



IT'S IN OUR HANDS

Become a 2010 Census– American Samoa Partner

In 2010, the U.S. Census Bureau will issue a call to action for every resident of American Samoa: “Be Counted.”

The 2010 Census is important. It helps determine the distribution of government funding for critical community services. It generates hundreds of jobs across American Samoa.

Your support of the 2010 Census—American Samoa matters. Your partnership sends a strong message to your community about the importance of the census and the benefits of being counted. A complete and accurate count is in our hands.

Why should you partner with the 2010 Census—American Samoa?

- ▲ **Bring jobs to your community.** The Census Bureau will hire hundreds of people in American Samoa for temporary census jobs. You can recruit applicants and help boost your local economy.
- ▲ **Get the funding American Samoa deserves.** Census data are used to help determine government funding and guide where to build roads, schools, job training centers, and more. An incomplete count could mean your community does not receive its fair share of funding.

Take action:

As a partner, you will play an important role in making the 2010 Census—American Samoa successful by encouraging people in your community to take part in the count. As a partner, you can:

- ▲ Include census information in newsletters, mailings, and online.
- ▲ Sponsor meetings or other events to encourage participation in the census.
- ▲ Help recruit census workers.
- ▲ Provide space for testing and training census employees.
- ▲ Issue a proclamation or other public endorsement for the 2010 Census—American Samoa.

CENSUS PARTNERS

FAST FACTS ABOUT THE CENSUS

Safe. The Census Bureau protects information that identifies respondents or their households for 72 years.

Easy. The questionnaire is easy to complete.

Everyone counts. The census is a count of everyone living in American Samoa. This includes people of all ages and ethnic groups, both citizens and noncitizens.

Coming soon. Census questionnaires will be mailed in March 2010. An enumerator from your local census office will come pick up your completed questionnaire.