Report No. D-2009-115

September 29, 2009

Inspector General

United States Department of Defense



Summary of Information Operations Contracts in Iraq

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Acronyms and Abbreviations

BPA	Blanket Purchase Agreement
DFAS	Defense Finance and Accounting Service
IDIQ	Indefinite-Delivery, Indefinite-Quantity
IO	Information Operations
PO	Purchase Order



INSPECTOR GENERAL DEPARTMENT OF DEFENSE 400 ARMY NAVY DRIVE ARLINGTON, VIRGINIA 22202–4704

September 29, 2009

MEMORANDUM FOR UNDER SECRETARY OF DEFENSE FOR INTELLIGENCE COMMANDER, U.S. CENTRAL COMMAND COMMANDER, MULTI–NATIONAL FORCE–IRAQ COMMANDER, MULTI–NATIONAL CORPS–IRAQ DIRECTOR, JOINT STAFF DIRECTOR, DEFENSE FINANCE AND ACCOUNTING SERVICE

SUBJECT: Summary of Information Operations Contracts in Iraq (Report No. D-2009-115)

We are providing this report for your information and use.

We appreciate the courtesies extended to the staff. Please direct questions to me at (703) 604-8905 (DSN 664-8905). If you desire, we will provide a formal briefing on the results.

and Brand

Paul J. Granetto Principal Assistant Inspector General for Auditing

Attachments: As stated

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Introduction

Objectives

Our objective was to identify the universe of all contracts, to include task orders, used to conduct Information Operations (IO) (including psychological operations in Iraq during FYs 2006–2008. Additionally, we attempted to determine the amount of money obligated for each contract or task order.

Background

We performed this agreed-upon procedures attestation engagement in response to a request from the Commander, U.S. Central Command, to evaluate the IO requirements in support of Operation Iraqi Freedom. The commander asked us to identify and evaluate the process to establish and execute IO requirements and to identify the resources applied to meet those requirements. The commander also asked us to evaluate the contracting process and the use of private contractors in support of IO.

This is the second in a series of reports that will address the request from the Commander, U.S. Central Command. Our report lists all unclassified contracts used to conduct IO (including psychological operations) in Iraq during FYs 2006–2008. The first report in the series, report number D-2009-091, discusses whether the indefinite-delivery, indefinite-quantity (IDIQ) IO contracts awarded by Multi-National Forces-Iraq complied with the Federal Acquisition Regulation.

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Joint Publication 3-13, "Information Operations," February 13, 2006, states that IO are the "integrated employment of electronic warfare (EW), computer network operations (CNO), psychological operations (PSYOP), military deception (MILDEC), and operations security (OPSEC), in concert with specified supporting and related capabilities, to influence, disrupt, corrupt, or usurp adversarial human and automated decision making while protecting our own."

Defense Finance and Accounting Service

Defense Financial Accounting Service (DFAS) provides finance and accounting support to the Services and other Defense agencies. DFAS was established in 1991 to standardize, consolidate, and improve accounting and financial functions throughout DOD. DFAS is headquartered in Arlington, Virginia, and has field offices in the U.S. and overseas. The Rome, New York, field office, activated on April 3, 1995, provides vendor pay, accounting data processing, reports production, and system support to select Army activities. The Indianapolis, Indiana, field office, activated on January 20, 1991, disburses more than \$104 billion annually and provides services to more than 1.9 million people. The primary mission of DFAS is to deliver responsive accounting and finance services to the men and women in uniform, as well as to those who support the warfighters defending our country.

Results

As requested by the Commander, U.S. Central Command, this report identifies and summarizes IO contracts in Iraq from FY 2006 through FY 2008. U.S. Central Command provided us with copies of the IO contracts, which we examined to identify award value and any contract modifications. This report provides a summary of the contract data and does not attest to the validity or completeness of the data.

Information Operations Contracts in Iraq

U.S. Central Command used 172 contract vehicles for IO in Iraq totaling \$270.1 million during FY 2006 through FY 2008. The 172 contract vehicles can be grouped into four categories based on type of instrument:

- IDIQ;
- purchase order (PO);
- blanket purchase agreement (BPA); and
- other contracts.

