# Return of Organization Exempt From Income Tax

OMB No. 1545-0047

Open to Public Inspection

Department of the Treasury

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

The organization may have to use a copy of this return to satisfy state reporting requirements. 09/30,20 11 A For the 2010 calendar year, or tax year beginning 10/01, 2010, and ending D Employer identification number C Name of organization B Check if applicable: THE UNITED STATES HOLOCAUST MEMORIAL MUSEUM Address Doing Business As 52-1309391 Number and street (or P.O. box if mail is not delivered to street address) Room/suite E Telephone number Name change 100 RAOUL WALLENBERG PLACE, S.W. (202) 488-0400 Initial return City or town, state or country, and ZIP + 4 Terminated Amended WASHINGTON, DC 20024 G Gross receipts \$ 153,921,168. H(a) Is this a group return for Application pending F Name and address of principal officer: SARA J. BLOOMFIELD X No 100 RAOUL WALLENBERG PLACE, SW WASHINGTON, DC 20024 H(b) Are all affiliates included? X 501(c)(3) 501(c) ( ) < (insert no.) 4947(a)(1) or If "No," attach a list. (see instructions) Website: ▶ WWW.USHMM.ORG H(c) Group exemption number Association | X | Other ▶<sub>US GOVT-INDE</sub> | L Year of formation: 1980 | M State of legal domicile: Form of organization: Corporation Trust DC Part I Summary 1 Briefly describe the organization's mission or most significant activities: AMERICA'S NATIONAL INSTITUTION FOR THE DOCUMENTATION, STUDY, AND Activities & Governance INTERPRETATION OF HOLOCAUST HISTORY AND THE COUNTRY'S MEMORIAL TO THE MILLIONS OF PEOPLE MURDERED DURING THE HOLOCAUST. Check this box | if the organization discontinued its operations or disposed of more than 25% of its net assets. 65. Number of voting members of the governing body (Part VI, line 1a) Number of independent voting members of the governing body (Part VI, line 1b) 65. 4 Total number of individuals employed in calendar year 2010 (Part V, line 2a) 519. 5 515. Total number of volunteers (estimate if necessary) 7a Total gross unrelated business revenue from Part VIII, column (C), line 12 -10,391.-10,391.**b** Net unrelated business taxable income from Form 990-T, line 34 . . . . . **Prior Year Current Year** Contributions and grants (Part VIII, line 1h) 79,330,858. 100,764,950. Revenue Program service revenue (Part VIII, line 2g) PUBLIC INSPECTION Investment income (Part VIII, column (A), lines 3, 4, and 7d) . . . . . 11,860,249. 8,735,370. Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) 2,691,796. 2,168,624. 93,882,903. 111,668,944. Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12) . . . . . Grants and similar amounts paid (Part IX, column (A), lines 1-3) 590,550. 519,750. Benefits paid to or for members (Part IX, column (A), line 4) 0 0. 15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10) 45,538,667. 47,088,081. 16 a Professional fundraising fees (Part IX, column (A), line 11e) 3,085,605. 2,595,994. b Total fundraising expenses (Part IX, column (D), line 25) ▶ \_\_\_\_12,671,513. Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f) 42,752,064. 44,843,357. 18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25) 91,966,886. 95,047,182. 1,916,017. 16,621,762. Revenue less expenses. Subtract line 18 from line 12 . . . . . . . . Beginning of Current Year End of Year Total assets (Part X, line 16) 319,543,715. 325,995,357. 20 25,455,789. 25,155,052. 21 Total liabilities (Part X, line 26) 22 Net assets or fund balances. Subtract line 21 from line 20 294,087,926. 300,840,305. Part II Signature Block Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge. Sign Here Minnie P. Carmichael, Chief Financial Officer Type or print name and title Print/Type preparer's name Preparer's signature self-employed Paid Syrta M P00451522 Scott Sherman 8/7/12 Preparer EIN 13-5565207 KPMG LLP Firm's name Use Only 1676 INTERNATIONAL DRIVE MCLEAN, VA 22102 703-286-8000 May the IRS discuss this return with the preparer shown above? (see instructions) X Yes

For Paperwork Reduction Act Notice, see the separate instructions.

Form 990 (2010)

## Form 8868

(Rev. January 2011)

Application for Extension of Time To File an Exempt Organization Return

Department of the Treasury Internal Revenue Service

► File a separate application for each return.

OMB No. 1545-1709

<ul><li>If you ar</li></ul>	e filing for an Automatic 3-Month Extension, c e filing for an Additional (Not Automatic) 3-Mo mplete Part II unlessou have already been gran	nth Extens	sion, complete only Part II (on page	2 of this form).	▶\X
Electronic a corporation 8868 to re Return for	filing (e-file) You can electronically file Form on required to file Form 990-T), or an addition equest an extension of time to file any of the Transfers Associated With Certain Personal). For more details on the electronic filing of the	8868 if yo nal (not au forms liste al Benefit	ou need a 3-month automatic extens tomatic) 3-month extension of time. ed in Part I or Part II with the excep Contracts, which must be sent to	ion of time to file (6 You can electronically tion of Form 8870, if the IRS in paper for	y file Form Information ormat (see
Part I A	utomatic 3-Month Extension of Time. Or	nly submit	original (no copies needed).		
A corporation	on required to file Form 990-T and requesting ar	automatic	6-month extension - check this box a	nd complete	
Part I only	rporations (including 1120-C filers), partnerships				► □
	ne tax returns.				
Type or	Name of exempt organization			Employer identification	number
<b>print</b> File by the	THE UNITED STATES HOLOCAUST M Number, street, and room or suite no. If a P.O. box			52-1309391	
due date for	100 RAOUL WALLENBERG PLACE, S	.W.			
filing your return. See	City, town or post office, state, and ZIP code. For a	foreign add	ress, see instructions.		
instructions.	WASHINGTON, DC 20024				
Enter the R	eturn code for the return that this application is f	or (file a se	eparate application for each return)		. 01
Application	1	Return	Application		Return
ls For		Code	Is For		Code
Form 990		01	Form 990-T (corporation)	· · · · · · · · · · · · · · · · · · ·	07
Form 990-E	BL	02	Form 1041-A		08
Form 990-E	Z	03	Form 4720		09
Form 990-F	PF	04	Form 5227		10
Form 990-T	(sec. 401(a) or 408(a) trust)	05	Form 6069		11
Form 990-T	(trust other than above)	06	Form 8870		12
Telephor If the org If this is for the wholalist with the	As are in the care of ► MINNIE CARMICHA  The No. ► 202 488-0481  Anization does not have an office or place of but or a Group Return, enter the organization's four e group, check this box ► If the names and EINs of all members the extension	usiness in t digit Grou it is for pa n is for.	p Exemption Number (GEN) rt of the group, check this box	·····	
•	est an automatic 3-month (6 months for a corpor	•	,		
	05/15 , <b>20</b> 12 , to file the e	xempt orga	anization return for the organization na	amed above. The exter	nsion is
for the	organization's return for:				
► X	calendar year 20 or tax year beginning 10/0	)1 , <b>20</b> 1 (	) , and ending	09/30, <b>20</b> 11	
	ax year entered in line 1 is for less than 12 mon Change in accounting period	ths, check	reason: Initial return	Final return	
	application is for Form 990-BL, 990-PF, 99 undable credits. See instructions.	0-T, 4720,	or 6069, enter the tentative tax,	less any 3a \$	0.
	application is for Form 990-PF, 990-T,	4720, or	6069, enter any refundable cre		
	ted tax payments made. Include any prior year		•	3b \$	0.
	ce Due. Subtract line 3b from line 3a. Include				
(Electr	onic Federal Tax Payment System). See instruc	ctions.		3c \$	0.
	you are going to make an electronic fund w		with this Form 8868, see Form 84		79-EO for
ayment ins	and the second s				
or Pananua	rk Paduction Act Natice see Instructions			Form 8868	(Pay 1 2011)

Form 886	68 (Rev. 1-2012)					Page 2		
	u are filing for an Additional (Not Automatic) 3-M	onth Exter	sion, complete only Part I	and	check this box			
-	Only complete Part II if you have already been gra							
	u are filing for an Automatic 3-Month Extension,				'			
Part I				inal	(no copies needed).			
					iler's identifying number, see	instructions		
	Name of exempt organization or other filer, see in	nstructions.			Employer identification numb			
Туре с	or							
print	THE UNITED STATES HOLOCAUST	X	52-1309391					
		Number, street, and room or suite no. If a P.O. box, see instructions.						
File by the due date		S.W.						
filing your	City town or post office state and ZIP code Fo		dress, see instructions.	Ц	<u> </u>			
return. Se instruction		•						
	ne Return code for the return that this application	is for (file a	senarate application for ea	ich re	eturn)	. 01		
Applica		Return	Application			Return		
ls For	NO.	Code	Is For			Code		
Form 9	90	01	10   61					
Form 9		02	Form 1041-A			08		
Form 9		01	Form 4720			09		
Form 99		04	Form 5227			10		
	90-T (sec. 401(a) or 408(a) trust)	05	Form 6069			11		
	90-T (trust other than above)	06	Form 8870			12		
	Do not complete Part II if you were not already			sion	on a previously filed Forn			
	books are in the care of MINNIE CARMICE		, automatic o-morkir exten	3101	roma providuoly mour om			
	phone No. ► 202 488-0481		FAX No. ▶					
	organization does not have an office or place of	·		ie ho	·			
	s is for a Group Return, enter the organization's fo							
for the	whole group, check this box ▶	it it is for no	ort of the group, shock this h	*)	. If the			
	<del></del>		it of the group, check this t	. XO	and allo	acii a		
	the names and EINs of all members the extension	~~~~	<u> </u>	Ω/1	5 , 20 12 .			
	equest an additional 3-month extension of time u					20 11		
	or calendar year, or other tax year beginn the tax year entered in line 5 is for less than 12 m					20 <u>11</u> .		
6 If 1	Change in accounting period	ionins, chec	K reason miliar re	tuiti	Final leturn			
7 St	ate in detail why you need the extension _INFOI	MOTTAMS	NECESSARY TO PREP	ARE	A COMPLETE AND			
	CURATE RETURN IS NOT YET AVAILA							
		·						
8a If	this application is for Form 990-BL, 990-PF, 99	90-T. 4720	or 6069, enter the tent	ative	e tax. less anv			
	nrefundable credits. See instructions.	00 1, 4120	, or occo, enter the tent	u 117 C	8a \$	0.		
	this application is for Form 990-PF, 990-T,	4720 or	6069 enter any refund	dable	12002044			
	timated tax payments made. Include any pr		<del>-</del>		1 10000			
	nount paid previously with Form 8868.	ioi yeai o	verpayment anowed as	u 0,	8b \$	0.		
***************************************	lance Due. Subtract line 8b from line 8a. Include	vour navm	ent with this form if require	ad h				
	lectronic Federal Tax Payment System). See instru		ent with this form, is require	cu, r	8c \$	0.		
	Signature and Verific		et he completed for D	art l	<del></del>			
to dee	•		•		•			
•	nalties of perjury, I declare that I have examined this form, orrect, and complete, and that I am authorized to prepare this fo	•	ompanying schedules and statem	ents,	and to the best of my knowledg	ge and belief,		
	22., 2 complete, and man administrative property title to							
Signature	<b>&gt;</b>		Title ▶ CPA		Date > 5/10/12			
-ignature			THE P		Form <b>8868</b>	(Rev. 1-2012)		
					2000	···/		

4d Other program service	es. (Describe in Schedule O.)			
(Expenses \$	including grants of \$	) (Revenue \$	)	
4e Total program servi	ce expenses ► 64,397,150.			

Form 990 (2010)
Part IV 52-1309391 Page 3

Pari	Checklist of Required Schedules			
			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes,"			
	complete Schedule A	1	Х	
2	Is the organization required to complete Schedule B, Schedule of Contributors? (see instructions)	2	Х	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to			
	candidates for public office? If "Yes," complete Schedule C, Part I	3		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h)			
	election in effect during the tax year? If "Yes," complete Schedule C, Part II	4		X
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues,			
	assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C,			
	Part III	5		
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have			
•	the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes,"			
	complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes,"			
	complete Schedule D, Part III	8	Х	
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part			
	X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes,"	_		
	complete Schedule D, Part IV	9		Х
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or	40	37	
	quasi-endowments? If "Yes," complete Schedule D, Part V	10	X	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI,			
	VII, VIII, IX, or X as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete	11a	х	
h	Schedule D, Part VI	IIa		
В	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b	Х	
_	Did the organization report an amount for investments-program related in Part X, line 13 that is 5% or more	110		
·	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		Х
ч	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets			
ч	reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		Х
e	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	Х	
f				
-	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	Х	
12 a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes,"			
	complete Schedule D, Parts XI, XII, and XIII	12a	Х	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if			
	the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b		Х
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		Χ
14 a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising,			
	business, and program service activities outside the United States? If "Yes," complete Schedule F, Parts I and IV $\cdot$ ·	14b	X	
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any			
	organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance			
	to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services			
	on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17	X	
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on	_	, ]	
	Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18	X	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?	40		37
	If "Yes," complete Schedule G, Part III	19		X
	Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20a		X
b	If "Yes" to line 20a, did the organization attach its audited financial statements to this return? <b>Note.</b> Some Form	201		
	990 filers that operate one or more hospitals must attach audited financial statements (see instructions)	20b		

Form **990** (2010)

Form 990 (2010) 52-1309391 Page **4** 

Par	t IV Checklist of Required Schedules (continued)			
			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations			
	in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		Х
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States			
	on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22	Х	
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the			
	organization's current and former officers, directors, trustees, key employees, and highest compensated			
	employees? If "Yes," complete Schedule J	23	Х	
24 a				
	\$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b			
	through 24d and complete Schedule K. If "No," go to line 25	24a		Х
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year			
	to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25 a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction			
	with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		Х
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior			
	year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ?			
	If "Yes," complete Schedule L, Part I	25b		Х
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or			
	disqualified person outstanding as of the end of the organization's tax year? If "Yes, "complete Schedule L, Part II.	26		Х
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee,			
	substantial contributor, or a grant selection committee member, or to a person related to such an individual?			
	If "Yes," complete Schedule L, Part III	27		Х
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L,			5,3.3
	Part IV instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		Х
	A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete</i>			-
~	Schedule L, Part IV	28b		Х
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof)			
·	was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		Х
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	Х	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified			
	conservation contributions? If "Yes," complete Schedule M	30	Х	
31	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N,</i>			
٠.	Part I	31		Х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes,"			
-	complete Schedule N, Part II	32		Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
••	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		Х
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III,			
•	IV, and V, line 1	34	X	
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)?	35		Х
а	Did the organization receive any payment from or engage in any transaction with a			
	controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R,			
	Part V, line 2			
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable			
	related organization? If "Yes," complete Schedule R, Part V, line 2	36		Х
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
Ψ.	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R,			
	Part VI	37		Х
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and			
	19? <b>Note</b> . All Form 990 filers are required to complete Schedule O	38	Х	

