

Lunch with the RML (May 31, 2012)

I'M GOING TO GO AHEAD AND START THE MEETING.

>> THIS MEETING IS NOW BEING RECORDED.

>> THANK YOU FOR JOINING US THIS AFTERNOON. THIS IS RENÉE T EXECUTIVE DIRECTOR FOR THE MIDDLE ATLANTIC REGION. I'M HERE WITH ARMAR STAFF AND WE'RE PLEASED TO DO OUR FIRST MONTH WITH THE RML SESSION. THESE SESSIONS, THE ONE WITH THE RML ARE GOING TO BE OFFERED MONTHLY ON THE LAST THURSDAY OF EACH MONTH FROM NOON TO 1:00 P.M.

THEY'RE DESIGNED TO BE VERY INFORMAL JUST TO BRING US STAFF TOGETHER WITH YOU OUR NETWORK MEMBERS AND TO SHARE EXPERIENCES AND IDEAS AND GET SOME FEEDBACK IN AN OPEN, INFORMAL ATMOSPHERE. SO LIKE I SAID, WE'RE TRYING THESE OUT AND THEY WILL BE OFFERED MONTHLY. THEY WILL ALSO BE RECORDED AND POSTED TO OUR WEB SITE AFTER THE FACT, SO IF YOU WANT TO LISTEN TO SOMETHING AGAIN OR YOU MISSED ONE, YOU CAN ALWAYS CATCH UP WITH THEM ON OUR WEB SITE. WE THOUGHT IT'D BE A GOOD OPPORTUNITY FOR OUR FIRST [LOW AUDIO] TO INTRODUCE OURSELVES AND PROVIDE YOU WITH AN UPDATE OF WHAT WE'VE BEEN DOING OVER THE PAST YEAR AND WHERE WE PLAN TO GO IN YEAR TWO. AT THE END WE'LL HAVE TIME FOR DISCUSSION AND FEEDBACK FROM ALL OF YOU. OKAY. SO I REALIZE SOME OF YOU ARE MORE EXPERIENCED WITH THE NATIONAL NETWORK OF LIBRARIES OF MEDICINE AND OTHERS ARE NEW MEMBERS, SO I JUST WANTED TO SPEND A FEW MINUTES TALKING ABOUT THE NATIONAL NETWORK OF LIBRARIES OF MEDICINE NETWORK MEMBERS AND THE ROLE OF THE REGIONAL MEDICAL LIBRARIES. AND I'LL GO OVER OUR OUTREACH AREAS, HIGHLIGHT OUR YEAR ONE ACCOMPLISHMENTS AND PLANS FOR YEAR TWO, AND THE MAR COORDINATORS WILL TAKE A FEW MINUTES TO INTRODUCE THEMSELVES AND TALK A LITTLE BIT ABOUT THEIR AREAS OF FOCUS.

>> IS NATIONAL NETWORK OF LIBRARIES OF MEDICINE WAS NORMALLY KNOWN AS THE REGIONAL MEDICAL LIBRARY PROGRAM. IT WAS ESTABLISHED IN 1965 UNDER THE MEDICAL LIBRARY ASSISTANCE ACT WITH THE MISSION OF PROVIDING ALL HEALTH PROFESSIONALS AND THE GENERAL PUBLIC WITH EQUAL ACCESS TO BIOMEDICAL INFORMATION. IT'S COORDINATED BY THE NATIONAL LIBRARY OF MEDICINE AND THROUGH EIGHT REGIONAL MEDICAL LIBRARIES. WE WORK UNDER FIVE YEAR CONTRACTS, AND OUR WHOLE GOAL IS TO SORT OF WITH THE ARMS AND LEGS OF THE NATIONAL LIBRARY OF MEDICINE TO SUPPORT NETWORK MEMBERS TO ACHIEVE THE MISSION OF THE NATIONAL NETWORK OF LIBRARIES OF MEDICINE. [LOW AUDIO]. THIS GIVES A SNAPSHOT OF THE EIGHT REGIONAL OFFICES. WE'RE THE MIDDLE ATLANTIC REGION. SORRY ABOUT THAT. LET ME TELL A LITTLE BIT ABOUT WHO ARE NETWORK MEMBERS AND THE ROLE OF THE REGIONAL MEDICAL LIBRARY. ANY LIBRARY, INFORMATION CENTER OR ORGANIZATION THAT PROVIDES HEALTH INFORMATION IS ELIGIBLE FOR NETWORK MEMBERSHIP. MEMBERSHIP IS FREE, AND OUR MEMBERS CONSIST OF RESOURCE LIBRARIES OF WHICH WE HAVE 28 IN THE ATLANTIC REGION. OTHER LIBRARIES ARE ACADEMIC LIBRARIES WITH HEALTH SCIENCES PROGRAMS, COMMUNITY COLLEGES WITH HEALTH SCIENCES PROGRAMS, PUBLIC LIBRARIES, HOSPITAL LIBRARIES, AND K-12 LIBRARIES. WE ALSO HAVE COMMUNITY AND FAITH-BASED ORGANIZATIONS AS NETWORK MEMBERS, AND PUBLIC HEALTH

DEPARTMENTS. WE'RE JUST REALIZING OUR SLIDE IS NOT DISPLAYING. MY APOLOGIES ON THAT. WE WILL FIX THAT BEFORE WE POST IT TO THE WEB SITE, BUT THE MAR WEB SHIP, WE HAVE 843 MEMBERS IN MAR. 440 ARE FULL MEMBERS AND 403 ARE AFFILIATE MEMBERS. DIFFERENCE BETWEEN FULL AND AFFILIATE IS THE ONLY DIFFERENCE IS FULL MEMBERS ARE PARTICIPATING IN OFFLINE RESOURCE SHARING. OUR FIRST YEAR WE SIGNED UP CLOSE TO 50 NEW MEMBERS. [BACKGROUND NOISE]. THE ROLE OF THE REGIONAL LIBRARY, THERE ARE THREE: MAINTAIN AND PROMOTE NETWORK MEMBERSHIP AND ITS BENEFITS. WE ALSO RELY ON OUR NETWORK MEMBERS TO SPREAD THE WORD AND DIRECT OTHERS TOWARD I'M GOING TO GO AHEAD AND START THE MEETING.

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ARE ACADEMIC LIBRARIES WITH HEALTH SCIENCES PROGRAMS, COMMUNITY COLLEGES WITH HEALTH SCIENCES PROGRAMS, PUBLIC LIBRARIES, HOSPITAL LIBRARIES, AND K-12 LIBRARIES. WE ALSO HAVE COMMUNITY AND FAITH-BASED ORGANIZATIONS AS NETWORK MEMBERS, AND PUBLIC HEALTH DEPARTMENTS. WE'RE JUST REALIZING OUR SLIDE IS NOT DISPLAYING. MY APOLOGIES ON THAT. WE WILL FIX THAT BEFORE WE POST IT TO THE WEB SITE, BUT THE MAR WEB SHIP, WE HAVE 843 MEMBERS IN MAR. 440 ARE FULL MEMBERS AND 403 ARE AFFILIATE MEMBERS. DIFFERENCE BETWEEN FULL AND AFFILIATE IS THE ONLY DIFFERENCE IS FULL MEMBERS ARE PARTICIPATING IN OFFLINE RESOURCE SHARING. OUR FIRST YEAR WE SIGNED UP CLOSE TO 50 NEW MEMBERS. [BACKGROUND NOISE]. THE ROLE OF THE REGIONAL LIBRARY, THERE ARE THREE: MAINTAIN AND PROMOTE NETWORK MEMBERSHIP AND ITS BENEFITS. WE ALSO RELY ON OUR NETWORK MEMBERS TO SPREAD THE WORD AND DIRECT OTHERS TOWARD US. [BACKGROUND NOISE]. -- USING QUALITY HEALTH INFORMATION RESOURCES. AND WE PROVIDE FUNDING AND SUPPORT FOR OUTREACH PROCESS THAT IMPROVE ACCESS TO BIOMEDICAL INFORMATION. A LITTLE BIT ABOUT OUR MAR OUTREACH AREAS WHICH CONSIST OF THREE MAJOR AREAS: OUTREACH TO CONSUMERS, OUTREACH TO HEALTH PROFESSIONALS AND OUTREACH TO LIBRARIES. OUR TARGET GROUPS ARE SOLDIERS, VETERANS AND MILITARY FAMILIES, SENIORS, CAREGIVERS, K-12, AND WE'VE BEEN ALSO TAKING SUGGESTIONS FROM OUR REGIONAL ADVISORY COMMITTEE AND SPECIAL ADVISORY GROUPS. OUR TARGET POPULATIONS FOR HEALTH PROFESSIONALS ARE UNAFFILIATED BEHAVIORAL AND MENTAL HEALTH WORKERS, CRITICAL ACCESS HOSPITALS -- WHICH ARE HOSPITALS WITH [[LOW AUDIO] -- UNDER 50 BEDS AND THERE'S 26 OF THEM IN OUR REGION -- PUBLIC HEALTH WORKERS, MINORITY HEALTH PRACTITIONERS, AND AGAIN SUGGESTIONS FROM OUR REGIONAL ADVISORY COMMITTEE AND SPECIAL ADVISORY GROUPS. OUR OUTREACH TO LIBRARIES -- OUR OUTREACH TO LIBRARIES IS FOCUSING ON NEW AND EMERGING ROLES FOR THE HEALTH INFORMATION PROFESSIONAL. WE'RE WORKING TOWARD ENCOURAGING REGIONAL EMERGENCY PREPAREDNESS AND FOSTERING OPPORTUNITY FOR EMERGENCY PREPAREDNESS OUTREACH. AREAS WHERE LIBRARIANS GET INVOLVED WITH EVIDENCE-BASED HEALTH. AREAS TO GET INVOLVED WITH THE ELECTRONIC HEALTH RECORD AND [INDISCERNIBLE] MEDLINEPLUS CONNECT. CTSA INVOLVEMENT, WORKING WITH eSCIENCE AND AGAIN SUGGESTIONS FROM OUR RAC AND SPECIAL ADVISORY GROUPS. IN ADDITION TO WHAT WE'VE IDENTIFIED AS TARGET OUTREACH AREAS T NATIONAL NETWORK OFFICE HAS ALSO DISCUSSED WITH THE REGIONAL MEDICAL LIBRARY, UM, AREAS FOR NATIONAL OUTREACH INITIATIVES, AND THESE HAVE BEEN IDENTIFIED IN JANUARY, THE NATIONAL NETWORK OFFICE MET WITH THE REGIONAL LIBRARY AND IDENTIFIED THESE FOUR AS NATIONAL INITIATIVES. SO ALL THE REGIONAL MEDICAL LIBRARIES WILL BE WORKING TOGETHER IN TASK FORCES TO DESIGN PROGRAMS TO OUTREACH TO COMMUNITY COLLEGES, OUTREACH TO PROMOTE THE IMPLEMENTATION OF MEDLINEPLUS CONNECT -- WHICH IF YOU'RE NOT FAMILIAR, MEDLINEPLUS CONNECT IS THE LINK FROM THE ELECTRONIC HEALTH RECORD AND PATIENTS HEALTH PORTAL INTO MEDLINEPLUS, AND IT'S FREE AND WE REALLY WANT TO PROMOTE LIBRARIANS INVOLVEMENT IN GETTING THAT INTO ELECTRONIC HEALTH REPORT -- PROMOTING CLINICALTRIALS.GOV IN THE SENSE OF PROMOTING IT NOT NECESSARILY AS A CLINICAL TRIALS FOR CONSUMERS, BUT THIS WILL BE MORE TARGETED TOWARDS PROMOTING IT AND THE WEALTH OF RESEARCH IN THERE TO RESEARCHERS AND PHYSICIANS, AND K-12 IS A CROSS REGIONAL INITIATIVE MEANING THAT NOT EVERY REGIONAL MEDICAL LIBRARY IS PARTICIPATING. SIX OF THE EIGHT REGIONAL LIBRARIES WILL BE PARTICIPATING

