MEDIA BUY	SCHEDULES															
Medium	Vendor Name	Audience	Language	Market	State	1/18 1/2	Wee 5 2/1	ks In-Flig 2/8 2/1	nt (mark	with X, 3/1	if in flight	, leave bl	lank if not) 22 3/29	4/5 4	12 Comments	
1 Newspa	per Artic Sounder	AI/AN	English	Alaska	AK	X	X	X		X	<u></u>	X		X	X	
2 Newspa 3 Newspa	per Bristol Bay Times per The Cordova	Al/AN Al/AN	English English	Alaska Alaska	AK AK	x	×	×		X		x		X	x	
4 Newspa	per Dutch Harbor Fisherman	Al/AN	English	Alaska	AK	х	х	х		х		х		x	x x	
	per Tundra Drums per Seward Phoenix Log	Al/AN Al/AN	English English	Alaska Alaska	AK AK	X X	×	X		X		x		X	x	
7 Newspa	per Sun Star	Al/AN	English	Alaska	AK	х	x	х		х		x		х	ĸ	
	per Delta Wind per Homer News	AI/AN AI/AN	English English	Alaska Alaska	AK AK	x	×	×		X		x			K K	
10 Newspa	per Anchorage Press	Al/AN	English	Alaska	AK	х	х	x		х		х		X	ĸ	
11 Newspa 12 Newspa	per Nome Nugget per Alaska Star	Al/AN Al/AN	English English	Alaska Alaska	AK AK	x x	X	X		X		x			K K	
13 Newspa	per Wasilla Frontiersman	AI/AN	English	Alaska	AK AK	х	х	x		х		х		X	x	
14 Newspa 15 Televisio	per Anchorage Daily News	AI/AN AI/AN	English English	Alaska Alaska	AK AK	x x x	X	x x	х	X	x	x)	x x	X	x	
16 Televisio	n KTUU	AI/AN	English	Alaska	AK	x x x x	х	х х	х	х	х	X)		X	x	
17 Radio 18 Radio	KCAM KCDV	AI/AN AI/AN	English English	Alaska Alaska	AK AK	x x	x	X X X X	x	x	x	x)	x x x x		K K	
19 Radio	KSTK KVAK	Al/AN Al/AN	English	Alaska Alaska	AK	хх	х	ХХ	х	х	х	х)	х х	X	x	
20 Radio 21 Radio	KVAK KCAW	Al/AN Al/AN	English English	Alaska Alaska	AK AK	X X X X	X X	X X X X	X	X	x x	X) X)		X	x	
22 Radio	KTKU	Al/AN	English	Alaska	AK	X X X X	X X	X X X X	х	х	x	x x		X X	x x	
23 Radio 24 Radio	KBFX KGOT	AI/AN AI/AN	English English	Alaska Alaska	AK AK	хх	х	х х	x	X X	x	X)	х х	X	x	
25 Radio	KENI	AI/AN	English	Alaska	AK	х х	Х	х х	х	Х	х	х)	х х	X	ĸ	
26 Radio 27 Radio	KTOO KFSK	AI/AN AI/AN	English English	Alaska Alaska	AK AK	X X X X	X X	X X X X	x	X X	X X	x) x)			K K	
28 Radio	KRBD	Al/AN Al/AN	English	Alaska	AK	хх	X X	ХХ	х	х	х	х)	х х	X	x	
29 Outdoor 30 Magazin	All Over Media e First Alaskans	Al/AN	English English	Alaska Alaska	AK AK	X X X	X X	хх	х	X X	х	х)		X		
31 Outdoor 32 Televisio	All Over Media	AI/AN AI/AN	English	Phoenix (Prescott)	AZ AZ	X X X X	X X	X X X X	x	X X	x x	x x		x x	x x	
33 Televisio	n KPNX	AI/AN	English English	Phoenix (Prescott) Phoenix (Prescott)	AZ	хх	х	х х	x	Х	х	х)	х х	X	x	
34 Televisio 35 Televisio		AI/AN AI/AN	English	Phoenix (Prescott) Phoenix (Prescott)	AZ AZ	X X X X	X X	X X X X	x	X X	x x	x) x)	x x	X X	K K	
36 Radio	KTBA	Al/AN	English English	Phoenix (Prescott)	AZ	хх	х	ХХ	х	х	x	х)		X	x	
37 Radio 38 Radio	KHAC KWIM	Al/AN Al/AN	English English	Phoenix (Prescott) Phoenix (Prescott)	AZ AZ	X X X X	X X	X X X X	X	X	x	X X	х х	X	×	
39 Radio	KTNN-AM	Al/AN	English	Phoenix (Prescott)	AZ	x x x x	х	хх	х	х	х	X X		X		
40 Radio 41 Radio	KWRK-FM KGHR-FM	AI/AN AI/AN	English English	Phoenix (Prescott) Phoenix (Prescott)	AZ		X	X X X X		X	x x	x) x)		X	×	
42 Radio	KESZ	AI/AN	English	Phoenix (Prescott)	AZ AZ	х х	x x	X X X X	x	X X	x	x) x)	x x x x	x	K K	
43 Newspa 44 Newspa	per Ak-Chin O'odham Runner per Arizona Native Scene	Al/AN Al/AN	English English	Phoenix (Prescott) Phoenix (Prescott)	AZ AZ	X X	X	X		X		x		X	×	
45 Newspa	per Au-Authm Action News	Al/AN	English	Phoenix (Prescott)	AZ AZ	х	х	х		х		х			r K	
46 Newspa	per Navajo-Hopi Observer per Navajo Times	Al/AN Al/AN	English English	Phoenix (Prescott) Phoenix (Prescott)	AZ AZ	X X	X	X		×		x		X		
48 Newspa	per San Carlos Apache Moccasin	Al/AN	English	Phoenix (Prescott)	AZ	х	ŵ	x		ŵ		x		X	x	
49 Newspa 50 Newspa	per Sliver Belt per Gila River News	AI/AN AI/AN	English English	Phoenix (Prescott) Phoenix (Prescott)	AZ AZ	X	X	X		X		X		X	K K	
51 Newspa	per Native American Journal	Al/AN	English	Phoenix (Prescott)	AZ	x	x	x		x		x		х	ĸ	
52 Televisio 53 Televisio	n KGUN	Al/AN Al/AN	English English	Tucson (Sierra Vista) Tucson (Sierra Vista)	AZ AZ	X X X X	X X	X X X X	X	X	x	x) x)	x x x x	X	K K	
54 Televisio	in KMSB	Al/AN	English	Tucson (Sierra Vista)	AZ AZ	хх	x	х х	х	x		х)	х х	х	ĸ	
55 Radio 56 Outdoor	KRQQ Lamar	Al/AN Al/AN	English English	Tucson (Sierra Vista) Phoenix (Prescott)	AZ AZ	X X X X	×	X X X X	X	X	x	X) X)			K K Poster	
57 Outdoor	Lamar	Al/AN	English	Phoenix (Prescott)	AZ	х х	х	х х	х	x	x	x)	х х	х	K Poster	
58 Outdoor 59 Outdoor	Lamar Lamar	AI/AN AI/AN	English English	Phoenix (Prescott) Phoenix (Prescott)	AZ AZ	X X X X	X	X X X X	X	X	x	X) X)		X	K Poster K Poster	
60 Outdoor	Lamar	Al/AN	English	Phoenix (Prescott)	AZ CA	х х	х	х х	х	x	х	x)	х х	X	K Poster	
61 Outdoor 62 Radio	All Over Media KIDE	Al/AN Al/AN	English English	Los Angeles Chico-Redding	CA	X X X X	X X	X X X X	x	X	x x	x) x)		XX		
	per Two Rivers Tribune	AI/AN	English	Los Angeles	CA	х	Х	Х		х		х		X	×	
64 Televisio 65 Televisio		Al/AN Al/AN	English English	Los Angeles Los Angeles	CA CA	X X X X	X	X X X X	x	X	x	X) X)		X	x	
66 Radio 67 Outdoor	KOST Lamar	AI/AN AI/AN	English	Los Angeles	CA CA	X X X X	x	X X X X	x	x	x x	x x	х х	X X	K K Junior Bulletin	
68 Outdoor	Lamar	Al/AN	English English	Los Angeles Los Angeles	CA	х х	x	х х	x	x	х	х)	х х	X	X Junior Bulletin	
69 Outdoor 70 Outdoor	Lamar Lamar	AI/AN NHPI	English	Los Angeles	CA CA	хх	х	ХХ	x	Х	х	х)	х х	X	K Junior Bulletin	
71 Radio	KOST	NHPI	English English	Los Angeles Los Angeles	CA	X X X X	X X	X X X X	x	X X	x x	x) x)		x	x	
72 Radio 73 Radio	KFBK KIOI	NHPI NHPI	English English	Sacramnto-Stkton-Modesto San Francisco-Oak-San Jose	CA CA	X X X X	X X	X X X X	x	X X	x x	X) X)			x x	
74 Outdoor	Lamar	Al/AN	English	Los Angeles	CA	хх	х	х х	х	x	х	X)	хх	X	K Permanent Bulletin	
75 Outdoor 76 Outdoor	Lamar Lamar	AI/AN AI/AN	English English	Los Angeles Los Angeles	CA CA	X X X X	X X	X X X X	x	X	x x	x) x)	x x x x		K Permanent Bulletin K Permanent Bulletin	
77 Outdoor	Lamar	Al/AN	English	Los Angeles	CA	х х	Х	х х	х	Х	х	х)	х х	X	K Permanent Bulletin	
78 Outdoor 79 Outdoor	Lamar	Al/AN Al/AN	English English	Los Angeles Los Angeles	CA CA	x x x x	X	x x x x	x	X X	X X	X) X)			K Permanent Bulletin K Permanent Bulletin	
80 Outdoor	Lamar	Al/AN	English	Los Angeles	CA	хх	x x	ХХ	х	х	х	x)	х х	X	K Permanent Bulletin	
81 Outdoor 82 Outdoor	Lamar Lamar	AI/AN AI/AN	English English	Los Angeles Los Angeles	CA CA	X X X X	X X	X X X X	X	X	x	X) X)			X Permanent Bulletin X Permanent Bulletin	
83 Outdoor	Lamar	AI/AN	English	Los Angeles	CA	X X X X	X X	X X X X	x	х	x x	x x			K Permanent Bulletin	
84 Outdoor 85 Outdoor	Lamar Lamar	AI/AN AI/AN	English English	Los Angeles Los Angeles	CA CA	xx	x	XX	x	x	x	x)			K Permanent Bulletin K Permanent Bulletin	
86 Outdoor 87 Outdoor	Lamar Lamar	Al/AN Al/AN	English	Los Angeles	CA	хх	х	X X X X	x	X X	х	х)	х х	X	K Permanent Bulletin K Permanent Bulletin	
88 Outdoor	Lamar	Al/AN	English English	Los Angeles Los Angeles	CA CA	X X X X	X X	ХХ	x	ŵ	x x	х)		x	X Permanent Bulletin X Permanent Bulletin	
89 Outdoor 90 Outdoor	Lamar Lamar	AI/AN AI/AN	English English	Los Angeles Los Angeles	CA CA	X X X X	X X	X X X X	x	X	x	X) X)		X	K Poster K Poster	
91 Outdoor	Lamar	Al/AN	English	Los Angeles	CA	хх	х	х х	х	x	х	X)	х х	X	K Poster	
92 Outdoor 93 Outdoor	Lamar Lamar	AI/AN AI/AN	English English	Los Angeles Los Angeles	CA CA	X X X X	X X	X X X X	x	X X	x x	x) x)	x x x x		K Poster K Poster	
94 Outdoor	Lamar	Al/AN	English	Los Angeles	CA	хх	х	ХХ	х	х	х	х)	х х	X	K Poster	
95 Outdoor 96 Outdoor	Lamar Lamar	Al/AN Al/AN	English English	Los Angeles Los Angeles	CA CA	X X X X	X X	X X X X	X	X	x	x) x)			K Poster K Poster	
97 Outdoor	Lamar	AI/AN	English	Los Angeles	CA	x x x x	X X	x x x x	х	X X	х	х)			K Poster	
98 Outdoor 99 Outdoor	Lamar All Over Media	AI/AN AI/AN	English English	Los Angeles Denver	CA CO	X X X X	X	X X X X	x	x	x x	X) X)			K Rotary Bulletin K	
100 Newspa	per Echo News	Al/AN	English	Denver	co	x	X	××	~	x	v	x,		X	×	
101 Televisio 102 Televisio		AI/AN AI/AN	English English	Denver Denver	CO CO	xx	X	XX	x	x	x	x)	x x x x	X	x K	
103 Televisio	n KUSA	Al/AN Al/AN	English	Denver	CO	хх	X X	XX	х	х	х	X)	х х	x	x X	
104 Televisio 105 Radio	KSUT	Al/AN	English English	Denver Denver	CO CO	X X X X	X X	X X X X	x	X X	x x	x) x)	x x x x	x	X X X	
106 Newspa 107 Outdoor	per Molokai Advertiser News All Over Media	NHPI NHPI	English English	Honolulu Hawaii	HI HI	x x x	X X	x x		X X		x x)		X X	×	
108 Newspa	per Honolulu Advertiser	NHPI	English	Honolulu	HI	х	x	Â	^	x	^	Ŷ		x	x	
109 Newspa	per Kalamalama per Moiokai Dispatch	NHPI NHPI	English English	Honolulu Honolulu	HI HI	×								x		
111 Newspa	per Ke Alaka'l	NHPI	English	Honolulu	HI	x x								â		
112 Newspa 113 Newspa	per North Shore News per Big Island Weekly	NHPI NHPI	English	Honolulu Honolulu	HI HI	x x								x x		
114 Newspa	per Hawaii Tribune Herald	NHPI	English English	Honolulu	HI	x								х		
115 Newspa 116 Newspa	per Hawaii Catholic Herald per Ka Leo Hawaii	NHPI NHPI	English English	Honolulu Honolulu	HI HI	X								x x		
117 Newspa	per West Hawaii Today	NHPI	English	Honolulu	HI	x x								х		
118 Newspa 119 Newspa	per Lahaina News per Maui Time Weekly	NHPI NHPI	English English	Honolulu Honolulu	HI HI	X X	x							x x		
120 Newspa	per Garden Island	NHPI	English	Honolulu	HI	х								x		
122 Newspa	per North Hawaii News per APA News & Review	NHPI NHPI	English English	Honolulu Honolulu	HI HI	X X										
123 Newspa	per Honololu Star Bulletin	NHPI	English	Honolulu	HI	x	х							x		
125 Newspa	per Honololu Weekly per Maui Weekly	NHPI NHPI	English English	Honolulu Honolulu	HI HI	x x								x x		
126 Newspa	per Maui Bulletin	NHPI NHPI	English	Honolulu Honolulu	HI HI	x x								x x		
121 Newspa	per Maui News	and I	English	. ISHUIUU		^								^		

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Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25	2/1	2/8 2/15	(mark w 2/22	3/1	3/8 3/	eave bla 15 3/2	.nk if not)	4/5	4/12 Comments	
128 Newspap	per Packific Business News	NHPI	English	Honolulu	HI	X		_							X		
129 Newspap 130 Newspap	ber Honololu Advertiser ber Midweek	NHPI NHPI	English English	Honolulu Honolulu	HI HI	x		x							x		
131 Televisio	n KTLA	NHPI	English	Honolulu	HI	X X	х	х	хх	x x	х	X	< X	х	х	x	
132 Televisio 133 Televisio		NHPI	English English	Honolulu Honolulu	HI HI	x	X X	X X X X	X X X X X X X X	x	x x	XX		X	x	x x x x	
134 Televisio	n KHON	NHPI	English	Honolulu	HI	х	х	х	хх	x	х	X X		x	x	x	
135 Televisio 136 Magazine	n KFVE a Hawaii Skin Diver	NHPI NHPI	English English	Honolulu Hawaii	HI HI	X	х	х	хх	х	х	X)	х х	х	х	х	
137 Magazine	a The Magazine of Maui	NHPI	English	Hawaii	HI	х											
138 Magazine 130 Nowsport	e Hawaii Golf	NHPI Al/AN	English English	Hawaii Idaho Fals-Pocatilo (Jcksn)	HI ID	x		~	×		v	,	~		х	х	
140 Outdoor	ber Sho-Ban News High Octane Media	Al/AN	English	Kansas	KS	x	х	x	x x	х	â	x	x x	x	x		
141 Newspap	per Bay Mills News	AI/AN	English	Grand Rapids-Kalmzoo-B.Crk		Х		х	x		х	2	κ.		X	x x	
	per Native Sun per Grand Traverse Band News	Al/AN Al/AN	English English	Grand Rapids-Kalmzoo-B.Crk Traverse City-Cadillac	MI	X X		x	X		x	,	κ κ		x x	x x	
144 Newspap	er Sault Tribe News	AI/AN	English	Traverse City-Cadillac	MI	х		х	х		х)	<		х	x x	
145 Newspar 146 Newspar	per Bois Forte News per Anishinaabeg Today	Al/AN Al/AN	English English	Duluth-Superior Duluth-Superior	MN MN	X X		×	×		×		ζ v		x x	X	
147 Newspap	per The Circle	AI/AN	English	Minneapolis-St. Paul	MN	Ŷ		â	ŵ		ŵ	Ś	λ.		â	x x	
148 Newspap 149 Televisio	er Ojibwe News	Al/AN Al/AN	English	Minneapolis-St. Paul Minneapolis-St. Paul	MN MN	x	х	x x	x x	x	X X	x	x x x	x	x	x x	
149 Televisio 150 Televisio		Al/AN	English English	Minneapolis-St. Paul Minneapolis-St. Paul	MN	x	x	х	х х	x		X X			x	x	
151 Radio	KAXE	Al/AN	English	Minneapolis-St. Paul	MN	х	х	Х	х х	х	x x	X X	х х	х	х	x x	
152 Radio 153 Radio	KUMD KFAI	Al/AN Al/AN	English English	Minneapolis-St. Paul Minneapolis-St. Paul	MN MN	X	x	x x	X X X X	x	x	XX	x x x x	X	x x	x x	
154 Radio	KTRF	AI/AN	English	Minneapolis-St. Paul	MN	x	x	Х	x x	x	х	x	x x	х	х	X X	
155 Radio 156 Radio	KKAQ	Al/AN Al/AN	English	Minneapolis-St. Paul Minneapolis-St. Paul	MN MN	x x	X X		X X X X	x x	X X	X X			X X	x	
157 Radio	KDMA	Al/AN	English English	Minneapolis-St. Paul	MN	â	â	X X	X X X X	Ŷ	Ŷ	x j			â	x x x x	
158 Radio	KKRC	AI/AN	English	Minneapolis-St. Paul	MN	х	х	х	хх	х	х	X			х	x	
159 Radio 160 Radio	KNUJ KDUZ	Al/AN Al/AN	English English	Minneapolis-St. Paul Minneapolis-St. Paul	MN MN	x x	X X	X X	X X X X	x x	x x	X X			x x	x	
161 Radio	KCHK	AI/AN	English	Minneapolis-St. Paul	MN	х	х	х	х х	x	х	X X	х х	х	х	x x	
162 Radio 163 Radio	KRDS KDJS	Al/AN Al/AN	English	Minneapolis-St. Paul Minneapolis-St. Paul	MN MN	x x	X X	X X	X X X X	X	X X	X X			X X	x	
164 Outdoor	All Over Media	Al/AN	English English	Minneapolis-St. Paul	MN	â	â		x x	â	Ŷ	x ź	x x	ŵ	â	x	
165 Outdoor 166 Outdoor	Lamar Lamar	Al/AN Al/AN	English	Minneapolis-St. Paul Minneapolis-St. Paul	MN MN	x	x	X X	X X X X	x	x	XX	х х	х	x	X Junior Bulletin X Junior Bulletin	
167 Outdoor	Lamar	Al/AN	English English	Minneapolis-St. Paul	MN	х	x x	х	х х	x	x	X X		X	x	X Junior Bulletin	
168 Outdoor	Lamar	Al/AN	English	Minneapolis-St. Paul	MN	х	х	х	х х	x	х	X X	х х	х	х	X Junior Bulletin	
169 Outdoor 170 Outdoor	Lamar Lamar	Al/AN Al/AN	English English	Minneapolis-St. Paul Minneapolis-St. Paul	MN MN	X	x	x x	X X X X	×	x	X X		X	x x	X Permanent Bulletin X Permanent Bulletin	
171 Outdoor	Lamar	AI/AN	English	Minneapolis-St. Paul	MN	x	х	Х	х х	x	х	X C	х х	х	х	X Permanent Bulletin	
172 Outdoor 173 Outdoor	Lamar	Al/AN Al/AN	English	Minneapolis-St. Paul Minneapolis-St. Paul	MN MN	X X	x	X	x x	X	x	XX			x x		
174 Outdoor	Lamar	Al/AN	English English	Minneapolis-St. Paul	MN	â	x x	x x	X X X X	x	x	X X			â	X Permanent Bulletin X Permanent Bulletin	
175 Outdoor	Lamar	AI/AN	English	Minneapolis-St. Paul	MN	х	х	X X	X X X X	х	X X	X			х	X Poster X Poster	
176 Outdoor 177 Outdoor	Lamar Lamar	Al/AN Al/AN	English English	Minneapolis-St. Paul Minneapolis-St. Paul	MN MN	x	X X		X X X X	x	x	X X			x		
178 Outdoor	Lamar	AI/AN	English	Minneapolis-St. Paul	MN	х	х	Х	х х	х	х	X X	х х	х	х	X Poster	
179 Outdoor 180 Outdoor	Lamar Lamar	AI/AN AI/AN	English English	Minneapolis-St. Paul Minneapolis-St. Paul	MN MN	x	x x	x x	X X X X	x x	X X	X X	x x x x	X	x x	X Poster X Poster	
181 Outdoor	Lamar	Al/AN	English	Minneapolis-St. Paul	MN	х	x		х х	х	x	x			x		
182 Outdoor 183 Outdoor	Lamar Lamar	Al/AN Al/AN	English	Minneapolis-St. Paul Minneapolis-St. Paul	MN MN	x	x x	x x	X X X X	x	x	XX			x	X Poster X Poster X Poster X	
	ber Big Horn County News	Al/AN	English English	Billings	MT	â	^	â	ŶŶ	^	â	^ ;;	κ Λ	^	â	X	
185 Newspar	per Apsaalooke Nations	AI/AN	English	Billings	MT	х		х	х		х	3	<		х	x x	
186 Televisio 187 Televisio	n KSVI n KTVO	Al/AN Al/AN	English English	Billings Billings	MT MT	X X	x x		X X X X	x x	X X	X X			X X	x x	
188 Televisio	n KULR	Al/AN	English	Billings	MT	х	x	x	x x	x	x	x		x	х	X X	
189 Newspap	per Hays Newsletter	Al/AN Al/AN	English	Great Falls Great Falls	MT MT	X		x	x		x	2	Ś		x x	x	
191 Newspap	per Fort Belknap News per Glacier Reporter	Al/AN	English English	Great Falls	MT	Ŷ		â	ŵ		â	ŝ	λ.		â	x	
192 Televisio		AI/AN	English	Great Falls	MT	x	x		X X X X	X	x	X		x	X	x x x x	
193 Televisio 194 Televisio	n KRIV n KBGF	Al/AN Al/AN	English English	Great Falls Great Falls	MT MT	x	X X	x	X X X X	x x	x	X X			x x	x	
195 Newspap	er Char-Koosta News	AI/AN	English	Missoula	MT	х		х	х		х)	ĸ		х	x x	
196 Outdoor 197 Televisio	High Octane Media n BRESNAN	Al/AN Al/AN	English English	Billings Billings	MT MT	x x	x x	x x	X X X X	x x	x	XXX	x x x x	X	x x	x x	
198 Magazine	Native Montana	AI/AN	English	Montana	MT	х		х			х				х		
199 Outdoor 200 Outdoor	Lamar Lamar	Al/AN Al/AN	English English	Billings Billings	MT MT	x	x x		X X X X	x	x	X X			x x	X Poster X Poster	
201 Outdoor	Lamar	Al/AN	English	Billings	MT	â	â	х	î î	Ŷ	x	x ź		X	â	X Poster	
202 Outdoor	Lamar	AI/AN	English	Billings	MT	X X	х	х	X X X X	x x	X X	X X	x x x x	×	X X	X Poster	
203 Outdoor 204 Outdoor	Lamar Lamar	Al/AN Al/AN	English English	Billings Great Falls	MT MT	x	X X	x x	X X X X	x	x	x			x	X Poster X Poster	
205 Newspap	per Indian Country Today	AI/AN	English	National	National	х		х	х		х)	ĸ		х	Х	
206 Newspap 207 Magazin	er News From Indian Country Native American Journal	Al/AN Al/AN	English English	National National	National National	X		x	х		x)	4		x	х	
208 Magazine	 Tribal College Journal 	Al/AN	English	National	National	х		х			x				х		
209 Magazini 210 Magazini	Winds of Change Native Peoples	Al/AN Al/AN	English English	National National	National National	X		X			X				x x		
211 Magazini	e Whispering Wind	AI/AN	English	National	National	х		â			â				х		
212 Radio	Kohniac	AI/AN	English	National	National	х	X	X	хх	x	X	X			X	x	
213 Digital 214 Digital	GAP West Pow wows.com	Al/AN Al/AN	English English	National National	National National	x x	x x	X X	X X X X	x	X X	X X	х х	X	X X	x x	
215 Digital	AIR	AI/AN	English	National	National	х	х		х х	x	х	X C	х х	х	х	x	
216 Digital 217 Digital	KTUU.com Native Voice One	AI/AN AI/AN	English English	National National	National National	x x	X X	х	X X X X	x x	x x	X X			x x	x x x x	
218 Digital	ICT	Al/AN	English	National	National	X	х	х	х х	x	х	X X	х х	х	х	x	
219 Digital 220 Digital	Navajo Hopi Observer.com Navajo Times	Al/AN Al/AN	English English	National National	National National	X	X X	x x	X X X X	x	x	X X		X	x x	x x	
221 Digital	Indianz.com	AI/AN	English	National	National	x	х	Х	х х	x	х	X D	х х	х	х	X X	
222 Digital 223 Newspar	News From Indian Country.com per Pembroke Eagle	Al/AN Al/AN	English English	National Myrtle Beach-Florence	National NC	x	х	x	X X X	х	x	X	x x x	x	x x	x	
224 Outdoor	High Octane Media	Al/AN	English	Myrtle Beach-Florence	NC	â	х		x x	х	â	x			х	x x	
225 Televisio 226 Televisio		Al/AN Al/AN	English English	Minot-Bismarck-Dickinson Minot-Bismarck-Dickinson	ND ND	X X	X X	X X	X X X X	x x	X X	X X		×	X X	x x	
227 Televisio	n KXMC	Al/AN	English	Minot-Bismarck-Dickinson	ND	x	x	x	XX	x	x	x			x	x	
228 Radio	KABU	AI/AN	English	Minot-Bismarck-Dickinson	ND	х	х	х	хх	x	х	x	x x	х	х	Х	
229 Radio 230 Radio	KEYA KOVC	Al/AN Al/AN	English English	Minot-Bismarck-Dickinson Minot-Bismarck-Dickinson	ND ND	x x	x x	X X	X X X X	x	x	XX	x x x x	X	x x	x x x x x x	
231 Radio	KDDR	Al/AN	English	Minot-Bismarck-Dickinson	ND	х	х	x	х х	x	х	X D	х х	х	х	x	
232 Radio 233 Radio	KDAK KQDJ	Al/AN Al/AN	English English	Minot-Bismarck-Dickinson Minot-Bismarck-Dickinson	ND ND	x	X X	X X	X X X X	x	x x	X X			x x	x	
234 Radio	KYNU	Al/AN	English	Minot-Bismarck-Dickinson	ND	х	x	x	x x	x	ŵ	x i		X	х	х	
235 Newspap 236 Newspap	per Turtle Mt. Times per Teton Times	Al/AN Al/AN	English English	Minot-Bismarck-Dickinson Minot-Bismarck-Dickinson	ND ND	X		×	X		x	2	ζ X		x	x x	
237 Outdoor	All Over Media	AI/AN	English	Minot-Bismarck-Dickinson	ND	x	х		x x	х	x	x		x	x	х	
238 Outdoor	High Octane Media	Al/AN Al/AN	English	Minot-Bismarck-Dickinson	ND	х	х	x	хх	х	x	X		х	х	x x	
	er Winnebago Indian News er Jicarilla Chieftain	Al/AN Al/AN	English English	Omaha Albuquerque-Santa Fe	NE NM	x x		x	X		x	1	ĸ		x x	x	
241 Newspap	per Taos News	Al/AN	English	Albuquerque-Santa Fe	NM	х		x	x		x	ź	<		х	x x x x	
242 Newspap 243 Televisio	ner ABQ Journal	Al/AN Al/AN	English English	Albuquerque-Santa Fe Albuquerque-Santa Fe	NM NM	x	х	X X	x x	x	x	x	x x x	x	x x	x	
244 Televisio	n KOAT	AI/AN	English	Albuquerque-Santa Fe	NM	x	x	х	х х	x	x	x x	x x		х	x x	
245 Televisio	n KRQE	AI/AN	English	Albuquerque-Santa Fe	NM	х	X	Х	х х	x	x	X X	х х	х	х	x	
246 Televisio 247 Televisio	n KASA n COMCAST	Al/AN Al/AN	English English	Albuquerque-Santa Fe Albuquerque-Santa Fe	NM NM	x x	x	X X	X X X X	x	X X	X X			x x	x x	
248 Radio	KCIE	Al/AN	English	Albuquerque-Santa Fe	NM	х	х	х	х х	x	x	X X	х х	х	х	x x	
249 Radio 250 Radio	KTHR-AM KGAK	Al/AN Al/AN	English English	Albuquerque-Santa Fe Albuquerque-Santa Fe	NM NM	x	X X	x	X X X X	x	x x	X X			x x		
251 Radio	KNDN-AM	Al/AN	English	Albuquerque-Santa Fe	NM	х	х	х	х х	х	х	X X	х х	х	х	x x	
252 Radio 253 Radio	KWYK-AM KGLX	Al/AN Al/AN	English English	Albuquerque-Santa Fe Albuquerque-Santa Fe	NM NM	x	X X	X X	X X X X	x x	x	X X		X	x x	x x	
253 Radio 254 Radio	KGLX KFMQ	Al/AN	English	Albuquerque-Santa Fe Albuquerque-Santa Fe	NM	x	x	x	x x	x	x	x			x	x	

					Weeks In-Flight (mark with X, if in flight, leave blank if not)
Medium Vendor Name 255 Radio KZRR	Audience Al/AN	Language English	Market Albuquerque-Santa Fe	State NM	<u>1/18 1/25 2/1 2/8 2/15 2/22 3/1 3/8 3/15 3/22 3/29 4/5 4/12 Comments</u>
256 Radio KISZ	Al/AN	English	Albuquerque-Santa Fe	NM	* * * * * * * * * * * * *
257 Radio KRWN 258 Television CBS	Al/AN Al/AN	English English	Albuquerque-Santa Fe Albuquerque-Santa Fe	NM NM	x x x x x x x x x x x x x x x x x x x
259 Outdoor All Over Media 260 Outdoor All Over Media	Al/AN Al/AN	English	Albuquerque-Santa Fe Albuquerque-Santa Fe	NM NM	
261 Outdoor Lamar	Al/AN	English English	Albuquerque-Santa Fe	NM	X X X X X X X X X X X X X Junior Bulletin
262 Outdoor Lamar 263 Outdoor Lamar	Al/AN Al/AN	English English	Albuquerque-Santa Fe Albuquerque-Santa Fe	NM NM	X X X X X X X X X X X X X Junior Bulletin X X X X X X X X X X X X X Junior Bulletin
264 Outdoor Lamar	Al/AN	English	Albuquerque-Santa Fe	NM	X X X X X X X X X X X X X X Junior Bulletin
265 Outdoor Lamar 266 Outdoor Lamar	AI/AN AI/AN	English English	Albuquerque-Santa Fe Albuquerque-Santa Fe	NM NM	X X X X X X X X X X X X X X Permanent Bulletin X X X X X X X X X X X X X X X Permanent Bulletin
267 Outdoor Lamar	Al/AN	English	Albuquerque-Santa Fe	NM	X X X X X X X X X X X X X X Permanent Bulletin
268 Outdoor Lamar 269 Outdoor Lamar	Al/AN Al/AN	English English	Albuquerque-Santa Fe Albuquerque-Santa Fe	NM NM	
270 Outdoor Lamar	Al/AN	English	Albuquerque-Santa Fe	NM	X X X X X X X X X X X X X X Permanent Bulletin
271 Outdoor Lamar 272 Outdoor Lamar	Al/AN Al/AN	English English	Albuquerque-Santa Fe Albuquerque-Santa Fe	NM NM	X X X X X X X X X X X X X X Permanent Bulletin X X X X X X X X X X X X X X X Permanent Bulletin
273 Outdoor Lamar 274 Outdoor Lamar	Al/AN Al/AN	English	Albuquerque-Santa Fe	NM NM	X X X X X X X X X X X X X X Permanent Bulletin
275 Outdoor Lamar	Al/AN	English English	Albuquerque-Santa Fe Albuquerque-Santa Fe	NM	X X X X X X X X X X X X X X X Permanent Bulletin X X X X X X X X X X X X X X Permanent Bulletin X X X X X X X X X X X X X Permanent Bulletin
276 Outdoor Lamar 277 Outdoor Lamar	AI/AN AI/AN	English English	Albuquerque-Santa Fe Albuquerque-Santa Fe	NM NM	X X X X X X X X X X X X X X Permanent Bulletin
278 Outdoor Lamar	Al/AN	English	Albuquerque-Santa Fe	NM	X X X X X X X X X X X X X X Permanent Bulletin
279 Outdoor Lamar 280 Outdoor Lamar	Al/AN Al/AN	English English	Albuquerque-Santa Fe Albuquerque-Santa Fe	NM NM	X X X X X X X X X X X X X X Permanent Bulletin X X X X X X X X X X X X X X X Permanent Bulletin
281 Outdoor Lamar	Al/AN	English	Albuquerque-Santa Fe	NM	X X X X X X X X X X X X X X Permanent Bulletin
282 Outdoor Lamar 283 Outdoor Lamar	Al/AN Al/AN	English English	Albuquerque-Santa Fe Albuquerque-Santa Fe	NM NM	X X X X X X X X X X X X X X X Permanent Bulletin X X X X X X X X X X X X X X Permanent Bulletin
284 Outdoor Lamar	Al/AN	English	Albuquerque-Santa Fe	NM	X X X X X X X X X X X X X X Permanent Bulletin
285 Outdoor Lamar 286 Outdoor Lamar	Al/AN Al/AN	English English	Albuquerque-Santa Fe Albuquerque-Santa Fe	NM NM	X X X X X X X X X X X X X X Permanent Bulletin X X X X X X X X X X X X X X Permanent Bulletin
287 Outdoor Lamar	Al/AN	English	Albuquerque-Santa Fe	NM	X X X X X X X X X X X X X X Permanent Bulletin
288 Outdoor Lamar 289 Outdoor Lamar	Al/AN Al/AN	English English	Albuquerque-Santa Fe Albuquerque-Santa Fe	NM NM	X X X X X X X X X X X X X X X Permanent Bulletin X X X X X X X X X X X X X X Permanent Bulletin
290 Outdoor Lamar	Al/AN	English	Albuquerque-Santa Fe	NM	X X X X X X X X X X X X X X Permanent Bulletin
291 Newspaper Sho-Pai News 292 Newspaper Indian Time Newspaper	Al/AN Al/AN	English English	Reno New York	NV NY	X X X X X X X X X X X X X X
293 Newspaper Oneida Dispatch	Al/AN	English	New York	NY	X X X X X X X X
294 Newspaper Fort Mills Times 295 Newspaper Absentee Shawnee News	Al/AN Al/AN	English English	Oklahoma City Oklahoma City	OK OK	X X X X X X X X X X X X X X
296 Newspaper Carnegie Herald	Al/AN Al/AN	English	Oklahoma City Oklahoma City	OK OK	X X X X X X X X X X X X X X X X X X X
297 Newspaper Shawnee News-Star 298 Newspaper Native American Times	Al/AN	English English	Oklahoma City	OK	x x x x x x x x
299 Newspaper Cheyenne Arapaho Bulletin 300 Newspaper Chickasaw Times	Al/AN Al/AN	English	Oklahoma City Oklahoma City	OK	x x x x x x x
301 Outdoor All Over Media	Al/AN	English English	Oklahoma City	OK OK	x x x x x x x x x x x x x x x x x x x
302 Television KWTV 303 Radio KTST	Al/AN Al/AN	English English	Oklahoma City Oklahoma City	OK OK	X X X X X X X X X X X X X X X X X X X
304 Newspaper Tulsa World	Al/AN	English	Tulsa	OK	x x x x x x x x
305 Newspaper Osage Tribal News 306 Television KOTV	Al/AN Al/AN	English English	Tulsa Tulsa	OK OK	x x x x x x x x x x x x x x x x x x x x
307 Radio KMOD	Al/AN	English	Tulsa	OK	* * * * * * * * * * * * *
308 Outdoor Lamar 309 Outdoor Lamar	Al/AN Al/AN	English English	Oklahoma City Oklahoma City	OK OK	X X X X X X X X X X X X X X Permanent Bulletin X X X X X X X X X X X X X X Permanent Bulletin
310 Outdoor Lamar	Al/AN	English	Oklahoma City	OK OK	X X X X X X X X X X X X X X Permanent Bulletin
311 Outdoor Lamar 312 Outdoor Lamar	Al/AN Al/AN	English English	Oklahoma City Oklahoma City	OK	
313 Outdoor Lamar 314 Outdoor Lamar	Al/AN Al/AN	English English	Oklahoma City Tulsa	OK OK	X X X X X X X X X X X X X X Y Permanent Bulletin X X X X X X X X X X X X X Y Permanent Bulletin X X X X X X X X X X X X X X Y Permanent Bulletin
315 Outdoor Lamar	AVAN	English	Tulsa	OK	X X X X X X X X X X X X X X Permanent Bulletin
316 Outdoor Lamar 317 Outdoor Lamar	Al/AN Al/AN	English English	Tulsa Tulsa	OK OK	X X X X X X X X X X X X X X Permanent Bulletin X X X X X X X X X X X X X X Permanent Bulletin
318 Outdoor Lamar	Al/AN	English	Tulsa	OK	X X X X X X X X X X X X X X Permanent Bulletin
319 Outdoor Lamar 320 Outdoor Lamar	Al/AN Al/AN	English English	Tulsa Tulsa	OK OK	X X X X X X X X X X X X X X Permanent Bulletin X X X X X X X X X X X X X X Permanent Bulletin
321 Outdoor Lamar	Al/AN	English	Oklahoma City	OK	X X X X X X X X X X X X X Poster
322 Outdoor Lamar 323 Outdoor Lamar	Al/AN Al/AN	English English	Oklahoma City Oklahoma City	OK OK	X X X X X X X X X X X X X Poster X X X X X X X X X X X X Poster
324 Outdoor Lamar	Al/AN	English	Oklahoma City	OK	X X X X X X X X X X X X X Poster
325 Outdoor Lamar 326 Outdoor Lamar	Al/AN Al/AN	English English	Oklahoma City Oklahoma City	OK OK	X X X X X X X X X X X X X X Poster X X X X X X X X X X X X X X Poster
327 Outdoor Lamar 328 Outdoor Lamar	Al/AN Al/AN	English	Oklahoma City Oklahoma City	OK OK	X X X X X X X X X X X X X X Poster X X X X X X X X X X X X X Poster
329 Outdoor Lamar	Al/AN	English English	Oklahoma City	OK	X X X X X X X X X X X X X Poster
330 Outdoor Lamar 331 Outdoor Lamar	Al/AN Al/AN	English	Oklahoma City Oklahoma City	OK OK	X X X X X X X X X X X X X Poster X X X X X X X X X X X X Poster
332 Outdoor All Over Media	Al/AN	English English	Portland, OR	OR	* * * * * * * * * * * * *
333 Newspaper Klamath News 334 Newspaper Smoke Signals	Al/AN Al/AN	English English	Portland, OR Portland, OR	OR OR	X X X X X X X X X X X X X X X X X X X
335 Newspaper Spilyay Tymoo	Al/AN	English	Portland, OR	OR	x x x x x x x x
336 Television KOIN 337 Television KGW	Al/AN Al/AN	English English	Portland, OR Portland, OR	OR OR	
338 Television KPTV	Al/AN	English	Portland, OR	OR	* * * * * * * * * * * * *
339 Radio KWSO 340 Radio KKCW	Al/AN Al/AN	English English	Portland, OR Portland, OR	OR OR	x x x x x x x x x x x x x x x x x x x
341 Television WBTV 342 Television WMBF	AI/AN AI/AN	English	Myrtle Beach-Florence Myrtle Beach-Florence	SC	* * * * * * * * * * * * * *
343 Outdoor Lamar	Al/AN	English English	Myrtle Beach-Florence	SC SC	X X X X X X X X X X X X X X X X X X X
344 Outdoor Lamar 345 Outdoor Lamar	Al/AN Al/AN	English English	Myrtle Beach-Florence Myrtle Beach-Florence	SC SC	X X X X X X X X X X X X X X Junior Bulletin X X X X X X X X X X X X X X Junior Bulletin
346 Outdoor Lamar	Al/AN	English	Myrtle Beach-Florence	SC	X X X X X X X X X X X X X Junior Bulletin
347 Outdoor Lamar 348 Newspaper Capital Journal	Al/AN Al/AN	English English	Myrtle Beach-Florence Rapid City	SC SD	x x x x x x x x
349 Newspaper The Mobridge Tribune	Al/AN Al/AN	English	Rapid City	SD	X X X X X X X X
350 Newspaper West River News 351 Newspaper Timber Lake Topic	Al/AN	English English	Rapid City Rapid City	SD SD	X X X X X X X X X X X X X X
352 Television KNBN 353 Television KOTA	Al/AN Al/AN	English English	Rapid City Rapid City	SD SD	x x x x x x x x x x x x x x x x x x x
354 Radio KILI	Al/AN	English	Rapid City	SD	* * * * * * * * * * * * * *
355 Radio KLND 356 Radio KMHA	Al/AN Al/AN	English English	Rapid City Rapid City	SD SD	* * * * * * * * * * * * * *
357 Radio STAR	AI/AN	English	Rapid City	SD	x x x x x x x x x x x x x x x x x x x
358 Radio KGFX 359 Radio KPLO	AI/AN AI/AN	English English	Rapid City Rapid City	SD SD	X X X X X X X X X X X X X X X X X X X
360 Radio KMLO	Al/AN	English	Rapid City	SD	* * * * * * * * * * * * * *
361 Radio KOLY 362 Newspaper Sisseton Courier	Al/AN Al/AN	English English	Rapid City Sioux Falls(Mitchell)	SD SD	X X X X X X X X X X X X X X X X X X X
363 Television KSFY	Al/AN	English	Sioux Falls(Mitchell)	SD	* * * * * * * * * * * * * *
364 Television KDLT 365 Television KDLV	Al/AN Al/AN	English English	Sioux Falls(Mitchell) Sioux Falls(Mitchell)	SD SD	x x x x x x x x x x x x x x x x x x x
366 Outdoor Lamar	Al/AN	English	Rapid City	SD	X X X X X X X X X X X X X Junior Bulletin
367 Outdoor Lamar 368 Outdoor Lamar	Al/AN Al/AN	English English	Sioux Falls(Mitchell) Sioux Falls(Mitchell)	SD SD	X X X X X X X X X X X X X X Junior Bulletin X X X X X X X X X X X X X X Permanent Bulletin
369 Outdoor Lamar	Al/AN Al/AN	English English	Sioux Falls(Mitchell) Sioux Falls(Mitchell)	SD SD	X X X X X X X X X X X X X Permanent Bulletin
371 Outdoor Lamar	Al/AN	English	Sioux Falls(Mitchell)	SD	X X X X X X X X X X X X X Poster
372 Television KUTV 373 Radio KUUU	Al/AN Al/AN	English English	Salt Lake City Salt Lake City	UT UT	x x x x x x x x x x x x x x x x x x x
374 Radio KYLZ	Al/AN	English	Salt Lake City	UT	* * * * * * * * * * * * * *
375 Radio KZZQ 376 Outdoor All Over Media	Al/AN Al/AN	English English	Salt Lake City Salt Lake City	UT	* * * * * * * * * * * * * * * * * *
377 Outdoor Lamar	Al/AN	English	Salt Lake City	UT	X X X X X X X X X X X X X Junior Bulletin
378 Outdoor Lamar 379 Outdoor Lamar	Al/AN Al/AN	English English	Salt Lake City Salt Lake City	UT UT	X X X X X X X X X X X X X X Junior Bulletin X X X X X X X X X X X X X X Permanent Bulletin
380 Outdoor Lamar 381 Television KIRO	Al/AN Al/AN	English	Salt Lake City Seattle-Tacoma	UT WA	X X X X X X X X X X X X X X X X X X X
	OV/NN	English	Jeame-1 acoma	TTA	

