INVESTMENT & IMPACT FOR



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Michael Sartisky, Ph.D.



Kevin M. Kelly

#### A letter from the President and Chair

While Louisiana may be 49th or 50th on many crucial issues, when it comes to the humanities we lead the nation. For forty years, and especially the last two decades, no state humanities council has developed larger or more effective programs than the Louisiana Endowment for the Humanities. The LEH has delivered the humanities to every parish in the state, bringing the history and culture of Louisiana to schools, libraries, museums, and festivals in our great cities and our small towns. As the state affiliate of the National Endowment for the Humanities (NEH), the LEH's mission is to provide all Louisianans with access to their own rich, shared, and diverse historical and cultural heritage.

The work of the LEH responds to the ongoing needs and unique promise of our state. Challenged by Mother Nature and generations of benign neglect, yet blessed with unparalleled natural resources and the resilient genius of its people, Louisiana demands perseverance and innovation. For decades, the LEH has answered that call with bold initiatives and steadfast support for our fellow citizens. It is national standards of excellence to which we aspire, not regional, or local.

Today, the LEH continues to battle the erosion of our state funding and the everpresent threat of cultural memory loss: a willingness to forgo tradition and craft in favor of instant gratification and the disposable. Together with our organizational partners, our dedicated board members, skillful staff, and our countless supporters, we refuse to watch Louisiana's history and culture wash away. Rather than simply "wish it weren't so," the LEH recommits daily to this struggle.

We accomplish this through award-winning programs that hold the LEH and its partners to the highest standard. In every facet of our work, we measure our successes by the improvements these programs bring to the lives of all Louisianans.

This report reflects 40 years of groundbreaking investment — of both public and private dollars — and impact throughout our state.

Michael Sartisky, Ph.D.

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LEH President/Executive Director

Kevin Kelly

LEH Chair

# years



Louisiana Statehouse, by Jim Blanchard

### Investment

With support from the National Endowment for the Humanities, the State of Louisiana, and generous private sources, the LEH has invested more than **\$65 million** in humanities programs and projects that, together with funds invested by our collaborative partners, represent a total economic impact of **\$455 million**. These programs benefit families and senior citizens, teachers and students, librarians and tourists, filmmakers and scholars, small and large museums, and nationally-recognized festivals, further strengthening our common bonds and replenishing our fertile culture.

#### **LEH Investments include:**

- **\$25.3 million** in grants to collaborative partners throughout the state for humanities programming.
- **\$7.9 million** in developing, implementing, and updating PRIMETIME Family Reading Time® across both the state and nation.
- \$1.1 million to launch KnowLA The Digital Encyclopedia
  of Louisiana, the free, online resource for Louisiana
  history and culture.
- \$13.1 million in implementing Teacher Institutes for Advanced Study and Teaching American History, graduate-level seminars designed to improve humanities teachers' instructional techniques, increase their content knowledge, and meet criteria for certification.
- \$5.5 million in producing Readings in Literature and Culture (RELIC) programs throughout Louisiana.
- **\$4.2 million** in publishing an award-winning magazine, *Louisiana Cultural Vistas*, that brings Louisiana's people, stories, history, and culture to audiences in the state, across the nation, and around the world.
- \$3.9 million in the Louisiana Humanities Center at Turners' Hall, the New Orleans headquarters of the LEH and a state-of-the-art meeting center that develops original programming and hosts the John Scott Collection.
- **\$3.5 million** in operations, program endowment, and cash reserves.

### **Impact**

Creole in a Red Turban, circa 1840, by Jacques Guillaume Lucien Amans

Through 40 years of sustained partnerships across the state and nation, LEH-funded documentary films, radio documentaries, and public humanities events reached an audience of more than **73 million** people. More than 1 million Louisianans attended PRIME TIME and RELIC programs, acquired professional development through Teacher Institutes, browsed KnowLA, visited the Louisiana Humanities Center, read Louisiana Cultural Vistas, and received crucial funding for their projects.

#### **LEH Impact include:**

- Across Louisiana, more than 12 million people benefited from programs funded by LEH grants.
- More than 23,900 people in Louisiana participated in PRIME TIME Family Reading Time<sup>®</sup>, the LEH's nationally recognized, award-winning family literacy program, with an additional 21,900 people participating in affiliate programs across the country.
- Since its beta launch in 2010, more than 110,000 people have visited KnowLA - The Digital Encyclopedia of Louisiana each year.
- Readings in Literature and Culture (RELIC), LEH's adult reading and discussion program, is the most widely attended program of its type in the nation, with total attendance of more than 101,000.
- More than **5,100** teachers from almost every parish in the state participated in LEH's graduate level Teacher Institutes for Advanced Study and the U.S. Department of Education's Teaching American History program. These educators in turn teach more than 612,000 students annually.
- Since opening to the public in 2007, the Louisiana **Humanities Center** welcomed more than 7.500 visitors to lectures and public programs.



RELIC SITES

PRIME TIME SITES

**MUSEUM ON MAIN STREET SITES** 

TEACHING AMERICAN HISTORY SITES



### MAJOR Milestones

1983

RELIC: Readings in Literature and Culture 1985

Teacher
Institutes
for Advanced
Study

1988

Resource Center

1990

Louisiana
Cultural
Vistas
magazine

1991

PRIME TIME Pilot

1995

PRIME TIME Statewide

1998

PRIME TIME
National

#### Growth of the LEH

In its first decade, the LEH operated like most other state humanities councils, distributing re-grants of NEH funds and overseeing a small budget and limited programs administered by a dedicated staff. Beginning in the early 1980s, the LEH expanded dramatically with the implementation of several new programs designed to meet community and statewide needs, significant increases in state and national funding, and a determination to impact the lives of all Louisianans through the spread of the humanities.

