

Supporting the 2010 Census:

Toolkit for Reaching
Native Hawaiians and
Pacific Islanders

United States[®]
Census
2010

IT'S IN OUR HANDS



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Many individuals within the Native Hawaiian and Pacific Islander community may not be aware the census is happening, or may not know how it is conducted. Sharing details about the census process will help your family, friends and neighbors feel comfortable participating.



Dear 2010 Census Partner,

The 2010 Census is quickly approaching! This monumental effort holds the potential to greatly impact life for the Native Hawaiian and Pacific Islander people living in your community. In fact, census data directly affect how more than \$400 billion per year in federal funding is distributed to state, local and tribal governments. In your community, data could help determine which schools receive improvements, where new hospitals and community centers are built, what new roads, public transportation and housing options are planned and how funds are directed for services for people in poverty.

The U.S. Census Bureau is asking for your help in communicating to your community the importance of participating in the census. Everyone living in the United States must be counted – both citizens and noncitizens. This toolkit contains resources and ideas to help you communicate the importance of being counted.

The census impacts the future of every individual in your community, including the well-being of future generations. To ensure a better future for your community, it is essential people make their voices heard.

As you know, the Native Hawaiian and Pacific Islander audience is a diverse group comprised of many subgroups. The main population resides in the states of Hawaii and California but there are other groups scattered throughout the country with ties to Hawaii and the Pacific Islands. While there are many groups with multiple locations, the overall numbers of the Native Hawaiian and Pacific Islander community are relatively small, making it vital that everyone is counted. As a trusted voice among Native Hawaiian and Pacific Islander groups, you can help raise awareness about the 2010 Census – that it is happening, and that it is easy, important and safe. The Census Bureau will count on you to encourage others to participate by sharing the story of how census data can help shape the future of Native Hawaiians and Pacific Islanders.

Your efforts, in tandem with other 2010 Census public awareness initiatives like paid advertising, public relations and online/interactive elements, will help ensure everyone is counted in 2010.

Please share these materials with your community, communicate your support of the census and announce your partnership with the Census Bureau. Together, we can work toward ensuring that everyone is counted in 2010.

Sincerely,

Dr. Robert M. Groves
Director, U.S. Census Bureau

A Partner Quick-Start Guide



You signed on to be a Census Bureau partner. You are committed to encourage participation in the 2010 Census so your community can be accurately represented and eligible for funding needed for a brighter future. Now you want to know, what's next? What should you do as a partner?

It's simple. Here - at a glance - are the three main steps you should take.

1

Announce your partnership.

Tell your community that you support the 2010 Census. Send letters and e-mails, post information in newsletters and on your Web site, or issue an official proclamation. Your community trusts you, so bring attention to this important census event. (See page 14.)

2

Share the 2010 Census story.

Start spreading the word, using your action plan and the many resources provided in this guide, such as fact sheets, customizable templates and posters. Include specific messages that will resonate most with your community. (See page 17.)

3

Sustain the momentum.

A steady stream of communications and events through Census Day will be critical to educate Native Hawaiians and Pacific Islanders about the benefits of the census and motivate them to take part. Stagger timing of communications and events throughout 2009 and 2010 to keep the census top of mind in your community.

Your efforts will be supplemented by other public awareness initiatives, including paid advertising, public relations and online/interactive tools and resources. Together, these efforts will surround your community with messages about the 2010 Census.

“Our future is very important to us, especially the future for our grandchildren. We want to make sure the state and the communities we live in get their fair share of funding to build new schools, hospitals, better roads and have our voices heard in the decision making of the government. That is why it is very important to be counted in the 2010 Census.”

–Reverend George Briand, Marshallese Community

Sharing the 2010 Census Story





Thank you for your commitment to partner with the Census Bureau. The 2010 Census will impact the lives of every individual in your community. Your partnership will help ensure the Native Hawaiian and Pacific Islander population is represented fairly and accurately now and in the future.

You are a trusted member of your community and, when you speak, your community listens. We need your help sharing the census story with your people - conveying how the census directly impacts the lives of every member of your community and encouraging everyone to participate.

How do census data benefit the Native Hawaiian and Pacific Islander community?

Census data are used in many ways that can improve life for members of the Native Hawaiian and Pacific Islander community and their families:

Directing funds for services for people in poverty	Planning for hospitals, nursing homes, clinics and the locations of other health services
Directing services to children and adults with limited English-language proficiency	Designing facilities for people with disabilities, children or the elderly
Forecasting future transportation needs, including public transportation, roads and other infrastructure	Identifying trends over time that can help predict future needs
Creating maps to speed emergency services to households in need of assistance	Forecasting future housing needs for all segments of the population
Drawing school-district boundaries	Delivering goods and services to local markets
Reapportioning seats in the U.S. House of Representatives	Drawing federal, state and local legislative districts
Attracting new businesses to state and local areas	Estimating the number of people affected and displaced by natural disasters

In addition, census data related to race and ethnicity are used to:

- ▲ Guide all levels of government on the implementation and evaluation of programs or enforcement of laws – such as the Equal Employment Opportunity Act, the Civil Rights Act and the Fair Housing Act.
- ▲ Find areas where groups may need special services, such as English-language programs and services for those living in poverty, and to plan and implement education, housing, health and other programs that reflect diversity in their community.
- ▲ Identify areas where Native Hawaiians and Pacific Islanders might need services of particular importance to their community, such as obesity and diabetes screening, cancer prevention and substance abuse assistance.