The table below summarizes the quantity and value of IO contract vehicles in each category.

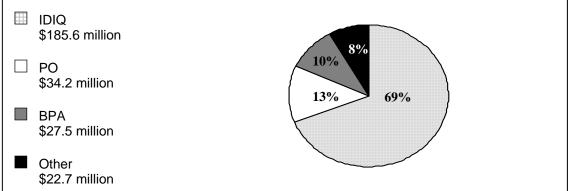
Instrument	Number of Contract Vehicles	Value (in millions)
IDIQ	6	\$185.6
РО	58	34.2
BPA	104	27.5
Other	4	22.7
Total	172	\$270.1

 Table 1. IO Contracts in Iraq

Note: Because of rounding, columns may not sum.

The figure below corresponds with Table 1 to illustrate the percentage of each contract instruments' dollar value, relative to the total value of all IO contracts.





Source: Generated by DOD IG from U.S. Central Command Data

Indefinite-Delivery, Indefinite-Quantity

During FY 2006 through FY 2008, four IDIQ¹ contracts were used for IO in Iraq. Those contracts had six task orders awarded under them, with a total value of \$185.6 million. This total includes eight modifications that increased the value of two task orders. Of the 172 contract vehicles awarded, the six IDIQ task orders represented only 3 percent of all contract vehicles. However, by dollar value, these six task orders accounted for 69 percent of the total value of IO contracts. The two largest task orders (by dollar value) totaled \$168.8 million. By contrast, the value of the other four task orders combined to only \$16.8 million. The table below provides additional details about the IDIQ contracts.

Contract Number	Award Date	Task Orders	Value (in millions)
W91GER-06-D-0007	September 8, 2006	2	\$5.4
W91GER-07-D-0004	May 16, 2007	3	173.7
W91GDW-07-D-4013	June 19, 2007	0	0.0
W91GDW-07-D-4018	July 30, 2007	1	6.4
Total		6	\$185.6

Table 2. IDIQ Contracts

Note: Because of rounding, columns may not sum.

Examples of products and services purchased using IDIQ task orders included military analysts, development of television commercials and documentaries, focus group and polling services, television air time, posters, banners, and billboards.

Purchase Orders

During FY 2006 through FY 2008, a total of 58 POs² were used for IO in Iraq with a combined value of \$34.2 million. The total dollar value of POs includes 17 modifications that increased or decreased the value of the POs. The mean PO (after modifications) was valued at \$590,517. The smallest PO by dollar value was awarded for \$450, while the largest was \$5.97 million.

There were 11 POs valued at more than \$1 million, with a combined value of \$26.4 million, or 77 percent of the total value of POs awarded. By contrast, the value of the remaining 47 POs was only \$7.8 million. For a complete list of POs awarded, see Attachment 2.

POs were used for the following products or services: billboards, magazine publishing and printing services, newspaper dissemination, video production services, television and radio airtime, text messaging services, Internet services, and novelty items.

¹ An IDIQ contract provides for an indefinite-delivery, indefinite-quantity, within stated limits, of supplies or services during a fixed period.

² POs are issued on a firm-fixed-price basis, specify the quantity of supplies or scope of services ordered, and contain a determinable date by which delivery of the supplies or performance of the services required.

Blanket Purchase Agreement Calls

During FY 2006 through FY 2008, a total of 104 BPA³ calls were issued for IO in Iraq, with a combined value of \$27.5 million. The total dollar value includes four modifications that increased or decreased the value of specific BPA calls. The mean BPA call (after modifications) was valued at \$264,709. The smallest call by dollar value was \$500, while the largest was \$4,999,950. There were three BPA calls valued at more than \$1 million each, with a combined value of \$8.1 million. The three largest BPA calls represented 29 percent of the total value of all calls awarded. For a complete list of BPA calls awarded, see Attachment 3.

Products or services purchased using BPA calls included television and radio production, television placement, radio dissemination, billboards, novelty items, and leaflets.

Other Contracts

During FY 2006 through FY 2008, four contracts were awarded using instruments other than IDIQ, PO, or BPA. These contracts were valued at \$22.7 million, which includes one modification that increased the value of one contract. The table below lists the four contracts in this category.

