

# CENSUS ON CAMPUS

Find it. Fill it out. Be counted.



## 2010 Census Partnership Agreement Form

**Thank you for becoming an official 2010 Census partner! Your partnership sends a strong message to your academic community about the importance of the census and the benefits of being counted. The U.S. Census Bureau appreciates your support in ensuring the success of this monumental effort.**

Your support as a 2010 Census partner is important. Here's why:

- ▲ Census data affect college tuition grant and loan programs.
- ▲ Every year, billions of dollars in federal funds are allocated to states and communities based on census data.
- ▲ Census data inform decisions about funding for critical services in your academic community, like transportation, public safety, medical care, and road repairs.
- ▲ Census data inform and support important research done by college faculty, students, librarians, and community leaders.
- ▲ Census data affect your voice in Congress. The census determines how many seats each state will have in the U.S. House of Representatives, as well as the redistricting of state legislatures and local voting districts.

The goal of the Census on Campus initiative is to establish partnerships between colleges and universities, engaging the student body, administration, and faculty so that every individual is counted—once, and in the right place. To assist in this effort, the Census Bureau will provide its partners with promotional materials, data assistance, and regular updates on the different phases of our educational initiatives.

Through partnerships, the Census Bureau has a far greater chance of reaching every U.S. resident than by attempting this monumental task alone. Educators and campus leaders are trusted voices in their communities and can play a vital role in ensuring that their academic community receives its fair share of services. Together, through this partnership, we can ensure that the 2010 Census message is delivered to every corner of the nation. Achieving a complete and accurate count is in our hands.



Please check activities in which you are interested in participating.

### Orientation & "Back-to-School" Activities

- Mention that the upcoming academic year is a "census year" in welcome speeches.
- Include 2010 Census informational flyers in orientation packets for incoming students and families.
- Plan and implement awareness and visibility activities during your Welcome Week (Aug./Sept.) events.
- Host a census information table during orientation or Welcome Week events.
- Include census promotional items in "back-to-school" kits.

### Communications/Media/Online

- Include census information in class or organization discussions and announcements.
- Post 2010 Census links or messages in blogs, Facebook pages, organization websites, bulletin boards, newsletters, or email announcements.
- Display or distribute 2010 Census promotional materials.
- Include a 2010 Census link on your college/university website.
- Place census messages on your organization's meeting agenda.
- Use 2010 Census drop-in articles, PSAs, messages, and logos in student-run media (newspaper, radio, TV, etc.).
- Post 2010 Census messages on campus marquees, at events and activities, and in campus lobbies.
- Create and manage a 2010 Census fan page or profile for your school/organization on Facebook, Twitter, etc. or create a blog about your academic institution's involvement in the census.

### Events

- Plan and implement awareness and visibility events during "Census Week" (to be established for March 2010).
- Host a census information table at an event such as an activities fair, festival, homecoming, large campus-wide event, sports event, or family weekend.
- Invite a census representative to speak at a meeting or event.
- Other \_\_\_\_\_

### Support 2010 Census Enumeration Activities

- Appoint a student liaison or student leader to work to promote the 2010 Census.
- Encourage organization members and other fellow students/family members to complete and mail back the census questionnaire.
- Provide space for Be Counted Sites and Questionnaire Assistance Centers.
- Provide space for testing and/or training.

We would like to acknowledge your organization as a partner for the 2010 Census. Please fill out the information below so we can provide you with outreach materials, send you updates on relevant events and activities, and keep you and your organization updated on what's happening with the 2010 Census.

### Partner Information

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Dept/Org.: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Reach: \_\_\_\_\_

### Census Official

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Congratulations and thank you again for being an official 2010 Census partner! Together, through this partnership, we can ensure a complete and accurate 2010 Census.**