IN THIS CROSS REGIONAL INITIATIVE. AND EACH OF THE MAR STAFF IS ON ONE OF THESE TASK FORCES. MISSY HARVEY WILL BE ON THE COMMUNITY COLLEGE TASK FORCE. MICHELE AND I WILL BE ON MEDLINEPLUS CONNECT TASK FORCE. KATE WILL BE ON THE CLINICAL TRIALS TASK FORCE, AND LYDIA COLLINS AND MYSELF WILL BE ON THE K-12 TASK FORCE. SO LET'S MOVE ON INTO OUR YEAR ONE ACCOMPLISHMENTS. WE FOUND OUT THE END OF APRIL LAST YEAR THAT WE HAD BEEN AWARDED THE CONTRACT AND THEY'RE FIVE YEAR CONTRACTS [BACKGROUND NOISE] -- WHICH STARTED ON MAY 1ST . WE HAD A WONDERFUL THREE-MONTH TRANSITION PERIOD WITH THE TREMENDOUS SUPPORT FROM THE STAFF AT NYU AND SUPPORT FROM THE OFFICE OF RESEARCH -- [BACKGROUND NOISE] -- ALSO I MET ALMOST WEEKLY WITH BOTH THOSE ENTITIES TO JUST GO OVER WHAT HAD BEEN HAPPENING IN THE PAST -- [BACK GROUND NOISE] -- THE REQUIREMENTS FOR MANAGING A FEDERAL CONTRACT. WE ALSO HAD SUPPORT FROM THE NATIONAL NETWORK OFFICE, ITSELF, ALL THE COORDINATORS AT THE NATIONAL NETWORK OF LIBRARIES OF MEDICINE ALSO ALMOST WEEKLY CONVERSATIONS WITH THEM DISCUSSING THE STARTING UP OF A PROGRAM. WE ALSO BEGAN OUR STAFF RECRUITMENT ALMOST IMMEDIATELY. WE RECRUITED FOR FOUR LIBRARIAN COORDINATORS WHO YOU WILL MEET IN JUST A FEW MINUTES AND ONE MAR ADMINISTRATOR. ALL OF THE COORDINATORS ALSO HAVE BEEN IN CONTACT WITH THEIR COUNTER PARTS FROM THE OTHER REGIONAL MEDICAL LIBRARY AND THEY HAVE, UM, [BACKGROUND NOISE] -- THEY SORT OF FOUND A BUDDY COUNTER PART AND WERE PAIRED UP AND WERE ABLE TO VISIT THEM SINCE THAT WAS THEIR AREA OF EXPERTISE AS WELL. IN ADDITION, WE ALL HAVE MONTHLY TELECONFERENCES WITH OUR COUNTER PART AT THE OTHER REGIONAL MEDICAL LIBRARY. I THINK PROBABLY OUR BIGGEST ACCOMPLISHMENT WAS THE FORMATION OF A TREMENDOUS ENERGETIC AND CREATIVE TEAM. YOU'LL SEE IN THE FIRST PICTURE HERE BY MID, LATE OCTOBER WE HAD BARBARA EPSTEIN, THE DIRECTOR ON THE LEFT, MISTY HARVEY IS OUR TECHNOLOGY COMMUNICATION COORDINATOR, LYDIA COLLINS OUR CONSUMER HEALTH COORDINATOR, MYSELF, KRISTIN IS OUR MAR ADMINISTRATOR AND KATE DWELLING IS OUR OUTREACH COORDINATOR. BY MID OCTOBER WE HAD THIS ENTIRE STAFF ON BOARD, AND THEN IN JANUARY, YOU'LL SEE THE ADDITION OF MICHELE -- THIRD ONE FROM THE LEFT -- AS OUR NETWORK AND ADVOCACY COORDINATOR. BY EARLY JANUARY, WE WERE COMPLETELY STAFFED. AND IN THAT TIME WE'VE BEEN ABLE TO DO 51 SITE VISITS TO OVER A HUNDRED INDIVIDUALS. WHEN WE DO OUR SITE VISITS, THEY'RE CONDUCTED -- COUPLED WITH TRAINING TO INTRODUCE OUR EXISTING OR POTENTIAL MEMBERS TO RELEVANT RESOURCES, AND TO MAKE LIMITED TRAVEL DOLLARS GO FURTHER, STAFF USUALLY SPEND MULTIPLE DAYS IN AREAS AND OFFER TRAINING. YOU'LL BE ABLE TO SEE WE WERE ABLE TO VISIT TEN HOSPITALS, SEVEN RESOURCE LIBRARIES, FIVE ACADEMIC LIBRARIES, SEVEN PUBLIC LIBRARIES, 12 COMMUNITY/FAITH-BASED ORGANIZATIONS, TWO K-12, SIX PUB LUCK HEALTH OR MENTAL HEALTH DEPARTMENT AND TWO UNAFFILIATED COMMUNITY HEALTH CENTERS. IN ADDITION, WE ALSO PARTICIPATED IN THE TRIBAL BLESSINGS FOR THE NLM HEALING TOTEM. THIS WAS THE HEALING TOTEM POLE THAT WAS IN CONJUNCTION WITH THE NATIVE AMERICANS VOICE EXHIBIT THAT'S CURRENTLY ON DISPLAY AT THE NATIONAL LIBRARY OF MEDICINE, AND THEY, UM, HAD A TOTEM CARVED IN WASHINGTON AND IT TRAVELED ACROSS THE UNITED STATES AND STOPPED AT SEVERAL TRIBES ALONG THE WAY FOR BLESSING CEREMONIES. THREE OF THESE HAPPENED TO BE OUR N OUR REGIONS SO WE ATTENDED THOSE ALSO. IN ADDITION, WE WERE INVITED TO DO TEN PRESENTATIONS THAT REACHED OVER 280 INDIVIDUALS, BOTH AT OUR REGIONAL MLA CHAPTERS AS WELL AS OUR HOSPITAL LIBRARY SERVICES