By engaging with state government to properly fund these efforts, developing partnerships with the private sector and national foundations, securing large federal grants, and through the successful fulfillment of a multiyear capital campaign, the LEH grew into the country's largest council, with an operating budget that peaked at \$4.3 million in the 2007-08 fiscal year.

Succeeding years witnessed unprecedented challenges to state and federal support, but diverse funding streams and the LEH's entrepreneurial leadership continue to generate new strategies to deliver our award-winning programs to every parish. These timelines illustrate the significant milestones made possible through decades of unparalleled growth.

Annual Budget

\$601,074

1984-85

\$1,009,831

1995-96



1998-99

2000

Turners' Hall Acquisition

2001

Museum on Main Street

2003

Teaching American History 2(0,05

Capital Campaign

2007

Opening of the Louisiana Humanities Center 2010

Publication of Stemming the Tide, a 10-year PRIME TIME Impact Study 2011

Beta Launch for KnowLA – The Digital Encyclopedia of Louisiana







Developed by the LEH to reach a low-literacy community rarely served by humanities programs and combat the literacy crisis in Louisiana, PRIME TIME Family Reading Time® is recognized today as a national standard-bearer in family literacy. Based on an award-winning methodology and documented educational improvement, PRIMETIME is designed for children ages 3 to 10 and their families. PRIMETIME programs bring at-risk families into schools, libraries, and other community venues once weekly, for programs of either 6 or 8 weeks in duration. Led by a trained humanities scholar, children and their parents engage in storytelling and literary discussion of thoughtfully selected children's books. To ensure high retention, averaging 94 percent, and therefore boost program effectiveness, PRIME TIME provides transportation, meals, and other incentives to participating families.

The primary goals of PRIMETIME Family Reading Time® are to:

- Deliver quality humanities education experiences
- Increase public library use
- Increase family bonding and reading time
- Improve reading attitudes and behaviors
- Improve student academic achievement

### Stemming the Tide of Intergenerational Illiteracy

In 2010, the LEH released *Stemming the Tide of Intergenerational Illiteracy: A Ten-Year Impact Study of PRIME TIME FAMILY READING TIME*, a definitive longitudinal analysis of the program's impact on student achievement. The study offers statistical evidence that this preemptive approach to intergenerational illiteracy can significantly improve student learning. Consequently, PRIME TIME Family Reading Time achieves its mission and effectively creates the precondition for future learning among economically and educationally vulnerable families.

Additionally, a 2011 evaluation of national PRIME TIME programs confirms that participating families continue to read and learn together after graduating from the program.

#### Delivering quality humanities education experiences to at-risk families

- More than 6,900 individuals completed the program
- 94.2 percent family retention rate across programs

#### Increasing public library use among at-risk families

- 23 percent weekly and 17.2 percent monthly increase in public library use among participants\*
- **78.5** percent of participants reported a positive change in attitude towards library use

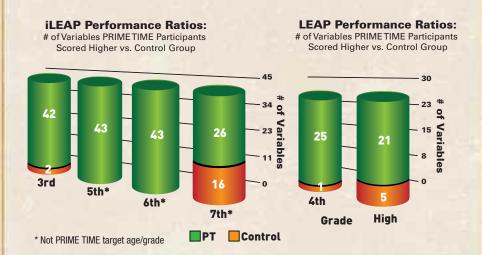
#### Increasing family bonding and reading time of at-risk families

- 8.1 percent increase in daily reading frequency as a family\*
- 85 percent of participants reported increase in positive family interactions, or bonding

#### Positively affecting the attitudes and behaviors of at-risk families regarding reading

- **80.4** percent of participants reported a positive change in attitude towards reading
- 77.5 percent observed increase in discussion participation among the adults
- **85** percent observed increase in discussion participation among the children

<sup>\*</sup> Statistically significant results



The LEH has raised and invested approximately \$7.9 million to develop, implement, and upgrade PRIME TIME, including more than \$2 million from the NEH to conduct national-expansion programming. With an additional \$2 million raised and invested by affiliate organizations in 38 states, and \$2.9 million invested by local sites in Louisiana and across the country, a total investment of nearly \$12.8 million has delivered the proven methodology of PRIME TIME to families

### **Impact**

Since PRIME TIME began in 1991, 590 programs have been implemented throughout all of Louisiana's 64 parishes, reaching a total of 23,930 participants. Nationally, with funding from NEH seed grants for national expansion and locally raised funds, affiliate partners in 38 states have implemented 634 PRIME TIME programs. Since 1991, more than 45,800 individuals have participated in 1,224 programs in Louisiana and 38 other states.



"PRIME TIME not only helped our families, it also helped our school and parent center. Parents are more relaxed and comfortable with the faculty and staff. The results are overwhelming as far as parental involvement goes."



## KnowLA – The Digital Encyclopedia of Louisiana History and Culture

In 2007, the LEH began a multiyear project with dynamic potential for the future of the humanities in Louisiana. *KnowLA* - The Digital Encyclopedia of Louisiana History and Culture (www.knowla.org) is a technologically cutting-edge permanent, Internet-based encyclopedia of topics related to Louisiana's history and culture, featuring peer-reviewed, in-depth articles written by professional scholars. *KnowLA*'s entries are enhanced with maps, artifacts, photographs, and illustrations from Louisiana's major archives and special collections.

At present, *KnowLA* includes entries in six subject areas: architecture, art, folklife, history, literature, and music, with plans in progress for eighteen more sections starting with ethnicity and foodways. When fully developed, the site will include maps, and cultural tours of the state, and lesson plans specifically designed for teachers and students to meet state requirements. The encyclopedia's content is available to anyone with Internet access, anytime, free of charge. Visit www.knowla.org.



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### **Impact**

Since 2007, the LEH has invested more than **\$1.1 million** in the development of *KnowLA*, with substantial support provided by the NEH, the State of Louisiana, local and national foundations, and the private sector.

