NIDDK Director Rodgers Elected to Institute of Medicine

riffin P. Rodgers, M.D., M.A.C.P., director of the National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK), has been elected to the Institute of Medicine (IOM). Election to the IOM, one of the highest honors in the fields of health and medicine, recognizes individuals who have demonstrated outstanding professional achievement and commitment to service.



"Each of these new members stands out as a professional whose research, knowledge, and skills have significantly advanced health and medicine."

Harvey V. Fineberg, Ph.D., M.D.

President, Institute of Medicine

"It is a great pleasure to welcome these distinguished and accomplished individuals to the Institute of Medicine," said IOM President Harvey V. Fineberg, Ph.D., M.D. "Each of these new members stands out as a professional whose research, knowledge, and skills have significantly advanced health and medicine and who has served as a model for others."

Established in 1970 by the National Academy of Sciences, the IOM is recognized as a national resource for independent, scientifically informed analyses and recommendations on health issues. With their election, members make a

commitment to volunteer their services on IOM committees and boards and participate in other IOM activities.

Dr. Rodgers was named NIDDK director on April 1, 2007, having served as the NIDDK's acting director since March 2006. He was NIDDK deputy director from 2001 and chief of NIDDK's Molecular and Clinical Hematology Branch since 1998. Dr. Rodgers is widely recognized for his contributions to the development of the first effective—and now U.S. Food and Drug Administration-approved—therapy for sickle cell anemia.

NIDDK Website Recognized

The National Institute of Diabetes and Digestive and Kidney Diseases' (NIDDK's) website won silver in the 2009 Strategic Health Care Communications eHealthcare Leadership Awards competition for "Best Health/Healthcare Content." The competition recognizes the best websites of health care organizations, online health companies,



pharmaceutical companies, medical suppliers, and business improvement initiatives. More than 1,100 entries competed in 12 categories. The annual competition is organized by Strategic Health Care Communications, a health communications firm providing information about business development, marketing, and Internet strategies.

To learn who else won in this year's competition, visit www.strategichealthcare.com/awards/winners.php.

Visit the NIDDK website at www.niddk.nih.gov.