

2011 POD EMP Private Sector Sufficiency Check

Applicant: POD Contact: _____ Phone: _____		
Organizational information	YES	NO
Eligible Entity: U.S. private or gov'n't entity with a role or interest in the export of U.S. agricultural commodities or products.		
Confirmed Not Excluded Party: www.epls.gov		
Applicant Profile:		
Primary Contact: Address: Phone: Fax: Email: DUNS Number: Tax ID Number:		
	YES	NO
Eligible Commodities:		
Eligible Activities:		
Supports the export of U.S. agricultural commodities and/or products Develops, maintains, or expands emerging markets through generic activities Government officials, expert in assessing the food and rural business systems of other countries		
Eligible Target Market:		
Population greater than 1 million; per capita income upper middle or below; taking steps toward a market-oriented economy; has potential of being a viable market; not a restricted country – Iran, North Korea, Sudan, Cuba.		
Cost Share: Third Party Contribution is		
Appropriate Activities:		
	YES	NO
EMP Required Four Categories: (must meet 1 of 4)		
#1 Assessing the food and rural business systems of other countries		
#2 Paying for subsistence expenses for Emerging market individuals to travel to the U.S. to learn about U.S. technology and agribusiness		
#3 Paying for necessary subsistence expenses for U.S. experts to travel to emerging markets to assist in transferring knowledge and expertise		
#4 Paying for technical assistance to implement the recommendations, projects, and/or opportunities identified by assistance under #1 (must have one "YES" checked below in order to check "YES" in category 4)		
Recommendations and/or projects and opportunities are part of previous EMP project final report and that report is cited in the proposal		
Will confirm assessment after initial assessment is completed prior to moving on to the technical assistance phase/portion of their proposed activity		
Recommendations and/or projects and opportunities are part of an outside assessment and that assessment source is cited in the proposal and then confirmed before the project is approved		
	YES	NO
Specialty Fund Eligibility: TIRF / Quick Response : Time Sensitive		

Application Content		
Project title:		
Requested EMP Funding:		
Cost Share Amount:		
Current Conditions:		
Description of Problem(s), i.e. constraints to be addressed		
Project Objectives:		
Performance Measures: benchmarks for quantifying progress in meeting the objectives		
Rationale: Underlying reasons for the project, the anticipated benefits		
Clearly demonstrate that successful implementation will benefit an Emerging Market's food and rural business system and/or reduce trade barriers, <i>will this promote or maintain U.S. agricultural exports</i>		
Explanation as to what specifically could not be accomplished without federal funding assistance		
Description of the activities planned to address the constraint or opportunity, including <i>what specific activities are to be undertaken with EMP funds</i>		
Beginning and end date for the proposed project:		
Information of similar activities funded with USDA resources		
Detailed line item budget-list of all estimated costs associated with the activity		
Itemized list of all funding sources and contributions		
Supplemental Information		
Reporting requirement from previous year(s)		
Application Exceeds Program Funding Limits: Excess of \$500,000 per year; No cost share; Excess of 3 years funding		
Funding Restrictions: Salaries & benefits exceed GS15, Step 10 (\$496.48); Benefits exceed 30% of salary; Indirect costs exceed 10% or 0% for cooperators, state regional trade groups, for-profit entities, gov'n't entities; sample shipping costs; lacks financial support of U.S. industry; expenditures made prior to approval; branded product promotion; admin and operational expenses for trade shows; advertising, Honoraria, STRE in U.S.; product research or new product development; Internet Web site development; etc.		