After a beta launch in 2010, more than **110,000** users visited *KnowLA* in its first year online. With entries written by more than **150** scholars from across Louisiana, the encyclopedia will provide users with entries in 24 humanities-based categories.



BRARY OF CONG

View of the Gulf coast centered on the Mississippi River delta, showing cities and towns, roads, railroads, rivers, and forts. John Bachmann, 1861.



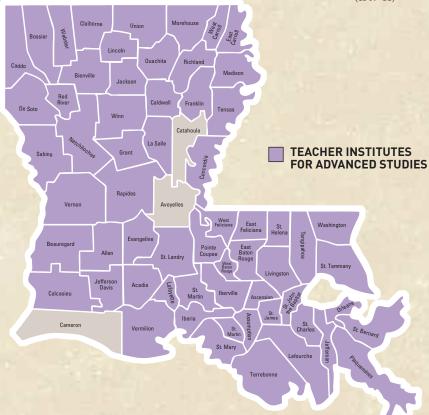


Raphael's School of Athens (1509-11)

#### Teacher Institutes for Advanced Studies

From 1985 until 2010, the LEH sponsored Teacher Institutes for Advanced Studies (TIAS), intensive summer seminars for professional development for Louisiana's elementary, middle, and high school teachers. Led by university professors, the institutes provided tuition-free graduate credit, improving teaching methods and the use of technology in classrooms.

Due to cuts in state funding, the TIAS program was suspended in 2010. However, as a result of the TIAS model's strong record of teacher professional development, the U.S. Department of Education awarded the LEH the first of five Teaching American History grants in 2003.



### Investment

Over the course of 25 years, the LEH invested **\$6.9 million** in TIAS seminars. The LEH's collaborative university partners invested or contributed an additional **\$5.3 million** in tuition and fee waivers.

### **Impact**

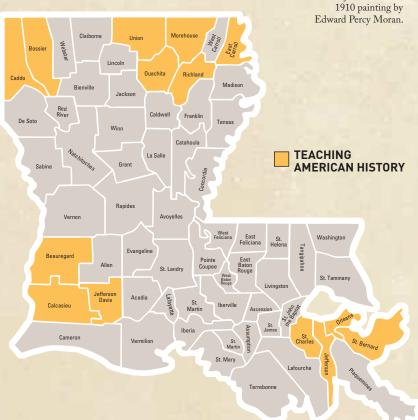
Since 1985, more than **5,212 teachers** attended 219 graduate-level Teacher Institutes. Teacher participants came from **61 of Louisiana's 64 parishes**. These educators teach more than **505,000 students** annually.



#### The Battle of New Orleans, 1910 painting by

# Teaching American History

Since 2003, the LEH has secured five Teaching American History (TAH) grants of a million dollars or more for Louisiana school districts for teacher professional development. The U.S. Department of Education initiated the TAH grant program to help school districts throughout the United States increase teachers' knowledge of American history. In each program, the LEH partnered with area universities and other humanities organizations to provide tuition-free graduate credit summer institutes and in-service teacher professional development programs for elementary, middle and high school teachers of American history, Louisiana history, and social studies. These programs incorporate methodology from the Gilder Lehrman Institute and the National Archives to improve the quality of instruction for Louisiana's students.



### Investment

The LEH administered \$6.2 million in TAH grants for Calcasieu, Caddo, East Carroll, Morehouse, Richland, Orleans and Ouachita parishes and Monroe City schools. The LEH also partnered with Algiers Charter Schools in New Orleans to secure two of their own \$1 million dollar grants, which are based on the LEH model.

### **Impact**

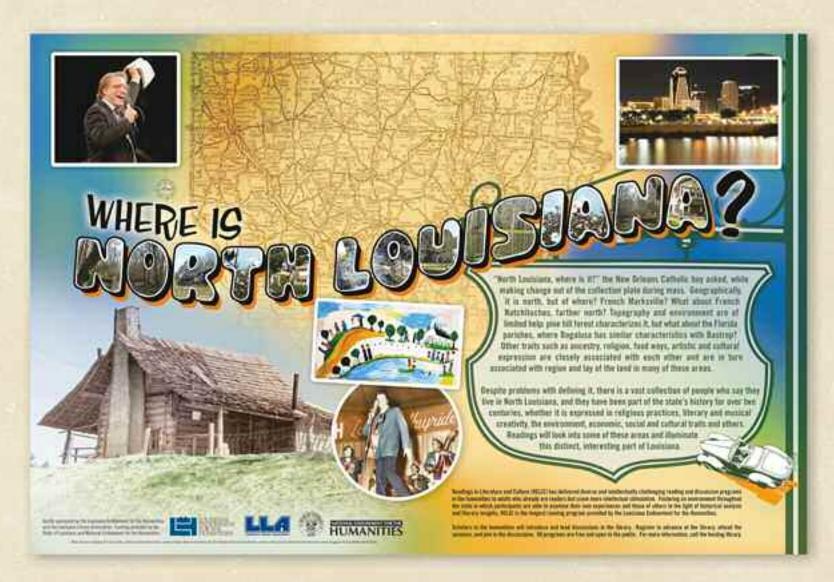
Over the last nine years, the LEH administered 48 TAH programs in 7 parishes that trained 896 Louisiana teachers, improving the quality of American history and social studies courses for more than 107,000 students annually.



## Readings in Literature and Culture (RELIC)

In 1983, the LEH developed the Readings in Literature and Culture (RELIC) program to address a chronic shortage of grants for libraries and a dearth of adult reading and discussion programs across Louisiana. Today, RELIC is a vital program for rural libraries, providing a gateway for individuals to engage in group discussion about the human experience.