PROGRAM AND OUR OTHER LIBRARY GROUPS WITHIN OUR REGION. WE ALSO WERE ABLE TO GO TO THE PITTSBURGH COUNCIL ON HIGHERER EDUCATION. OUR FORMAL TRAINING THUS FAR HAS CONSISTS OF 27 FORMAL CLASSES TO 450 INDIVIDUALS. OUR IN-PERSON CLASSES -- [BACKGROUND NOISE] -- K-12 RESOURCES, CONSUMER HEALTH RESOURCES, PUBMED AND MEDLINEPLUS, PUBMED FOR EXPERTS, NLM MOBILE RESOURCES AND EVIDENCE-BASED RESOURCES FOR PUBLIC HEALTH WORKERS. THOSE WERE OUR IN-PERSON CLASSES. WE'VE ALSO DONE SOME ONLINE CLASSES, AND THE W IS IF IT WAS A WEBINAR LIKE WHAT WE'RE DOING NOW, AND M IS A MOODLE CLASS WHICH IS SELF-PACED LEARNING ENVIRONMENT. WE ALSO HOSTED THREE INF-PERSON TRAININGS HERE AT MAR IN PITTSBURGH, VALUING YOUR LIBRARY. WE HAD ANOTHER ARM COME AND HELP US WITH EVALUATION FOR PROJECTS THAT YOU MIGHT BE DOING. SO THEY DID THE VALUING YOUR LIBRARY COURSE FOR US. THE PENNSYLVANIA PUBLIC HEALTH TRAINING CENTER CAME AND DID A GRANT WRITING BASICS WORKSHOP FOR MEMBERS IN OUR AREA, AND MISS IS I HARVEY AND HER COUNTER PART FROM THE GREATER MIDWEST REGION DID AN INFORMATION ANYWHERE MOBILE TECHNOLOGIES LIBRARIES AND HEALTH TRAINING HERE. WE'VE ALSO HOSTED THROUGH THE MLA WEB CAST [LOW AUDIO]. [BACKGROUND NOISE]. ANOTHER PART OF WHAT REGIONAL MEDICAL LIBRARIES DO IS THEY EXHIBIT BOTH ON BEHALF OF THE NATIONAL LIBRARY OF MEDICINE AT NATIONAL EXHIBIT AS WELL AS ON BEHALF OF PROMOTING NATIONAL NETWORK OF LIBRARY RESOURCES FOR OUR OWN MID ATLANTIC REGION FOLKS -- [BACKGROUND NOISE]. OUR NATIONAL EXHIBITS CONSISTED OF [LOW AUDIO] -- PUBLIC LIBRARY ASSOCIATION AND NAYDO WHICH IS THE NATIONAL -- [LOW AUDIO]. AND A LOCAL EXHIBIT WAS FOR THE HEALTH SCIENCE EMPLOYEE HEALTH FAIR TO PROMOTE CONSUMER HEALTH RESOURCES. AND SOME OF OUR REGIONAL EXHIBITS TO UNYOC, NAHS -- WHICH IS THE NORTH ATLANTIC HEALTH SCIENCES LIBRARY, PENNSYLVANIA LIBRARY ASSOCIATION, PENNSYLVANIA PUBLIC HEALTH, NEW YORK LIBRARY ASSOCIATION, NEW YORK CITY SCHOOLS AND NEW JERSEY ENVIRONMENT HEALTH. THESE ARE GREAT WAYS FOR US TO PROMOTE NLM RESOURCES AND SERVICES TO CONSUMERS AND HEALTH PROFESSIONALS. [BACKGROUND NOISE]. WE'VE ALSO HOSTED MEETINGS FOR THE RESOURCE LIBRARY DIRECTORS. THIS WAS HELD BACK IN SEPTEMBER, SHORTLY AFTER THE CONTRACT STARTED. WE INVITED ALL THE 28 RESOURCE LIBRARY DIRECTORS AND WENT OVER PROGRAMS AND GOT FEEDBACK AND DISCUSSION AT THAT MEETING. WE ALSO RECENTLY FORMED AND HELD FIRST IN-PERSON MEETING OF OUR SPECIAL ADVISORY GROUP. WE HAVE A OUTREACH TO HEALTH PROFESSIONALS AND [LOW AUDIO], CONSUMER HEALTH ADVISORY GROUP, HOSPITAL LIBRARIES SPECIAL ADVISORY GROUP AND RESOURCE AND ACADEMIC LIBRARIES SPECIAL ADVISORY GROUP. AND THOSE MEETINGS ALL WRAPPED UP ON APRIL 30TH , AND THE MINUTES WILL BE POSTED TO OUR WEB SITE PROBABLY BY THE END OF THIS WEEK. SO I ENCOURAGE YOU TO GO AHEAD AND CHECK THAT OUT ON OUR WEB SITE AND LOOK FOR THE MINUTES. GOT LOTS OF GOOD FEEDBACK FROM OUR REGIONAL OR FROM OUR SPECIAL ADVISORY GROUPS AND OUR REGIONAL ADVISORY COMMITTEE AS WELL, AND AGAIN, PLEASE TAKE TIME TO LOOK AT THOSE COMMITTEE NOTES. [LOW AUDIO] WILL ALSO BE MEETING QUARTERLY BY WEB CONFERENCING. [CRUNCHING]. OUR FUNDING IN YEAR ONE, WE WERE ABLE TO AWARD OVER \$350,000 FOR PROJECTS. PROJECTS HAS TO END BY THE END OF OUR CONTRACT YEAR WHICH IS ALWAYS APRIL 30TH , SO, UM, THESE WERE SHORT TIME FRAME PROJECTS BECAUSE WE DIDN'T GET OUR FUNDING STRUCTURE IN PLACE UNTIL LATE OCTOBER, EARLY NOVEMBER, AND THAT GAVE US TIME TO ANNOUNCE AWARDS AND AWARD FOR PROJECTS THAT STARTED DECEMBER 1ST

AND RAN THROUGH APRIL 30TH. SO OUT OF THAT, WE WERE ABLE TO DO 18 TECHNOLOGY IMPROVEMENT AND THESE WERE AWARDS THAT NOT ONLY PROVIDED TECHNOLOGY FOR A LIBRARY OR AN ORGANIZATION BUT ALSO HAD AN OUTREACH COMPONENT TO IT SO THEY COULD SHOW THAT THEY USED TECHNOLOGY IN A WAY THAT WOULD OUTREACH TO A CERTAIN POPULATION. ONE NEW ROLES FOR INFORMATION PROFESSIONAL AWARD. THIS WAS AN AWARD FOR UP STATE TO WORK WITH THEIR EMERGENCY RESPONDERS, AND TWO OUTREACH TO UNAFFILIATED HEALTH PROFESSIONALS. ONE OF THESE WAS A PARTNERSHIP WITH THE SOUTH EASTERN NEW YORK LIBRARY COUNCIL AND THE COUNCIL HEALTH DEPARTMENT AND THE OTHER WAS A ROCHESTER REGIONAL LIBRARY PARTNERSHIP TO TRAIN UNAFFILIATED NURSES AND SOCIAL WORKERS. [CRUNCHING]. AND WE DID THREE OUTREACH TO CONSUMER AWARDS ONE TO BOOKER HEALTH SCIENCES LIBRARY TO DEVELOP A MOBILE COMPUTER LAB THAT WOULD REACH VETERANS AT DFW S AND AMERICAN LEGIONS -- [LOW AUDIO] -- OUTREACH TRAINING AWARD TO REACH SENIORS IN SENIOR [LOW AUDIO] AND THE YMCA IN PITTSBURGH WAS AWARDED AN AWARD TO DEVELOP A NUTRITION HEALTHY LIFESTYLE TRAINING WORKSHOP SERIES THAT TARGETED PARENTS AND CAREGIVERS. THROUGH THESE OUTREACH PROJECTS, ESPECIALLY THE OUTREACH TO UNAFFILIATED HEALTH PROFESSIONALS AND THE CONSUMERS, THROUGH THOSE AWARDS THEY WERE ABLE TO DO SUBCONTRACTOR TRAINING TO OUTREACH TO OVER50 HEALTH PROFESSIONALS OR CONSUMERS IN 25 CLASSES. THAT'S A GREAT THING ABOUT THESE OUTREACH AWARDS AND I ENCOURAGE YOU TO LOOK AT OUR FUNDING AND APPLY FOR OUTREACH BECAUSE THAT REALLY HELPS US REACH THE NN/LM MISSION TO EDUCATE CONSUMERS AND HEALTH PROFESSIONALS OF THE FREE RELIABLE RESOURCES THAT ARE AVAILABLE TO THEM. ALSO IN YEAR ONE WE WERE ABLE TO DO ONE EXHIBIT AWARD AND 17 PROFESSIONAL DEVELOPMENT AWARDS. A PROFESSIONAL DEVELOPMENT AWARD, UM, WE DID GIVE THOSE TO INDIVIDUALS AS WELL AS THE INSTITUTIONAL AND MLA CHAPTERS, AND, UM, WE REALLY LIKE BEING ABLE TO GIVE THESE TO THE CHAPTERS OR TO AN INSTITUTION BECAUSE THAT CAN REACH NUMEROUS LIBRARIANS OR PROFESSIONALS AT ONE SHOT BY THEM BEING ABLE TO INVITE A TRAINER OR A SPEAKER TO COME IN. [BACKGROUND NOISE]. I'M PLEASED WITH THE WORK THAT WE DID, ALBERT EINSTEIN AND THE NEW YORK NEW JERSEY CHAPTER, THEY BOTH INVITED [INDISCERNIBLE] TO DO AN [INDISCERNIBLE] FOR THE MEDICAL LIBRARIAN. BOTH OF THOSE REACHED OVER 60 LIBRARIANS. THE NYU WAS ABLE TO OFFER USE THEIR AWARD TO BRING DIANE [INDISCERNIBLE] IN FOR THREE CLASSES FOR BIOINFORMAH MA TICKS FOR LIBRARIANS. AGAIN, THAT REACHED 15-20 LIBRARIANS. MLA, PHILLY WAS ABLE TO DO TWO TRAINING PROGRAMS [LOW AUDIO]. [BACKGROUND NOISE]. WE AWARDED THREE LEGACY PROJECTS. THESE WERE PROJECTS THAT WERE STARTED IN PREVIOUS CONTRACTS AND WERE DOING GREAT THINGS AND SO THEY SENT ROUND TWO OF THEIR PROPOSALS AND WE WERE ABLE TO FUND THOSE. THIS ONE ESPECIALLY BE MEDLINEPLUS CONNECT, THAT'S THE INSTITUTE FOR FAMILY HEALTH IN NEW YORK CITY. [INDISCERNIBLE] -- INITIATIVE PROJECT [LOW AUDIO]. WE'RE ALSO GOING TO BE -- EACH OF THE PI S FROM THESE IS GOING TO BE UPDATING YOU ON THEIR PROJECTS WITHIN THE [-- BACKGROUND NOISE]. ALL OF OUR REPORTS FOR THE AWARDS ARE GOING TO BE POSTED ON OUR WEB SITE. WE'RE STILL GETTING THE FINAL REPORTS IN FOR SOME AND WITHIN THE NEXT COUPLE WEEKS WE'LL HAVE ALL OF REPORTS POSTED ON OUR WEB SITE AND WE'LL SEND OUT AN ANNOUNCEMENT SO YOU CAN COME AND READ THOSE REPORTS. AGAIN W THE REG LEGACY PROJECTS WE'RE GOING INVITE THEM IN ON OUR MONTHLY MEETINGS TO SHOW EVERYBODY WHAT THEY'VE BEEN WORKING ON, AND WE MIGHT ALSO -- ACTUALLY WE'LL