ME	DIA BUY S	CHEDULES															
	Medium	Vendor Name	Audience	Language	Market	State	<u>1/18</u> 1.				mark wit 2/22	h X, if ir 3/1 3		leave blar /15 3/22	nk if not) 2 3/29		4/12 Comments
38	2 Television 3 Radio	Vendor Name KING KJR	Audience Al/AN Al/AN	English English	Seattle-Tacoma Seattle-Tacoma	WA	х	x > x >		x	x x			х х	х	х	x
38	4 Radio	KUBE Coeur d'Alene News	AVAN AVAN	English English	Seattle-Tacoma Spokane	WA	x	x		X	x	X	x	x x x x	x x	x x x	x x
38	6 Newspaper 7 Television	Pendleton Record	Al/AN Al/AN	English	Spokane Spokane	WA	х	x	č k x	x	x	ŝ	x	x x x	~	х	x
38	8 Radio	KYNR	Al/AN	English English	Spokane	WA	х	x >	(х	х	х	х	X :	х х	x	X X	X X
39	0 Radio	KIX KKZX	Al/AN Al/AN	English English	Spokane Spokane	WA WA	х	x > x >	(X	х	x x	х	X I	x x x x	x	X X	x x
39	1 Radio 2 Outdoor	KCDA All Over Media	Al/AN Al/AN	English English	Spokane Seattle-Tacoma	WA WA		x > x >		x	x x			x x x x	x	X X	x x
	3 Newspaper	Yakima Nation Review Confederated Umatilla Journal	AVAN AVAN	English English	Yakima-Pasco-RchInd-Knnwck Yakima-Pasco-RchInd-Knnwck	WA	х	>	((x		x	-	x x		X X	x x
39	5 Radio	KDBL Lamar	AVAN	English English	Yakima-Pasco-RchInd-Knnwck Seattle-Tacoma			x ý x ý		x	x x			x x x x	x	x	X X Junior Bulletin
39	7 Outdoor	Lamar	Al/AN	English	Seattle-Tacoma	WA	х	x >	(X		х	х	X	х х	x x	х	X Junior Bulletin
39	9 Outdoor	Lamar Lamar	Al/AN Al/AN	English English	Spokane Spokane	WA WA	х	x > x >	(X	x	x x	х	X I	x x x x	x	X X	X Junior Bulletin X Junior Bulletin
		Lamar Lamar	Al/AN Al/AN	English English	Spokane Yakima-Pasco-RchInd-Knnwck	WA		x > x >		X	x x	X X	X I	x x x x	x	X X	X Junior Bulletin X Junior Bulletin
		Lamar Lamar	Al/AN Al/AN	English English	Seattle-Tacoma Seattle-Tacoma	WA WA		x > x >	(X	x	x			X X X X	x	X X	X Permanent Bulletin X Permanent Bulletin
		Lamar Menominee Nation News	Al/AN Al/AN	English English	Spokane Green Bay-Appleton	WA WI	x	XX	(X		х		x	хх	х	X X	X Permanent Bulletin X
40	6 Newspaper	Malihwishaks Mohican News	Al/AN Al/AN	English	Green Bay-Appleton Green Bay-Appleton	WI WI	x	Ś	ļ	x		x		x		x	x
40	8 Television	WFRV	Al/AN	English	Green Bay-Appleton	WI	х	xź	ί x	x	х	x	x	x x x x	x x	х	x
		High Octane Media Riverton Ranger	Al/AN Al/AN	English English	Green Bay-Appleton Casper-Riverton	WI WY	х	x >	(X)	X	х	x	X	x x x	х	X X	x x
41	1 Newspaper	Shoshoni Pioneer Wind River News	Al/AN Al/AN	English English	Casper-Riverton Casper-Riverton	WY WY	x x	>		x		x		x x		x x	X X
41	3 Newspaper	Lander Journal KWPR	AVAN AVAN	English English	Casper-Riverton Casper-Riverton	WY WY	х	, x >	(x	х	x x	x	x x x	х	x	x x
41	5 Television	BRESNAN	Al/AN	English	Billings	WY	х	x >	(X	х	х	х	X :	х х	х	х	х
41	7 Newspaper	High Octane Media North American Post (Hokubei Hochi)	Al/AN Asian: Japanese	English Japanese	Casper-Riverton Alaska	WY AK		x > x >	(X x		x	X X	X X	X X X X	X x	X x	х
41 41	8 Newspaper 9 Newspaper	American Chinese Times Next Weekly	Asian: Chinese Asian: Chinese	Traditional Chinese Traditional Chinese	Arizona Arizona	AZ AZ	x x	,	c c	x	x	x x	x : x	x x x x		x	
42	0 Newspaper	Arizona Chinese News Korean Today	Asian: Chinese Asian: Korean	Traditional Chinese Korean	Arizona Arizona	AZ AZ	×	x	x		x	x	x	x x		x	
42	2 Newspaper	Weekly La La La Radio TNT/ KKFR 92.3 FM	Asian: Japanese	Japanese	Phoenix (Prescott)	AZ	х	x >	c Â	x	x	x	x :	x x	x	x	
42	4 Newspaper	North American Post (Hokubei Hochi)	Asian: Vietnamese Asian: Japanese	Vietnamese Japanese	Phoenix (Prescott) California	AZ CA	x x	x x x x	c x c x	x	x	x	x	x x x x	x	x	
42 42	5 Newspaper 6 Newspaper	India Currents India Journal- SF/ LA	Asian: Asian Indian Asian: Asian Indian	Hindi/Hinglish Hindi/Hinglish	California California	CA CA	x	x >	t X t X	x	x x	x	x x	x x x x	x x	x x	
42 42	7 Newspaper 8 Newspaper	India West Silicoper	Asian: Asian Indian Asian: Asian Indian	Hindi/Hinglish Hindi/Hinglish	California California	CA CA	x	x x	i x	x	×	x	x	x x x x	×	×	
	9 Magazine 0 Radio	Thendral Magazine VABI (Vietnam Hai Ngoai) SCA FM 88.9	Asian: Asian Indian Asian: Vietnamese	Tamil/English Vietnamese	California California	CA CA	x	, x)	c x	×	×	x	x	x x x x	x	×	
43	1 Radio	KBIF Central California's Valley Asian Voice	Asian: Hmong	Hmong	Fresno-Visalia	CA	x	x	x	х	x	x	x	x x x x	x	x	Central California Coverage
43	2 Radio 3 Radio	KBIF Central California's Valley Asian Voice KBIF Central California's Valley Asian Voice	Asian: Laotian Asian: Asian Indian	Lao Hindi/Hinglish	Fresno-Visalia Fresno-Visalia	CA CA	x x	x x x x	t x t x	x x	x	x	x	x x x x	x x	x	Central California Coverage Central California Coverage
	4 Outdoor 5 Outdoor	Cal Marketing & Promotion Group (Outdoor, In Store) Carteles	Asian: Laotian Asian: Cambodian	Lao Khmer	Fresno-Visalia Fresno-Visalia	CA CA						x x	x : x	x x x x	x	x x	x x
		Carteles Carteles	Asian: Hmong Asian: Laotian	Hmong Lao	Fresno-Visalia Fresno-Visalia	CA CA CA						x	x :	x x	x	x x	x
43	8 Outdoor	CBS Outdoor CBS Outdoor	Asian: Cambodian Asian: Hmong	Khmer Hmong	Fresno-Visalia Fresno-Visalia	CA CA						x	x	x x x x	x	х	x
44	0 Outdoor	CBS Outdoor	Asian: Laotian	Lao	Fresno-Visalia	CA						x	x	x x x x	x	x x	x x
44	1 Outdoor 2 Radio	Clear Channel Outdoor KBIF Central California's Valley Asian Voice	Asian: Cambodian Asian: Vietnamese	Khmer Vietnamese	Fresno-Visalia Fresno-Visalia	CA CA	x	x >	. x	x	×	x	x	x x x x	×	x	x
	3 Radio 4 Radio	KBIF Central California's Valley Asian Voice Hmong American Broadcasting - KQEQ 1210 AM	Asian: Japanese Asian: Hmong	Japanese Hmong	Fresno-Visalia Fresno-Visalia	CA CA	x	x x	c x	x	x	×	x : x	x x x x	x	x	
	5 Radio	Hmong American Broadcasting - KQEQ 1210 AM Clear Channel Outdoor		Lao Lao	Fresno-Visalia Fresno-Visalia	CA CA	x	x)	c x	x	x	x	x	x x	x	x	v
44	7 Television	KSCI	Asian: Chinese Asian: Chinese	Mandarin/ Cantonese	Los Angeles	CA	x	x >	x	x	×	x	x	x x	x	x	*
44	9 Television	CTI Zhong Tian- LA EDI - TSTV	Asian: Chinese	Mandarin Mandarin	Los Angeles Los Angeles	CA CA	x	x > x >	c x c x	x	x	x	x	x x x x	x	x	
45 45	0 Television 1 Television	ETTV- LA KHIZ - Ch 64/ 64.1	Asian: Chinese Asian: Chinese	Mandarin Mandarin	Los Angeles Los Angeles	CA CA	x x	x x x x	c x c x	x	x x	x x	x	x x x x	x	x x	
	2 Television 3 Television		Asian: Chinese Asian: Chinese	Mandarin Mandarin	Los Angeles Los Angeles	CA CA	x	x x x x	c x	x	×	x x	x : x	x x x x	x	x	
	4 Television 5 Television		Asian: Chinese Asian: Korean	Cantonese Korean	Los Angeles Los Angeles	CA CA	x	x	x x	x	x	x	x	x x	x	x	
45	6 Television	Han Mi Cable	Asian: Korean	Korean	Los Angeles	CA	x	x	x	x	x	x	x	x x	x	x	
45	8 Television	KBS America MBC America	Asian: Korean Asian: Korean	Korean Korean	Los Angeles Los Angeles	CA CA	x	x) x)	t x t x	x	x	x	x	x x x x	x	x	
	9 Television 0 Television	TVK 24 NGC / KOCA TV	Asian: Korean Asian: Korean	Korean Korean	Los Angeles Los Angeles	CA CA	x	x x x x	c x c x	x x	x	x x	x	x x x x	x	x x	
	1 Television 2 Television	KTN Fuiisankei Communications Int'l (KSCI, KXLA)	Asian: Korean Asian: Japanese	Korean Japanese	Los Angeles Los Angeles	CA CA	x	x x x x	c x	x	×	x x	x	x x x x	x	x	
46	3 Television	Showbitz (Pearl Entertainment) -LA East Entertainment Magazine – LA	Asian: Asian Indian Asian: Chinese	Hindi/ Hinglish/ English Traditional Chinese	Los Angeles Los Angeles	CA CA	x	x x	c x	x	×	x	x	x x x x	×	×	
46	5 Magazine	Tre Magazine San Diego Yuyu Magazine	Asian: Vietnamese Asian: Japanese	Vietnamese Japanese	Los Angeles	CA CA	x	x	x	x	x	x	x	x x	x	x	
46	7 Television	Phoenix TV- LA	Asian: Chinese	Mandarin	Los Angeles Los Angeles	CA	x	x)	ι ι x	x	×	x	x	x x	x	x	
46	8 Television 9 Television	Little Saigon TV Network Inc (UHF44.4)	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	Los Angeles Los Angeles	CA CA	x x	x x x x	c x c x	x x	x	x x	x	x x x x	x	x	
47	0 Television 1 Television	Saigon TV (UHF Ch 57.5) SET (UHF Ch 57.4)	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	Los Angeles Los Angeles	CA	x x	x x x x	c x c x	x x	x x	x x	x : x	x x x x	x x	x x	
47	2 Television 3 Television	VAN-TV (Ch 18.7) VBS - Galaxy 19	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	Los Angeles Los Angeles	CA CA	x	x x x x	c x	x	×	x x	x :	x x x x	x	x	
47	4 Television	KSCI UTB on KSCI CH18.2	Asian: Filipino Asian: Japanese	Taglish Japanese	Los Angeles Los Angeles	CA CA	x	x > x >	c x	x	×	x	x	x x	x	x	
47	6 Television	NTB on KXLA	Asian: Japanese Asian: Chinese	Japanese	Los Angeles	CA	х	x >	c x	x	x	x	x	x x	x	x	
47	8 Magazine	Auto World Weekly/Auto World Magazine EDI City Magazine	Asian: Chinese	Traditional Chinese Traditional Chinese	Los Angeles Los Angeles	CA CA		x x x x	x	x x	x	x	x	x x x x	x	x	
47 48	9 Magazine 0 Magazine	IEM Magazine TV Magazine/ Yes Marketing	Asian: Chinese Asian: Chinese	Traditional Chinese Traditional Chinese	Los Angeles Los Angeles	CA CA		,	t X t X		x x	x x	x : x	x x x x	x	x x	
48	1 Magazine	ViViD Magazine Golf Champion Korea	Asian: Chinese Asian: Korean	Traditional Chinese Korean	Los Angeles Los Angeles	CA CA		,	x	x	×	×	x	x x	x	×	
48	3 Magazine	Lady Central 21 - LA Edition Phu Nu Magazine	Asian: Korean Asian: Vietnamese	Korean Vietnamese	Los Angeles Los Angeles	CA CA						х	x	x x	x	x	
48	5 Magazine	Suc Song Van Hoa Magazine	Asian: Vietnamese	Vietnamese	Los Angeles	CA	x	x	c x	x	x			x x	x	x	
48	7 Magazine	Japan Up Magazine	Asian: Vietnamese Asian: Japanese	Japanese	Los Angeles Los Angeles	CA	x	x)	c x c	x	x	x	x	x x	x	x	
48 48	8 Magazine 9 Magazine	TV Fan Magazine Lighthouse Magazine LA	Asian: Japanese Asian: Japanese	Japanese Japanese	Los Angeles Los Angeles	CA CA		,	x	x		x	x	x	x	x	
49	0 Magazine	Bridge Magazine Asian Weekly	Asian: Japanese Asian: Chinese	Japanese Traditional Chinese	Los Angeles Los Angeles	CA CA	v	, ,		×		x		× ×	×		
49	2 Newspaper	Asian Real Estate	Asian: Chinese Asian: Chinese	Traditional Chinese Traditional Chinese	Los Angeles	CA CA	x	<u></u>		x		x		× î	x		
49	4 Newspaper	Home Real Estate Chinese Biz News	Asian: Chinese	Traditional Chinese	Los Angeles Los Angeles	CA		,	ι x	×	x	x	^	× ×	×	x	
49	6 Newspaper	Chinese Daily News, Inc./ World Journal LA Chinese LA Daily News/ Zong Guo Daily News	Asian: Chinese	Traditional Chinese Traditional Chinese	Los Angeles Los Angeles	CA CA	x x	x x x x	c x c x	x x	x x	x x	x : x	x x x x	x	x x	
49 49	7 Newspaper 8 Newspaper	Duo Wei Times - LA International Daily News - LA	Asian: Chinese Asian: Chinese	Traditional Chinese Traditional Chinese	Los Angeles Los Angeles	CA CA	x	x x x v	c x	x	×	x x	x : x	x x x y	x	x	
49	9 Newspaper	Pacific Times	Asian: Chinese Asian: Chinese	Traditional Chinese Traditional Chinese	Los Angeles Los Angeles	CA CA	×	x x	x x	x	×	x	x	x x		v	
50	1 Newspaper	Sing Tao Daily News - LA	Asian: Chinese	Traditional Chinese	Los Angeles	CA	x	x >	x x	x	â	x	x	x x	x	x	
50	3 Newspaper	Taiwan Daily The Epoch Times- LA	Asian: Chinese	Traditional Chinese	Los Angeles Los Angeles	CA CA	x x	x x x x	c x c x	x x	×	x x	x x	x x x x	×	x x	
50	5 Newspaper	Xin Ming Evening News Daily Sports Seoul USA LA	Asian: Korean	Traditional Chinese Korean	Los Angeles Los Angeles	CA CA	x x	x x x x	c x	x x	x x	x x	x : x	x x x x	x x	x x	
50	6 Newspaper	IS Plus Korea Daily - LA	Asian: Korean Asian: Korean	Korean Korean	Los Angeles Los Angeles	CA CA		x x x x	c x	x x	×		x x	x x x y	x x	x x	
50	8 Newspaper	Korea Herald Business	Asian: Korean	Korean	Los Angeles	CA	х	x	x	×	×	x	x	x x	x	x	

						We	eeks In-	Flight (mark wit	th X, if i	in flight, !	leave bla	ank if no	t)	
Medium Vendor Name 509 Newspaper Korea Times - LA	Audience Asian: Korean	Language Korean	Market Los Angeles	State CA	<u>1/18</u> <u>1/2</u> × ×	5 2/	1 2/8	2/15	2/22	3/1	<u>3/8 3/1</u>	15 3/2	22 3/29	<u>a 4/5</u>	4/12 Comments
510 Newspaper Korean Sunday News of LA	Asian: Korean	Korean	Los Angeles	CA	x x x x		x	x	x	x	x	x x x x	. x	x	
511 Newspaper Catholic Times 512 Newspaper Christian Newsweek	Asian: Korean Asian: Korean	Korean Korean	Los Angeles Los Angeles	CA CA	x x x x	x	×	x	×	x	x x	x x x x	x x	x	
513 Newspaper Christianity Daily	Asian: Korean	Korean	Los Angeles	CA	x x	x	x	x	x	x	x î	x x	x	x	
514 Newspaper Koreana News USA 515 Newspaper Nguoi Viet	Asian: Korean Asian: Vietnamese	Korean Vietnamese	Los Angeles Los Angeles	CA CA	x x	X	×	x	×	x	xx	x x x x	x	×	
516 Newspaper Saigon Times, Inc.	Asian: Vietnamese	Vietnamese	Los Angeles	CA CA	x x	x	x	x	x	x	x)	x x	. x	x	
517 Newspaper The Little Saigon News Saigon NHO 518 Newspaper Thoi Luan	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	Los Angeles Los Angeles	CA	x x x x	x	x	x	×	x	x x x ;	x x x x	x	x	
519 Newspaper Vien Dong Daily News	Asian: Vietnamese	Vietnamese	Los Angeles	CA CA	x x	x	x	x	x	x	x)	x x	. x	x	
520 Newspaper Viet Bao - LA 521 Newspaper Viet Herald	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	Los Angeles Los Angeles	CA	x x x x	x	x	x	×	x	x x x ;	x x x x	x	x	
522 Newspaper Viet Tide	Asian: Vietnamese	Vietnamese	Los Angeles	CA	x x	х	х	х	x	х	x 7	x x	х х	х	
523 Newspaper Viet Weekly 524 Newspaper Asian American Peoples Journal (AAPJ)	Asian: Vietnamese Asian: Filipino	Vietnamese Taglish	Los Angeles Los Angeles	CA CA	x x x x	x	x	x	x	x	x x x x	x x x x	x x	x	
525 Newspaper Asian Journal - LA 526 Newspaper California Examiner - LA	Asian: Filipino Asian: Filipino	Taglish Taglish	Los Angeles Los Angeles	CA CA	x x	x	x	x	×	x	x	x x	x	x	
527 Newspaper California Journal	Asian: Filipino	Taglish	Los Angeles	CA CA	xx	x	x	x	x	x	x	x x	x	x	
528 Newspaper Manila US Times 529 Newspaper Midweek Balita	Asian: Filipino Asian: Filipino	Taglish Taglish	Los Angeles Los Angeles	CA CA	x x	x	x	x	×	x	xx	x x	x	x	
530 Newspaper Weekend Balita	Asian: Filipino	Taglish	Los Angeles	CA	x x	x	x	x	x	x	x î	x x	: x	x	
531 Newspaper Philippine Times 532 Newspaper The Filipino Press	Asian: Filipino Asian: Filipino	Taglish Taglish	Los Angeles Los Angeles	CA	x x	x	x	x	×	x	xx	x x	x	x	
533 Newspaper Tribune USA – LA	Asian: Filipino	Taglish	Los Angeles	CA CA CA CA	x x	x	x	x	x	x	x î	x x	x	x	
534 Newspaper Japanese Daily Sun (Nikkan San)-LA 535 Newspaper Rafu Shimpo	Asian: Japanese Asian: Japanese	Japanese Japanese	Los Angeles Los Angeles	CA	x x x x	x	x	x	×	x	x x x x	x x x x	x	x	
536 Newspaper Weekly La La La	Asian: Japanese	Japanese	Los Angeles	CA CA	x x	x	x	x	x		x x	x x		x	
537 Newspaper Pakistan Today/ Muslim World Today 538 Newspaper Angkor Borei News	Asian: Pakistani Asian: Cambodian	Urdu Khmer	Los Angeles Los Angeles	CA CA	x x	×	×	×	x	x	x x x x	x x x x	x x	×	
539 Newspaper Cam- News	Asian: Cambodian	Khmer	Los Angeles	CA	x	x	Ŷ	x	^	x	<u></u> ,	x	x	^	
540 Newspaper Khemara Times 541 Newspaper Serey Pheap	Asian: Cambodian Asian: Cambodian	Khmer Khmer	Los Angeles Los Angeles	CA	x	x		x		x	2	x x		x	
542 Newspaper The Hmong Tribune	Asian: Hmong	Hmong	Los Angeles	CA CA		x	х	x	х		x x	x x	х	x	
543 Newspaper SIAM Media Newspaper 544 Newspaper Thai LA News	Asian: Thai Asian: Thai	Thai Thai	Los Angeles Los Angeles	CA	x x	x		x	×	×	x x	x x v v	x x	×	
545 Newspaper Thai Town USA Newspaper	Asian: Thai	Thai	Los Angeles	CA CA	x x	x		x	x	x	x	x x	x	x	
546 Outdoor At Media Inc / H-Media 547 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Korean Asian: Chinese	Korean Traditional Chinese	Los Angeles Los Angeles	CA CA		x	x	×	×	x	x	x x x v	×	x	x x
548 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Asian Indian	Hindi/ Hinglish/ English	Los Angeles	CA CA		x	x	x	×	×	x)	x x	. x	x	х
549 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store) 550 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Filipino Asian: Vietnamese	Taglish Vietnamese	Los Angeles Los Angeles	CA		x	x	×	×	x x	x x	x x x v	×	x	x x
551 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Korean	Korean	Los Angeles	CA CA		x	x	x	×	x	x	x x	. x	x	x
552 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store) 553 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Japanese Asian: Cambodian	Japanese Khmer	Los Angeles Los Angeles	CA CA						x x	x x	x x x x	x	x	x x
554 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Laotian	Lao	Los Angeles	CA						×	x	x x	×	x	x
555 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store) 556 Outdoor Carteles	Asian: Thai Asian: Japanese	Thai Japanese	Los Angeles Los Angeles	CA CA						x	x x x ?	x x x x	x	x	x
557 Outdoor Carteles	Asian: Cambodian	Khmer	Los Angeles	CA						х	x 7	x x	х х	х	x
558 Outdoor Carteles 559 Outdoor Carteles	Asian: Pakistani Asian: Thai	Urdu Thai	Los Angeles Los Angeles	CA CA						x	x x x x	x x x x	x x	x	x
560 Outdoor Carteles 561 Outdoor CBS Outdoor	Asian: Bangladeshi	Bengali	Los Angeles	CA CA						х	x 7	x x	х х	х	x
562 Outdoor CBS Outdoor	Asian: Chinese Asian: Asian Indian	Traditional Chinese Hindi/ Hinglish/ English	Los Angeles Los Angeles	CA	x x x x			x x	x	x	x x	ĸ x x x	x x	x	x
563 Outdoor CBS Outdoor 564 Outdoor CBS Outdoor	Asian: Filipino Asian: Vietnamese	Taglish Vietnamese	Los Angeles Los Angeles	CA		x		x	×	x	х у	x x	. х	x	x
565 Outdoor CBS Outdoor	Asian: Vieinamese Asian: Korean	Korean	Los Angeles	CA CA	x x x x	x		x	x	x	x x x	x x x x	x	x	x
566 Outdoor CBS Outdoor 567 Outdoor CBS Outdoor	Asian: Cambodian Asian: Thai	Khmer Thai	Los Angeles Los Angeles	CA CA						x	x	x x	x	x	x
568 Outdoor Clear Channel Outdoor	Asian: Chinese	Traditional Chinese	Los Angeles	CA		x	х	x	x	x	x o	x x	x	x	x
569 Outdoor Clear Channel Outdoor 570 Outdoor Clear Channel Outdoor	Asian: Asian Indian Asian: Filipino	Hindi/ Hinglish/ English Taglish	Los Angeles Los Angeles	CA CA						×	х У	x x	. х	×	x
571 Outdoor Clear Channel Outdoor	Asian: Vietnamese	Vietnamese	Los Angeles	CA						x	x	x x x x	. x	x	x
572 Outdoor Clear Channel Outdoor 573 Outdoor Clear Channel Outdoor	Asian: Korean Asian: Japanese	Korean Japanese	Los Angeles	CA CA						x	xx	x x	x	x	x
574 Outdoor Lamar Advertising Company- West Coast	Asian: Korean	Korean	Los Angeles Los Angeles	CA						x	x ,	x x x x	: x	x	x
575 Outdoor Regency Outdoor Advertising, Inc 576 Outdoor Regency Outdoor Advertising, Inc	Asian: Chinese Asian: Vietnamese	Traditional Chinese Vietnamese	Los Angeles Los Angeles	CA CA		х	х	х	×	x	x	x x	x	x	x
577 Outdoor Regency Outdoor Advertising, Inc	Asian: Korean	Korean	Los Angeles	CA CA		x	х	x	x	x	x	x x	x	x	x
578 Outdoor Hitec Media 579 Outdoor Ruth Space Sales	Asian: Korean Asian: Filipino	Korean Taglish	Los Angeles Los Angeles	CA CA	x x	x	х	х	x	x	xx	x x	x	x	x
580 Radio Radio Manila	Asian: Filipino	Taglish	Los Angeles	CA	x x	x	х	x	x	x	x î	x x	: x	x	*
581 Radio EDI Radio - AM1370 582 Radio Networks Asia - KAZN / KAHZ	Asian: Chinese Asian: Chinese	Mandarin/ Cantonese Mandarin	Los Angeles Los Angeles	CA CA CA CA	x x x x	x	×	x	×	x	x x	x x x x	x	x	
583 Radio Networks Asia - KMRB	Asian: Chinese	Cantonese	Los Angeles	CA	x x	x	x	x	x	x	x)	x x	. x	x	
584 Radio Networks Asia (JBC Radio) / KYPA 1230 AM 585 Radio Christianherald Radio / KFOX 1650 AM	Asian: Korean Asian: Korean	Korean Korean	Los Angeles Los Angeles	CA	x x x x	×	X	x	×	x	x x x :	x x x x	x	x	
586 Radio Radio Korea LA / KMPC 1540 AM	Asian: Korean	Korean	Los Angeles	CA CA	x x	x	x	x	x	x	x	x x	. x	x	
587 Radio Radio Seoul LA/ KFOX 1650 AM 588 Radio Little Saigon Radio - LA/ KVNR AM 1480	Asian: Korean Asian: Vietnamese	Korean Vietnamese	Los Angeles Los Angeles	CA CA	x x x x	x	x	x	x	x	x x x :	x x x x	x	x	
589 Radio NVR/ AM 1190 590 Radio Radio Bolsa/ KALI 106.3FM	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	Los Angeles	CA CA	x x	x	x	x	×	x	x 7	x x	x	x	
591 Radio Saigon Radio Hai Ngoai - LA/ FM 106.3	Asian: Vietnamese	Vietnamese	Los Angeles Los Angeles	CA	x x x x	x	x	x	x	x	x 7	x x x x	x	x	
592 Radio VNCR/ FM 106.3 593 Radio Bridge USA (KALI FM 106.3)	Asian: Vietnamese Asian: Japanese	Vietnamese Japanese	Los Angeles Los Angeles	CA CA CA	x x	X	x	x	×	×	x 7	х х х	×	x	
594 Radio Team J Station	Asian: Japanese	Japanese	Los Angeles	CA CA CA	x x x x	x	x	x	x	x	x	x x x x	. x	x	
595 Radio Humdesi Radio 596 Radio Palken Radio - KALI AM 900 (Pearl Entertainment)	Asian: Asian Indian Asian: Asian Indian	Hindi/Hinglish Hindi/Hinglish	Los Angeles Los Angeles	CA CA	x x	x	x	x	×	x	x y	х х х	x	x	
597 Radio Humdesi Radio	Asian: Bangladeshi	Bengali	Los Angeles	CA	x x	x	x	x	x	x	x	x x	. x	x	
598 Radio Humdesi Radio 599 Radio KALI FM	Asian: Pakistani Asian: Cambodian	Urdu Khmer	Los Angeles Los Angeles	CA CA	x x x v	×	x	×	×	x	x	x x x v	×	x	
600 Radio KALI FM	Asian: Pakistani	Urdu	Los Angeles	CA CA	x x	x	x	x	x	x	x	x x	. x	x	
601 Magazine Song Moi Magazine 602 Radio Networks Asia KLIB - AM1100	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	Sacramnto-Stkton-Modesto Sacramnto-Stkton-Modesto	CA	x x x x	x	x	x x	x x	x x	x x	к х х х	x	x	
603 Radio Radio TNT/ KFSG 1690 AM	Asian: Vietnamese	Vietnamese	Sacramnto-Stkton-Modesto	CA	x x	x	х	x	×	х	x	x x	. x	x	
604 Television KBTV 605 Television KBTV	Asian: Chinese Asian: Filipino	Mandarin/ Cantonese Taglish	Sacramnto-Stkton-Modesto Sacramnto-Stkton-Modesto	CA CA	x x x x	x		x x	x x	x x	x x x x	к х х х	x x	x	
606 Television Showbitz (Pearl Entertainment) -Sacramento	Asian: Asian Indian Asian: Filipino	Hindi/ Hinglish/ English	Sacramnto-Stkton-Modesto Sacramnto-Stkton-Modesto	CA	x x	x		x	×	×	x x	x x	x	x	
607 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store) 608 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Filipino Asian: Thai	Taglish Thai	Sacramnto-Stkton-Modesto Sacramnto-Stkton-Modesto	CA CA		x	х	×	x	x	x x x x	x x x x	x x	x	x
609 Outdoor Carteles 610 Outdoor Carteles	Asian: Hmong Asian: Laotian	Hmong Lao	Sacramnto-Stkton-Modesto Sacramnto-Stkton-Modesto	CA						x	x 7	x X	×	x	x
611 Outdoor Clear Channel Outdoor	Asian: Hmong	Hmong	Sacramnto-Stkton-Modesto	ĊA						x	x x x x	x x	x x	x	x x
612 Outdoor Clear Channel Outdoor 613 Radio Networks Asia KFSG - AM1690	Asian: Laotian Asian: Hmong	Lao Hmong	Sacramnto-Stkton-Modesto Sacramnto-Stkton-Modesto	CA CA	× v		x		x		x x x x	x x	x	×	х
614 Radio Community Radio KZFR FM 90.1	Asian: Hmong	Hmong	Sacramnto-Stkton-Modesto	CA	x x	x	x	x	x	x	x	. x x x	: x	x	
615 Radio In language radio/ KJAY 1430 AM 616 Newspaper Vietnews	Asian: Hmong Asian: Vietnamese	Hmong Vietnamese	Sacramnto-Stkton-Modesto Sacramnto-Stkton-Modesto	CA	x x	x	×	×	x	x	x	x x x ~	×	×	
617 Magazine Lang Magazine	Asian: Vietnamese	Vietnamese	Sacramnto-Stkton-Modesto	CA CA	x x	x	^	x	^	x		. x	x	^	
618 Television Crossings TV 619 Television KTSD	Asian: Vietnamese Asian: Korean	Vietnamese Korean	Sacramnto-Stkton-Modesto San Diego	CA CA	x x x v	×	x	x x	×	×	x x	x x x v	×	x	
620 Television Viet News Television	Asian: Vietnamese	Vietnamese	San Diego	CA	x x	x	x	x	x		x x	x x	x	x	
621 Magazine San Diego Korean Community Magazine 622 Magazine Hanin News	Asian: Korean Asian: Korean	Korean Korean	San Diego San Diego	CA CA		X X	x	x x	x	x x	x x	x x x x	x x	x	
623 Magazine San Diego Yuyu Magazine	Asian: Japanese Asian: Chinese	Japanese	San Diego	CA		x		x		×	5	×	x		
624 Newspaper Duo Wei Times - SD 625 Newspaper San Diego Chinese Tribune	Asian: Chinese	Traditional Chinese Traditional Chinese	San Diego San Diego	CA CA	x x x	x	x	x	x	x	x :	к х х	x x	x	
626 Newspaper Chinese News 627 Newspaper The Eooch Times - SD	Asian: Chinese Asian: Chinese	Traditional Chinese Traditional Chinese	San Diego San Diego	CA CA CA						x	,	x			
628 Newspaper Nguoi Viet Tu Do	Asian: Vietnamese	Vietnamese	San Diego	CA	x x x x	x	x	x	x	x	x x x z	x x	x : x	x	
629 Newspaper Weekly La La La 630 Radio San Diego Radio Korea / KSCF 103.7 FM	Asian: Japanese Asian: Korean	Japanese Korean	San Diego San Diego	CA CA	x x	x	x	x	×	×	xx	* X	x	x	
631 Radio San Diego Radio Seoul / Sub Carrier 98.1 FM	Asian: Korean	Korean	San Diego	CA	x x	x	x	x	x	x	x	~ × × ×	: x	x	
632 Radio Radio TNT/ KSON 97.3 SCA 633 Newspaper Asian Journal - San Diego	Asian: Vietnamese Asian: Filipino	Vietnamese Taglish	San Diego San Diego	CA	x x	x	x	x	×	x	x y	х х х	x	x	
634 Newspaper California Examiner - San Deigo	Asian: Filipino	Taglish	San Diego	CA CA	x x x x	x	x	x	x	x	x î	x x	. x	x	
635 Newspaper Philippines Today-SD	Asian: Filipino	Taglish	San Diego	CA	x x	х	х	х	×	x	x x	x x	x	х	