For branches lacking sufficient staff and financial resources to develop comprehensive, sustainable programs, RELIC offers a "turn-key" alternative, staffed with university scholars and featuring a wide variety of topics. The LEH's longest-running program, RELIC is the most widespread and well-attended humanities reading program in any state in the nation.



### **Impact**

The LEH has invested more than **\$5.5 million** in RELIC, including **\$1.1 million** in funding from the NEH.

Since 1983, more than **101,000 Louisianans** have attended RELIC programs in **63 of the state's 64 parishes**. In that time, **116 libraries** conducted **827 programs on 29 different program subjects**, among them: Louisiana history and literature; the history of Russia; the literature of India; the cultures of Southeastern Native Americans; and the history of Tudor England.





"Elizabeth I" RELIC program in New Orleans.

"Some of us started a book group that lasted about five years. Later, some of the same women and I decided to go back to school—we got graduate degrees in English at Southeastern Louisiana University."

— Participant in The Newest South: Contemporary Writers in a Traditional Society program participant, Covington



#### Louisiana Cultural Vistas

For more than 22 years, *Louisiana Cultural Vistas* magazine has documented Louisiana's arts, culture, history, and literature. A rich and substantive record of the state's unparalleled heritage, the magazine continues to gain greater attention and acclaim. Every issue features the work of scholars, photographers, artists, and writers who reflect Louisiana's unique cultures and diverse population. With an annual readership exceeding 20,000, including through our digital version at www.leh.org, *Louisiana Cultural Vistas* is a lasting way for the LEH to promote and explore the state's vibrant heritage. It has reached more than 500,000 readers over two decades.



#### An independent artist

# The Louisiana legacy of WILL HENRY STEVENS

er J. Rocesee Gernen.

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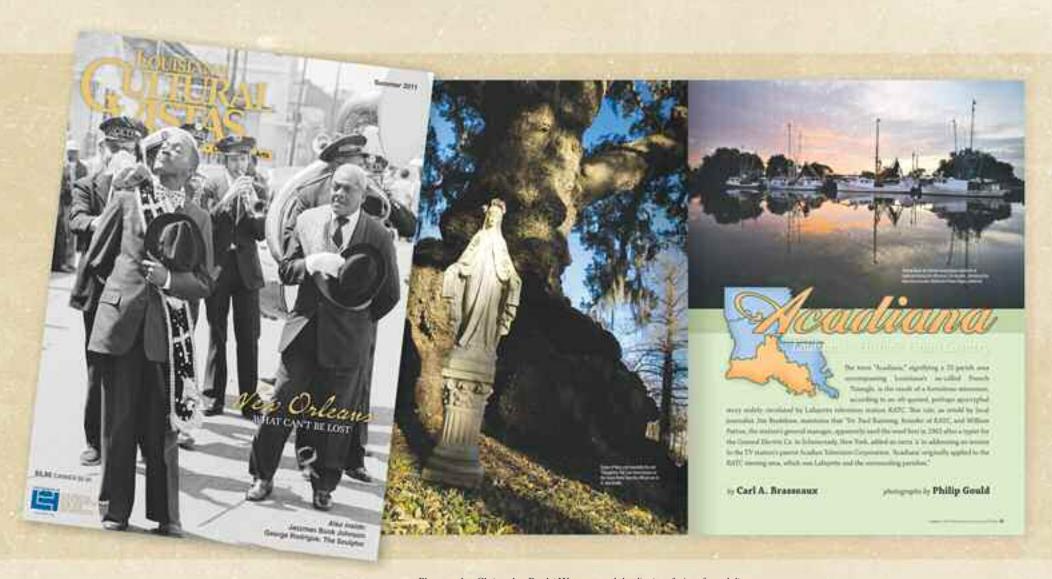
The cover of the Summer 2001 edition of *Louisiana Cultural Vistas* featured a detail from artist Lloyd Hawthorne's mural *Captain Henry Shreve Clearing the Great Raft From the Red River*, 1833-38.

Coverage of Louisiana art, past and present, is a hallmark of the magazine. A feature story in the Summer 2001 issue chronicled the career of Will Henry Stevens, a mid-20th century New Orleans artist whose unconventional mix of objective and abstract styles caused him to be bypassed for acclaim in the sweeping modernist movement of his era.

**Impact** 

Since 1990, the LEH has invested **\$4.2 million** in **88 issues** of *Louisiana Cultural Vistas*, available in print to subscribers and free in the online, searchable, digital version. The magazine itself is an archive of more than **9,000 pages** of articles on Louisiana's culture, art, and history and is integrated with KnowLA.

Like no other publication, Louisiana Cultural Vistas showcases the history and culture of Louisiana to the world. The magazine's list of past contributors includes Ernest Gaines, Richard Ford, Ann Rice, Wynton Marsalis, and Lee Friedlander. Reaching 20,000 readers annually, Louisiana Cultural Vistas has earned 118 Press Club of New Orleans awards for excellence, including best publication five times.



Photographer Christopher Porché West captured the dignity of a jazz funeral dirge, among many facets of New Orleans' celebrated culture from his portfolio, a portion of which was published in the Summer 2011 issue of *Louisiana Cultural Vistas*. The same issue featured excerpts from Philip Gould and Carl A. Brasseaux's book *Acadiana: Louisiana's Historic Cajun Country*.



#### Public Humanities Grants and Outreach Grants

Responding to local initiatives and needs, LEH grants support a wide range of humanities projects throughout our diverse state. The LEH's collaborative partners include Louisiana universities, libraries, museums, cultural centers, historical societies, community groups, and grassroots organizations in both urban and rural areas. Past grantees include local librarians and museum directors, as well as Emmy and Academy Awardnominated filmmakers and Pulitzer Prize-winning authors.



The University of Louisiana at
Lafayette hosted an LEHfunded month-long series of
seminars on women's history
titled "Move Up, Reach Down:
Women Then and Women Now."



