

Table 1232. Expenditures Per Consumer Unit for Entertainment and Reading: 1985 to 2009

[Data are annual averages. In dollars, except as indicated. Based on Consumer Expenditure Survey (CE). For description of survey, see text, Section 13; also see headline, Table 686. For composition of regions, see map, inside front cover]

Year and characteristic	Entertainment and reading		Entertainment				Reading
	Total	Percent of total expenditures	Total	Fees and admissions	Audio and visual equipment and services	Other entertainment, supplies, and equipment services ¹	
1985.....	1,311	5.6	1,170	320	371	479	141
1990.....	1,575	5.6	1,422	371	454	597	153
1994.....	1,732	5.5	1,567	439	533	595	165
1995.....	1,775	5.5	1,612	433	542	637	163
1996.....	1,993	5.9	1,834	459	561	814	159
1997.....	1,977	5.7	1,813	471	577	766	164
1998.....	1,907	5.4	1,746	449	535	762	161
1999.....	2,050	5.5	1,891	459	608	824	159
2000.....	2,009	5.3	1,863	515	622	727	146
2001.....	2,094	5.3	1,953	526	660	767	141
2002.....	2,218	5.5	2,079	542	692	845	139
2003.....	2,187	5.4	2,060	494	730	835	127
2004.....	2,348	5.4	2,218	528	788	903	130
2005.....	2,514	5.4	2,388	588	888	912	126
2006.....	2,493	5.2	2,376	606	906	863	117
2007.....	2,816	5.7	2,698	658	987	1,053	118
2008.....	2,951	5.8	2,835	616	1,036	1,183	116
2009, total.....	2,803	5.7	2,693	628	975	1,090	110
Age of reference person:							
Under 25 years old.....	1,275	4.5	1,233	234	574	425	42
25 to 34 years old.....	2,573	5.5	2,504	521	1,018	965	69
35 to 44 years old.....	3,402	5.9	3,317	917	1,111	1,289	85
45 to 54 years old.....	3,295	5.6	3,176	811	1,065	1,300	119
55 to 64 years old.....	3,053	5.8	2,906	629	1,024	1,253	147
65 to 74 years old.....	2,652	6.2	2,498	497	934	1,067	154
75 years old and over.....	1,721	5.4	1,587	266	669	652	134
Hispanic or Latino Origin of reference person:							
Hispanic.....	1,700	4.0	1,664	302	818	544	36
Non-Hispanic.....	2,948	5.9	2,829	671	996	1,162	119
Race of reference person:							
White, Asian, and all other races.....	2,987	5.9	2,869	684	994	1,192	118
Black.....	1,450	4.1	1,404	223	840	341	46
Region of residence:							
Northeast.....	2,908	5.4	2,767	780	1,003	984	141
Midwest.....	2,739	5.9	2,627	573	927	1,127	112
South.....	2,552	5.6	2,467	508	993	966	85
West.....	3,183	6.0	3,062	751	970	1,340	121
Size of consumer unit:							
One person.....	1,597	5.4	1,510	307	661	541	87
Two or more persons.....	3,289	5.8	3,170	757	1,102	1,311	119
Two persons.....	3,049	5.9	2,913	642	1,042	1,230	136
Three persons.....	2,973	5.2	2,860	599	1,053	1,209	113
Four persons.....	3,875	5.9	3,775	1,058	1,242	1,476	100
Five persons or more.....	3,730	5.9	3,635	956	1,179	1,501	95
Income before taxes:							
Quintiles of income:							
Lowest 20 percent.....	1,063	4.9	1,015	143	524	348	48
Second 20 percent.....	1,740	5.5	1,668	247	747	673	72
Third 20 percent.....	2,197	5.3	2,106	372	926	808	91
Fourth 20 percent.....	3,316	5.8	3,197	648	1,128	1,420	119
Highest 20 percent.....	5,691	6.0	5,474	1,729	1,548	2,197	217
Education:							
Less than a high school graduate.....	1,446	4.8	1,406	151	639	616	40
High school graduate.....	2,254	5.8	2,184	332	880	973	70
High school graduate with some college.....	2,724	6.1	2,626	539	978	1,109	98
Associate's degree.....	2,955	5.9	2,848	596	1,037	1,215	107
Bachelor's degree.....	3,615	5.5	3,458	1,030	1,142	1,286	157
Master's, professional, doctoral degree.....	4,453	5.9	4,212	1,468	1,285	1,459	241

¹ Other equipment and services include pets, toys, hobbies, and playground equipment; and other entertainment supplies, equipment, and services.

Source: U.S. Bureau of Labor Statistics, Consumer Expenditure Survey, "Consumer Expenditures in 2009," October 2010. See also <<http://www.bls.gov/cex/home.htm#tables>>.