

Challenges and Prizes: You + Outside Expertise = Success

by Web Manager University, a program of GSA's Office of Citizen
Services & Innovative Technologies

2:00 p.m. - 3:30 p.m.

Wednesday, February 1, 2012

Introductions

- Moderator: Robynn Sturm Steffen, Senior Advisor to the Deputy Director, White House Office of Science and Technology Policy
- Hashtag: #challengepartner
- Also on the line:
 - Tammi Marcoullier, Program Manager, Challenge.gov, GSA
 - Karen Trebon, Deputy Program Manager, Challenge.gov, GSA

Speakers

- Office of the National Health Coordinator (ONC) - **Adam Wong**, Investing in Innovation (i2)
- Department of Agriculture - **Jackie Haven**, Apps for Healthy Kids
- Department of Transportation - **James Pol**, Connected Vehicle Technology Challenge
- NASA - **Jason Crusan**, Tournament Lab
- National Science Foundation – **Suzi Iacono**, U.S. Ignite

Agenda

2:00-2:10

Welcome, Agenda, and Follow-up Event

2:10-2:20

Introductions: Sketch of the Challenge & What Products/Services Needed

2:20-2:50

Moderator-led Q&A

2:50-3:20

Audience Q&A

3:20-3:30

Wrap-up

Topics we will cover

- What is the prize or challenge for which you worked with a contractor?
- What product, services, or help were you originally looking for?
- What did you most value in working with a contractor?
- How did you think about the division of labor between your team and the contractor?
- In what way did the contractor build the skill set of your own team?
- What mechanism did you use to select/build a relationship with the contractor you worked with?
How long did it take from start to finish (just the procurement/cooperative agreement process)?
- What criteria were most important to you in selecting the contractor?
- Would you do it again?
- What advice do you have for other agencies that are thinking about engaging a contractor in 2012?

Investing in Innovation (i2)

ChallengePost LOGIN SIGN UP

Challenge.gov
Government Challenges. Your Solutions.

Home Find Challenges About **SEARCH**

Office of the National Coordinator for Health Information Technology (ONC)

Recent Challenges

- Health Innovations in Computing Challenge**
by Office of the National Coordinator for Health Information Technology
ONC is challenging innovators to submit their best ideas and models for improving the health of American car commuters through better collection, exchange, and analysis of health data.
About 3 months left to submit
[LEARN MORE](#)
- EHR Accessibility Module Challenge**
by Office of the National Coordinator for Health Information Technology
ONC is challenging developers create and test an application that makes it easy for disabled consumers to access and interact with the health data stored in their EHRs.
6 months left to submit
\$85,000 in prize
[LEARN MORE](#)
- Discharge Follow-Up Appointment Challenge**
by Office of the National Coordinator for Health Information Technology
ONC is challenging developers to create an easy-to-use tool that will make post-discharge follow-up appointment scheduling a more effective and shared process for providers, patients and caregivers.
3 months left to submit
\$5,000 in prize
[LEARN MORE](#)
- Healthy New Year Video Challenge**
by Office of the National Coordinator for Health Information Technology
Make a New Year Video a New Year's resolution.
17 days left to submit
\$5,000 in prize
86 followers

Browse Challenges

CATEGORIES

- Health (11)
- Science & Technology (8)

About

ONC is the principal Federal entity charged with coordination of nationwide efforts to implement and use the most advanced health information technology and the electronic exchange of health information. The position of National Coordinator was created in 2014, through an Executive Order, and legislatively reauthorized in the Health Information Technology for Economic and Clinical Health Act (HITECH Act) of 2009. For more information, see onchitc.gov.

About Investing in Innovations

The Investing in Innovation (i2) program utilizes prizes and challenges to facilitate innovation and obtain solutions to intractable health IT problems. Aligned with the

Apps for Healthy Kids

APPS FOR HEALTHY KIDS | [FAQ](#) | [Login](#) | [Register](#) | FOLLOW US ON [twitter](#)

LET'S MOVE! | **USDA**

Home | Apps and Winners | Submit Application | Resources | Partners

Let's Move! for the **Apps for Healthy Kids** competition.

\$60,000 in prizes to create innovative, fun and engaging software tools and games that encourage children directly or through their parents to make more nutritious food choices and be more physically active.

CHALLENGE SUPPORTERS
58,106

42,048 ADULTS | 16,058 KIDS

I support this tool!

Why Click?

Promote this challenge: [Email](#) [Digg](#) [Twitter](#) [Facebook](#) [MySpace](#)

Recent Support & Congrats:

- Keith P.** from Big Creek
- April D.** from Atlanta, GA
- Teresa M.** from NC
- Ma Cecilia V.** from Mexico
- Austin K.** from Palm Attn, CA
- Dawn T.** from New York
- Ellen H.** from the Granite Valley
- Tawanna G.** from Carrolton, Virginia
- Leah B.** from Pittsburgh, PA
- Alex D.** from London
- Abbey S.** from Florida