LEH-funded project focused on World War II: an exhibit at the Masur Museum of Art in Monroe and an international conference at the National World War II Museum in New Orleans.

#### LEH-FUNDED PROGRAMS

16

### **Impact**

The LEH has invested more than **\$25.3 million** in locally initiated public humanities and outreach grants that together with funds invested by our collaborative partners represent a total humanities investment of almost **\$59 million**.

During the past 40 years, the LEH funded more than **1,082** Public Humanities Grant projects and more than **1,315** Outreach Grant projects throughout all **64** Louisiana parishes, reaching audiences of more than **12 million** people at public events across the state. This does not include media audiences.



VIGOT VG OTOPIC

Lori Waselchuk's photographs of life and death within the hospice at Louisiana's Angola State Penitentiary, titled "Grace Before Dying," are published in book form.

"If LEH wasn't there with their financial support and expertise, we could not have held this program. It simply would not have happened."

> — Grantee, St. Martinville



#### Museum on Main Street

In 2000, the LEH formed an exclusive partnership with the Smithsonian Institution to bring the Museum on Main Street program to rural communities in Louisiana. One-third of Louisianans live in rural communities where many museums cannot afford to develop expensive exhibitions. To date, the Museum on Main Street program has provided thirty small towns with the opportunity to host Smithsonian-quality traveling exhibitions, giving these communities unprecedented access to world-class programming. The LEH's assistance with program development, fundraising, publicity, and budget planning continues to benefit these museums long after the Museum on Main Street exhibits leave town.



#### Smithsonian Institution

#### Museum on Main Street programs and locations since 2000:





#### Produce for Victory: Posters on the American Home Front, 1941-1945

- Herbert S. Ford Memorial Museum, Homer (Claiborne Parish)
- Hermione Museum, Tallulah (Madison Parish)
- Louisiana Political Museum and Hall of Fame, Winnfield (Winn Parish)
- West Baton Rouge Museum, Port Allen (West Baton Rouge Parish)
- Zigler Museum, Jennings (Jefferson Davis Parish)
- Varnado Store Museum, Franklinton (Washington Parish)



### Yesterday's Tomorrows: Past Visions of the American Future

- Minden Chamber of Commerce, Minden (Webster Parish)
- Princess Theatre, Winnsboro (Franklin Parish)
- Jeanerette Museum, Jeanerette (Iberia Parish)
- Brimstone Museum, Sulphur (Calcasieu Parish)
- Iberville Museum, Plaquemine (Iberville Parish)
- Old Town Hall Museum, Pineville (Rapides Parish)

The LEH has invested \$270,000 in five Museum on Main Street programs, paying for exhibit rental and providing funding for local humanities programming at the host sites.



The thirty rural Louisiana museums that hosted Museum on Main Street exhibits reported:

- Attendance of 108,571 during the exhibit's run, an increase of 100 percent in museum attendance.
- An ongoing **50 percent increase** in average yearly attendance after the exhibit closed.
- A total economic impact for their communities in excess of \$1.5 million representing a return of more than 550 percent on the LEH's grant investment.

"We're now on the map! Since *Produce* for Victory we have seen return visitors for our other historical displays."

> — Museum on Main Street Site Director. Hermione Museum, Tallulah



#### **Key Ingredients:** America by Food

- Julien Poydras Museum, New Roads (Point Coupee Parish)
- Old Courthouse Museum, Natchitoches (Natchitoches Parish)
- Jena Cultural Center, Jena (LaSalle Parish)
- St. Mary Parish Library, Baldwin (St. Mary Parish)
- Bayou Civic Club, LaRose (Lafourche Parish)
- · City of Eunice, Eunice (St. Landry Parish)



#### **New Harmonies: Celebrating American Roots Music**

- Town of Abita Springs, Abita Springs (St. Tammany Parish)
- Lincoln Parish Library, Ruston (Lincoln Parish)
- Jeanerette Bicentennial Park and Museum, Jeanerette (Iberia Parish)
- Le Musee de la Ville de Kaplan, Kaplan (Vermilion Parish)
- Delta Music Museum, Ferriday (Concordia Parish)
- Louisiana State Oil and Gas Museum, Oil City (Caddo Parish)



#### **Journey Stories: Tales of How We** and Our Ancestors Came to America

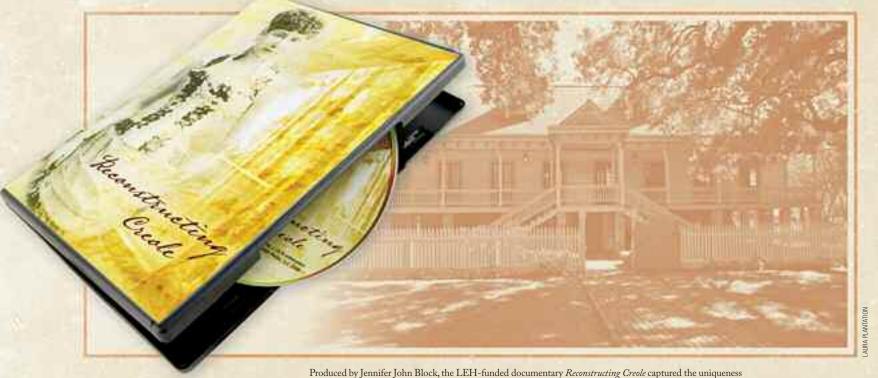
- The Acadian Memorial, St. Martinville (St. Martin Parish)
- Vernon Parish Tourism Commission, Leesville (Vernon Parish)
- Old Courthouse Museum, Denham Springs (Livingston Parish)
- Louisiana State Cotton Museum, Lake Providence (East Carroll Parish)
- Southern Forest Heritage Museum, Long Leaf (Rapides Parish)
- West Feliciana Historical Society, St. Francisville (West Feliciana Parish)



