

Save the Date!

Turkey Renewable Energy and Energy Efficiency Trade Mission

December 5 - 9, 2011

Ankara-Istanbul-Izmir

WHO SHOULD PARTICIPATE:

U.S. renewable energy equipment and systems manufacturers, RE project developers, engineering firms, energy efficiency systems and equipment suppliers, project finance companies, any other RE & EE companies.
(Companies are subject to pre-qualification.)



Why Turkey? Why Now?

- Turkey's renewable energy investments will exceed US\$ 20 billion during the next 5 years.
- Large Wind Energy Potential Project Developments: 10,000 MW by 2015 and 20,000 MW by 2023.
- Large hydroelectric power plant development potential: 5000 MW by 2015.
- Number 2 geothermal energy development potential in Europe and 5th in the world.
- Number 2 in Europe in Solar Energy Potential.
- A new Renewable Energy Law passed on December 12, 2010 and increased guaranteed prices for different renewable energy resources.
- Additional incentives provided for parts to be manufactured locally.
- 10 years Power Purchase Guarantee.
- Energy Efficiency Law in place.
- Turkish Government is encouraging U.S. ESCOs to cooperate with Turkish ESCOs.
- U.S. Department of Energy is leading a pilot project to develop 20 Energy Efficiency Projects in Izmir Ataturk Industrial Zone.



FOR MORE INFORMATION PLEASE CONTACT:

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A limited number of spaces are available. Please apply to secure your place in the mission.

What can you gain by participating in this TM?

- A senior U.S. Department of Commerce executive will lead the mission and facilitate valuable introductions to key Turkish energy industry decision-makers.
- A U.S. Export-Import Bank representative will travel with the delegation in all three cities and advise the participants on trade finance solutions.
- 10-15 pre-scheduled meetings with potential partners, distributors, end users, or local industry contacts.
- Meetings with key government decision makers and private sector firms.
- Pre-travel webinars on subjects ranging from industry briefings to business practices in Turkey.
- Meetings with CS Turkey's energy specialists in Ankara, Istanbul and Izmir, Turkey
- Transportation to all mission-organized meetings inside Turkey (all air transportation within Turkey is the responsibility of the mission participant).
- The trade mission visit will provide visibility for participating American firms at networking receptions held at the U.S. Ambassador's residence and through U.S. Embassy press releases.
- Cost for small and medium size firms: \$3,285; large companies: \$4,055

To apply, please visit: <http://export.gov/california/kern/trademissions/>