MEDIA BUY SCHEDULES														
Medium Vendor Name	Audience	Language	Market	State	1/18 1		2/8 2/15			f in flight, le	ave blank <u>5 3/22</u>		/5 4/1	2 Comments
636 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Filipino	Taglish	San Diego	State CA	1/10 1/	×	x x	x X	x	х х	X	х	x x	2 Comments
637 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store) 638 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Vietnamese Asian: Laotian	Vietnamese Lao	San Diego San Diego	CA CA		x	хх	x	x	x x x x	x		x x x x	
639 Outdoor Clear Channel Outdoor	Asian: Vietnamese Asian: Chinese	Vietnamese Traditional Chinese	San Diego	CA CA					x	x x	x	х	x x	
640 Outdoor Clear Channel Outdoor 641 Outdoor Clear Channel Outdoor	Asian: Korean	Korean	San Diego San Diego	CA					x	x x x x	x		x x x x	
642 Outdoor Clear Channel Outdoor 643 Outdoor Ruth Space Sales	Asian: Cambodian Asian: Filipino	Khmer Taglish	San Diego San Diego	CA CA					x	x x	x		x x	
644 Newspaper Tuan Bao Thoi Bao	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	x	x x	x x	×	x	x x x x	x	x	x x x	
645 Radio Radio TNT/ KFSG 1690 AM 646 Television KTSF	Asian: Vietnamese Asian: Chinese	Vietnamese Mandarin/ Cantonese	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	×	х х	x x	×	x	x x	x	x	x	
647 Television CTI Zhong Tian- SF	Asian: Chinese	Mandarin	San Francisco-Oak-San Jose	CA	x	x x x x	x x x x	x	x	x x x x	x	x	x	
648 Television ETTV-SF 649 Television KCNS Ch. 38 (Sino Network TV)	Asian: Chinese Asian: Chinese	Mandarin Mandarin	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	×	x x	x x	×	x	x x	x	x	(,	
650 Television NTD TV- SF	Asian: Chinese	Mandarin	San Francisco-Oak-San Jose	CA	x	x x	xx	x	x	x x	x	x	x	
651 Television Tai Seng Broadcasting 652 Television TVB-SF	Asian: Chinese Asian: Chinese	Mandarin Cantonese	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	x	x x x x	x x x x	×	x	x x x x	x	x	د ×	
653 Television World Channel - SF	Asian: Chinese	Cantonese	San Francisco-Oak-San Jose	CA	x	x x	x x	x	×	x x	x	x	ĸ	
654 Television KTSF 655 Television KBS America	Asian: Korean Asian: Korean	Korean Korean	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	x	x x x x	x x x x	×	x	x x x x	x	x	x	
656 Television KEMS TV 657 Television TVK 24	Asian: Korean	Korean	San Francisco-Oak-San Jose	CA CA	x	x x	x x	×	х	x x	х	х	ĸ	
658 Television NGC / KBNC TV	Asian: Korean Asian: Korean	Korean Korean	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA	x	x x x x	x x x x	x	x	x x x x	x	x	x	
659 Television Que Hong Television (QHTV KAXT 22.2) 660 Television Saigon TV - SF (KTSF 26)	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	×	х х	x x	×	x	x x	x	x	x	
661 Television SVTN (KAXT 22.2)	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	x	x x x x	x x x x	x	x	x x x x	x	x	x	
662 Television KTSF 663 Television Fujisankei Communications Int'I (KTSF)	Asian: Filipino Asian: Japanese	Taglish Japanese	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	×	x x	x x	×	x	x x	x	x	(,	
664 Television Tokyo TV on KTSF	Asian: Japanese	Japanese	San Francisco-Oak-San Jose	CA	x	x x	xx	x	x	x x	x	x	x	
665 Television KTSF - Fuji TV & Japanese Journal 666 Television Showbitz (Pearl Entertainment) - SF	Asian: Japanese Asian: Asian Indian	Japanese Hindi/ Hinglish/ English	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	x	x x	x x	×	x	x x	x	x	۲ ۲	
667 Television Sitaare TV	Asian: Asian Indian	Hindi/ Hinglish/ English	San Francisco-Oak-San Jose	ĊA	^	^ ^	^ ^	^	^	Ŷ	x	x	x	
668 Magazine East Entertainment Magazine – SF 669 Magazine Splendid Living Magazine	Asian: Chinese Asian: Chinese	Traditional Chinese Traditional Chinese	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA		х	хх	x	x	x x x x	x	x x	x	
670 Magazine Mo Magazine	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	x	x x	x x	×	x	xx	х	x	x	
671 Magazine Song Moi Magazine 672 Magazine Trieu Thanh Weekly Magazine Inc.	Asian: Vietnamese Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA	x	x x	x x	x	x	x x	х	x	¢	
673 Magazine Bay Mommy Magazine	Asian: Korean	Korean	San Francisco-Oak-San Jose	CA	^	x	x x	×	^	^			x x	Bi- Monthly Magazine
674 Newspaper China Press - SF/ Seattle 675 Newspaper News for Chinese	Asian: Chinese Asian: Chinese	Simplified Chinese Traditional Chinese	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	x	x x	x x	x	x	x x	х	x	x	
676 Newspaper Sing Tao Daily News - SF	Asian: Chinese	Traditional Chinese	San Francisco-Oak-San Jose	ĊA	x	x x	x x	x	x	x x	х		x	
677 Newspaper The Epoch Times - SF 678 Newspaper World Journal - SF, Seattle/Hawaii/Portland	Asian: Chinese Asian: Chinese	Traditional Chinese Traditional Chinese	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	x	x x x x	x x x x	×	x	x x x x	x	x	x	
679 Newspaper Bay Weekly News	Asian: Korean	Korean	San Francisco-Oak-San Jose	CA	x	x								Temporary closed
680 Newspaper Korea Daily - SF 681 Newspaper Korea Times - SF	Asian: Korean Asian: Korean	Korean	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA	x	x x x x	x x x x	×	x	x x x x	x	×	x x	
682 Newspaper Korean Newsweek	Asian: Korean	Korean	San Francisco-Oak-San Jose	CA	x	x x	x x	×	×	x x	x		x	
683 Newspaper Cali Today 684 Newspaper Thoi Bao San Jose	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	x	x x x x	x x x x	x	x	x x x x	x	x x	x x	
685 Newspaper V Times Inc.	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA		х	x	х		x	х		×	
686 Newspaper Viet Tribune Media, Inc. 687 Newspaper Viet Nam Daily Newspaper	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	x	x x x x	x x x x	×	×	x x x x	x	×	x	
688 Newspaper Asian Journal - SF	Asian: Filipino Asian: Filipino	Taglish	San Francisco-Oak-San Jose	CA CA	x	х х	х х	x	х	x x	х	х	x	
689 Newspaper FilAm Star 690 Newspaper Manila Mail - SF	Asian: Filipino	Taglish Taglish	San Francisco-Oak-San Jose San Francisco-Oak-San Jose		x	x x x x	x x x x	x	x	x x x x	x	x	x	
691 Newspaper Philippine Mabuhay News 692 Newspaper Philippines Today-SF	Asian: Filipino Asian: Filipino	Taglish Taglish	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	x	x x	x x	×	x	x x	x	x	x	
693 Newspaper Nichi Bei Weekly	Asian: Japanese	Japanese	San Francisco-Oak-San Jose	CA	x	x x	xx	x	x	x x	x	x	x	
694 Newspaper Sports J 695 Newspaper Weekly Bay Spo	Asian: Japanese Asian: Japanese	Japanese Japanese	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	x	x x	x x	×	x	x x	x	x	Ś	
696 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Chinese	Traditional Chinese	San Francisco-Oak-San Jose	CA	^	Â	xx	Â	x	x x	x	x	x x	
697 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store) 698 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Asian Indian Asian: Filipino	Hindi/ Hinglish/ English Taglish	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA		x	x x x x	×	x	x x	x	x	x x x x	
699 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose			x	x x x x	x	x	x x x x	x		x x x x	
700 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store) 701 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Korean Asian: Japanese	Korean Japanese	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA		х	х х	x	x	x x	x	x	< X	
702 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Laotian	Lao	San Francisco-Oak-San Jose	CA					x	x x	x	x	x x	
703 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store) 704 Outdoor Carteles	Asian: Thai Asian: Japanese	Thai Japanese	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA					x	x x	x	x	< X	
705 Outdoor Carteles	Asian: Cambodian	Khmer	San Francisco-Oak-San Jose	CA					x	x x	x	x	xx	
706 Outdoor Carteles 707 Outdoor Carteles	Asian: Hmong Asian: Laotian	Hmong Lao	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA					×	x x x x	x	x	с х х х	
708 Outdoor Carteles	Asian: Pakistani	Urdu	San Francisco-Oak-San Jose	CA					x	xx	x	x	xx	
709 Outdoor CBS Outdoor 710 Outdoor CBS Outdoor	Asian: Chinese Asian: Asian Indian	Traditional Chinese Hindi/ Hinglish/ English	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA		x	хх	x	x	x x x x	x	x	x x x x	
711 Outdoor CBS Outdoor	Asian: Filipino	Taglish	San Francisco-Oak-San Jose	CA		х	x x	×	x	x x	x	x	κ x	
712 Outdoor CBS Outdoor 713 Outdoor CBS Outdoor	Asian: Vietnamese Asian: Japanese	Vietnamese Japanese	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	x	x x	хх	x	x	x x x x	x	x	x x x x	
714 Outdoor Clear Channel Outdoor	Asian: Chinese	Traditional Chinese	San Francisco-Oak-San Jose	CA					х	x x	х		x x	
715 Outdoor Clear Channel Outdoor 716 Outdoor Clear Channel Outdoor	Asian: Vietnamese Asian: Cambodian	Vietnamese Khmer	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA					x	x x x x	x		x x x x	
717 Outdoor Ruth Space Sales	Asian: Filipino	Taglish	San Francisco-Oak-San Jose	CA					х	x x	х		x x	
718 Radio In Language Radio / KVTO 1400 AM 719 Radio Sing Tao Chinese Radio - KSQQ/ KVTO	Asian: Filipino Asian: Chinese	Taglish Cantonese	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA	x	x x x x	x x x x	x	x	x x x x	x	x	x x	
720 Radio Radio- Sound of hope 721 Radio Evening News Talk	Asian: Chinese Asian: Chinese	Mandarin/ Cantonese Cantonese	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	x	х х	x x	x	х	x x	x	x	x	
721 Radio Evening News Talk 722 Radio Korean American Radio/ KVTO 1400 AM	Asian: Korean	Korean	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA	x	x x	x x	×	х	x x	x	x	x	
723 Radio Radio Seoul SF/ KMEL 106.1 FM 724 Radio Multicultural Radio/KSJX AM 1500	Asian: Korean Asian: Vietnamese	Korean Vietnamese	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	x	x x	x x	x	x	x x	x	×	x	
725 Radio Binh Minh Radio/ KVVN 1430 AM	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	x	xx	xx	x	x	xx	x	x	x	
726 Radio Que Huong Radio/ KZSJ AM 1500 & AM 1120 727 Radio Saigon Radio Hai Ngoai - S.C/ SJ AM1430	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	x	x x	x x	×	x	x x	x	×	< ~	
728 Radio Vien Thao Media - Saigon Radio AM 1500	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	x	x x	x x	x	x	x x	x	x	×	
729 Radio VNFW KSQQ 96.1 FM 730 Radio SF Radio Mainichi -Hokubei Mainichi Inc.	Asian: Vietnamese Asian: Japanese	Vietnamese Japanese	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	x	x x x x	x x x x	x	x	x x x x	x	x x	۲ x	
731 Radio Multicultural Radio KEST AM 1450	Asian: Asian Indian	Hindi/Hinglish	San Francisco-Oak-San Jose	CA	x	x x	x x	×	х	x x	х	х	ĸ	
732 Radio Radio Humsatar 733 Radio KVTO 1400 AM	Asian: Asian Indian Asian: Asian Indian	Hindi/Hinglish Hindi/Hinglish	San Francisco-Oak-San Jose San Francisco-Oak-San Jose		x	x x x x	x x x x	x	x	x x x x	x	x	x	
734 Radio KLOK AM 1170	Asian: Asian Indian Asian: Pakistani	Hindi/Hinglish	San Francisco-Oak-San Jose	CA CA		х х	х х	x	х	x x	х	х	x	
735 Radio Radio Humsatar 736 Radio Multicultural Radio KEST AM 1450	Asian: Pakistani	Urdu Urdu	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA	x	x x x x	x x x x	x	x	x x x x	x	x	x	
737 Television Vien Thao Media - TV (San Jose) 738 Radio Little Saigon Radio - SF, SJ KSJX AM 1500	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	×	x x	x x	×	x	x x	x	x	x	
738 Radio Little Saigon Radio - SF, SJ KSJX AM 1500 739 Radio Radio San Jose/ KVVN 1430 AM	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	x	x x x x	x x x x	x	x	x x x x	x	x	x	
740 Newspaper Viet Bao - SJ 741 Magazine Filipino Guardian	Asian: Vietnamese Asian: Filipino	Vietnamese Taglish	San Francisco-Oak-San Jose San Francisco-Oak-San Jose		x	x x	x x	×	х	x x	x	х	<	
742 Television JATVNews (KXLA)	Asian: Japanese	Japanese	Los Angeles	CA		^	^	^	х	x x	x	x	x	
743 Magazine Lighthouse Magazine SD 744 Radio VABI (Vietnam Hai Ngoai) SCA FM 88.9	Asian: Japanese Asian: Vietnamese	Japanese Vietnamese	San Diego Colorado	CA CO	*	× ×	× ×		×	×××	×	x	*	
745 Magazine Tre Magazine	Asian: Vietnamese	Vietnamese	Colorado	CO	x	x x	x x	x	x	x x	x	x	ĸ	
746 Newspaper Colorado Chinese News 747 Newspaper The Chiense American Post	Asian: Chinese Asian: Chinese	Traditional Chinese Traditional Chinese	Colorado Colorado	CO CO	x	x	x	×	x	× ×	x	x	×	
748 Magazine Colorado Tre Magazine	Asian: Vietnamese	Vietnamese	Denver	CO	x	x x	x x	x	x	x x	x	x	×	
749 Newspaper Colorado Times 750 Newspaper Korea Times - Derver	Asian: Korean Asian: Korean	Korean Korean	Denver Denver	CO CO	×	x x x x	x x y	×	x	x x v	x	x	< x	
751 Newspaper Vox Koreana	Asian: Korean	Korean	Denver	CO	^	x x	x	x	x	×	x		x	
752 Newspaper Weekly Focus 753 Television CTI Zhong Tian- DC	Asian: Korean Asian: Chinese	Korean Mandarin	Denver Washington, DC (Hagrstwn)	CO DC	x	x x x x	x x x	×	x x	x x x	x x	x	X 1	
754 Television KBS America	Asian: Korean Asian: Korean	Korean	Washington, DC (Hagrstwn)	DC DC	x	x x	x x	×	x	x x	x	x	x	
755 Television NGC / WKTV 756 Television VATV on MHz Networks UHF Ch 30.1	Asian: Korean Asian: Vietnamese	Korean Vietnamese	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC	x	x x x	x X X X	x	x	x x x x	x	x x	x	
757 Television Darshan TV	Asian: Asian Indian Asian: Korean	Hindi/ Hinglish/ English	Washington, DC (Hagrstwn)	DC						×	x	×	x	
758 Magazine Korean Monitor 759 Newspaper Duo Wei Times - DC	Asian: Chinese	Korean Traditional Chinese	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC DC	x	x X X	x x x	×	x x	x x x	x	x x	L	
760 Newspaper Sing Tao Daily News - Eastern 761 Newspaper World Journal - Eastern edition	Asian: Chinese Asian: Chinese	Traditional Chinese Traditional Chinese	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC DC	x	x x	x x	×	x	x x	×	x	د ۲	
761 Newspaper World Journal - Eastern edition 762 Newspaper Chosun Daily - DC	Asian: Chinese Asian: Korean	Korean	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC	x	x x	x x	x	×	x x	x	x	×	

ALL AUDIENCES

MEDIA	BUY	SCHEDULES	

Medium Vendor Name 763 Newspaper Korea Daily - D.C	Audience Asian: Korean	Language Korean	Market Washington, DC (Hagrstwn)	State DC	1/18 ×	1/25 ×	2/1 ×	2/8 2 ×	/ <u>15</u> 2/ ×	<u>22 3</u> × :	/ <u>1 3</u> × ;	<u>/8 3/1</u> < x	5 <u>3/22</u> ×	3/29 ×	<u>4/5</u> ×	4/12 Comments
64 Newspaper Korea Times - DC 65 Newspaper Doi Nay Newspaper	Asian: Korean Asian: Vietnamese	Korean Vietnamese	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC DC	×	x	x	x	x	×			×	x	x	
66 Newspaper Doi Nay Newspaper 66 Newspaper Hoa Thinh Don Viet Bao	Asian: Vietnamese Asian: Vietnamese	Vietnamese	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC	x	x	x x			x : x :			x	x x	x	
'67 Newspaper Thoi Moi - Phu Nu Moi	Asian: Vietnamese	Vietnamese	Washington, DC (Hagrstwn)	DC	x		х		х		x	×		x		
'68 Newspaper India This Week/ Express India '69 Newspaper Muslim Link	Asian: Asian Indian Asian: Pakistani	Hindi/Hinglish English	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC DC	×	×	x	x	x	x	x i x i	c x	×	x	x	
70 Outdoor At Media Inc / H-Media	Asian: Korean	Korean	Washington, DC (Hagrstwn)	DC DC							x	< x	x	x	x	x
71 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store) 72 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Chinese Asian: Vietnamese	Traditional Chinese Vietnamese	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC DC			x		x	X : V ·	x i	< x	×	×	x	x
73 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Korean	Korean	Washington, DC (Hagrstwn)	DC			^	^	<u> </u>		x	č x	x	x	x	x
74 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store) 75 Outdoor Carteles	Asian: Thai Asian: Korean	Thai	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC DC							x i	< X	×	x	x	x
75 Outdoor Carteles	Asian: Thai	Korean Thai	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC	×	x	×	x	x .	× :	x i x i	(X	x	x	x x	x x
77 Radio Family Radio / WDCT 1310 AM	Asian: Korean	Korean	Washington, DC (Hagrstwn)	DC	×	х	х	х	x	×	x 3	< X	x	х	х	
778 Radio VABI (Vietnam Hai Ngoai) SCA FM 88.9 779 Radio Humdesi Radio	Asian: Vietnamese Asian: Asian Indian	Vietnamese Hindi/Hinglish	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC	×	×	x	x	x	x : x :	x i x i	(X (X	×	x	x	
'80 Radio Humdesi Radio	Asian: Bangladeshi	Bengali	Washington, DC (Hagrstwn)	DC DC	x	x	x	x	x	x	x	c x	x	x	x	
'81 Radio Humdesi Radio '82 Radio Dunya Radio/ WUST 1120 AM	Asian: Pakistani Asian: Pakistani	Urdu Urdu	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC DC	×	x	x x	x x	x x	x : x :	x i x i	c x	×	x	x	
83 Newspaper Philadelphia Asian News- Tuan Bao	Asian: Vietnamese	Vietnamese	Delaware	DE	x	x	x	x	x	x	x	č x	x	x	x	
84 Newspaper World Journal - Eastern edition 85 Newspaper Basta Pinoy News	Asian: Chinese Asian: Filipino	Traditional Chinese	Florida Florida	FL FL	x	х	х	x	x	×	x i	< X	x	х	х	
'86 Newspaper City Masala	Asian: Asian Indian	Taglish Hindi/Hinglish	Florida	FL			x	x	x	x	x i x i	c x	x	x	x	
187 Radio VABI (Vietnam Hai Ngoai) SCA FM 88.9 188 Television TVK 24	Asian: Vietnamese Asian: Korean	Vietnamese	Florida	FL FL	×	х	х		x	x :			x	х	х	
89 Television KBS America	Asian: Korean	Korean Korean	Atlanta	GA	x	x	x x	x x	x	x : x :	x x x x	(X	x	x	x	
90 Television Namaste Bombay	Asian: Asian Indian	Hindi/ Hinglish/ English	Atlanta	GA								×	х	х	х	
91 Magazine Rang Dong Magazine 92 Magazine Tre Magazine	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	Atlanta Atlanta	GA GA	×	x	x	v	x	, i	×,	, ×	×	*	x	
93 Newspaper Atlanta Chinese News	Asian: Chinese	Traditional Chinese	Atlanta	GA	x	^	x	^	x	^ :	x	` x	x	x	^	
'94 Newspaper Chosun Daily - Atlanta	Asian: Korean	Korean	Atlanta	GA	х	х	х	х	x	×	x	< X	х	х	х	
95 Newspaper Korea Daily - Atlanta 96 Newspaper Atlanta Times	Asian: Korean Asian: Korean	Korean Korean	Atlanta Atlanta	GA GA GA	x x	×	x x	x	x	x : x ·	x x	(X	x	×	x	
97 Newspaper Korea NewsToday	Asian: Korean	Korean	Atlanta	GA	x	x	^	x		x	x i	 	x	x	^	
98 Newspaper Korea Times - Atlanta	Asian: Korean	Korean	Atlanta	GA	х	х	х	х	x	×	x	< X	х	х	х	
99 Newspaper Atlanta Dunia 100 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Asian Indian Asian: Chinese	Hindi/Hinglish Traditional Chinese	Atlanta Atlanta	GA GA			y	x	x		× .	, ×	x	x	x	×
01 Radio JBC Radio Atlanta / WBBC 1310 AM	Asian: Korean	Korean	Atlanta	GA	х	x	x	x	x	×	x	۰ Â	х	х	x	
102 Radio Radio Korea Atlanta / WPBS 1040 AM	Asian: Korean	Korean	Atlanta	GA	×	x	x	x	x	× :	×	< x	x	x	x	
103 Radio Mach Song Radio Atlanta FMSCA 90.1 104 Radio Radio TNT/ 92 FM SCA	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	Atlanta Atlanta	GA GA GA	X X	×	x x	x	x	x : x ·	x i x i	c X	X X	x x	x x	
305 Magazine Mach Song Monthly	Asian: Vietnamese	Vietnamese	Georgia	GA	x	x	x	x	x	x :	х 3	. x	x	x	x	
06 Newspaper Duo Wei Times - GA	Asian: Chinese Asian: Korean	Traditional Chinese	Georgia	GA HI	×		x		x		x	, ×		x		
107 Television KBFD TV 108 Television Fujisankei Communications Int'l (NGN, KIKU)	Asian: Korean Asian: Japanese	Korean Japanese	Hawaii Hawaii	HI	x	x	x x	x		x : x :	x x x x		x x	x x	x x	
09 Newspaper Sing Tao Dialy News - Seattle/HI	Asian: Chinese	Traditional Chinese	Hawaii	HI	x	x	x	x		i	x		х	х	x	
10 Newspaper World Journal - SF, Seattle/Hawaii/Portland 11 Newspaper Korea Times - Hawaii	Asian: Chinese Asian: Korean	Traditional Chinese Korean	Hawaii Hawaii	HI HI	x	x	x	x	x	x : v	x i	< x	x x	x	x	
12 Newspaper Fil-Am Courier	Asian: Filipino	Taglish	Hawaii	HI	×	x	x	x	x . X	× :	x : x	(X	x	x	x	x
13 Newspaper Hawaii Filipino Chronicle	Asian: Filipino	Taglish	Hawaii	н			х		x		х	×		х		x
14 Newspaper Hawaii Herald 15 Newspaper Hawaii Hochi	Asian: Japanese Asian: Japanese	Japanese Japanese	Hawaii Hawaii	HI HI	x		x	x	x	×	x x :	. ×	x	x	x	
16 Newspaper Hawaii Pacific Press	Asian: Japanese	Japanese	Hawaii	HI	^	^	x	^	x	^ ;	x	` x	^	x	^	
17 Newspaper Japanese Daily Sun (Nikkan San)-Hawaii	Asian: Japanese	Japanese	Hawaii	HI	х	х	х	х		×	x	< X	х	х	х	
18 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store) 19 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Chinese Asian: Filipino	Traditional Chinese Taglish	Hawaii Hawaii	HI HI			x	x	x	x : x :	x i x i	c x	x	x	x	x
20 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Japanese	Japanese	Hawaii	HI			^	^	<u> </u>		x	c x	x	x	x	x
321 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Thai	Thai	Hawaii	н							x	< X	х	х	х	х
322 Outdoor Carteles 323 Outdoor CBS Outdoor	Asian: Japanese Asian: Filipino	Japanese Taolish	Hawaii Hawaii	ні Ні							x i x i	(X	×	×	×	×
324 Outdoor CBS Outdoor	Asian: Japanese	Japanese	Hawaii	HI							x	i i	x	x	x	x
325 Radio Radio Seoul Hawaii / KREA 1540 AM 326 Radio KNDI Radio - 1270 AM	Asian: Korean Asian: Japanese	Korean Japanese	Hawaii Hawaii	н	×	x	x		x	×	X 3	< X	x	x	x	
327 Radio KZOO Radio - 1210 AM	Asian: Japanese Asian: Japanese	Japanese	Hawaii	HI HI	×	×	x	x x	X. X.	x : x :	x i x i	к х с х	x	x	x	
128 Radio KNDI Radio - 1270 AM	Asian: Laotian	Lao	Hawaii	HI HI	x	x	x	x	x	x	x	< x	x	x	x	
329 Television KIKU 330 Magazine KoKiKu Magazine	Asian: Japanese Asian: Japanese	Japanese Japanese	Hawaii Hawaii	HI HI	×	х	х	х	x	×	x i	< X	x	х	х	
30 Magazine Kokiku Magazine 31 Television Chinese Community Broadcasting	Asian: Chinese	Mandarin	Hawaii Honolulu	HI	×	×	×	×	x x	× :	x	((x	×	×	×	
332 Television KIKU	Asian: Chinese	Mandarin	Honolulu	HI	x	x	x	x	x	x	x		x	x	x	
33 Television KBS America 34 Television KIKU	Asian: Korean Asian: Filipino	Korean Taglish	Honolulu Honolulu	HI HI	x	x	x	x	x	× :	x	< X	x	x	x	
35 Newspaper Hawaii Chinese News	Asian: Chinese	Traditional Chinese	Honolulu	н	^	^	x	^	x	^ :	x	Ŷ	^	x	^	
36 Newspaper Korea Daily - Hawaii	Asian: Korean	Korean	Honolulu	HI HI	х	х	х	х	x	x :	x	< X	х	х	х	
137 Radio KNDI Radio - 1270 AM 138 Radio KNDI Radio - 1270 AM	Asian: Filipino Asian: Chinese	Taglish Mandarin/ Cantonese	Honolulu Honolulu	HI HI	x	x	×	x	x	X	x i	< X < X	×	×	x	
39 Television CTI Zhong Tian- Chicago	Asian: Chinese	Mandarin	Chicago	L	x	x	x	x	x	x :	x	c x	x	x	x	
40 Television NTD TV-Chicago	Asian: Chinese	Mandarin	Chicago	L	х	х	х	х	x	×	x	< X	х	х	х	
41 Television WFBT-TV Ch. 48 42 Television KBC TV Ch.41	Asian: Chinese Asian: Korean	Mandarin Korean	Chicago Chicago	L	×	x	x	x	X X	x : x :	x i x i	c x	×	x	x	
43 Television TVK 24	Asian: Korean	Korean	Chicago	L	x	x	x	x	x	x	x	< x	x	x	x	
44 Television ASC TV	Asian: Asian Indian Asian: Korean	Hindi/ Hinglish/ English Korean	Chicago	L.	x	х	х	х	x	×	x	< X	x	х	х	
345 Magazine Beauty Times 346 Newspaper Chicago China News & Digest (CCND)	Asian: Korean Asian: Chinese	Traditional Chinese	Chicago Chicago	L.	x		x	x	x : x	×	x : x	< X	х	x	x	
47 Newspaper Chicago Chinese News	Asian: Chinese	Traditional Chinese	Chicago	L	x		x		х		x	x	х	x		
348 Newspaper China Journal Chicago 349 Newspaper World Chinese Weekly	Asian: Chinese Asian: Chinese	Traditional Chinese Traditional Chinese	Chicago Chicago	L	х	2	х	×	x	. :	× .	, ×	x	х	×	
50 Newspaper China Star Weekly	Asian: Chinese	Traditional Chinese	Chicago	L		x		x		x	1	. х с х	x		x	
51 Newspaper Sing Tao Daily News - Eastern	Asian: Chinese	Traditional Chinese	Chicago	L	х	х	х	х	x	×	×	< X	x	х	х	
152 Newspaper World Journal - Chicago 153 Newspaper Korea Daily - Chicago	Asian: Chinese Asian: Korean	Traditional Chinese Korean	Chicago Chicago	L	x x	×	x x	x	x	x : x ·	x x	(X	x x	×	x	
54 Newspaper Korea Times - Chicago	Asian: Korean	Korean	Chicago	IL.	x	x	x	x	x	x :	x	c Â	x	x	x	
55 Newspaper Kyocharo Chicago 56 Newspaper Chicago Shimpo	Asian: Korean	Korean	Chicago	L	x	x	x	x	x	x :	x	K X	×	x	x	
56 Newspaper Chicago Shimpo 57 Newspaper Desi Talk - Chicago	Asian: Japanese Asian: Asian Indian	Japanese Hindi/Hinglish	Chicago Chicago	L	x	x	x x	x x	x	x : x :	x i x i	, x	x	x	x	
58 Newspaper Hi India / Sandesh	Asian: Asian Indian	Hindi/Hinglish	Chicago	L	x	x	x			x			x	x	x	
59 Newspaper India Bulletin	Asian: Asian Indian	Hindi/Hinglish Hindi/Hinglish	Chicago	L		×	~	x		×		¢,	×		x	
860 Newspaper India Tribune 861 Radio Chicago Radio Korea/ WKTA 1330 AM	Asian: Asian Indian Asian: Korean	Hindi/Hinglish Korean	Chicago Chicago	L L	x	x	x x	x x	x x	x : x :		K X	x	x x	x x	
62 Radio Humdesi Radio	Asian: Asian Indian	Hindi/Hinglish	Chicago	IL I	x	x	x	x	x	x :	x :	c Â	x	x	x	
163 Radio Humdesi Radio 164 Radio Humdesi Radio	Asian: Bangladeshi Asian: Pakistani	Bengali	Chicago Chicago	L	x	×	x	x	x	× :	x	(X	×	x	x	
865 Magazine Pakistan Times Magazine	Asian: Pakistani	Urdu Urdu	Chicago	L	x	x	x x	x	x	x i	x i	k X	x x	x x	x	
66 Magazine Pinoy News Magazine	Asian: Filipino	Taglish	Chicago	L							x i	< X	x			
167 Newspaper Pakistan Times 168 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Pakistani Asian: Chinese	Urdu Traditional Chinese	Chicago	L	х	х	x	x	x	x : v ·	x i	(X	x	x	x	×
369 Outdoor Cal Marketing & Promotion Group (Outdoor, in Store) 369 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Chinese Asian: Asian Indian	Hindi/ Hinglish/ English	Chicago Chicago	L.			x x		x x	x : x :	x	. x	x	x	x	x
370 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Korean	Korean	Chicago	L			x	x	x	×	x	< x	х	x	x	x
371 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store) 372 Outdoor Carteles	Asian: Thai Asian: Pakistani	Thai Urdu	Chicago Chicago	L							x x x x	(X	x	x	x	x
373 Outdoor CBS Outdoor	Asian: Asian Indian	Urau Hindi/ Hinglish/ English	Chicago	L			x	x	x	x :	x i x i		x	x	x	x
374 Outdoor CBS Outdoor	Asian: Korean	Korean	Chicago	L							x	< x	x			
375 Outdoor Clear Channel Outdoor 376 Magazine Via Times	Asian: Chinese Asian: Filipino	Traditional Chinese Taglish	Chicago	L			х	х	x	×	x i	< x	x	х	x	x
376 Magazine Via Times 377 Newspaper Duo Wei Times -IN	Asian: Filipino Asian: Chinese	Taglish Traditional Chinese	Chicago Indiana	IL IN	x		×		x		x	` ×	x	×		
878 Radio Radio TNT	Asian: Vietnamese	Vietnamese	Kansas City	KS	x	x	x	x	x	×	x :	۰ Â	x	x	x	
879 Newspaper China Press - LA	Asian: Chinese	Simplified Chinese	Los Angeles Boston (Manchester)	LA MA	х	x	x	x	x	×	x	< X	x	x	x	
180 Television CTI Zhong Tian- Boston 181 Television TVK 24	Asian: Chinese Asian: Korean	Mandarin Korean	Boston (Manchester) Boston (Manchester)	MA	X X	×	x	x	x	x i x i	x x x x	c X	X X	x x	x	
82 Magazine Tre Magazine	Asian: Vietnamese	Vietnamese	Boston (Manchester)	MA	x	x	x	x	x	x :	x	c x	x	x	x	
83 Newspaper Boston Chinese News	Asian: Chinese	Traditional Chinese	Boston (Manchester)	MA	х	х	х	х	x	×	x	< x	×	х	x	
884 Newspaper Sampan 885 Newspaper Sing Tao Daily News - Eastern	Asian: Chinese Asian: Chinese	Traditional Chinese Traditional Chinese	Boston (Manchester) Boston (Manchester)	MA MA		~	x	×	x	, i	x v	, ×		x	×	
386 Newspaper The Epoch Times - Boston	Asian: Chinese	Traditional Chinese	Boston (Manchester)	MA	x	x	x	x	x	Î	x	. x	x	x	x	
387 Newspaper Boston Korea	Asian: Korean Asian: Vietnamese	Korean	Boston (Manchester)	MA MA	х	х		х		×	3	¢	×		x	
388 Newspaper Thang Long News		Vietnamese	Boston (Manchester)	A4A		x	х	х	X	x :	× 1		×	x	x	New England

