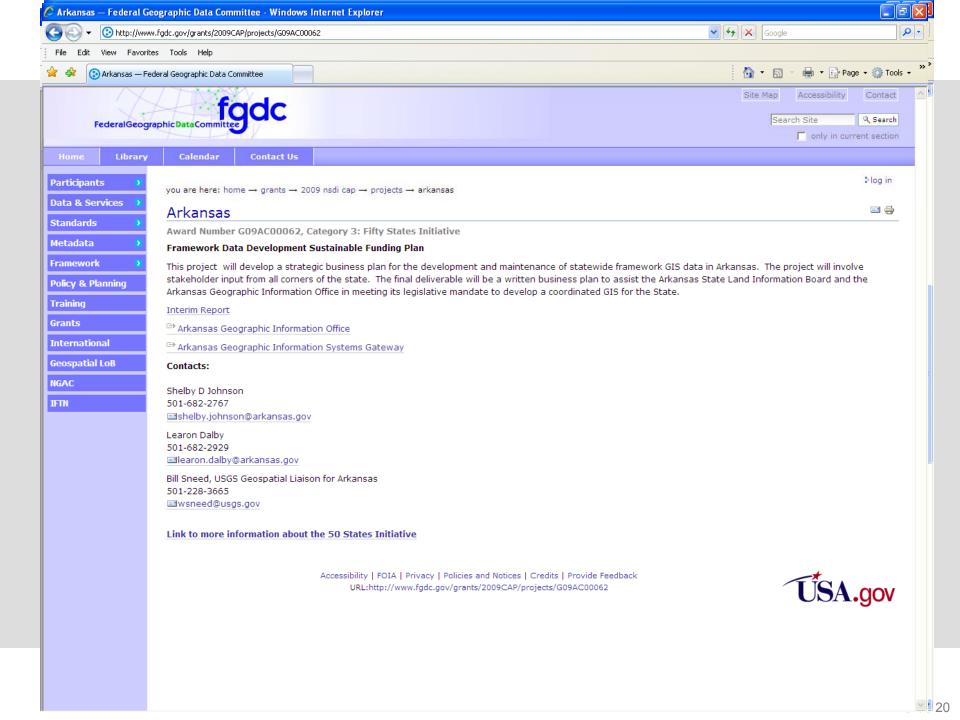


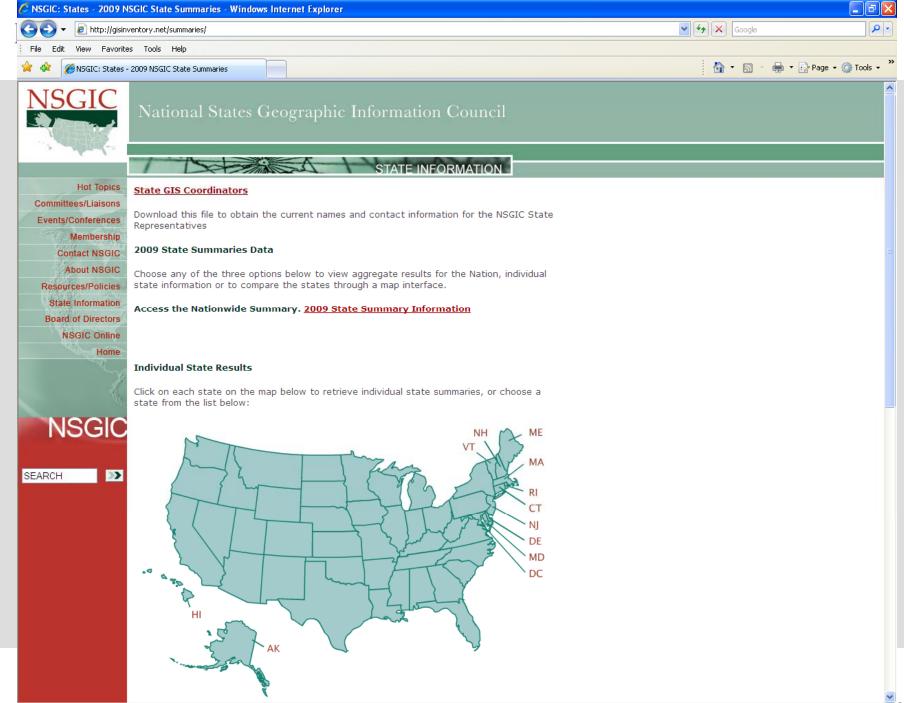
FortiusOne, Inc. Arlington, Virginia Andrew Turner

