

**Emerging Markets Program  
Projects Approved for Funding: Fiscal Year 2009**

**Africa, India, Middle East, and South Asia**

Africa	African Buyers Seminar: Turning Second Tier African Companies into Direct Importers of U.S. Agricultural Products for the American Peanut Council	\$159,000
Africa	Good Regulatory Policies and Practices for USDA/Foreign Agricultural Service	\$140,000
East Africa	East Africa Phytosanitary Committee for USDA/Foreign Agricultural Service	\$70,000
India	Comprehensive Study to Assess the Market Conditions in India for the Pet Food Institute	\$35,000
India	Trade Mission to Calcutta and Kanpur, India for the U.S. Hide, Skin, and Leather Association	\$30,000
India	Sanitary and Phytosanitary Barriers (SPS) Capacity Building for USDA/Foreign Agricultural Service	\$6,837
India	Comprehensive Study of Niche Market Potential and Regulatory Policy for Kona Coffee in South India for WSN Incorporated DBA Love Family Farms	\$78,350
South Africa	Southern Africa Biotechnology Education for South Africa, Mauritius, Madagascar, and Mozambique Stakeholders for USDA/Foreign Agricultural Service/Pretoria	\$98,655
Sub-Saharan Africa	Market Research and Trade Mission for the American Peanut Council	\$80,000
Sub-Saharan Africa	Seed Potatoes for the National Potato Promotion Board	\$200,000
Sub-Saharan Africa	Africa International Standards for USDA/Foreign Agricultural Service	\$168,000
<b>Asia</b>		
APEC, Singapore	High-level Biotech Dialogue for USDA/Foreign Agricultural Service	\$180,000
China	Expanding Seed Potato Exports for Alaska Agricultural Development and Marketing, Inc.	\$103,900
China	China Beer Market Research and Seminar for the Brewers Association	\$45,000
China	China Logistics for California Agricultural Export Council	\$56,000
China	Deyang School Nutrition Program: Expanding Demand and Export Opportunities for U.S. Agricultural Products for USDA/Foreign Agricultural Service	\$80,500
China	China Inspection Quarantine Road Show for USDA/Foreign Agricultural Service	\$7,600

China	Food Safety Regulatory Engagement for USDA/Foreign Agricultural Service	\$82,000
China	Biotech High Level Policy Joint Working Group and Technical Working Group Exchanges for USDA/Foreign Agricultural Service	\$42,011
China	Technical Cooperation Between China and the United States Department of Agriculture On Risk Management for Agricultural Interests for USDA/Foreign Agricultural Service/Beijing	\$75,000
China	Hotel, Retail, Institutional (HRI) Food Sector Development Training on Food Safety, Preparation, and U.S. Food and Agricultural Products to Improve U.S. Export Opportunities for USDA/Foreign Agricultural Service/Chengdu	\$130,000
China	Agricultural Intellectual Property Rights (IPR) Protection for USDA/Foreign Agricultural Service/Beijing	\$100,000
China	Distributor Development for USDA/Foreign Agricultural Service/Shanghai	\$125,000
China	Establishing Traceability for Wisconsin-grown American Ginseng for the Ginseng Board of Wisconsin	\$128,140
China	China Market Development for U.S. Hops for the Hop Growers of America	\$33,825
China	Malting Barley Training Seminar for the Minnesota Department of Agriculture	\$88,000
China	Food Consumption for USDA/Economic Research Service	\$200,000
China	Develop a Swine Demonstration and Technical Training Farm for the U.S. Grains Council	\$220,080
China	China Cherry Production and Sales Analysis for the Washington State Fruit Commission	\$35,000
China, Philippines, Indonesia, Vietnam	U.S. Pizza Cheese in China, Philippines, Indonesia, Vietnam for the California Milk Advisory Board	\$43,100
Indonesia	Advanced Food Security, Quality Chain System Management and U.S.- Indonesia Bilateral Trade Training Workshops and Roundtable Discussions for Texas A&M Borlaug Institute	\$79,551
Philippines	Agribusiness Trade and Investment Mission for USDA/Foreign Agricultural Service	\$121,904
Philippines	Comprehensive Study to Assess the Market Conditions for the Pet Food Institute	\$29,004
Philippines	Demonstration of Fertility with Use of U.S. Frozen Boar Semen for U.S. Livestock Genetics Export, Inc.	\$132,374
SE Asia	U.S. Butter in Selected Asian Bakery Markets for the California Milk Advisory Board	\$41,867
SE Asia	Expert Training in Food Safety, Food Production, and Biotechnology for USDA/Foreign Agricultural Service	\$50,000
SE Asia	Technical Support for Dry Beans in Textured Vegetable Protein and Meat Analogs for the U.S. Dry Bean Council	\$89,140
SE Asia	Southeast (SE) Asia Snack Workshop for the U.S. Dry Bean Council	\$47,540