ALL AUDIENCES

MEDIA	BUY	SCHEDULES

							Wee	eks In-Fli	nht (mai	rk with X	if in flic	iht leave	e blank if	not)	
Medi	um Vendor Name	Audience	Language	Market	State MA	<u>1/18</u> 1/	25 2/1	2/8 2	15 2/2	22 3/1	3/8	3/15	3/22	3/29 4	4/5 4/12 Comments
890 Radi 891 Radi	Jhankar 1550am	Asian: Vietnamese Asian: Asian Indian	Vietnamese Hindi/Hinglish	Boston (Manchester) Boston (Manchester)	MA	x			x) x)		x	×		x	x
	paper Planet Philippines paper The Bodhipriks News	Asian: Filipino Asian: Cambodian	Taglish Khmer	Boston (Manchester) Boston (Manchester)	MA MA					x	×	×	x	x	X
894 Outd 895 Outd	oor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Chinese Asian: Cambodian	Traditional Chinese Khmer	Boston (Manchester) Boston (Manchester)	MA		x	x	x >	K X	x	×	x	x	x x
896 Outd	oor CBS Outdoor	Asian: Cambodian	Khmer	Boston (Manchester)	MA MA					x	x	x	x	x	x x x
	paper World Journal - Eastern edition zine Korean Monitor	Asian: Chinese Asian: Korean	Traditional Chinese Korean	Boston (Manchester) Maryland	MA MD	x	x x x x		x) x)		x	x		x x	x x
899 News	paper Doi Nay Newspaper paper Hoa Thinh Don Viet Bao	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	Maryland Maryland	MD MD	x	x x x x		x x		x	×	x	x	x
901 New:	paper Thoi Moi - Phu Nu Moi	Asian: Vietnamese	Vietnamese	Maryland	MD	x	х		х	х	^	x	^	x	*
902 New: 903 New:	paper India This Week/ Express India paper Muslim Link	Asian: Asian Indian Asian: Pakistani	Hindi/Hinglish English	Maryland Maryland	MD MD	x	x x x x	x	x)	K X K X	x	x	x x	x x	x x
904 Radi 905 Radi		Asian: Asian Indian Asian: Vietnamese	Hindi/Hinglish Vietnamese	Michigan Michigan	MI MI	x	x x x x	x	x x	K X	×	×	x	x x	x
906 Outd	oor CBS Outdoor	Asian: Hmong	Hmong	Minneapolis-St. Paul	MN			^	^ ′	x	x	x	х	x	x x
907 Outd 908 News	paper Duo Wei Times - MN	Asian: Hmong Asian: Chinese	Hmong Traditional Chinese	Minneapolis-St. Paul Minnesota	MN MN	x	x		x	x	x	×		x x	x x
909 New: 910 New:	paper Hmong Today paper Hmong Times	Asian: Hmong Asian: Hmong	Hmong Hmong	Minnesota Minnesota	MN MN		x	x	x) x)	K X	x	x	x	x x	x
911 Outd	por Carteles	Asian: Hmong	Hmong	Minnesota	MN			^	^ ′	x	x	x	x	x	x x
912 Outd 913 Outd		Asian: Laotian Asian: Laotian	Lao Lao	Minnesota Minnesota	MN MN					x	x	x	x	x	x x x x
914 Radi 915 Radi		Asian: Hmong Asian: Cambodian	Hmong Khmer	Minnesota Minnesota	MN MN	x	x x x x	x	x x	K X	x	×	x	x x	x x
916 News 917 Radi	paper Kansas City Chinese Journal	Asian: Chinese Asian: Vietnamese	Traditional Chinese Vietnamese	Kansas City Missouri	MO MO	x	×		x	×	×	×	x		x
918 New:	paper St. Louis Chinese American News	Asian: Chinese	Traditional Chinese	St. Louis	MO	x	x	^	x	x	x	x	x	x	*
919 New: 920 Tele	paper St. Louis Chinese Journal ision CTI Zhong Tian- Satellite	Asian: Chinese Asian: Chinese	Traditional Chinese Mandarin	St. Louis National	MO National	x	x x x	x	x x	K X	x	x	x	x	x x
	ision ETTV- Satellite	Asian: Chinese Asian: Chinese	Mandarin Mandarin	National National	National National	x	x x	x	x)	K X	x	×	x	x	x
923 Telev	ision Phoenix TV- Satellite	Asian: Chinese	Mandarin	National	National	x	x x	x	x x	k x	x	x	x	x	x
925 Telev	ision Kylin TV ision JSTV (Christian Broadcasting Co.)	Asian: Chinese Asian: Korean	Mandarin Korean	National National	National National	x	x x	x	x)	x x	x	x	x x	x x	x x
926 Telev	ision MBC America	Asian: Korean Asian: Korean	Korean Korean	National National	National National	x	x x	x	x)	K X	×	×	x	x	x
928 Telev	ision TAN TV	Asian: Korean	Korean	National	National	x	x x	x	x x	k x	x	x	x	x	x
	ision TV Korea / Arirang TV ision Hon Viet - Direct TV (sister company with Little Saigon Radio)	Asian: Korean Asian: Vietnamese	Korean Vietnamese	National National	National National	x	x x x x	x	x) x)	K X	x x	x	x x	x x	x x
931 Tele 932 Digit	ision SBTN - Direct TV	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	National National	National National	x	x x	x	x)	x x	x	×	x	x	X Y Y
933 Digit	I Vietbao.com	Asian: Vietnamese	Vietnamese	National	National	x	x x	x	x	k x	x	x	x	x	x x
934 Digit 935 Digit	I Viendongdaily.com	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	National National	National National	x	x x x x	x	x) x)	K X	x	×	x x	x x	x x x x
936 Digit 937 Digit	I VNITV.com (Internet TV)	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	National	National	x	x x	x	x) x)	K X	×	×	x	x	x x
938 Digit	I Inquirer.net	Asian: Filipino	Taglish	National	National	x	xx	x	x	k x	x	x	x	x	x x
939 Digit 940 Digit	I Google Ad Network Filipino	Asian: Filipino Asian: Filipino	Taglish Taglish	National National	National National	x	x x x x	x	x) x)	K X	x	x	x	x	x x x x
941 Digit: 942 Digit:	al vivinavi.com al bridgeusa.com	Asian: Japanese Asian: Japanese	Japanese Japanese	National National	National National	x	x x x x	x	x x	K X	x	×	x	x x	x x x x
943 Digita	l usfl.com	Asian: Japanese	Japanese	National National	National National	x	x x	x	x)	K X	x	×	x	x	x x
944 Digit 945 Digit	I MetropagesJapan.com	Asian: Japanese Asian: Japanese	Japanese Japanese	National	National	x	x x x x	x	x) x)	K X	x	x	x	x	x x x x
946 Digita 947 Digita		Asian: Japanese Asian: Japanese	Japanese Japanese	National National	National National	x	x x x x	x	x) x)	K X	x	x	x	x x	x x x x
948 Digita 949 Digita	I TVJapan.net	Asian: Japanese Asian: Asian Indian	Japanese Hindi/ Hinglish/ English	National National	National National	x	x x	x	x)	c x	x	×	×	x	x x
950 Digita	al Bigflix.com	Asian: Asian Indian	Hindi/ Hinglish/ English	National	National	x	x x x x	×	x	K X	x	x	x	x	x x x x
951 Digit 952 Digit	al Indian Era al Timesofindia.com	Asian: Asian Indian Asian: Asian Indian	Hindi/ Hinglish/ English Hindi/ Hinglish/ English	National National	National National	x	x x x x	x	x) x)	K X	x	x	x	x x	x x x x
953 Digita 954 Digita	I Indo Link/ PlanetBollywood.com	Asian: Asian Indian Asian: Asian Indian	Hindi/ Hinglish/ English	National National	National	x	x x	x	x)	K X	x	×	×	x	x x
955 Digita	economictimes.com	Asian: Asian Indian	Hindi/ Hinglish/ English Hindi/ Hinglish/ English	National	National	X	x x x x	x	x) x)	K X	x	x	x	x	x x x x
956 Digita 957 Digita	al Rediff.com al Saavn.com	Asian: Asian Indian Asian: Asian Indian	Hindi/ Hinglish/ English Hindi/ Hinglish/ English	National National	National National	x	x x x x	x x	x) x)	K X	x	x	x x	x x	x x x x
958 Digita 959 Digita	al Sulekha.com al TVU Networks	Asian: Asian Indian Asian: Asian Indian	Hindi/ Hinglish/ English Hindi/ Hinglish/ English	National National	National National	x	x x	x	x x	x x	×	×	x	x	x x
960 Digita	al desiclub.com	Asian: Asian Indian	Hindi/ Hinglish/ English	National	National	x	x x	x	x	k x	x	x	x	x	x x
961 Digit 962 Digit	I Lokvani Website	Asian: Asian Indian Asian: Asian Indian	Hindi/ Hinglish/ English Hindi/ Hinglish/ English	National National	National National	x	x x x x	x	x) x)	K X	×	×	x x	x x	x x x x
963 Digit	al Google Ad Network Asian Indian	Asian: Asian Indian	Hindi/ Hinglish/ English	National	National	x	х х	x	x	K X	×	x	x	x	x x Due to the lack of audited circulation in Asian market, media coverage are self-claimed
964 Maga	zine Chinese Restaurant News	Asian: Chinese	Traditional Chinese	National	National		x	x	x >	x x	x	x	x	x	 x information provided by media vendors
965 Maga	zine How2USA Magazine	Asian: Chinese	Traditional Chinese	National	National					х	x	x	x	x	Due to the lack of audited circulation in Asian market, media coverage are self-claimed x information provided by media vendors
966 Mag	zine Taiwan Panorama	Asian: Chinese	Traditional Chinese	National	National		×	x	x)	x x	×	×	x	x	Due to the lack of audited circulation in Asian market, media coverage are self-claimed x information provided by media vendors
967 Mag	Kanana Jawanal	Asian: Korean	Korean	National	National						x	×		x	Due to the lack of audited circulation in Asian market, media coverage are self-claimed information provided by media vendors
							x	x							Due to the lack of audited circulation in Asian market, media coverage are self-claimed
968 Maga	zine KoreaAM Journal	Asian: Korean	Korean	National	National	x	х х	х	x)	K X	x	×	x	x	 x information provided by media vendors Due to the lack of audited circulation in Asian market, media coverage are self-claimed
969 Maga	zine Golf Guide USA	Asian: Korean	Korean	National	National	x	x x	x	x >	x x	x	x	x	x	 x information provided by media vendors (Seasonal Magazine) Due to the lack of audited circulation in Asian market, media coverage are
970 Maga	zine Audrey Magazine	Asian: Korean	Korean	National	National	x	x			x	x	x	x	x	self-claimed information provided by media vendors
971 Maga	zine VietBeauty	Asian: Vietnamese	Vietnamese	National	National					x	x	×	x		Due to the lack of audited circulation in Asian market, media coverage are self-claimed information provided by media vendors
	zine Filipinas Mapazine	Asian: Filipino	Taglish	National	National			x	x)				x		Due to the lack of audited circulation in Asian market, media coverage are self-claimed
							x								Due to the lack of audited circulation in Asian market, media coverage are self-claimed
973 Maga	zine Filipino Style	Asian: Filipino	Taglish	National	National		х	x	x	K X	x	×	х	x	 information provided by media vendors Due to the lack of audited circulation in Asian market, media coverage are self-claimed
974 Maga	zine US Front Line News	Asian: Japanese	Japanese	National	National	x	x		x	х		x			 information provided by media vendors Due to the lack of audited circulation in Asian market, media coverage are self-claimed
975 Maga	zine Stardust Magazine	Asian: Asian Indian	Hindi/Hinglish	National	National		x	x	x >	x x	x	x	x	x	x information provided by media vendors
976 New:	paper Christian Herald USA	Asian: Korean	Korean	National	National	x	x x	x	x)	x x	x	×	x	x	Due to the lack of audited circulation in Asian market, media coverage are self-claimed x information provided by media vendors
977 New:	NULL IN FRANK	Asian: Japanese	Japanese	National	National	x	x x	x			x	×		x	Due to the lack of audited circulation in Asian market, media coverage are self-claimed x information provided by media vendors
							· ·	^			^	Ŷ		^	Due to the lack of audited circulation in Asian market, media coverage are self-claimed
978 New:	paper Amritsar Times	Asian: Asian Indian	Punjabi/English	National	National		x	x	,	¢.	х		х		 information provided by media vendors Due to the lack of audited circulation in Asian market, media coverage are self-claimed
979 New:	paper World Sikh News	Asian: Asian Indian	English	National	National	x					х	x			information provided by media vendors Due to the lack of audited circulation in Asian market, media coverage are self-claimed
	paper Biz India	Asian: Asian Indian	Hindi/Hinglish	National	National				x			x			x information provided by media vendors
981 New:	paper Divya Bhaskar	Asian: Asian Indian	Gujarati/English	National	National	x	x		x			×	x		Due to the lack of audited circulation in Asian market, media coverage are self-claimed x information provided by media vendors
092 M	paper Garavi Gujarat	Asian: Asian Indian	Hindi/Hinglish	National	National	×					x	×		x	Due to the lack of audited circulation in Asian market, media coverage are self-claimed information provided by media vendors
						^	x				x	<u>^</u>		^	Due to the lack of audited circulation in Asian market, media coverage are self-claimed
	paper Tahaastu	Asian: Asian Indian	Hindi/Hinglish	National	National				,	ĸ					information provided by media vendors Due to the lack of audited circulation in Asian market, media coverage are self-claimed
984 New:	paper India Abroad	Asian: Asian Indian	Hindi/Hinglish	National	National	x	x x	x	x >	x x	x	x	x	x	
985 New:	paper India Post	Asian: Asian Indian	Hindi/Hinglish	National	National	x	x x	x	x >	x x	x	×	x		information provided by media vendors
986 New:	paper Indian Express	Asian: Asian Indian	Hindi/Hinglish	National	National	x	x x	x	x)	x x	x	×	x	x	Due to the lack of audited circulation in Asian market, media coverage are self-claimed x information provided by media vendors
	paper Indian Reporter and World News	Asian: Asian Indian	Hindi/Hinglish	National	National	×	× ×		x)		x			x	Due to the lack of audited circulation in Asian market, media coverage are self-claimed
	paper Indian Reporter and world News		-			<u>^</u>							^		Due to the lack of audited circulation in Asian market, media coverage are self-claimed
		Asian: Asian Indian	Hindi/Hinglish	National	National		x		x	×		×		x	information provided by media vendors Due to the lack of audited circulation in Asian market, media coverage are self-claimed
989 New:	paper Little India	Asian: Asian Indian	Hindi/Hinglish	National	National		x	x	x	K X	х	x	x	х	x information provided by media vendors

					Weeks In-Flight (mark with X, if in flight, leave blank if not)
Medium Vendor Name	Audience	Language	Market	State	1/18 1/25 2/1 2/8 2/15 2/22 3/1 3/8 3/15 3/22 3/29 4/5 4/12 Comments Due to the lack of audited circulation in Asian market, media coverage are self-claimed
990 Newspaper Malayalam Pathram (Chacko Publications Inc)	Asian: Asian Indian	Hindi/Hinglish	National	National	x x x x x x x x x x x x x x x information provided by media vendors Due to the lack of audited circulation in Asian market, media coverage are self-claimed
991 Newspaper News India Times	Asian: Asian Indian	Hindi/Hinglish	National	National	x x x x x x x x x x x x x x x information provided by media vendors Due to the lack of audited circulation in Asian market, media coverage are self-claimed
992 Newspaper Sandesh Gujarati Newspaper	Asian: Asian Indian	Gujarati/English	National	National	x x x x x x x information provided by media vendors
993 Newspaper Sher-e-Punjab	Asian: Asian Indian	Punjabi/English	National	National	
994 Newspaper SiliconIndia	Asian: Asian Indian	Hindi/Hinglish	National	National	Due to the lack of audited circulation in Asian market, media coverage are self-claimed x x x x x x x x x information provided by media vendors
995 Newspaper Telugu Times	Asian: Asian Indian	Telugu/English	National	National	Due to the lack of audited circulation in Asian market, media coverage are self-claimed x x x x x x x x x x x x information provided by media vendors
996 Radio Easy 96 Radio 997 Newspaper Weekly Business News	Asian: Asian Indian Asian: Japanese	Hindi/Hinglish Japanese	National National	National	* * * * * * * * * * * *
997 Newspaper Weekly business News 998 Television TV Japan	Asian: Japanese	Japanese	National	National	* * * * * * * * * * * *
999 Magazine TV Japan TV Guide	Asian: Japanese	Japanese	National	National	
1000 Television National Geographic Korean 1001 Television Sky Link TV- Satellite	Asian: Korean Asian: Chinese	Korean Mandarin	National	National National	
1002 Television TVB-Satellite 1003 Television VHN (Viet Hai Ngoai) - Direct TV	Asian: Chinese Asian: Vietnamese	Cantonese Vietnamese	National National	National National	* * * * * * * * * * * * * * * * * * * *
1004 Television ABS-CBN International, Inc.	Asian: Filipino	Taglish	National	National	* * * * * * * * * * *
1005 Television Aja Tak /Headlines Today 1006 Television AVS TV	Asian: Asian Indian Asian: Asian Indian	Hindi/ Hinglish/ English Hindi/ Hinglish/ English	National National	National National	* * * * * * * * * * *
1007 Television B4U TV	Asian: Asian Indian	Hindi/ Hinglish/ English	National	National	x x x x x x x x x x x x x x x x x x x
1008 Magazine Pakistan News Magazine	Asian: Pakistani	Urdu	National	National	x x x x x x x x x x x information provided by media vendors Due to the lack of audited circulation in Asian market, media coverage are self-claimed
1009 Magazine The Generation Next Magazine	Asian: Pakistani	English	National	National	x x x x x x x x x x x x information provided by media vendors
1010 Newspaper Philippine News	Asian: Filipino	Taglish	National	National	Due to the lack of audited circulation in Asian market, media coverage are self-claimed x x x x x x x x x x x information provided by media vendors
1011 Newspaper Akhon Samoy	Asian: Bangladeshi	Bengali	National	National	Due to the lack of audited circulation in Asian market, media coverage are self-claimed x x x x x x x x x x x information provided by media vendors
1012 Newspaper	Asian: Bangladeshi	Bengali	National	National	Due to the lack of audited circulation in Asian market, media coverage are self-claimed x x x x x x x x x x x x x x information provided by media vendors
1012 Newspaper Weekly Bangalee		-			Due to the lack of audited circulation in Asian market, media coverage are self-claimed
1013 Newspaper Weekly Bangladesh 1014 Newspaper Weekly Bangladesh	Asian: Bangladeshi	Bengali	National	National	Due to the lack of audited circulation in Asian market, media coverage are self-claimed
1014 Newspaper	Asian: Bangladeshi	Bengali	National	National	x x x x x x x x x x x x information provided by media vendors Due to the lack of audited circulation in Asian market, media coverage are self-claimed
1015 Newspaper Weekly Thikana	Asian: Bangladeshi	Bengali	National	National	x x x x x x x x x x x x x x information provided by media vendors Due to the lack of audited circulation in Asian market, media coverage are self-claimed
1016 Newspaper Weekly Bornomala	Asian: Bangladeshi	Bengali	National	National	x x x x x x x x x x x x x information provided by media vendors
1017 Newspaper Pakistan Link (PL Publications LLC)	Asian: Pakistani	Urdu	National	National	Due to the lack of audited circulation in Asian market, media coverage are self-claimed x x x x x x x x x x x information provided by media vendors
1018 Newspaper	Asian: Pakistani	Urdu	National	National	Due to the lack of audited circulation in Asian market, media coverage are self-claimed x x x x x x x x x x x information provided by media vendors
1019 Newspaper Pakistani Post	Asian: Pakistani	Urdu	National	National	Due to the lack of audited circulation in Asian market, media coverage are self-claimed x x x x x x x x x x x x x information provided by media vendors
1019 Newspaper 1020 Newspaper Urdu Times					Due to the lack of audited circulation in Asian market, media coverage are self-claimed
1020 Newspaper	Asian: Pakistani	Urdu	National	National	Due to the lack of audited circulation in Asian market, media coverage are self-claimed
1021 Newspaper Weekly Dunya International	Asian: Pakistani	Urdu	National	National	x x x x x x x x x x information provided by media vendors Due to the lack of audited circulation in Asian market, media coverage are self-claimed
1022 Newspaper Asian Pacific News	Asian: Laotian	Lao	National	National	x x x x x x x x x x x x x x x information provided by media vendors Due to the lack of audited circulation in Asian market, media coverage are self-claimed
1023 Newspaper Asian Pacific News	Asian: Thai	Thai	National	National	x x x x x x x x x x x x information provided by media vendors
1024 Newspaper Khao Sod USA Newspaper	Asian: Thai	Thai	National	National	Due to the lack of audited circulation in Asian market, media coverage are self-claimed x x x x x x x x x x x information provided by media vendors
1025 Newspaper	Asian: Thai	Thai	National	National	Due to the lack of audited circulation in Asian market, media coverage are self-claimed x x x x x x x x x x information provided by media vendors
1026 Television Jus One 1027 Television JUS Punjabi	Asian: Asian Indian Asian: Asian Indian	Hindi/ Hinglish/ English Hindi/ Hinglish/ English	National National	National National	* * * * * * * * * * * *
1028 Television Namaste America Network	Asian: Asian Indian	Hindi/ Hinglish/ English	National	National	* * * * * * * * * * *
1029 Television NDTV/ Punjab TV - World Media Connect 1030 Television Sahara One / Filmy- Globosat Entertainment	Asian: Asian Indian Asian: Asian Indian	Hindi/ Hinglish/ English Hindi/ Hinglish/ English	National National	National National	
1031 Television Sony TV/ MSM North America Inc. 1032 Television Star TV (Satellite Television Asian Region United)	Asian: Asian Indian Asian: Asian Indian	Hindi/ Hinglish/ English Hindi/ Hinglish/ English	National National	National National	
1033 Television TV Asia 1034 Television Zee TV	Asian: Asian Indian Asian: Asian Indian	Hindi/ Hinglish/ English Hindi/ Hinglish/ English	National National	National National	
1035 Television Cambodian International TV- Khmer Media	Asian: Cambodian	Khmer	National	National	* * * * * * * * * * * *
1036 Television NAT TV 1037 Digital CCYP.com	Asian: Cambodian Asian: Chinese	Khmer Traditional Chinese	National National	National National	* * * * * * * * * * * * *
1038 Digital Dwnews.com 1039 Digital Backchina.com	Asian: Chinese Asian: Chinese	Simplified Chinese Simplified Chinese	National	National National	
1040 Digital KSCITV Internet (LA18.tv) 1041 Digital Sina.com	Asian: Chinese Asian: Chinese	Traditional Chinese Traditional Chinese	National National	National National	
1042 Digital Wenxuecity.com	Asian: Chinese	Simplified Chinese	National	National	* * * * * * * * * * * *
1043 Digital Worldjournal.com 1044 Digital WCETV.com	Asian: Chinese Asian: Chinese	Traditional Chinese Traditional Chinese	National National	National National	* * * * * * * * * * * *
1045 Digital Yes 411USA.com 1046 Digital Google Ad Network Chinese	Asian: Chinese Asian: Chinese	Traditional Chinese Traditional Chinese	National National	National National	
1047 Digital Google Ad Network Chinese 1048 Digital Yahoo Chinese	Asian: Chinese Asian: Chinese	Simplified Chinese Traditional Chinese	National National	National National	
1049 Digital Yahoo Chinese	Asian: Chinese	Simplified Chinese	National	National	* * * * * * * * * * * * *
1050 Digital eglobalcommunity.com 1051 Digital Naver.com	Asian: Chinese Asian: Korean	Traditional Chinese Korean	National National	National National	* * * * * * * * * *
1052 Digital MissyUSA.com 1053 Digital Radiokorea.com	Asian: Korean Asian: Korean	Korean Korean	National National	National National	_ x x x x x x x x x x x x x x x x x x x
1054 Digital Koreadaily.com 1055 Digital Koreatimes.com	Asian: Korean Asian: Korean	Korean Korean	National	National National	
1056 Digital Joyseattle.com	Asian: Korean Asian: Korean	Korean Korean	National National	National	* * * * * * * * * * * * *
1057 Digital Google Ad Network Korean 1058 Digital Yahoo.co.kr	Asian: Korean	Korean	National	National	* * * * * * * * * * * *
1059 Digital Ktownlove.com 1060 Digital Christianherald.com	Asian: Korean Asian: Korean	Korean Korean	National National	National National	
1061 Digital Chdaily.com (Christianitydaily.com) 1062 Digital Philakorea.com	Asian: Korean Asian: Korean	Korean Korean	National National	National National	* * * * * * * * * * * *
1063 Digital Bostonkorea.com	Asian: Korean	Korean	National	National	* * * * * * * * * * * * *
1064 Digital Sandiegoradiokorea.com 1065 Digital Ukopia.com	Asian: Korean Asian: Korean	Korean Korean	National National	National National	
1066 Magazine Hoi Nguoi Viet Cao Nien 1067 Radio Mach Song Radio Charlotte FMSCA 90.7	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	Charlotte Charlotte	NC NC	x x x x x x x x x x x x x x x x x x x
1068 Magazine Mach Song Monthly 1069 Television KBS America	Asian: Vietnamese Asian: Korean	Vietnamese Korean	North Carolina New Jersey	NC NJ	x x x x x x x x x x x x x x x x x x x
1070 Television Korean Broadcasting Network (KBN) 1071 Television Media Korea, Inc. MKTV	Asian: Korean Asian: Korean	Korean Korean	New Jersey New Jersey	NJ NJ	
1072 Television The Korean Channel (TKC)	Asian: Korean	Korean	New Jersey	NJ	x x x x x x x x x x x x x x
1073 Television TVK 24 1074 Television WMBC Ch 63	Asian: Korean Asian: Korean	Korean Korean	New Jersey New Jersey	NJ NJ	x x x x x x x x x x x x x x x x x x x
1075 Television ITV 1076 Magazine Lady Central 21 - NY Edition	Asian: Asian Indian Asian: Korean	Hindi/ Hinglish/ English Korean	New Jersey New Jersey	NJ NJ	x x x x x x x x x x x x x x x x x x x
1077 Magazine InfoKorean	Asian: Korean	Korean	New Jersey	NJ	
1078 Magazine Tre Magazine 1079 Newspaper Secret China	Asian: Vietnamese Asian: Chinese	Vietnamese Traditional Chinese	New Jersey New Jersey	NJ NJ	* * * * X X X X X X X X X X X X X X X X
1080 Newspaper World Journal - Eastern edition 1081 Newspaper Daily Sports Seoul New York	Asian: Chinese Asian: Korean	Traditional Chinese Korean	New Jersey New Jersey	NJ NJ	x x x x x x x x x x x x x x x x x x x
1082 Newspaper Korea Daily - NY 1083 Newspaper Korea Times - NY	Asian: Korean Asian: Korean	Korean Korean	New Jersey New Jersey	NJ NJ	x x x x x x x x x x x x x x x x x x x
1084 Newspaper Korean New York Daily (The New York Ilbo)	Asian: Korean	Korean	New Jersey	NJ	* * * * * * * * * * * *
1085 Newspaper Philadelphia Asian News- Tuan Bao 1086 Newspaper Asian Journal - NY	Asian: Vietnamese Asian: Filipino	Vietnamese Taglish	New Jersey New Jersey	NJ NJ	x x x x x x x x x x x x x x x x x x x
1087 Newspaper Filipino Reporter 1088 Newspaper Filipino Times	Asian: Filipino Asian: Filipino	Taglish Taglish	New Jersey New Jersey	NJ NJ	x x x x x x x x x x x x x x x x x x x
1089 Newspaper Manila Mail - NY/NJ 1090 Newspaper Duo Wei Times - NJ	Asian: Filipino Asian: Chinese	Taglish Traditional Chinese	New Jersey New Jersey	NJ NJ	x x x x x x x x x x x x x x x x x x x
1091 Outdoor At Media Inc / H-Media	Asian: Korean	Korean	New Jersey	NJ	* * * * * * *

Medium Ven	ndor Name	Audience	Language	Market	State	<u>1/18</u>	1/25	//eek 2/1	s In-Fligh 2/8 2/15	t (mark 2/22	with X, <u>3/1</u>	if in flig <u>3/8</u>	ht, leav <u>3/15</u>	e blank <u>3/22</u>	if not) 3/29	4/5	4/12 Comments
092 Outdoor Cal	I Marketing & Promotion Group (Outdoor, In Store)	Asian: Chinese Asian: Asian Indian	Traditional Chinese Hindi/ Hinglish/ English	New Jersey New Jersey	<u>State</u> NJ NJ			х	х х	×	х	х	×	х	х	x	x
94 Outdoor Cal	Marketing & Promotion Group (Outdoor, In Store)	Asian: Korean	Korean	New Jersey	NJ			x x	x x x x	×	x	x x	×	x x	x x	x	x
	I Marketing & Promotion Group (Outdoor, In Store) rteles	Asian: Thai Asian: Pakistani	Thai Urdu	New Jersey New Jersey	NJ NJ						x	x	×	x	x	x	x
97 Outdoor Carl	rteles	Asian: Thai	Thai	New Jersey	NJ						x	x	x	x	x	x	x
	rteles S Outdoor	Asian: Bangladeshi Asian: Asian Indian	Bengali Hindi/ Hinglish/ English	New Jersey New Jersey	NJ NJ	×	×	x	x x	×	x	x	×	x	x	x	x
100 Outdoor CBS	S Outdoor	Asian: Korean	Korean	New Jersey	NJ NJ			x	x x	×	x	x	x	x	x	x	x
102 Outdoor Ruth	th Space Sales	Asian: Asian Indian Asian: Korean	Hindi/ Hinglish/ English Korean	New Jersey New Jersev	NJ NJ	x	x	x	x x	×	x	x	x	x	x	x x	x
103 Outdoor Ruth	th Space Sales	Asian: Filipino	Taglish	New Jersey	NJ						x	x	×	x	x	x	x
104 Radio Rad 105 Radio VAE		Asian: Filipino Asian: Vietnamese	Taglish Vietnamese	New Jersey New Jersey	NJ NJ	x	x	x x	x x x x	×	x	x	×	x	x x	x	
106 Radio ebc	c radio	Asian: Asian Indian Asian: Asian Indian	Hindi/Hinglish Hindi/Hinglish	New Jersey New Jersey	NJ NJ	x	x	x	x x	×	x	x	×	x	x	x	
		Asian: Bangladeshi	Bengali	New Jersey	NJ NJ	x	x	x	x x x x	x	x	x	x	x	x	x	
109 Radio ebc	c radio	Asian: Pakistani Asian: Pakistani	Urdu Urdu	New Jersey New Jersev	NJ NJ	x	x	x	x x	×	×	x	×	x	x	×	
111 Radio VAE	BI (Vietnam Hai Ngoai) SCA FM 88.9	Asian: Vietnamese	Vietnamese	New Mexico	NM	x	x	x	x x	x	x	x	x	x	x	x	
112 Newspaper Chir 113 Newspaper Chir	inese Daily News, Inc./ World Journal Las Vegas inese Daily News - Pearl Sea Inc.	Asian: Chinese Asian: Chinese	Traditional Chinese Traditional Chinese	Las Vegas Las Vegas	NV NV	x	x x	x	x x x x	×	×	×	×	x	x	x	
114 Newspaper Asia	ian Journal - Las Vegas	Asian: Filipino	Taglish	Las Vegas	NV	x		x	x		x		x		x		
115 Newspaper Cali 116 Newspaper Nev	lifornia Nevada vada Examiner	Asian: Filipino Asian: Filipino	Taglish Taglish	Las Vegas Las Vegas	NV NV	x	x	x	x	×	х	x	x	x	х	x	
117 Newspaper Phili	ilippine Times of Southern Nevada	Asian: Filipino	Taglish	Las Vegas	NV		x		х	x		х		x		х	
		Asian: Thai Asian: Filipino	Thai Taglish	Las Vegas Las Vegas	NV NV	x	x	x	x x	×	x	x	×	x x	x x	x x	x
120 Newspaper Wee 121 Television ITV	eekly La La La	Asian: Japanese Asian: Asian Indian	Japanese	Las Vegas New York	NV NY	x	x	x	x x	×	x	x	×	x	x	x	
121 Television TTV 122 Magazine Lad		Asian: Asian Indian Asian: Korean	Hindi/ Hinglish/ English Korean	New York	NY	x	x	x	x x	×	x	x	×	x	x	x	
123 Magazine Infol	oKorean	Asian: Korean Asian: Vietnamese	Korean Vietnamese	New York New York	NY NY			х	х х	×	х	х	×	x	х	х	
124 Magazine Tre 125 Newspaper Sec	ret China	Asian: Vietnamese Asian: Chinese	Vietnamese Traditional Chinese	New York	NY	x	x	x	x x x	×	x	x	×	x	x	x	
		Asian: Korean	Korean	New York	NY	х	x	х	x x	×	х	х	х	х	х	х	
127 Newspaper Kore 128 Newspaper Kore	rea Daily - NY rea Times - NY	Asian: Korean Asian: Korean	Korean Korean	New York New York	NY NY	x	x	x	x x x x	×	x	x	×	x	x	x	
129 Newspaper Kore	rean New York Daily (The New York Ilbo)	Asian: Korean Asian: Filipino	Korean Taglish	New York New York	NY NY	x	x	x	x x	×	×	x	×	x	x	x	
130 Newspaper Asia 131 Newspaper Filip	pino Reporter	Asian: Filipino	Taglish	New York	NY	x	x x	x x	x x x x	×	x	x x	×	x	x	x X	
132 Newspaper Filip	pino Times	Asian: Filipino Asian: Filipino	Taglish	New York New York	NY NY	x	x	x	x x	×	×	х	×	x	x	х	
	Marketing & Promotion Group (Outdoor, In Store)	Asian: Filipino	Taglish Taglish	New York	NY		x	x	x x	×	x	x	×	×	x	x	x x
135 Outdoor Carl	rteles	Asian: Bangladeshi Asian: Filipino	Bengali Taglish	New York New York	NY NY		v	v	¥		×	x	×	x	x	x x	x
137 Radio ebc	c radio	Asian: Asian Indian	Hindi/Hinglish	New York	NY	x	x X	x x	x x x x	×	x	x x	×	x	x	x x	
138 Radio DHO	IOOM FM	Asian: Asian Indian Asian: Bangladeshi	Hindi/Hinglish	New York New York	NY NY	×	x	x	x x	×	x	x	×	×	×	x	
140 Radio ebc	c radio	Asian: Pakistani	Bengali Urdu	New York	NY	x	x	x	x x	×	×	x	x	x	x	x	
141 Radio DHO 142 Television Cros		Asian: Pakistani Asian: Chinese	Urdu Mandarin/ Cantonese	New York New York	NY NY	x	x	x	x x	×	x	x	×	x	x	x	
143 Television KBS	S America	Asian: Korean	Korean	New York	NY	x	x	x	x x	Â	x	x	x	x	x	x	
144 Television Kore		Asian: Korean Asian: Korean	Korean Korean	New York New York	NY NY	x	x	x	x x	×	x	x	×	x	x	x	
146 Television The	e Korean Channel (TKC)	Asian: Korean	Korean	New York	NY	x	x	x	x x x x	x	x	x	x	x	x	x	
147 Television TVK 148 Television WM	K 24	Asian: Korean Asian: Korean	Korean Korean	New York New York	NY NY	x	x	x	x x	×	x	x	×	x	x	x	
149 Television Fuji	isankei Communications Int'I (WRNN)	Asian: Japanese	Japanese	New York	NY	x	x	x	x x	Â	x	x	x	x	x	x	
150 Television Sho 151 Magazine Hea	owbitz (Pearl Entertainment) - NY	Asian: Asian Indian Asian: Chinese	Hindi/ Hinglish/ English Traditional Chinese	New York New York	NY NY	x	x	x	x x	×	x	х	×	x	x	х	
152 Magazine M-V	Weekly Magazine - NY	Asian: Chinese	Traditional Chinese	New York	NY	x		x	×		×	x	x	x	x	x	
153 Newspaper Duo 154 Newspaper Glol	o Wei Times - NY	Asian: Chinese Asian: Chinese	Traditional Chinese Traditional Chinese	New York New York	NY NY	x	x	x	х х	х	x	x	×	x	x	x	
155 Newspaper Metr	tro Chinese Weekly	Asian: Chinese	Traditional Chinese	New York	NY	x	x	x	x x	x	x	x	x	x	x	x x	
156 Newspaper Ming	ng Pao (NY) Free Daily	Asian: Chinese Asian: Chinese	Traditional Chinese Traditional Chinese	New York New York	NY NY	x	x	x	x x	×	x	x	×	x	x	x	
		Asian: Japanese	Japanese	New York	NY	x	x	x	* *	×	x	x	*	x	x	x	
159 Newspaper Dan 160 Newspaper Sad	rpan	Asian: Bangladeshi Asian: Pakistani	Bengali Urdu	New York New York	NY NY	x x	x x	x	x x x x	×	x	x	×	x	x	x	
161 Newspaper Pak	kistan Voice Weekly	Asian: Pakistani	Urdu	New York	NY	x		x	x x x x	x	x	x	x	x	x	x	
162 Newspaper NY	'Thai Newspaper ai Oversea Newspaper	Asian: Thai Asian: Thai	Thai Thai	New York New York	NY NY		х	x	x x	×	x	x	×	x	x	x	
164 Outdoor At N	Media Inc / H-Media	Asian: Korean	Korean	New York	NY			^	^ ^	^	x	x	x	x	x	x	x
165 Outdoor Cal 166 Outdoor Cal		Asian: Chinese Asian: Asian Indian	Traditional Chinese Hindi/ Hinglish/ English	New York New York	NY			x	x x	×	×	x	×	x	x	x	x
167 Outdoor Cal	I Marketing & Promotion Group (Outdoor, In Store)	Asian: Korean	Korean	New York	NY NY			x	x x	x	x	x	x	x	x	x	x
168 Outdoor Cal 169 Outdoor Cal		Asian: Japanese Asian: Thai	Japanese Thai	New York New York	NY NY						x	x	×	x	x	x	x
170 Outdoor Cal	I Marketing & Promotion Group (Outdoor, In Store)	Asian: Bangladeshi	Bengali	New York	NY						x	x	x	x	x	x	x
		Asian: Japanese Asian: Pakistani	Japanese Urdu	New York New York	NY NY						x	×	×	x	×	×	x
173 Outdoor Carl	rteles	Asian: Thai	Thai	New York	NY						x	x	×	x	x	x	x
		Asian: Chinese Asian: Korean	Traditional Chinese Korean	New York New York	NY NY		x	x	x x x x	×	x	x	×	x	x	x	x
176 Outdoor CBS	S Outdoor	Asian: Pakistani	Urdu	New York	NY					^	x	x	x	×	x	x	x
		Asian: Thai Asian: Bangladeshi	Thai Bengali	New York New York	NY NY						×	x	×	x	x x	x	x x
179 Outdoor Clea	ear Channel Outdoor	Asian: Asian Indian	Hindi/ Hinglish/ English	New York	NY						x	x	x	x	x	x	x
		Asian: Korean Asian: Korean	Korean Korean	New York New York	NY NY	×	x	x	х×	×	x	x	×	x	x x	x x	x
182 Outdoor Ruth	th Space Sales	Asian: Filipino	Taglish	New York	NY			-	^		x	x	×	x	x	x	x
183 Radio Chir 184 Radio Chir		Asian: Chinese Asian: Chinese	Mandarin/ Cantonese Mandarin/ Cantonese	New York New York	NY NY	x x	x x	x x	x x x x	×	x	x x	×	x x	x x	x x	
185 Radio Metr	tro Chinese HD Broadcasting (aka: Chung Wah Commercial Broadcasting)	Asian: Chinese	Mandarin/ Cantonese	New York	NY	x	x	x	x x	×	x	x	×	x	x	x	
		Asian: Chinese Asian: Chinese	Cantonese Mandarin	New York New York	NY NY	x	x x	x x	x x x x	×	x	x	×	x	x	x x	
188 Radio New	w York Radio Korea / WWRU 1660 AM	Asian: Korean	Korean	New York	NY	x	x	x	х х	x	x	x	x	x	x	x	
		Asian: Asian Indian Asian: Bangladeshi	Hindi/Hinglish Bengali	New York New York	NY NY	x	x x	x x	x x x x	×	×	x	×	x	x x	x	
191 Radio Hun	mdesi Radio	Asian: Pakistani	Urdu	New York	NY	x	x	x	x x	x	x	x	x	×	×	x	
	rth American Post (Hokubei Hochi) S Nippon Communications Network - WNYE CH 25	Asian: Japanese Asian: Japanese	Japanese Japanese	New York New York	NY NY	x	x x	x x	x x x y	×	×	x	×	x	x x	x x	
194 Television NTE	D TV- NY	Asian: Chinese	Mandarin	New York	NY	x	x	x	x x	x	x	x	x	x	x	x	
195 Television Sinc 196 Television Sinc	io TV ioVision - Ch. 18, 63, 73	Asian: Chinese Asian: Chinese	Mandarin Mandarin	New York New York	NY NY	x	x x	x x	x x x x	×	×	x	×	x	x x	x	
197 Newspaper New	w York Awam	Asian: Pakistani	Urdu	NY Tri-State	NY/NJ/CT	x	x	x	x x	x	x	x	x	x	x	x	
198 Newspaper Sing 199 Magazine Cine		Asian: Chinese Asian: Asian Indian	Traditional Chinese Hindi/Hinglish	NY Tri-State NY Tri-State	NY/NJ/CT NY/NJ/CT	x	x	x	x x	x	×	×	×	x	x	x	
200 Magazine Kair	irali Magazine	Asian: Asian Indian	Hindi/Hinglish	NY Tri-State	NY/NJ/CT				x		^	x	^	^	^	^	
201 Newspaper Chir 202 Newspaper Dail		Asian: Chinese Asian: Japanese	Simplified Chinese Japanese	NY Tri-State NY Tri-State	NY/NJ/CT NY/NJ/CT	x			x x x x	×	×	X X	×	x	x	x	
203 Newspaper New	w York Seikatsu Press	Asian: Japanese	Japanese	NY Tri-State	NY/NJ/CT	x			x x	x	×	x	x	x	x	x	
204 Newspaper Wei 205 Newspaper Des	aekly NY Japion si Talk - NY NJ	Asian: Japanese Asian: Asian Indian	Japanese Hindi/Hinglish	NY Tri-State NY Tri-State	NY/NJ/CT NY/NJ/CT	х	х	x	x x	×	х	х	×	x	x	х	
206 Newspaper India	ia in New York	Asian: Asian Indian	Hindi/Hinglish	NY Tri-State	NY/NJ/CT	x		x	x		x	x	×			x	
207 Newspaper The 208 Newspaper The	e South Asian Times	Asian: Asian Indian Asian: Asian Indian	Hindi/Hinglish Hindi/Hinglish	NY Tri-State NY Tri-State	NY/NJ/CT NY/NJ/CT	x	x	x	x x	×	x	x	×	x	x	x	
209 Newspaper Yorr	mi Time Weekly	Asian: Japanese	Japanese	NY Tri-State	NY/NJ/CT	^	x	^	x	×	×	x		x	^	x	
210 Magazine Enjo 211 Newspaper Pitts		Asian: Japanese Asian: Asian Indian	Japanese Hindi/Hinglish	NY Tri-State Ohio	NY/NJ/CT OH			x			x				x	x	Eastern Ohio
212 Magazine Mid	dWest Viet Bao	Asian: Vietnamese	Vietnamese	Oklahoma	OK			x	x x	×	×	x	×	x	x	x	Midwest Cove
213 Newspaper Ohio	io Chinese American News/ Ohio Taiwanese American News	Asian: Chinese	Traditional Chinese	Oklahoma	OK		х		×	×		х		×			
214 Newspaper Erie		Asian: Chinese Asian: Vietnamese	Traditional Chinese Vietnamese	Oklahoma Oklahoma	OK OK	x		x	x x x x	×	x	x	×	x x	x	x	Midwest Cove
215 Newspaper Dan																	
215 Newspaper Dan 216 Radio VAE 217 Radio VAE	BI (Vietnam Hai Ngoai) SCA FM 88.9	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	Oklahoma Oregon	OK OR	х	х	х	х х	×	×	х	x	х	х	х	