#### Documentary Film & Radio Grants

**Documentary Film & Radio Grants** are the LEH's most cost-effective grants, with the potential to reach audiences in Louisiana and across the nation through public television and radio. For more than 25 years, LEH has supported documentary film and radio projects about the state. Among the films – many of them award-winning – which received LEH support are:

- Huey Long, directed by Ken Burns, 1985
- Shalom Y'all, directed by Brian Bain, 2002
- Louisiana Boys: Raised on Politics, directed by Louis Alvarez, Andrew Kolker, Paul Stekkler, 1992
- Uncle Earl, directed by Rick Smith, 1986
- All on a Mardi Gras Day, directed by Royce Osborn, 2003
- Journey for Justice: The A.P. Tureaud Story, directed by Rachel Emanuel, 1996
- Haunted Waters, Fragile Land, directed by Glen Pitre, 1994
- Something Nobody Else Has: The Story of Turtle Trapping in Louisiana, directed by Lee Aber, 1984
- The Baroness and Her Buildings, directed by Christina Vella, 1984
- Up From the Cradle of Jazz
- Swapping Stories: Folktales from Louisiana, directed by Pat Mire, 1989
- Hidden Nation, directed by Barbara Sillery and Oak Lea, 1994
- Reconstructing Creole: Laura Plantation, directed by Jennifer John Bock, 2006
- Walker Percy: A Documentary, directed by Winston Riley, 2010
- All Over But to Cry: Hurricane Audrey, directed by Jennifer John Block, 2009
- No One Ever Went Hungry: Cajun Foodways, directed by Kevin McCaffrey, 2011

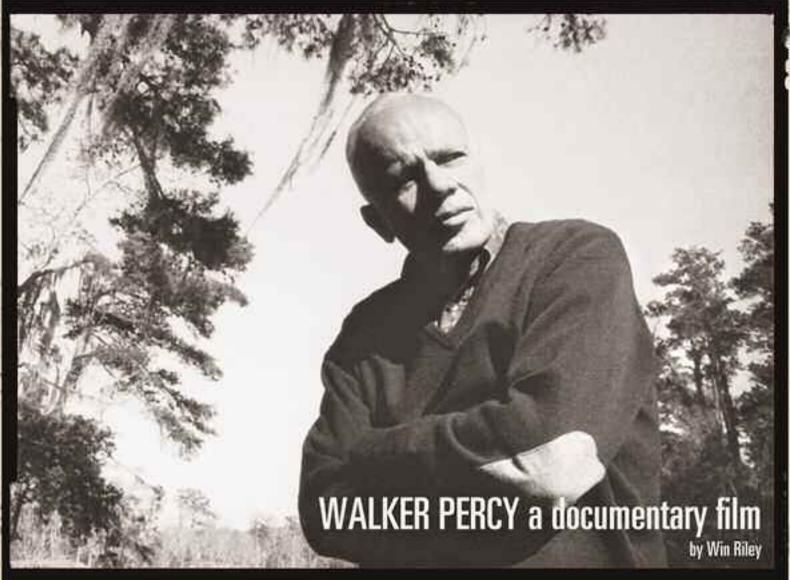


Produced by Jennifer John Block, the LEH-funded documentary *Reconstructing Creole* captured the uniqueness of Louisiana's Creole culture and many facets of the Laura Locoul Gore's family and the Laura Plantation.

### **Impact**

The LEH has invested **\$3.7 million** in **179** documentary film and radio projects, giving Louisianans the ability to tell their own story rather than rely on outsiders. Many LEH-funded films won major local, regional, and even national awards.

Based upon television and radio ratings, LEH-funded documentary films and radio programs have been seen or heard by an estimated **65 million** Americans. The LEH established the Louisiana Humanities Resource Center at the State Library of Louisiana in order to archive and circulate the **179** documentary films produced through this program, making them available to any Louisiana resident with a library card.



CHRISTOPHER R. H

Winston Riley directed this LEH-funded documentary, Walker Percy: A Documentary Film. The film was the 2010 official selection of the New Orleans Film Festival and winner of the 2010 LEH Documentary Film of the Year.



### Louisiana Publishing Initiative

The *Louisiana Publishing Initiative (LPI)* increases the quantity and quality of books published on Louisiana topics that are of interest to general audiences. Through this initiative, 121 books have been published on Louisiana's history and culture, bringing the stories of Louisiana and its people to the nation.

- Unveiling Kate Chopin by Emily Toth, 1999
- Elysium-A Gathering of Souls by Sandra Russell Clark, 1997
- The Kingdom of Zydeco by Michael Tisserand, 1999
- War Stories: Remembering World War II by Elizabeth Mullener, 2004
- On My Way: The Art of Sarah Albritton by Susan Roach, 1998
- Troubled Memory: Anne Levy, the Holocaust & David Duke's Louisiana by Lawrence Powell, 2001
- Buildings of Louisiana by Karen Kingsley, 2003
- The Cajuns: Americanization of a People by Shane Bernard, 2003
- The Civil War Diary of Sarah Morgan by Charles East, 1991
- Dictionary of Louisiana French by Albert Valdman, 2009
- Louisiana Plantation Photographs of Robert Tebbs by Margaret Lovecraft, 2012