Contract Number	Award Date	Value
W91GEU-08-F-0163	May 27, 2008	\$48,300
W91GXE-08-C-0055	June 18, 2008	300,000
W91GDW-08-C-0001	June 28, 2008	21,996,900
W91GEU-08-F-5236	September 22, 2008	354,270
Total		\$22,699,470

 Table 3. Other Contracts

Products or services purchased using other contracts included television product dissemination, a military operations deception planner, and billboard construction services.

Funds Obligated

The secondary objective of our summary was to identify the amount of money obligated for the contracts used for IO in Iraq from FY 2006 through FY 2008. U.S. Central Command provided a listing of IO contracts in Iraq from FY 2006 through FY 2008. The data we received from U.S. Central Command did not contain the amounts obligated against each contract, so we coordinated with DFAS to obtain this information. DFAS personnel used the Operational Data Storage database to retrieve obligation data for some contracts. However, the Operational Data Storage database did not provide obligation amounts for all contracts. DFAS personnel stated that there is a contract value threshold

³ A BPA is a simplified method of filling anticipated repetitive needs for supplies or services by establishing "charge accounts" with qualified sources of supply.

and if a contract is awarded for an amount above the threshold, payments to the vendor must be made by DFAS via electronic funds transfer. For example, on April 1, 2008, a memorandum of agreement between DFAS–Rome and the Joint Contracting Command–Iraq/Afghanistan lowered the threshold to \$250,000. Some IO contracts were awarded for amounts below \$250,000. In these cases, payments to the vender can be made by a finance battalion in theater, and the Operational Data Storage database would have no record of the payment or obligation data. We did not conduct the additional audit field work that would have been necessary to obtain the amounts obligated for each of the 172 contract vehicles because it would have expanded the scope of the project beyond what we had agreed upon with U.S. Central Command. Therefore, because DFAS could not provide us with the amount of money obligated for each contract, we used the value of contracts at the time of award to provide context for the total value of contracts used for IO in Iraq from FY 2006 through FY 2008.

Attachment 1. Scope and Methodology

We conducted this agreed-upon procedures attestation engagement from February 2009 through September 2009 in accordance with generally accepted government auditing standards. Those standards require that we plan and perform the attestation engagement to obtain sufficient, appropriate evidence to provide a reasonable basis for our results based on our attestation objectives. We believe that the evidence obtained provides a reasonable basis for our results based on our attestation objectives.

As requested by the U.S. Central Command, this report lists and describes contracts used for IO in Iraq from FY 2006 through FY 2008. Specifically, the Commander, U.S. Central Command, requested a list of IO contracts, not an audit of the validity or completeness of the data.

We contacted U.S. Central Command personnel to obtain a list of IO contracts in Iraq for FY 2006 through FY 2008. In February 2009, U.S. Central Command provided us with copies of the contracts used for IO in Iraq from FY 2006 through FY 2008. We reviewed and analyzed the data and organized the information into a comprehensive spreadsheet.

We contacted DFAS–Rome and DFAS–Indianapolis officials to obtain the amount of money obligated for the list of contracts used for IO in Iraq from FY 2006 through FY 2008. DFAS was able to provide only a limited amount of data pertaining to the amount obligated for each contract. A significant amount of audit work would be necessary to obtain the amount obligated for each contract, which would have been outside the scope of this project that we agreed upon with U.S. Central Command. Therefore, we used the value of contracts at the time of award to provide context for the total value of contracts used for IO in Iraq from FY 2006 through FY 2008.

Attachment 2. Purchase Orders

A total of 58 POs were used for IO in Iraq from FY 2006 through FY 2008, with a combined value of \$34.2 million. The table below provides additional details about these POs.