Category 5: Building Data Stewardship for *The National Map* and the NSDI will assist organizations and consortia to develop stewardship agreements and capabilities that provide long term maintenance of transportation geospatial information that serves Federal, State, Tribal, regional and local community needs. Participation is sought from those organizations with existing transportation data and services considering long-term maintenance of the data that is of interest to *The National Map* and its users. Funds may help participants overcome impediments to participation and improvements to their data and services as part of the NSDI.

Primary needs for transportation data are updates for features, attributes, and geometry of roads, railroads, trails and airports in The National Map. The data

**1**9







#### **How to Apply for 2010 CAP Grant**

→Nine Category 4 Awards →
Depending on the Number and the Quality of Proposals!



#### **Project Narrative**

- Proposal Summary (0 points but mandatory)
- Project Scope (40 points)
- Skills & Capabilities (15 points)
- Commitment to Effort (15 points)
- Organizational & Managerial Capacity (25 points)
- Budget Breakdown (maximum 5 points)

#### **Suggestions:**

- Focus on quality
- Be clear and concise
- Document that you currently coordinate (such as State Coordinator and USGS Liaison)
- Letters of support with signatures should be scanned



#### Documents and Forms to Submit

- Required to Submit Electronically!
  - www.grants.gov
- Get Registered in Advance!
  - Recommend pre-register ASAP
  - Ensure you are authorized by Agency to submit
  - It is nearly impossible to begin the process of electronic submission for the first time if you start just a few days before the due date!
  - **Tip:** Set an internal NLT deadline of 12/31/09 rather than 1/7/10!
- Standard Form 424 for Federal Assistance
- Complete guidance on FGDC website
  - www.fgdc.gov



#### **Funded Activities**

#### Including:

- a. Fees for consultants, facilitators or recorders
- b. Salary for a region's coordinator
- c. Salary for a region's coordination staff
- d. Publications
- e. Workshops
- f. Training
- g. Travel expenses as required to complete this project
- h. Communications (i.e. WebEx license to facilitate meetings)

#### Please Note:

Proposals seeking funding for data collection will not be considered.



#### Eligibility

 Regional councils are eligible to submit proposals but a requirement of the application is that the submission is consistent with the goals established in the strategic plan already created by a state.



#### **Grant Development Resources**

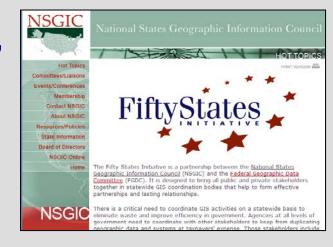
Help is Available!



#### Resources

- Grants.gov Website
  - www.grants.gov
- FGDC Points of Contact
  - Overall CAP Grant POC: Gita Urban-Mathieux [burbanna@fgdc.gov]
  - Category 4 Fifty States POC: Milo Robinson [mrobinson@fgdc.gov]
  - FGDC Website: www.fgdc.gov
- Retained Team of Applied Geographics, Baker, NSGIC, and Grant Thornton







#### Workshop for 2010 CAP Grant Recipients

 Kick-Off Orientation for Category 4 CAP Grant Recipients at the NSGIC Midyear Conference in Annapolis, MD

Sunday, March 7, 2010.





#### NSDI and the Fifty States Initiative

# Questions? Interest in Applying?