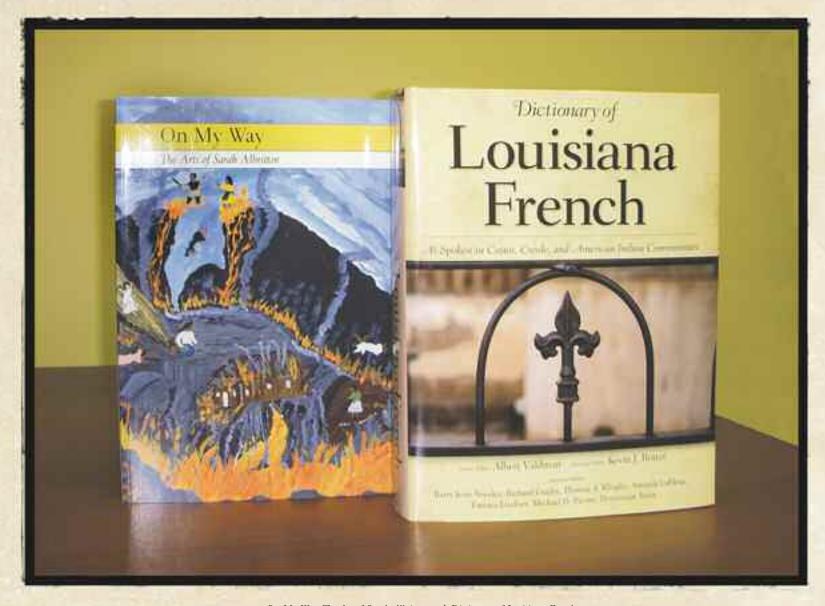


Elmwood Plantation, a photograph by Robert Tebbs appeared in The Louisiana Plantation: Photographs of Robert W. Tebbs, a book funded in part by a Louisiana Publishing Initiative grant.

### **Impact**

The LEH has invested **\$816,000** to assist in the publishing of **121** books.

With support from the LEH, these books delivered Louisiana's history, people, and culture to national and international audiences. Many have won local, regional, and national awards.



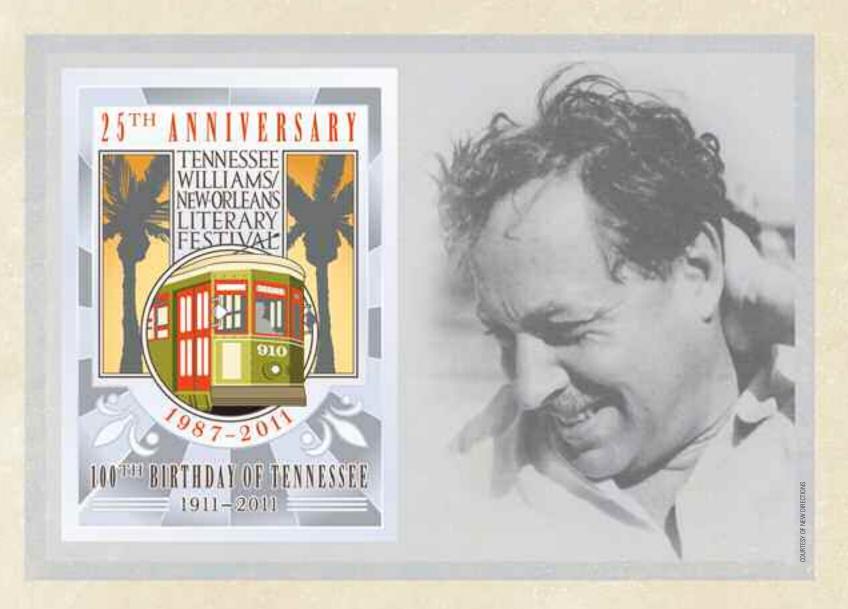
On My Way: The Art of Sarah Albritton and Dictionary of Louisiana French are among the many books funded in part by Louisiana Publishing Initiative grants.



#### The Tennessee Williams New Orleans Literary Festival

Funded by the LEH since 1988, the Tennessee Williams/New Orleans Literary Festival is one of the nation's most successful literary events, presenting theatrical, literary and musical programs, as well as workshops and a scholarly conference featuring nationally known authors, playwrights and performers. Today, the Festival's offices are housed at the Louisiana Humanities Center at Turners' Hall.

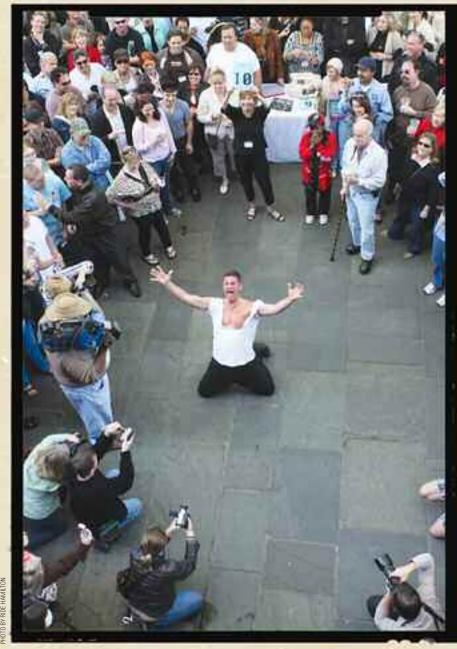
Participants have included Pulitzer Prize winners, National Book Award Finalists, and best-selling writers such as Douglas Brinkley, Ernest Gaines, Michael Lewis, John Barry and the late Stephen Ambrose, and George Plimpton.



Since 1988, the LEH has invested **\$403,000** in the Festival, which over its 25 years has added a highly visible public dimension to the humanities.

### **Impact**

Annual festival attendance exceeds **10,000**, attracting visitors from around the world. The Tennessee Williams/New Orleans Literary Festival's total economic impact in New Orleans is nearly **\$1 million** annually.



The Stella Shouting Contest at the Tennessee Williams Festival.



Dorothy Allison teaching high school students in the WriteNow outreach program.



John Waters, Amy Dickinson, Zoe Caldwell and Bryan Batt at the 2011 Festival.



#### Turners' Hall and Louisiana Humanities Center

In December 2000, the LEH purchased Turners' Hall, a historically and architecturally significant building in the New Orleans Central Business District. Fully paid for as the result of a five-year Capital Campaign completed in 2008, Turners' Hall serves as the headquarters for the LEH as well as the home of the Louisiana Humanities Center (LHC). The building also houses the LEH's extensive collection of sculptures and paintings by the late John Scott, a MacArthur Award-winning New Orleans artist.

