

Table 12. Class of ownership, number of consumers, sales, revenue, and average retail price for power marketers and energy service providers by State: residential sector, 2011

Entity	State	Class of Ownership	Number of Consumers	Sales (megawatthours)	Revenue (thousand dollars)	Average Retail Price (cents/kWh)
3 Phases Renewables	CA	Power Marketer	119	1,122	65	5.79
Commerce Energy, Inc.	CA	Power Marketer	11,807	101,786	7,692	7.56
Marin Energy Authority	CA	Power Marketer	9,184	115,363	14,295	12.39
Consolidated Edison Sol Inc	CT	Power Marketer	30,971	362,061	31,590	8.73
Direct Energy Services	CT	Power Marketer	53,389	513,941	50,464	9.82
Dominion Retail Inc	CT	Power Marketer	69,207	723,351	66,992	9.26
Energy Plus Holdings LLC	CT	Power Marketer	30,959	328,094	41,235	12.57
Integrus Energy Services, Inc.	CT	Power Marketer	255	3,779	339	8.98
MxEnergy Electric, Inc.	CT	Power Marketer	51,306	401,447	37,475	9.33
Palmco Power CT, LLC	CT	Power Marketer	4,450	16,691	1,633	9.78
Public Power & Utility, Inc.	CT	Power Marketer	73,975	545,471	53,496	9.81
Spark Energy, LP	CT	Power Marketer	11,728	147,650	12,550	8.50
Constellation NewEnergy, Inc	DC	Power Marketer	863	5,421	499	9.20
GEXA Corp.	DC	Power Marketer	145	1,088	67	6.12
Washington Gas Energy Services	DC	Power Marketer	6,399	64,627	6,315	9.77
GEXA Corp.	DE	Power Marketer	352	3,091	192	6.22
Services	DE	Power Marketer	7,204	82,786	8,171	9.87
AEP Energy	IL	Power Marketer	1,770	18,437	2,243	12.17
Ambit Energy Holdings, LLC	IL	Power Marketer	9,991	32,777	2,086	6.36
Champion Energy Services	IL	Power Marketer	1,331	14,429	932	6.46
Constellation NewEnergy, Inc	IL	Power Marketer	9,110	76,005	5,317	7.00
Direct Energy Services	IL	Power Marketer	18,267	105,126	6,751	6.42
Dominion Retail Inc	IL	Power Marketer	1,880	6,104	414	6.78
Energy Plus Holdings LLC	IL	Power Marketer	13,162	95,650	8,411	8.79
Energy Services Providers, Inc	IL	Power Marketer	8,273	12,416	875	7.05
First Energy Solutions Corp.	IL	Power Marketer	988	8,303	521	6.27

Integrys Energy Services, Inc.	IL	Power Marketer	13,725	114,690	6,961	6.07
Liberty Power Corp.	IL	Power Marketer	402	1,790	119	6.65
Spark Energy, LP	IL	Power Marketer	40,591	261,666	17,977	6.87
Consolidated Edison Sol Inc	MA	Power Marketer	162,357	1,325,564	101,889	7.69
Dominion Retail Inc	MA	Power Marketer	112,331	977,662	89,830	9.19
Integrys Energy Services, Inc.	MA	Power Marketer	10	135	11	7.93
Just Energy	MA	Power Marketer	6,927	49,982	4,667	9.34
MxEnergy Electric, Inc.	MA	Power Marketer	7,410	67,271	6,184	9.19
Public Power & Utility, Inc.	MA	Power Marketer	866	4,033	444	11.01
Spark Energy, LP	MA	Power Marketer	12	135	15	11.19
Ambit Energy Holdings, LLC	MD	Power Marketer	6,886	81,973	7,227	8.82
Commerce Energy, Inc.	MD	Power Marketer	921	7,837	825	10.53
Consolidated Edison Sol Inc	MD	Power Marketer	78	920	76	8.26
Direct Energy Services	MD	Power Marketer	36,943	455,912	41,501	9.10
Dominion Retail Inc	MD	Power Marketer	21,026	291,561	27,577	9.46
Energy Plus Holdings LLC	MD	Power Marketer	5,425	61,487	6,681	10.87
Energy Services Providers, Inc	MD	Power Marketer	46	6	*	8.33
GEXA Corp.	MD	Power Marketer	61	504	28	5.62
Gateway Energy Services Corp	MD	Power Marketer	834	10,518	977	9.29
Public Power & Utility, Inc.	MD	Power Marketer	16,646	64,742	6,378	9.85
Reliant Energy Northeast LLC	MD	Power Marketer	15	41	4	8.78
Spark Energy, LP	MD	Power Marketer	7,474	82,161	8,586	10.45
Stream Energy Maryland, LLC	MD	Power Marketer	5,903	57,663	5,323	9.23
Washington Gas Energy Services	MD	Power Marketer	108,860	1,429,403	135,530	9.48
Competitive Energy Services, L	ME	Power Marketer	1,006	5,388	692	12.85
Integrys Energy Services, Inc.	ME	Power Marketer	18	47	3	7.02
NextEra Energy Power Marketing	ME	Power Marketer	549,797	3,401,827	285,990	8.41
Integrys Energy Services, Inc.	NH	Power Marketer	100	1,094	79	7.23