“Census data help us track the growing Native Hawaiian population within Hawaii and also across the continental United States and empowers us with a voice in determining our destiny.” - Papa Ola Lokahi



“In the Hawaiian culture, there’s a concept known as kuleana, or responsibility. And it’s a very important concept, not only to one’s self, to one’s family, to one’s community, and it’s not only for the here and now, but it also goes into the future. Filling out the census form today is a very important and easy means of fulfilling this responsibility into the future.”

- Stanton Enomoto, special assistant to the administrator, Office of Hawaiian Affairs

What messages matter most to Native Hawaiians and Pacific Islanders?

Getting the right message to Native Hawaiians and Pacific Islanders will be vital to ensuring participation in the census. The following messages will be important to share in your conversations with members of your community.

No. 1: The 2010 Census helps us share our story with our friends, our neighbors and our future generations.

As a community that values family, friends, spirituality and togetherness, the Native Hawaiian and Pacific Islander people have a deep and long-running tradition of sharing familial and cultural histories with current and future generations. By providing a snapshot of the Native Hawaiian and Pacific Islander population in 2010, the census allows community members to gather an accurate picture of their population as a whole, as well as their individual community, and offers a permanent record of their people’s history and progress.

As part of the effort to capture an accurate picture of the Native Hawaiian and Pacific Islander community, every Native Hawaiian and Pacific Islander in the United States must be counted. This includes people of all ages, races, ethnic groups, citizens and noncitizens.

No. 2: Census data directly affect how more than \$400 billion per year in federal funding is distributed to state, local and tribal governments.

While the census is a powerful way to record history, it also will impact the daily life of almost every individual in your community. Census data help direct funds for services for people in poverty; plan for new facilities that serve people with disabilities, children and the elderly; forecast future transportation needs; and ensure resources and health care facilities are created based on community need.

For example, research shows that Native Hawaiians and Pacific Islanders are more likely to carpool or take public transportation to work than other groups. Census data can help determine how to expand public transportation options. Every person matters and every census form counts. By participating, you can help ensure your community – and the Native Hawaiian and Pacific Islander population as a whole – are fairly and accurately represented.

“For me, the census is important, politically, because we, Pacific Islanders, don’t have, in my opinion, proper representation. There are a lot of us that live here, but our interests, I believe, are not being represented and we need to let our voices be heard. We need to let those people know that we exist.”

– Junior Mika, Representative,
Hawaii Urban Development Program

No. 3: The census is easy, important and safe. Your participation is vital.

One of the shortest census forms in history, the 2010 Census form asks 10 questions and takes about 10 minutes to complete.

Responding immediately to the 2010 Census form is the most efficient way to complete the census. Census workers will visit households that do not return the forms to take a count in person.

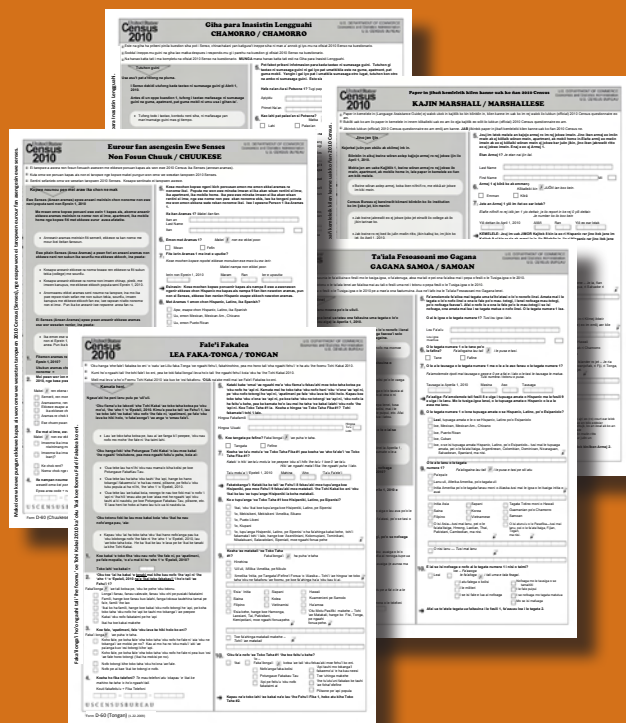
People from your community are working with the Census Bureau and may visit your home to help you complete the census form. Census workers can be identified by a census badge and bag.