Form **990** (2010)

	990 (2010) 52-1309391			Page
Pa	Statements Regarding Other IRS Filings and Tax Compliance Check if Schedule O contains a response to any question in this Part V			
			Yes	No
	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable			
	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable			
С	Did the organization comply with backup withholding rules for reportable payments to vendors and			
	reportable gaming (gambling) winnings to prize winners?	1c	X	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax			
	Statements, filed for the calendar year ending with or within the year covered by this return . 2a 519	202/05/9/04/9/05	1	
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	X	
۰.	<b>Note.</b> If the sum of lines 1a and 2a is greater than 250, you may be required to <i>e-file</i> . (see instructions)	2-	X	
	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a 3b	$\frac{\Lambda}{X}$	
	If "Yes," has it filed a Form 990-T for this year? <i>If "No," provide an explanation in Schedule O </i>	30	1 - 1	+
4 a	over, a financial account in a foreign country (such as a bank account, securities account, or other financial			
		4a		X
h	account)?	74		1
	See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a	- 2000000000000000000000000000000000000	Х
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		X
	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5c		
	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the			
	organization solicit any contributions that were not tax deductible?	6a		Х
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or			
	gifts were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).			
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods			
	and services provided to the payor?	7a	X	
	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b	X	_
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was			
	required to file Form 8282?	7с		X
	If "Yes," indicate the number of Forms 8282 filed during the year			V
	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e 7f	-	X
	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7g		- A
	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required? If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	79 7h		+
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting	7.11		
Ŭ	organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring			
	organization, have excess business holdings at any time during the year?	8	N-102-H-0 1-2-0-2/2	10 1001/2/1005
9	Sponsoring organizations maintaining donor advised funds.			
а	Did the organization make any taxable distributions under section 4966?	9a		
b	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		
10	Section 501(c)(7) organizations. Enter:			
а	Initiation fees and capital contributions included on Part VIII, line 12			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities			
11	Section 501(c)(12) organizations. Enter:			
	Gross income from members or shareholders			
b	Gross income from other sources (Do not net amounts due or paid to other sources			
	against amounts due or received from them.)	4.5		
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year 12b			
13 a	Section 501(c)(29) qualified nonprofit health insurance issuers.  Is the organization licensed to issue qualified health plans in more than one state?	13a		
ч	Note. See the instructions for additional information the organization must report on Schedule O.	. Ju		

JSA 0E1040 1.000

14a

14b

Χ

**b** Enter the amount of reserves the organization is required to maintain by the states in which 

14 a Did the organization receive any payments for indoor tanning services during the tax year? . . . . . . . .

**b** If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O

13b

52-1309391 Form 990 (2010) Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and Part VI for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Check if Schedule O contains a response to any question in this Part VI ......... Χ Section A. Governing Body and Management No 1a Enter the number of voting members of the governing body at the end of the tax year 65 b Enter the number of voting members included in line 1a, above, who are independent Did any officer, director, trustee, or key employee have a family relationship or a business relationship with 2 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? Χ 4 4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? Χ 5 Did the organization become aware during the year of a significant diversion of the organization's assets? 6 7a Does the organization have members, stockholders, or other persons who may elect one or more members Χ b Are any decisions of the governing body subject to approval by members, stockholders, or other persons? Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: 8a a The governing body?...... ....... Χ 8b Each committee with authority to act on behalf of the governing body? Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O . . . . . . . Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) No Χ 10a 10a Does the organization have local chapters, branches, or affiliates? b If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization? ..... 11a Has the organization provided a copy of this Form 990 to all members of its governing body before filing the 11a b Describe in Schedule O the process, if any, used by the organization to review this Form 990. Χ 12a b Are officers, directors or trustees, and key employees required to disclose annually interests that could give 12b Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," 12c 13 13 Does the organization have a written whistleblower policy? 14 Does the organization have a written document retention and destruction policy? ...... 15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? 15a 15b If "Yes" to line 15a or 15b, describe the process in Schedule O. (See instructions.) 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement 1<u>6a</u> b If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements? Section C. Disclosure

17	List the	states with whi	ch a copy of this F	orm 990 is req	uired to be filed	▶_ <u>N</u>	I/A

Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) 18 available for public inspection. Indicate how you make these available. Check all that apply. X Own website Another's website X Upon request

- 19 Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public.
- 20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization: ►MINNIE\_CARMICHAEL 100 RAOUL WALLENBERG PL., SW WASHINGTON, DC 20024 202-488-0481

Form 990 (2010) 52-1309391 Page **7** 

# Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

## Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - List all of the organization's current key employees, if any. See instructions for definition of "key employees."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and Title	(B) Average	Docit	lion (o	(C		hat app	ds.eV	(D) Reportable	(E) Reportable	(F) Estimated
Name and Title	hours per week (describe hours for related organizations in Schedule O)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	compensation from the organization (W-2/1099-MISC)	compensation from related organizations (W-2/1099-MISC)	amount of other compensation from the organization and related organizations
(1) THE HONORABLE RICHARD J DURBIN										
COUNCIL MEMBER BEG 4/2011	.50	X						0.	0.	<u> </u>
(2)MATTHEW L ADLER										
COUNCIL MEMBER	1.00	X						0.	0.	0.
(3) FRED S ZEIDMAN										
COUNCIL MEMBER	2.00	Х						0.	0.	0.
(4) JOEL M GEIDERMAN										
COUNCIL MEMBER	2.00	Х						0.	0.	0.
(5) DEBRA ABRAMS										
COUNCIL MEMBER	1.00	Х						0.	0.	0.
(6) ELLIOTT ABRAMS										
COUNCIL MEMBER	1.00	Χ						0.	0.	<u> </u>
(7) MIRIAM ADELSON										
COUNCIL MEMBER	1.00	Χ						0.	0	0.
(8) TOM A BERNSTEIN										
CHAIRMAN	5.00	Х		Х				0.	0.	0.
(9) NORMAN R BOBINS										
COUNCIL MEMBER	1.00	X						0.	0.	<u> </u>
(10)JOSHUA B BOLTEN										
VICE CHAIRMAN	3.00	Х		Х				0.	0	0.
(11)JOSEPH M BRODECKI										
COUNCIL MEMBER	1.00	Χ						0.	0	0.
(12)ALAN I CASDEN										
COUNCIL MEMBER	1.00	Χ						0.	0.	0.
(13)MICHAEL CHERTOFF										
COUNCIL MEMBER	2.00	Χ						0.	0.	0.
(14)KITTY DUKAKIS										
COUNCIL MEMBER	1.00	Χ						0.	0.	0.
(15)CAROL B COHEN										
COUNCIL MEMBER	1.00	Χ		_				0.	0.	0.
(16)WILLIAM J DANHOF										
COUNCIL MEMBER	2.00	Χ						0.	0.	0.

Form **990** (2010)