Ambit Energy Holdings, LLC	NJ	Power Marketer	2,906	804	78	9.74
Champion Energy Services	NJ	Power Marketer	178	793	88	11.10
Commerce Energy, Inc.	NJ	Power Marketer	41	360	41	11.39
Constellation NewEnergy, Inc	NJ	Power Marketer	20,276	190,112	21,134	11.12
Direct Energy Services	NJ	Power Marketer	6,550	40,875	4,481	10.96
Dominion Retail Inc	NJ	Power Marketer	17,650	212,040	21,801	10.28
Energy Plus Holdings LLC	NJ	Power Marketer	16,614	154,551	18,339	11.87
Energy Services Providers, Inc	NJ	Power Marketer	8,131	19,248	2,017	10.48
GEXA Corp.	NJ	Power Marketer	207	705	40	5.66
Gateway Energy Services Corp	NJ	Power Marketer	28,947	354,893	40,376	11.38
Hudson Energy Services	NJ	Power Marketer	42	2,912	255	8.76
Integrus Energy Services, Inc.	NJ	Power Marketer	2	13	1	9.23
Palmco Power NJ, LLC	NJ	Power Marketer	23,357	156,218	19,434	12.44
Plymouth Rock Energy, LLC	NJ	Power Marketer	393	2,855	302	10.59
Public Power & Utility, Inc.	NJ	Power Marketer	28,400	110,408	12,166	11.02
Reliant Energy Northeast LLC	NJ	Power Marketer	127	670	61	9.06
Spark Energy, LP	NJ	Power Marketer	3,385	15,525	1,542	9.93
AP Holdings LLC	NY	Power Marketer	2,590	11,334	1,149	10.14
Accent Energy Holdings, LLC	NY	Power Marketer	32,149	149,007	18,901	12.68
Advantage Energy, Inc	NY	Power Marketer	1,764	44,840	2,457	5.48
Agway Energy Services, LLC	NY	Power Marketer	37,015	295,006	26,669	9.04
Ambit Energy Holdings, LLC	NY	Power Marketer	166,899	1,363,499	100,250	7.35
BluCo Energy LLC	NY	Power Marketer	266	2,888	338	11.70
Columbia Utilities Power, LLC	NY	Power Marketer	18,654	120,221	16,240	13.51
Consolidated Edison Sol Inc	NY	Power Marketer	40,294	296,852	28,529	9.61
Direct Energy Services	NY	Power Marketer	43,973	367,903	37,485	10.19
Dominion Retail Inc	NY	Power Marketer	1,461	11,247	762	6.78
Energetix	NY	Power Marketer	51,533	480,843	30,666	6.38

Energy Coop of New York, Inc	NY	Power Marketer	5,725	77,615	3,968	5.11
Energy Plus Holdings LLC	NY	Power Marketer	43,384	290,678	44,671	15.37
Energy Services Providers, Inc	NY	Power Marketer	33,849	304,978	24,698	8.10
Gateway Energy Services Corp	NY	Power Marketer	71,440	617,033	58,413	9.47
Hudson Energy Services	NY	Power Marketer	61,908	620,547	65,194	10.51
IDT Energy, Inc.	NY	Power Marketer	186,311	1,008,875	117,403	11.64
Just Energy New York Corp.	NY	Power Marketer	112,900	746,191	86,981	11.66
Liberty Power Corp.	NY	Power Marketer	830	13,340	1,820	13.64
Major Energy Electric Services	NY	Power Marketer	17,170	167,875	17,330	10.32
MxEnergy Electric, Inc.	NY	Power Marketer	32,029	207,267	19,494	9.41
NOCO Electric	NY	Power Marketer	11,000	116,460	6,022	5.17
NYSEG Solutions Inc	NY	Power Marketer	105,249	974,040	61,434	6.31
Plymouth Rock Energy, LLC	NY	Power Marketer	2,010	69,011	6,010	8.71
Public Power & Utility, Inc.	NY	Power Marketer	5,868	18,272	1,992	10.90
Robison Energy, LLC	NY	Power Marketer	1,986	35,496	3,530	9.94
Spark Energy, LP	NY	Power Marketer	34,644	272,386	30,200	11.09
U.S. Energy Partners LLC	NY	Power Marketer	2,755	23,600	1,201	5.09
Village of Hilton	NY	Power Marketer	1,247	12,394	771	6.22
DPL Energy Resources	OH	Power Marketer	8,222	92,373	6,939	7.51
Direct Energy Services	OH	Power Marketer	11,474	98,622	7,563	7.67
Dominion Retail Inc	OH	Power Marketer	57,495	765,217	49,026	6.41
Duke Energy Retail Sales, LLC	OH	Power Marketer	86,929	1,150,023	79,158	6.88
First Energy Solutions Corp.	OH	Power Marketer	1,271,947	12,555,895	817,841	6.51
AEP Energy	PA	Power Marketer	4,872	55,228	5,098	9.23
AP Holdings LLC	PA	Power Marketer	534	3,353	198	5.91
Ambit Energy Holdings, LLC	PA	Power Marketer	9,051	70,031	5,718	8.17
Anthracite Power & Light	PA	Power Marketer	1,043	13,359	1,139	8.52
Champion Energy Services	PA	Power Marketer	2,824	36,280	3,299	9.09