The information you share is safe. By law, the Census Bureau cannot share respondents’ answers with anyone, including other federal agencies and law enforcement entities. All Census Bureau employees take an oath of non-disclosure and are sworn for life to protect the confidentiality of the data. The penalty for unlawful disclosure is a fine of up to \$250,000 or imprisonment of up to five years, or both.

Census forms will be delivered or mailed to households in March 2010. Census Day is April 1, 2010. Responses to the census form should include everyone living at that address.

The image shows a portion of the 2010 Census form. At the top, it says 'This is the official form for all the people at this address. It is quick and easy, and your answers are important to us.' Below this, there are instructions for 'Start Here' and 'How to fill out the form'. The form is divided into sections for 'Household type', 'Age and sex', 'Race and ethnicity', and 'Hispanic or Latino'. The questions are numbered 1 through 10.

NATIVE HAWAIIAN AND PACIFIC ISLANDER COMMUNITY



In 2010, a Teletext Device for the Deaf (TDD) program will help the hearing impaired, Questionnaire Assistance Centers (QAC) will assist those unable to read or understand the census form and Language Assistance Guides will be available at all QAC locations in Chamorro, Chuukese, Marshallese, Samoan and Tongan. Visit <http://2010.census.gov/partners/materials/inlanguage.php> to download a Language Assistance Guide. For QAC locations, contact your Regional Census Center at <http://www.2010.census.gov/partners/pdf/censusRegionMap.pdf>.

No. 4: Everyone in the United States must be counted. This includes people of all ages, races, ethnic groups, citizens and noncitizens.

Conducted every 10 years, the census is a count of everyone in the United States. A snapshot of our population, it captures our nation in a fleeting moment in time. For this reason, every person must be counted - including everyone in your community. Because some individuals may be unfamiliar with the census, or may not understand its purpose, the Census Bureau relies on partners like you to help spread this message.

“The census is a valuable source of data and information for understanding the demographic, social and economic status of the population, and for planning and decision-making purposes to achieve healthy people, robust workforce and safe communities. It is essential to achieve a fair and accurate count of all Pacific Peoples living in the United States during the 2010 Census.”

- Sela V. Panapasa, Ph.D., University of Michigan, Institute for Social Research

No. 5: Your personal information cannot be shared with anyone or used against you.

By law, the Census Bureau cannot share respondents' answers with anyone, including other federal agencies and law enforcement entities. You can rest easy knowing that the answers you provide on the census form are to count the population of the United States, to apportion seats in the U.S. House of Representatives and to help determine the annual distribution of federal funds.

**Getting Started:
Making the
Most of Your
Partnership**



Announcing Your Partnership

I've signed on as a Census Bureau partner. What should I do first?

One of the first things you can do as a Census Bureau partner is raise awareness of the census by announcing your partnership to your community and organization, and where you live, work and worship. The tools below will be helpful as you work to spread the word about the safety, importance and ease of the census:

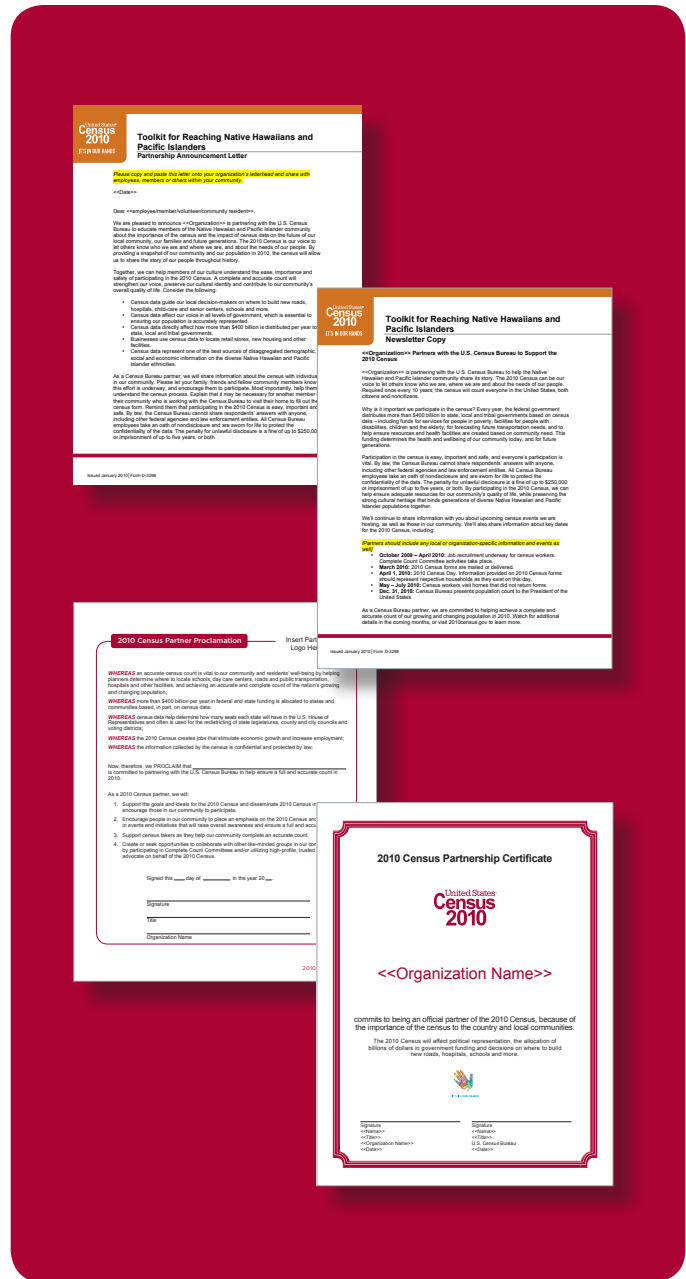
Partnership announcement letter - Use the customizable letter to announce your partnership with the Census Bureau and highlight for others in your community or members of your organization the importance of the census. The letter is available as a separate electronic file in this toolkit.