About

- Important Dates
- How to Enter
- Judges
- Prizes
- Abbreviated Rules

About Apps for Healthy Kids

Apps For Healthy Kids

YouTube

Connected Vehicle Technology Challenge

The screenshot shows the Challenge.gov website for the Connected Vehicle Technology Challenge. At the top, the site is identified as 'Challenge.gov' powered by 'ChallengePost'. Navigation links for 'LOG IN' and 'SIGN UP' are visible. The challenge title 'Connected Vehicle Technology Challenge' is prominently displayed, along with a 'FOLLOW' button, '286 Followers', and a 'Closed' status. A menu bar includes 'Rules', 'Submission Gallery', 'Updates', 'Discussion', and 'Understanding DSRC'. A central blue banner contains the text: 'With new wireless technology, vehicles can "talk" to each other. The DOT challenged the public to share ideas for what vehicles should say.' Below this is a 'VIEW THE WINNERS' button. A yellow bar below the banner reads 'Congratulations to our top entrant! Read the press release.' The 'Winners Gallery' section features a 'SUBJECTS' filter and six submission cards, each with a thumbnail, title, and author information. A 'View all submissions' button is located at the bottom of this section. To the right, the 'Recent Followers' section shows a grid of user avatars and a 'View all followers' link. Below that is a 'Share' section with social media icons for Twitter, Facebook, and Email, and a '29' share count. The 'Latest Discussion' section shows a post titled 'Cars Talking to Stop LIGHTS' with a 'Latest reply by Marissa R., 11 months ago'. The 'Latest Update' section shows a post titled 'Q and A' with a '12 months ago' timestamp. At the bottom, a 'Timeline' section is divided into four stages: 'Submission Period' (with a calendar icon), 'Judging' (with a calendar icon), 'Public Voting' (with a calendar icon), and 'Winners Announced' (with a calendar icon).

NASA Tournament Lab

The screenshot shows the NASA Tournament Lab (NTL) website homepage. At the top left is the NTL logo, which includes the NASA logo and the text "NASA Tournament Lab". To the right of the logo is a "powered by TOPCODER" logo. Below the logo is a navigation bar with links for "HOME", "ABOUT", "HOW TO COMPETE", "NASA", "FORUMS", and "RESEARCH PORTAL".

The main content area is divided into several sections:

- WELCOME TO THE NASA TOURNAMENT LAB:** A large blue banner with white text. It includes a sub-header "WELCOME TO THE NASA TOURNAMENT LAB" and a paragraph: "NASA, Harvard Business School, and TopCoder have established the NASA Tournament Lab (NTL), which will enable the TopCoder community to compete amongst each other to create the most innovative, cost-efficient, and most optimized solutions for specific, real-world challenges being faced by NASA researchers." Below this is a "Learn More" button.
- HOW TO COMPETE:** A section with a question mark icon and the text: "Where to compete, how to register, and much more!"
- RESEARCH PORTAL:** A section with a gear icon and the text: "NASA researchers, sign in here!"

Below the main content area are three columns:

- Twitter Feed:** A section with a "FOLLOW US" button and a "Planetary Science" logo. The logo features a stylized planet with the text "Planetary Science" and "New Worlds. New Discoveries" below it.
- LATEST NEWS:** A section with a "NOV 30" date badge and the headline "The \$50,000 USPTO Algorithm Challenge has begun!". Below the headline is a paragraph: "The US Patent and Trademark Office, together with the NASA Tournament Lab (NTL), have launched a contest to develop new algorithms to aid in patent examination." This is followed by a paragraph: "The USPTO is inviting software developers, academics, and the TopCoder community to develop specialized algorithms to help bring the seven million patents presently in the patent archive into the digital age. The contest will require advanced knowledge of text recognition, image analysis, and the construction of bounding boxes." Below this is another paragraph: "This experimental contest has a prize purse of \$50,000 with \$10,000 going to the first place team! Plus everyone's favorite, T-shirts!" At the bottom of this section is a paragraph: "Registration is open now until December 5, 2011 and the contest starts on December 16, 2011. Register for the competition now and read all about the details [here](#)." Below this is a "Back to top" link.
- Brought To You By:** A section with a NASA logo and a "Active NTL Contests" sub-header. It lists two contests: "USPTO Algorithm Challenge" with a "\$50,000" prize and "Past NTL Contests" which includes "Planetary Data System Concept Challenge" and "NASA NTL - NASA NTL Marathon Match 2".

U.S. Ignite – NSF

The screenshot shows the homepage of the usignite website. At the top left is the 'usignite' logo. To its right is a navigation bar with four links: 'WHAT IS USIGNITE?', 'HOW TO APPLY', 'HOW TO NETWORK', and 'GET INVOLVED'. Below the navigation bar is a large banner image of a highway at night with light trails, overlaid with the text 'DEVELOPING GIGABIT-READY APPLICATIONS & DIGITAL EXPERIENCES'. Below the banner are two main content areas. The left area features a graphic of fiber optic cables with the text 'ENSURING US LEADERSHIP' and a sub-headline 'Creating an advanced, tested network to support advanced applications.' Below this is a paragraph about the GENIE research project. The right area is titled 'NEWS & ANNOUNCEMENTS' and contains two news items: 'Chattanooga Gig Prize' and 'Mozilla Ignite Apps Challenge'. At the bottom of the right area is a 'SEE ALL NEWS' button.

usignite WHAT IS USIGNITE? HOW TO APPLY HOW TO NETWORK GET INVOLVED

DEVELOPING GIGABIT-READY APPLICATIONS & DIGITAL EXPERIENCES

ENSURING US LEADERSHIP

Creating an advanced, tested network to support advanced applications.

GENIE is an National Science Foundation-funded research project to explore opportunities to understand, innovate, and transform global networks and their interactions with society.

NEWS & ANNOUNCEMENTS

Chattanooga Gig Prize

Chattanooga, TN is home to the country's first and only 1 gigabit per second internet network, with service available to all its residents and businesses. The system was completed by... [Continue reading...](#)

Mozilla Ignite Apps Challenge

1 Gigabit per second. Up and down. 250x faster than what we have now. What could you do with that speed? Mozilla, the National Science Foundation, and the White House... [Continue reading...](#)

SEE ALL NEWS

Did we run out of time for your question?

- Contact:
 - Tammi : tammi.marcoullier@gsa.gov, or
 - Karen : karen.trebon@gsa.gov, 202-501-1802

This webinar was recorded and will be available as training on demand!

<http://www.howto.gov/training/on-demand>