Form 990 (2010) 52-1309391 Page **8** 

Part VII Section A. Officers, Directors, Tr	ustees, K	ey Er	nplo	oye	es,	and	Hig	hest Compensa	ted Employ	/ees/cc	ontinued)
(A)	(B)			•	C)			(D)	(E)		(F)
Name and title	Average hours per week (describe hours for related organizations in Schedule O)	P or director	institutional trustee	Officer	al Key employee	a Highest compensated employee	Former	Reportable compensation from the organization (W-2/1099-MISC)	Reportabl compensati from relate organizatio (W-2/1099-M	ion ed ons	Estimated amount of other compensation from the organization and related organizations
(17) MICHAEL DAVID EPSTEIN	1 00							0.		0.	0
COUNCIL MEMBER (18) DONALD ETRA	1.00	X			<b></b>			0.			
COUNCIL MEMBER	2.00	X						0.		0.	0
(19) DAVID M FLAUM	2.00	71		_		-	<u> </u>	· ·			
COUNCIL MEMBER	2.00	X						0.		0.	0
(20) NANCY B. GILBERT  COUNCIL MEMBER BEG 6/2011	1.00	X						0.		0.	0
(21) MICHAEL J GERSON											
COUNCIL MEMBER	1.00	Х						0.		0.	0
(22) K CHAYA FRIEDMAN											
COUNCIL MEMBER	1.00	Х						0.		0.	0
(23) MARYLIN FOX											
COUNCIL MEMBER	1.00	Х						0.		0.	0
(24) ZVI Y GITELMAN											
COUNCIL MEMBER	1.00	Х						0.		0.	0
(25) MARC GOLDMAN											
COUNCIL MEMBER	1.00	X						0.		0.	0
(26) SANFORD L GOTTESMAN					ŧ						
COUNCIL MEMBER	1.00	X	ļ					0.		0.	0
(27) CHERYL F HALPERN	1 00										^
COUNCIL MEMBER	1.00	X						0.		0.	0
(28) J DAVID HELLER COUNCIL MEMBER	1 00	v						0.		0.	0
	1.00	X				L	L	0.		0.	0.
1b Sub-total			· · ·					2,614,877.		0.	494,157.
c Total from continuation sheets to Part VII, Sec d Total (add lines 1b and 1c)								2,614,877.		0	494,157.
Total number of individuals (including but not lim reportable compensation from the organization			ed al					<u> </u>	,000 in		
3 Did the organization list any former offic employee on line 1a? If "Yes," complete Schede	ule J for suc	ch ind	ividu	ıal							Yes No
<b>4</b> For any individual listed on line 1a, is the the organization and related organizations individual	greater th	an \$	150	,000	)?	If "Y	es, "	' complete Sched	pensation froule J for su	om uch	4 X
5 Did any person listed on line 1a receive or for services rendered to the organization? If "Yo											5 X
Section B. Independent Contractors											
Complete this table for your five highest compensation from the organization.	compensate	ed in	dep	end	ent	cont	ract	tors that received	I more than	ı \$100 	0,000 of
(A) Name and business addr	ress							(B) Description of serv	vices	Co	(C) ompensation
ATTACHMENT 2											
		~~~~		•							
2 Total number of independent contractors (in more than \$100,000 in compensation from the				ited		thos	e li	sted above) who	received		

52-1309391 Form 990 (2010) Page 9

	Statement of Revenue					
art VI	Julianient of Neverlue		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from under section 512, 513, or 5
კ 1a	Federated campaigns <u>1a</u>					
[ k	Membership dues	8,949,252.				
[ c	Fundraising events 1c	4,369,562.				
ē c	Related organizations 1d					
[ e	Government grants (contributions) 1e	49,432,270.		1000		
<u>"</u> 1	, <b>3</b> , <b>3</b> ,					
٥	and similar amounts not included above . 1f	38,013,866.				
			100,764,950.			
2a b c d d e e		Business Code				
e		•				
1	All other program service revenue					
g			0.			
3	Investment income (including dividends, interes other similar amounts)	t, and ▶			-10,391.	5,448,
5	Royalties · · · · · · · · · · · · · · · · · · ·		26,763.			26,
	(i) Real	(ii) Personal				
6a	Gross Rents					
b						
C						
d	Net rental income or (loss) (i) Securities	(ii) Other	0,			
7a	Gross amount from sales of	(11) (11)				
	assets other than inventory 42,915,989.					
b						
c						
d			3,296,797.			3,296,
8a	Gross income from fundraising		3,230,137.			5,255,
50	events (not including \$4,369,562.					
1	of contributions reported on line 1c).					
1	See Part IV, line 18	1,142,992.				
b		1,797,346.				
С	Net income or (loss) from fundraising events	<u> ▶</u>	-654,354.			-654,
9a	Gross income from gaming activities. See Part IV, line 19 a					
b		· ·				
C	` ,	<del>. •</del>	0.			
10a	Gross sales of inventory, less returns and allowances	1,895,532.				
b			3 050 046	1 050 045		
	Miscellaneous Revenue	Business Code	1,059,846.	1,059,846.		
11a	CAFE	900099	92,830.			92,
b	IMPUTED FINANCING SOURCE	900099	1,477,356.	1,477,356.		
		900099	166,183.	166,183.		
c	OTHER REVENUE	300033				
	All other revenue	300033				

Form **990** (2010)

52-1309391 Page **10** Form 990 (2010)

# Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

	not include amounts reported on lines 6b, , 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and				
	organizations in the U.S. See Part IV, line 21	0.			
2	Grants and other assistance to individuals in				
	the U.S. See Part IV, line 22	519,750.	519,750.		
3	Grants and other assistance to governments,				
	organizations, and individuals outside the				
	U.S. See Part IV, lines 15 and 16	0.			
4	Benefits paid to or for members	0.			<u> </u>
5	Compensation of current officers, directors,				
	trustees, and key employees	1,880,178.	240,767.	1,244,508.	394,90
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)	0.			
7	Other salaries and wages	33,913,891.	22,311,466.	7,104,002.	4,498,42
8	Pension plan contributions (include section 401(k)				
	and section 403(b) employer contributions)	4,722,911.	3,259,014.	1,010,379.	453,51
9	Other employee benefits	4,263,338.	2,490,738.	1,338,173.	434,42
0	Payroll taxes	2,307,763.	1,541,070.	468,230.	298,46
1	Fees for services (non-employees):				
	Management	0.			
	Legal	8,356.		8,356.	
	Accounting	247,677.		247,677.	
	Lobbying	0.		,	
	Professional fundraising services. See Part IV, line 17	2,595,994.			2,595,99
	Investment management fees	1,079,792.		1,017,678.	62,11
	•	19,683,272.	16,443,200.	1,976,010.	1,264,06
_	Other	0.	10,113,200.	1,3,0,010.	1/201/00
2	Advertising and promotion	4,331,130.	3,544,759.	104,849.	681,52
3	Office expenses	2,555,725.	3,344,733.	2,555,725.	001,32
4	Information technology	2,333,723.		2,333,723.	
5	Royalties	5,152,238.	4,657,958.	162,205.	332,07
6	Occupancy	1,721,321.	1,305,251.	177,142.	238,92
7	Travel	1, /21, 321.	1,303,231.	1//,142.	230,92
8	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials	0.	07 705	1 400	E 27 20
9	Conferences, conventions, and meetings	566,582.	27,785.	1,498.	537,29
0	Interest	0.			
1	Payments to affiliates	0.		105 010	10.00
2	Depreciation, depletion, and amortization	7,728,156.	7,303,035.	407,049.	18,07
3	Insurance	277,044.	179,080.	97,964.	
4	Other expenses ltemize expenses not covered				
	above (List miscellaneous expenses in line 24f. If				
	line 24f amount exceeds 10% of line 25, column				
	(A) amount, list line 24f expenses on Schedule O.)				
	POSTAGE	913,481.	60,144.		853,33
	MISCELLANEOUS EXPENSES	274,714.	209,264.	57,074.	8,37
•	EQUIPMENT	266,365.	266,365.		
d (	COLLECTION	37,504.	37,504.		
е					
f	All other expenses				
5	Total functional expenses. Add lines 1 through 24f	95,047,182.	64,397,150.	17,978,519.	12,671,51
	Joint Costs. Check here   if following SOP 98-2 (ASC 958-720). Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				
SA.				1	Form <b>990</b> (20°
1.00	00				FUITI 990 (201

Form 990 (2010) 52-1309391 Page **11** 

### **Balance Sheet** Part X (A) (B) Beginning of year End of year 18,320,442. 15,735,046. 1 Savings and temporary cash investments ...... 2 2 18,895,574. Pledges and grants receivable, net .......... 17,431,050. 3 3 4 4 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of 5 Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) 6 Assets 7 8 Prepaid expenses and deferred charges .......... 9 10 a Land, buildings, and equipment: cost or 187,769,902. other basis. Complete Part VI of Schedule D 10a 103,035,870. 89,035,294. 84,734,032. b Less: accumulated depreciation . . . . . . . . . 10b 10c 141,804,484. 150,959,132. 11 11 51,811,527. 54,506,361. 12 12 13 13 14 14 1,140,918. 1,165,212. 15 15 319,543,715. 16 325,995,357. 16 Total assets. Add lines 1 through 15 (must equal line 34) ...... 13,416,565. 17 8,973,747. 17 18 18 19 19 20 20 21 Escrow or custodial account liability. Complete Part IV of Schedule D 21 Liabilities Payables to current and former officers, directors, trustees, key 22 employees, highest compensated employees, and disqualified persons. 22 23 Secured mortgages and notes payable to unrelated third parties . . . . . . 23 24 Unsecured notes and loans payable to unrelated third parties . . . . . . . . . . 24 12,039,224. 16,181,305. 25 Other liabilities. Complete Part X of Schedule D 25 Total liabilities. Add lines 17 through 25 . . . . . . . . . 25,155,052. 25, 455, 789. 26 Organizations that follow SFAS 117, check here $\blacktriangleright$ X and complete lines 27 through 29, and lines 33 and 34. Balances 27 140,228,785. 27 126,734,546. 35,903,604. 36,718,616. 28 28 117,955,537. 137,387,143. 29 29 Fund Organizations that do not follow SFAS 117, check here | and | complete lines 30 through 34. 5 Capital stock or trust principal, or current funds ....... 30 30 Net Assets Paid-in or capital surplus, or land, building, or equipment fund ..... 31 31 32 Retained earnings, endowment, accumulated income, or other funds . . . . 32 300,840,305. 33 294,087,926. 33 325,995,357. 319,543,715. 34 34

Form **990** (2010)

52-1309391

Form 990 (2010)

Page **12** 

Pa	Reconciliation of Net Assets Check if Schedule O contains a response to any question in this Part XI				X	
1	Total revenue (must equal Part VIII, column (A), line 12)	1_	<del> </del>			944.
2	Total expenses (must equal Part IX, column (A), line 25)	2	9	5,0	47,2	182.
3	Revenue less expenses. Subtract line 2 from line 1	3				762.
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	29	4,0	87,9	926.
5	Other changes in net assets or fund balances (explain in Schedule O)	5		·9 <b>,</b> 8	69,3	383.
6	Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33,					
	column (B))	6	30	0,8	40,3	305.
Pa	Financial Statements and Reporting Check if Schedule O contains a response to any question in this Part XII					
			_		Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other					
	If the organization changed its method of accounting from a prior year or checked "Other," explain in					
	Schedule O.				1000	1000
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?			2a		X
b	Were the organization's financial statements audited by an independent accountant?			2b	Χ	
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of	:				
	the audit, review, or compilation of its financial statements and selection of an independent accountant?			2c	X	
	If the organization changed either its oversight process or selection process during the tax year, explain in					
	Schedule O.					130
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were					
	issued on a separate basis, consolidated basis, or both:					
	X Separate basis Consolidated basis Both consolidated and separate basis			Mar.	14,750	1 (13)
3 a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in					
	the Single Audit Act and OMB Circular A-133?			3a		X
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the					
	required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits.			3b		<u></u>
				Form	990	(2010)

# SCHEDULE A

(Form 990 or 990-EZ)

# **Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

➤ Attach to Form 990 or Form 990-EZ. ➤ See separate instructions.

OMB No. 1545-0047

2010

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Name of the organization

Employer identification number

THE UNITED STATES HOLOCAUST MEMORIAL MUSEUM 52-1309391 Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions. The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.) A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). 2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E.) 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the 4 hospital's name, city, and state: 5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.) 6 Х A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II.) 8 A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) An organization that normally receives: (1) more than 33 1/3 % of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.) 10 An organization organized and operated exclusively to test for public safety. See section 509(a)(4). 11 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box that describes the type of supporting organization and complete lines 11e through 11h. c Type III - Functionally integrated b Type II d Type III - Other By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). f If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box Since August 17, 2006, has the organization accepted any gift or contribution from any of the g following persons? (i) A person who directly or indirectly controls, either alone or together with persons described in (ii) Yes No and (iii) below, the governing body of the supported organization? 11g(i) (ii) A family member of a person described in (i) above? 11g(ii) (iii) A 35% controlled entity of a person described in (i) or (ii) above? 11g(iii) Provide the following information about the supported organization(s) (i) Name of supported (ii) EIN (iii) Type of organization (iv) Is the (v) Did you notify (vi) Is the (vii) Amount of organization (described on lines 1-9 enization in the organization organization in support col. (i) listed in above or IRC section in col. (i) of col. (i) organized your governing (see instructions)) in the U.S.? your support? document? No (A) (B) (C) (D) (E)

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2010

Total

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	tion A. Public Support						
Cale	ndar year (or fiscal year beginning in)	(a) 2006	<b>(b)</b> 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")						
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						****