Newsletter copy - Use this copy to announce your partnership with the Census Bureau and help raise awareness of the importance of being counted. The newsletter copy is available as a separate electronic file in this toolkit.

Customizable newsletter template - Use this pre-designed template to create your own newsletter centered on your support of the 2010 Census and activities planned to raise awareness. The newsletter template is available as a separate electronic file in this toolkit.

Partnership proclamation - Consider proclaiming your role as a Census Bureau partner. Use this document in ceremonies, events and other official announcements. Available as a separate electronic file in this toolkit.

Partnership certificate - Customize and hang this certificate in offices, places of business or other facilities, and post it to your organization's Web site to acknowledge your role as a partner. The certificate is available as a separate electronic file in this toolkit.



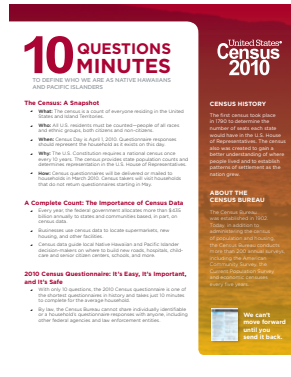
Raising Awareness

We've announced our partnership. What's next?

Now that your organization has publicly announced its support of the 2010 Census, it's time to start sharing information with your community. The following materials and resources can be shared with family, friends, neighbors and others at events and gatherings, during speeches or in places of worship:

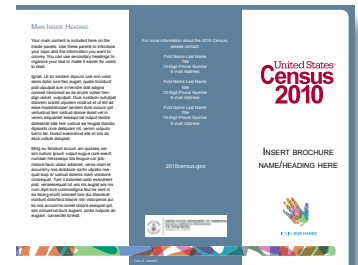
2010 Census fact sheet for Native Hawaiians and Pacific Islanders –

This fact sheet, specific to Native Hawaiians and Pacific Islanders, includes information about partnering with the Census Bureau and the benefits of census data. Share it with the Native Hawaiian and Pacific Islander community and potential partners at events, meetings and gatherings. It is available as a separate electronic file in this toolkit.



2010 Census brochure template –

Use this pre-designed template and sample copy to develop a brochure that highlights your involvement in the 2010 Census. Consider including information about how census data affect the Native Hawaiian and Pacific Islander community and the importance of obtaining a complete and accurate count. The brochure template is available as a separate electronic file in this toolkit.



Customizable poster/flier template –

Use this pre-designed template to create a poster or flier promoting the census or highlighting your organization's census-related events and activities. The poster/flier template is available as a separate electronic file in this toolkit.



Awareness poster –

This poster is the first in a unique series designed to build awareness of and encourage participation in the 2010 Census. The poster for Native Hawaiians is featured here but you may also obtain a poster for Pacific Islanders. Contact your regional partnership specialist to obtain the printed version of your choice or download and print the versions available on the Web site.



Contact information for your regional partnership specialist can be found at the end of this toolkit or at 2010census.gov/partners.

Action poster – This poster is the second in a unique series designed to build awareness of and encourage participation in the 2010 Census. The poster for Pacific Islanders is featured at right but you may also obtain a poster just for Native Hawaiians. Contact your partnership specialist to obtain printed versions of either poster or download and print the ones available on the Web site.

Confidentiality poster and flier – The confidentiality poster and flier provide assurance that census form responses are safe, secure and private. The poster for Native Hawaiians is featured at right but you may also obtain a poster or flier just for Pacific Islanders. Contact your regional partnership specialist to obtain the printed versions of your choice or download and print the materials available on the Web site.

How people are counted brochure – This brochure describes the process by which the Census Bureau counts everyone in the United States. The brochure is available as a separate electronic file in this toolkit.

“For a small but fast growing population with many needs and challenges, correct census data is essential to our existence, growth and development.”