DEFINITELY ALSO BRING SOME OF THE OTHER AWARDEES IN TO DISCUSS THEIR PROJECTS BECAUSE I THINK IT'S A GREAT WAY TO BRING EVERYONE TOGETHER SO YOU CAN HEAR WHAT THEY'VE DONE AND ENCOURAGE OTHERS TO APPLY AND ALSO GIVE GOOD FEEDBACK. SO LET ME MOVE INTO OUR YEAR TWO PLANS NOW. WE WILL BE COMING OUT WITH A QUARTERLY ELECTRONIC NEWSLETTER. ALSO -- OH, EXCUSE ME. WE WILL ALSO BE DOING THESE MONTHLY LUNCH WITH THE RML SESSIONS. AS I SAID, THESE WILL BE THE LAST THURSDAY OF EVERY MONTH. [CRUNCHING]. WE'RE ALSO GOING BE STARTING WHAT WE CALL MONTHLY BOOST BOX SESSIONS. THESE ARE SESSIONS THAT ARE REALLY DESIGNED TO BE ONE-HOUR TRAINING SESSIONS. SO WE'LL PICK RESOURCES AND TOPICS OF INTEREST THAT WILL BE ABLE TO HIGHLIGHT IN ONE-HOUR SESSIONS. THESE WILL BE THE SECOND TUESDAY OF EVERY MONTH FROM NOON TO ONE. IN ADDITION, WE'LL BE, UM -- THESE WILL BE PLACED ON OUR WEB SITE AND RECORDED SO YOU CAN LISTEN TO THEM LATER ON IF YOU MISSED ONE. WE'LL BE TAKING SUGGESTIONS IF YOU HAVE AN IDEA FOR A BOOST BOX OR LUNCH WITH THE RML. WE'LL HAVE A PLACE FOR YOU TO SUBMIT THAT TO US. IF YOU'RE INTERESTED IN TEACHING A BOOST BOX, YOU WANT TO HIGHLIGHT RESOURCES OR TOPICS, PLEASE LET US KNOW. WE WOULD LOVE TO ALLOW OUR NETWORK MEMBERS WHO HAVE EXPERTISE TO BE ABLE TO DO THAT. WE'LL BE WORKING ON REVISING OUR WEB SITE. THE NATIONAL NETWORK IS GOING TO [INDISCERNIBLE] MANAGEMENT SYSTEM AND IN THE PROCESS, WE'RE WORKING ON REVAMPING AND REVISING OUR WEB SITE. WE'RE ALSO GOING TO BE OFFERING 12-16 CE COURSES, AND THESE WILL BE BOTH ONLINE AND IN PERSON WHEN WE CAN AS TRAVEL DOLLARS PERMIT. [BACK [BACKGROUND NOISE]]. IN FEBRUARY/MARCH, THE QUESTIONNAIRE WENT TO ALL OF OUR -- AT LEAST ONE CONTACT PERSON FROM ALL OF OUR NETWORK MEMBERS. SO HOPEFULLY SOMEONE AT EACH OF YOUR ORGANIZATIONS RECEIVED AND COMPLETED. WE HAVEN'T GOTTEN THE I'M GOING TO GO AHEAD AND START THE MEETING.

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THEY'RE DESIGNED TO BE VERY INFORMAL JUST TO BRING US STAFF TOGETHER WITH YOU OUR NETWORK MEMBERS AND TO SHARE EXPERIENCES AND IDEAS AND GET SOME FEEDBACK IN AN OPEN, INFORMAL ATMOSPHERE. SO LIKE I SAID, WE'RE TRYING THESE OUT AND THEY WILL BE OFFERED MONTHLY. THEY WILL ALSO BE RECORDED AND POSTED TO OUR WEB SITE AFTER THE FACT, SO IF YOU WANT TO LISTEN TO SOMETHING AGAIN OR YOU MISSED ONE, YOU CAN ALWAYS CATCH UP WITH THEM ON OUR WEB SITE. WE THOUGHT IT'D BE A GOOD OPPORTUNITY FOR OUR FIRST [LOW AUDIO] TO INTRODUCE OURSELF AND PROVIDE YOU WITH AN UPDATE OF WHAT WE'VE BEEN DOING OVER THE PAST YEAR AND WHERE WE PLAN TO GO IN YEAR TWO. AT THE END WE'LL HAVE TIME FOR DISCUSSION AND FEEDBACK FROM ALL OF YOU. OKAY. SO I REALIZE SOME OF YOU ARE MORE EXPERIENCED WITH THE NATIONAL NETWORK OF LIBRARIES OF MEDICINE AND OTHERS ARE NEW MEMBERS, SO I JUST WANTED TO SPEND A FEW MINUTES TALKING ABOUT THE NATIONAL NETWORK OF LIBRARIES OF MEDICINE NETWORK MEMBERS AND THE ROLE OF THE REGIONAL MEDICAL LIBRARIES. AND I'LL GO OVER OUR OUTREACH AREAS, HIGHLIGHT OUR YEAR ONE

ACCOMPLISHMENTS AND PLANS FOR YEAR TWO, AND THE MAR COORDINATORS WILL TAKE A FEW MINUTES TO INTRODUCE THEMSELVES AND TALK A LITTLE BIT ABOUT THEIR AREAS OF FOCUS.

>> [BACKGROUND NOISE].

>> IS NATIONAL NETWORK OF LIBRARIES OF MEDICINE WAS NORMALLY KNOWN AS THE REGIONAL MEDICAL LIBRARY PROGRAM. IT WAS ESTABLISHED IN 1965 UNDER THE MEDICAL LIBRARY ASSISTANCE ACT WITH THE MISSION OF PROVIDING ALL HEALTH PROFESSIONALS AND THE GENERAL PUBLIC WITH EQUAL ACCESS TO BIOMEDICAL INFORMATION. IT'S COORDINATED BY THE NATIONAL LIBRARY OF MEDICINE AND THROUGH EIGHT REGIONAL MEDICAL LIBRARIES. WE WORK UNDER FIVE YEAR CONTRACTS, AND OUR WHOLE GOAL IS TO SORT OF WITH THE ARMS AND LEGS OF THE NATIONAL LIBRARY OF MEDICINE TO SUPPORT NETWORK MEMBERS TO ACHIEVE THE MISSION OF THE NATIONAL NETWORK OF LIBRARIES OF MEDICINE. [LOW AUDIO]. THIS GIVES A SNAPSHOT OF THE EIGHT REGIONAL OFFICES. WE'RE THE MIDDLE ATLANTIC REGION. SORRY ABOUT THAT. LET ME TELL A LITTLE BIT ABOUT WHO ARE NETWORK MEMBERS AND THE ROLE OF THE REGIONAL MEDICAL LIBRARY. ANY LIBRARY, INFORMATION CENTER OR ORGANIZATION THAT PROVIDES HEALTH INFORMATION IS ELIGIBLE FOR NETWORK MEMBERSHIP. MEMBERSHIP IS FREE, AND OUR MEMBERS CONSIST OF RESOURCE LIBRARIES OF WHICH WE HAVE 28 IN THE ATLANTIC REGION. OTHER LIBRARIES ARE ACADEMIC LIBRARIES WITH HEALTH SCIENCES PROGRAMS, COMMUNITY COLLEGES WITH HEALTH SCIENCES PROGRAMS, PUBLIC LIBRARIES, HOSPITAL LIBRARIES, AND K-12 LIBRARIES. WE ALSO HAVE COMMUNITY AND FAITH-BASED ORGANIZATIONS AS NETWORK MEMBERS, AND PUBLIC HEALTH DEPARTMENTS. WE'RE JUST REALIZING OUR SLIDE IS NOT DISPLAYING. MY APOLOGIES ON THAT. WE WILL FIX THAT BEFORE WE POST IT TO THE WEB SITE, BUT THE MAR WEB SHIP, WE HAVE 843 MEMBERS IN MAR. 440 ARE FULL MEMBERS AND 403 ARE AFFILIATE MEMBERS. DIFFERENCE BETWEEN FULL AND AFFILIATE IS THE ONLY DIFFERENCE IS FULL MEMBERS ARE PARTICIPATING IN OFFLINE RESOURCE SHARING. OUR FIRST YEAR WE SIGNED UP CLOSE TO 50 NEW MEMBERS. [BACKGROUND NOISE]. THE ROLE OF THE REGIONAL LIBRARY, THERE ARE THREE: MAINTAIN AND PROMOTE NETWORK MEMBERSHIP AND ITS BENEFITS. WE ALSO RELY ON OUR NETWORK MEMBERS TO SPREAD THE WORD AND DIRECT OTHERS TOWARD US. [BACKGROUND NOISE]. -- USING QUALITY HEALTH INFORMATION RESOURCES. AND WE PROVIDE FUNDING AND SUPPORT FOR OUTREACH PROCESS THAT IMPROVE ACCESS TO BIOMEDICAL INFORMATION. A LITTLE BIT ABOUT OUR MAR OUTREACH AREAS WHICH CONSIST OF THREE MAJOR AREAS: OUTREACH TO CONSUMERS, OUTREACH TO HEALTH PROFESSIONALS AND OUTREACH TO LIBRARIES. OUR TARGET GROUPS ARE SOLDIERS, VETERANS AND MILITARY FAMILIES, SENIORS, CAREGIVERS, K-12, AND WE'VE BEEN ALSO TAKING SUGGESTIONS FROM OUR REGIONAL ADVISORY COMMITTEE AND SPECIAL ADVISORY GROUPS. OUR TARGET POPULATIONS FOR HEALTH PROFESSIONALS ARE UNAFFILIATED BEHAVIORAL AND MENTAL HEALTH WORKERS, CRITICAL ACCESS HOSPITALS -- WHICH ARE HOSPITALS WITH [[LOW AUDIO] -- UNDER 50 BEDS AND THERE'S 26 OF THEM IN OUR REGION -- PUBLIC HEALTH WORKERS, MINORITY HEALTH PRACTITIONERS, AND AGAIN SUGGESTIONS FROM OUR REGIONAL ADVISORY COMMITTEE AND SPECIAL ADVISORY GROUPS. OUR OUTREACH TO LIBRARIES -- OUR OUTREACH TO LIBRARIES IS FOCUSING ON NEW AND EMERGING ROLES FOR THE HEALTH INFORMATION PROFESSIONAL. WE'RE WORKING TOWARD ENCOURAGING REGIONAL EMERGENCY PREPAREDNESS AND FOSTERING