3	The value of services or facilities furnished by a governmental unit to the organization without charge						<del>100</del>
4	Total. Add lines 1 through 3						×
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included					3 2 3 5	
6	on line 1 that exceeds 2% of the amount shown on line 11, column (f)  Public support. Subtract line 5 from line 4.						
	tion B. Total Support		<u>I</u>				
	ndar year (or fiscal year beginning in)	(a) 2006	<b>(b)</b> 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
7	Amounts from line 4					,,	
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources.						
9	Net income from unrelated business activities, whether or not the business is regularly carried on						
10	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
11	Total support. Add lines 7 through 10						**
12	Gross receipts from related activities, etc. (se					12	
13	First five years. If the Form 990 is for organization, check this box and stop here	•	,		•		
Sec	tion C. Computation of Public Sup	port Percenta	ge			r	
14 15	Public support percentage for 2010 (line Public support percentage from 2009 Sc			, column (f))		15	<u>%</u>
	a 33 1/3 % support test - 2010. If the organization did not check the box on line 13, and line 14 is 33 1/3 % or more, check this box and stop here. The organization qualifies as a publicly supported organization						
	b 33 1/3 % support test - 2009. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3 % or more, check this box and stop here. The organization qualifies as a publicly supported organization						
17a	'a 10%-facts-and-circumstances test - 2010. If the organization did not check a box on line 13, 16a or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported						
b	organization	2009. If the org	anization did n the "facts-and	ot check a box -circumstances'	on line 13, 16 test, check t	a, 16b, or 17a, his box and <b>st</b> o	and line op here.
18	supported organization		k a box on line		17a, or 17b,	check this box	and see

Schedule A (Form 990 or 990-EZ) 2010 52-1309391 Page 3

# Part III

Support Schedule for Organizations Described in Section 509(a)(2)
(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II.

If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	tion A. Public Support						
С	alendar year (or fiscal year beginning in) 🕨	(a) 2006	<b>(b)</b> 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1	Gifts, grants, contributions, and membership fees						
	received. (Do not include any "unusual grants.")						
2	Gross receipts from admissions, merchandise						
	sold or services performed, or facilities						
	furnished in any activity that is related to the						
	organization's tax-exempt purpose						
3	Gross receipts from activities that are not an						
•	unrelated trade or business under section 513						
4	Tax revenues levied for the organization's						
•	benefit and either paid to or expended on						
	its behalf						
5	The value of services or facilities						
J	furnished by a governmental unit to the						
c	organization without charge						
6							
ı a	Amounts included on lines 1, 2, and 3 received from disqualified persons						
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13						
	for the year						
	Add lines 7a and 7b						
8	Public support (Subtract line 7c from						
200	line 6.)	A CONTRACTOR OF THE CONTRACTOR		Programme and Programme			
	tion B. Total Support	(a) 2006	<b>(b)</b> 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
	alendar year (or fiscal year beginning in)	(a) 2000	(5) 2007	(6) 2000	(u) 2000	(6) 2010	(i) Total
	Amounts from line 6						
b	Unrelated business taxable income (less						
	section 511 taxes) from businesses						
	acquired after June 30, 1975						
С	Add lines 10a and 10b						
11	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12	Other income. Do not include gain or						
	loss from the sale of capital assets		:				
	(Explain in Part IV.)						
13	Total support. (Add lines 9, 10c, 11,						
	and 12.)						
14	First five years. If the Form 990 is for the	ne organization	n's first, second,	third, fourth, or	fifth tax year a	s a section 501(c	)(3)
	organization, check this box and stop here.						▶ 🔲
Sect	ion C. Computation of Public Supp						
15	Public support percentage for 2010 (line 8, colu	ımn (f) divided l	by line 13, column	(f))		15	%
16	Public support percentage from 2009 Schedule					16	%
Sect	ion D. Computation of Investment I						
	Investment income percentage for 2010 (line			column (f))		17	%
	Investment income percentage from 2009 Sc					18	%
	33 1/3 % support tests - 2010. If the orga					e than 331/3 %, a	nd line
	17 is not more than 331/3 %, check this						
b	33 1/3 % support tests - 2009. If the organi	-	_				
	line 18 is not more than 331/3 %, check the	nis box and st	t <b>op here</b> . The org	ganization qualifie	s as a publicly	supported organiz	ation 🕨 🔲
20	Private foundation. If the organization did	d not check	a box on line 1	4, 19a, or 19b,	check this bo	x and see instru	ctions 🕨

JSA 0E1221 1.000

Page 4

Part IV Supplemental Information. Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; or Part III, line 12. Also complete this part for any additional information. (See instructions).

# SCHEDULE D (Form 990)

# **Supplemental Financial Statements**

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service ► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.

➤ Attach to Form 990. ➤ See separate instructions.

Open to Public Inspection

Employer identification number Name of the organization THE UNITED STATES HOLOCAUST MEMORIAL MUSEUM 52-1309391 Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts Complete if the organization answered "Yes" to Form 990, Part IV, line 6. (a) Donor advised funds (b) Funds and other accounts 1 2 Aggregate contributions to (during year) .... 3 Aggregate grants from (during year) ..... 4 Aggregate value at end of year ...... Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7 Purpose(s) of conservation easements held by the organization (check all that apply). Preservation of land for public use (e.g., recreation or education) Preservation of an historically important land area Preservation of a certified historic structure Protection of natural habitat Preservation of open space 2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year. Held at the End of the Tax Year Total acreage restricted by conservation easements .......... b Number of conservation easements on a certified historic structure included in (a) ..... 2c C Number of conservation easements included in (c) acquired after 8/17/06, and not on a Ч Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the Number of states where property subject to conservation easement is located 4 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year 6 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B) (i) and 170(h)(4)(B)(ii)? In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements. Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8. If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items. 1a If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items: If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items: 

Sche	dule D (Form 990) 2010				52-1	.309391			Page 2
Pai	rt III Organizations Maintain	ing Collections	of Art, Histo	rical Treas	ures, c	or Other Similar	Assets(	continue	ed)
3	Using the organization's acquisition collection items (check all that app		d other record	ds, check a	ny of th	e following that	are a sigr	nificant ı	use of its
а	X Public exhibition		d X	Loan o	r exchar	ige programs			
b	X Scholarly research		е	Other					
С	X Preservation for future ger	nerations	Laurence.	J					
4	Provide a description of the organ		ons and expla	in how they	/ further	the organization	s exemp	t purpos	e in Part
	XIV.		•	•		Ü	•		
5	During the year, did the organization	on solicit or receiv	e donations of	art, historic	al treasi	ures, or other simi	lar		
	assets to be sold to raise funds rati						_	Yes	X No
Par	t IV Escrow and Custodial A line 9, or reported an am				tion ans	swered "Yes" to	Form 99	0, Part l	
1a	Is the organization an agent, trustee included on Form 990, Part X?	·		•			[	Yes	No
b	If "Yes," explain the arrangement in	Part XI V and con	nplete the follo	wing table:			-		
						7	Amount		
С	Beginning balance				· · 1c				
d	Additions during the year				1d				
е	Distributions during the year				· · 1e				
f	Ending balance				1f				
2a	Did the organization include an amo	ount on Form 990	), Part X, line 2	1?				Yes	No
b	If "Yes," explain the arrangement in	Part XI V.							
Par	t V Endowment Funds. Con	nplete if organiza	ation answer	ed "Yes" to	Form 9	990, Part IV, line	10.		
		(a) Current year	(b) Prior yea		wo years b			(e) Four	years back
1a	Beginning of year balance	186,842,058.	171,459,8	304. 1	64,015,0	773.		4000000	
b	Contributions	19,399,894.	4,519,	1	3,232,4				
С	Net investment earnings, gains,								
	and losses	-475,077.	17,924,	744.	6,607,3	198.			
d	Grants or scholarships	, , , , , , , , , , , , , , , , , , , ,				43900000		1355	Albahari.
е	Other expenditures for facilities .								
	and programs	7,488,677.	6,208,	581.	2,000,0	000.			
f	Administrative expenses	1,079,792.	853,6		395,1		. Program		
g	End of year balance	197,198,406.	186,842,0		71,459,8	N. N. W.		N. 341 N.	\$4,54.54°
2	Provide the estimated percentage of	<del></del>		750. 1	11,455,0				· · · · · · · · · · · · · · · · · · ·
а	Board designated or quasi-endowment	· · · · · · · · · · · · · · · · · · ·							
b	Permanent endowment ► 74.0								
С	Term endowment ▶	%							
3a	Are there endowment funds not in the	- ne pos session of	f the organizati	on that are h	eld and	administered for th	ne		
	organization by:	,	Ü					[·	Yes No
	(i) unrelated organizations							3a(i)	X
	(ii) related organizations							3a(ii)	X
b	If "Yes" to 3a(ii), are the related orga							3b	
4	Describe in Part XIV the intended us		•					LL	
Par									
	Description of investment	(a) Cost	t or other basis vestment)	(b) Cost or oth (other)	er basis	(c) Accumulated depreciation	(0	l) Book valı	ue
1a	Land								
b	Buildings			128,281	,524.	62,109,556.		66,17	1,968.
С	Leasehold improvements			1,625		988,856.			7,077.
d	Equipment			17,490		15,466,313.		*****	4,229.
е	Other			40,371		24,471,145.			0,758.
Total	I. Add lines 1a through 1e. (Column	(d) must equal Fo	rm 990, Part X						4,032.

Schedule D (Form 990) 2010

Schedule D (Form 990) 2010 Investments - Other Securities. See Form 990, Part X, line 12 Part VII (a) Description of security or category (b) Book value (c) Method of valuation: (including name of security) Cost or end-of-year market value (1) Financial derivatives . . . . . . . . . . (2) Closely-held equity interests . . . (3) Other (A) GLOBAL EQUITIES 6,168,573. FMV (B) HIGH YIELD CORPORATE BOND FDS 8,284,507. FMV (C) EQUITY LONG/SHORT HEDGE FDS 8,427,570. FMV (D) EVENT DRIVEN HEDGE FUNDS 23,798,546. FMV FMV (E) MULTI-STRATEGY HEDGE FUNDS 7,827,165. (H) (I) 54,506,361. Total. (Column (b) must equal Form 990, Part X, col. (B) line 12.) Part VIII Investments - Program Related. See Form 990, Part X, line 13. (a) Description of investment type (b) Book value (c) Method of valuation: Cost or end-of-year market value (1)(2)(3)(4) (5)(6)(7)(8)(9)(10)Total. (Column (b) must equal Form 990, Part X, col. (B) line 13.) Part IX Other Assets. See Form 990, Part X, line 15. (a) Description (b) Book value (1)(2)(3)(4)(5)(6)(7)(8)(9) $(1\overline{0})$ Total. (Column (b) must equal Form 990, Part X, col. (B) line 15.) Other Liabilities. See Form 990, Part X, line 25 Part X (a) Description of liability (b) Amount (1) Federal income taxes (2) UNEXPENDED APPROPRIATIONS 11,373,254. CHARITABLE GIFT ANNUITY LIABILITY 4,808,051 (3)(4)(5)(6)(7) (8)(9)(10)(11)

2. FIN 48 (ASC 740) Footnote. In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740).

JSA 0E1270 1.000

Total. (Column (b) must equal Form 990, Part X, col. (B) line 25.)

16,181,305.

2398150

52-1309391 Schedule D (Form 990) 2010 Page 4

Part	XI Reconciliation of Change in Net Assets from Form 990 to Audited Financial Statemer	nts	r age 4
1	Total revenue (Form 990, Part VIII, column (A), line 12)		111,668,944.
2	T-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1		95,047,182.
3			16,621,762.
4			-9,869,383.
	• • • • • • • • • • • • • • • • • • • •		-9,009,303.
5	Donated services and use of facilities		
6	Investment expenses 6		
7	Prior period adjustments 7	_	
8	Other (Describe in Part XIV.)		0.000.000
9	Total adjustments (net). Add lines 4 through 8		-9,869,383.
10	Excess or (deficit) for the year per audited financial statements. Combine lines 3 and 9		6,752,379.
	XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Retur	T	100 000 045
1	Total revenue, gains, and other support per audited financial statements	1	102,226,645.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
a	Net unrealized gains on investments	- No. 1	
b	Donated services and use of facilities		
С	Recoveries of prior year grants		
d	Other (Describe in Part XIV.)		
е	Add lines 2a through 2d	2e	-9,852,547.
3	Subtract line 2e from line 1	3	112,079,192.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:		
а	Investment expenses not included on Form 990, Part VIII, line 7b 4a 1,079,792.		
b	Other (Describe in Part XIV.)  4b -1,490,040.		
С	Add lines 4a and 4b	4c	-410,248.
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	5	111,668,944.
Part	XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Ret		
1	Total expenses and losses per audited financial statements	1	95,474,266.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:		
а	Donated services and use of facilities 2a 16,836.		
b	Prior year adjustments 2b		
c			
d			
e	All it and a last transfer of the second sec	2e	1,506,876.