- Taulama for Tongans



NATIVE HAWAIIAN AND PACIFIC ISLANDER COMMUNITY

Engaging the Community

What kinds of activities can my organization do to support the 2010 Census?

Now that you have begun to share information about the 2010 Census, it's time to start engaging your community to encourage participation. As you look for the best times to communicate the impact of the census on the well-being of the Native Hawaiian and Pacific Islander population, the following resources, which outline key 2010 Census dates and milestones, may be helpful:

2010 Census operational milestone timeline -

This timeline provides a snapshot of major 2010 Census operational milestones and corresponding communications activities. It is available as a separate electronic file in this toolkit.



18-month calendar for 2010 Census partners -

Hang this printable calendar - spanning July 2009 through December 2010 - in your office as an attractive reminder of important census dates as well as suggestions for what you, as a partner, can do to support the census through your outreach plan. An electronic version of this piece is available in this toolkit. Contact your regional partnership specialist to obtain a print version measuring 11" X 17" or download and print your own copy.

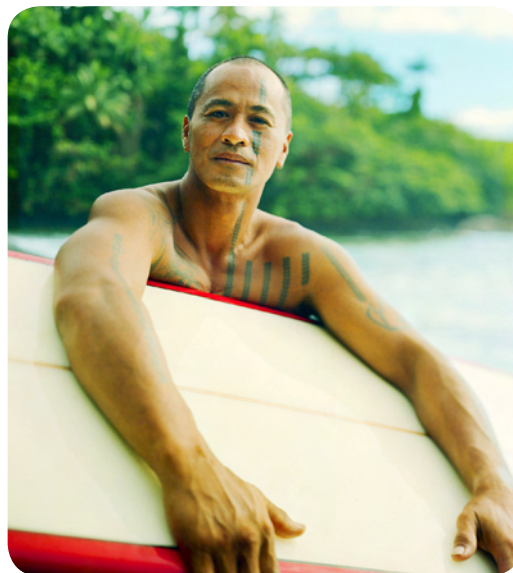


“For Samoans and other Pacific Islanders, being counted in the 2010 Census is an opportunity to be directly involved in the process that will affect the government’s ability to ensure equal access to important resources and services for our communities.”

-Samoan National Nurses Association

Once you've determined the best times to conduct activities, you can explore opportunities to spread the word within your community. Below are a few ideas to get you started.

- ▲ **Use what you have.** Leverage existing communication vehicles to help raise awareness by including 2010 Census information in internal communications, such as newsletters and bulletins, announcements and Web sites. More information about leveraging the Web is available on page 25.
- ▲ **Recruit partners.** Convince other organizations such as faith-based groups, academic institutions, local businesses, community centers and health care clinics to partner with the Census Bureau.
- ▲ **Talk to people.** Discuss the importance of the 2010 Census within your communities by encouraging family, friends, neighbors and co-workers – both citizens and noncitizens – to participate and be counted. Spark conversations at local gatherings and places of worship.



“It is important that we Chamorros, no matter where we live, understand the significance of the census and how the data impacts allocation of funding. Every Chamorro needs to be counted. The census gives us a voice that says, we matter!”

- Guam Communications Network.

NATIVE HAWAIIAN AND PACIFIC ISLANDER COMMUNITY



▲ **Reach out to the media.** The Native Hawaiian and Pacific Islander community relies on its own media as a trusted source of information. As such, media outreach will be an important and effective tool in communicating key messages and pertinent information about the 2010 Census.

- **Broadcast** - Reach out to local radio and TV stations, including those with a faith-based orientation and those that provide news to Native Hawaiians and Pacific Islanders. Share the sample public service announcements available as a separate electronic file in this toolkit.
- **Print** - To garner coverage, reach out to editors and reporters to set up interviews and use the messages outlined in the “Sharing the 2010 Census Story” section of this toolkit. You can also share the drop-in articles and encourage them to include the articles now and before Census Day - April 1, 2010.

▲ **Make speeches.** Incorporate talking points and information about the 2010 Census at existing speaking engagements, including community presentations, cultural events, one-on-one meetings and when out in the community. Reference the sample speech available as a separate electronic file in this toolkit.

▲ **Work with schools.** The Census Bureau has launched the Census in Schools program to educate school-age children and their families about the importance of the census. More information about this program is available later in this toolkit, at www.census.gov/schools and through the Census in Schools program fact sheet. This fact sheet is provided as a separate electronic file in this toolkit.



▲ **Use existing materials.** Display and distribute 2010 Census promotional materials provided by the Census Bureau within your organization and at events in your community.

▲ **Provide space.** Make the local Native Hawaiian and Pacific Islander community feel comfortable with the census by transforming your organization into a Be Counted site or a Questionnaire Assistance Center (QAC). Contact your Regional Census Center to learn more.