Contract Number	Award Date	Value
W91GEU-07-P-1186	April 20, 2007	\$945,000.00
W91GEU-08-P-0290	November 16, 2007	\$8,330.00
W91GEU-08-P-0302	November 19, 2007	\$47,400.00
W91GDW-08-M-0015	December 12, 2007	\$209,952.00
W91GEU-08-P-5051	December 14, 2007	\$450.00
W91GXE-08-M-0155	December 18, 2007	\$78,000.00
W91GEU-08-P-5071	December 28, 2007	\$75,339.73
W91GFC-08-M-0376	January 12, 2008	\$11,850.00
W91GDW-08-M-0050	January 22, 2008	\$872,499.00
W91GDW-08-M-0052	January 24, 2008	\$700.00
W91GDW-08-M-0053	January 28, 2008	\$1,056,000.00
W91GDW-08-M-0054	January 28, 2008	\$1,173,750.00
W91GDW-08-M-0057	January 30, 2008	\$1,106,300.00
W91GDW-08-M-0058	January 31, 2008	\$1,280,252.00
W91GFC-08-M-0444	January 31, 2008	\$30,000.00
W91GFC-08-M-0483	February 16, 2008	\$4,200.00
W91GEU-08-P-5155	March 1, 2008	\$288,000.00
W91GEU-08-P-0884	March 12, 2008	\$1,120.00
W91GFC-08-M-0682	March 31, 2008	\$23,000.00
W91GEU-08-P-1104	April 19, 2008	\$307,705.16
W91GF9-08-M-0333	May 1, 2008	\$107,800.00
W91GET-08-M-0768	May 5, 2008	\$22,200.00
W91GET-08-M-0875	May 5, 2008	\$42,000.00
W91GDW-08-M-0091	May 8, 2008	\$240,000.00
W91GEY-08-M-0555	May 18, 2008	\$114,000.00
W91GEU-08-P-5277	May 22, 2008	\$10,985.00
W91GXE-08-M-0462	May 24, 2008	\$62,140.00
W91GFL-08-M-0684	May 25, 2008	\$60,000.00
W91GEU-08-P-5250	May 31, 2008	\$25,992.00
W91GEU-08-P-1413	June 7, 2008	\$84,000.00
W91GEU-08-P-1460	June 18, 2008	\$245,000.00

Contract Number	Award Date	Value
W91GEU-08-P-5339	June 23, 2008	\$89,000.00
W91GEU-08-P-1364	July 1, 2008	\$9,800.00
W91GEU-08-P-1530	July 1, 2008	\$141,840.00
W91GFL-08-M-0769	July 1, 2008	\$1,140,000.00
W91GF9-08-M-0438	July 15, 2008	\$78,000.00
W91GDW-08-M-0100	July 22, 2008	\$2,479,750.00
W91GF9-08-M-0450	August 6, 2008	\$462,733.74
W91GDW-08-M-0117	August 20, 2008	\$2,311,400.00
W91GF9-08-M-0471	August 26, 2008	\$224,450.00
W91GEU-08-P-5405	August 28, 2008	\$31,099.04
W91GF5-08-M-7110	August 28, 2008	\$432,000.00
W91GFL-08-M-0946	September 12, 2008	\$267,000.00
W91GDW-08-M-0128	September 15, 2008	\$1,483,000.00
W91GDW-08-P-0016	September 15, 2008	\$118,800.00
W91GF5-08-M-7117	September 16, 2008	\$106,200.00
W91GDW-08-P-0017	September 18, 2008	\$181,340.00
W91GEU-08-P-1910	September 19, 2008	\$16,800.00
W91GDW-08-M-0126	September 20, 2008	\$5,969,950.00
W91GDW-08-M-0129	September 21, 2008	\$681,400.00
W91GDW-08-M-0135	September 24, 2008	\$118,944.00
W91GDW-08-M-0136	September 24, 2008	\$12,505.00
W91GDW-08-M-0125	September 26, 2008	\$4,666,000.00
W91GDW-08-M-0127	September 26, 2008	\$3,776,320.00
W91GDW-08-M-0134	September 26, 2008	\$608,400.00
W91GDW-08-M-0139	September 26, 2008	\$238,000.00
W91GDW-08-M-0140	September 26, 2008	\$67,500.00
W91GDW-08-M-0142	September 29, 2008	\$3,795.00

Attachment 3. Blanket Purchase Agreement Calls

A total of 104 BPA calls were used for IO in Iraq from FY 2006 to FY 2008, with a combined value of \$27.5 million. The table below provides additional details on the BPA calls.