3	Subtract line 2e from line 1	3	93,967,390.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:	3	33,307,330.
a			
b	Other (Describe in Part XIV.)	١. ١	1 070 700
c	Add lines 4a and 4b	4c	1,079,792.
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)	5	95,047,182.
Part	XIV Supplemental Information		
Part V	ete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part I line 4; Part X, line 2; Part XI, line 8; Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b. Also complete ditional information.	V, line: this p	s 1b and 2b; part to provide
SEE	PAGE 5		
			,

# Part XIV Supplemental Information (continued)

PART III, LINE 1A

WORKS OF ART FOOTNOTE

IN CONFORMITY WITH THE PRACTICE GENERALLY FOLLOWED BY MUSEUMS, NO VALUE IS ASSIGNED TO THE COLLECTIONS IN THE STATEMENT OF FINANCIAL POSITION. PURCHASES OF COLLECTION ITEMS ARE RECOGNIZED AS REDUCTIONS IN UNRESTRICTED NET ASSETS IN THE PERIOD OF ACQUISITION. PROCEEDS FROM DEACCESSIONS OF COLLECTION ITEMS ARE RECOGNIZED AS INCREASES IN THE APPROPRIATE NET ASSET CLASS AND ARE DESIGNATED FOR FUTURE COLLECTION ACQUISITIONS.

PART III, LINE 4

ORGANIZATION'S COLLECTIONS

THE MUSEUM ACQUIRES ITS COLLECTIONS, WHICH INCLUDE WORKS OF ART,

ARTIFACTS, ARCHIVES, FILM AND VIDEO, ORAL HISTORY, AND HISTORICAL

TREASURES, BY PURCHASE OR BY DONATION. ALL COLLECTIONS ARE HELD FOR

PUBLIC EXHIBITION, EDUCATION, OR RESEARCH. THE MUSEUM'S COLLECTION

POLICY INCLUDES GUIDANCE ON THE PRESERVATION, CARE, AND MAINTENANCE OF

THE COLLECTIONS AND PROCEDURES RELATED TO THE ACCESSION/DEACCESSION OF

COLLECTION ITEMS. THE MISSION AND PURPOSE OF THE MUSEUM'S COLLECTION IS

TO PRESERVE FOR FUTURE GENERATIONS THE PHOTOGRAPHIC, DOCUMENTARY, AND

ARTIFACTUAL RECORD OF THIS FATEFUL PERIOD IN JEWISH AND WORLD HISTORY.

# Part XIV Supplemental Information (continued)

PART V, LINE 4

ENDOWMENT FUNDS

THE MUSEUM'S ENDOWMENT CONSISTS OF APPROXIMATELY 61 INDIVIDUAL FUNDS ESTABLISHED FOR A VARIETY OF PURPOSES. THE ENDOWMENT SERVES AS A PERPETUAL FUNDING SOURCE FOR THE MUSEUM.

PART X, LINE 2

FIN 48 STATEMENT

THE MUSEUM IS EXEMPT FROM INCOME TAXATION, EXCEPT FOR THEIR UNRELATED BUSINESS INCOME, UNDER THE PROVISIONS OF SECTION 501(C)(3) OF THE INTERNAL REVENUE CODE. THE MUSEUM RECOGNIZES THE EFFECT OF INCOME TAX POSITIONS ONLY IF THOSE POSITIONS ARE MORE LIKELY THAN NOT OF BEING SUSTAINED. THE MUSEUM DOES NOT BELIEVE ITS FINANCIAL STATEMENTS INCLUDE ANY UNCERTAIN TAX POSITIONS.

PART XII, LINE 4B

FINANCIAL STATEMENT RECONCILIATION

REVENUES REPORTED ON FORM 990 NOT REPORTED ON THE AUDITED FINANCIAL STATEMENTS.

MUSEUM GIFT SHOP COST OF GOODS SOLD (835,686)

SPECIAL EVENTS (654,354)

\_\_\_\_\_\_

(1,490,040)

# Part XIV Supplemental Information (continued)

PART XIII, LINE 2D

FINANCIAL STATEMENT RECONCILIATION

EXPENSES REPORTED ON THE AUDITED FINANCIAL STATEMENTS NOT REPORTED ON

FORM 990.

MUSEUM GIFT SHOP COST OF GOODS SOLD

835,686

SPECIAL EVENTS

654**,**354

1,490,040.

# SCHEDULE F (Form 990)

# Statement of Activities Outside the United States

► Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16.

► Attach to Form 990. ► See separate instructions.

OMB No. 1545-0047

2010

Open to Public Inspection

Employer identification number

Department of the Treasury Internal Revenue Service Name of the organization

THE UNITED STATES HOLOCAUST MEMORIAL MUSEUM 52-1309391

Part I

General Information on Activities Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 14b.

1	For grantmakers. Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?						
2	For grantmakers. Describe in P					e the	
	United States.						
3	Activities per Region. (The followi	ng Part I, line 3	table can be du	uplicated if additional space	e is needed.)		
	(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in region	(d) Activities conducted in region (by type) (e.g., fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for and investments in region	
(1)	CENTRAL AMERICA/CARIBBEAN	0.	0.	INVESTMENTS		13,432,662.	
(2)							
(3)							
(4)							
(5)							
(6)							
(7)							
(8)							
(9)							
(10)							
(11)							
(12)							
(13)			,				
(14)		-	-				
(15)							
(16)			***************************************				
(17)							
3a b	Sub-total	0.	0.			13,432,662.	
_	sheets to Part I		^			12 422 662	
C	Totals (add lines 3a and 3b)	0.	0.			13,432,662.	

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule F (Form 990) 2010

52-1309391

Page 2

Grants and Other Assistance to Organizations or Entities Outside the United States. Complete if the organization answered "Yes" to Form 990

Schedule F (Form 990) 2010

Part II Grants a

Part IV, line 15, for any recipient who received more than \$5,000. Check this box if no one recipient received more than \$5,000 Part II can be duplicated if additional space is needed.

(i) Method of valuation (book, FMV, appraisal, other)	T-1000-100-100-100-100-100-100-100-100-1															
(h) Description of non-cash assistance																
(g) Amount of non-cash assistance															And Andrews Transmission Control	
(f) Manner of cash disbursement																
(e) Amount of cash grant																
(d) Purpose of grant																
(c) Region																
(b) IRS code section and EIN (if applicable)																
1 (a) Name of organization	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)

Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter

Enter total number of other organizations or entities

Schedule F (Form 990) 2010

0E1275 1.000 94824U 2502 JSA

~

2

Page 3 Schedule F (Form 990) 2010

Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 16.

Part III can be duplicated if additional space is needed.

THE PARTY OF THE P	5050						
(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal,
(1)							other)
(2)							
(3)			11111111				
(4)							
(5)			THE PARTY OF THE P				
(9)					THE ART OF THE PROPERTY OF THE	111111111111111111111111111111111111111	
(2)							
(8)							- The state of the
(6)							
(10)							
(11)							The state of the s
(12)					- Antimotoria		
(13)							
(14)							The state of the s
(15)							
(16)			The state of the s				
(17)							
(18)							
						Sche	Schedule F (Form 990) 2010

Schedule F (Form 990) 2010

2398150

Part IV	Foreign	Forms
Laitiv	. 0.0.9	

1	Was the organization a U.S. transferor of property to a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)	X	Yes		No
2	Did the organization have an interest in a foreign trust during the tax year? If "Yes," the organization may be required to file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A)		Yes	X	No
3	Did the organization have an ownership interest in a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons with respect to Certain Foreign Corporations. (see Instructions for Form 5471)	X	Yes		No
4	Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? If "Yes," the organization may be required to file Form 8621, Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see Instructions for Form 8621)	X	Yes		No
5	Did the organization have an ownership interest in a foreign partnership during the tax year? If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons with respect to Certain Foreign Partnerships. (see Instructions for Form 8865)		Yes	X	No
6	Did the organization have any operations in or related to any boycotting countries during the tax year? If "Yes," the organization may be required to file Form 5713, International Boycott Report (see Instructions for Form 5713)		Yes	X	No

Schedule F (Form 990) 2010

Page 5

52-1309391

Schedule F (Form 990) 2010

52-13093

# Part V Su

# **Supplemental Information**

Complete this part to provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information (see instructions).

Schedule F (Form 990) 2010

2398150

JSA 0E1502 1.000

# SCHEDULE G (Form 990 or 990-EZ)

# **Supplemental Information Regarding Fundraising or Gaming Activities**

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

Attach to Form 990 or Form 990-EZ.

See separate instructions.

OMB No. 1545-0047 **Open To Public** 

Department of the Treasury Internal Revenue Service

Inspection Employer identification number Name of the organization THE UNITED STATES HOLOCAUST MEMORIAL MUSEUM 52-1309391 Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17. Part I Form 990-EZ filers are not required to complete this part. Indicate whether the organization raised funds through any of the following activities. Check all that apply. X Solicitation of non-government grants Mail solicitations е а Χ Solicitation of government grants b Internet and email solicitations f g X Χ Special fundraising events Phone solicitations С X In-person solicitations d Did the organization have a written or oral agreement with any individual (including officers, directors, trustees X Yes or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? b If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization. (v) Amount paid to (III) Did fundraiser have (vi) Amount paid to (iv) Gross receipts (or retained by) (i) Name and address of individual (ii) Activity custody or control of (or retained by) or entity (fundraiser) from activity fundraiser listed in organization contributions? col. (i) Yes No 1 DATA MGMT 1,259,513. PRODUCTION SOLUTIONS SERVICES Χ 2 DONOR MGMT BLACKBAUD SOFTWARE SEVICES 236,790 Χ CONSULTING Χ 362,210 AB DATA LTD SERVICES CAROL ENTERS LIST COMPANY LIST COPYWRITER 113,752 MANAGEMENT Χ 5 CONSULTING 88,938 LAUTMAN MASK NEILL & CO SERVICES Χ 6 ONLINE LEXIS NEXIS RSCH SRVS Χ 43,957 COMMUNITY COUNSELING SERVICE CONSULTING 268,026. CO. SERVICES Χ 8 CONSULTING 104,500 INTEGRAL - DC LLC Χ SERVICES ANNE TRAVERS CONSULTING LLC 75,485 CONSULTING Χ SERVICES 10 CONSULTING 39,077 TYCHERSTEIN LLC SERVICES Χ 2,592,248 Total List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule G (Form 990 or 990-EZ) 2010

Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more Part II than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

			(a) Event #1 UKRAINE TRIP	(b) Event #2	(c) Other Events	(d) Total events (add col. (a) through col. (c))
Ø			(event type)	(event type)	(total number)	551. (b))
Revenue		Gross receipts	548,393.	1,244,251.	3,719,910.	5,512,554.
άŽ		Less: Charitable contributions	237,500.	996,144.	3,135,918.	4,369,562.
	3	Gross income (line 1 minus line 2)	310,893.	248,107.	583,992.	1,142,992.
	4	Cash prizes				
	5	Noncash prizes				
enses	6	Rent/facility costs				
Direct Expenses	7	Food and beverages				
Dire	8	Entertainment				
	9	Other direct expenses	415,020.	571,034.	811,292.	1,797,346.
		Direct expense summary. Add lines 4 t Net income summary. Combine line 3,				( 1,797,346.) -654,354.
_	ίIJ	Gaming. Complete if the orga	anization answered "Y			1
		than \$15,000 on Form 990-E	Z, line 6a.		·	
Revenue			(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col. (a) through col. (c))
Rev	1	Gross revenue				
ses	2	Cash prizes				
Direct Expenses	3	Noncash prizes				
Direct	4	Rent/facility costs		. A A AND A AND A		
_	5	Other direct expenses				
		Volunteer labor	Yes %	Yes% No	Yes % No	
	7	Direct expense summary. Add lines 2 tl	hrough 5 in column (d)			( )
	8	Net gaming income summary. Combine	e line 1, column d, and lir	ne 7		
9 a b	ls	ter the state(s) in which the organization the organization licensed to operate gar No," explain:	ming activities in each of	these states?		. Yes No
		ere any of the organization's gaming lice Yes," explain:	enses revoked, suspende	ed or terminated during t	the tax year?	. Yes No

52-1309391

Sched	ule G (Form 990 or 990-EZ) 2010 Page <b>3</b>
11	Does the organization operate gaming activities with nonmembers? Yes No
12	Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity
	formed to administer charitable gaming?
13	Indicate the percentage of gaming activity operated in:
а	The organization's facility
b	An outside facility
14	Enter the name and address of the person who prepares the organization's gaming/special events books and records:
	Name ►
	Address ►
15 a	Does the organization have a contract with a third party from whom the organization receives gaming
	revenue?
b	If "Yes," enter the amount of gaming revenue received by the organization
	amount of gaming revenue retained by the third party > \$
C	If "Yes," enter name and address of the third party:
	N A
	Name ►
	Address N
	Address
16	Gaming manager information:
	Name ▶
	Gaming manager compensation ▶\$
	Description of services provided
	Director/officer Employee Independent contractor
47	Mandatan, distributions
17	Mandatory distributions:
а	Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?
b	retain the state gaming license? Yes No  Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year   \$\Bigsim \text{\$\subset\$}\$
Part	
SCHE	EDULE G, PART I, LINE 2B
CONT	TRACTORS FOR FUNDRAISING ACTIVITIES
THE	CONTRACTORS LISTED GIVE ADVICE ON MARKETING STRATEGY, BUT THE ACTUAL
FUNI	DRAISING IS DONE BY THE MUSEUM. THE MUSEUM DOES NOT TIE DONATIONS TO
THE	ADVICE GIVEN BY THE CONTRACTORS. FOR MORE INFORMATION, SEE SCHEDULE
Ο.	
<u></u>	Schedule G (Form 990 or 990-EZ) 2010

# SCHEDULE (Form 990)

Department of the Treasury Internal Revenue Service Name of the organization

<u>(1</u>)

3

(3)

(5)

₹

(6)\_

(<u>7</u>

8

6

(10)

Governments, and Individuals in the United States Grants and Other Assistance to Organizations,

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.

► Attach to Form 990.

1545-0047	
ટ	
OMB	

Open to Public 2010

Inspection Employer identification number