SE Asia	Assistance for the Production and Use of Pea Flour for the USA Dry Pea and Lentil Council	\$54,382
SE Asia	Three Focus Groups Will be Conducted in Five Markets for the Dry Pea and Lentil Council	\$62,636
SE Asia	Technical Support for SE Asian Instant Noodle Manufacturers for the USA Dry Pea and Lentil Council	\$96,130
Thailand	Thailand Raisin Tariff Reduction Efforts for the Raisin Administrative Committee	\$69,463
Thailand	Promotional Seminar in Thailand for the U.S. Hide, Skin, and Leather Association	\$43,000
Thailand	Foundation of Beefmaster Cattle Breed for the U.S. Livestock Genetics Export, Inc.	\$180,400
Vietnam	Vietnam Bakery Ingredients for the California Agricultural Export Council	\$58,400
Vietnam	Vietnam: Market Development for California Tree Fruit for the California Tree Fruit Agreement	\$16,500
Vietnam	Expanding Indiana Hardwood Exports for the Indiana State Department of Agriculture	\$15,420
Vietnam	Leather Industries of America Market Research and Promotion Activity for the Leather Industries of America	\$49,750
Vietnam, Indonesia	Market Development for the Minnesota and Ohio Departments of Agriculture	\$86,900
<b>Caribbean, Central and South America</b>		
Brazil	Brazil Beer Market Research and Seminar for the Brewers Association	\$42,000
Brazil	Market Access Project for USDA/Foreign Agricultural Service/Sao Paulo	\$10,000
Brazil	U.S. Hop Industry Participation in Brazil Brau Trade Show for the Hop Growers of America	\$27,825
Brazil	Comprehensive Study of Market Potential, Infrastructure, and Regulatory Policy for U.S. Wine Exports for JBC International	\$75,000
Brazil, Uruguay	Seed Potato Variety Trials for the National Potato Promotion Board	\$129,000
CAFTA-DR	Animal Health Surveillance for USDA/Foreign Agricultural Service	\$100,000
Caribbean	Biotech Regulatory Workshop for Caribbean Decision Makers for USDA/Foreign Agricultural Service	\$52,000
Caribbean	Assessment of the Caribbean Market for U.S. Poultry Products USA Poultry and Egg Export Council	\$34,800
Latin America	Apple Processors Association Exports to the Dominican Republic, Costa Rica and Panama Phase II for the Apple Processors Association	\$154,437
Latin America	Enhancing Veterinary Services through Training and Outreach to Reduce Trade Barriers for Animals and Animal Products in America for Iowa State University	\$322,254