							Wool	c lo Eli	iaht (r	marku	ith V i	f in flia	ht loou	n blan	k if not)		
Medium Vendor Name	Audience	Language	Market	State OR	1/18										3/29		4/12 Comments
1219 Magazine Portland Chinese Times 1220 Newspaper World Journal - SF, Seattle/Hawaii/Portland	Asian: Chinese Asian: Chinese	Traditional Chinese Traditional Chinese	Portland, OR Portland, OR	OR OR	x	×	x	×	x	×	×	x	×	x	x	×	
1221 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Laotian	Lao	Portland, OR	OR							x	х	×	x	x	x	x
1222 Newspaper Sports J 1223 Magazine You Maga - JEN - Japanese Media Co	Asian: Japanese Asian: Japanese	Japanese Japanese	Portland, OR Portland, OR	OR OR	х	x	x	х	х	x	x	×	x	x	x	х	
1224 Magazine Mach Song Monthly 1225 Magazine Tre Magazine	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	Pennsylvania Pennsylvania	PA PA	x	x	x	x	x	×	×	x	×	x	x	x	
1226 Newspaper Duo Wei Times - PA	Asian: Chinese	Traditional Chinese	Pennsylvania	PA	x	x	x	x	x	x	x	x	x	x	x	x	
1227 Newspaper Sing Tao Daily News - Eastern 1228 Newspaper World Journal - Eastern edition	Asian: Chinese Asian: Chinese	Traditional Chinese Traditional Chinese	Pennsylvania Pennsylvania	PA PA	x	x	x	x	x	×	×	x	×	x	x	x	
1229 Newspaper Doi Nay Newspaper	Asian: Vietnamese	Vietnamese	Pennsylvania	PA	x	x	x	x	x	x	x	x	x	x	x	x	
1230 Newspaper Philadelphia Asian News- Tuan Bao 1231 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Vietnamese Asian: Chinese	Vietnamese Traditional Chinese	Pennsylvania Pennsylvania	PA PA	х	x	x	x	x x	×	x	×	×	×	×	x x	x
1232 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Asian Indian	Hindi/ Hinglish/ English	Pennsylvania	PA			x	x	x	x	x	x	×	x	x	х	x
1233 Outdoor Clear Channel Outdoor 1234 Outdoor Ruth Space Sales	Asian: Asian Indian Asian: Filipino	Hindi/ Hinglish/ English Taglish	Pennsylvania Pennsylvania	PA PA							x	x	×	x	x	x x	x x
1235 Radio VABI (Vietnam Hai Ngoai) SCA FM 88.9 1236 Television WYBE Channel 35	Asian: Vietnamese Asian: Korean	Vietnamese Korean	Pennsylvania Philadelphia	PA PA	x	x	x	x x	x x	×	×	x x	×	x	x	x	
1237 Newspaper Korean Daily News (Korea Daily Tribune)	Asian: Korean	Korean	Philadelphia	PA	x	x	x	x	x	x	x	x	x	x	x	x	
1238 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store) 1239 Newspaper Pittsburgh Patrika	Asian: Bangladeshi Asian: Asian Indian	Bengali Hindi/Hinglish	Philadelphia Pittsburgh	PA PA							×	x	×	х	x	x	x
1240 Newspaper Austin Chinese News	Asian: Chinese Asian: Chinese	Traditional Chinese Traditional Chinese	Austin	тх		х		х		х		x		х		x	
1241 Newspaper Texas Capital News 1242 Radio Radio TNT	Asian: Vietnamese	Vietnamese	Austin Austin	TX TX	x	x	x	x	x	x	x	x	x	x	x	x	
1243 Newspaper Korea Daily - Dallas/ Houston 1244 Newspaper News Korea Texas	Asian: Korean Asian: Korean	Korean Korean	Dallas-Ft. Worth Dallas-Ft. Worth	TX TX	x	x	x	x	x	x	×	x	×	x	x	x	
1245 Newspaper A-Chau Thoi Bao Newspaper	Asian: Vietnamese	Vietnamese	Dallas-Ft. Worth	TX	x	x	x	x	x	x	x	x	x	x	x	x	
1246 Newspaper But Viet 1247 Newspaper Ngay Nay	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	Dallas-Ft. Worth Dallas-Ft. Worth	TX TX	х	x	x	x	x x	×	x	×	×	×	×	x	
1248 Newspaper Saigon News Weekly/ Saigon Houston Directory	Asian: Vietnamese	Vietnamese	Dallas-Ft. Worth	тх	х	х	x	x	x	x	x	x	x	x	x	x	
1249 Newspaper Vietnam Moi Weekly 1250 Newspaper Vietnam Post	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	Dallas-Ft. Worth Dallas-Ft. Worth	TX TX	x	x	x x	x	x x	×	×	x	x	x	x	x	
1251 Radio Radio Saigon Dallas/ KTVX AM 890 1252 Newspaper Dallas Chinese News	Asian: Vietnamese Asian: Chinese	Vietnamese Traditional Chinese	Dallas-Ft. Worth Dallas-Ft. Worth	TX TX	x	х	x	х	x	x	×	x	×	х	x	х	
1253 Newspaper Dallas Chinese Times/ Asian Gazette	Asian: Chinese	Traditional Chinese	Dallas-Ft. Worth	TX	x	x	x	x	x	×	x	x	x	x	x	х	
1254 Newspaper The Epoch Times - NY/NJ 1255 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Chinese Asian: Chinese	Traditional Chinese Traditional Chinese	Dallas-Ft. Worth Dallas-Ft. Worth	TX TX	х	х	x	x	x	x	x	×	×	x	x	×	×
1256 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Laotian	Lao	Dallas-Ft. Worth	TX			î	^	^	^	x	x	x	x	x	x	x
1257 Outdoor Carteles 1258 Outdoor Carteles	Asian: Laotian Asian: Pakistani	Lao Urdu	Dallas-Ft. Worth Dallas-Ft. Worth	TX TX							x	×	×	x	x	x	x
1259 Outdoor Carteles	Asian: Bangladeshi	Bengali	Dallas-Ft. Worth	TX							x	x	x	x	x	x	x
1260 Outdoor CBS Outdoor 1261 Outdoor Clear Channel Outdoor	Asian: Vietnamese Asian: Laotian	Vietnamese Lao	Dallas-Ft. Worth Dallas-Ft. Worth	TX TX			x	х	x	x	x x	x x	x	x x	x	x	x x
1262 Outdoor Clear Channel Outdoor	Asian: Chinese Asian: Vietnamese	Traditional Chinese Vietnamese	Dallas-Ft. Worth Dallas-Ft. Worth	TX			x	x	x	x	x	x	×	x	×	×	x
1264 Outdoor Carteles	Asian: Laotian	Lao	Dallas-Ft. Worth	TX TX TX	x	×	x	x	x	×	x x	x x	× ×	x x	x	x x	x
1265 Outdoor Carteles 1266 Outdoor Carteles	Asian: Pakistani Asian: Bangladeshi	Urdu Bengali	Dallas-Ft. Worth Dallas-Ft. Worth	TX TX							x	x x	×	x	x	x	x
1267 Newspaper Iroha (Japanese Community Newspaper)	Asian: Japanese	Japanese	Dallas-Ft. Worth	TX			x				x	^	^	^	^	x	*
1268 Television CTI Zhong Tian- Houston 1269 Television ITV - KTBU 55.5 (24hrs)	Asian: Chinese Asian: Chinese	Mandarin Mandarin	Houston Houston	TX TX	x	x	x	x	x	×	×	x	×	x	x	x	
1270 Television VAN-TV Houston (UHF Ch 55.2)	Asian: Vietnamese	Vietnamese	Houston	TX	x	x	x	x	x	x	x	x	x	x	x	x	
1271 Magazine DEP Weekly Magazine 1272 Magazine The Goi Moi Magazine	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	Houston Houston	тх тх	x		x	х	x x			x	×		x	х	
1273 Magazine Tre Magazine 1274 Newspaper International Daily News - TX	Asian: Vietnamese Asian: Chinese	Vietnamese Traditional Chinese	Houston	TX TX	x	x	x	x	x	×	x	×	×	x	x	х	
1275 Newspaper Southern Chinese Daily News	Asian: Chinese	Traditional Chinese	Houston Houston	TX	x	x	x	x	x	x	x	x	×	x	x	x	
1276 Newspaper World Journal - Texas 1277 Newspaper Korea Daily - Dallas/ Houston	Asian: Chinese Asian: Korean	Traditional Chinese Korean	Houston Houston	TX TX	x	x	x	x	x	×	×	x	×	x	x	x	
1278 Newspaper Korea World - Houston	Asian: Korean	Korean	Houston	TX	x	x	x	x	x	x	x	x	x	x	x	x	
1279 Newspaper News Korea Texas 1280 Newspaper A-Chau Thoi Bao Newspaper	Asian: Korean Asian: Vietnamese	Korean Vietnamese	Houston Houston	TX TX	×	×	x	x	x	×	×	×	×	×	×	×	
1281 Newspaper But Viet	Asian: Vietnamese	Vietnamese	Houston	TX	x	x	x	x	x	x	x	x	x	x	x	x	
1282 Newspaper Ngay Nay 1283 Newspaper Saigon News Weekly/ Saigon Houston Directory	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	Houston Houston	TX TX	x	x	x	x x	x x	×	x	x	×	x	x	x	
1284 Newspaper Saigon Tex News	Asian: Vietnamese	Vietnamese	Houston	TX	х	х	x	х	х	x	x	x	x	х	х	х	
1285 Newspaper Thuong Mai Viet Nam/Viet Nam Post 1286 Newspaper Viet Bao - Houston	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	Houston Houston	TX TX	x	x	x	x	x	x	x	x	×	x	x	x	
1287 Newspaper Vietnam Moi Weekly 1288 Newspaper Vietnam Post	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	Houston Houston	TX TX	×	x	x	x	x	×	x	×	×	×	×	x	
1289 Radio Chinese Info Net / KXYZ 1320 AM	Asian: Chinese	Mandarin/ Cantonese	Houston	TX	x	x	x	x	x	x	x	x	x	x	x	x	
1290 Radio US Chinese Channel / KCHN1050 AM 1291 Radio In Language Radio/ KGOL AM 1180	Asian: Chinese Asian: Vietnamese	Mandarin/ Cantonese Vietnamese	Houston Houston	TX TX	x	x	x	x	x	×	×	x	×	x	x	x	
1292 Radio Little Saigon Radio - Houston/ KYND AM 1520 & KJOJ AM 880	Asian: Vietnamese	Vietnamese	Houston	TX	x	x	x	x	x	x	x	x	x	x	x	x	
1293 Radio Radio Saigon Houston/ KREH 900 AM 1294 Radio TNT Houston Radio FM SCA	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	Houston Houston	TX TX	x	x	x	x	x	×	x	×	×	x	x	x	
1295 Radio KTEK AM1110 1296 Radio Music in the Box	Asian: Asian Indian Asian: Asian Indian	Hindi/Hinglish Hindi/ Hinglish/ English	Houston Houston	TX TX	x	x	x	x	x	х	х	x	×	x	x	x	
1297 Radio KTEK / KGOL	Asian: Pakistani	Urdu	Houston	TX	x	x	x	x	x	x	x	×	x	x	x	x	
1298 Newspaper Pakistan Chronicle 1299 Newspaper Pakistan Journal	Asian: Pakistani Asian: Pakistani	Urdu Urdu	Houston Houston	TX TX	x	x	x	х	x	×	x	x	×	x	х	x	
1300 Outdoor CBS Outdoor	Asian: Chinese	Traditional Chinese	Houston	TX	x	x	x	x	x	x	x	x	x	x	x	x	x
1301 Outdoor CBS Outdoor 1302 Radio VABI (Vietnam Hai Ngoai) SCA FM 88.9	Asian: Pakistani Asian: Vietnamese	Urdu Vietnamese	Houston Texas	TX TX	x	x	x	x	x	×	×	x	×	x	x x	x x	x
1303 Newspaper India Herald 1304 Newspaper Indo American News	Asian: Asian Indian Asian: Asian Indian	Hindi/Hinglish Hindi/Hinglish	Texas Texas	TX TX		x		x			x	×	×	x		х	
1305 Newspaper Voice of Asia	Asian: Asian Indian	Hindi/Hinglish	Texas	TX	x		x		x	×	x	x	x	x	x		
1306 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store) 1307 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	Dallas-Ft. Worth Houston	TX TX			x x	x	x x	×	x	×	×	x	x	x	x
1308 Newspaper Korea Times - Utah	Asian: Korean	Korean	Utah	UT		х		x		x		x		x		x	-
1309 Radio VABI (Vietnam Hai Ngoai) SCA FM 88.9 1310 Television TVK 24	Asian: Vietnamese Asian: Korean	Vietnamese Korean	Utah Richmond-Petersburg	UT VA	x	x	x	x	x	x	x	x	×	x	x	x x	
1311 Television KBS America	Asian: Korean	Korean	Virginia	VA	х	х	х	х	x	×	×	x	×	x	x	x	
		V		VA								x		x	x	x	
1312 Television NGC / Korea One TV 1313 Magazine Korean Monitor	Asian: Korean Asian: Korean	Korean Korean	Virginia Virginia	VA VA	x x	x x	x x	x x	x	х	х	х	*				
1313 Magazine Korean Monitor 1314 Magazine Mach Song Monthly	Asian: Korean Asian: Vietnamese	Korean Vietnamese	Virginia Virginia Virginia	VA VA VA	x x x	x x x	x x x	x x x	x	××	x x	x	×	x	×	Ŷ	
1313 Magazine Korean Monitor 1314 Magazine Mach Song Monthly 1315 Newspaper Doi Nay Newspaper 1316 Newspaper Hoa Thinh Don Viet Bao	Asian: Korean Asian: Vietnamese Asian: Vietnamese Asian: Vietnamese	Korean Vietnamese Vietnamese Vietnamese	Virginia Virginia Virginia Virginia Virginia	VA VA VA VA VA	x x x x x	x x x x x	x x x x x		x x x x x	× × ×	x x x x	x x x x	x x x x	x x x	x x x	x	
1313 Magazine Korean Monitor 1314 Magazine Mach Song Monthly 1316 Newspaper Dol Nay Newspaper 1316 Newspaper Hoa Tinhin Don Yiet Bao 1317 Newspaper Thoi Mi - Pru Nu Nu G	Asian: Korean Asian: Vietnamese Asian: Vietnamese	Korean Vietnamese Vietnamese Vietnamese Vietnamese	Virginia Virginia Virginia Virginia Virginia Virginia	VA VA VA VA	× × × × × ×	x x x x x	x x x x x x x x			× × ×	x x x x x x	x	× × × ×	x x x	x x x x x		
1313 Magazine Koream Monitor 1314 Magazine Wach Song Monthy 1315 Newspaper Doi Nayn Newspaper 1318 Newspaper Hola Thinh Don Viet Ban 1318 Newspaper Hola Thih Week Express India 1319 Newspaper Halburch Petrika	Asian: Korean Asian: Vietnamese Asian: Vietnamese Asian: Vietnamese Asian: Vietnamese Asian: Asian Indian Asian: Asian Indian	Korean Vietnamese Vietnamese Vietnamese Vietnamese Hindi/Hinglish Hindi/Hinglish	Virginia Virginia Virginia Virginia Virginia Virginia Virginia	VA VA VA VA VA VA VA VA	x x x x x x x x	x x x x x	x x x x x x x	x		× × × ×	x		× × × × ×	x x x	х	x x	West Virginia Coverage
1313 Magazine Korean Monitor 1314 Magazine Mach Song Monthy 1315 Newspaper Doi Nay Newspaper 1316 Newspaper Hoa Thinh Don Vier Bao 1317 Newspaper Thoi Minh Oon Vier Bao 1318 Newspaper India This Week Express India	Asian: Korean Asian: Vietnamese Asian: Vietnamese Asian: Vietnamese Asian: Vietnamese Asian: Asian Indian	Korean Vietnamese Vietnamese Vietnamese Hindi/Hinglish	Virginia Virginia Virginia Virginia Virginia Virginia	VA VA VA VA VA VA VA	x x x x x x x x x x x	x x x x x x x x x	x x x x x x x x x x x x	x		× × × × ×	x	x	* * * * * * *	x x x x x	x x x x x x x x x x x x x		West Virginia Coverage
1313 Magazine Korean Monitor 1314 Magazine Mach Song Monthy 1315 Newspaper Doi Nayn Newspaper 1316 Newspaper Hoa Thinh Doi Weit Bao 1317 Newspaper Hoa Thinh Doi Weit Bao 1318 Newspaper Finta This Week Expenses India 1319 Newspaper Pittsburgh Patrixa 1320 Newspaper Pittsburgh Patrixa 1320 Newspaper Pittsburgh Patrixa 1320 Newspaper Muslim Link 1321 Television ART Television	Asian: Yorean Asian: Yietnamese Asian: Vietnamese Asian: Vietnamese Asian: Asian Indian Asian: Asian Indian Asian: Pakistani Asian: Chinese Asian: Chinese	Korean Vietnamese Vietnamese Vietnamese Hind/Hinglish Hind/Hinglish English English Cantonese	Virginia Virginia Virginia Virginia Virginia Virginia Virginia Seattle-Tacoma Seattle-Tacoma	VA VA VA VA VA VA VA VA WA WA	x x	x x x	x x x	x x x x	x x x x	× × × × ×	x	x x x x x	* * * * * * *	× × × × ×	x x x x	x x	West Virginia Coverage
1313 Magazine Koream Monitor 1314 Magazine Mach Song Monthy 1315 Newspaper Dol Nayn Newspaper 1317 Newspaper Tool Nayn Newspaper 1317 Newspaper Thol Nay - Phy Na Mol 1318 Newspaper Thol Mai - Phy Na Mol 1319 Newspaper Phaturgh Patrixia 1320 Newspaper Phaturgh Patrixia 1320 Television AAT Television 1321 Television AAT Television 1323 Television OTI Zonog Tan Seattle 1324 Television IWC-Seattle	Asian: Korean Asian: Vietnamese Asian: Vietnamese Asian: Vietnamese Asian: Vietnamese Asian: Asian Indian Asian: Asian Indian Asian: Asian Indian Asian: Chinese Asian: Chinese Asian: Chinese	Korean Vietnamese Vietnamese Vietnamese Hindi/Hinglish Hindi/Hinglish English Mandarin Cantonese Mandarin	Virginia Virginia Virginia Virginia Virginia Virginia Virginia Virginia Seattle-Tacoma Seattle-Tacoma Seattle-Tacoma Seattle-Tacoma	VA VA VA VA VA VA VA VA WA WA WA	x x x x	x x x x x	x x x x x	× × × × ×	x x x x x x x x	* * * * *	x	× × × × × ×	* * * * * * *	x x x x x x x x x x	x x x x x x x	× × × × × × × ×	West Virginia Coverage
1313 Magazine Koream Monitor 1314 Magazine Wach Song Monthy 1315 Newspaper Doi Nay Newspaper 1316 Newspaper Hols Thinh Dov Vet Bol 1318 Newspaper Hols Thinh Dov Vet Bol 1319 Newspaper Hall This Week Express India 1319 Newspaper Pitaburgh Petrika 1320 Newspaper Maturgh Petrika 1321 Television AAT UEA 1322 Television AAT UEA 1323 Television CTI2/bong Tan-Seattle 1323 Television (CTI2/bong Tan-Seattle 1325 Television VCA4	Asian: Yotenamese Asian: Yotenamese Asian: Yotenamese Asian: Yotenamese Asian: Asian Indian Asian: Asian Indian Asian: Asian Indian Asian: Chinase Asian: Chinase Asian: Chinase Asian: Chinase	Korean Vietnamese Vietnamese Vietnamese Vietnamese Hindi/Hinglish Hindi/Hinglish English Mandarin Cantonese Mandarin Mandarin Korean	Virginia Virginia Virginia Virginia Virginia Virginia Virginia Virginia Seattio-Tacoma Seattio-Tacoma Seattio-Tacoma Seattio-Tacoma Seattio-Tacoma Seattio-Tacoma	VA VA VA VA VA VA VA VA WA WA WA WA	x x x	x x x x	x x x x	× × × × ×	x x x x x x	× × × × × × × × × × × ×	x x x x x x x	× × × × ×	* * * * * * * * * * * * *	x x x x x x x x x x x x	x x x x x	x x x x x x x	West Virginia Coverage
1313 Magazine Korean Monitor 1314 Magazine Wach Song Monthy 1315 Newspaper Doi Nayn Newspaper 1316 Newspaper Hoa Tinih Doi Weit Bao 1317 Newspaper Than Kinh Doi Weit Bao 1318 Newspaper Than Kinh Doi Weit Bao 1318 Newspaper Than Kinh Zobe V Express India 1318 Newspaper Pritisburgh Partika 1320 Newspaper Madim Luit Non 1321 Television ATV USA 1323 Television CTI Zhong Tian- Seattle 1324 Television KOC / KEN TV 1325 Television NGC / KEN TV	Asian: Korean Asian: Vietnamese Asian: Vietnamese Asian: Vietnamese Asian: Vietnamese Asian: Asian Indian Asian: Asian Indian Asian: Asian Indian Asian: Chinese Asian: Chinese Asian: Chinese Asian: Chinese Asian: Chinese Asian: Chinese Asian: Chinese Asian: Chinese Asian: Korean Asian: Korean	Korean Vietnamese Vietnamese Vietnamese Hind/Hinglish English English Mandarin Mandarin Mandarin Mandarin Korean Korean	Virginia Virginia Virginia Virginia Virginia Virginia Virginia Virginia Virginia Seattio-Tacoma Seattio-Tacoma Seattio-Tacoma Seattio-Tacoma Seattio-Tacoma Seattio-Tacoma Seattio-Tacoma Seattio-Tacoma Seattio-Tacoma Seattio-Tacoma	VA VA VA VA VA VA VA WA WA WA WA	x x x x x	x x x x x x	x x x x x x x	× × × × ×	x x x x x x x x	* * * * * * * * * * *	x x x x x x x	× × × × × ×	* * * * * * * * * * * * * * * * * * * *	x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x	x x x x x x x x x	West Virginia Coverage Technical problem
1313 Magazine Korean Monitor 1314 Magazine Wach Song Monthy 1315 Newspaper Doi Nayn Newspaper 1316 Newspaper Hoa Thinh Dov Wel Boa 1318 Newspaper Hoa Thinh Dov Wel Boa 1319 Newspaper Haiturgh Petrika 1320 Newspaper Pitaburgh Petrika 1320 Newspaper Pitaburgh Petrika 1321 Television AAT UleA 1322 Television ATU USA 1323 Television OTI2/song Tian-Seattle 1324 Television IVV-C3 Aeutile 1325 Television IVV-C3 Aeutile 1326 Television IVV-C4 A 1327 Television IVV-C4 A 1327 Television NGC/KEN TV 1328 Magazine Korea Cultura Journal	Aaiar: Korean Aaiar: Vietnamese Aaiar: Vietnamese Aaiar: Vietnamese Aaiar: Vietnamese Aaiar: Aiain Indian Aaiar: Aaian Indian Aaiar: Aaian Indian Aaiar: Chinese Aaiar: Chinese Aaiar: Chinese Aaiar: Chinese Aaiar: Korean	Korean Vietnamese Vietnamese Vietnamese Hendvikinglish Hindvikinglish English Mandarin Mandarin Mandarin Mandarin Korean Korean	Virginia Virginia Virginia Virginia Virginia Virginia Virginia Virginia Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma	VA VA VA VA VA VA VA WA WA WA WA	x x x x x	x x x x x x	x x x x x x x	× × × × ×	x x x x x x x x	* * * * * * * * * *	x x x x x x x	× × × × × ×	* * * * * * * * * * * * * * * * * * * *	x x x x x x x x x x x x x x x x x x x	x x x x x x x x	x x x x x x x x x x	
1313 Magazine Koream Monitor 1314 Magazine Wach Song Monthy 1315 Newspaper Doi Nayn Newspaper 1316 Newspaper Hoat Train Dou Viet Bao 1316 Newspaper Hoat Train Dou Viet Bao 1318 Newspaper Hoat Train Dou 1319 Newspaper Hoat Train Dou 1319 Newspaper Hoat Train Dou 1320 Newspaper Haturgh Patrian 1321 Television ATU USA 1323 Television OTL2Nong Tan-Seattle 1324 Television KOLANTV 1325 Television KOLANTV 1326 Television NGC/ KEN TV 1327 Television NGC/ KEN TV 1328 Magazine Korea Cultura Journal 1328 Newspaper Analin Today 1329 Newspaper Chinese Geattle News	Asian: Korean Asian: Vietnamese Asian: Vietnamese Asian: Vietnamese Asian: Asian Asian Asian: Asian Indian Asian: Asian Indian Asian: Pakistani Asian: Chinese Asian: Chinese	Korean Vietnamese Vietnamese Vietnamese Hindrifunglich Englich Mandarin Cantonese Mandarin Mandarin Korean Korean Korean Traditional Chinese Traditional Chinese	Virginia Virginia Virginia Virginia Virginia Virginia Virginia Virginia Virginia Virginia Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma	VA VA VA VA VA VA VA VA VA WA WA WA WA WA WA	x x x x x	x x x x x x	x x x x x x x	× × × × ×	x x x x x x x x	* * * * * * * * * * *	x x x x x x x	× × × × × ×	* * * * * * * * * * * *	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x	x x x x x x x x x x x x x x	
1313 Magazine Korean Monitor 1314 Magazine Wach Song Monthy 1315 Newspaper Doi Nayn Newspaper 1316 Newspaper Hoar Thinh Don Weit Bao 1317 Newspaper Hoar Thinh Don Weit Bao 1319 Newspaper Thatburgh Partha 1320 Newspaper Pathaturgh Parthat 1321 Television AAT U Ferksion 1322 Television CTL2Aong Tan-Seattle 1324 Television OTL2Aong Tan-Seattle 1325 Television OTL2Aong Tan-Seattle 1326 Television KO-AMTV 1326 Television KO-AMTV 1326 Television KO-AMTV 1326 Television CAAT I 1327 Television CAAT I 1328 Magazine Korea Cultura Journal 1329 Newspaper Asia Today 1330 Newspaper Chinese Gautte News 1331 Newspaper Seattle Chinese Journal 1328 Newspaper Seattle Chinese Park Nathwest Asian Weekly	Asian: Korean Asian: Vietnamese Asian: Vietnamese Asian: Vietnamese Asian: Vietnamese Asian: Asian Indian Asian: Asian Indian Asian: Chinese Asian: Chinese	Korean Vietnamese Vietnamese Vietnamese Hindikfinglich Hindikfinglich Englich Mandarin Cantonese Mandarin Mandarin Korean Korean Korean Korean Traditional Chinese Traditional Chinese Traditional Chinese Traditional Chinese	Virginia Virginia Virginia Virginia Virginia Virginia Virginia Virginia Virginia Virginia Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma	VA VA VA VA VA VA VA VA VA VA WA WA WA WA WA WA WA WA WA WA WA WA WA	x x x x x	x x x x x x	x x x x x x x	× × × × ×	x x x x x x x x	* * * * * * * * * *	x x x x x x x	× × × × × ×	* * * * * * * * * * * *	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x	x x x x x x x x x x x x x x	
1313 Magazine Koream Monitor 1314 Magazine Mach Song Monthy 1315 Newspaper Doi Nay Newspaper 1316 Newspaper Hoa Thinh Dov Net about 1318 Newspaper Hoa Thinh Dov Net about 1319 Newspaper Haitsungh Patrina 1320 Newspaper Pritatungh Patrina 1320 Newspaper Pritatungh Patrina 1321 Television AAT Television 1322 Television AAT USA 1323 Television CT2/Jong Tan-Seattle 1323 Television CT2/Jong Tan-Seattle 1325 Television VIX-24 1325 Television VIX-24 1326 Television TVX-24 1327 Television TVX-24 1327 Television TVX-24 1327 Television TVX-24 1327 Television TVX-24 1327 Television TVX-24 1328 Magazine Korea Cultura Journal 1320 Newspaper Chinese Seattle News 1330 Newspaper Chinese Seattle News 1330 Newspaper Seattle Chinese Port Monthment Asian Weekby 1333 Newspaper Seattle Chinese Port Nether Seattle	Asian: Korean Asian: Vietnamese Asian: Vietnamese Asian: Vietnamese Asian: Asian Indian Asian: Asian Indian Asian: Asian Indian Asian: Asian Indian Asian: Chinese Asian: Chinese	Korean Vietnamese Vietnamese Vietnamese Hind/Hinglish Hind/Hinglish Hind/Hinglish English Mandarin Cantonese Mandarin Mandarin Korean Korean Korean Korean Traditional Chinese Traditional Chinese Traditional Chinese Traditional Chinese	Virginia Virginia Virginia Virginia Virginia Virginia Virginia Virginia Virginia Virginia Virginia Seattle-Tacoma Seattle-Tacoma Seattle-Tacoma Seattle-Tacoma Seattle-Tacoma Seattle-Tacoma Seattle-Tacoma Seattle-Tacoma Seattle-Tacoma Seattle-Tacoma Seattle-Tacoma Seattle-Tacoma Seattle-Tacoma	VA VA VA VA VA VA VA VA VA WA WA WA WA WA WA WA WA WA WA WA WA WA	x x x x x	x x x x x x	x x x x x x x	× × × × ×	x x x x x x x x	* * * * * * * * * * * * * * * * * * *	x x x x x x x	× × × × × ×	* * * * * * * * * * *	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x	x x x x x x x x x x x x x x	
1313 Magazine Korean Monitor 1314 Magazine Mach Gong Monthy 1315 Newspaper Doi Nay Newspaper 1318 Newspaper Hols Thinh Dov Vet Ban 1318 Newspaper Hols Thinh Dov Vet Ban 1319 Newspaper Hallstring Perrina 1320 Newspaper Pitatburgh Pentria 1320 Newspaper Macling Intervision 1322 Television AAT Television 1323 Television CT2D-ong Tan-Seattle 1323 Television CT2D-ong Tan-Seattle 1325 Television VAT AL 1326 Television VAT V 1327 Television VAT V 1327 Television VAT V 1328 Magazine Korea Cultura Journal 1329 Newspaper Asia Today 1330 Newspaper Seattle Chinese Journal 1330 Newspaper Seattle Chinese Journal 1330 Newspaper Seattle Chinese Journal 1330 Newspaper Seattle Chinese Journal 1333 Newspaper The Epoch Times - Dallas	Asian: Korean Asian: Vietnamese Asian: Vietnamese Asian: Vietnamese Asian: Asian Indian Asian: Asian Indian Asian: Asian Indian Asian: Asian Indian Asian: Chinese Asian: Chinese	Korean Vietnamese Vietnamese Vietnamese Heidvikinglish Hindvikinglish English Mandarin Cartonese Mandarin Mandarin Mandarin Korean Korean Korean Korean Traditional Chinese Traditional Chinese Traditional Chinese Traditional Chinese Traditional Chinese Traditional Chinese Traditional Chinese	Virginia Virginia Virginia Virginia Virginia Virginia Virginia Virginia Virginia Virginia Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma Seatto-Tacoma	VA VA VA VA VA VA VA VA VA VA WA WA WA WA WA WA WA WA WA WA	x x x x x	x x x x x x	x x x x x x x	× × × × ×	x x x x x x x x	* * * * * * * * * * * * * * * * * * *	x x x x x x x	× × × × × ×	* * * * * * * * * * * *	x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x	
1313 Magazine Koream Monitor 1314 Magazine Kach Song Monthy 1315 Noverspaper Dol Nyn Newspaper 1317 Noverspaper Dol Nyn Newspaper 1317 Noverspaper Thol Mol - Phy Na Mol 1318 Noverspaper Thol Mol - Phy Na Mol 1319 Noverspaper Thol Mol - Phy Na Mol 1320 Television AAT Television 1323 Television AAT Television 1323 Television CTI Zhong Tian-Seattle 1324 Television CTI Zhong Tian-Seattle 1325 Television IVX-26 Seattle 1325 Television IVX-26 Na TV 1327 Television TVX 24 1327 Television TVX 24 1328 Television TVX 24 1329 Noverspaper Asia Todiy 1330 Noverspaper Chain E Geattle News 1331 Noverspaper Seattle Chrinese Dournal 1332 Noverspaper Seattle Chrinese Dournal 1333 Noverspaper Seattle Chrinese Dournal 1333 Noverspaper Seattle Chrinese Dournal 1333 Noverspaper Seattle Chrinese Dournal 1333 Noverspaper Television Times - Dallasi 1336 Noverspaper Washington Chrinese Post 1	Asian: Korean Asian: Vietnamese Asian: Vietnamese Asian: Vietnamese Asian: Asian Indian Asian: Asian Indian Asian: Asian Indian Asian: Chinese Asian: Chinese	Korean Vietnamese Vietnamese Vietnamese Hind/Hinglish English Mandarin Mandarin Mandarin Mandarin Korean Korean Korean Korean Fraditional Chinese Traditional Chinese Traditional Chinese Traditional Chinese Traditional Chinese Traditional Chinese Traditional Chinese Traditional Chinese Traditional Chinese Traditional Chinese	Virginia Virginia Virginia Virginia Virginia Virginia Virginia Virginia Virginia Virginia Virginia Virginia Seattle-Tacoma Seattle-Tacoma Seattle-Tacoma Seattle-Tacoma Seattle-Tacoma Seattle-Tacoma Seattle-Tacoma Seattle-Tacoma Seattle-Tacoma Seattle-Tacoma Seattle-Tacoma Seattle-Tacoma Seattle-Tacoma Seattle-Tacoma Seattle-Tacoma Seattle-Tacoma Seattle-Tacoma Seattle-Tacoma Seattle-Tacoma	VA VA VA VA VA VA VA VA WA WA WA WA WA WA WA WA WA WA WA	x x x x x	x x x x x x	x x x x x x x	× × × × ×	x x x x x x x x	****	x x x x x x x	× × × × × ×	* * * * * * * * * * * * * * * * * * * *	x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x	
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ALL AUDIENCES

