

FTC Free Workshops for Businesses

- * **Protecting Personal Information**
- * **Fighting Fraud with the Red Flags Rule**

This workshop provides a comprehensive approach to help businesses prevent identity theft. Businesses must implement data security practices that deter identity thieves from obtaining personal information to open or access accounts. Businesses also must pay attention to telltale signs – or red flags – suggesting that thieves may be trying to use personal information that they have already acquired.

WHAT: Protecting Personal Information:

Best Practices for Business, 9:30 a.m. — 1 p.m.

Fighting Fraud with the Red Flags Rule:

Practical Guidance for Business, 2 p.m. — 4 p.m.

WHEN: April 29, 2009

On-site registration starts at 8:30 a.m.

Application for CLE credits pending; CPE credits available.

WHERE: Center on Law & Information Policy of Fordham Law School

Pope Auditorium, Lincoln Center Campus

113 W. 60th Street

New York, NY 10023

CO-HOSTS: Federal Trade Commission

Center on Law & Information Policy of Fordham Law School

New York State Department Consumer Protection Board

New York City Department of Consumer Affairs

New York State Office of Cyber Security & Critical

Infrastructure Coordination

Better Business Bureau Serving Metropolitan New York

International Association of Privacy Professionals

For more information, visit www.ftc.gov/infosecurity.

CAN'T ATTEND?

Visit www.ftc.gov/infosecurity & try our new interactive tutorial, with concrete ways you can safeguard your customer & employee information.

