

Table 1244. College and Professional Football Summary: 1990 to 2010

[35,330 represents 35,330,000. For definition of median, see Guide to Tabular Presentation]

Sport	Unit	1990	1995	2000	2005	2007	2008	2009	2010
NCAA college: ¹									
Teams	Number	533	565	606	615	619	628	630	639
Attendance	1,000	35,330	35,638	39,059	43,487	48,752	48,839	48,285	49,671
National Football League: ²									
Teams	Number	28	30	31	32	32	32	32	32
Attendance, total	1,000	17,666	19,203	20,954	21,792	22,256	21,859	21,285	21,107
Regular season	1,000	13,960	15,044	16,387	17,012	17,345	17,057	16,651	16,570
Average per game	Number	62,321	62,682	66,078	66,455	67,755	66,629	65,043	64,978
Postseason games	1,000	848	(NA)	809	802	792	807	824	800
Players' salaries: ⁵									
Average	\$1,000	354	584	787	1,400	1,750	1,824	1,896	2,000
Median base salary	\$1,000	275	301	441	569	772	788	790	906

NA Not available. ¹ Source: National Collegiate Athletic Association, Indianapolis, IN, <<http://www.ncaa.org/wps/portal-copyright>>. ² Source: National Football League, New York, NY, <<http://www.nfl.com/>>. ³ Preseason attendance data are not shown. ⁴ Includes Pro Bowl (a nonchampionship game) and Super Bowl. ⁵ Source: National Football League Players Association, Washington, DC., <<http://www.nflpa.org/>>.

Source: Compiled from sources listed in footnotes.

Table 1245. Selected Spectator Sports: 1990 to 2010

[55,512 represents 55,512,000]

Sport	Unit	1990	1995	2000	2005	2006	2007	2008	2009	2010
Baseball, major leagues: ¹										
Attendance	1,000	55,512	51,288	74,339	76,286	77,524	80,803	79,975	74,823	74,499
Regular season	1,000	54,824	50,469	72,748	74,926	76,043	79,503	78,588	73,368	73,054
National League	1,000	24,492	25,110	39,851	41,644	44,085	44,114	41,579	41,128	40,890
American League	1,000	30,332	25,359	32,898	33,282	34,503	35,390	34,464	32,239	32,164
Playoffs	1,000	479	533	1,314	1,191	1,218	1,083	1,167	1,166	1,210
World Series	1,000	209	286	277	168	225	173	219	289	244
Players' salaries: ³										
Average	\$1,000	598	1,111	1,896	2,476	2,699	2,825	2,926	2,996	3,015
Basketball: ^{4, 5}										
NCAA—Men's college:										
Teams	Number	767	868	932	983	984	982	1,017	1,017	1,033
Attendance	1,000	28,741	28,548	29,025	30,569	30,940	32,836	33,396	33,111	32,821
NCAA—Women's college:										
Teams	Number	782	864	956	1,036	1,018	1,003	1,013	1,032	1,037
Attendance	1,000	2,777	4,962	8,698	9,940	9,903	10,878	11,121	11,160	11,135
National hockey league: ⁷										
Regular season attendance	1,000	12,580	9,234	18,800	(⁸)	20,854	20,862	21,236	21,475	20,996
Playoffs attendance	1,000	1,356	1,329	1,525	(⁸)	1,530	1,497	1,587	1,640	1,702
Professional rodeo: ⁹										
Rodeos	Number	754	739	688	662	649	592	609	560	570
Performances	Number	2,159	2,217	2,081	1,940	1,884	1,733	1,861	1,656	1,671
Members	Number	5,693	6,894	6,256	6,127	5,892	5,528	5,825	5,653	5,323
Permit-holders (rookies)	Number	3,290	3,835	3,249	2,701	2,468	2,186	2,233	2,042	1,881
Total prize money	Mil. dol.	18.2	24.5	32.3	36.6	36.2	40.5	39.1	38.0	39.9

¹ Source: Major League Baseball (previously, The National League of Professional Baseball Clubs), New York, NY, National League Green Book, and The American League of Professional Baseball Clubs, New York, NY, American League Red Book.

² Beginning 1995, two rounds of playoffs were played. Prior years had one round. ³ Source: Major League Baseball Players Association, New York, NY. ⁴ Season ending in year shown. ⁵ Source: National Collegiate Athletic Association, Indianapolis, IN (copyright). ⁶ For women's attendance total, excludes double-headers with men's teams. ⁷ For season ending in year shown. Source: National Hockey League, Montreal, Quebec. ⁸ In September 2004, franchise owners locked out their players upon the expiration of the collective bargaining agreement. The entire season was cancelled in February 2005. ⁹ Source: Professional Rodeo Cowboys Association, Colorado Springs, CO., Official Professional Rodeo Media Guide, annual (copyright).

Source: Compiled from sources listed in footnotes.

Table 1246. Adult Attendance at Sports Events by Frequency: 2010

[In thousands (557 represents 557,000), except percent. For fall 2010. Percent is based on total projected population of 228,112,000. Data not comparable to previous years. Based on survey and subject to sampling error; see source]

Event	Attend regularly		Attend on occasion		Event	Attend regularly		Attend on occasion	
	Num-ber	Per-cent	Num-ber	Per-cent		Num-ber	Per-cent	Num-ber	Per-cent
Auto racing—NASCAR	557	0.24	5,759	2.52	NFL weekend games	1,377	0.60	9,644	4.23
Baseball:					NFL playoffs/Super Bowl	829	0.36	2,827	1.24
College	500	0.22	2,674	1.17	Golf—professional (PGA, LPGA) and other	528	0.23	2,698	1.18
Professional (MLB)	2,172	0.95	22,217	9.74	High school sports	5,043	2.21	7,414	3.25
Basketball:					Horse racing	193	0.08	2,327	1.02
College	1,149	0.50	7,059	3.09	Ice hockey—professional				
Professional (NBA, WNBA)	1,052	0.46	7,596	3.33	(NHL)	875	0.38	5,705	2.50
Bowling	299	0.13	1,116	0.49	Mixed martial arts (MMA)	288	0.13	1,279	0.56
Boxing	404	0.18	1,171	0.51	Motorcycle racing	248	0.11	1,543	0.68
Bull riding—professional	138	0.06	1,482	0.65	Rodeo	320	0.14	2,578	1.13
Equestrian events	386	0.17	1,213	0.53	Soccer—professional (MLS) and World Cup	362	0.16	2,167	0.95
Figure skating	128	0.06	882	0.39	Tennis—men's and women's	264	0.12	1,511	0.66
Fishing	649	0.28	1,739	0.76	Wrestling—professional	218	0.10	1,716	0.75
Football:									
College	3,043	1.33	11,139	4.88					
Professional (NFL) Monday or Thursday night games	1,119	0.49	5,454	2.39					

Source: GfK Mediamark Research & Intelligence, LLC, New York, NY, Top-line Reports copyright). See <<http://www.gfkmri.com>>.