▲ **Attend Native Hawaiian and Pacific Islander cultural events.** Use cultural events to spark conversations about the census or to distribute materials. Some potential events include:

- Annual Inter-Tribal Pow Wow - *Honolulu*
- Kona Chocolate Festival - *Honolulu*
- Merrie Monarch Festival/Hawaii Hula Festival - *Hilo, Hawaii*
- Pacific Islander Festival Association - *San Diego*
- Arizona Aloha Festival - *Phoenix*
- An Evening of Aloha: A Celebration of Hawaii - *Ashland, Ore.*
- Kona Coffee Cultural Festival - *Kailua Kona, Hawaii*

- Gathering to Honor King Kalakaua - *Big Island, Hawaii*
- Tsunami Talk Story Festival - *Maui, Hawaii*
- Kona Earth Day Fair - *Maui, Hawaii*
- East Maui Taro Festival - *Maui, Hawaii*
- Ulalena - *Kauai, Hawaii*
- Raiatea Helm's Hawaiian Blossom Tour - *San Francisco*
- Pacific Islanders Festival - *Foster City, Calif.*
- Annual Hawaiian May Day Festival - *Pleasanton, Calif.*
- Na Kolea's 34th Annual Lu-au - *Los Angeles*
- Kama'aina Club's 38th Annual Scholarship Lu'au - *Orange County, Calif.*
- Northern CA Ukulele Festival - *Hayward, Calif.*
- 7th Annual Pure Aloha Festival & Concerts - *Las Vegas*
- Fiji Day - *Portland, Ore.*
- Fiji Day - *Hawaii*
- Fiji Festival - *Hayward, Calif.*
- Samoan Flag Day - *San Jose, Calif.*
- Tonga Day Celebration - *New York*
- Rotuma Day - *Los Angeles*

“A complete and accurate count of Fijians and other Pacific Islander subgroups is very important. Participation in the 2010 Census is safe and represents our best opportunity to be recognized as part of the U.S. population.”

–Ratu Meli Vakarewakobau, Senior Member of the “KaiViti Concern”

Census in Schools Program



Census in Schools Program

The Census Bureau has launched the Census in Schools program to educate school-age children and their families about the importance of the census. The program is designed for educators, parents and K-12 students in public, charter, private, parochial and tribal schools in the United States, Washington, D.C., Puerto Rico, American Samoa, Guam, the Commonwealth of the Northern Mariana Islands and the U.S. Virgin Islands. The program also focuses on adults who are enrolled in stateside English-as-a-Second-Language classes.



Native Hawaiians and Pacific Islanders tend to have close family ties that influence their everyday lives. This makes it important to connect with individuals of all ages—including school-age children who can reinforce messages about the census at home.

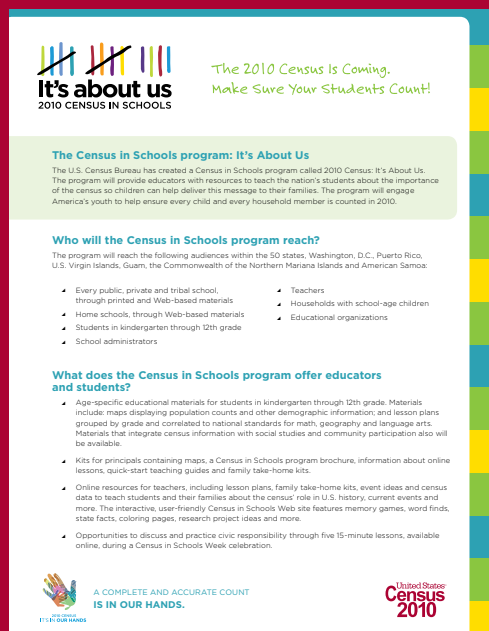
Education also plays a prominent role in Native Hawaiian and Pacific Islander communities. Approximately 84 percent of the population under the age of 25 has a high school diploma. The Census in Schools program can help many members of your community understand that participation in the census is vital and that one of the primary benefits of census data is the potential for increased school funding.

NATIVE HAWAIIAN AND PACIFIC ISLANDER COMMUNITY

To get started, reach out to educators, a local school or an entire school district to encourage participation. Talk to them about the tools available, including:

Turnkey Resource: Census in Schools Program Fact Sheet

This fact sheet covers the Census in Schools program, which provides educators with resources to teach the nation's students about the census. Available as a separate electronic file in this toolkit.



Lesson plans and event ideas. Educators have access to information, lesson plans and event ideas to teach students and their families about the census' role in U.S. history, current events, planning for the future and more.

Classroom materials. Grade-specific educational materials are available for students in kindergarten through 12th grade and for adults enrolled in stateside English-as-a-Second-Language classes. Materials include maps displaying population counts and other demographic information and lesson plans grouped by grade and correlated to national standards for math, geography and language arts. Materials that integrate census information with social studies and community participation also will be available.

Online tools. All of the Census in Schools program information and materials are available online at www.census.gov/schools.