ž Schedule I (Form 990) (2010) (h) Purpose of grant or assistance Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Part II can be duplicated if additional space is needed ⊠ Yes 52-1309391 (g) Description of non-cash assistance 1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and (f) Method of valuation (book, FMV, appraisal, other) (d) Amount of cash grant (e) Amount of non-cash Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States. (c) IRC section if applicable Enter total number of section 501(c)(3) and government organizations For Paperwork Reduction Act Notice, see the Instructions for Form 990. THE UNITED STATES HOLOCAUST MEMORIAL MUSEUM Part I General Information on Grants and Assistance the selection criteria used to award the grants or assistance? (p) EIN Enter total number of other organizations (a) Name and address of organization or government Part II

0E1288 2.084 824U 2502

(12)

(11)

52-1309391

Page 2

Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed. Schedule I (Form 990) (2010)

Part III Grants and

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
1 CAHS ANNUAL FELLOWSHIP		15,500.			
2 BEN AND ZELDA COHEN FELLOWSHIP	m	16,000.			
3 RAUL HILBERG FELLOWSHIP	· · ·	7,000.			
4 RESEARCH FELLOWSHIP OF THE MILES LERMAN CENTER		11,000.			
5 INA LEVINE INVITATIONAL SCHOLAR FELLOWSHIP	2.	64,200.			
6 MATTHEW FAMILY FELLOWSHIP	2.	24,000.			
7 LEON MILMAN MEMORIAL FELLOWSHIP	. T	10,500.			
Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.	s part to provi	de the information	on required in F	art I, line 2, and any	other additional information.

52-1309391

Page 2

Schedule I (Form 990) (2010)

Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed. Part III

THE PARTY OF THE P	-				
(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV. appraisal, other)	(f) Description of non-cash assistance
1 JUDITH B AND BURTON P RESNICK POSTDOCTORAL FELLOWS	,	17,500.			
2 PEARL RESNICK POSTDOCTORAL FELLOWSHIP	Pest	28,000.			
3 CHARLES H REVSON FOUNDATION FELLOWSHIP	o.	94,300.			
4 BARBARA AND RICHARD ROSENBERG FELLOWSHIP	. 5	33.000.			
5 JOYCE AND ARTHUR SCHECHTER FELLOWSHIP	g	7,000.			
6 J B & MAURICE C.SHAPIRO SR SCHOLAR-IN-RESIDENCE	23.	56,500.			
7 SOSLAND FOUNDATION FELLOWSHIP	9	31.00	The state of the s		
Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.	s part to provi	de the informatio	n required in P	art I, line 2, and any of	her additional information.

52-1309391

Page 2

Schedule I (Form 990) (2010)

Part III Grants and Other

Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
1 TAKIFF FAMILY FOUNDATION FELLOWSHIP		17,500.			
2 TZIPORAH WIESEL FELLOWSHIP	ν.	400.100.			
3 DIANE AND HOMARD WOHL FELLOWSHIP	2.	33,900.			
4 ROVERT SAVITT FELLOWSHIP	r!	3,500.			
2		The state of the s			
9					
7					
Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.	is part to provi	de the informatio	n required in P	art I, line 2, and any	other additional information.

PART I, LINE 2

USE OF GRANT FUNDS IN THE U.S.

SCHOLARSHIPS, FELLOWSHIPS, AND SIMILAR AWARDS ARE GRANTED ON A

THE MUSEUM WELCOMES PROPOSALS FROM SCHOLARS IN ALL RELEVANT HOLOCAUST.

COMPETITIVE BASIS TO SUPPORT SIGNIFICANT RESEARCH AND WRITING ABOUT THE

DISCIPLINES INCLUDING HISTORY, POLITICAL SCIENCE, LITERATURE, JEWISH

STUDIES, PHILOSOPHY, RELIGION, PSYCHOLOGY, COMPARATIVE GENOCIDE STUDIES,

LAW, AND OTHERS.

### **SCHEDULE J** (Form 990)

Department of the Treasury

Internal Revenue Service

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest
Compensated Employees

▶ Complete if the organization answered "Yes" to Form 990,

Part IV, line 23.

➤ Attach to Form 990. ► See separate instructions.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization THE UNITED STATES HOLOCAUST MEMORIAL MUSEUM Employer identification number 52-1309391

Par	Questions Regarding Compensation		<b></b>	·
		C 217.7.2.2.2	Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form			
	990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.			
	First-class or charter travel  Housing allowance or residence for personal use		M.M.	
	Travel for companions Payments for business use of personal residence			
	Tax indemnification and gross-up payments  Health or social club dues or initiation fees			
	Discretionary spending account  Personal services (e.g., maid, chauffeur, chef)			
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment			
D	or reimbursement or provision of all of the expenses described above? If "No," complete Part III to		The Nati	3.545
	explain	1b		<u> </u>
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers,			
	directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	2	N.344 (M.)	to a section of
3	Indicate which, if any, of the following the organization uses to establish the compensation of the			
	organization's CEO/Executive Director. Check all that apply.			
	X Compensation committee Written employment contract			
	X   Independent compensation consultant   X   Compensation survey or study			
	Form 990 of other organizations  X Approval by the board or compensation committee			
4	During the year, did any person listed in Form 990, Part VII. Section A, line 1a, with respect to the filling			
	During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization:	100	850 43	3.00
а	Receive a severance payment or change-of-control payment from the organization or a related organization?	4a		X
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b	X	
C	Participate in, or receive payment from, an equity-based compensation arrangement?	4c	100	X
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.			
	Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.			
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any			
	compensation contingent on the revenues of:	55155	(Nach E)	33637
а	The organization?	5a		X
b	Any related organization?	5b	3,54 33 134	Х
	If "Yes" to line 5a or 5b, describe in Part III.			
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any			
	compensation contingent on the net earnings of:	1 7.674	254, 573	- 22.5
а	The organization?	6a		X
b	Any related organization?	6b		Х
	If "Yes" to line 6a or 6b, describe in Part III.			
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed			
	payments not described in lines 5 and 6? If "Yes," describe in Part III	7		X
8	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject			
	to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe			
	in Part III	8		X
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in			
	Regulations section 53.4958-6(c)?	9		l

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2010

# Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees Use duplicate copies if additional space is needed

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a.

		(B) Breakdown of W.	of W-2 and/or 1099-MISC compensation	compensation				
(A) Name		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	( <b>U</b> ) Retirement and other deferred compensation	(U) Nontaxable benefits	(E) I otal of columns (B)(i)-(D)	(F) Compensation reported in prior Form 990 or Form 990-EZ
THE PROPERTY OF THE PROPERTY O	8	461,669.	0	40,084.	112,900.	7,242.	621,895.	0
1 SARA BLOOMFIELD	(E)	0.	0		0	0	1	.0
	(1)	158,881.	34,352.	1,317.	26,830.	14,545.	235,925.	0
2 WILLIAM PARSONS	(E)			0	0	0	0	.0
	€	146,387.	15,000.	11,289.	11,289.	7,936.	191,901.	0.
3 MINNIE CARMICHAEL	Ξ	0.	0	0	.0	.0	     	.0
	€	212,015.	1,000.	9,104.	25,580.	5,460.	253,159.	0
4 AMY FARRIER	(E)		0		0	.0	0	0.
	(E)	191,172.	25,000.	22,890.	25,680.	24,717.	289,45	0.
5 ANDREA BARCHAS	(E)	0.	0.			0		0.
	€	193,073.	15,500.	22,874.	26,310.	14,485.	272,242.	0
6 JILL WEINBERG	<b>(E)</b>	.0	0.		0	.0		.0
	€	142,386.	17,100.	22,334.	20,510.	18,447.	220,777.	0.
7 GEORGE HELLMAN	(ii)	.0						.0
	Ξ	152,857.	8,000.	16,729.	19,065.	23,027.	219,678.	0.
8 MICHAEL ABRAMOWITZ	<b>(ii)</b>		.0			0	!             	.0
	(9)	287,192.	0	26,355.	29,40	26,727.	369,674.	0.
9 JORDAN TANNENBAUM	Ξ		0		.0	0	       	.0
	ε	205,606.	15,000.	1,246.	15,952.	7,242.	245,046.	0.
10 LORNA MILES	(ii)		0	0	0	.0	0	.0
	€	148,201.	000'6	1,264.	23,377.	7,436.	189,278.	0
11 TANELL COLEMAN	(E)	0	0.	0.	.0	0		.0
	<b>E</b>							
12	(ii)							
	ε							
13	(ii)				:			
	€	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	                 					
14	(ii)							
	€	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	             					
15	Œ	TOTAL PROPERTY OF THE PROPERTY		WANTED TO THE PARTY OF THE PART				
	<b>E</b>			1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1			700 000 000 000	
16	(ii)							
							Sche	Schedule J (Form 990) 2010

0E1291 1.084 824U 2502

(

V 10-8.3

### Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also complete this part for any additional information.

PART I, LINE 4B

PARTICIPATION IN SUPPLEMENTAL NONQUALIFIED RETIREMENT PLAN

THE US HOLOCAUST MEMORIAL MUSEUM ESTABLISHED A SECTION 457(F) PLAN FOR

SARA BLOOMFIELD ON DECEMBER 19, 2007. THE EMPLOYER CONTRIBUTIONS UNDER

THIS PLAN ARE SUBJECT TO A SUBSTANTIAL RISK OF FORFEITURE. AMOUNTS

DEFERRED UNDER THE PLAN ARE REPORTED ON SCHEDULE J, PART II, COLUMN C.

### SCHEDULE M (Form 990)

### **Noncash Contributions**

➤ Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.

➤ Attach to Form 990.

OMB No. 1545-0047

2010

Open To Public Inspection

Department of the Treasury Internal Revenue Service

Name of the organization

THE UNITED STATES HOLOCAUST MEMORIAL MUSEUM

Employer identification number 52-1309391

		(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	Method o	(d) of determir tribution a		
1	Art - Works of art	X	442.					
2	Art - Historical treasures							
3	Art - Fractional interests							
4	Books and publications					***************************************		
5	Clothing and household							
	goods							
6	Cars and other vehicles			**************************************				
7	Boats and planes							•••••••••••
8	Intellectual property							
9	Securities - Publicly traded	X	59.	11,470,238.	SELLING :	PRICE	***************************************	
10	Securities - Closely held stock			· · · · · · · · · · · · · · · · · · ·			***************************************	
11	Securities - Partnership, LLC,							
••	or trust interests							
12	Securities - Miscellaneous							***************************************
13	Qualified conservation							
	contribution - Historic							
	structures							
14	Qualified conservation							
17	contribution - Other							
15	Real estate - Residential							
16	Real estate - Commercial			·				
17	Real estate - Other							
18	Collectibles							
19	Food inventory			· · · · · · · · · · · · · · · · · · ·				
20	Drugs and medical supplies							
21	Taxidermy							
22	Historical artifacts						***************************************	
23	Scientific specimens							
24	Archeological artifacts							
25	Other ►()							
26								
20 27	Other ►()							
28	Other ►()							
29	Other ►() Number of Forms 8283 received	hy the erac	nization during the toy year	un fan aantributiona fan				
29	which the organization completed F				29			
	which the organization completed F	01111 0203, I	Part IV, Donee Acknowledge	ment	23		es	No
30 a	During the year, did the organizati	ion receive	by contribution any prope	rty reported in Part I lin	a 1-28 that		es	INO
00 u	it must hold for at least three year							
	used for exempt purposes for the er							Х
h	If "Yes," describe the arrangement in	Dart II	penou:			30a	$\dashv$	
31	Does the organization have a		and policy that requires	the review of any n	an atandard			
J 1						] ,		
32 -	contributions?	third north	ac or rolated arganizations	to colicit process or a	oll popossh	31	X	
32 d								17
L	contributions?					32a	+	<u>X</u>
	If "Yes," describe in Part II.	omount in	naturan (a) for a time of	north for which columns (=)	in abodicad			
33	If the organization did not report an describe in Part II.	amount in (	column (c) for a type of prop	perty for which column (a)	ь спескеа,			

Schedule M (Form 990) (2010) 52-1309391 Page 2

Part II Supplemental Information. Complete this part to provide the information required by Part I, lines 30b, 32b, and 33. Also complete this part for any additional information.

PART I, LINE 1, COLUMN (C)

WORKS OF ART FOOTNOTE

IN CONFORMITY WITH THE PRACTICE GENERALLY FOLLOWED BY MUSEUMS, NO VALUE IS ASSIGNED TO THE COLLECTIONS IN THE STATEMENT OF FINANCIAL POSITION. PURCHASES OF COLLECTION ITEMS ARE RECOGNIZED AS REDUCTIONS IN UNRESTRICTED NET ASSETS IN THE PERIOD OF ACQUISITION. PROCEEDS FROM DEACCESSIONS OF COLLECTION ITEMS ARE RECOGNIZED AS INCREASES IN THE APPROPRIATE NET ASSET CLASS AND ARE DESIGNATED FOR FUTURE COLLECTION ACQUISITIONS.

PART I, LINE 33

REVENUES FROM NONCASH PROPERTIES

IN CONFORMITY WITH THE PRACTICE GENERALLY FOLLOWED BY MUSEUMS, NO VALUE IS ASSIGNED TO THE COLLECTIONS DONATED TO THE MUSEUM IN THE STATEMENT OF ACTIVITIES. THE AMOUNTS SHOWN IN PART I, COLUMN B REPRESENT THE NUMBER OF CONTRIBUTIONS RECEIVED, NOT THE NUMBER OF CONTRIBUTED ITEMS. IT IS IMPRACTICAL FOR THE MUSEUM TO QUANTIFY THE NUMBER AND TYPE OF DONATIONS IT RECEIVES FOR ITS COLLECTIONS. THE MUSEUM'S HOLDINGS INCLUDE: ART - PERIOD DRAWINGS, PRINTS, SCULPTURE, POSTERS, & OTHER CREATIVE WORKS; BOOKS & PAMPHLETS; BROADSIDES, ADVERTISEMENTS, & MAPS; FILM AND VIDEO - HISTORICAL FOOTAGE, AUDIO & VIDEO ORAL TESTIMONIES, MUSIC & SOUND RECORDINGS; FURNISHING, ARCHITECTURAL FRAGMENTS, MODELS, MACHINERY, & TOOLS; MICROFILM & MICROFICHE OF GOVERNMENT DOCUMENTS & OTHER OFFICIAL RECORDS; PERSONAL EFFECTS, RITUAL OBJECTS, JEWELRY, MUSICAL INSTRUMENTS, & NUMISMATICS (CURRENCY); PERSONAL PAPERS - DOCUMENTS, CORRESPONDENCE, MEMOIRS, SCRAPBOOKS, PHOTOGRAPHS, & PHOTO ALBUMS; AND TEXTILES - UNIFORMS, COSTUMES, CLOTHING, BADGES, ARMBANDS, FLAGS, & BANNERS

Schedule M (Form 990) (2010)

### SCHEDULE O (Form 990 or 990-EZ)

### Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

► Attach to Form 990 or 990-EZ.

OMB No. 1545-0047

2010

Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

THE UNITED STATES HOLOCAUST MEMORIAL MUSEUM

Employer identification number 52-1309391

FORM 990, PART III, LINE 1

ORGANIZATION'S MISSION

THE UNITED STATES HOLOCAUST MEMORIAL MUSEUM IS AMERICA'S NATIONAL

INSTITUTION FOR THE DOCUMENTATION, STUDY, AND INTERPRETATION OF HOLOCAUST