The LHC provides innovative, respected learning spaces for humanities and non-profit organizations in the state, and develops public programming that employs the expertise, partnerships, and projects of the LEH to further the study of New Orleans and Louisiana.



The LEH moved into the Louisiana Humanities Center at Turners' Hall in New Orleans in 2000.

### **Impact**

Through the acquisition and renovation of the building; the maintenance of LEH offices and those of our rental tenants; the John Scott collection; installation of state-of-the-art presentation technology; and the Center's original programming, the LEH has invested \$3.9 million in Turners' Hall and the Louisiana Humanities Center. In addition, \$3.5 million has been put in endowment and cash reserves for long-term sustainability.

Since opening its doors in 2007 for public programming and meeting rentals, the LHC has hosted more than **265 different groups**, including local non-profits, cultural organizations and international corporations. More than **7,500 people** visited the LHC in that period, making it a popular venue for conferences, film screenings, and public forums in New Orleans.



MUIU BY KUBE



#### Humanist of the Year

Since 1985, the LEH has recognized contributions to the humanities in Louisiana with a series of annual awards and a celebratory banquet. The awards honor individuals for Humanist of the Year, Lifetime Contribution to the Humanities, The Chair's Institutional Award, Individual Achievement in the Humanities, Public Humanities, Documentary Film of the Year, Michael P. Smith Documentary Photographer of the Year, Legislator of the Year, Louisiana Book of the Year, and Teacher of the Year. The Louisiana Humanist of the Year award honors individuals who have encouraged public consideration of issues central to the humanities; participated in public programs in libraries, museums, or other cultural institutions; or published important works in the humanities.

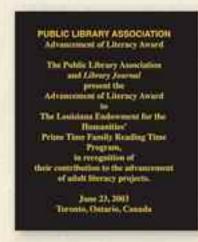
LEH President Michael Sartisky, Ph.D. with 2011 Humanist of the Year Dana Kress, Ph.D.

#### **Humanists of the Year:**

- 1985 **Stephen Ambrose, Ph.D.**, historian, University of New Orleans
- 1986 Joe Gray Taylor, Ph.D., historian, McNeese State University
- 1987 Lewis P. Simpson, Ph.D., literary scholar, Louisiana State University
- 1988 Huel D. Perkins, Ph.D., educator, Louisiana State University
- 1989 Ernest Gaines, author, University of Southwestern Louisiana
- 1990 Patricia and Milton Rickels, Ph.D., educators, Southeastern Louisiana University
- 1991 Earle Labor, Ph.D., literary scholar/editor, Centenary College
- 1992 Jessie Jean Poesch, Ph.D., art historian, Newcomb College of Tulane University
- 1993 Donald E. Stanford, Ph.D., literary scholar
- 1994 Gwendolyn Midlo Hall, Ph.D., historian, University of New Orleans
- 1995 No awards due to shift in ceremony from December to March/April
- 1996 Ralph Lee Woodward, Jr., Ph.D., historian
- 1997 **Richard Ford**, author and literary scholar
- 1998 Peggy Whitman Prenshaw, Ph.D., literary scholar, Louisiana State University
- 1999 Lawrence Powell, Ph.D., historian, Tulane University
- 2000 Joseph G. Tregle, Jr., historian, University of New Orleans
- 2001 Glenn Conrad, historian, University of Louisiana at Lafayette
- 2002 Jason Berry, independent scholar
- 2003 Beth Willinger, Ph.D., director, Newcomb College Center for Research on Women
- 2004 Douglas Brinkley, Ph.D., historian, University of New Orleans
- 2005 Carl Brasseaux, Ph.D., Director of the Center for Cultural and Eco-Tourism at ULL
- 2006 Nick Spitzer, Ph.D., professor of folklore, University of New Orleans
- 2007 J. Richard Gruber, Ph.D., executive director, Ogden Museum of Southern Art
- 2008 Ellis Marsalis, Coca-Cola endowed chair of Jazz Studies, University of New Orleans.
- 2009 Barry Ancelet, Ph.D., scholar, University of Southwestern Louisiana
- 2010 Michael White, Ph.D., musician, Xavier University
- 2011 **Dana Kress, Ph.D.**, scholar, Centenary College
- 2012 **Patricia Brady, Ph.D.**, scholar, Loyola University

(Due to space constraints, only the Humanist of the Year Award Winners are shown here)

### 40 Years of Honors and Recognition



#### **PRIMETIME Awards**

National Recognition for PRIMETIME Family Reading Time®

The Public Library Association's 2003 **Advancement of Literacy Award** 

The President's Committee on the Arts and Humanities **2000** *Coming Up Taller Award* 

The Federation of State Humanities Councils **2000** *Helen & Martin Schwartz Prize* 





#### **RELIC**

National Recognition for Readings in Literature and Culture (RELIC)

- NEH's Exemplary Project Award
- American Association for State and Local History's Award of Merit for "Southern Voices: The Conflict of Myth and History"

#### **AASLH Awards**

In 1995, the LEH received an Award of Merit from the American Association of State and Local History (AASLH) in recognition of the LEH's high level of achievement in local, state, and regional history. Additionally, the AASLH has recognized 55 other LEH-funded projects for their excellence. Included in those awards are 24 Documentary Film and Radio project funded by the LEH, 18 Program Grants funded in collaboration with our partnering organization around Louisiana, and seven publications.

#### **Federal Grant Awards**

In national competition, the LEH has won 22 competitively awarded federal grants totaling more than \$9.7 million.



Louisiana Cultural Vistas Awards
Louisiana Cultural Vistas has earned 118 Press
Club of New Orleans awards for excellence,
including best publication five times.