MEDIA	BUY	SCHEDULES

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Medium Vendor Name 1346 Radio Multicultural Radio/KXPA AM 1540	Audience Asian: Vietnamese	Language Vietnamese	Market Seattle-Tacoma	State WA		1/25		8 2/15							X 4/12 Comments
1347 Radio Jhankar 1590am 1348 Newspaper Filipino American Bulletin	Asian: Asian Indian Asian: Filipino	Hindi/Hinglish Taglish	Seattle-Tacoma Seattle-Tacoma	WA WA	x		x		×	x		x	x		x
1349 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Chinese Asian: Vietnamese	Traditional Chinese Vietnamese	Seattle-Tacoma Seattle-Tacoma	WA			x	< x	×	x	x	x	x		x x
1351 Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Laotian	Lao	Seattle-Tacoma	WA			x .		*	x	x	x	x	x	x x x x
1352 Outdoor Carteles 1353 Outdoor Carteles	Asian: Korean Asian: Japanese	Korean Japanese	Seattle-Tacoma Seattle-Tacoma	WA WA	x	x	x	(X	×	x x	x x	x x	x x	x x	x x x x
1354 Outdoor Carteles 1355 Radio Filipino American Radio/ KLFE 1590 AM	Asian: Cambodian Asian: Filipino	Khmer Taglish	Seattle-Tacoma Seattle-Tacoma	WA	x	x	x	< x	×	x x	x x	x	x x	x x	x x x
1356 Newspaper Sports J 1357 Magazine You Maga - JEN - Japanese Media Co	Asian: Japanese Asian: Japanese	Japanese Japanese	Seattle-Tacoma Seattle-Tacoma	WA WA	x	x	x x	x x	x	x	x	x	x	x	x
1358 Newspaper North American Post (Hokubei Hochi) 1359 Magazine Filipino American Herald	Asian: Japanese Asian: Filipino	Japanese Taglish	Seattle-Tacoma Seattle-Tacoma	WA	x	x	x x	x x	x	x	x	x	x	x	x
1360 Outdoor Carteles	Asian: Hmong	Hmong	Milwaukee	WI						x	x	x	x	x	x x
1361 Radio Hmong Wisconsin Radio 1362 Radio Suab Hmong Sheboygan	Asian: Hmong Asian: Hmong	Hmong Hmong	Wisconsin Wisconsin	WI WI	x x	x x	x x	c x c x	×	x	x	x	x	x	x x
1363 Newspaper Birmingham Times 1364 Outdoor CBS Outdoor	Black: African American Black: African American	English English	Birmingham (Ann and Tusc) Birmingham (Ann and Tusc)	AL AL			x	< x	×	x x	x x	x	x x	x x	x x x
1365 Outdoor Lamar, Inc. 1366 Television WBMA-ABC	Black: African American Black: African American	English English	Birmingham (Ann and Tusc) Birmingham (Ann and Tusc)	AL AL			x	x x	×	х	x	x	x	x	x x * *
1367 Television WIAT-CBS 1368 Television WTTO-CW	Black: African American Black: African American	English	Birmingham (Ann and Tusc) Birmingham (Ann and Tusc)	AL								×	x	x	x x
1369 Television WBRC - FOX	Black: African American	English English	Birmingham (Ann and Tusc)	AL								x	x		x x x x
1370 Television WVTM-NBC 1371 Television WABM-MYN	Black: African American Black: African American	English English	Birmingham (Ann and Tusc) Birmingham (Ann and Tusc)	AL AL								x x	x x		x x x x
1372 Television Greater Birmingham Local Cable 1373 Newspaper Rolling Out - Birmingham	Black: African American Black: African American	English English	Birmingham (Ann and Tusc) Birmingham (Ann and Tusc)	AL AL	x		x	x		x		x	x	x x	x x
1374 Radio WAGG-AM 1375 Radio WAYE-AM	Black: African American Black: African American	English English	Birmingham (Ann and Tusc) Birmingham (Ann and Tusc)	AL AL										x	x
1376 Radio WBHJ-FM	Black: African American	English	Birmingham (Ann and Tusc)	AL			x	x x	x	х	x	x	x	x	x x
1377 Radio WBHK-FM 1378 Radio WUHT-FM	Black: African American Black: African American	English English	Birmingham (Ann and Tusc) Birmingham (Ann and Tusc)	AL AL			x	(X	x	х	x	x	x	x	x x x
1379 Outdoor Lamar, Inc. 1380 Newspaper Mobile Beacon	Black: African American Black: African American	English English	Mobile-Pensacola (Ft Walt) Mobile-Pensacola (Ft Walt)	AL AL	x		x x x	x x	×	x x	x	x x	x	x x	x x
1381 Newspaper The New American Press 1382 Radio WBLX-FM	Black: African American Black: African American	English English	Mobile-Pensacola (Ft Walt) Mobile-Pensacola (Ft Walt)	AL AL	x		×	x		x	*	×	×	x	x x
1383 Radio WDLT-FM	Black: African American	English	Mobile-Pensacola (Ft Walt)	AL					^	Ŷ	^	x	x		x x
1384 Radio WGOK-AM 1385 Radio WRNE-AM	Black: African American Black: African American	English English	Mobile-Pensacola (Ft Walt) Mobile-Pensacola (Ft Walt)	AL AL AL								x	x	x	x x
1386 Radio WRRX-FM 1387 Newspaper The Montgomery Sentinel	Black: African American Black: African American	English English	Mobile-Pensacola (Ft Walt) Montgomery-Selma	AL AL					×	x	x		x	x	x
1388 Outdoor Lamar, Inc. 1389 Radio WHLW-FM	Black: African American Black: African American	English English	Montgomery-Selma Montgomery-Selma	AL			x	(X	×	×	x	×	x	x	x x x x
1390 Radio WJWZ-FM	Black: African American	English	Montgomery-Selma	AL				x	x	x	x	x	x	x	x x
1391 Radio WWMG-FM 1392 Radio WZHT-FM	Black: African American Black: African American	English English	Montgomery-Selma Montgomery-Selma	AL AL			1	c x c x	×	x x	x	x x	x x	x	x x x x
1393 Newspaper Arizona Informant 1394 Outdoor Lamar, Inc.	Black: African American Black: African American	English English	Phoenix (Prescott) Los Angeles	AZ CA			x	x x	×	×	x	×	x x	x	x x x x
1395 Outdoor Mobile Media USA 1396 Television KABC-ABC	Black: African American Black: African American	English English	Los Angeles Los Angeles	CA CA						х					Mobile billboard Coincides with Steve Harvey Road Tour
1397 Television KCBS-CBS	Black: African American	English	Los Angeles	CA CA								x	x		x x
1398 Television KTLA-CW 1399 Television KTTV-FOX	Black: African American Black: African American	English English	Los Angeles Los Angeles	CA CA								x x	x x	х	x x x x
1400 Television KNBC-NBC 1401 Television KCOP-MYN	Black: African American Black: African American	English English	Los Angeles Los Angeles	CA CA								x x	x x		x x x x
1402 Television KCAL-INDI 1403 Television LA Interconnect Local Cable	Black: African American Black: African American	English English	Los Angeles Los Angeles	CA								×	x	х	x x x x
1404 Newspaper African Trumpet 1405 Newspaper Los Angeles Sentinel	Black: African	English	Los Angeles	CA	х		x	х		x		x	^	x	n n
1406 Newspaper Our Weekly LA	Black: African American Black: African American	English English	Los Angeles Los Angeles	CA CA CA CA CA CA CA CA	×	x	×	×	x	x	x	x	x	×	X
1407 Newspaper Rolling Out - LA 1408 Newspaper Los Angeles Wave Pub	Black: African American Black: African American	English English	Los Angeles Los Angeles	CA CA	х	x	×	x (×	х	×	×	x	x	x
1409 Newspaper L.A. Watts Times 1410 Newspaper African Times	Black: African American Black: African American	English English	Los Angeles Los Angeles	CA CA CA CA CA			x	х	¥	x		x	v	x	x
1411 Newspaper Carib Press (Monthly)	Black: Caribbean	English/French Creole	Los Angeles	CA					x	x	x		x	x	x
1412 Newspaper San Bernadino American 1413 Newspaper Precinct Reporter	Black: African American Black: African American	English English	Los Angeles Los Angeles	CA					x	х	x	x	x x	x	x x x
1414 Radio KDAY-FM 1415 Radio KHHT-FM	Black: African American Black: African American	English English	Los Angeles Los Angeles	CA CA	x	x	x	< x	×	х	x	x	x x	x x	x x x x
1416 Radio KJLH-FM 1417 Radio KPWR-FM	Black: African American Black: African American	English English	Los Angeles Los Angeles	CA CA	×	×	× ,	×	×	x	×	×	x x	х	x x x x
1418 Newspaper The Sacramento Observer	Black: African American	English	Sacramnto-Stkton-Modesto	CA	x	^	x	x	^	x	Ŷ	x	^	x	* *
1419 Outdoor CBS Outdoor 1420 Newspaper San Francisco Bay View (Monthly)	Black: African American Black: African American	English English	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA			x x	c x c x	×	x	×	x	x	x	x x x x
1421 Newspaper California Voice/Sun Reporter 1422 Newspaper Rolling Out - San Francisco	Black: African American Black: African American	English English	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	x x		x x	x		x x		x x		x x	
1423 Newspaper Post News Group COMBO 1424 Newspaper Globe - COMBO	Black: African American Black: African American	English English	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA			1	c c	×		x		x		x x x x
1425 Radio KBLX-FM 1426 Radio KMEL-FM	Black: African American Black: African American	English	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA					Ŷ		^	x	x	x	x
1427 Newspaper Denver Weekly News	Black: African American	English English	Denver	CA CO			x	x		х		x	^	x	x
1428 Newspaper The West Indian American 1429 Newspaper Prince George's Sentinel	Black: Caribbean Black: African American	English/French Creole English	Hartford & New Haven Washington, DC (Hagrstwn)	CT DC					x	x	x		x x		x x
1430 Outdoor CBS Outdoor 1431 Outdoor Clear Channel Outdoor	Black: African American Black: African American	English English	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC DC			x x x x	(X	×	x	x	x	x x		x x x x
1432 Outdoor Mobile Media USA 1433 Television WJLA-ABC	Black: African American Black: African American	English	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC DC									x		Mobile billboard Coincides with Steve Harvey Road Tour
1434 Television WUSA-CBS	Black: African American	English English	Washington, DC (Hagrstwn)	DC								x	x		x x x x
1435 Television WDCW-CW 1436 Television WTTG-FOX	Black: African American Black: African American	English English	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC DC								x x	x x	х	x x x x
1437 Television WRC-NBC 1438 Television WDCA-MYN	Black: African American Black: African American	English English	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC DC								x	x x	x x	x x x x
1439 Television Washington Interconnect Local Cable 1440 Television Viamedia Washington DC Local Cable	Black: African American Black: African American	English English	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC DC								×	x x		x x x x
1441 Newspaper Washington Informer	Black: African American	English	Washington, DC (Hagrstwn)	DC	x		x	x		х		x	^	x	* *
1442 Newspaper Rolling Out - DC 1443 Newspaper Afro American	Black: African American Black: African American	English English	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC DC	x		x	x		x		x		x	
1444 Newspaper Radiant News 1445 Radio WKYS-FM	Black: African Black: African American	English English	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC DC	x x	x	x x x	x x	×	x x	x	x x	x	x x	x x
1446 Radio WMMJ-FM 1447 Radio WOL-AM	Black: African American Black: African American	English English	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC DC								×	x x	x	x x
1448 Radio WPGC-FM	Black: African American	English	Washington, DC (Hagrstwn)	DC								x	x	x	x x
1449 Radio WPRS-FM 1450 Newspaper The Community Times	Black: African American Black: African American	English English	Washington, DC (Hagrstwn) Florence-Mrytle Beach	DC FL	x	x	x	c x	×	x	x	x	x	x	x x x
1451 Newspaper Florida Star News 1452 Newspaper Jacksonville Free Press	Black: African American Black: African American	English English	Jacksonville Jacksonville	FL FL	x x		x x	x x		x x		x x		x x	
1453 Newspaper Caribbean National Weekly 1454 Newspaper Le Floridien	Black: Caribbean Black: Caribbean/Haitian	English/French Creole English/French Creole	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FL					×	x	x		x	x	x
1455 Outdoor Clear Channel Outdoor	Black: African American	English	Miami-Ft. Lauderdale	FL			x	(x	x	x	x	×	x	x	x x
1456 Television WPLG-ABC 1457 Television WFOR-CBS	Black: African American Black: African American	English English	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FL								x x	x x	x x	x x X X
1458 Television WSFL-CW 1459 Television WSVN-FOX	Black: African American Black: African American	English English	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FL								x x	x x	x x	x x x x
1460 Television WBFS-MYN 1461 Television Miami Interconnect Local Cable	Black: African American Black: African American	English English	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FL								x	x	x	x x x x
1462 Newspaper Westside Gazette 1462 Newspaper South Florida Times	Black: African American	English	Miami-Ft. Lauderdale	FL			x	x		x		x		x	x
1464 Newspaper The Miami Times	Black: Caribbean Black: African American	English English	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FL	x	x	x	x	×	x	x	x	x	x	x
1465 Newspaper Rolling Out Miami 1466 Newspaper Caribbean Today (Monthly)	Black: African American Black: Caribbean	English English/French Creole	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FL	x		x x x	x x	×	x x	x	x x	x	x x	x x
1467 Radio WAVS-AM 1468 Radio WDNA-FM	Black: Caribbean Black: Caribbean	English English	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FL											
1469 Radio WEDR-FM	Black: African American Black: African American/Caribbean	English	Miami-Ft. Lauderdale	FL FL	x	x	x	(x	×	x	x x	x	x	x	x x
1471 Radio WHSR-AM	Black: Haitian	English Creole	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL	x	x	x)	X	x	х	x	x	x	x	A A
1472 Radio WJCC-AM	Black: Haitian	Creole	Miami-Ft. Lauderdale	FL											

MEDIA BUY SCHEDULES																
						v	Veeks I	n-Flight	t (mark v	vith X, i	if in flight	, leave	e blank	if not)		
Medium Vendor Name 1473 Radio WKAT-AM	Audience Black: Haitian/African-American	Language Creole	Market Miami-Ft. Lauderdale	State FL	1/18 1	/25 2	2/1 2/	8 2/15	2/22	3/1	3/8	3/15	3/22	3/29	4/5 4	/12 Comments
1474 Radio WLQY-AM	Black: Haitian	Creole	Miami-Ft. Lauderdale	FL												
1475 Radio WLYF-FM 1476 Radio WMBM-AM	Black: African American Black: African American	English English	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FL							x	J		x	x	x
1477 Radio WMB-FM	Black: African American	English	Miami-Ft. Lauderdale	FL				×	×	x	x	×	x	x	x	x
1478 Radio WPBR-AM 1479 Radio WSRF-AM	Black: Haitian Black: Haitian/African-American	Creole	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL												
1479 Radio WSRF-AM 1480 Radio WZAB-AM	Black: Haitian/African-American Black: Caribbean	English/Creole English	Miami-Ft, Lauderdale	FL FL												
1481 Outdoor Clear Channel Outdoor	Black: African American	English	Orlando-Daytona Bch-Melbrn	FL			x x	x	х	х	х	x	х	х	x	x
1482 Newspaper The Daytona Times 1483 Newspaper Florida Courier-Statewide	Black: African American Black: African American	English English	Orlando-Daytona Bch-Melbrn Orlando-Daytona Bch-Melbrn			х	, ×		x		x		x		х	
1484 Radio WCFB-FM	Black: African American	English	Orlando-Daytona Bch-Melbrn	FL	^		^ x	x	х	x	x	â.	x	x	x	x
1485 Radio WOKB-AM 1486 Outdoor Lamar, Inc.	Black: Caribbean Black: African American	English	Orlando-Daytona Bch-Melbrn Tallahassee-Thomasville	FL FL												
1486 Outdoor Lamar, Inc. 1487 Newspaper Capital Outlook	Black: African American Black: African American	English English	Tallahassee-Thomasville	FL			x x x	x	x	x	x	x	x	x	x	x
1488 Radio WHBX-FM	Black: African American	English	Tallahassee-Thomasville	FL					х	х	x	х	х	х	х	x
1489 Radio WWLD-FM 1490 Outdoor CBS Outdoor	Black: African American Black: African American	English English	Tallahassee-Thomasville Tampa-St. Pete (Sarasota)	FL FL			x x	×	×	x	x	×	x	x	x	x
1491 Newspaper Florida Sentinel Bulliten	Black: African American	English	Tampa-St. Pete (Sarasota)	FL	х		x	x		x		x		x		
1492 Radio WLLD-FM 1493 Radio WTMP-FM	Black: African American Black: African American	English English	Tampa-St. Pete (Sarasota) Tampa-St. Pete (Sarasota)	FL FL			x	x	×	x x	x	×	x x	x x	x x	x x
1494 Outdoor CBS Outdoor	Black: African American	English	Atlanta	GA			x x	x	x	x	x	â.	x	x	x	×
1495 Outdoor Clear Channel Outdoor	Black: African American	English	Atlanta	GA			x x	x	х	х	х	×	x	х	х	×
1496 Outdoor Mobile Media USA 1497 Television WGCL-CBS	Black: African American Black: African American	English English	Atlanta Atlanta	GA GA								×	×	×	x	Mobile billboard Coincides with Steve Harvey Road Tour
1498 Television WUPA-CW	Black: African American	English	Atlanta	GA GA								x	x	x	х	x
1499 Television WAGA-FOX 1500 Television WPCH	Black: African American Black: African American	English English	Atlanta Atlanta	GA GA								×	x x	x x	x x	x x
1501 Television Atlanta Interconnect Local Cable	Black: African American	English	Atlanta	GA								x	x	x	x	x x
1502 Newspaper Caribbean Star News Magazine	Black: Caribbean	English	Atlanta	GA		х	х		х		х		х		х	
1503 Newspaper Atlanta Daily World 1504 Newspaper The Atlanta Inquirer	Black: African American Black: African American	English English	Atlanta Atlanta	GA GA	x		x	x		×		×		x		
1505 Newspaper The Atlanta Voice	Black: African American	English	Atlanta	GA GA	x		x	x		x		x		x		
1506 Newspaper African Star (Monthly)	Black: African	English	Atlanta	GA			x x	х	×	х	x	х	х	х	х	x
1507 Newspaper Rolling Out Atlanta 1508 Newspaper Crossroad News	Black: African American Black: African American	English English	Atlanta Atlanta	GA GA	х		x	x		x	*	×	v	x	*	Y
1509 Newspaper The Champion	Black: African American	English	Atlanta	GA							x	x	x	x	x	x
1510 Newspaper On Common Ground	Black: African American	English	Atlanta	GA								x		х		x
1511 Radio WAEC-AM 1512 Radio WALR-FM	Black: African American Black: African American	English English	Atlanta Atlanta	GA GA								x	×	×	x	x
1513 Radio WAMJ-FM	Black: African American	English	Atlanta	GA								x	x	x	x	x
1514 Radio WATB-AM 1515 Radio WGFS-AM	Black: Caribbean/African/Haitian Black: Caribbean/African/Haitian	English English/Creole	Atlanta Atlanta	GA GA												
1515 Radio WGF3-AM 1516 Radio WHTA-FM	Black: Caribbean/Anicar/Haitian Black: African American	EnglishCreble	Atlanta	GA								×	×	x	×	x
1517 Radio WIGO-AM	Black: Caribbean	English	Atlanta	GA												
1518 Radio WPZE-FM 1519 Radio WRFG-FM	Black: African American Black: African American	English English	Atlanta Atlanta	GA GA								x	х	х	х	x
1520 Radio WVEE-FM	Black: African American Black: African American	English	Atlanta	GA	x	x	x x	x	×	x	x	×	x	x	x	x
1521 Outdoor Lamar, Inc.	Black: African American	English	Augusta	GA			x x	x	х	х	x	х	х	х	х	x
1522 Newspaper The Metro Courier 1523 Radio WAKB-FM	Black: African American Black: African American	English English	Augusta Augusta	GA GA				x	×		x	¥	x	v	x	x
1524 Radio WFXA-FM	Black: African American	English	Augusta	GA				x	x	x	x	x	x	x	x	x
1525 Radio WKSP-FM	Black: African American	English	Augusta	GA				х	х	х	х	x	х	х	х	x
1526 Radio WPRW-FM 1527 Radio WTHB-FM	Black: African American Black: African American	English English	Augusta Augusta	GA GA				x	×	x	x	×	x	x	x	x
1528 Newspaper Columbus Times	Black: African American	English	Columbus, GA (Opelika, AL)	GA			x	x		x		x		x		x
1529 Newspaper Southeast Alabama Gazette	Black: African American Black: African American	English	Dothan Macon	GA GA					×	х	х		х	х	х	
1530 Outdoor Lamar, Inc. 1531 Newspaper Georgia Informer (Monthly)	Black: African American Black: African American	English English	Macon	GA			x x	x	x	x	x	x	x	x	x	x
1532 Radio WFXM-FM	Black: African American	English	Macon	GA				х	х	х	x	x	х	х	x	x
1533 Radio WIBB-FM 1534 Radio WLZN-FM	Black: African American Black: African American	English English	Macon Macon	GA GA				×	×	×	x	×	×	x x	x x	x
1535 Radio WRBV-FM	Black: African American Black: African American	English	Macon	GA				x	x	x	x	x	x	x		x x
1536 Outdoor Lamar, Inc.	Black: African American	English	Savannah	GA			x x	x	х	х	x	х	х	х	х	x
1537 Newspaper The Savannah Tribune 1538 Newspaper Savannah Herald	Black: African American Black: African American	English English	Savannah Savannah	GA GA	х		x	x		x		x		x		
1539 Newspaper The South Georgia Journal	Black: African American	English	Savannah				^	^	x	x	x	^	x	x	x	*
1540 Radio WEAS-FM	Black: African American	English	Savannah	GA GA			x x	x	х	х	х	×	x	х	х	x
1541 Radio WLVH-FM 1542 Radio WQBT-FM	Black: African American Black: African American	English English	Savannah Savannah	GA GA					×	v	*	¥	v	x	x x	x
1543 Radio WTYB-FM	Black: African American	English	Savannah	GA			x x	x	x	x	x	x	x	x	x	x
1544 Outdoor CBS Outdoor	Black: African American	English	Chicago	L			x x	х	х	х	х	x	х	х	х	x
1545 Outdoor Clear Channel Outdoor 1546 Outdoor Mobile Media USA	Black: African American Black: African American	English English	Chicago Chicago	L			x x	x	x	x	x	x	x	x	x	x Mobile billboard Coincides with Steve Harvey Road Tour
1547 Television WLS-ABC	Black: African American	English	Chicago	L								x	x	х	х	x
1548 Television WGN-CW 1549 Television WFLD-FOX	Black: African American Black: African American	English English	Chicago Chicago	L L								×	x x	x	x	x
1550 Television WMAQ-NBC	Black: African American Black: African American	English	Chicago	L								x	x	x x		x x
1551 Television WCIU-INDI	Black: African American	English	Chicago	L								х	х	х	х	x
1552 Television Chicago Interconnect Local Cable 1553 Newspaper Rolling Out - Chicago	Black: African American Black: African American	English English	Chicago Chicago	L.	v		×	×		v		×	x	x	x	x
1554 Newspaper Chicago Defender	Black: African American	English	Chicago	L	x		x	x		x		â.		x		
1555 Newspaper Chicago Citizen - Southeast	Black: African American	English	Chicago	L	х		х	х		х		x		х		
1556 Newspaper Crusader News Group 1557 Newspaper Joliet Times Weekly	Black: African American Black: African American	English English	Chicago Chicago	L	×		x	×		×		×		×		
1558 Newspaper Windy City World	Black: African American	English	Chicago	iL .	x		x	x		x		x		x		
1559 Newspaper North Lawndale Community News 1560 Newspaper N'Digo	Black: African American Black: African American	English English	Chicago Chicago	L L		х	×		х		x		х		х	
1561 Newspaper Austin Voice	Black: African American	English	Chicago	L			^	^	х	x	x	^	x	x	x	*
1562 Radio WGCI-FM	Black: African American	English	Chicago	5	×	x	x x	х	×	х	x	x	×	x	x	x
1563 Radio WGRB-AM 1564 Radio WPWX-FM	Black: African American Black: African American	English English	Chicago Chicago	L	х	x	x x	x	x	x	x	×	x	x	x	x
1565 Radio WSRB-FM	Black: African American	English	Chicago	L								x	x	x	x	x
1566 Radio WVAZ-FM 1567 Radio WVON-AM	Black: African American Black: African American	English English	Chicago Chicago	L.	х	х	x x	х	х	х	x	×	x	x	x	x
1568 Newspaper The Florida Sun	Black: African American Black: African American	English	Orlando-Daytona Bch-Melbrn	L					×	×	x	×	x	x	x	x
1569 Newspaper Indianapolis Recorder	Black: African American	English	Indianapolis	IN		х	x		x		x		x		х	
1570 Outdoor Lamar, Inc. 1571 Newspaper The Drum (Monthly)	Black: African American Black: African American	English English	Baton Rouge Baton Rouge	LA LA			x x	x	x	x x	x	x	x	x	x	x
1571 Newspaper The Drum (Monthly) 1572 Radio KQXL-FM	Black: African American Black: African American	English	Baton Rouge	LA	x	x	x x		x	x	x	x	x	x	x	x x
1573 Radio WEMX-FM	Black: African American	English	Baton Rouge	LA					х	х	x	х	х	х	х	x
1574 Radio WXOK-AM 1575 Outdoor CBS Outdoor	Black: African American Black: African American	English English	Baton Rouge New Orleans	LA LA			· ·	×	×	x	×	×	x	x	x	x
1576 Television WGNO-ABC	Black: African American	English	New Orleans	LA			^ ^		^	^	^	â	x	x	x	x
1577 Television WWL-CBS	Black: African American	English	New Orleans	LA								x	x	х	x	x
1578 Television WNOL-CW 1579 Television WVUE-FOX	Black: African American Black: African American	English English	New Orleans New Orleans	LA LA								x	x	x	x x	x x
1580 Television WDSU-NBC	Black: African American	English	New Orleans	LA LA								x	x	x	x	x
1581 Television WUPL-MYN 1582 Television New Orleans Local Cable	Black: African American Black: African American	English	New Orleans New Orleans									x	×	x	x	x
1582 Television New Orleans Local Cable 1583 Television New Orleans Local Cable	Black: African American Black: African American	English English	New Orleans New Orleans	LA LA								x	x	x x	x x	x x
1584 Newspaper Rolling Out - New Orleans	Black: African American	English	New Orleans	LA	х		x	x		x		x		x		
1585 Newspaper The Louisiana Weekly	Black: African American	English	New Orleans	LA	x		x	x		×		x		x		
1586 Newspaper The New Orleans Tribune (Monthly) 1587 Newspaper New Orleans Data News Weekly	Black: African American Black: African American	English English	New Orleans New Orleans	LA LA			x x x	X X	×	x	x	x	x	x	x	x x
1588 Radio KKND-FM	Black: African American	English	New Orleans	LA				^		^				x	x	x
1589 Radio KMEZ-FM 1590 Radio WBOK-AM	Black: African American Black: African American	English English	New Orleans New Orleans	LA LA										x	x	x
1591 Radio WQUE-FM	Black: African American	English	New Orleans	LA			x x	x	x	x	x	x	x	x	x	x
1592 Radio WYLD-FM	Black: African American	English	New Orleans	LA			x x	х	×	х	х	x	x	х	x	x
1593 Outdoor Lamar, Inc. 1594 Newspaper The Shreveport Sun	Black: African American Black: African American	English English	Shreveport Shreveport	LA LA	×		x x x	x	×	×	x	x	x	x	x	x
1595 Radio KBTT-FM	Black: African American Black: African American	English	Shreveport	LA	^			^		Ŷ		^		x	x	x
1596 Radio KDKS-FM				LA												
	Black: African American	English	Shreveport											х	x	x
1597 Radio KMJJ-FM 1598 Radio KOKA-AM	Black: African American Black: African American	English	Shreveport	LA			x	x	×	x	x	x	x	x x x	x x x	x x x
1597 Radio KMJJ-FM 1598 Radio KOKA-AM 1599 Radio KVMA-FM	Black: African American	English English English English	Shreveport Shreveport Shreveport Shreveport				x	x x	× ×	x x	x x	x x	x x	x x x x	x x x x	x x x x

ALL AUDIENCES MEDIA BUY SCHEDULES	
Medium Vendor Name	Audience
1600 Newspaper The Kenva Monitor (Monthly)	Black: African
1601 Newspaper Radiant News	Black: African
1602 Newspaper The Bay State Banner	Black: African American
1603 Outdoor Clear Channel Outdoor	Black: African American
1604 Television WMAR-ABC	Black: African American
1605 Television WJZ-CBS	Black: African American
1606 Television WNUV-CW	Black: African American
1607 Television WBFF-FOX	Black: African American
1608 Television WBAL-NBC	Black: African American
1609 Television Baltimore Interconnect Local Cable	Black: African American
	DI 1 4/1 4 1 10 11

1609 Television Baltimore Interconnect L 1610 Newspaper Baltimore Times 1611 Newspaper Rolling Out - Baltimore 1612 Newspaper Afro American 1613 Radio WERQ-FM 1614 Radio WHIN-FM 1615 Radio WHIN-FM

 1814 Kaulo
 WHUK-FM

 1816 Cubics
 CBS Onderor

 1816 Cubics
 CBS Onderor

 1817 Television
 WWJ-CABC

 1618 Television
 WWJ-CABC

 1618 Television
 WWJ-CAS

 1619 Television
 WHO-CABC

 1620 Television
 WADL-NDC

 1620 Television
 WADL-NDC

 1621 Television
 WADL-NDC

 1622 Television
 WADL-NDC

 1623 Television
 WADL-NDC

 1624 Newspaper Rolling Out Detroit
 1625 Newspaper Michigan Chitzen

 1626 Radio
 WCHM-R-M

 1627 Newspaper Michigan Chitzen
 1631 Radio

 1632 Radio
 WCHM-R-M

 1631 Radio
 WHIB-FM

 1632 Radio
 WLB-FM

 1633 Radio
 WHUB-FM

 1634 Newspaper African News Journal
 1634 Newspaper African News Journal

1633 Radio WMXD-FM 1634 Newspaper African News Journal 1635 Newspaper Spokesman Recorder 1636 Newspaper Islight News 1637 Newspaper Khale (Monthly) 1638 Newspaper Kanasa City Globe 1639 Radio KAT2-AM 1640 Radio KAT2-AM

1642 Radio WHHL-FM 1643 Outdoor CBS Outdoor 1644 Newspaper Rolling Out St. Louis 1645 Newspaper East St. Louis Monitor 1646 Newspaper East St. Louis American 1647 Outdoor Lamar, Inc. 1648 Newspaper Jackson Advocate 1649 Newspaper Jackson Feb Press 1649 Newspaper The Mississippi Link

1552 Kalab WXMF-M 1553 Radio WXK1-FM 1654 Radio WWR9-FM 1656 Radio WR8J-FM 1656 Radio WR8J-FM 1656 Relevision Black Enterprise-Our World 1657 Felevision Africa Channel 1657 Felevision Africa Channel

1658 Television Africa Channel 1659 Television BET 1660 Television Central City Productions 1661 Television Central Channel 1662 Television Related Media Inc. 1664 Television TVOne 1665 Digital BET 1666 Digital BET 1666 Digital Complex

Essence Glam Network

Google Gorilla Nation HBCU Connect InteractiveOne

Millenial TheRoot South Florida Caribbean News

South Florida Caribbear Jamaicans.com Carib Life Central RC-CP/Ludacris Lamar, Inc. ABC Radio/Citi Comm American Urban Radio Premiere Radio Radio One

1865 Kalado Américan Urban Atalao 1865 Kalado Américan Urban Atalao 1865 Kalado Américan Lagacy 1865 Kalado Américan Lagacy 1867 Magazine Arinca Watch 1868 Magazine Back Enterprise 1868 Magazine Caribbean Business Journal 1861 Magazine Caribbean Business Journal 1861 Magazine The Green Magazine 1868 Magazine Dario Caribbean Business 1868 Magazine Econy 1864 Magazine Econy 1864 Magazine Heart & Soul 1867 Magazine Heart & Soul 1867 Magazine Precious Times 1869 Magazine Jett 1868 Magazine Jett

1701 Magazine Upscale 1702 Magazine Uptown 1703 Magazine Vibe 1704 Magazine Source

1704 Magazine Source 1705 Radio-Tour Tom Joyner Road Tour 1706 Radio-Tour Michael Baisden Tour 1707 Radio-Tour Steve Harvey 1708 Radio Spot Set Network 1709 Outdoor Lamar, Inc.

1709 Outdoor Lamar, Inc. 1710 Television WSDC-ABC 1711 Television WSDC-ABC 1711 Television WSDC-ABC 1711 Television WSDC-ABC 1714 Television WSDC-ABC 1714 Television WANT-MYN 1715 Television WANT-MYN 1716 Television WANT-MYN 1716 Television WANT-MYN 1717 Television Time Warner Charlotte Local Cable 1718 Newspaper Rolling Out - Charlotte 1718 Newspaper Rolling Out - Charlotte

1719 Newspaper I ne Unariote Yost 1720 Newspaper Savoir-Farler Magazine (Quarterly) 1721 Newspaper The County News 1722 Radio WBAV-FM 1723 Radio WBAV-FM 1724 Radio WD23-FM 1725 Radio WD23-FM 1725 Radio WD24-FM

1726 Newspaper Carolina Peacemaker

1667 Digital 1668 Digital 1669 Digital 1670 Digital 1671 Digital 1672 Digital 1673 Digital 1673 Digital 1674 Digital

1675 Digital 1676 Digital 1677 Digital 1678 Digital 1679 Digital 1680 Outdoor 1681 Radio 1682 Radio 1683 Radio 1684 Radio

1641 Radio WFUN-FM 1642 Radio WHHL-FM

1651 Radio WHLH-FM 1652 Radio WJMI-FM

							Week	s In-F	light (I	nark wit	th X, if	in fligh	t, leav	e blank	if not)
	Audience Black: African	Language English	Market Boston (Manchester)	State MA	1/18	1/25	<u>2/1</u> ×	<u>2/8</u> ×	2/15 ×	2/22 ×	<u>3/1</u> ×	3/8 ×	3/15 ×	3/22 ×	<u>3/29</u> x
	Black: African	English	Boston (Manchester)	MA	x		х	î	x	^	x	^	х	^	х
	Black: African American Black: African American	English English	Boston (Manchester) Baltimore	MA MD			x x	x	x x	×	x x	x	×		x
	Black: African American	English	Baltimore	MD			×	x	x	×	*	x	x	x x	x x
	Black: African American Black: African American	English English	Baltimore Baltimore	MD MD									×	x	x x
	Black: African American	English	Baltimore	MD									x	x x	х
	Black: African American Black: African American	English	Baltimore Baltimore	MD MD									×	x	х
	Black: African American/Caribbean	English English	Baltimore	MD	x		x		x		x		x x	x	x x
	Black: African American	English	Baltimore	MD	х		х		х		х		х		х
	Black: African American Black: African American	English English	Baltimore Baltimore	MD MD	x	x	x	x	x x	×	x	x	x x	x	x x
	Black: African American	English	Baltimore	MD									х	х	x x
	Black: African American Black: African American	English English	Baltimore Detroit	MD MI	x	х	x x	x x	x x	×	x x	x x	x x	x x	x x
	Black: African American	English	Detroit	MI									х	х	х
	Black: African American Black: African American	English English	Detroit Detroit	MI									x	x x	x x
	Black: African American	English	Detroit	MI									х	х	х
	Black: African American Black: African American	English English	Detroit Detroit	MI									x x	x	x
	Black: African American	English	Detroit	MI									x	x	x x
	Black: African American Black: African American	English English	Detroit Detroit	MI MI	x x		x x		x x		x x		×		x x
	Black: African American	English	Detroit	MI	x		x		x		x		x		х
	Black: African American Black: African American	English	Detroit Detroit	MI	x		x		x		х		×		x
	Black: African American	English English	Detroit	MI											x x
	Black: African American Black: African American	English	Detroit Detroit	MI											x
	Black: African American Black: African American	English English	Detroit	MI	x	x	x	x	x	×	x	x	×	x	x x
	Black: African American	English	Detroit	MI	x	х	x	х	x	×	х	x	×	х	х
	Black: African Black: African American	English English	Minneapolis-St. Paul Minneapolis-St. Paul	MN MN						×	x x	x x		x x	x x
	Black: African American	English	Minneapolis-St. Paul	MN	х		x		х		x		x		х
	Black: African Black: African American	English English	Minneapolis-St. Paul Kansas City	MN MO			x	х	x	x	х	x	x x	x x	x x
	Black: African American	English	St. Louis	MO	x	х	x	х	x	x	х	x	х	х	x x
	Black: African American Black: African American	English English	St. Louis St. Louis	MO MO	x	х	x	х	x	×	х	x	×	х	x x
	Black: African American	English	St. Louis	MO	x	х	x	х	x	×	х	x	x	х	х
	Black: African American Black: African American	English English	St. Louis St. Louis	MO MO	x		x	х	x	×	x	х	x	х	x x
	Black: African American	English	St. Louis	MO	x		x		x		x		x		x
	Black: African American Black: African American	English	St. Louis Jackson, MS	MO MS	x		x		х		х		х		х
	Black: African American	English English	Jackson, MS	MS	x		x x	х	x x	×	x x	x	x x	x	x x
	Black: African American Black: African American	English	Jackson, MS	MS	х		х		х		х		×		х
	Black: African American Black: African American	English English	Jackson, MS Jackson, MS	MS MS		x		x		x		x		x	x
	Black: African American	English	Jackson, MS	MS			х	х	х	x	х	х	×	х	х
	Black: African American Black: African American	English English	Jackson, MS Jackson, MS	MS MS			x	х	х	×	x	х	x	x	x x
	Black: African American	English	Jackson, MS	MS											х
	Black: African American Black: African American	English English	National	National National								x x	x x	x x	x x
	Black: African	English	National	National	х	х	x	х	х	x	х	х	х	х	х
	Black: African American Black: African American	English English	National National	National National	x	x x	×	x x	x x	×	x x	x x	×	х	х
	Black: African American	English	National	National	x	х	х	х	х	х	х	х	x	х	x
	Black: African American Black: African American	English English	National National	National National	x x	x x	x	х	x	×	х	x	×	х	х
	Black: African American	English	National	National	x	x	x	х	x	×	x	x	x	х	x
	Black Black	English English	National	National National			x x	x x	x x	×	x x	x x	x x	x x	x x
	Black	English	National	National			x	x	x	â	x	x	â	x	х
	Black Black	English English	National National	National National			x x	x x	x x	×	x x	x x	x	x x	x
	Black	English	National	National			x	x	x	x	x	x	x	x	x x
	Black Black	English English	National	National National			x x	x x	x	х	x x	x x	×	х	х
	Black	English	National	National			x	x	x x	×	x	x	x	x x	x x
	Black	English	National	National			x	x	x	×	×	x	×	x	х
	Black Black: Caribbean	English English	National National	National National			x x	x x	x x	x x	x x	x x	x x	x x	x x
	Black: Caribbean	English	National	National			х	х	х	х	х	х	х	х	х
	Black: Caribbean Black: African American	English English	National National	National National			x x	x x	x x	×	x x	x x	x x	x x	x x
	Black: African American	English	National	National			x	х	х	×	х	х	х	х	x x
	Black: African American Black: African American	English English	National	National National			x x	x x	x x	×	x x	x x	x x	x x	x
	Black: African American	English	National	National			х	х	х	×	х	х	x	х	х
	Black: African American Black: African American	English English	National National	National National			x x	x x	x x	×	x x	x x	x x	x x	x x
	Black: African American	English	National	National							х	х	х	х	х
	Black: African Black: African American	English English	National National	National			x	x x	x x	x	х	x	×	х	х
	Black: Caribbean	English	National	National			x	x	x	x	х	x	x	x	x
	Black: Caribbean Black: African American	English English	National National	National National			x	x	x	×	x x	x x	x x	x x	x x
	Black: African American	English	National	National			x	x	x	x					
	Black: African American Black: African American	English English	National National	National National			x	x	x	x	×	x x	x	x	x x
	Black: African American	English	National	National			х	х	х	х	x	х	х	x	х
	Black: African American Black: Caribbean	English English	National	National National			x	х	x	×	x x	x x	x x	x x	x x
	Black: African American	English	National	National					x	×	x	^	^	^	^
	Black: African American Black: African American	English English	National National	National National	х	х	x x	x x	x x	×	x x	x x	x	x	x x
	Black: African American	English	National	National			x	x	x	÷.	x	x	x	x x	x
	Black: African American Black: African American	English	National National	National National			x	х	х	×	×	х	×	х	x
	Black: African American	English English	National	National	x	x					x	×	×	х	x
	Black: African American Black: African American	English English	National National	National National	×	×	×	×	x	×	v	×	¥	v	x x
	Black: African American	English	National	National	^	^	^	x	^	^	^	x	x x	x x	х
	Black: African American	English	National	National							J		x	х	х
	Black: African American Black: African American	English English	Charlotte Charlotte	NC NC			x	x	x	×	x	x	x x	x x	x x
	Black: African American	English	Charlotte	NC									х	х	х
	Black: African American Black: African American	English English	Charlotte Charlotte	NC NC									x	x x	x x
	Black: African American	English	Charlotte	NC									x	х	х
	Black: African American Black: African American	English English	Charlotte Charlotte	NC NC									x x	x x	x x
1	Black: African American	English	Charlotte	NC									х	x	х
	Black: African American Black: African American	English English	Charlotte Charlotte	NC NC	x		x		x		x		x		x x
	Black: African American	English	Charlotte	NC	x	x	x	x	x	x	х	x	x	x	х
	Black: African American Black: African American	English English	Charlotte	NC NC						×	x	x x	×	x x	x x
	Black: African American	English	Charlotte	NC							х	х	х	х	х
	Black: African American Black: African American	English English	Charlotte Charlotte	NC NC				x x	x x	×	x x	x x	x	x x	x x
	Black: African American	English	Greensboro-H.Point-W.Salem	NC	x		x	^	x	^	x	^	x	^	x