Printed materials. All materials except the teaching guides and lessons will be printed and mailed to the stateside schools. All materials including the teaching guides and lessons will be printed and mailed to the schools in Puerto Rico and the island areas.

“In order to maintain programs that are critical for our community, and to give credence to additional programs that we know as a community we need, it’s important that we have an accurate count among Native Hawaiian people.”

– Napali Woode, senior vice president, Council for Native Hawaiian Advancement

Leveraging the Web





Because the Native Hawaiian and Pacific Islander population is young and spread across various regions of the country, leveraging the digital world will be important. Post the sample Web site copy, Web banners and Web images to your Web site or blog, or use them on social networking sites to help raise awareness of the 2010 Census.

Leveraging the Web

While most Native Hawaiians and Pacific Islanders reside in Hawaii and California, the remaining population is spread throughout other states and islands, so using digital means for outreach is important. Also, half of the Native Hawaiian and Pacific Islander population is under the age of 30 and part of a generation that relies on online and digital communications tools. Here are some tips on how best to leverage the Web.

▲ Post 2010 Census information on your

blog or organization's Web site. Refer to the sample Web site copy in this toolkit and customize it to fit your needs. Additional ideas include:

- Link to 2010census.gov using the Web banners and images available in this toolkit.
- Post photos from 2010 Census events and other activities in your community.

▲ Share information on a social networking site, such as Facebook, and link back to

2010census.gov. Use the Web banners and images available in this toolkit, or customize and post the sample text below:

- The 2010 Census is vital to the future of Native Hawaiians and Pacific Islanders. We've always celebrated our homelands, our traditions and our existence. Now it's time to let others know who we are and what we need. Data gathered from the 2010 Census can impact funding for roads, schools, hospitals, community centers and more. Help the next generation by being counted. Participate in the 2010 Census!
- The 2010 Census is approaching. People from our community are working with the Census Bureau and may stop by to take a count in person if you don't complete and mail back your census form. Remember, they are only asking for a little bit of your time. By answering their 10 questions, you will shape the future of our communities by helping determine funding for schools, hospitals, community centers and more. It's easy, important and safe, and your participation is vital. Be counted. Be heard. Visit 2010census.gov to learn more.

▲ If you are on Twitter, “tweet” about the 2010 Census. Refer to the sample tweets below for ways to get started. You can also draft your own tweets about the 2010 Census to raise awareness, ease fears and encourage participation.

- **Distribute now through January 2010:**

- The 2010 Census is approaching! Share your story, voice your pride and help future generations. Visit 2010census.gov.
- The 2010 Census is approaching! 10 questions will shape the future of our communities. Visit 2010census.gov.

- **Distribute February – April 2010:**

- Don’t forget: complete your census form. It is our voice to tell others what our community needs.
- Your census form arrives soon. Participating in the census is easy, important and safe. Be counted! 2010census.gov.
- Just returned my census form in the self-addressed, pre-paid envelope. Don’t forget to complete and return yours. Visit 2010census.gov.

- **Distribute April – July 2010:**

- Our people working with the Census Bureau may visit to take a count if a form isn’t returned. Please answer their questions. 2010census.gov
- Did you send back your census form? It’s not too late. Complete and return your form today. Questions? Visit 2010census.gov.



“We call it in Hawaiian *lokahi*, or unity. Ours is a rich history. Our ancestors have always voiced their feelings. There came a time, however, in our history, that our voices were ignored. It’s our time now to make our voices heard. Participation in the census is an important, important endeavor.”

**– Della Kua’ana, Docent and coordinator,
Queen Emma Summer Palace**

Regional Census Center Contact Information

If you receive questions related to the 2010 Census that you cannot answer, please refer individuals to the Partnership and Data Services Program staff at the Regional Census Center.