Contract Number	Award Date	Value
W91GET-06-A-5002-2001	January 27, 2007	\$403,100.00
W91GER-06-A-0043-3001	May 14, 2007	\$1,999,900.00
W91GER-07-A-0011-2001	May 17, 2007	\$127,150.00
W91GDW-07-A-0003-4001	May 29, 2007	\$219,160.00
W91GER-06-A-0043-3002	May 29, 2007	\$4,999,950.00
W91GER-07-A-0011-2002	June 27, 2007	\$356,050.00
W91GET-07-A-0002-0001	August 7, 2007	\$80,200.00
W91GDW-07-A-0003-1001	August 9, 2007	\$252,720.00
W91GET-07-A-0002-0002	August 16, 2007	\$17,575.00
W91GDW-07-A-0020-1002	August 17, 2007	\$112,250.00
W91GDW-07-A-0002-3002	August 18, 2007	\$663,973.00
W91GDW-07-A-0002-3001	August 18, 2007	\$193,694.00
W91GET-07-A-0002-0003	August 21, 2007	\$2,310.00
W91GDW-07-A-0022-1001	August 22, 2007	\$70,550.00
W91GET-07-A-0002-0004	August 29, 2007	\$35,055.00
W91GDW-07-A-0022-1002	September 3, 2007	\$170,219.90
W91GET-07-A-0002-0006	September 3, 2007	\$28,670.00
W91GET-07-A-0002-0005	September 5, 2007	\$65,460.00
W91GET-07-A-0002-0007	September 15, 2007	\$77,630.00
W91GET-07-A-0002-0008	September 17, 2007	\$42,640.00
W91GDW-07-A-0020-1003	September 27, 2007	\$129,440.00
W91GDW-07-A-0022-1003	September 27, 2007	\$3,000.00
W91GDW-07-A-0003-3001	October 10, 2007	\$100,450.00
W91GDW-07-A-0003-3002	November 13, 2007	\$67,900.00
W91GER-06-A-0046-2008	November 26, 2007	\$275,800.00
W91GDW-07-A-0003-4002	December 2, 2007	\$43,780.00
W91GER-07-A-0011-2003	December 10, 2007	\$149,999.96
W91GDW-07-A-0003-3003	December 22, 2007	\$614,800.00
W91GER-07-A-0011-2004	January 7, 2008	\$3,600.00
W91GDW-07-A-0023-2003	January 30, 2008	\$746,790.00

Contract Call Number	Award Date	Value
W91GEU-07-A-0002-0011	February 11, 2008	\$157,588.00
W91GDW-07-A-0003-4003	February 18, 2008	\$162,480.00
W91GER-06-A-0012-0005	March 17, 2008	\$36,890.00
W91GER-07-A-0011-2005	March 25, 2008	\$2,000.00
W91GFC-08-A-0001-0001	March 27, 2008	\$5,000.00
W91GFC-08-A-0001-0002	March 29, 2008	\$1,000.00
W91GFC-08-A-0001-0003	April 3, 2008	\$1,150.00
W91GFC-08-A-0001-0004	April 7, 2008	\$1,500.00
W91GEU-07-A-0002-0012	April 8, 2008	\$199,975.00
W91GEU-07-A-0001-0034	April 9, 2008	\$5,000.00
W91GFC-08-A-0001-0005	April 10, 2008	\$5,500.00
W91GFC-08-A-0001-0006	April 15, 2008	\$2,500.00
W91GFC-08-A-0001-0007	April 27, 2008	\$4,750.00
W91GEU-07-A-0002-0014	May 1, 2008	\$191,213.00
W91GFC-08-A-0001-0008	May 5, 2008	\$500.00
W91GFC-08-A-0001-0009	May 10, 2008	\$2,100.00
W91GDW-07-A-0002-3003	May 15, 2008	\$663,973.00
W91GFC-08-A-0001-0010	May 15, 2008	\$6,000.00
W91GFC-08-A-0001-0011	May 17, 2008	\$16,500.00
W91GFC-08-A-0001-0012	May 20, 2008	\$1,250.00
W91GER-07-A-0011-2006	May 22, 2008	\$9,000.00
W91GFC-08-A-0001-0013	May 28, 2008	\$8,375.00
W91GER-06-A-0043-2004	June 3, 2008	\$1,121,400.00
W91GFC-08-A-0001-0014	June 3, 2008	\$11,250.00
W91GDW-07-A-0003-4004	June 4, 2008	\$307,860.00
W91GFC-08-A-0001-0015	June 10, 2008	\$2,125.00
W91GFC-08-A-0001-0016	June 14, 2008	\$8,625.00
W91GER-07-A-0011-2007	June 21, 2008	\$151,250.00
W91GFC-08-A-0001-0017	June 29, 2008	\$3,625.00
W91GFC-08-A-0001-0018	July 3, 2008	\$3,750.00
W91GFC-08-A-0001-0019	July 11, 2008	\$11,000.00
W91GFC-08-A-0001-0020	July 25, 2008	\$4,000.00
W91GET-07-A-0002-0009	August 1, 2008	\$16,632.00
W91GER-07-A-0011-3003	August 15, 2008	\$267,819.05
W91GET-06-A-5002-2006	August 15, 2008	\$501,111.08
W91GET-06-A-5002-1002	August 23, 2008	\$109,027.85