<u>1/18 1/25 2/1 2/8 2/15 2/22 3/1 3/8 3/15 3/22 3/29 4/5 4/12 Comments</u>

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MEDIA BUY SCHEDULES															
Medium Vendor Name	Audience	Language	Market	State	1/18				(mark wit 2/22						4/12 Comments
1727 Newspaper The Times Upstate	Black: African American	English	Greenvil-Spart-Ashevil-And	NC			x	x		х	x x		x		x
1728 Outdoor CBS Outdoor 1729 Television WTVD-ABC	Black: African American Black: African American	English English	Raleigh-Durham (Fayetvile) Raleigh-Durham (Fayetvile)	NC NC			x x	x	x	x	x x	x	x	x	x x
1730 Television WRAL-CBS	Black: African American	English	Raleigh-Durham (Fayetvlle) Raleigh-Durham (Fayetvlle)	NC							х	х	х	х	x
1731 Television WLFL-CW 1732 Television WRAZ-FOX	Black: African American Black: African American	English English	Raleigh-Durham (Fayetvile) Raleigh-Durham (Fayetvile)	NC NC							×	x	x	x	x x
1733 Television WRDC-MYN 1734 Television Time Warner Raleigh Local Cable	Black: African American Black: African American	English	Raleigh-Durham (Fayetvile)	NC							×	x	x	x	x
1735 Newspaper Carolina Times	Black: African American	English English	Raleigh-Durham (Fayetvile) Raleigh-Durham (Fayetvile)	NC NC						x	x	x	x	x	x
1736 Newspaper The Carolinian	Black: African American Black: African American	English English	Raleigh-Durham (Fayetvile) Raleigh-Durham (Fayetvile)	NC NC	х		x	x		x	×		x		
1737 Newspaper The Triangle Tribune 1738 Radio WFXC-FM	Black: African American	English	Raleigh-Durham (Fayetvlle)	NC	x	x	x x	x	x	x :	x	x	x	x	x
1739 Radio WNNL-FM 1740 Radio WQOK-FM	Black: African American Black: African American	English English	Raleigh-Durham (Fayetvlle) Raleigh-Durham (Fayetvlle)	NC NC	x	x	x x	x	×	X X	×	x	x	x	x
1741 Newspaper Greater Diversity News	Black: African American	English	Wilmington	NC	^	^	x	î	x	<u></u>	, î	x	^	x	x
1742 Newspaper The Wilmington Journal 1743 Newspaper Winston Salem Chronicle	Black: African American Black: African American	English English	Wilmington Greensboro-H.Point-W.Salem	NC NC					×	X X		x	x	x	
1744 Newspaper The Southwest Georgian	Black: African American	English	Albany-Schenectady-Troy	NY					x	x		x	х	x	
1745 Newspaper Buffalo Criterion 1746 Outdoor CBS Outdoor	Black: African American Black: African American	English English	Buffalo New York	NY NY			x x	x	x	x	x	x	x	x	x
1747 Outdoor Lamar, Inc.	Black: African American	English	New York	NY			x x	x	x	x	×	х	х	х	X Makila billhand Calasidas with Otara Usaran David Tara
1748 Outdoor Mobile Media USA 1749 Television WABC-ABC	Black: African American Black: African American	English English	New York New York	NY NY							×	x	x	x	Mobile billboard Coincides with Steve Harvey Road Tour x
1750 Television WCBS-CBS 1751 Television WPIX-CW	Black: African American Black: African American	English	New York New York	NY NY							×	x	x	x	x
1752 Television WNBC-NBC	Black: African American	English English	New York	NY							x	x	x	x	x x
1753 Television NY Interconnect Local Cable 1754 Television Time Warner Full Zone Local Cable	Black: African American Black: African American	English English	New York New York	NY NY							×	x x	x	x	x x
1755 Television Viamedia NY Local Cable	Black: African American	English	New York	NY							x	x	x	x	x
1756 Newspaper Weekly Gleaner 1757 Newspaper Weekly Star	Black: Caribbean Black: Caribbean	English English	New York New York	NY NY		x	x		×	-		x		×	
1758 Newspaper Haiti Liberte	Black: Haitian	French/Creole/Spanish/ English	New York	NY		x	x		x	1		x		x	
1759 Newspaper Haiti Progress 1760 Newspaper Caribbean Life Newspaper	Black: Haitian Black: Caribbean	French/Creole/Spanish/ English English	New York New York	NY NY		x	x		×	1		x		x	
1761 Newspaper Rolling Out - New York	Black: African American	English	New York	NY	х		x	x		x	x		х		
1762 Newspaper African Sun Times 1763 Newspaper African American Observer	Black: African Black: African American	English English	New York New York	NY NY	x		x	x		x	×		x		
1764 Newspaper Amsterdam News	Black: African American	English	New York	NY	х		x	х		x	х		х		
1765 Newspaper Black Star News 1766 Newspaper New York Beacon	Black: African American Black: African American	English English	New York New York	NY NY	x		x	x		x	×		x		
1767 Newspaper New York Journal	Black: African American	English	New York	NY	х		х	х		х	х		х		
1768 Newspaper The Haitian Times 1769 Newspaper New York Daily Challenge	Black: Caribbean American Black: African American	English English	New York New York	NY NY		x	x		x	1		x		x	x
1770 Newspaper NY Carib News 1771 Newspaper The Courier Sun (Monthly)	Black: Caribbean American Black: African American	English/French Creole English	New York New York	NY NY			х		×			x		x	x
1772 Newspaper Afro Times	Black: African American	English	New York	NY					x	x		x	x	x	
1773 Newspaper New American of New York 1774 Newspaper Liberty Star	Black: African American Black: African American	English English	New York New York	NY NY					×	x		x	x	x	
1775 Newspaper Harlem News Group	Black: African American	English	New York	NY					x	x x		x	x	x	
1776 Radio RSOL-AM 1777 Radio WBLS-FM	Black: Haitian Black: African American/Caribbean	Creole English	New York New York	NY NY							×	×	×	×	x
1778 Radio WLIB-AM	Black: African American	English	New York	NY							x	x	x	x	x
1779 Radio WPAT-AM 1780 Radio WQHT-FM	Black: Caribbean/African/Haitian Black: African American	English/Creole English	New York New York	NY NY	x	x	x x	x	x	x	×	x	x	x	x
1781 Radio WRKS-FM	Black: African American	English	New York	NY							x	х	х	х	x
1782 Radio WSKQ-FM 1783 Radio WVIP-FM	Black: Caribbean Black: African American/Caribbean	English English	New York New York	NY NY											
1784 Radio WWPR-FM 1785 Radio WWRL-AM	Black: African American Black: African American/Caribbean	English English	New York New York	NY NY	х	x	х х	х	х	x	×	x	x	x	x
1786 Newspaper The Cincinnati Herald	Black: African American	English	Cincinnati	OH	x		x	х		x	x	^	x	^	^
1787 Outdoor Clear Channel Outdoor 1788 Newspaper Rolling Out Cleveland	Black: African American Black: African American	English English	Cleveland-Akron (Canton) Cleveland-Akron (Canton)	OH OH	×		x x	×	x	X I	×	x	×	x	x
1789 Newspaper The Reporter Newspaper	Black: African American	English	Cleveland-Akron (Canton)	OH	x		x	x		x	x		x		
1790 Newspaper City News 1791 Newspaper Call and Post COMBO	Black: African American Black: African American	English English	Cleveland-Akron (Canton) Cleveland-Akron (Canton)	OH OH	x	×	××	×	×	× ,	×	×	х	×	
1792 Newspaper East Side Daily News	Black: African American	English	Cleveland-Akron (Canton)	OH			x		x	1		x		x	x
1793 Radio WENZ-FM 1794 Radio WZAK-FM	Black: African American Black: African American	English English	Cleveland-Akron (Canton) Cleveland-Akron (Canton)	OH OH	x	x	x x	x	x	x	x	x	x	x	x x
1795 Newspaper Call and Post (Columbus) 1796 Newspaper The Columbus Post	Black: African American Black: African American	English English	Columbus, OH Columbus, OH	OH OH	х		x	x		x	×		х		
1797 Newspaper The Minority Communicator (Columbus Only)	Black: African American	English	Columbus, OH	OH		x	x	x	*	x	×	x	x	x	x
1798 Newspaper Dayton Weekly News 1799 Outdoor Clear Channel Outdoor	Black: African American Black: African American	English English	Dayton Philadelphia	OH PA					×	x		x	x	x	
1800 Outdoor Mobile Media USA	Black: African American	English	Philadelphia	PA			^ ^	^	Ŷ	^	x	^	^	^	Mobile billboard Coincides with Steve Harvey Road Tour
1801 Television WPVI-ABC 1802 Television KYW-CBS	Black: African American Black: African American	English English	Philadelphia Philadelphia	PA PA							×	x	x	x	x
1803 Television WPSG-CW	Black: African American	English	Philadelphia	PA							x	x	x	x	x
1804 Television WTXF-FOX 1805 Television WCAU-NBC	Black: African American Black: African American	English English	Philadelphia Philadelphia	PA PA							×	x	x	x	x x
1806 Television WPHL-MYN	Black: African American	English	Philadelphia	PA							×	x	x	х	x
1807 Television Phili Interconnect Local Cable 1808 Newspaper Rolling Out Philadelphia	Black: African American Black: African American	English English	Philadelphia Philadelphia	PA PA	x		x	x		x	×	х	x	х	x
1809 Newspaper The Philadelphia Tribune 1810 Newspaper Philadelphia Observer	Black: African American	English	Philadelphia	PA PA	x		x	x		x	×		x		
1810 Newspaper Philadelphia Observer 1811 Radio WDAS-FM	Black: African American Black: African American	English English	Philadelphia Philadelphia	PA	x	x	x x x	x	×	x	×	x	x	x	x
1812 Radio WPHI-FM 1813 Radio WPPZ-FM	Black: African American Black: African American	English English	Philadelphia Philadelphia	PA PA							×	x	x	x	x
1814 Radio WRNB-FM	Black: African American	English	Philadelphia	PA	^	^	^ ^	· ^	Ŷ	^	x	x	x	x	x
1815 Radio WURD-AM 1816 Radio WUSL-FM	Black: African American Black: African American	English English	Philadelphia Philadelphia	PA PA									x	x x	x
1817 Newspaper New Pittsburgh Courier	Black: African American	English	Pittsburgh	PA	x		x	x		x	x	^	x	^	^
1818 Newspaper Charleston Chornicle 1819 Outdoor Lamar. Inc.	Black: African American Black: African American	English English	Charleston, SC Columbia	PA SC SC			x x	×	×	x 1	×	x	×	x	x
1820 Newspaper South Carolina Black News	Black: African American	English	Columbia	SC SC	х		x	x		x	x		x		
1821 Newspaper Carolina Panorama 1822 Radio WFMV-FM	Black: African American Black: African American	English English	Columbia Columbia	SC					x	x		х	x	x	x
1823 Radio WHXT-FM	Black: African American	English	Columbia	SC		x	x x	x	х	x	×	х	x	x	x
1824 Radio WLXC-FM 1825 Radio WWDM-FM	Black: African American Black: African American	English English	Columbia Columbia	SC SC	x	x	x x	x	×	x	×	x	x	x	x x
1826 Radio WXBT-FM	Black: African American	English	Columbia Chattanooga	SC									x	x	x
1827 Newspaper Chattanooga Courier 1828 Outdoor Clear Channel Outdoor	Black: African American Black: African American	English English	Memphis	TN TN			x x	x	x	x	x	x	x	x	x
1829 Television WREG-CBS 1830 Television WLMT-CW	Black: African American Black: African American	English English	Memphis Memphis	TN TN							×	x	x	x	x
1831 Television WHBQ-FOX	Black: African American	English	Memphis	TN							x	x	x	x	x x
1832 Television WMC-NBC 1833 Television Memphis Interconnect Local Cable	Black: African American Black: African American	English English	Memphis Memphis	TN TN							×	x	x	x	x
1834 Newspaper Rolling Out Memphis	Black: African American	English	Memphis	TN TN	x		x	x		x	x	^	x	Ŷ	^
1835 Newspaper Memphis Silver-Star News 1836 Newspaper Tri State Defender	Black: African American Black: African American	English English	Memphis Memphis	TN TN	x		x	x	×	x	×	×	x	×	
1837 Radio KJMS-FM	Black: African American	English	Memphis	TN		x	x x	x	×	x	×	x	x	x	x
1838 Radio KXHT-FM 1839 Radio WHAL-FM	Black: African American Black: African American	English English	Memphis Memphis	TN TN		x	x ×	x	×	x	×	x	x x	x	x x
1840 Radio WHRK-FM	Black: African American	English	Memphis	TN		x	x x	x	×	×	x	×	x	x	x
1841 Radio WLOK-AM 1842 Radio WRBO-FM	Black: African American Black: African American	English English	Memphis Memphis	TN TN									x	x	x X
1843 Newspaper Clarksville Press 1844 Newspaper The Nashville Pride	Black: African American Black: African American	English English	Nashville Nashville	TN TN					×	x		x	x	х	
1845 Newspaper Tennessee Tribune	Black: African American	English	Nashville	TN	x		x	x		x	x		x		
1846 Newspaper Murfresboro Vision 1847 Newspaper La Vida News-The Black Voice	Black: African American Black: African American	English English	Nashville Dallas-Ft. Worth	TN TX					×	x		×	x x	x	
1848 Newspaper North Dallas Gazette	Black: African American	English	Dallas-Ft. Worth	TX					x	x		x	x	х	
1849 Outdoor Clear Channel Outdoor 1850 Television WFAA-ABC	Black: African American Black: African American	English English	Dallas-Ft. Worth Dallas-Ft. Worth	ТХ ТХ			хх	x	×	×	x x	x x	x	x	x x
1851 Television KTVT-CBS	Black: African American	English	Dallas-Ft. Worth	TX							x	×	x	x	x
1852 Television KDAF-CW 1853 Television KDFW-FOX	Black: African American Black: African American	English English	Dallas-Ft. Worth Dallas-Ft. Worth	тх тх							x	x x	x x	x x	x x

LL AUDIER	ICES	
EDIA BUY	SCHEDULES	

					Weeks In-Flight (mark with X, if in flight, leave blank if not)	
Medium Vendor Name 1854 Television KXAS-NBC	Audience Black: African American	Language English	Market Dallas-Ft. Worth	State TX	<u>1/18 1/25 2/1 2/8 2/15 2/22 3/1 3/8 3/15 3/22 3/29 4/5 4/12 Comments</u>	
1855 Television KDFI-MYN 1856 Television KTXA-INDI	Black: African American Black: African American	English English	Dallas-Ft. Worth Dallas-Ft. Worth	TX TX	x x x x x x x x x x x	
1857 Television KFWD-INDI	Black: African American	English	Dallas-Ft. Worth	TX		
1858 Television Time Warner Dallas Ft. Worth Local Cable 1859 Television Viamedia Dallas Zone Local Cable	Black: African American Black: African American	English English	Dallas-Ft. Worth Dallas-Ft. Worth	TX TX	x x x x x x x x x x x x x	
1860 Newspaper Rolling Out - Dallas	Black: African American	English	Dallas-Ft. Worth	TX	x x x x x x x	
1861 Newspaper The Dallas Examiner 1862 Newspaper Dallas Weekly	Black: African American Black: African American	English English	Dallas-Ft. Worth Dallas-Ft. Worth	TX TX	X X X X X X X X X X X	
1863 Newspaper Dallas Post Tribune	Black: African American	English	Dallas-Ft. Worth	TX		
1864 Radio KBFB-FM 1865 Radio KKDA-FM	Black: African American Black: African American	English English	Dallas-Ft. Worth Dallas-Ft. Worth	TX TX	× × × × × × × × × × × × × × × × × × ×	
1866 Radio KRNB-FM	Black: African American	English	Dallas-Ft. Worth	TX	* * * * * * *	
1867 Radio KSOC-FM 1868 Outdoor Clear Channel Outdoor	Black: African American Black: African American	English English	Dallas-Ft. Worth Houston	TX TX	× × × × × × × × × × × × × × × × × × ×	
1869 Television KTRK-ABC	Black: African American	English	Houston	TX	* * * * *	
1870 Television KHOU-CBS 1871 Television KIAH-CW	Black: African American Black: African American	English English	Houston Houston	TX TX	x x x x x x x x x x	
1872 Television KRIV-FOX 1873 Television Houston Interconnect Local Cable	Black: African American Black: African American	English English	Houston	TX TX	* * * * *	
1874 Newspaper Rolling Out - Houston	Black: African American	English	Houston	TX	x x x x x x x x x x x x x x x x x x x	
1875 Newspaper Houston Defender 1876 Newspaper Houston Style	Black: African American Black: African American	English English	Houston Houston	TX TX		
1877 Newspaper Houston Forward Times	Black: African American	English	Houston	TX	x x x x x x x x x x x x	
1878 Newspaper African News Digest 1879 Newspaper Houston Sun	Black: African Black: African American	English English	Houston Houston	TX TX	x x x x x x x x x x x x	
1880 Radio KBXX-FM	Black: African American	English	Houston	TX	* * * * * * * * * * * * *	
1881 Radio KMJQ-FM 1882 Radio KROI-FM	Black: African American Black: African American	English English	Houston Houston	TX TX	* * * * * * * * * * *	
1883 Newspaper San Antonio Observer	Black: African American	English	San Antonio	TX		
1884 Newspaper East Texas Review 1885 Newspaper New Journal & Guide	Black: African American Black: African American	English English	Tyler-Longview(Lfkn&Ncgd) Norfolk-Portsmth-Newpt Nw	TX s VA	x x x x x x	
1886 Newspaper Richmond Free Press	Black: African American	English	Richmond-Petersburg	VA	x x x x x	
1887 Newspaper Southside Voice/Richmond Voice 1888 Newspaper Seattle Medium	Black: African American Black: African American	English English	Richmond-Petersburg Seattle-Tacoma	VA WA	x x x x x x	
1889 Newspaper Metro Homemaker	Black: African American	English	Seattle-Tacoma	WA		
1890 Newspaper Tacoma True Citizen 1891 Newspaper The Facts Newspaper	Black: African American Black: African American	English English	Seattle-Tacoma Seattle-Tacoma	WA WA	x x x x x x x x x x x x x	
1892 Newspaper Milwaukee Community Journal	Black: African American	English	Milwaukee	WI	x x x x x x	
1893 Newspaper Milwaukee Courier 1894 Radio Traffic Radio	Black: African American Diverse Mass	English English	Milwaukee Anchorage	WI AK	x x x x x x X X Metro, Traffic Pulse, Clear Channel, Inet	
1895 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Birmingham (Ann and Tusc) AL	X X X X Birmingham	
1896 Outdoor Gas Station TV 1897 Radio Traffic Radio	Diverse Mass Diverse Mass	English English	Birmingham (Ann and Tusc) Birmingham (Ann and Tusc)) AL) AL	X X X X X Metro, Traffic Pulse, Clear Channel, Inet	
1898 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Columbus, GA (Opelika, AL) AL	X X X X Tuscaloosa	
1899 Outdoor Gas Station TV 1900 Radio Traffic Radio	Diverse Mass Diverse Mass	English English	Dothan Huntsville-Decatur (Flor)	AL AL	X X X X X Metro, Traffic Pulse, Clear Channel, Inet	
1901 Outdoor Gas Station TV	Diverse Mass	English	Huntsville-Decatur (Flor)	AL	x x x x	
1902 Outdoor Blu Line Media (Bus Interior Cards) 1903 Outdoor Gas Station TV	Diverse Mass Diverse Mass	English English	Mobile-Pensacola (Ft Walt) Mobile-Pensacola (Ft Walt)	AL AL	X X X X Mobile X X X X	
1904 Radio Traffic Radio	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	X Metro, Traffic Pulse, Clear Channel, Inet	
1905 Outdoor Blu Line Media (Bus Interior Cards) 1906 Outdoor Gas Station TV	Diverse Mass Diverse Mass	English English	Montgomery-Selma Montgomery-Selma	AL AL	X X X X Montgomery X X X X	
1907 Radio Traffic Radio	Diverse Mass	English	Montgomery-Selma	AL	X Metro, Traffic Pulse, Clear Channel, Inet	
1908 Outdoor Gas Station TV 1909 Radio Traffic Radio	Diverse Mass Diverse Mass	English English	Ft. Smith-Fay-Sprngdl-Rgrs Ft. Smith-Fay-Sprngdl-Rgrs	AR AR	X X X X X Metro, Traffic Pulse, Clear Channel, Inet	
1910 Outdoor Gas Station TV	Diverse Mass	English	Jonesboro	AR	x x x x	
1911 Outdoor Blu Line Media (Bus Interior Cards) 1912 Newspaper Arkansas Democrat-Gazette	Diverse Mass Diverse Mass	English English	Little Rock-Pine Bluff Little Rock-Pine Bluff	AR AR	X X X X Little Rock X X X	
1913 Newspaper Malvern Daily Record	Diverse Mass	English	Little Rock-Pine Bluff	AR	x x x	
1914 Newspaper North Little Rock Times 1915 Outdoor Gas Station TV	Diverse Mass Diverse Mass	English English	Little Rock-Pine Bluff Little Rock-Pine Bluff	AR AR	x x x x x x x	
1916 Radio Traffic Radio	Diverse Mass	English	Little Rock-Pine Bluff	AR	X Metro, Traffic Pulse, Clear Channel, Inet	
1917 Magazine Echo Magazine 1918 Newspaper Arizona Republic	Diverse Mass Diverse Mass	English English	Phoenix (Prescott) Phoenix (Prescott)	AZ AZ	X X LGBT X X X	
1919 Newspaper Mohave Valley Daily News	Diverse Mass	English	Phoenix (Prescott)	AZ	x x x	
1920 Outdoor BrandMarketers (Big Form) 1921 Outdoor CBS Outdoor	Diverse Mass Diverse Mass	English English	Phoenix (Prescott) Phoenix (Prescott)	AZ AZ	X X Arizona Center; TBD X X X X 30 sheets	
1922 Outdoor CBS Outdoor	Diverse Mass	English	Phoenix (Prescott)	AZ AZ	X X X X Bulletins	
1923 Radio KMXP-FM 1924 Radio KOOL-FM	Diverse Mass Diverse Mass	English English	Phoenix (Prescott) Phoenix (Prescott)	AZ	X X X X Units to air in AM and PM Drivetime, Evening and Weekend X X X Units to air in AM and PM Drivetime, Evening and Weekend	
1925 Radio Traffic Radio	Diverse Mass	English	Phoenix (Prescott)	AZ	X Metro, Traffic Pulse, Clear Channel, Inet	
1926 Television KPNX 1927 Newspaper Tucson Observer	Diverse Mass Diverse Mass	English English	Phoenix (Prescott) Tucson (Sierra Vista)	AZ AZ	X X X X Local News programming X X X X LGBT	
1928 Radio Traffic Radio	Diverse Mass	English	Tucson (Sierra Vista) Bakersfield	AZ	X Metro, Traffic Pulse, Clear Channel, Inet	
1929 Outdoor Blu Line Media (Bus Interior Cards) 1930 Radio Traffic Radio	Diverse Mass Diverse Mass	English English	Bakersfield	CA CA	X X X X Bakersfield X Metro, Traffic Pulse, Clear Channel, Inet	
1931 Radio Traffic Radio 1932 Newspaper Fresno Bee	Diverse Mass Diverse Mass	English	Chico-Redding	CA CA CA	X Metro, Traffic Pulse, Clear Channel, Inet X X X	
1933 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English English	Fresno-Visalia Fresno-Visalia	CA	X X X X Fresno	
1934 Outdoor CBS Outdoor 1935 Outdoor CBS Outdoor	Diverse Mass Diverse Mass	English English	Fresno-Visalia Fresno-Visalia	CA CA	X X X X 30 sheets X X X X Bulletins	
1936 Radio KBOS-FM	Diverse Mass	English	Fresno-Visalia	CA	X X X X Units to air in AM and PM Drivetime, Evening and Weekend	
1937 Radio KJFX-FM 1938 Radio KWYE-FM	Diverse Mass Diverse Mass	English English	Fresno-Visalia Fresno-Visalia	CA CA	X X X Units to air in AM and PM Drivetime, Evening and Weekend X X X Units to air in AM and PM Drivetime, Evening and Weekend	
1939 Radio Traffic Radio	Diverse Mass	English	Fresno-Visalia	CA CA	X Metro, Traffic Pulse, Clear Channel, Inet	
1940 Television KFSN 1941 Television KSEE	Diverse Mass Diverse Mass	English English	Fresno-Visalia Fresno-Visalia	CA CA	X X X X Local News programming X X X X Local News programming	
1942 Magazine Frontiers IN Los Angeles Magazine	Diverse Mass	English	Los Angeles	CA	X X LGBT	
1943 Newspaper Orange County and Long Beach Blade 1944 Outdoor BrandMarketers (Big Form)	Diverse Mass Diverse Mass	English English	Los Angeles Los Angeles	CA CA	X LGBT X X Pershing Square; Venice Beach	
1945 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Los Angeles	CA	X X X X Inland Empire (incl. San Bernardino County)	
1946 Outdoor Blu Line Media (Bus Interior Cards) 1947 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Los Angeles Los Angeles	CA CA	X X X X Lancaster X X X X Los Angeles County, North (incl. San Gabriel Valley and Pasadena)	.)
1948 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Los Angeles	CA CA	X X X X Los Angeles County, West (incl. Santa Monica)	
1949 Outdoor Blu Line Media (Bus Interior Cards) 1950 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Los Angeles Los Angeles	CA CA	X X X X Los Angeles County, South and East (incl. downtown Los Angeles) X X X X Los Angeles County, South Bay (incl. Torrance & the Beach Cities)	
1951 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Los Angeles	CA	X X X X Los Angeles County, Long Beach X X X X Los Angeles County, Suburban (San Fernando Valley)	
1952 Outdoor Blu Line Media (Bus Interior Cards) 1953 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Los Angeles Los Angeles	CA CA	X X X Los Angeles County, Suburban (San Fernando Valley) X X X X Orange County	
1954 Outdoor Gas Station TV 1955 Radio KBIG-FM	Diverse Mass	English	Los Angeles	CA	X X X X	
1955 Radio KBIG-FM 1956 Radio KCBS-FM	Diverse Mass Diverse Mass	English English	Los Angeles Los Angeles	CA CA	X X X X Units to air in AM and PM Drivetime, Evening and Weekend X X X X Units to air in AM and PM Drivetime, Evening and Weekend	
1957 Radio KIIS-FM 1958 Radio Traffic Radio	Diverse Mass Diverse Mass	English English	Los Angeles Los Angeles	CA CA	X X X X Units to air in AM and PM Drivetime, Evening and Weekend X Metro, Traffic Pulse, Clear Channel, Inet	
1959 Television KABC	Diverse Mass	English	Los Angeles	CA	X X X X Local News programming	
1960 Television KNBC 1961 Neuropage Orange County Register	Diverse Mass Diverse Mass	English	Los Angeles	CA	X X X X Local News programming	
1961 Newspaper Orange County Register 1962 Newspaper Riverside Press-Enterprise	Diverse Mass	English English	Los Angeles Los Angeles	CA CA	x x x x x x	
1963 Newspaper San Bernardino County Sun 1964 Newspaper Ontario Inland Valley Daily Bulletin	Diverse Mass Diverse Mass	English English	Los Angeles Los Angeles	CA	x x x x x x	
1965 Newspaper Redlands Daily Facts	Diverse Mass	English	Los Angeles	CA CA	x x x	
1966 Newspaper Los Angeles Daily News 1967 Newspaper Long Beach Press Telegram	Diverse Mass Diverse Mass	English English	Los Angeles Los Angeles	CA CA	X X X X X X	
1968 Newspaper Torrance Daily Breeze	Diverse Mass	English	Los Angeles	CA	x x x	
1969 Newspaper Whittier Daily News 1970 Newspaper Pasadena Star News	Diverse Mass Diverse Mass	English English	Los Angeles Los Angeles	CA CA		
1971 Newspaper San Gabriel Valley Tribune	Diverse Mass	English	Los Angeles	CA	$\hat{\mathbf{x}}$ $\hat{\mathbf{x}}$ $\hat{\mathbf{x}}$	
1972 Newspaper San Gabriel Valley Tribune Group 1973 Outdoor CBS Outdoor	Diverse Mass Diverse Mass	English English	Los Angeles Los Angeles	CA CA	X X X X X X X 30 sheets	
1974 Outdoor Clear Channel	Diverse Mass	English	Los Angeles	CA	X X X X Bulletins	
1975 Outdoor JC Decaux 1976 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Los Angeles Monterey-Salinas	CA CA	X X X X Street Furniture X X X X Monterey (incl. Salinas)	
1977 Newspaper Bottomline	Diverse Mass	English	Palm Springs	CA	X LGBT	
1978 Newspaper Desert Daily Guide 1979 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Palm Springs Palm Springs	CA CA	X X X X LGBT X X X X Coachella Valley	
1980 Magazine Mom Guess What News Magazine	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	X X X LGBT	

ALL AUDIEN MEDIA BUY \$															
							Weeks In-Fli	abt (mor	k with X i	if in flial	ht loou	o blook	if not)		
Medium	Vendor Name	Audience	Language	Market	State	1/18 1/25	2/1 2/8 2						3/29	4/5	4/12 Comments
1981 Newspape		Diverse Mass	English	Sacramnto-Stkton-Modesto		1110 1120				X	0110	X	0/20		LGBT
	ar Sacramento Bee	Diverse Mass	English	Sacramnto-Stkton-Modesto							х	x	х		
1983 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Sacramnto-Stkton-Modesto							x	x	x	х	Modesto
1984 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Sacramoto-Stkton-Modestr	CA						х	х	x	х	Sacrament
1985 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Sacramnto-Stkton-Modesto							x	x	x	x	Stockton
1986 Outdoor	CBS Outdoor	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA						х	х	х	х	30 sheets
987 Outdoor	CBS Outdoor	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA						х	х	х	х	Bulletins
988 Radio	KHYL-FM	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA						х	х	х	х	Units to air
989 Radio	KYMX-FM	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA						х	х	х	х	Units to air
990 Radio	Traffic Radio	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA				х						Metro, Traf
991 Radio	WFBK-AM	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA						х	х	х	х	Units to air
992 Television	KCRA	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA						х	х	х	х	Local News
993 Newspape	er Gav & Lesbian Times	Diverse Mass	English	San Diego	CA					х	х	х	х		LGBT
994 Newspape	ar San Diego Union-Tribune	Diverse Mass	English	San Diego	CA						х	х	х		
995 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	San Diego	CA						х	х	х	х	San Diego
996 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	San Diego	CA						х	х	х	х	San Diego
997 Outdoor	CBS Outdoor	Diverse Mass	English	San Diego	CA						х	х	х	х	30 sheets
998 Outdoor	CBS Outdoor	Diverse Mass	English	San Diego	ĊA						х	х	х	х	Bulletins
999 Radio	KGB-FM	Diverse Mass	English	San Diego	CA						х	х	х	х	Units to air
000 Radio	KMYI-FM	Diverse Mass	English	San Diego	CA						x	x	x	x	Units to air
001 Radio	Traffic Radio	Diverse Mass	English	San Diego	CA				х						Metro, Traf
02 Radio	XHRM-FM	Diverse Mass	English	San Diego	CA						х	х	х	х	Units to air
003 Television	KNSD	Diverse Mass	English	San Diego	CA						x	x	x	x	Local News
	ar Bay Area Reporter	Diverse Mass	English	San Francisco-Oak-San Jo						x	x	x	x		LGBT
	ar San Francisco Bay Times	Diverse Mass	English	San Francisco-Oak-San Jo									x	х	X LGBT
	ar San Francisco Chronicle	Diverse Mass	English	San Francisco-Oak-San Jo	se CA						х	х	x		
007 Outdoor	BrandMarketers (Big Form)	Diverse Mass	English	San Francisco-Oak-San Jo	se CA						x	x			UN Plaza
008 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	San Francisco-Oak-San Jo							x	x	х	х	East Bay (A
009 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	San Francisco-Oak-San Jo							x	x	x	x	East Bay (C
010 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	San Francisco-Oak-San Jo							x	x	x	x	Marin
011 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	San Francisco-Oak-San Jo							x	x	x	x	Santa Clara
012 Outdoor	CBS Outdoor	Diverse Mass	English	San Francisco-Oak-San Jo							x	x	x	x	30 sheets
13 Outdoor	CBS Outdoor	Diverse Mass	English	San Francisco-Oak-San Jo							x	x	x	x	Bulletins
14 Outdoor	Titan	Diverse Mass	English	San Francisco-Oak-San Jo							x	x	x	x	Bus Kings
015 Outdoor	Titan	Diverse Mass	English	San Francisco-Oak-San Jo							x	x	x	x	Bus Wraps
016 Radio	KIOLEM	Diverse Mass	English	San Francisco-Oak-San Jo							x	x	x	x	Units to air
017 Radio	KKSF-FM	Diverse Mass	English	San Francisco-Oak-San Jo							ŵ	ŵ	â	ŵ	Units to air
18 Radio	KNBR-AM	Diverse Mass	English	San Francisco-Oak-San Jo							x	x	x	x	Units to air
019 Radio	KOIT-FM	Diverse Mass	English	San Francisco-Oak-San Jo							ŵ	ŵ	â	â	Units to air
020 Radio	KTCT-AM	Diverse Mass	English	San Francisco-Oak-San Jo							Ŷ	Ŷ	x	x	Units to air
021 Radio	Traffic Radio	Diverse Mass	English	San Francisco-Oak-San Jo					х		^	^	^	^	Metro, Traf
022 Television		Diverse Mass	English	San Francisco-Oak-San Jo					~		х	х	х	х	Local News
022 Television		Diverse Mass	English	San Francisco-Oak-San Jo							ŵ	ŵ	â	â	Local News
024 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	SantaBarbra-SanMar-SanL							â	â	â	â	Santa Barb
025 Radio	Traffic Radio	Diverse Mass	English	SantaBarbra-SanMar-SanL SantaBarbra-SanMar-SanL					х		^	^	^	^	Metro, Traf
	r Out Front Colorado	Diverse Mass	English	Denver	000 CA				^			v		x	I GBT
026 Newspape 027 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Denver	00						x	Ŷ	х	â	Aspen and
027 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Deriver	co						x	â	â	â	Denver, No
028 Outdoor 029 Outdoor	Blu Line Media (Bus Interior Cards) Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English	Denver	CO						x	x	x	x	Denver, No Denver, So
	Traffic Radio			Denver	00				~		^	^	^	^	Metro, Traff
030 Radio	i rainc Radió	Diverse Mass	English	Denver	00				х						metro, Tratte

English Englis

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nn KNTV Blu Line Media (Bus Interior Cards) Traffic Radio per Out Front Colorado Blu Line Media (Bus Interior Cards) Blu Line Media (Bus Interior Cards) Blu Line Media (Bus Interior Cards) Traffic Radio Traffic Radio