OPPORTUNITY FOR EMERGENCY PREPAREDNESS OUTREACH. AREAS WHERE LIBRARIANS GET INVOLVED WITH EVIDENCE-BASED HEALTH. AREAS TO GET INVOLVED WITH THE ELECTRONIC HEALTH RECORD AND [INDISCERNIBLE] MEDLINEPLUS CONNECT. CTSA INVOLVEMENT, WORKING WITH eSCIENCE AND AGAIN SUGGESTIONS FROM OUR RAC AND SPECIAL ADVISORY GROUPS. IN ADDITION TO WHAT WE'VE IDENTIFIED AS TARGET OUTREACH AREAS T NATIONAL NETWORK OFFICE HAS ALSO DISCUSSED WITH THE REGIONAL MEDICAL LIBRARY, UM, AREAS FOR NATIONAL OUTREACH INITIATIVES, AND THESE HAVE BEEN IDENTIFIED IN JANUARY, THE NATIONAL NETWORK OFFICE MET WITH THE REGIONAL LIBRARY AND IDENTIFIED THESE FOUR AS NATIONAL INITIATIVES. SO ALL THE REGIONAL MEDICAL LIBRARIES WILL BE WORKING TOGETHER IN TASK FORCES TO DESIGN PROGRAMS TO OUTREACH TO COMMUNITY COLLEGES, OUTREACH TO PROMOTE THE IMPLEMENTATION OF MEDLINEPLUS CONNECT -- WHICH IF YOU'RE NOT FAMILIAR, MEDLINEPLUS CONNECT IS THE LINK FROM THE ELECTRONIC HEALTH RECORD AND PATIENTS HEALTH PORTAL INTO MEDLINEPLUS, AND IT'S FREE AND WE REALLY WANT TO PROMOTE LIBRARIANS INVOLVEMENT IN GETTING THAT INTO ELECTRONIC HEALTH REPORT -- PROMOTING CLINICALTRIALS.GOV IN THE SENSE OF PROMOTING IT NOT NECESSARILY AS A CLINICAL TRIALS FOR CONSUMERS, BUT THIS WILL BE MORE TARGETED TOWARDS PROMOTING IT AND THE WEALTH OF RESEARCH IN THERE TO RESEARCHERS AND PHYSICIANS, AND K-12 IS A CROSS REGIONAL INITIATIVE MEANING THAT NOT EVERY REGIONAL MEDICAL LIBRARY IS PARTICIPATING. SIX OF THE EIGHT REGIONAL LIBRARIES WILL BE PARTICIPATING IN THIS CROSS REGIONAL INITIATIVE. AND EACH OF THE MAR STAFF IS ON ONE OF THESE TASK FORCES. MISSY HARVEY WILL BE ON THE COMMUNITY COLLEGE TASK FORCE. MICHELE AND I WILL BE ON MEDLINEPLUS CONNECT TASK FORCE. KATE WILL BE ON THE CLINICAL TRIALS TASK FORCE, AND LYDIA COLLINS AND MYSELF WILL BE ON THE K-12 TASK FORCE. SO LET'S MOVE ON INTO OUR YEAR ONE ACCOMPLISHMENTS. WE FOUND OUT THE END OF APRIL LAST YEAR THAT WE HAD BEEN AWARDED THE CONTRACT AND THEY'RE FIVE YEAR CONTRACTS [BACKGROUND NOISE] -- WHICH STARTED ON MAY 1ST . WE HAD A WONDERFUL THREE-MONTH TRANSITION PERIOD WITH THE TREMENDOUS SUPPORT FROM THE STAFF AT NYU AND SUPPORT FROM THE OFFICE OF RESEARCH -- [BACKGROUND NOISE] -- ALSO I MET ALMOST WEEKLY WITH BOTH THOSE ENTITIES TO JUST GO OVER WHAT HAD BEEN HAPPENING IN THE PAST -- [BACK GROUND NOISE] -- THE REQUIREMENTS FOR MANAGING A FEDERAL CONTRACT. WE ALSO HAD SUPPORT FROM THE NATIONAL NETWORK OFFICE, ITSELF, ALL THE COORDINATORS AT THE NATIONAL NETWORK OF LIBRARIES OF MEDICINE ALSO ALMOST WEEKLY CONVERSATIONS WITH THEM DISCUSSING THE STARTING UP OF A PROGRAM. WE ALSO BEGAN OUR STAFF RECRUITMENT ALMOST IMMEDIATELY. WE RECRUITED FOR FOUR LIBRARIAN COORDINATORS WHO YOU WILL MEET IN JUST A FEW MINUTES AND ONE MAR ADMINISTRATOR. ALL OF THE COORDINATORS ALSO HAVE BEEN IN CONTACT WITH THEIR COUNTER PARTS FROM THE OTHER REGIONAL MEDICAL LIBRARY AND THEY HAVE, UM, [BACKGROUND NOISE] -- THEY SORT OF FOUND A BUDDY COUNTER PART AND WERE PAIRED UP AND WERE ABLE TO VISIT THEM SINCE THAT WAS THEIR AREA OF EXPERTISE AS WELL. IN ADDITION, WE ALL HAVE MONTHLY TELECONFERENCES WITH OUR COUNTER PART AT THE OTHER REGIONAL MEDICAL LIBRARY. I THINK PROBABLY OUR BIGGEST ACCOMPLISHMENT WAS THE FORMATION OF A TREMENDOUS ENERGETIC AND CREATIVE TEAM. YOU'LL SEE IN THE FIRST PICTURE HERE BY MID, LATE OCTOBER WE HAD BARBARA EPSTEIN, THE DIRECTOR ON THE LEFT, MISTY HARVEY IS OUR TECHNOLOGY COMMUNICATION COORDINATOR, LYDIA COLLINS OUR CONSUMER HEALTH COORDINATOR, MYSELF, KRISTIN IS OUR MAR ADMINISTRATOR

AND KATE DWELLING IS OUR OUTREACH COORDINATOR. BY MID OCTOBER WE HAD THIS ENTIRE STAFF ON BOARD, AND THEN IN JANUARY, YOU'LL SEE THE ADDITION OF MICHELE -- THIRD ONE FROM THE LEFT -- AS OUR NETWORK AND ADVOCACY COORDINATOR. BY EARLY JANUARY, WE WERE COMPLETELY STAFFED. AND IN THAT TIME WE'VE BEEN ABLE TO DO 51 SITE VISITS TO OVER A HUNDRED INDIVIDUALS. WHEN WE DO OUR SITE VISITS, THEY'RE CONDUCTED -- COUPLED WITH TRAINING TO INTRODUCE OUR EXISTING OR POTENTIAL MEMBERS TO RELEVANT RESOURCES, AND TO MAKE LIMITED TRAVEL DOLLARS GO FURTHER, STAFF USUALLY SPEND MULTIPLE DAYS IN AREAS AND OFFER TRAINING. YOU'LL BE ABLE TO SEE WE WERE ABLE TO VISIT TEN HOSPITALS, SEVEN RESOURCE LIBRARIES, FIVE ACADEMIC LIBRARIES, SEVEN PUBLIC LIBRARIES, 12 COMMUNITY/FAITH-BASED ORGANIZATIONS, TWO K-12, SIX PUBLIC HEALTH OR MENTAL HEALTH DEPARTMENT AND TWO UNAFFILIATED COMMUNITY HEALTH CENTERS. IN ADDITION, WE ALSO PARTICIPATED IN THE TRIBAL BLESSINGS FOR THE NLM HEALING TOTEM. THIS WAS THE HEALING TOTEM POLE THAT WAS IN CONJUNCTION WITH THE NATIVE AMERICANS VOICE EXHIBIT THAT'S CURRENTLY ON DISPLAY AT THE NATIONAL LIBRARY OF MEDICINE, AND THEY, UM, HAD A TOTEM CARVED IN WASHINGTON AND IT TRAVELED ACROSS THE UNITED STATES AND STOPPED AT SEVERAL TRIBES ALONG THE WAY FOR BLESSING CEREMONIES. THREE OF THESE HAPPENED TO BE OUR N OUR REGIONS SO WE ATTENDED THOSE ALSO. IN ADDITION, WE WERE INVITED TO DO TEN PRESENTATIONS THAT REACHED OVER 280 INDIVIDUALS, BOTH AT OUR REGIONAL MLA CHAPTERS AS WELL AS OUR HOSPITAL LIBRARY SERVICES PROGRAM AND OUR OTHER LIBRARY GROUPS WITHIN OUR REGION. WE ALSO WERE ABLE TO GO TO THE PITTSBURGH COUNCIL ON HIGHERER EDUCATION -- [BACKGROUND NOISE]. OUR FORMAL TRAINING THUS FAR HAS CONSISTS OF 27 FORMAL CLASSES TO 450 INDIVIDUALS. OUR IN-PERSON CLASSES -- [BACKGROUND NOISE] -- K-12 RESOURCES, CONSUMER HEALTH RESOURCES, PUBMED AND MEDLINEPLUS, PUBMED FOR EXPERTS, NLM MOBILE RESOURCES AND EVIDENCE-BASED RESOURCES FOR PUBLIC HEALTH WORKERS. THOSE WERE OUR IN-PERSON CLASSES. WE'VE ALSO DONE SOME ONLINE CLASSES, AND THE W IS IF IT WAS A WEBINAR LIKE WHAT WE'RE DOING NOW, AND M IS A MOODLE CLASS WHICH IS SELF-PACED LEARNING ENVIRONMENT. WE ALSO HOSTED THREE INF-PERSON TRAININGS HERE AT MAR IN PITTSBURGH, VALUING YOUR LIBRARY. WE HAD ANOTHER ARM COME AND HELP US WITH EVALUATION FOR PROJECTS THAT YOU MIGHT BE DOING. SO THEY DID THE VALUING YOUR LIBRARY COURSE FOR US. THE PENNSYLVANIA PUBLIC HEALTH TRAINING CENTER CAME AND DID A GRANT WRITING BASICS WORKSHOP FOR MEMBERS IN OUR AREA, AND MISS IS I HARVEY AND HER COUNTER PART FROM THE GREATER MIDWEST REGION DID AN INFORMATION ANYWHERE MOBILE TECHNOLOGIES LIBRARIES AND HEALTH TRAINING HERE. WE'VE ALSO HOSTED THROUGH THE MLA WEB CAST [LOW AUDIO]. [BACKGROUND NOISE]. ANOTHER PART OF WHAT REGIONAL MEDICAL LIBRARIES DO IS THEY EXHIBIT BOTH ON BEHALF OF THE NATIONAL LIBRARY OF MEDICINE AT NATIONAL EXHIBIT AS WELL AS ON BEHALF OF PROMOTING NATIONAL NETWORK OF LIBRARY RESOURCES FOR OUR OWN MID ATLANTIC REGION FOLKS -- [BACKGROUND NOISE]. OUR NATIONAL EXHIBITS CONSISTED OF [LOW AUDIO] -- PUBLIC LIBRARY ASSOCIATION AND NAYDO WHICH IS THE NATIONAL -- [LOW AUDIO]. AND A LOCAL EXHIBIT WAS FOR THE HEALTH SCIENCE EMPLOYEE HEALTH FAIR TO PROMOTE CONSUMER HEALTH RESOURCES. AND SOME OF OUR REGIONAL EXHIBITS TO UNYOC, NAHS -- WHICH IS THE NORTH ATLANTIC HEALTH SCIENCES LIBRARY, PENNSYLVANIA LIBRARY ASSOCIATION, PENNSYLVANIA PUBLIC HEALTH, NEW YORK LIBRARY ASSOCIATION, NEW YORK CITY SCHOOLS AND NEW JERSEY ENVIRONMENT HEALTH. THESE ARE GREAT WAYS FOR US TO