Contract Call Number	Award Date	Value
W91GET-06-A-5002-2008	August 24, 2008	\$27,500.00
W91GET-07-A-0002-0010	August 31, 2008	\$22,139.25
W91GFC-08-A-0001-0021	September 1, 2008	\$26,625.00
W91GET-06-A-5002-2010	September 7, 2008	\$24,000.00
W91GFC-08-A-0001-0022	September 8, 2008	\$17,250.00
W91GFC-08-A-0001-0023	September 12, 2008	\$35,250.00
W91GDW-07-A-0020-1004	September 15, 2008	\$565,600.00
W91GDW-07-A-0020-1005	September 15, 2008	\$124,800.00
W91GER-07-A-0011-2008	September 15, 2008	\$55,550.35
W91GET-07-A-0002-0011	September 18, 2008	\$140,945.60
W91GER-06-A-0012-0006	September 19, 2008	\$76,356.00
W91GFC-08-A-0001-0024	September 20, 2008	\$12,500.00
W91GDW-07-A-0003-3005	September 21, 2008	\$219,900.00
W91GET-07-A-0002-0012	September 22, 2008	\$10,137.16
W91GER-06-A-0012-0007	September 24, 2008	\$370,300.00
W91GER-06-A-0012-0008	September 24, 2008	\$39,768.00
W91GER-06-A-0012-4006	September 24, 2008	\$453,440.00
W91GDW-07-A-0002-3005	September 26, 2008	\$402,464.00
W91GDW-07-A-0002-3004	September 26, 2008	\$680,120.00
W91GDW-07-A-0002-0001	September 26, 2008	\$392,040.00
W91GDW-07-A-0003-3004	September 26, 2008	\$742,140.00
W91GDW-07-A-0003-4005	September 26, 2008	\$661,680.00
W91GDW-07-A-0020-2001	September 26, 2008	\$402,463.00
W91GDW-07-A-0023-2004	September 26, 2008	\$151,200.00
W91GER-07-A-0023-3001	September 26, 2008	\$402,463.00
W91GER-06-A-0011-0006	September 26, 2008	\$521,875.00
W91GER-06-A-0011-4003	September 26, 2008	\$613,740.00
W91GER-06-A-0012-1001	September 26, 2008	\$130,560.00
W91GER-06-A-0043-3004	September 26, 2008	\$481,592.00
W91GER-06-A-0044-2029	September 26, 2008	\$481,592.00
W91GER-06-A-0045-1004	September 26, 2008	\$748,800.00
W91GER-06-A-0045-3005	September 26, 2008	\$481,592.00
W91GER-06-A-0046-2010	September 26, 2008	\$481,592.00
W91GER-06-A-0046-2011	September 26, 2008	\$250,000.00
W91GER-07-A-0011-3004	September 26, 2008	\$120,000.00
W91GER-06-A-0011-0007	September 27, 2008	\$218,540.00

Contract Call Number	Award Date	Value
W91GER-06-A-0012-0009	September 27, 2008	\$189,540.00
W91GER-06-A-0047-2017	September 27, 2008	\$696,167.00



Inspector General Department of Defense