








Project	Primary Office							
NARAtions	NPOL	7/21/09	1140	N/A	33	224	22	N/A
Flickr*	NPOL	Lv: 6/12/09 Co: 2/1/10	410,092	N/A	Ttl: 9,572 Lv: 4,036	170	773	>1600
YouTube*	NPAC	6/9/09	Vid: 82,133 Ch: 24,466	671	148	60	11	N/A
Facebook US National...	NPAC	7/29/09	N/A	3,482	126	347	1231	N/A
Facebook Research...	NPOL	7/29/09	N/A	799	57	57	146	N/A
Facebook NHPRC	NHPRC	2/4/09	N/A	615	19	16	40	N/A
Facebook Federal Register	NF	10/6/09	N/A	238	54	20	78	N/A
Facebook  Atlanta	NRC	1/13/10	N/A	334	12	6	9	N/A
Facebook  New York	NRAN	12/4/09	N/A	304	27	6	54	N/A
Facebook  Chicago	NRD	12/2/09	N/A	243	27	18	24	N/A
Facebook  Hoover Library	NLHH	12/15/09	N/A	185	12	4	24	N/A
Twitter archivesnews	NPAC	10/14/09	N/A	618	176	N/A	107	N/A
Twitter fedregister	NF	10/2009	N/A	224	439	N/A	56	N/A
IdeaScale OpenGov*	NPOL	2/4/10	N/A	86	25	26	200	54

KEY: People = friends/followers/fans/contacts/subscribers/users ; Calendar = project launch date; Pushpin=NARA's posts/tweets/new content such as photos or videos/ideas; Comments bubble = comments/ideas/annotations/retweets; Heart = likes/favorites/pingbacks/listed/votes; Footprints = visits/views; Tag = user-contributed tags; Abbreviations: Lv= Live, Co= Commons, Ttl= Total, Vid= Videos, Ch= Channel  
\*Stats were taken in early March to complete the new stat report.

**Recent Buzz on Our Channels**

- DC-area Researchers want fuller minutes from their meetings
- Tom Mills posted his second blog
- Who Do We Think WE Are? on NARA blue-logo Facebook page
- FOIA, Digitization and Archives.gov are hot topics on OpenGov idea forum

**Recent Buzz on External Channels**

- Who Do You Think You Are? post on Eastman Genealogy mentions NARA book talk with author
- Indicommons blog post on Women's History included two photos from NARA photostream
- ArchivesNext mentioned ideas for tagging and wikis

Tools	Live	Approved	Pending
Blogs	2	6	0
Facebook	13	1	0
Flickr	1	0	0
IdeaScale	2	1	1
RSS	4	0	1
Twitter	5	1	1
Wikis	4	5	0
YouTube	4	0	0
Other	0	1	0

**Most Recent Proposals**

Project	Office	Date	Status
Roosevelt Library Blog	NLFDR	2/25/10	Approved
NHPRC Facebook	NHPRC	1/31/10	Live
Facebook for OIG	OIG	1/26/10	Approved
Open Gov IdeaScale	NPOL	1/21/10	Live
Fed Rec Council Wiki	NPOL	1/21/10	Live
Atlanta Facebook	NRCA	1/7/10	Live
Open Gov Wiki	NPOL	1/7/10	Live

**What the Social Media Team is working on...**

- Researching Ask An Archivist software solutions
- Revising Social Media web pages on NARA@Work and Archives.gov
- Proposal for Flickr NARA Events photostream
- Coordinating with NPAC and the Foundation on promoting upcoming Civil War exhibit
- Coordinating with Brian Barth (NWCD) on new NARA logos for social media use