PROMOTE NLM RESOURCES AND SERVICES TO CONSUMERS AND HEALTH PROFESSIONALS. [BACKGROUND NOISE]. WE'VE ALSO HOSTED MEETINGS FOR THE RESOURCE LIBRARY DIRECTORS. THIS WAS HELD BACK IN SEPTEMBER, SHORTLY AFTER THE CONTRACT STARTED. WE INVITED ALL THE 28 RESOURCE LIBRARY DIRECTORS AND WENT OVER PROGRAMS AND GOT FEEDBACK AND DISCUSSION AT THAT MEETING. WE ALSO RECENTLY FORMED AND HELD FIRST IN-PERSON MEETING OF OUR SPECIAL ADVISORY GROUP. WE HAVE A OUTREACH TO HEALTH PROFESSIONALS AND [LOW AUDIO], CONSUMER HEALTH ADVISORY GROUP, HOSPITAL LIBRARIES SPECIAL ADVISORY GROUP AND RESOURCE AND ACADEMIC LIBRARIES SPECIAL ADVISORY GROUP. AND THOSE MEETINGS ALL WRAPPED UP ON APRIL 30TH, AND THE MINUTES WILL BE POSTED TO OUR WEB SITE PROBABLY BY THE END OF THIS WEEK. SO I ENCOURAGE YOU TO GO AHEAD AND CHECK THAT OUT ON OUR WEB SITE AND LOOK FOR THE MINUTES. GOT LOTS OF GOOD FEEDBACK FROM OUR REGIONAL OR FROM OUR SPECIAL ADVISORY GROUPS AND OUR REGIONAL ADVISORY COMMITTEE AS WELL, AND AGAIN, PLEASE TAKE TIME TO LOOK AT THOSE COMMITTEE NOTES. [LOW AUDIO] WILL ALSO BE MEETING QUARTERLY BY WEB CONFERENCING. [CRUNCHING]. OUR FUNDING IN YEAR ONE, WE WERE ABLE TO AWARD OVER \$350,000 FOR PROJECTS. PROJECTS HAS TO END BY THE END OF OUR CONTRACT YEAR WHICH IS ALWAYS APRIL 30TH, SO, UM, THESE WERE SHORT TIME FRAME PROJECTS BECAUSE WE DIDN'T GET OUR FUNDING STRUCTURE IN PLACE UNTIL LATE OCTOBER, EARLY NOVEMBER, AND THAT GAVE US TIME TO ANNOUNCE AWARDS AND AWARD FOR PROJECTS THAT STARTED DECEMBER 1ST AND RAN THROUGH APRIL 30TH. SO OUT OF THAT, WE WERE ABLE TO DO 18 TECHNOLOGY IMPROVEMENT AND THESE WERE AWARDS THAT NOT ONLY PROVIDED TECHNOLOGY FOR A LIBRARY OR AN ORGANIZATION BUT ALSO HAD AN OUTREACH COMPONENT TO IT SO THEY COULD SHOW THAT THEY USED TECHNOLOGY IN A WAY THAT WOULD OUTREACH TO A CERTAIN POPULATION. ONE NEW ROLES FOR INFORMATION PROFESSIONAL AWARD. THIS WAS AN AWARD FOR UP STATE TO WORK WITH THEIR EMERGENCY RESPONDERS, AND TWO OUTREACH TO UNAFFILIATED HEALTH PROFESSIONALS. ONE OF THESE WAS A PARTNERSHIP WITH THE SOUTH EASTERN NEW YORK LIBRARY COUNCIL AND THE COUNCIL HEALTH DEPARTMENT AND THE OTHER WAS A ROCHESTER REGIONAL LIBRARY PARTNERSHIP TO TRAIN UNAFFILIATED NURSES AND SOCIAL WORKERS. [CRUNCHING]. AND WE DID THREE OUTREACH TO CONSUMER AWARDS ONE TO BOOKER HEALTH SCIENCES LIBRARY TO DEVELOP A MOBILE COMPUTER LAB THAT WOULD REACH VETERANS AT DFWs AND AMERICAN LEGIONS -- [LOW AUDIO] -- OUTREACH TRAINING AWARD TO REACH SENIORS IN SENIOR [LOW AUDIO] AND THE YMCA IN PITTSBURGH WAS AWARDED AN AWARD TO DEVELOP A NUTRITION HEALTHY LIFESTYLE TRAINING WORKSHOP SERIES THAT TARGETED PARENTS AND CAREGIVERS. THROUGH THESE OUTREACH PROJECTS, ESPECIALLY THE OUTREACH TO UNAFFILIATED HEALTH PROFESSIONALS AND THE CONSUMERS, THROUGH THOSE AWARDS THEY WERE ABLE TO DO SUBCONTRACTOR TRAINING TO OUTREACH TO OVER50 HEALTH PROFESSIONALS OR CONSUMERS IN 25 CLASSES. THAT'S A GREAT THING ABOUT THESE OUTREACH AWARDS AND I ENCOURAGE YOU TO LOOK AT OUR FUNDING AND APPLY FOR OUTREACH BECAUSE THAT REALLY HELPS US REACH THE NN/LM MISSION TO EDUCATE CONSUMERS AND HEALTH PROFESSIONALS OF THE FREE RELIABLE RESOURCES THAT ARE AVAILABLE TO THEM. ALSO IN YEAR ONE WE WERE ABLE TO DO ONE EXHIBIT AWARD AND 17 PROFESSIONAL DEVELOPMENT AWARDS. A PROFESSIONAL DEVELOPMENT AWARD, UM, WE DID GIVE THOSE TO INDIVIDUALS AS WELL AS THE INSTITUTIONAL AND MLA CHAPTERS, AND, UM, WE REALLY LIKE BEING ABLE TO GIVE THESE TO THE CHAPTERS OR TO AN INSTITUTION BECAUSE THAT CAN REACH

NUMEROUS LIBRARIANS OR PROFESSIONALS AT ONE SHOT BY THEM BEING ABLE TO INVITE A TRAINER OR A SPEAKER TO COME IN. [BACKGROUND NOISE]. I'M PLEASED WITH THE WORK THAT WE DID, ALBERT EINSTEIN AND THE NEW YORK NEW JERSEY CHAPTER, THEY BOTH INVITED [INDISCERNIBLE] TO DO AN [INDISCERNIBLE] FOR THE MEDICAL LIBRARIAN. BOTH OF THOSE REACHED OVER 60 LIBRARIANS. THE NYU WAS ABLE TO OFFER USE THEIR AWARD TO BRING DIANE [INDISCERNIBLE] IN FOR THREE CLASSES FOR BIOINFORMAH MA TICKS FOR LIBRARIANS. AGAIN, THAT REACHED 15-20 LIBRARIANS. MLA, PHILLY WAS ABLE TO DO TWO TRAINING PROGRAMS [LOW AUDIO]. [BACKGROUND NOISE]. WE AWARDED THREE LEGACY PROJECTS. THESE WERE PROJECTS THAT WERE STARTED IN PREVIOUS CONTRACTS AND WERE DOING GREAT THINGS AND SO THEY SENT ROUND TWO OF THEIR PROPOSALS AND WE WERE ABLE TO FUND THOSE. THIS ONE ESPECIALLY BE MEDLINEPLUS CONNECT, THAT'S THE INSTITUTE FOR FAMILY HEALTH IN NEW YORK CITY. [INDISCERNIBLE] -- INITIATIVE PROJECT [LOW AUDIO]. WE'RE ALSO GOING TO BE -- EACH OF THE PI s FROM THESE IS GOING TO BE UPDATING YOU ON THEIR PROJECTS WITHIN THE [-- BACKGROUND NOISE]. ALL OF OUR REPORTS FOR THE AWARDS ARE GOING TO BE POSTED ON OUR WEB SITE. WE'RE STILL GETTING THE FINAL REPORTS IN FOR SOME AND WITHIN THE NEXT COUPLE WEEKS WE'LL HAVE ALL OF REPORTS POSTED ON OUR WEB SITE AND WE'LL SEND OUT AN ANNOUNCEMENT SO YOU CAN COME AND READ THOSE REPORTS. AGAIN W THE REG LEGACY PROJECTS WE'RE GOING INVITE THEM IN ON OUR MONTHLY MEETINGS TO SHOW EVERYBODY WHAT THEY'VE BEEN WORKING ON, AND WE MIGHT ALSO -- ACTUALLY WE'LL DEFINITELY ALSO BRING SOME OF THE OTHER AWARDEES IN TO DISCUSS THEIR PROJECTS BECAUSE I THINK IT'S A GREAT WAY TO BRING EVERYONE TOGETHER SO YOU CAN HEAR WHAT THEY'VE DONE AND ENCOURAGE OTHERS TO APPLY AND ALSO GIVE GOOD FEEDBACK. SO LET ME MOVE INTO OUR YEAR TWO PLANS NOW. WE WILL BE COMING OUT WITH A QUARTERLY ELECTRONIC NEWSLETTER. ALSO -- OH, EXCUSE ME. WE WILL ALSO BE DOING THESE MONTHLY LUNCH WITH THE RML SESSIONS. AS I SAID, THESE WILL BE THE LAST THURSDAY OF EVERY MONTH. [CRUNCHING]. WE'RE ALSO GOING BE STARTING WHAT WE CALL MONTHLY BOOST BOX SESSIONS. THESE ARE SESSIONS THAT ARE REALLY DESIGNED TO BE ONE-HOUR TRAINING SESSIONS. SO WE'LL PICK RESOURCES AND TOPICS OF INTEREST THAT WILL BE ABLE TO HIGH LIGHT IN ONE-HOUR SESSIONS. THESE WILL BE THE SECOND TUESDAY OF EVERY MONTH FROM NOON TO ONE. IN ADDITION, WE'LL BE, UM -- THESE WILL BE PLACED ON OUR WEB SITE AND RECORDED SO YOU CAN LISTEN TO THEM LATER ON IF YOU MISSED ONE. WE'LL BE TAKING SUGGESTIONS IF YOU HAVE AN IDEA FOR A BOOST BOX OR LUNCH WITH THE RML. WE'LL HAVE A PLACE FOR YOU TO SUBMIT THAT TO US. IF YOU'RE INTERESTED IN TEACHING A BOOST BOX, YOU WANT TO HIGHLIGHT RESOURCES OR TOPICS, PLEASE LET US KNOW. WE WOULD LOVE TO ALLOW OUR NETWORK MEMBERS WHO HAVE EXPERTISE TO BE ABLE TO DO THAT. WE'LL BE WORKING ON REVISING OUR WEB SITE. THE NATIONAL NETWORK IS GOING TO [INDISCERNIBLE] MANAGEMENT SYSTEM AND IN THE PROCESS, WE'RE WORKING ON REVAMPING AND REVISING OUR WEB SITE. WE'RE ALSO GOING TO BE OFFERING 12-16 CE COURSES, AND THESE WILL BE BOTH ONLINE AND IN PERSON WHEN WE CAN AS TRAVEL DOLLARS PERMIT. [BACK [BACKGROUND NOISE]. IN FEBRUARY/MARCH, THE QUESTIONNAIRE WENT TO ALL OF OUR -- AT LEAST ONE CONTACT PERSON FROM ALL OF OUR NETWORK MEMBERS. SO HOPEFULLY SOMEONE AT EACH OF YOUR ORGANIZATIONS RECEIVED AND COMPLETED. WE HAVEN'T GOTTEN THE RESULTS BACK FROM THAT YET, BUT WE'LL BE EXAMINING THOSE RESULTS AND MOVING FORWARD BASED ON THE FEEDBACK. AS I MENTIONED, WE'LL BE HAVING REGULAR REGIONAL ADVISORY COMMITTEE AND SPECIAL