HISTORY, AND SERVES AS THIS COUNTRY'S MEMORIAL TO THE MILLIONS OF PEOPLE

MURDERED DURING THE HOLOCAUST.

THE HOLOCAUST WAS THE STATE-SPONSORED, SYSTEMATIC PERSECUTION AND ANNIHILATION OF EUROPEAN JEWRY BY NAZI GERMANY AND ITS COLLABORATORS

BETWEEN 1933 AND 1945. JEWS WERE THE PRIMARY VICTIMS - SIX MILLION WERE MURDERED; GYPSIES, THE HANDICAPPED AND POLES WERE ALSO TARGETED FOR DESTRUCTION OR DECIMATION FOR RACIAL, ETHNIC, OR NATIONAL REASONS.

MILLIONS MORE, INCLUDING HOMOSEXUALS, JEHOVAH'S WITNESSES, SOVIET PRISONERS OF WAR AND POLITICAL DISSIDENTS, ALSO SUFFERED GRIEVOUS OPPRESSION AND DEATH UNDER NAZI TYRANNY.

THE MUSEUM'S PRIMARY MISSION IS TO ADVANCE AND DISSEMINATE KNOWLEDGE
ABOUT THIS UNPRECEDENTED TRAGEDY; TO PRESERVE THE MEMORY OF THOSE WHO
SUFFERED; AND TO ENCOURAGE ITS VISITORS TO REFLECT UPON THE MORAL AND
SPIRITUAL QUESTIONS RAISED BY THE EVENTS OF THE HOLOCAUST AS WELL AS
THEIR OWN RESPONSIBILITIES AS CITIZENS OF A DEMOCRACY.

CHARTERED BY A UNANIMOUS ACT OF CONGRESS IN 1980 AND LOCATED ADJACENT TO THE NATIONAL MALL IN WASHINGTON, DC, THE MUSEUM STRIVES TO BROADEN PUBLIC

Employer Identification number 52-1309391

UNDERSTANDING OF THE HISTORY OF THE HOLOCAUST THROUGH MULTIFACETED

PROGRAMS: EXHIBITIONS; RESEARCH AND PUBLICATION; COLLECTING AND

PRESERVING MATERIAL EVIDENCE, ART AND ARTIFACTS RELATED TO THE HOLOCAUST;

ANNUAL HOLOCAUST COMMEMORATIONS KNOWN AS DAYS OF REMEMBRANCE;

DISTRIBUTION OF EDUCATION MATERIALS AND TEACHER RESOURCES; AND A VARIETY

OF PUBLIC PROGRAMMING DESIGNED TO ENHANCE UNDERSTANDING OF THE HOLOCAUST

AND RELATED ISSUES, INCLUDING THOSE OF CONTEMPORARY SIGNIFICANCE.

FORM 990, PART III, LINE 4A

PROGRAM SERVICE ACCOMPLISHMENTS

A LIVING MEMORIAL TO THE HOLOCAUST, THE UNITED STATES HOLOCAUST MEMORIAL MUSEUM INSPIRES CITIZENS AND LEADERS WORLDWIDE TO CONFRONT HATRED,

PROMOTE HUMAN DIGNITY, AND PREVENT GENOCIDE. A PUBLIC-PRIVATE

PARTNERSHIP, FEDERAL SUPPORT GUARANTEES THE MUSEUM'S PERMANENCE, AND ITS

FAR-REACHING EDUCATIONAL PROGRAMS AND GLOBAL IMPACT ARE MADE POSSIBLE BY DONORS NATIONWIDE.

LOCATED AMONG OUR NATIONAL MONUMENTS TO FREEDOM ON THE NATIONAL MALL, THE MUSEUM PROVIDES A POWERFUL LESSON IN THE FRAGILITY OF FREEDOM, THE MYTH OF PROGRESS, THE NEED FOR VIGILANCE IN PRESERVING DEMOCRATIC VALUES. WITH UNIQUE POWER AND AUTHENTICITY, THE MUSEUM TEACHES MILLIONS OF PEOPLE EACH YEAR ABOUT THE DANGERS OF UNCHECKED HATRED AND THE NEED TO PREVENT GENOCIDE. AND WE ENCOURAGE THEM TO ACT, CULTIVATING A SENSE OF MORAL RESPONSIBILITY AMONG OUR CITIZENS SO THAT THEY WILL RESPOND TO THE MONUMENTAL CHALLENGES THAT CONFRONT OUR WORLD. TODAY, WE FACE AN ALARMING RISE IN HOLOCAUST DENIAL AND ANTI-SEMITISM-EVEN IN THE VERY LANDS WHERE

Employer identification number

52-1309391

THE HOLOCAUST HAPPENED-AS WELL AS GENOCIDE AND THREATS OF GENOCIDE IN
OTHER PARTS OF THE WORLD. THIS IS OCCURRING AS WE APPROACH A TIME WHEN
HOLOCAUST SURVIVORS AND OTHER EYEWITNESSES WILL NO LONGER BE ALIVE.

THE MUSEUM WORKS CLOSELY WITH MANY KEY SEGMENTS OF SOCIETY WHO WILL

AFFECT THE FUTURE OF OUR NATION. PROFESSIONALS FROM THE FIELDS OF LAW

ENFORCEMENT, THE JUDICIARY AND THE MILITARY, AS WELL AS DIPLOMACY,

MEDICINE, EDUCATION AND RELIGION STUDY THE HOLOCAUST, WITH EMPHASIS ON

THE ROLE OF THEIR PARTICULAR PROFESSIONS AND THE IMPLICATIONS FOR THEIR

OWN RESPONSIBILITIES. THESE PROGRAMS INTENSIFY THEIR SENSE OF COMMITMENT

TO THE CORE VALUES OF THEIR FIELDS AND THEIR ROLES IN THE PROTECTION OF

INDIVIDUALS AND SOCIETY.

IN ADDITION TO ITS LEADERSHIP TRAINING PROGRAMS, THE MUSEUM SPONSORS

ON-SITE AND TRAVELING EXHIBITIONS, EDUCATIONAL OUTREACH, WEB SITE, CAMPUS

OUTREACH AND HOLOCAUST COMMEMORATIONS, INCLUDING THE NATION'S ANNUAL

OBSERVANCE IN THE U.S. CAPITOL. OUR CENTER FOR ADVANCED HOLOCAUST STUDIES

WORKS TO ENSURE THE CONTINUED GROWTH AND VITALITY OF THE FIELD OF

HOLOCAUST STUDIES. AS A LIVING MEMORIAL TO THE HOLOCAUST, WE WORK TO

PREVENT GENOCIDE IN THE FUTURE THROUGH OUR ACADEMY FOR GENOCIDE

PREVENTION WHICH TRAINS FOREIGN POLICY PROFESSIONALS. WORKING WITH

HOLOCAUST SURVIVORS AND AN ARRAY OF ORGANIZATIONS, THE MUSEUM IS A LEADER

IN GALVANIZING ATTENTION TO THE CRISIS IN SUDAN.

SINCE ITS DEDICATION IN 1993, THE MUSEUM HAS WELCOMED NEARLY 30 MILLION

Employer identification number

52-1309391

VISITORS, INCLUDING MORE THAN 9 MILLION SCHOOL CHILDREN AND 91 HEADS OF STATE. TODAY 90 PERCENT OF THE MUSEUM'S VISITORS ARE NOT JEWISH, AND OUR WEB SITE, THE WORLD'S LEADING ONLINE AUTHORITY ON THE HOLOCAUST, ON AVERAGE RECEIVES VISITS FROM OVER 100 DIFFERENT COUNTRIES DAILY. WITH HUNDREDS OF THOUSANDS OF ONLINE VISITORS FROM COUNTRIES WITH MAJORITY MUSLIM POPULATIONS, TRANSLATING OUR WEB SITE INTO ARABIC AND FARSI IS A TOP PRIORITY; ALREADY, PORTIONS ARE AVAILABLE IN MORE THAN 20 LANGUAGES.

FORM 990, PART VI, LINE 11B

PROCESS FOR REVIEW OF FORM 990

THE FORM 990 IS PREPARED BY THE OFFICE OF FINANCE UNDER THE DIRECTION OF THE MUSEUM'S CHIEF FINANCIAL OFFICER, WITH CONSULTATION PROVIDED BY THE MUSEUM'S INDEPENDENT AUDITOR. THE FORM 990 IS REVIEWED INTERNALLY BY THE MUSEUM'S INTERNAL AUDITOR, THE MUSEUM'S GENERAL COUNSEL, THE MUSEUM'S CHIEF FINANCIAL OFFICER, AND THE MUSEUM'S DIRECTOR. THE DRAFT FORM 990 IS THEN REVIEWED BY THE MUSEUM'S INDEPENDENT AUDITOR, KPMG. A HARD COPY OF THE DRAFT FORM 990 IS THEN MAILED TO EACH COUNCIL MEMBER WITH A COVER LETTER STATING THE DATE THE FORM WILL BE FILED WITH IRS. THE LETTER ALSO STATES THAT QUESTIONS AND COMMENTS CAN BE FORWARDED TO THE FINANCE OFFICE. AFTER THE COMMENT PERIOD IS OVER, THE FORM 990 IS SUBMITTED TO THE IRS.

FORM 990, PART VI, LINE 12C

CONFLICT OF INTEREST POLICY

EACH COUNCIL MEMBER IS GIVEN A COPY OF THE CONFLICTS OF INTEREST AND ETHICS POLICY AND THEY ARE REQUIRED TO SIGN AN ANNUAL COMPLIANCE

STATEMENT THAT CONFIRMS THEY HAVE READ THE POLICY AND AGREE TO COMPLY WITH ITS PROVISIONS. THE COUNCIL'S GENERAL COUNSEL ASCERTAINS THAT EACH COUNCIL MEMBER HAS SIGNED AND SUBMITTED AN ANNUAL COMPLIANCE STATEMENT AND REPORTS TO THE EXECUTIVE COMMITTEE AND THE AUDIT AND REVIEW COMMITTEE WHETHER ANY ACTUAL OR POTENTIAL CONFLICTS OF INTEREST ARE DISCLOSED THEREIN.

KEY STAFF MEMBERS, OFFICE HEADS, CONTRACTING OFFICIALS, AND OTHER STAFF
MEMBERS HAVING FIDUCIARY RESPONSIBILITY AND SELECTED BY THE MUSEUM'S
GENERAL COUNSEL ARE REQUIRED TO ANNUALLY COMPLETE AND SUBMIT A
CONFIDENTIAL FINANCIAL DISCLOSURE REPORT. THE REPORTS ARE REVIEWED BY
THE MUSEUM'S GENERAL COUNSEL FOR ANY ACTUAL OR POTENTIAL CONFLICTS OF
INTEREST AND, WHERE FOUND, CORRECTIVE MEASURES WILL BE REQUIRED.

FORM 990, PART VI, LINES 15A & 15B  $\,$ 

PROCESS FOR DETERMINING OFFICERS' COMPENSATION

THE DIRECTOR OF THE MUSEUM IS THE CHIEF EXECUTIVE OFFICER OF THE MUSEUM.

THE DIRECTOR IS APPOINTED BY THE CHAIRPERSON OF THE MUSEUM'S COUNCIL (ITS

"BOARD OF TRUSTEES"), SUBJECT TO CONFIRMATION OF THE COUNCIL. TO

ESTABLISH THE DIRECTOR'S SALARY UNDER THE CURRENT CONTRACT, THE COUNCIL

RETAINED THE SERVICES OF A LAWYER AND CONSULTANT WHOSE EXPERTISE IS

COMPENSATION MATTERS FOR EXECUTIVES FOR NONPROFIT ENTITIES TO CONDUCT A

COMPARABLE COMPENSATION STUDY FOR THE DIRECTOR'S POSITION. WORKING WITH

THE EXECUTIVE REVIEW COMMITTEE OF THE COUNCIL, SEVERAL COMPARABLE

NON-PROFITS WERE SELECTED TO STUDY. THE CONSULTANT COLLECTED COMPENSATION

INFORMATION ON THE CHIEF EXECUTIVES OF THESE NON-PROFITS AND PROVIDED THE

EXECUTIVE REVIEW COMMITTEE WITH AN ANALYSIS. THE COMPARATIVE DATA WAS

USED BY THE EXECUTIVE REVIEW COMMITTEE IN ITS DISCUSSIONS WITH THE

CONSULTANT TO DEVELOP A RECOMMENDATION FOR A NEW COMPENSATION PACKAGE

BEGINNING IN FISCAL YEAR 2007. IT WAS DETERMINED THAT BEFORE THE STUDY,

THE MUSEUM DIRECTOR'S SALARY WAS BELOW THE 50TH PERCENTILE AMONG HER

PEERS AT OTHER SIMILAR NONPROFIT INSTITUTIONS. IN RECOGNITION OF THE

MUSEUM DIRECTOR'S PAST SUPERIOR PERFORMANCE, HER LONG TENURE AT THE

INSTITUTION, AND VALUE TO THE MUSEUM, THE EXECUTIVE REVIEW COMMITTEE

RECOMMENDED TO THE EXECUTIVE COMMITTEE OF THE COUNCIL THAT THE

DIRECTOR'S COMPENSATION RATE BE SET AT THE 75TH PERCENTILE GOING FORWARD,

AND ADJUSTED THE DIRECTOR'S BASE SALARY ACCORDINGLY. THE COMPENSATION

REVIEW ALSO IDENTIFIED A DEFICIENCY IN THE MUSEUM DIRECTOR'S RETIREMENT

PLAN WHEN COMPARED WITH OTHER SIMILARLY SITUATED SENIOR EXECUTIVES, AND

ADJUSTED IT ACCORDINGLY.

THE CURRENT WRITTEN EMPLOYMENT CONTRACT FOR THE MUSEUM DIRECTOR HAS A TERM FROM JANUARY 1, 2007 THROUGH DECEMBER 31, 2013, WITH AN OPTION TO EXTEND FOR TWO YEARS, EXERCISABLE BY THE MUSEUM. THE NEGOTIATIONS WITH THE MUSEUM DIRECTOR WERE CONDUCTED AT ARMS-LENGTH AND THE COUNCIL USED AN OUTSIDE LAW FIRM RATHER THAN THE MUSEUM'S GENERAL COUNSEL OR THE COUNCIL'S GENERAL COUNSEL TO CONDUCT NEGOTIATIONS WITH THE MUSEUM DIRECTOR.

PROCESS FOR DETERMINING CHIEF DEVELOPMENT OFFICER'S COMPENSATION

TO ESTABLISH THE CHIEF DEVELOPMENT OFFICER'S COMPENSATION, THE MUSEUM RETAINED THE SERVICES OF A CONSULTING FIRM TO REVIEW THE COMPETITIVENESS IN THE PRIVATE FUNDRAISING INDUSTRY FOR THE DEVELOPMENT STAFF

COMPENSATION STRUCTURE. THE CONSULTANT COLLECTED AND ANALYZED DATA FROM OTHER COMPARABLE ORGANIZATIONS. THEY CONCLUDED THAT THE CHIEF

DEVELOPMENT OFFICER'S COMPENSATION WAS BELOW THE AVERAGE COMPENSATION OF THE COMPARABLE ORGANIZATIONS. BASED ON THIS CONCLUSION, A CONFERENCE CALL WAS HELD WITH THE CO-CHAIRS OF THE DEVELOPMENT COMMITTEE, CHAIR OF THE COUNCIL AND THE DIRECTOR. THE DECISION WAS MADE TO SET THE COMPENSATION AT THE AVERAGE COMPENSATION LEVEL.

THE CHIEF DEVELOPMENT OFFICER'S CURRENT WRITTEN EMPLOYMENT CONTRACT ENDS DECEMBER 31, 2013 WITH AUTOMATIC TWO-YEAR RENEWAL PERIODS THEREAFTER.

PROCESS FOR DETERMINING CHIEF MARKETING OFFICER'S COMPENSATION

THE CHIEF MARKETING OFFICER WAS HIRED AFTER A NATIONAL SEARCH CONDUCTED BY A NATIONALLY RESPECTED SEARCH FIRM. THE COMPENSATION FOR THE CMO WAS ESTABLISHED BY THE MUSEUM DIRECTOR AND WAS BASED ON THE INDIVIDUAL'S PRIOR COMPENSATION, THE COMPENSATION RATES FOR OTHER FINAL CANDIDATES FOR THE POSITION AND IN THE MARKET PLACE, AND ADVICE FROM THE SEARCH FIRM. THE MARKETING/COMMUNICATION OFFICE WAS ESTABLISHED IN 2009 TO ADVANCE THE MUSEUM'S STRATEGIC PLANNING GOALS OF 1) EXPANDING, DIVERSIFYING AND MORE DEEPLY ENGAGING OUR AUDIENCES, AND 2) SECURING THE MUSEUM'S FUTURE THROUGH A MAJOR NATIONAL FUNDRAISING CAMPAIGN.

Employer identification number

52-1309391

THE CHIEF MARKETING OFFICER'S CURRENT WRITTEN EMPLOYMENT CONTRACT ENDS APRIL 30, 2014 WITH AUTOMATIC TWO-YEAR RENEWAL PERIODS THEREAFTER.

ALL OTHER OFFICERS AND KEY EMPLOYEES ARE FEDERAL GOVERNMENT EMPLOYEES.

FORM 990, PART VI, LINE 19

PUBLIC ACCESS TO ORGANIZATIONAL DOCUMENTS

THE MUSEUM MAKES AVAILABLE ON ITS PUBLIC WEBSITE THE FOLLOWING DOCUMENTS AND INFORMATION: 1) A COPY OF THE MUSEUM'S ENABLING LEGISLATION; 2) A COPY OF THE "REPORT TO THE PRESIDENT, PRESIDENT'S COMMISSION ON THE HOLOCAUST (SEPTEMBER 27, 1979); 3) A COPY OF THE UNITED STATES HOLOCAUST MEMORIAL COUNCIL'S BY-LAWS; 4) A COPY OF THE MUSEUM'S "STANDARDS OF ETHICAL CONDUCT" (APPLICABLE TO MUSEUM EMPLOYEES); 5) A COPY OF THE UNITED STATES HOLOCAUST MEMORIAL COUNCIL'S "CONFLICTS OF INTEREST AND ETHICS POLICY", AND 6) A COPY OF THE "CONFLICTS OF INTEREST POLICY AND DISCLOSURE STATEMENT" OF THE INVESTMENT SUBCOMMITTEE OF THE FINANCE COMMITTEE OF THE UNITED STATES HOLOCAUST MEMORIAL COUNCIL.

FORM 990, PART XI, LINE 5

OTHER CHANGES IN NET ASSETS

UNREALIZED LOSSES FROM INVESTMENTS ......\$(9,869,383)

SCHEDULE G, PART I, LINE 2B

CONTRACTORS FOR FUNDRAISING ACTIVITIES

THE FOLLOWING SERVICES ARE PROVIDED BY THE CONTRACTORS:

Page 2

Name of the organization
THE UNITED STATES HOLOCAUST MEMORIAL MUSEUM

Employer identification number 52-1309391

-PRODUCTION SOLUTIONS: DATA MANAGEMENT SERVICES

-AB DATA, LTD: MAIL CONSULTING SERVICES

-COMMUNITY COUNSELING SERVICE COMPANY: FEASIBILITY AND PLANNING STUDY

-BLACKBAUD SOFTWARE: DONOR MANAGEMENT SERVICES

-CAROL ENTERS LIST COMPANY COPYWRITER: LIST MANAGEMENT SERVICES

-INTERGRAL - DC LLC: ANALYTICAL SERVICES

-LAUTMAN MASK NEILL & CO: DIRECT MAIL MGMT/MAJOR GIFTS & PLANNED GIVING

DONORS

-ANNE TRAVERS CONSULTING LLC: IDENTIFIES FOUNDATION AND CORPORATE DONORS

-LEXIS NEXIS: ONLINE RESEARCH SERVICES

-TYCHERSTEIN LLC: ADVISES ON MARKETING AND ENDOWMENT EFFORTS

SCHEDULE G, PART I, LINE 3

LICENSING FOR FUNDRAISING ACTIVITIES

AS AN INDEPENDENT ESTABLISHMENT OF THE UNITED STATES GOVERNMENT, AND PURSUANT TO THE SUPREMACY CLAUSE OF THE U.S. CONSTITUTION, THE MUSEUM IS NOT SUBJECT TO STATE OR DISTRICT OF COLUMBIA REGULATION OF THE MUSEUM'S FUNDRAISING ACTIVITY; THUS, THE MUSEUM CAN PERFORM FUNDRAISING ACTIVITIES IN ANY STATE.

ATTACHMENT 1

PART VII - CONTINUATION OF OFFICERS, DIRECTORS, TRUSTEES,
KEY EMPLOYEES AND HIGHEST COMPENSATED EMPLOYEES

(1)=IND.TRUSTEE/DIR. (2)=INS.TRUSTEE (3)=OFFICER (4)=KEY EMP. (5)=HIGHEST COMP. (6)=FORMER

			(C) POSITION	COM	PENSATION	1 FROM	
	(A) NAME AND TITLE	(B) HOURS	(1)(2)(3)(4)(5)(6)	(D)ORG.	(E)REL.	ORG.	(F)OTHER
29	ANDREW S HOCHBERG						
	COUNCIL MEMBER	1.00	X		0.	0.	0.
30	RONALD RATNER						
	COUNCIL MEMBER	1.00	X		0.	0.	0.
31	AMY KASLOW						

Schedule O (Form 990 or 990-EZ) 2010 Page **2** 

	e of the organization E UNITED STATES HOLOCAUST MEMORIAL	MUSEUM		' '	entification number 309391	
	·			ATTACH	MENT 1 (CON	T'D)
	COUNCIL MEMBER	2.00	X	0	0.	0
32	EZRA KATZ					
	COUNCIL MEMBER	1.00	X	0.	0.	0
33	EDWARD I KOCH					
	COUNCIL MEMBER	1.00	X	0.	0.	0
34	HOWARD KONAR					
	COUNCIL MEMBER	2.00	X	0.	0.	0
35	DOUGLAS R KORN					
	COUNCIL MEMBER	1.00	X	0.	0.	0 .
36	M RONALD KRONGOLD					
	COUNCIL MEMBER	1.00	X	0.	0.	0 .
37	CONSTANCE B GIRARD-DICARLO					
	COUNCIL MEMBER	1.00	X	0.	0.	0 .
38	MENACHEM Z ROSENSAFT					
	COUNCIL MEMBER	1.00	X	0.	0.	0.
39	NORMA LERNER					
	COUNCIL MEMBER	2.00	X	0.	0.	0 .
40	WILLIAM S LEVINE					
	COUNCIL MEMBER	2.00	X	0.	0.	0.
41	KIRK A RUDY					
	COUNCIL MEMBER	1.00	Χ	0.	0.	0.
42	HADASSAH F LIEBERMAN					
