

ADMONGO .gov™


Note: Due to file size, this PDF is the cover only of the lesson plan packet. The full packet contains an advertising literacy guide with lesson plans, student worksheets, family activities and a poster. Includes 30 copies of worksheet. 8"x10.5" packet, color.

Inside this Guide:

Lesson plans and student worksheets

Engaging classroom poster

Links to bonus online materials!



Give students the tools they need to understand advertising and become smarter consumers.



Meets National Standards for Language Arts and Social Studies