ADVISORY GROUP MEETINGS. WE'RE WORKING ON TRANSFERRING MARDELIVERY TO PITTSBURGH. CURRENTLY, FOR THOSE OF YOU WHO USE MARDELIVERY, UM, AND THOSE THAT MIGHT NOT KNOW WHAT IT IS, IT'S JUST A WAY TO POST PDF DOCUMENTS FOR RESOURCE SHARING. SO MOSTLY HOSPITAL LIBRARIES THAT ARE USING IT DON'T HAVE THE SERVER, THEY DON'T WANT TO BE E-MAILING ARTICLES, SO THIS IS A WAY TO POST IT TO A SERVER AND IT DOESN'T BOG DOWN E-MAILS. MISSY HARVEY'S BEEN WORKING WITH NYU AND THEY, UM, THEY'RE CURRENTLY SUPPORTING IT ON THEIR SERVER, BUT WE'RE TRANSFERRING THAT HERE, HOPEFULLY WITHIN THE NEXT COUPLE WEEKS WE SHOULD HAVE FEEDBACK AND TESTING COMPLETED AND THEN WE'LL BE ANNOUNCING IT TO ALL THE CURRENT USERS TO START USING THE NEW MARDELIVERY. WE'RE ALSO WORKING ON A MAR NETWORKING PLATFORM. WE'RE GOING TO USE THIS AS A WAY TO CONNECT OUR NETWORK MEMBERS. IT'S IN EARLY DEVELOPMENT RIGHT NOW AND WE ARE GETTING FEEDBACK FROM MAR STAFF WHICH WE'LL THEN BE GETTING FEEDBACK FROM OUR SPECIAL ADVISORY GROUPS AND OUR REGIONAL ADVISORY COMMITTEE, AND WE MIGHT EVEN NEED MORE TESTERS, SO WE MIGHT JUST BE SENDING IT OUT AND ASKING OTHER GROUPS TO TEST AND OFFER DPEEDBACK. WHAT THIS IS, IS A WAY FOR OUR NETWORK MEMBERS TO CONNECT WITH EACH OTHER. AS ANY OF YOU KNOW WHO HAVE USED THE CURRENT NN/LM DIRECTLY, IT'S MORE BASED ON AN INSTITUTIONAL LEVEL OF CONNECTION, SO IF YOU SEARCH IN THERE, YOU MIGHT FIND ONE OR TWO CONTACT PEOPLE AT EACH INSTITUTION. WE WOULD LIKE TO FIND A WAY TO GET CONTACT AND EXPERTISE FROM AT AN INDIVIDUAL LEVEL. SO, UM, MEMBERS CAN INPUT INFORMATION IN AREAS OF EXPERTISE AND AREAS OF INTEREST AN WE CAN USE THAT TO CONNECT EACH OTHER, CONNECT US WITH YOU AS WELL AS CONNECT OTHERS WITH YOU IN OUR REGION. WE ALSO LOOK AT IT AS A WAY TO HIGHLIGHT FUNDING AND SO FOR INSTANCE SOMEONE RECEIVED AN AWARD CAN HAVE THAT INFORMATION INPUT INTO THE NETWORKING PLATFORM AND OTHERS WHO ARE INTERESTED IN SIMILAR OUTREACH OPPORTUNITIES CAN CONTACT THOSE PEOPLE TO FIND OUT BEST PRACTICES. UM, FUNDING FOR YEAR TWO. WE HAVE RECENTLY AWARDED FOUR TECHNOLOGY IMPROVEMENT, THREE OUTREACH TO HEALTH PROFESSIONALS, AND FIVE OUTREACH TO CONSUMERS. THESE WERE FOR PROJECTS THAT STARTED HERE IN MAY AND WILL RUN THROUGH APRIL 30TH, 2013. WE HAVE SEVERAL OTHERS THAT WE'RE STILL BACK AND FORTH IN THE REVIEW PROCESS AND WE'LL BE ANNOUNCING ALL OF THOSE ON OUR WEB SITE SOON. AND THEN WE MIGHT HAVE OTHER ADDITIONAL FUNDS LEFT OVER AND IF THAT'S THE CASE, WE'LL BE OFFERING ANOTHER ROUND OF FUNDING IN THE COMING WEEKS. IF YOU'RE NOT ON THE MAR LISTSERV, PLEASE SUBSCRIBE. THIS IS HOW WE COMMUNICATE. WE'LL BE ANNOUNCING ALL THIS INFORMATION ON THE MAR LISTSERV. OKAY. WELL, I AM GOING TO WRAP MY END UP HERE AND TURN IT OVER TO THE MAR STAFF. LET THEM INTRODUCE THEMSELVES, AND TELL YOU A LITTLE BIT ABOUT WHAT THEY'VE BEEN UP TO AND WHAT THEIR PLANS ARE.

>> HI. I'M MICHELE BURDA THE NEDWORK AND ADVOCACY COORDINATOR AND I'M GOING TO TAKE A FEW MINUTES TO TALK TO YOU ABOUT MY EXPERIENCE AND THE RESPONSIBILITIES OF THIS POSITION, AND ALSO SOME OF THE UPCOMING CLASSES THAT I'LL BE TEACHING. MY DUTIES AS NETWORK AND ADVOCACY COORDINATOR INCLUDE MEMBERSHIP, DOCLINE -- I KEEP UP WITH DOCLINE INFORMATION THAT COMES TO ME -- ALSO WE'RE GOING TO BE DOING SOME -- [BACKGROUND NOISE]. -- MEDLINEPLUS CONNECT, DISASTER EMERGENCY PREPAREDNESS -- [BACKGROUND NOISE] [LOW AUDIO]. UPCOMING CLASSES I'LL BE TEACHING IS GETTING THE BEST

OUT OF DOCLINE. THIS IS GOING TO BE TARGETED TO BOTH THE NEW DOCLINE USER AND SOME OF YOU WHO HAVE BEEN USING DOCLINE FOR A WHILE. ANOTHER CLASS THAT I'LL BE TEACHING IS NLM'S DISASTER HEALTH RESOURCES. THERE'S A LOT OF RESOURCES THAT ARE OUT THERE THAT HAVE BEEN DEVELOPED THAT I THINK MAYBE NOT ALL OF YOU ARE FAMILIAR WITH. SO WE'RE GOING TO LEARN ABOUT THE NEW RESOURCES NLM HAS DEVELOPED AND THESE ARE FOR BOTH THE HEALTH CARE PROFESSIONAL AND CONSUMER. ANOTHER AREA THAT I'M VERY INTERESTED IN IS THE IN HEALTH LITERACY, SO I'M GOING TO DEVELOP A NEW CLASS CALLED THE EFFECTS OF HEALTH LITERACY ON PATIENT CARE. AISLE BE TALKING ABOUT HOW THE HEALTH LITERACY LEVEL OF A PATIENT EFFECTS THE MANAGEMENT OF THEIR CONDITION. AND THE LAST CLASS WILL BE MAKING CONNECTIONS: ELECTRONIC HEALTH RECORDS AND LIBRARIANS, AND WE'LL BE TALKING ABOUT HOW YOU, HOSPITALS LIBRARIANS OR OTHER INSTITUTIONS, MAY BE ABLE TO HAVE THE MEDLINEPLUS CONNECTED TO YOUR ELECTRONIC HEALTH RECORDS -- [BACKGROUND NOISE] -- THIS SERVICE IS FREE. THERE'S NO COST TO ANYONE WHO SUBSCRIBES TO MEDLINEPLUS. THE LAST THING I WANT TO SAY IS I KNOW I'VE HAD MANY QUESTIONS OF YOUR CERTIFICATES -- AND PEOPLE ARE LAUGHING IN THE BACKGROUND -- BUT THEY ARE COMING, SERIOUSLY MAYBE BY THE END OF JUNE. MAILINGS WILL GO OUT SOME TIME IN JUNE. THANK YOU FOR YOUR PATIENCE AND I HOPE TO HEAR FROM YOU. I WANT TO GET SOME COMMUNICATION GOING AND ALSO SOME COLLABORATION. [BACKGROUND NOISE]. [TYPING BACK GROIND NOISE].

