



2010 CENSUS: IT'S IN OUR HANDS

What You Need to Know About the 2010 Census— American Samoa

The 2010 Census will define who we are as American Samoa. Taken every 10 years, the census helps direct the allocation of government funding. As a 2010 Census partner, you can educate your community about the importance of participating in this historic event and help ensure no one is left uncounted. You can help your community receive the fiscal and social benefits to which it is entitled. **Achieving a complete and accurate 2010 Census for American Samoa is in our hands.**

The Census: A Snapshot

- ▲ The census is a count of everyone residing in American Samoa. This includes people of all ages and ethnic groups, both citizens and non citizens.
- ▲ The 2010 Census will create hundreds of temporary jobs in American Samoa.

It's in Our Hands: Your Participation in the 2010 Census— American Samoa Matters

- ▲ Every year, federal funds are awarded to communities based on census data.
- ▲ Census data guide local decision-makers in important community-planning efforts, including where to build new roads, hospitals, and schools.

Completing the 2010 Census—American Samoa Questionnaire: Easy and Safe

- ▲ The 2010 Census—American Samoa questionnaire asks questions about each person in your household. For example, the questionnaire asks about each household member's age, place of birth, military service, education, and employment.
- ▲ The U.S. Census Bureau does not release or share information that identifies individual respondents or their households for 72 years.



2010 CENSUS—American Samoa: Frequently Asked Questions

Will the information the Census Bureau collects remain confidential?

Yes. Every person who works on the 2010 Census takes an oath for life to protect the confidentiality of census responses. By law, the Census Bureau cannot share an individual's answers with anyone, including welfare and immigration agencies.

Why are partners so important to the 2010 Census—American Samoa campaign?

Numerous organizations support the 2010 Census of American Samoa, including local government, community- and faith-based organizations, schools, media, and businesses. The Census Bureau relies on partners to help explain the importance of the 2010 Census and bringing this message to people in every part of American Samoa. This is particularly important in communities isolated by language. By joining forces with partners, the Census Bureau has a far greater chance of reaching every resident of American Samoa than by attempting this monumental task alone.

2010 Census—American Samoa Timeline: Key Dates

<i>October 2009</i>	Local Census Office opens.
<i>Fall 2009</i>	Recruitment begins for local census jobs.
<i>March 2010</i>	Census questionnaires are mailed to households.
<i>April 1, 2010</i>	Census Day.
<i>April–July 2010</i>	Census takers visit households to collect questionnaires or interview respondents.
<i>August 31, 2010</i>	Local Census Office closes.