Commerce Energy, Inc.	PA	Power Marketer	1,486	12,551	1,360	10.84
Consolidated Edison Sol Inc	PA	Power Marketer	37,431	491,735	41,583	8.46
Constellation NewEnergy, Inc	PA	Power Marketer	1,774	10,996	1,032	9.39
Direct Energy Services	PA	Power Marketer	60,881	782,853	71,541	9.14
Dominion Retail Inc	PA	Power Marketer	333,786	3,704,712	320,316	8.65
Energetix	PA	Power Marketer	5,462	47,328	3,941	8.33
Energy Plus Holdings LLC	PA	Power Marketer	19,318	229,118	23,799	10.39
Energy Services Providers, Inc	PA	Power Marketer	1,308	849	77	9.05
First Energy Solutions Corp.	PA	Power Marketer	102,730	1,137,696	78,219	6.88
GEXA Corp.	PA	Power Marketer	504	2,940	106	3.62
Gateway Energy Services Corp	PA	Power Marketer	22,660	290,640	28,997	9.98
Hudson Energy Services	PA	Power Marketer	81	440	37	8.41
Integrays Energy Services, Inc.	PA	Power Marketer	3	17	1	7.65
Just Energy	PA	Power Marketer	269	559	42	7.50
Liberty Power Corp.	PA	Power Marketer	1,550	22,934	2,125	9.27
MxEnergy Electric, Inc.	PA	Power Marketer	55,324	604,895	52,493	8.68
PPL EnergyPlus LLC	PA	Power Marketer	57,215	272,700	23,301	8.54
Palmco Power PA, LLC	PA	Power Marketer	13,943	120,246	11,321	9.41
Public Power & Utility, Inc.	PA	Power Marketer	11,949	71,086	6,392	8.99
Reliant Energy Northeast LLC	PA	Power Marketer	1,648	3,256	252	7.73
Spark Energy, LP	PA	Power Marketer	28,499	316,549	26,747	8.45
Stream Energy Pennsylvania, LLC	PA	Power Marketer	60,741	668,628	56,907	8.51
The Energy Coop	PA	Cooperative	3,713	28,980	2,823	9.74
Washington Gas Energy Services	PA	Power Marketer	13,079	166,054	14,866	8.95
Integrays Energy Services, Inc.	RI	Power Marketer	4	152	12	7.76
Balancing Item	CA	Other	481	6,859	695	NA
Balancing Item	CT	Other	230,137	2,321,718	225,583	NA
Balancing Item	DC	Other	4,744	84,258	8,179	NA
Balancing Item	DE	Other	528	20,923	2,042	NA
Balancing Item	IL	Other	-17,032	78,504	5,091	NA
Balancing Item	MA	Other	-5,079	-232,939	-19,382	NA

Balancing Item	MD	Other	132,274	1,870,492	176,714	NA
Balancing Item	ME	Other	139,295	895,543	75,336	NA
Balancing Item	MI	Other	67	865	64	NA
Balancing Item	MT	Other	15	123	8	NA
Balancing Item	NH	Other	1,908	10,504	861	NA
Balancing Item	NJ	Other	104,177	1,440,869	162,336	NA
Balancing Item	NY	Other	36,744	-187,172	-17,597	NA
Balancing Item	OH	Other	27,808	100,783	6,256	NA
Balancing Item	PA	Other	70,276	1,551,360	132,154	NA
Balancing Item	RI	Other	2,926	30,630	2,390	NA