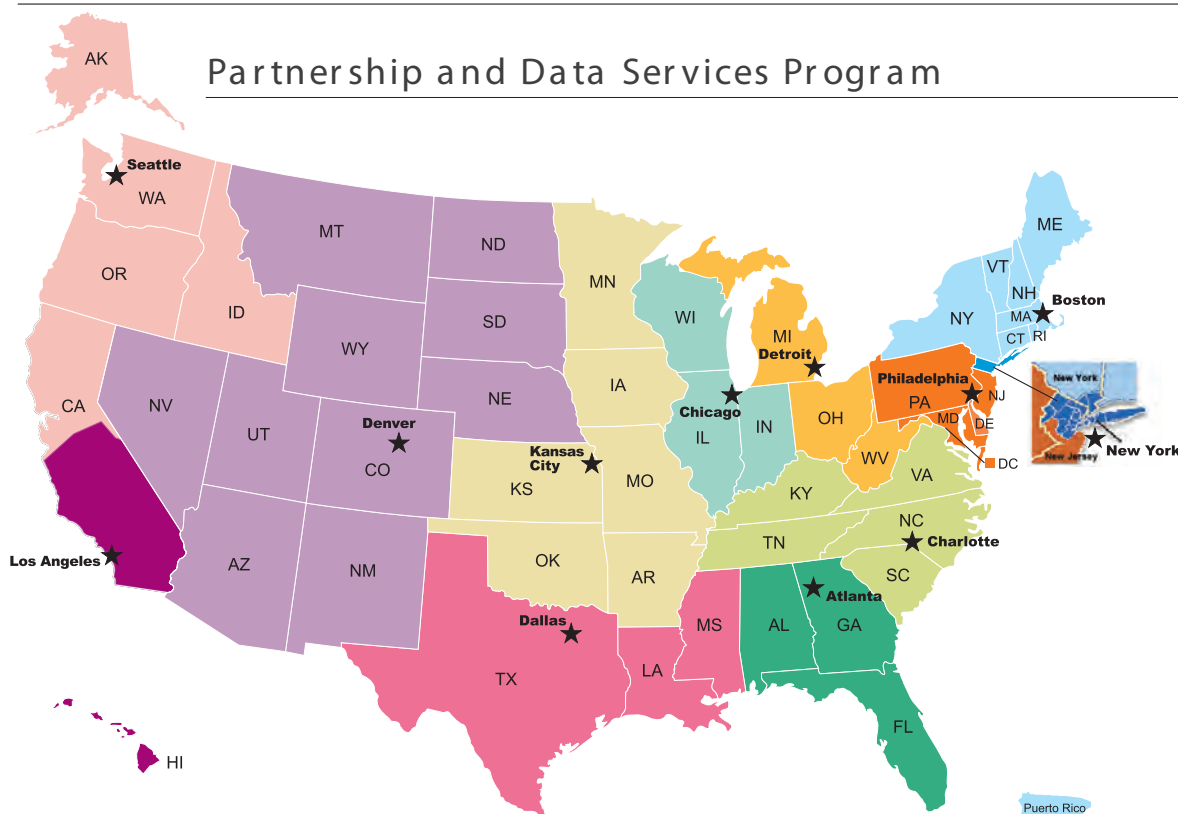


U.S. Census Bureau Regions

December 2009

Partnership and Data Services Program

FLDPDS/09-2



Phone Numbers for the Partnership and Data Services Program

Atlanta
404-335-1467

Boston
617-223-3610

Charlotte
704-936-5330

Chicago
312-454-2770

Dallas
214-637-9680

Denver
720-475-3670

Detroit
313-392-6500

Kansas City
816-994-2045

Los Angeles
818-717-5820

New York
212-356-3100

Philadelphia
215-717-1020

Seattle
425-908-4050

American Samoa,
Commonwealth of the
Northern Mariana Islands
(CNMI), Guam, and the
U.S. Virgin Islands
301-763-4033

- ATLANTA** - www.census.gov/atlanta
Alabama, Florida, Georgia
- BOSTON** - www.census.gov/boston
Connecticut, Maine, Massachusetts, New Hampshire, New York (all counties except those covered by the NY Regional Office listed under the state of NY), Puerto Rico, Rhode Island, Vermont
- CHARLOTTE** - www.census.gov/charlotte
Kentucky, North Carolina, South Carolina, Tennessee, Virginia
- CHICAGO** - www.census.gov/chicago
Illinois, Indiana, Wisconsin
- DALLAS** - www.census.gov/dallas
Louisiana, Mississippi, Texas
- DENVER** - www.census.gov/denver
Arizona, Colorado, Montana, Nebraska, Nevada, New Mexico, North Dakota, South Dakota, Utah, Wyoming
- DETROIT** - www.census.gov/detroit
Michigan, Ohio, West Virginia
- KANSAS CITY** - www.census.gov/kansascity
Arkansas, Iowa, Kansas, Minnesota, Missouri, Oklahoma
- LOS ANGELES** - www.census.gov/losangeles
Hawaii, Southern California (Fresno, Imperial, Inyo, Kern, Kings, Los Angeles, Madera, Mariposa, Merced, Monterey, Orange, Riverside, San Bernardino, San Diego, San Benito, San Luis Obispo, Santa Barbara, Tulare, and Ventura counties)
- NEW YORK** - www.census.gov/newyork
New York (Bronx, Kings, Nassau, Queens, Richmond, Rockland, Suffolk, and Westchester counties)
New Jersey (Bergen, Essex, Hudson, Morris, Middlesex, Passaic, Somerset, Sussex, Union, and Warren counties)
- PHILADELPHIA** - www.census.gov/philadelphia
Delaware, District of Columbia, Maryland, New Jersey (all counties except those covered by the NY Regional Office listed under the state of NJ), Pennsylvania
- SEATTLE** - www.census.gov/seattle
Alaska, Idaho, Northern California (all counties except those covered by the LA Regional Office listed under southern California), Oregon, Washington

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