>> HELLO EVERYONE I'M LYDIA COLLINS THE CONSUMER HEALTH COORDINATOR. BASICALLY MY POSITION ALLOWS ME TO WORK NOT ONLY WITH LIBRARIES SUCH AS THE PUBLIC LIBRARIES AND THE SCHOOL LIBRARIES, BUT ALSO WITH THE COMMUNITY-BASED AND FAITH-BASED ORGANIZATIONS. SO I'VE HAD THE OPPORTUNITY TO WORK WITH FOCUSING ON THE CONSUMER TARGET POPULATION THAT REN?E MENTIONED EARLIER WHICH ARE OUR SOLDIERS, VETERANS, MILITARY AND THEIR FAMILY, SENIORS, CAREGIVERS IN A BROAD SENSE, AND AS WELL AS THE K-12 CROSS REGIONAL INITIATIVE THAT WE ARE WORKING ON AT THE NATIONAL NETWORK LIBRARIES OF MEDICINE OFFICE. BASICALLY WHAT I WILL BE DOING IS WORKING ON DEVELOPING ADDITIONAL IN PERSON AND ONLINE TRAINING IN CONSUMER HEALTH INFORMATION RESOURCES. THOSE OF YOU WHO ARE WORKING ON YOUR CHEERS REQUIREMENT FOR MLA, I AM AWARE. I'VE HAD SOME REQUESTS [INDISCERNIBLE] AND SO SOME WILL BE COMING. I'LL MENTION TO YOU SHORTLY WHICH ONES WILL BE COMING MORE QUICKLY. I ALSO OVERSEE ANY OF THE CONSUMER OUTREACH AWARDS THAT ARE HERE AT MAR AS WELL AS EXHIBITING AT HEALTH FAIRS AND OTHER VENUES THAT ARE FOCUSED ON THE PARTICULAR TARGET POPULATIONS THAT WE'VE OUTLINED FOR THIS FIVE-YEAR CONTRACT. ONE OF THE THINGS I WOULD REALLY LIKE TO DO IS TO WORK ON ENCOURAGING COLLABORATIONS BETWEEN LIBRARIES AND COMMUNITY AND FAITH-BASED ORGANIZATIONS. A LOT OF TIMES THEY'RE WORKING ON SIMILAR MISSIONS TO EDUCATE THEIR COMMUNITY MEMBERS ABOUT RESOURCES THAT ARE AVAILABLE TO THEM SO THEY CAN MAKE EDUCATED DECISIONS ABOUT THEIR HEALTH OR REGARDING HEALTH CARE, AND SO I WANT TO ENCOURAGE YOU IN YOUR LIBRARY SETTING TO THINK ABOUT SOME OF THE COMMUNITY ORGANIZATIONS AROUND YOU LIKE YOUR YMCA s, YOUR AFTER SCHOOL PROGRAMS, YOUR FAITH-BASED ORGANIZATIONS, AND CONSIDER PARTNERING WITH THEM ON POSSIBLY FUTURE AWARDS THAT WE MAY PROMOTE AND ENCOURAGE AS WE PROCEED THROUGH THIS FIVE-YEAR CONTRACT. THE UPCOMING CLASSES BASED ON FEEDBACK I RECEIVED

ALONG WITH THOSE REQUIRED TOWARD CHEERS WILL BE THE: WILL DUCT TAPE CURE MY WARTS. WE'LL BE LOOKING AT CONSUMER HEALTH DECISION MAKING RESOURCES. WE'LL BE ALSO LOOKING SNAKE OIL TO PENICILLIN AS WELL AS COMBATting INFORMATION FATIGUE. AND ALSO THERE ARE OTHER SMALLER SESSIONS THAT WILL BE CONDUCTED THAT FOCUS ON PARTICULAR POPULATIONS AND THOSE WILL BE ADVERTISED ALSO, BUT THESE ARE THE FOUR MAIN COURSES THAT WE WILL BE PROVIDING FOR THOSE WHO ARE LOOKING AT THEIR CHEERS [LOW AUDIO]. THANK YOU. SO IF YOU HAVE ANY QUESTIONS OR YOU NEED ASSISTANCE OR YOU JUST WANT TO, YOU KNOW, PICK MY BRAIN AND LET ME KNOW SOME PROJECTS YOU MAY BE THINKING OF, FEEL FREE TO CONTACT ME. ALL OF OUR CONTACT INFORMATION SON THE MAR WEB SITE.

>> GOOD AFTERNOON I'M KATE FLEWELLING, THE OUTREACH CORD NAY TORE HERE AT MAR. I COORDINATE ALL OF OUR OUTREACH TO HEALTH PROFESSIONALS AND PARTICULARLY UNAFFILIATED BEHAVIORAL AND MENTAL HEALTH WORKERS, CRITICAL ACCESS HOSPITALS WITH UNDER 50 BEDS, PUBLIC HEALTH WORKERS THAT WORK IN PUBLIC HEALTH DEPARTMENTS AND THOSE WHO WORK IN OTHER NON-PROFIT STATE ORGANIZATIONS, MINORITY HEALTH PRACTITIONERS AND ALSO PRIORITY GROUPS AS IDENTIFIED BY OUR REGIONAL ADVISORY AND SPECIAL ADVISORY GROUPS. I COORDINATE OUR OUTREACH AWARDS AND I COCOORDINATE OUR REGIONAL AND NATIONAL EXHIBITS. SOME OF THE THINGS I'VE BEEN DOING WITH HEALTH PROFESSIONALS IS DOING TRAINING AT WORKPLACES. SO IN YEAR ONE I DID TRAINING ON MEDLINEPLUS CONNECT AT A MENTAL HEALTH FACILITY. THEY HAD MEDLINEPLUS CONNECT BUT THE PROVIDERS WANTED ADDITIONAL TRAINING ON HOW TO USE THAT FOR PATIENT EDUCATION. I HAVE DONE WORK WITH PUBLIC HEALTH DEPARTMENTS PROVIDING TRAINING FOR THEM AND ALSO EXHIBITING AT HEALTH PROFESSIONAL CONFERENCES, FOR EXAMPLE T NEW JERSEY ENVIRONMENTAL HEALTH ASSOCIATION, THE STATE PUBLIC HEALTH SOCIETY [LOW AUDIO] [BACKGROUND NOISE] -- AND DOING TRAINING ON FREE RESOURCES AS WELL AS EXHIBITING. THE CLASSES THAT I AM OFFERING THIS YEAR ARE PUBMED FOR EXPERTS. AS MANY OF YOU KNOW WHEN YOU TURNED ON YOUR COMPUTERS EARLIER THIS MONTH, PUBMED HAS CHANGED AS FAR AS HAVING FILTERS RATHER THAN LIMITS. THAT'S THE KIND OF THING I INCLUDE IN MY CLASS. I'LL ALSO BE DOING A BOOST BOX SESSION FOR MAR THIS SUMMER ON CHANGES IN PUBMED. SO KEEP A LOOK OUT FOR THAT ANNOUNCEMENT. I'LL BE TEACHING CARING FOR THE MIND: PROVIDING MENTAL HEALTH INFORMATION AT YOUR LIBRARY. THIS CLASS IS ALSO PART OF THE CHIZ CERTIFICATION. I'LL BE TEACHING PUBLIC HEALTH INFORMATION ON THE WEB, AND BEYOND OUR BORDERS: REFUGEE HEALTH INFORMATION. ONE THING THAT I WOULD ENCOURAGE ALL OF YOU AS YOU'RE THINKING ABOUT POTENTIAL OUTREACH PRODUCTS OR IF YOU DON'T FEEL LIKE YOU'RE ORGANIZATION HAS BIG OUTREACH COMPONENT, PERHAPS YOU WOULD CONSIDER APPLYING FOR AN EXHIBIT AWARD TO PROMOTE BOTH NLM'S RESOURCES AS WELL AS YOUR OWN LIBRARY'S RESOURCES AT A OWE CALL HEALTH PROFESSIONAL ORGANIZATION OR PERHAPS, YOU KNOW, OUTSIDE A CME, A BIG CME CLASS. THINGS LIKE THAT, UH, YOU WOULD LOVE TO WORK WITH YOU IF YOU HAVE A EXHIBIT CASE THAT WE CAN MAIL TO YOU. WE HAVE HANDOUTS WE CAN MAIL, A NICE TABLE CLOTH WE CAN MAIL TO YOU IN OTHER WORDS TO PROVIDE AN OPPORTUNITY FOR YOU TO PROMOTE OBVIOUSLY NLM'S RESOURCES BUT ALSO YOUR OWN LIBRARY. I STRONGLY ENCOURAGE YOU TO THINK ABOUT [LOW AUDIO] [BACKGROUND NOISE]. THANK YOU VERY MUCH

AND AS EVERYBODY HAS SAID, WE LOVE TO HEAR QUESTIONS, COMMENTS. PLEASE GET IN TOUCH WITH ME VIA THE MAR WEB SITE AT ANY TIME.

>> MY NAME IS MISSY HARVEY AND BEFORE I START TALKING I WANT TO OFFER AN APOLOGY TO ALL OF YOU IF YOU'VE BEEN HEARING MY COUGH IN THE BACKGROUND. WE ALL JUST RETURNED FROM ATTENDING ML NASHGS SEATTLE AND I'M AFRAID THE SEATTLE WEATHER AND MY ALLERGIES DO NOT AGREE WITH EACH OTHER. HERE ARE THE VARIETIES OF DIFFERENT THINGS I'M INVOLVED WITH. TECHNOLOGY AWARENESS [LOW AUDIO] -- WHAT'S HAPPENING IN THE HEALTH SCIENCES AND TRYING TO HELP ALL OF YOU WITH YOUR TECHNOLOGY NEEDS. COMMUNICATIONS. AS YOU SEE FROM THE LONG LIST, THERE'S A LONG LIST THERE, AND YOU'RE GOING BE SEEING US START TO USE LIB GUIDES TO TRY TO GET VARIOUS RESOURCE INFORMATION -- [BACKGROUND NOISE]. I DO OUTREACH AND ACADEMIC RESOURCE LIBRARIES. PLEASE FEEL FRO TO TOUCH BASE WITH ME IF YOU HAVE IDEAS OR QUESTIONS. I'M INVOLVED WITH EMERGENCY PREPAREDNESS FOR LIBRARY.