



DEPARTMENT OF THE NAVY
HEADQUARTERS UNITED STATES MARINE CORPS
2 NAVY ANNEX
WASHINGTON, DC 20380-1775

MCO 1700.22E
MR
21 Mar 06

MARINE CORPS ORDER 1700.22E

From: Commandant of the Marine Corps
To: Distribution List

Subj: ALCOHOLIC BEVERAGE CONTROL IN THE MARINE CORPS

Ref: (a) MCO P1700.24B
(b) MCO P1700.30

1. Situation. This Order establishes policies and provides requirements for implementation of Alcoholic Beverage Control (ABC) measures and programs for the purpose of protecting individuals, and preserving unit readiness. Paragraph 4.a(1)(g) of this Order is punitive.

2. Cancellation. MCO 1700.22D.

3. Mission. This Order establishes the Marine Corps regulation for the administration and management of ABC, focusing on prevention efforts; establishment of Corps-wide minimum possession and drinking age; employment of personnel to dispense alcoholic beverages; sale of package alcoholic beverages; sale, possession, and consumption by the drink; sale, possession, and consumption of malt beverages; and the possession and consumption of alcohol in Government quarters.

4. Execution

a. Commander's Intent and Concept of Operations

(1) Commander's Intent. Measures for ABC to prevent and deter abuse, as provided in reference (a), must be an integral part of the management of alcoholic beverages on Marine Corps installations and include the following:

(a) Sale of alcoholic beverages during recreational activities will be balanced with non-alcoholic beverages to encourage healthy lifestyles for Marines, their families, and friends.

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(b) Except as specifically authorized in this Order, the sale, purchase, possession, and consumption of alcoholic beverages within any Marine Corps installation is prohibited.

(c) Marine Corps activities located at installations hosted by other Services shall also abide by the provisions of this Order and reference (a).

(d) Marine Corps Community Services (MCCS) activities (including Marine Corps Exchanges (MCX) and morale, welfare, and recreation (MWR)) are not authorized to participate in any type of alcoholic beverage promotions sponsored by commercial enterprises that are directed or targeted primarily or exclusively at the military community. Examples of promotions include, but are not limited to, sweepstakes, lucky number events, bottle-top redemption, premiums, discount coupons, or providing sample products. This does not preclude conducting on-premise beverage tasting limited to sections of the building where alcohol is sold or served with adequate safeguards to ensure that drinking age and other restrictions on alcohol use are met. MCCS package beverage stores or other MCCS activities selling alcohol may participate in promotions available to the general public at large.

(e) In-store marketing of alcoholic beverages is limited to the section or area where alcohol is sold.

(f) Placement of alcoholic beverages and marketing items in locations that are normally used by underage patrons is not authorized.

(g) Minimum Age to Possess or Drink Alcoholic Beverages. Possession or consumption of alcoholic beverages while under the age of 21 years is prohibited. Knowingly selling or providing alcohol (i.e. not checking ID's, selling to someone known to be underage) to anyone under the age of 21 is also prohibited. For military personnel, this paragraph is a lawful general order and applies without further implementation. Violations may result in disciplinary action under Article 92 of the Uniform Code of Military Justice (UCMJ), and/or other adverse administrative action. For civilians, violations may result in civilian criminal prosecution or other adverse action, including for DoD civilian personnel, adverse administrative action.

(h) Employment of Personnel to Dispense Alcoholic Beverages. No person shall be employed within any installation as a bartender or in any other capacity involving the sale or

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dispensing of alcoholic beverages under the minimum drinking age of 21 years old. MCCS employees involved in the sale, dispensing, or serving of alcoholic beverages will be trained in exercising alcoholic beverage control to enable "responsible" consumption. (Note: This policy does not apply to cashiers in MCX convenience stores or similar activities which simply sell packaged alcoholic beverages.)

(i) Sale of Package Alcoholic Beverages

1 The sale of packaged alcoholic beverages will be only at authorized MCCS Retail Outlets per reference (a).

2 Pricing for distilled spirits sold in CONUS shall be no more than 10 percent below the best local price in Alcoholic Beverage Control (ABC) states and no more than 5 percent less in non-ABC states.

3 Pricing for distilled spirits sold overseas shall be within the range of prices established for CONUS, unless the same alcoholic beverages are sold locally for less. Those alcoholic beverages may be sold for 10 percent less than the local price.

(j) Sale, Possession, and Consumption by the Drink. Installation commanders are authorized to permit the sale and consumption of alcoholic beverages by the drink in the following facilities:

1 commissioned officers' clubs,

2 staff noncommissioned officers' clubs,

3 enlisted clubs,

4 consolidated clubs,

5 restaurants,

6 golf course clubhouses,

7 bowling centers, and

8 Marine Corps temporary lodging. This authority is limited to the on-premises sale of miniature-sized containers of distilled spirits and individual containers of malt beverages and wine.

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9 VIP rooms and suites in bachelor officers' quarters. This authority is limited to the sale of miniature-sized containers of distilled spirits and individual containers of malt beverages and wine for on-premises possession and consumption in rooms or suites. Sales will be controlled by MCCS.

10 Areas designated by the installation commander for command entertainment or organized social functions on an occasional basis.

(k) Sale, Possession, and Consumption of Malt Beverages. Installation commanders are authorized to permit the sale, possession, and consumption of malt beverages by the drink in the following facilities:

1 MCCS snack bars, and

2 bachelor officers' and staff noncommissioned officers' quarters. This authority is limited to the sale for on-premises consumption through vending machines which are under constant supervision to ensure the purchaser meets the required drinking age.

(l) Possession and Consumption in Government Quarters. Subject to the minimum drinking age of 21, installation commanders are authorized to permit the possession and consumption of alcoholic beverages in Government quarters as follows:

1 married officers' quarters,

2 bachelor officers' quarters,

3 married enlisted quarters,

4 bachelor staff noncommissioned officers' quarters,

5 bachelor enlisted quarters,

6 civilian employee quarters, and

7 temporary/recreation lodging activities.

(2) Concept of Operations. Guidance, instruction, and special emphasis programs will be developed at the installation-level to promote alcohol beverage control.

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b. Subordinate Element Missions. Commanders shall ensure that ABC reflects command presence and leadership initiatives.

c. Coordinating Instructions. Commanders of Marine Corps installations and commanders of Marine Corps tenant activities permanently located aboard Government reservations, other than Marine Corps installations, will issue detailed alcoholic beverage control instructions. These instructions will conform to the provisions of references (a) and (b) and this Order. The provisions of this Order apply to Marine Corps activities and to individual Marines serving on other Government reservations.

5. Administration and Logistics

a. The Deputy Commandant of the Marine Corps, Manpower and Reserve Affairs (M&RA), Personal and Family Readiness Division (MR), is responsible for the publication of changes to this Order as required.

b. Commands proposing changes to this Order should contact the Deputy Commandant of the Marine Corps Manpower and Reserve Affairs (M&RA) (MR).

c. Waivers to this Order will be sent to CMC M&RA (MR) for consideration. Waivers must include how deviation from this Order will not adversely affect alcohol prevention efforts and/or glamorize alcohol.

6. Command and Signal

a. Signal. This Order is effective the date signed.

b. Command. This Order is applicable to the Marine Corps Reserve.



H. P. OSMAN

Deputy Commandant for
Manpower and Reserve Affairs

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