

2010 CENSUS: Census on Campus Initiative

The coming year will be filled with many opportunities for your student to get involved in his or her new academic community—one of which includes being counted in the 2010 Census!

Once every 10 years, the U.S. Census Bureau takes a snapshot of **everyone** residing in the United States, regardless of age, race, or immigration status. People should be counted where they live and sleep most of the year, so if your student lives at school—on or off campus—that is where he or she will receive a census questionnaire.

Parents and caregivers: you will receive a questionnaire where you reside. Instructions on the questionnaire will ask for a count of all people who live and sleep at your home most of the time, excluding anyone living away at college or in the armed forces.

Be Counted!

The opportunity to BE COUNTED comes around only once every 10 years, so make sure you and your student count in 2010—in the place where you each live and sleep most of the year. For more information, please contact the Boston Regional Census Center at Boston.PDSP@census.gov or visit www.2010census.gov.

Filling out the census is more **important** than you may realize. Census data affect and inform:

- College tuition grant and loan programs.
- Decisions about funding for critical services in your community, like transportation, public safety, medical care, and road repairs.
- Important research done by college faculty, students, librarians, and community leaders.
- Your voice in Congress and in the state and local community!

Being counted is **easy**. The 2010 Census questionnaire will be delivered to residences in March or April 2010. When it comes, you and your student should BE COUNTED: *Find it. Fill it out. Send it back.*

Filling out the census is **safe**. By law, the Census Bureau cannot share the answers that respondents provide with anyone, including law enforcement and any other government agency or court.

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Parents: Did you know...?

\$26,000 - Average amount that workers with a bachelor's degree earn *above* what workers with a high school diploma earn.

\$61,000 - Average amount that workers with an advanced degree (i.e. master's, doctorate) earn above what workers with a high school diploma earn.

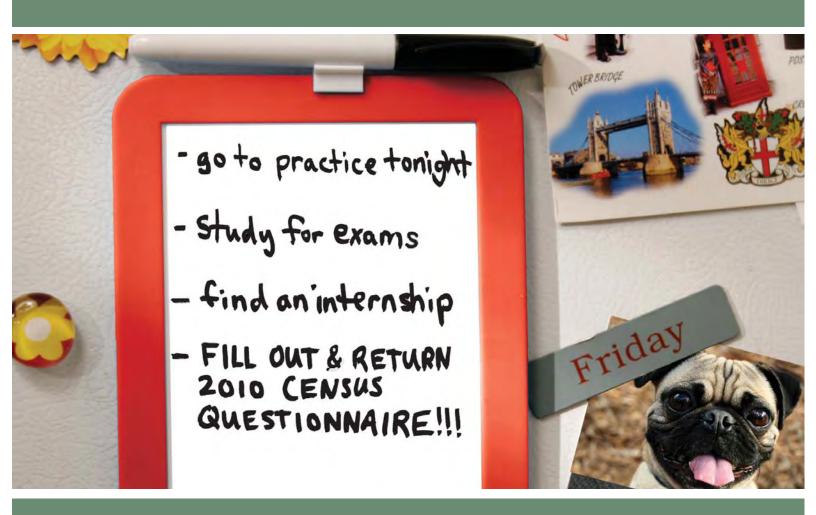
40.8% - Percentage of 18- to 24-year-olds enrolled in college and graduate school (2007).

20.8 million - The estimated number of students enrolled in the nation's colleges and graduate schools (2007).

5.6 years - Average amount of time it takes people to complete bachelor's degrees. It takes an average of 4.4 years to complete an associate's degree.



Of all the important things on your student's to-do list...



This one will be easy.

The Census is coming: March and April 2010.

BE COUNTED.