Latin America, Caribbean	Microbiologic Standards for USDA/Foreign Agricultural Service	\$161,000
Latin America, Caribbean	Latin American International Standards for USDA/Foreign Agricultural Service	\$100,000
Latin America, Caribbean	Tariff Rate Quota Administration, Peru, the United States-Dominican Republic-Central America Free Trade Agreement (CAFTA/DR) for USDA/Foreign Agricultural Service	\$18,000
Latin America, Caribbean	CAFTA/DR Customs Union Committees for USDA/Foreign Agricultural Service	\$88,347
Latin America, Caribbean	World Organization for Animal Health (OIE) Veterinary Service Laboratory Training for USDA/Foreign Agricultural Service	\$36,980
Mexico	Agricultural Initiative for Corn and Dry Beans to Support NAFTA Implementation for USDA/Foreign Agricultural Service	\$340,000
Mexico	North American Biotechnology Initiative Risk Communication Workshop for USDA/Foreign Agricultural Service	\$27,000
Peru	Food Safety Regulatory Cooperation: Peru for USDA/Foreign Agricultural Service/Lima	\$90,704
Peru	Trade Promotion Authority Legislation Consultation for USDA/Foreign Agricultural Service	\$40,000
<b>Eastern / Southern Europe</b>		
Azerbaijan	Biotech Education for Azerbaijan for USDA/Foreign Agricultural Service/Ankara	\$22,500
Poland	Market Development in Poland for California Almonds for the Almond Board of California	\$60,000
Turkey	Partnership with Sabanic University to Promote Facts about Biotechnology in Turkey for USDA/Foreign Agricultural Service/Ankara	\$17,000
Turkey	Comprehensive Study to Assess the Market Conditions for the Pet Food Institute	\$30,148
<b>Multiple-Region Programs</b>		
APEC	Workshop on Approaches to Promote Investment in Agricultural Biotechnology for USDA/Foreign Agricultural Service	\$99,974
Global	Kiwifruit Research for the California Kiwifruit Commission	\$127,000
Multi	Asia-Pacific Economic Cooperation (APEC) Export Certification for USDA/Foreign Agricultural Service	\$19,810
Multi	Pesticides, Contaminants, Veterinary Drugs for USDA/Foreign Agricultural Service	\$150,000
Multi	Cold Chain Improvement for USDA/Foreign Agricultural Service	\$237,895

Multi	APEC Risk Analysis for USDA/Foreign Agricultural Service	\$110,500
Multi	National Notification Authority Training for USDA/Foreign Agricultural Service	\$45,996
Multi	U.S. Outreach Effort to Influence Negotiations by Parties to the Cartagena Protocol for Safety for USDA/Foreign Agricultural Service	\$148,140
Multi	Assess and Benefit Sharing for Genetic Resources Used in U.S. Food and Agricultural Exports for USDA/Foreign Agricultural Service	\$133,422
Multi	APEC Export Certification Round Table for USDA/Foreign Agricultural Service	\$100,000
Multi	Worldwide Market Development for Northwest Wine for the Northwest Wine Coalition	\$60,000
Multi	Exploratory Market Research to Identify Opportunities and Launch Preliminary Trade Servicing, Education and/or Promotional Activities for the U.S. Apple Export Council	\$200,000
Multi	Data Collection for Food Safety Risk Assessment in Support of the Expert Panel Report on Salmonella in Raw Poultry for the University of Georgia Research Foundation	\$264,000
<b>Russia / Former Soviet Union</b>		
Russia	U.S. Ranch-raised Fur Skin Industry Value-added Market Research and Distribution Product for the American Legend Cooperative	\$30,000
Russia	Market Development for California and Northwest Pears for the California Pear Advisory Board	\$31,853
Russia	Exploratory Market Research to Identify Opportunities and Launch Preliminary Trade Servicing, Education and/or Promotion Activities for the California Prune Board	\$88,000
Russia	Russia Market Development for the California Tree Fruit Agreement	\$16,500
Russia	Russia Market Development of U.S. Hops for the Hop Growers of America	\$35,325
Russia	Review of U.S. Poultry Slaughter and Cold Storage Facilities for the USA Poultry and Egg Export Council	\$120,000
	<b>Total</b>	<b>\$8,162,769</b>