

In reverse order, here are the Tweets from the March 30 Twitter Chat regarding the proposed settlement with Google:

Note: Twitter handles have been redacted for the agency's official record. The FTC's Twitter page is available at: www.twitter.com/FTCgov

Announcement of settlement on Twitter:

Breaking: Today the FTC will announce an important privacy settlement. Will answer Qs here at 12pm EST - use #FTCpriv from 12-1.

FTC alleges Google's Buzz rollout used deceptive tactics, violated its own #privacy promises to consumers: <http://go.usa.gov/2EJ> #FTCpriv

Will Tweet key points of FTC's Google Buzz settlement now. Have Qs for us? We'll answer Qs from 12pm-1pm EST. Use #FTCpriv.

Users believed they had choice in joining Buzz, but options to decline or leave the social network were ineffective. #FTCpriv

Complaint says the controls for limiting sharing of Buzz users' personal info were confusing and difficult to find. #FTCpriv

Google violated its own privacy policies by using info provided for Gmail for another purpose w/o users' permission. #FTCpriv

FTC settlement bars Google from future privacy misrepresentations including compliance w/ U.S.-EU Safe Harbor Framework. #FTCpriv

Settlement requires Google to obtain users' consent before sharing their information w/third parties if services change. #FTCpriv

FTC requires Google to implement a comprehensive privacy program & requires regular, independent privacy audits for 20 years. #FTCpriv

Tweet #FTCpriv at 12pm EST if you would like to ask us Qs about the Google Buzz settlement. FTC attorney will answer Qs for one hour.

FYI: We've changed how we use Twitter during Qs & As. See Sec. 2.1 of our updated Privacy Impact Assessment: <http://go.usa.gov/2nn> #FTCpriv

Actual Twitter Q and A Tweets:

Katie Ratte here, lead attorney, FTC's Division of Privacy & Identity Protection. I'll answer Qs now about Google Buzz case. Use #FTCpriv.

Q1. RT [REDACTED] #FTCpriv What is FTC's understanding of how consent decree will impact the operation of Google's Android platform?

A1. Consent decree requires opt-in for new sharing w/third parties not disclosed @ time of collection including platforms like Android.

Q2. RT [REDACTED] e Shld data companies consider regular independent assessments & will u provide detail on required procedures? #FTCpriv

A2. Comprehensive privacy program good idea for all companies. Should be flexible according to biz practices/sensitivity of data. #FTCpriv

Q3. RT [REDACTED] What is "fencing in" relief & why is it important to agency in enforcement actions like one related to Buzz? #FTCpriv

A3. Allows FTC to address privacy concerns beyond specific facts of complaint; important for protecting consumers going forward. #FTCpriv

Q4. RT [REDACTED] Consent order referred to Safe Harbor Framework. Will FTC refer to it more in future? #FTCpriv

A4. Case demonstrates FTC's continuing commitment to enforcing U.S.-EU Safe Harbor. Always looking for more cases. #FTCpriv

Q5. RT [REDACTED] Why did u not include search data in definition of "covered information" that Google must be honest about re: use? #FTCPriv

A5. Covered info includes all info collected from or about consumers including search. #FTCpriv // Meant A5 here. (FYI – deleted erroneous Tweet

Q6. RT [REDACTED] FTC will sanction Google 4 changes to priv policy that give more info to 3rd prties w/o affirm consent, right? #FTCpriv

A6. Google will be subject to civil penalties for violation of the order. #FTCpriv

Q7. RT [REDACTED] What are potential sanctions for violation? #FTCpriv

A7. Google could be subject to civil penalties in the amount of \$16,000 per violation (standard) for violating consent decree. #FTCpriv

Q8. RT [REDACTED] What does FTC do with the Internet/digital media industry toward helping it cultivate privacy practices? #FTCpriv

A8. FTC staff proposed framework for protecting consumer privacy in Dec. Will continue aggressive law enforcement in privacy too. #FTCpriv

Q9. RT [REDACTED] Settlement is "Google specific" how will it impact across industry? #FTCpriv

A9. Terms of the order apply only to Google. But the best practices set forth in the order should serve as a guide to industry. #FTCpriv

Q10. RT [REDACTED] What will a "comprehensive privacy program" look like? #FTCpriv

A10. Requirement designed to be flexible and scalable. Will depend on nature/size of biz, sensitivity of data, and other factors. #FTCpriv

Q11 RT [REDACTED] Opt-in for new products where PI disclosed: New best practice? Will we see requirement in future settlements? #FTCpriv

A11. Can't speak to future settlements, but transparency for new uses of consumer data is always a best practice. #FTCpriv

Q12. RT [REDACTED] #FTCpriv How will the endorsed do-not-track feature be enforced?

A12. Comment period for proposed privacy framework closed Feb. 18. Staff is reviewing comments now. Final report issued late 2011. #FTCpriv

Q13. RT [REDACTED] If G's stated purpose at time of collection was vaguer, would Buzz have been ok? Better not to make promise? #FTCpriv

A13 Can't speak to other fact scenarios. But one goal of this order is increasing transparency & control for 3rd party disclosures. #FTCpriv

Thanks all for asking such great questions! That's all the time I have. #FTCpriv