	COUNCIL MEMBER	1.00	X	0.	0.	0.
43	DEBORAH E LIPSTADT					
	COUNCIL MEMBER BEG 6/2011	1.00	X	0.	0.	0.
44	KENNETH B MEHLMAN					
	COUNCIL MEMBER	1.00	X	0.	0.	0.
45	MARC R STANLEY					
	COUNCIL MEMBER BEG 6/2011	1.00	X	0.	0.	0.
46	MICHAEL B MUKASEY					
	COUNCIL MEMBER	1.00	X	0.	0.	0.
47	MICHAEL LEBOVITZ					
	COUNCIL MEMBER	1.00	X	0.	0.	0.
48	PIERRE-RICHARD PROSPER					
	COUNCIL MEMBER	1.00	X	0.	0.	0.
49	MICHAEL MORRIS					
	COUNCIL MEMBER	1.00	X	0.	0.	0.
50	J PHILIP ROSEN					
	COUNCIL MEMBER	1.00	X	0.	0.	0.
51	THE HONORABLE GABRIELLE GIFFORDS					
	COUNCIL MEMBER	.50	X	0.	0.	0.

Page 2

Nam	e of the organization E UNITED STATES HOLOCAUST MEMORIAI	_ MUSEUM			' '	rer identification number 2–1309391
					ATTA	ACHMENT 1 (CONT'D)
52	DANIEL J SILVA				min Productive Community C	
	COUNCIL MEMBER	1.00	X		0.	0.
53	THE HONORABLE NAN HAYWORTH					
	COUNCIL MEMBER BEG 4/2011	.50	X		0.	0
54	ELIE WIESEL					
	COUNCIL MEMBER	1.00	Х		0.	0. 0
55	JEFFREY S WILPON					
	COUNCIL MEMBER	1.00	Χ		0.	0. 0
56	BRADLEY D WINE					
	COUNCIL MEMBER	1.00	Χ		0.	0. 0
57	JUDITH YUDOF					
	COUNCIL MEMBER	1.00	Χ		0.	0. 0
58	THE HONORABLE MICHAEL G. GRIMM					
	COUNCIL MEMBER BEG 4/2011	.50	Х		0.	0. 0
59	THE HONORABLE PATRICK MEEHAN					
	COUNCIL MEMBER BEG 4/2011	.50	Х		0.	0. 0
60	THE HONORABLE HENRY A WAXMAN					
	COUNCIL MEMBER	.50	Χ		0.	0. 0
61	MARK D GOODMAN				-	
	COUNCIL MEMBER	1.00	Х		0.	0. 0
62	THE HONORABLE ORRIN G HATCH	• 0 0	**		•	<b>.</b> .
-	COUNCIL MEMBER	.50	Х		0.	0. 0
63	THE HONORABLE FRANK R LAUTENBERG	•00	**			<b>.</b>
	COUNCIL MEMBER	.50	Х		0.	0. 0
64	THE HONORABLE BERNARD SANDERS	.00	21		•	Ÿ.
٠.	COUNCIL MEMBER	.50	Х		0.	0. 0
65	DOUGLAS A DAVIDSON	• • • •	**		· ·	· .
00	COUNCIL MEMBER, NON-VOTING	1.00	Х		0.	0. 0
66	PHILIP H ROSENFELT	1.00	21		· .	0.
00	COUNCIL MEMBER, NON-VOTING	1.00	Х		0.	0. 0
67	JANE M LYDER	T.00	21		· ·	0.
07	COUNCIL MEMBER, NON-VOTING	1.00	Х		0.	0. 0
68	GERARD LEVAL	1.00	77		0.	0.
00	COUNCIL MEMBER, NON-VOTING	4.00	Х		0.	0. 0
60	SARA BLOOMFIELD	4.00	Λ		0.	0.
03	MUSEUM DIRECTOR	40.00		Х	501,753.	0. 120,142
70	WILLIAM PARSONS	40.00		Λ	301,733.	0. 120,142
70	CHIEF OF STAFF	40.00		Χ	194,550.	0. 41,375
71		40.00		Λ	194,550.	0. 41,375
1 T	MINNIE CARMICHAEL CHIEF FINANCIAL OFFICER	40.00		v	172,676.	0 10 225
70	JORDAN TANNENBAUM	40.00		Χ	1/2,0/0.	0. 19,225
1 4	CHIEF DEVELOPMENT OFFICER	40.00		v	313,547.	0. 56,127
	CHIEF DEVETORMENT OFFICER	40.00		X	313,347.	0. 56,127

 Schedule O (Form 990 or 990-EZ) 2010
 Page 2

Name of the organization		-	Emp	loyer identification nu	ımber
THE UNITED STATES HOLOCAUST MEMORIA	AL MUSEUM			52-1309391	
			AT	TACHMENT 1	(CONT'D)
73 LORNA MILES			Management of the Control of the Con		
CHIEF MARKETING OFFICER	40.00	X	221,852.	0.	23,194
74 TANELL COLEMAN					
DIR, OPS AND ADMIN	40.00	X	158,465.	0.	30,813
75 AMY FARRIER					
DEP. CHIEF DEVELOPMENT OFFICER	40.00	X	222,119.	0.	31,040
76 ANDREA BARCHAS					
DIR, NORTHEAST REGION	40.00	X	239,062.	0.	50,397
77 JILL WEINBERG					
DIR, MIDWEST REGION	40.00	X	231,447.	0.	40,795
78 GEORGE HELLMAN					
DIR, PLANNED GIVING	40.00	X	181,820.	0.	38 <b>,</b> 957
79 MICHAEL ABRAMOWITZ					
DIR, COMM ON CONSCIENCE	40.00	X	177,586.	0.	42,092

ATTACHMENT 2

	990,	PART	VII-	COMPENSATION	OF	THE	FIVE	HIGHEST	PAID	IND.	CONTRACTORS
--	------	------	------	--------------	----	-----	------	---------	------	------	-------------

NAME AND ADDRESS		DESCRIPTION OF SERVICES	COMPENSATION
NAM BROOKS JOINT VENTURE INC 1227 GOOD HOPE ROAD, SE WASHINGTON, DC 20020		JANITORIAL SERVICE	2,053,603.
WACKENHUT SERVICES INCORPORAT 7121 FAIRWAY DRIVE PALM BEACH GARDENS, FL 33418	ED	GUARD SERVICES	5,159,688.
SERVICE FIRST CONSULTING LLC 2306 GLEBE ROAD ARLINGTON, VA 22207		INFORMATION TECH	807,696.
PRODUCTION SOLUTIONS 1953 GALLOWS ROAD VIENNA, VA 22182		FULFILLMENT SERVICES	2,047,039.
ZIP SYNDICATE INC 109 SOUTH 13TH STREET UNIT 3 PHILADELPHIA, PA 19107	SOUTH	WEB SITE DESIGN	787,766.
	TOTAL COMPENSATION		10,855,792.

chedule O (Form 990 or 990-EZ) 2010	Page 2
ame of the organization	Employer identification number
HE UNITED STATES HOLOCAUST MEMORIAL MUSEUM	52-1309391
	ATTACHMENT 3
ORM 990, PART VIII - GROSS SALES AND COST OF GOODS SOLD	
GROSS SALES LESS RETURNS AND ALLOWANCES	1,895,532.
NVENTORY AT BEGINNING OF YEAR	356,117.
URCHASES	827,803.
ALARIES AND WAGES	
THER COSTS	•
UBTOTAL	1,183,920.

348,234.

835,686.

MINUS ENDING INVENTORY .....

COST OF GOODS SOLD .....

### SCHEDULE R (Form 990)

Department of the Treasury Internal Revenue Service

2010	Open to Public Inspection
------	------------------------------

OMB No. 1545-0047

► Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.

Related Organizations and Unrelated Partnerships

Employer identification number

▶ See separate instructions. ▶ Attach to Form 990. 52-1309391

Identification of Disregarded Entities (Complete if the organization answered "Yes" on Form 990, Part IV, line 33.) THE UNITED STATES HOLOCAUST MEMORIAL MUSEUM Name of the organization Part I

	(a) Name, address, and EIN of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity
(1)						
(2)						
(3)						
(4)				To the state of th		The state of the s
(9)				A CONTRACTOR OF THE CONTRACTOR		
PartII	Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.)	ne organization ansv	wered "Yes" on Fo	orm 990, Part IV	/, line 34 because	it had

( incl you all an all and a long of the lo	ino take jour.)						
(a)	(q)	(2)	(p)	(e)	(£)	l	
Name, address, and EIN of related organization	Primary activity	Legal domicile (state	Exempt		Direct controlling		(b)(13)
		or foreign country)		(if section 501(c)(3))	entity	entity?	o Ge
	T T Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y			-		Yes	S N
(2)							
				111111111111111111111111111111111111111			
(4)							
(5)							
(7)							***************************************

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule R (Form 990) 2010

52-1309391

Page 2

Schedule R (Form 990) 2010

(k) Percentage ownership (j) General or managing Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.) Yes No partner? Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.) (i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065) ŝ (h) Disproportionate allocations? Yes (g) Share of end-of-year assets (f) Share of total income Predominant income (related, unrelated, excluded from tax under sections 512-514) Direct controlling entity (c) Legal domicile (state or foreign country) (b) Primary activity (a) Name, address, and EIN related organization Part IV Part III **E** 3 3 4 9 9

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp., S corp. or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership
(1) H&B W CR TRUST							
100 RAOUL WALLENBERG PLACE, S.W. WASHINGTON, DC 20024	CRT	DC	N/A	TRUST	0.	336,626.	100.0000
100 RADUL WALLENBERG PLACE, S.W. WASHINGTON, DC 20024	CRT	Q	N/A	TRUST	.0	6,387.	100.0000
(3)							
(4)							
(7)							

Schedule R (Form 990) 2010

## Transactions With Related Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34, 35, 35a, or 36.) Part V

Note. Complete fine if any and set of the organization for a generalization with a fine of the organization for a controlled entity  8 Roceigo (of in interest (ii) amunities (iii) related to the organization for the organization for a controlled entity  9 Call grant or explai combustion to other organization(s)  9 Call grant or explai combustion from other organization(s)  9 Purchase or for other organization(s)  1 Lease of the receipts out the organization(s)  1 Lease of facilities, equipment, or other organization(s)  9 Purchase or fasses from other organization(s)  10 Purchase or fasses from other organization(s)  11 Purchase or fasses from other organization(s)  12 Purchase or fasses from other organization(s)  13 Purchase or fasses from other organization(s)  14 Purchase or fasses from other organization(s)  15 Purchase or fasses from other organization for expenses  16 Other transfer of cash or property from other organization for expenses  17 Other transfer of cash or property from other organization for expenses  18 Purchase or fasses or fasses from other organization for expenses  19 Purchase or fasses or property from other organization for expenses  10 Other transfer of cash or property from other organization for expenses  19 Purchase or fasses from other organization for expenses  19 Purchase or fasses from other organization for expenses  19 Purchase organization for expenses  10 Other transfer of cash or property from other organization for expenses  10 Purchase organization for expenses  11 Purchase organi	Yes No		×	×	×	×	>	4	>	<	×	×	×		×	×	×	×	×		×	×		×	×		nining red				
ed entity ed entity  er organization(s) er organiza			<u>,</u>	1p	2	<b>1</b> 9		ј	;	<b>!</b>	1g	ŧ.	;=		1.	- <del>-</del>	=	<b>1</b>	<b>-</b>		9	1p		19	1r	ds.	(d) lod of detern nount involv				
nsactions with one or more related organizations listed entity  er organization(s)  er organization(s)  ion on who must complete this line, including covered (b)  Transaction  type (a7)																								•		ansaction thresho			···········		
nsactions with one or more related organizations listed entity  er organization(s)  er organization(s)  ion on who must complete this line, including covered (b)  Transaction  type (a7)		in Parts II–IV?																		•						elationships and tra	(c) Amount invol				
the Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.  During the tax year, did the organization engage in any of the following transactions with one or more related.  Beceipt of (i) interest (iii) annuites (III) royalities or (iiv) lent from a controlled entity.  Gift, grant, or capital contribution to other organization(s).  Loans or loan guarantees by other organization(s).  Loans or loan guarantees by other organization(s).  Sale of assets from other organization(s).  Exchange of assets from other organization(s).  Exchange of assets from other organization(s).  Easse of facilities, equipment, or other assets from other organization(s).  Performance of services or membership or fundraising solicitations for other organization(s).  Performance of services or membership or fundraising solicitations for other organization for expenses.  Reimbursement paid to other organization for expenses.  Reimbursement paid to other organization for expenses.  Other transfer of cash or property from other organization(s).  If the answer to any of the above is "Yes," see the instructions for information on who must complete this line is a sea or property from other organization.		organizations listed																		· · · · · · · · · · · · · · · · · · ·						including covered	(b) Transaction type (a-r)	Merrica de la composición dela composición de la composición de la composición de la composición dela composición dela composición dela composición de la composición dela composición			
te. Complete line 1 if any entity is listed in Parts I During the tax year, did the organization engag Receipt of (i) interest (ii) annuities (iii) royalties (gift, grant, or capital contribution to other organization organization or capital contribution from other organization or loans or loan guarantees to or for other organization Loans or loan guarantees by other organization(s) Exchange of assets from other organization or fund Performance of services or membership or fund Sharing of facilities, equipment, mailing lists, or Sharing of paid employees	II, III, or IV of this schedule.	e in any of the following transactions with one or more relatec	s or (iv) rent from a controlled entity	ijzation(s)	( )	zation(s)		· · · · · · · · · · · · · · · · · · ·					o other organization(s)		rom other organization(s)	draising solicitations for other organization(s)	draising solicitations by other organization(s)	other assets			sesuedx		-	nization(s)	ganization(s)	the instructions for information on who must complete this line	(a) other organization				
	te. Complete line 1 if any entity is listed in Parts II,	During the tax year, did the organization engage	Receipt of (i) interest (ii) annuities (iii) royalties	Giff, grant, or capital contribution to other organic	Gift, grant, or capital contribution from other organic	loans or loan guarantees to or for other organizations	יייי פעמיים	Loans or loan guarantees by other organization(		Sale of assets to other organization(s)	Purchase of assets from other organization(s) .	Exchange of assets	Lease of facilities, equipment, or other assets to	- ·	Lease of facilities, equipment, or other assets fro	Performance of services or membership or fundi	Performance of services or membership or fundi	Sharing of facilities, equipment, mailing lists, or o	Sharing of paid employees		Reimbursement paid to other organization for ex	Reimbursement paid by other organization for ex		Other transfer of cash or property to other organ	Other transfer of cash or property from other org	If the answer to any of the above is "Yes," see the	Name of c				

0E13091.000 94824U 2502

### Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" on Form 990, Part IV, line 37.) Part VI

Schedule R (Form 990) 2010

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

	(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Are all partners section 501(c)(3) organizations?	(e) Share of end-of-year assets	(f) Disproportionate allocations?	(g) Code V-UBI amount in box 20 of Schedule K-1	(h) General or managing partner?
				Yes No		Yes No	(Form 1065)	Yes No
(1)					ALLENTA			
(2)								
(3)								
<u></u>								
(9)								
(2)								
(8)								
(6)								
(10)								
(11)								
<u>[12]</u>								
(13)								
(14)								
(15)								
(16)								
							Schedule R (Form 990) 2010	990) 2010

Schedule R (Form 990) 2010

Page 5

### Part VII

Supplemental Information
Complete this part to provide additional information for responses to questions on Schedule R (see