 2031 Radio
 Traffic Radio

 2032 Magazine Metroline
 Metroline

 2033 Magazine Metroline
 Metroline

 2034 Newspaper Hardrod Courant
 2033

 2030 All Mexapers New Haner Register
 2035

 2030 Gutdoor
 Blu Line Media (Bus Interior Cards)

 2030 Gutdoor
 Blu Line Media (Bus Interior Cards)

 2038 Gutdoor
 CBS Outdoor

 2038 Outdoor
 CBS Outdoor

 2039 Gutdoor
 CBS Outdoor

Traffic Radio 2040 Radio Traffic Radio 2047 Radio Traffic Radio 2042 Radio WHON-FM 2048 Radio W2/XX-FM 2046 Studio W2/XT 2046 Studioor Bui Line Media (Bus Interior Cards) 2046 Studioor Bui Line Media (Bus Interior Cards) 2047 Outdoor Bui Line Media (Bus Interior Cards) 2049 Newspaper DC Agenda

2049 Newspaper Metro Weekly 2050 Newspaper Washington Post 2051 Outdoor BrandMarketers (Big Form) 2052 Outdoor CBS Outdoor 2053 Outdoor CBS Outdoor 2054 Outdoor CBS Outdoor

Clear Channel Traffic Radio

2065 Outdoor Blu Line Media (Bus Interior Cards) 2066 Outdoor Blu Line Media (Bus Interior Cards) 2067 Outdoor Gas Station TV 2068 Radio Traffic Rado 2068 Magazine Hotspoth Magazine 2007 Newspeet Florida Agenda 2007 Outdoor Blu Line Media (Bus Interior Cards) 2017 Dudoor Gas Station TV

2073 Outdoor Gas Station TV 2074 Radio Traffic Radio 2075 Newspaper Watermark Bu Line Media (Bus heterior Cards) 2075 Outdoor Bu Line Media (Bus heterior Cards) 2076 Outdoor Bu Line Media (Bus heterior Cards) 2070 Outdoor Bu Line Media (Bus heterior Cards) 2080 Outdoor Gas Station TV 2080 Radio Traffic Radio 2080 Outdoor Bu Line Media (Bus heterior Cards) 2080 Outdoor Bu Line Media (Bus heterior Cards) 2080 Outdoor St Patershing Traffic Radio 2080 Autdoor St Patershing Traffic Radio

2083 Outdoor Gas Station TV 2084 Newspaper St. Petersburg Times 2085 Newspaper Tampa Tribune 2086 Outdoor Biu Line Media (Bus Interior Cards) 2087 Outdoor Biu Line Media (Bus Interior Cards) 2088 Outdoor Biu Line Media (Bus Interior Cards) 2080 Outdoor Clear Channel 2080 Outdoor Clear Channel

Gas Station TV WQYK-FM WRBQ-FM WFLA Traffic Radio Blu Line Media (Bus Interior Cards) Gas Station TV Traffic Radio

 2098 Radio
 Traffic Radio

 2099 Cutdoo
 Gas Station TV

 2100 NASCAR
 Roway Racing

 2101 Newspaper Georgia Voice
 Station TV

 2103 Cutdoor
 Blu Line Media (Bus Interior Cards)

 2104 Outdoor
 Gas Station TV

 2105 Radio
 WS8-FM

 2106 Radio
 WS8-FM

 2107 Reado
 WS8-FM

WWWQ-FM

WTOP-FM WWDC-FM Blu Line Media (Bus Interior Cards) Blu Line Media (Bus Interior Cards) Blu Line Media (Bus Interior Cards) Gas Station TV Blu Line Media (Bus Interior Cards) Du Line Media (Bus Interior Cards)

WASH-FM WTOP-FM

2049 Newspaper Metro Weekly

2030 Radio 2031 Radio

2040 Radio

2050 Newspape 2051 Outdoor 2052 Outdoor 2053 Outdoor 2054 Outdoor 2055 Outdoor 2056 Radio

2057 Radio 2058 Radio

2058 Radio 2059 Radio 2060 Televisior 2061 Outdoor 2062 Outdoor 2063 Outdoor 2064 Outdoor 2065 Outdoor

2090 Outdoor 2091 Outdoor 2092 Radio 2093 Radio 2094 Televisior 2095 Radio 2096 Outdoor 2097 Outdoor 2098 Radio

2102 Newspap 2103 Outdoor 2104 Outdoor 2105 Radio 2106 Radio 2107 Radio

Sacramnto-Stkton-Modesto	CA			х	х	х	~	
Sacramnto-Stkton-Modesto Sacramnto-Stkton-Modesto	CA CA			X X X X	X X	X X X X	x x	Modesto Sacramento
Sacramnto-Stkton-Modesto	CA			х	x x	х	х	Stockton
Sacramnto-Stkton-Modesto Sacramnto-Stkton-Modesto	CA CA			x x	X X	x x	X X	30 sheets Bulletins
Sacramnto-Stkton-Modesto	CA			x	х	x x	х	Units to air in AM and PM Drivetime, Evening and Weekend
Sacramnto-Stkton-Modesto	CA			х	х	х	х	Units to air in AM and PM Drivetime, Evening and Weekend
Sacramnto-Stkton-Modesto Sacramnto-Stkton-Modesto	CA CA	х		х	х	х	х	Metro, Traffic Pulse, Clear Channel, Inet Units to air in AM and PM Drivetime, Evening and Weekend
Sacramnto-Stkton-Modesto	CA			х	х	х	x	Local News programming
San Diego San Diego	CA CA		х	X X	X X	X X		LGBT
San Diego	CA			x	х	x	х	San Diego County, Central, Eastern & Southern
San Diego	CA			х	х	x	х	San Diego County, North (incl. Oceanside & Del Mar)
San Diego San Diego	CA CA			X X	x x	x x	x x	30 sheets Bulletins
San Diego	CA			x	х	x x	х	Units to air in AM and PM Drivetime, Evening and Weekend
San Diego	CA CA			х	х	х	х	Units to air in AM and PM Drivetime, Evening and Weekend
San Diego San Diego	CA	х		х	х	х	х	Metro, Traffic Pulse, Clear Channel, Inet Units to air in AM and PM Drivetime, Evening and Weekend
San Diego	CA			х	х	х	х	Local News programming
San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA		х	х	х	x x	x x	LGBT
San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA			х	х	â	^ ^	LGBI
San Francisco-Oak-San Jose	CA			х	х			UN Plaza
San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA			X	x x	X	X X	East Bay (Alameda County, incl. Oakland) East Bay (Contra Costa County, incl. Concord & Walnut Creek)
San Francisco-Oak-San Jose	CA			X X	î.	X X	â	Marin
San Francisco-Oak-San Jose	CA			x x	х	x x	х	Santa Clara Valley (incl. San Jose & Silicon Valley) 30 sheets
San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA			X	x x	X	x x	30 sheets Bulletins
San Francisco-Oak-San Jose	CA			x x	х	x x	Х	Bus Kings
San Francisco-Oak-San Jose	CA			х	х	х	х	Bus Wraps
San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA			x x	x x	x x	x x	Units to air in AM and PM Drivetime, Evening and Weekend Units to air in AM and PM Drivetime, Evening and Weekend
San Francisco-Oak-San Jose	CA			x x	х	x x	Х	Units to air in AM and PM Drivetime, Evening and Weekend Units to air in AM and PM Drivetime, Evening and Weekend
San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA			x x	X X	X X	x	Units to air in AM and PM Drivetime, Evening and Weekend Units to air in AM and PM Drivetime, Evening and Weekend
San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	х		x	x	x	x	Metro, Traffic Pulse, Clear Channel, Inet
San Francisco-Oak-San Jose	CA			х	х	х	х	Local News programming
San Francisco-Oak-San Jose SantaBarbra-SanMar-SanLuOt	CA			X X	X X	X X	X X	Local News programming Santa Barbara County
SantaBarbra-SanMar-SanLuOt SantaBarbra-SanMar-SanLuOt	CA CA	х		^	^	^	^	Metro, Traffic Pulse, Clear Channel, Inet
Denver	CO				х		х	LGBT
Denver Denver	CO CO			x x	X X	X X	x	Aspen and surrounding communities Denver, North
Denver	co			â	â	â	â	Deriver, North
Denver	CO	х						Metro, Traffic Pulse, Clear Channel, Inet
Denver Hartford & New Haven	CO CT	х			~		х	Metro, Traffic Pulse, Clear Channel, Inet LGBT
Hartford & New Haven	CT			х	X X	х	^	LGBT
Hartford & New Haven	CT			x x		x x		
Hartford & New Haven Hartford & New Haven	СТ			X	x	X	X X	Hartford New Haven (incl. Wallingford)
Hartford & New Haven	CT			x x	X X X X	x x	x	Waterbury (a/k/a Central Naugatuck Valley), New Britain, Bristol, and Meriden
Hartford & New Haven	CT			x x	х	x x	х	30 sheets
Hartford & New Haven Hartford & New Haven	СТ	х		х	х	х	х	Bulletins Metro, Traffic Pulse, Clear Channel, Inet
Hartford & New Haven	ст	x						Metro, I ramo Puise, Clear Channel, Inet Metro, Traffic Pulse, Clear Channel, Inet
Hartford & New Haven	CT			х	х	х	х	Units to air in AM and PM Drivetime, Evening and Weekend
Hartford & New Haven	CT			X X	x x	X X	X	Units to air in AM and PM Drivetime, Evening and Weekend
Hartford & New Haven New York	СТ			x	x	x	X X	Local News programming Bridgeport
New York	CT			х	х	x x	â	Norwalk
New York	CT			x x	х	x x	х	Stamford
Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC DC		x x	X	x x	x		LGBT LGBT
Washington, DC (Hagrstwn)	DC		^	x x	î.	x x		LGDI
Washington, DC (Hagrstwn)	DC			X X	х		~	Union Station; Eastern Market (both pending confirmation)
Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC DC			x	x x	X X	x x	Bus Wraps Subway Cards
Washington, DC (Hagrstwn)	DC			х	î.	Х	х	Subway Dioramas
Washington, DC (Hagrstwn)	DC			х	х	х	х	Bulletins
Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC DC	х		x	х	х	х	Metro, Traffic Pulse, Clear Channel, Inet Units to air in AM and PM Drivetime, Evening and Weekend
Washington, DC (Hagrstwn)	DC			x x	x	х	x	Units to air in AM and PM Drivetime, Evening and Weekend
Washington, DC (Hagrstwn)	DC			X X	х	X X	Х	Units to air in AM and PM Drivetime, Evening and Weekend
Washington, DC (Hagrstwn) Philadelphia	DC DE			X	X X	X	x x	Local News programming State of Delaware
Salisbury	DE			x x	х	x x	х	State of Delaware
Ft. Myers-Naples	FL			x x	x	x x	x	Ft. Myers
Ft. Myers-Naples Gainesville	FL FL			x	x x	x	x x	Gainesville
Jacksonville	FL			х	х	х	Х	Jacksonville
Jacksonville	FL Fl			х	х	х	х	
Jacksonville Miami-Ft, Lauderdale	FL FL	х	x	х	х	х		Metro, Traffic Pulse, Clear Channel, Inet LGBT
Miami-Ft, Lauderdale	FL		x x	x	х	х		LGBT
Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FL			x x	x x	X	X	Broward County (incl. Fort Lauderdale) Miami
Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FL			x	x	x x	x x	WEGHT
Miami-Ft. Lauderdale	FL	х						Metro, Traffic Pulse, Clear Channel, Inet
Orlando-Daytona Bch-Melbrn Orlando-Daytona Bch-Melbrn	FL FL			X	~	X	v	LGBT
Orlando-Daytona Bch-Melbrn Orlando-Daytona Bch-Melbrn	FL			x x	X X	X X	x x	Daytona Beach Melbourne
Orlando-Daytona Bch-Melbrn	FL			х	х	х	х	Orlando
Orlando-Daytona Bch-Melbrn	FL FL	х		х	х	х	х	
Orlando-Daytona Bch-Melbrn Panama City	FL FL	x		х	х	х	х	Metro, Traffic Pulse, Clear Channel, Inet
Tallahassee-Thomasville	FL			x x	х	Х	х	Tallahassee
Tallahassee-Thomasville	FL FL			X	х	х	х	
Tampa-St. Pete (Sarasota) Tampa-St. Pete (Sarasota)	FL FL			x	X X	x		
Tampa-St. Pete (Sarasota)	FL				х	х	х	Manatee County (incl. Brandenton)
Tampa-St. Pete (Sarasota)	FL			x	x	x	X	Sarasota
Tampa-St. Pete (Sarasota) Tampa-St. Pete (Sarasota)	FL FL			x x	X X	x x	X X	Tampa 30 Sheets
Tampa-St. Pete (Sarasota)	FL			х	х	х	х	Bulletins
Tampa-St. Pete (Sarasota)	FL			x x	х	х	X	Units to sink AM and DM Deletions To 11, 1997 1, 1
Tampa-St. Pete (Sarasota) Tampa-St. Pete (Sarasota)	FL FL			x	x x	x	x x	Units to air in AM and PM Drivetime, Evening and Weekend Units to air in AM and PM Drivetime, Evening and Weekend
Tampa-St. Pete (Sarasota)				X X	â	X X	x	Local News programming
Tampa-St. Pete (Sarasota)	FL							Metro, Traffic Pulse, Clear Channel, Inet
West Palm Beach-Ft. Pierce	FL FL	х		х	х	х	x x	Palm Beach
	FL FL FL	х						
West Palm Beach-Ft. Pierce West Palm Beach-Ft. Pierce	FL FL	x x		х	х	х	^	Metro, Traffic Pulse, Clear Channel, Inet
West Palm Beach-Ft. Pierce West Palm Beach-Ft. Pierce Albany, GA	FL FL FL FL GA	x			x x	x	x	Metro, Traffic Pulse, Clear Channel, Inet
West Palm Beach-Ft. Pierce West Palm Beach-Ft. Pierce Albany, GA Atlanta	FL FL FL FL GA GA			x x	x	х		
West Palm Beach-Ft. Pierce West Palm Beach-Ft. Pierce Albany, GA	FL FL FL FL GA	x		x x x				Metro, Traffic Pulse, Clear Channel, Inet
West Palm Beach-Ft. Pierce West Palm Beach-Ft. Pierce Albany, GA Atlanta Atlanta Atlanta Atlanta Atlanta	FL FL FL GA GA GA GA GA GA	x		x x x	x x x x	x x x x	x x x	Metro, Traffic Pulse, Clear Channel, Inet Census/3M Branded Race Car driven by Greg Biffle; 3/7
West Palm Beach-Ft. Pierce West Palm Beach-Ft. Pierce Albany, GA Atlanta Atlanta Atlanta Atlanta Atlanta Atlanta Atlanta	FL FL FL FL FL GG GG GG GG GG GG	x		x x x x x x	x x x x x x	x x x x x x	× × ×	Metro, Traffic Pulse, Clear Channel, Inet Census/3M Branded Race Car driven by Greg Biffle; 3/7 LGBT Athens
West Palm Beach-Ft. Pierce West Palm Beach-Ft. Pierce Albany, GA Atlanta Atlanta Atlanta Atlanta Atlanta	FL FL FL GA GA GA GA GA	x		x x x x x x x x x x x x	x x x x x x x x x x x x	× ××××××××××××××××××××××××××××××××××××	x x x x x x	Metro, Traffic Pulse, Clear Channel, Inet Census/3M Branded Race Car driven by Greg Biflle; 3/7 LGBT Athens Units to air in AM and PM Drivetime, Evening and Weekend Units to air in AM and PM Drivetime, Evening and Weekend
West Palm Beach-Ft. Pierce West Palm Beach-Ft. Pierce Albany, GA Atlanta Atlanta Atlanta Atlanta Atlanta Atlanta Atlanta Atlanta	FL FL FL GA GA GA GA GA GA	x		x x x	x x x x x x	x x x x x x	x x x x x	Metro, Traffic Pulse, Clear Channel, Inet Census/3M Branded Race Car driven by Greg Biffle; 3/7 LGBT Athens

Medium Vendor Name	Audience	Language	Market	State	Weeks In-Flight (mark with X, if in flight, leave blank if not) <u>1/18 1/25 2/1 2/8 2/15 2/22 3/1 3/8 3/15 3/22 3/29 4/5 4/12 Comments</u>	
2108 Radio WZGC-FM	Audience Diverse Mass Diverse Mass	English	Atlanta Atlanta	GA GA	X X X X Units to air in AM and PM Drivetime, Evening and Weekend	
2109 Television WXIA 2110 Outdoor BrandMarketers (Big Form)	Diverse Mass Diverse Mass	English English	Atlanta	GA GA	X X X Local News programming X X ATL Underground	
2111 Outdoor CBS Outdoor	Diverse Mass	English	Atlanta	GA	X X X X 30 sheets	
2112 Outdoor CBS Outdoor 2113 Outdoor CBS Outdoor	Diverse Mass Diverse Mass	English English	Atlanta Atlanta	GA GA	X X X X Bulletins X X X X Bus Wraps	
2114 Outdoor Cemusa	Diverse Mass	English	Atlanta	GA	X X X X Street Furniture (Newsstand)	
2115 Radio Traffic Radio 2116 Outdoor Gas Station TV	Diverse Mass Diverse Mass	English English	Atlanta Augusta	GA GA	X Metro, Traffic Pulse, Clear Channel, Inet X X X X X	
2117 Radio Traffic Radio	Diverse Mass	English	Augusta	GA	X Metro, Traffic Pulse, Clear Channel, Inet	
2118 Outdoor Gas Station TV 2119 Radio Traffic Radio	Diverse Mass Diverse Mass	English English	Columbus, GA (Opelika, AL) Columbus, GA (Opelika, AL)	GA GA	X X X X X Metro, Traffic Pulse, Clear Channel, Inet	
2120 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Macon	GA	X X X X Macon	
2121 Outdoor Gas Station TV 2122 Radio Traffic Radio	Diverse Mass Diverse Mass	English English	Macon Macon	GA	X X X X X Metro, Traffic Pulse, Clear Channel, Inet	
2122 Radio Tranic Radio 2123 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Savannah	GA GA	X X X X Savannah X X X Savannah	
2124 Outdoor Gas Station TV 2125 Radio Traffic Radio	Diverse Mass Diverse Mass	English English	Savannah Savannah	GA GA	X X X X X Metro, Traffic Pulse, Clear Channel, Inet	
2126 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Honolulu	HI	X X X X Island of Oahu (City of Honolulu routes)	
2127 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Honolulu	н	X X X X Island of Oahu (Rural routes)	
2128 Radio Traffic Radio 2129 Newspaper Cedar Rapids Gazette	Diverse Mass Diverse Mass	English English	Honolulu Cedar Rapids-Wtrlo-IWC&Dut	hi biA	X Metro, Traffic Pulse, Clear Channel, Inet X X X X	
2130 Newspaper Daily Iowan-University of Iowa	Diverse Mass	English	Cedar Rapids-Wtrlo-IWC&Dut		x x x	
2131 Newspaper Tidbits Of Linn County 2132 Radio Traffic Radio	Diverse Mass Diverse Mass	English English	Cedar Rapids-Wtrlo-IWC&Dut Cedar Rapids-Wtrlo-IWC&Dut		X X X X Metro, Traffic Pulse, Clear Channel, Inet	
2133 Radio Traffic Radio	Diverse Mass	English	Davenport-R.Island-Moline	IA	X Metro, Traffic Pulse, Clear Channel, Inet	
2134 Newspaper Des Moines Register 2135 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Des Moines-Ames Des Moines-Ames	IA IA	X X X X X X Ames	
2136 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Des Moines-Ames	IA	X X X X Des Moines	
2137 Radio Traffic Radio	Diverse Mass Diverse Mass	English	Sioux City	IA ID	X Metro, Traffic Pulse, Clear Channel, Inet X X X X Boise	
2138 Outdoor Blu Line Media (Bus Interior Cards) 2139 Radio Traffic Radio	Diverse Mass Diverse Mass	English English	Boise Boise	ID ID	X X X X Boise X Metro, Traffic Pulse, Clear Channel, Inet	
2140 Radio Traffic Radio 2141 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Twin Falls	ID	X Metro, Traffic Pulse, Clear Channel, Inet X X X X Champaion	
2141 Outdoor Blu Line Media (Bus Interior Cards) 2142 Newspaper Chicago Free Press	Diverse Mass Diverse Mass	English English	Champaign&Sprngfld-Decatur Chicago	1 L	X X X X Champaign X X X X LGBT	
2143 Newspaper Chicago Tribune	Diverse Mass	English	Chicago	ĩ.	x x x	
2144 Newspaper Chicago Tribune Tabloid 2145 Newspaper New Crusader Group	Diverse Mass Diverse Mass	English English	Chicago Chicago	1	x x x x x x	
2146 Newspaper Senior Connection News	Diverse Mass	English	Chicago	ĩ.	x x x	
2147 Newspaper South Suburban Standard 2148 Newspaper Windy City Times	Diverse Mass Diverse Mass	English English	Chicago Chicago	L	X X X X X X X LGBT	
2149 Outdoor BrandMarketers (Big Form)	Diverse Mass	English	Chicago	L	X X Daley Plaza	
2150 Outdoor Blu Line Media (Bus Interior Cards) 2151 Radio Traffic Radio	Diverse Mass	English	Chicago	L	X X X X Chicago, Suburban (incl. Arlington Heights)	
2151 Radio Traffic Radio 2152 Radio WDRV-FM	Diverse Mass Diverse Mass	English English	Chicago Chicago	L	X Metro, Traffic Pulse, Clear Channel, Inet X X X X Units to air in AM and PM Drivetime, Evening and Weekend	
2153 Radio WLUP-FM	Diverse Mass	English	Chicago	IL.	X X X X Units to air in AM and PM Drivetime, Evening and Weekend	
2154 Radio WUSN-FM 2155 Television WLS	Diverse Mass Diverse Mass	English English	Chicago Chicago	IL IL	X X X X Units to air in AM and PM Drivetime, Evening and Weekend X X X X Local News programming	
2156 Television WMAQ	Diverse Mass	English	Chicago	ĩ.	X X X X Local News programming	
2157 Outdoor CBS Outdoor 2158 Outdoor Clear Channel	Diverse Mass Diverse Mass	English	Chicago Chicago	L.	x x x x Bulletins X X X X 30-Sheets	
2159 Outdoor JC Decaux	Diverse Mass	English English	Chicago	L	X X X X 30-Sheets X X X X Street Furniture	
2160 Outdoor Titan	Diverse Mass	English	Chicago	L.	X X X X Bus Wraps	
2161 Outdoor Titan 2162 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Chicago Peoria-Bloomington	Ľ.	X X X X Subway Brand Train X X X X Peoria	
2163 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Rockford	L	X X X X Rockford	
2164 Outdoor Blu Line Media (Bus Interior Cards) 2165 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	St. Louis St. Louis	L	X X X X Madison County (incl. Granite City) X X X X St. Clair County (incl. E. St. Louis, IL)	
2166 Newspaper Senior Life	Diverse Mass	English	Chicago	IN	x x x	
2167 Outdoor Blu Line Media (Bus Interior Cards) 2168 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Chicago Ft. Wayne	IN IN	X X X X Gary X X X X Fort Wayne	
2169 Newspaper Word	Diverse Mass	English	Indianapolis	IN	X X X LGBT	
2170 Outdoor Blu Line Media (Bus Interior Cards) 2171 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English	Indianapolis Indianapolis	IN IN	X X X X Indianapolis X X X X Muncie	
2171 Outdoor Bid Line Media (Bds Interior Cards) 2172 Outdoor Van Wagner	Diverse Mass	English English	Indianapolis	IN		
2173 Radio Traffic Radio	Diverse Mass	English	Indianapolis	IN	X Metro, Traffic Pulse, Clear Channel, Inet	
2174 Outdoor Blu Line Media (Bus Interior Cards) 2175 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Lafayette, IN South Bend-Elkhart	IN IN	X X X X Lafayette X X X X South Bend	
2176 Newspaper Topeka Capital-Journal	Diverse Mass	English	Topeka	KS	x x x	
2177 Newspaper Topeka Metro News 2178 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Topeka Topeka	KS KS	X X X X X X X Topeka	
2179 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Wichita Falls & Lawton	KS	X X X X Wichita	
2180 Newspaper Wichita Eagle 2181 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Wichita-Hutchinson Plus Cincinnati	KS KY	X X X X X X X Northern Kentucky (incl. Ft. Wright)	
2182 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Lexington	KY	X X X X Lexinaton	
2183 Outdoor Gas Station TV 2184 Radio Traffic Radio	Diverse Mass Diverse Mass	English	Lexington	KY	X X X X Metro, Traffic Pulse, Clear Channel, Inet	
2184 Radio Traffic Radio 2185 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Lexington Louisville	KY KY	X Metro, Traffic Pulse, Clear Channel, Inet X X X X Louisville	
2186 Radio Traffic Radio	Diverse Mass	English	Louisville	KY	X Metro, Traffic Pulse, Clear Channel, Inet	
2187 Outdoor Gas Station TV 2188 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Paducah-Cape Girard-Harsbg Baton Rouge	KY LA	X X X X X X X Baton Rouge	
2189 Outdoor Gas Station TV	Diverse Mass	English	Baton Rouge	LA	x x x x	
2190 Radio Traffic Radio 2191 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Baton Rouge Lafayette, LA	LA LA	X Metro, Traffic Pulse, Clear Channel, Inet X X X X Lafayette	
2192 Outdoor Gas Station TV	Diverse Mass	English	Lafayette, LA	LA	x x x x	
2193 Radio Traffic Radio 2194 Outdoor Gas Station TV	Diverse Mass Diverse Mass	English	Lafayette, LA Lake Charles	LA LA	X Metro, Traffic Pulse, Clear Channel, Inet X X X X X	
2194 Outdoor Gas Station TV 2195 Newspaper Concordia Sentinel	Diverse Mass	English English	Mobile-Pensacola (Ft Walt)	LA	x x x	
2196 Outdoor Gas Station TV	Diverse Mass Diverse Mass	English	Monroe-El Dorado New Orleans	LA	X X X X X X LGBT	
2197 Magazine Ambush Magazine 2198 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English English	New Orleans	LA LA	X X X New Orleans	
2199 Outdoor Gas Station TV 2200 Radio Traffic Radio	Diverse Mass	English	New Orleans	LA LA	X X X X X Metro, Traffic Pulse, Clear Channel, Inet	
2200 Radio Traffic Radio 2201 Newspaper Barksdale Warrior	Diverse Mass Diverse Mass	English English	New Orleans Shreveport	LA	X Metro, Traffic Pulse, Clear Channel, Inet X X X	
2202 Outdoor Gas Station TV	Diverse Mass	English	Shreveport	LA	x x x x	
2203 Radio Traffic Radio 2204 Newspaper Bay Windows	Diverse Mass Diverse Mass	English English	Shreveport Boston (Manchester)	LA MA	X Metro, Traffic Pulse, Clear Channel, Inet X X X X LGBT	
2205 Newspaper Boston Globe	Diverse Mass	English	Boston (Manchester)	MA	x x x	
2206 Newspaper Boston Irish Reporter - Irish 2207 Newspaper Everett Advocate	Diverse Mass Diverse Mass	English English	Boston (Manchester) Boston (Manchester)	MA		
2208 Newspaper Everett Independent	Diverse Mass	English	Boston (Manchester)	MA	x x x	
2209 Newspaper Irish Emigrant - Irish 2210 Newspaper Lynn Journal	Diverse Mass Diverse Mass	English	Boston (Manchester) Boston (Manchester)	MA MA	x x x	
2211 Newspaper Salem Gazette	Diverse Mass	English English	Boston (Manchester)	MA		
2212 Outdoor BrandMarketers (Big Form)	Diverse Mass	English	Boston (Manchester)	MA	X X City Hall near T station	
2213 Outdoor Blu Line Media (Bus Interior Cards) 2214 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Boston (Manchester) Boston (Manchester)	MA MA	X X X X Brockton X X X X Worcester	
2215 Outdoor CBS Outdoor	Diverse Mass	English	Boston (Manchester)	MA	X X X X Bulletins	
2216 Outdoor Clear Channel 2217 Outdoor JC Decaux	Diverse Mass Diverse Mass	English English	Boston (Manchester) Boston (Manchester)	MA MA	X X X X 30 sheets X X X X Street Furniture	
2218 Outdoor Titan	Diverse Mass	English	Boston (Manchester)	MA	X X X X Bus Kings	
2219 Outdoor Titan 2220 Radio Traffic Radio	Diverse Mass Diverse Mass	English English	Boston (Manchester) Boston (Manchester)	MA MA	X X X Subway Brand Trains X Metro, Traffic Pulse, Clear Channel, Inet	
2221 Radio WMJX-FM	Diverse Mass	English	Boston (Manchester)	MA	X X X X Units to air in AM and PM Drivetime, Evening and Weekend	
2222 Radio WMKK-FM 2223 Radio WZLX-FM	Diverse Mass Diverse Mass	English	Boston (Manchester) Boston (Manchester)	MA MA	X X X X Units to air in AM and PM Drivetime, Evening and Weekend X X X X Units to air in AM and PM Drivetime, Evening and Weekend	
2224 Television WHDH	Diverse Mass	English English	Boston (Manchester)	MA	X X X X Local News programming	
2225 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Providence-New Bedford	MA	X X X X New Bedford – Fall River	
2226 Outdoor Blu Line Media (Bus Interior Cards) 2227 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Springfield-Holyoke Springfield-Holyoke	MA MA	X X X X Amherst X X X X Springfield (incl. N. Hampton and Univ. of Mass.)	
2228 Radio Traffic Radio	Diverse Mass	English	Springfield-Holyoke	MA	X Metro, Traffic Pulse, Clear Channel, Inet	
2229 Newspaper Baltimore City Paper 2230 Newspaper Baltimore Gay Life	Diverse Mass Diverse Mass	English	Baltimore	MD MD	X X X X X LGBT	
2231 Newspaper Baltimore Outloud	Diverse Mass	English English	Baltimore	MD	X X LGBT	
2232 Newspaper Baltimore Sun 2233 Newspaper Maryland Pennysaver	Diverse Mass Diverse Mass	English English	Baltimore Baltimore	MD MD	X X X X X X	
2233 Newspaper Maryland Pennysaver 2234 Newspaper Maryland Pennysaver	Diverse Mass Diverse Mass	English	Baltimore	MD		

Weeks In-Flight (mark with X, if in flight, leave blank if not)

Weeks In-Flight (mark with X, if in flight, leave blank if not) Medium 2235 Outdoor Vendor Name Blu Line Media (Bus Interior Cards) Audience Diverse Mass Language English Market Baltimore 1/18 1/25 2/1 2/8 2/15 2/22 3/1 3/8 3/15 3/22 3/29 4/5 4/12 Comments State MD 2236 Outdoor Blu Line Media (Bus Interior Cards Diverse Mess English Baltimore Baltimore West MD MD MD MD MD MD MD 2237 Outdoor Blu Line Media (Bus Interior Cards Diverse Mas Baltimor Baltimore Eas 2237 Outdoor Blu Line Med 2238 Radio WLIF-FM 2239 Radio WQSR-FM 2240 Radio WWMX-FM 2241 Television WBAL Diverse Mass Diverse Mass Diverse Mass Diverse Mass Diverse Mass Units to air in AM and PM Drivetime, Evening and Weekend Units to air in AM and PM Drivetime, Evening and Weekend Units to air in AM and PM Drivetime, Evening and Weekend Baltimore Baltimore Baltimore Baltimore Local News programming 2242 Outdoor Clear Channel 2243 Outdoor Clear Channel Diverse Mass Diverse Mass Baltimore Baltimore 30 Sheets X Bulletins 2244 Newspaper Prince George's Post Diverse Mass Washington, DC (Hagrstwn) MD MD ME MI MI Washington, DC (Hagrstwn) Washington, DC (Hagrstwn) Portland Detroit Detroit Detroit Detroit Diverse Mass Diverse Mass Diverse Mass Diverse Mass Diverse Mass Diverse Mass 2245 Outdoor Blu Line Media (Bus Interior Cards) Traffic Radio x x Montgomery County Metro, Traffic Pulse, Clear Channel, Inet 2245 Outdoor Blu Line Media (Bus Interior Cards 2246 Radio Traffic Radio 2247 Newspaper Between the Lines 2248 Newspaper Detroit Free Press/News Combo 2040 Outdoor Detrait Indetect (Dis Even) х 2249 Outdoor BrandMarketers (Big Form) Blu Line Media (Bus Interior Cards) Campus Martius 2250 Outdoor Diverse Mass Ann Arbor 2251 Outdoor Blu Line Media (Bus Interior Cards) Diverse Mass Diverse Mass English English Detroit Detroit MI MI X Detroit, City of Detroit, Suburban 2252 Outdoor Blu Line Media (Bus Interior Cards x Detroit Detroit Detroit Detroit Detroit Detroit Detroit 2253 Radio Traffic Radio Diverse Mess English MI MI ¥ Metro Traffic Pulse Clear Channel Inet Diverse Mass Diverse Mass Diverse Mass Diverse Mass Diverse Mass Diverse Mass Metro, I ratinc Pulse, Clear Channel, Inet Units to air in AM and PM Drivetime, Evening and Weekend Units to air in AM and PM Drivetime, Evening and Weekend Units to air in AM and PM Drivetime, Evening and Weekend Local News programming 30 sheets 2254 Radio WOMC-EM х х 2254 Radio 2255 Radio 2256 Radio 2257 Television 2258 Outdoor WOMC-FM WRIF-FM WYCD-FM WDIV CBS Outdoor 2259 Outdoor CBS Outdoor Blu Line Media (Bus Interior Cards) Diverse Mass Diverse Mass Detroit Flint-Saginaw-Bay City MI MI X Bulletins Flint 2260 Outdoor Metro, Traffic Pulse, Clear Channel, Inet 2261 Radio Traffic Radio Diverse Mass Flint-Saginaw-Bay City Grand Rapids-Kalmzoo-B.Crk М X Diverse Mass Diverse Mass Diverse Mass Diverse Mass Diverse Mass Diverse Mass 2262 Radio Traffic Radio MI Metro, Traffic Pulse, Clear Channel, Ine Zzb2 Kradio Traffic Radio Zb3 Outdoor Blu Line Media (Bus Interior Cards) Zb4 Outdoor Blu Line Media (Bus Interior Cards) Zb5 Radio Traffic Radio Zb5 Revespaper Becker County Record/Detroit Lakes Tribune Combo Grand Rapids Grand Rapids-Kalmzoo-B.Crk Grand Rapids-Kalmzoo-B.Crk Grand Rapids-Kalmzoo-B.Crk MI Lansing Detroit MI MN MN MN Metro, Traffic Pulse, Clear Channel, Iner 2267 Newspaper Cloquet Pine Journal 2268 Newspaper Duluth News-Tribune Diverse Mass Diverse Mass Duluth-Superior Duluth-Superior English 2269 Newspaper Hillsider Community News Diverse Mass Duluth-Superior MN 2270 Newspaper Red Lake Nation Newspaper Diverse Mass Duluth-Superior Duluth-Superior Duluth-Superior Duluth-Superior Fargo-Valley City Fargo-Valley City Green Bay-Appleton Minneapolis-St. Paul Minneapolis-St. Paul MN MN MN MN MN MN 2270 Newspaper Towr News 2271 Newspaper Towr News 2272 Outdoor Blu Line Media (Bus Interior Cards) 2273 Newspaper Makhomen Pioneer 2274 Newspaper Park Rapids Enterprise 2275 Outdoor Blu Line Media (Bus Interior Cards) Diverse Mass Diverse Mass Diverse Mass Diverse Mass Diverse Mass х Duluth X X Diverse Mass St. Cloud 2276 Magazine Lavender Magazine 2277 Newspaper Longfellow/Nokomis Messenger Diverse Mass Diverse Mass LGBT х 2277 Newspaper Longtellow/Nokomis Messenge 2278 Newspaper Minneapolis Hill & Lake Press 2279 Newspaper Minneapolis Lake Line 2280 Newspaper Minneapolis Star Tribune 2281 Newspaper Rei Wing Republican Eagle 2282 Newspaper Red Wing Republican Eagle 2283 Newspaper Saint Paul Monitor 2284 Newspaper Saint Paul Winsor Minneapolis-St. Paul Diverse Mass MN MN Diverse Mass Diverse Mass Diverse Mass Diverse Mass Diverse Mass Diverse Mass MN MN MN MN MN MN 2284 Newspaper Saint Paul Villager 2285 Newspaper St. Croix Valley Peach/Forest Lake Times Combo Diverse Mass Diverse Mass English Minneapolis-St. Paul Minneapolis-St. Paul 2286 Newspaper Stillwater Gazette Diverse Mass Minneapolis-St. Paul MN MN 2287 Outdoor Blu Line Media (Bus Interior Cards Diverse Mass Minneapolis-St Pau Minneapolis-St Paul East Minneapolis-St. Paul Minneapolis-St. Paul Minneapolis-St. Paul Rochestr-Mason City-A Joplin-Pittsburg 2288 Outdoor Blu Line Media (Bus Interior Cards) 2289 Radio Traffic Radio Diverse Mass Minneapolis-St. Paul, West Metro. Traffic Pulse. Clear Channel. Inet MN MN MO MO MO 2299 Radio Traffic Radio 2290 Radio Traffic Radio 2291 Outdoor Gas Station TV Diverse Mass Diverse Mass Diverse Mass Metro, Traffic Pulse, Clear Channel, Ine х 2292 Newspaper Ink 2293 Newspaper Kansas City Star Diverse Mass Diverse Mass Kansas City Kansas City 2294 Newspaper Pitch Diverse Mass Kansas City 2294 Newspaper Pitch 2295 Outdoor BuL Line Media (Bus Interior Cards) 2296 Outdoor Gas Station TV 2297 Radio Traffic Radio 2298 Outdoor BuL Line Media (Bus Interior Cards) 2299 Outdoor Gas Station TV 2300 Radio Traffic Radio 2910 Outdoor Gas Station TV Diverse Mass Diverse Mass Diverse Mass Diverse Mass Diverse Mass Diverse Mass Kansas City Kansas City Kansas City Kansas City Springfield, MO Springfield, MO Springfield, MO X × × × x Kansas City Metro, Traffic Pulse, Clear Channel, Inet Springfield х x ¥ Metro, Traffic Pulse, Clear Channel, Inet 2301 Outdoor Gas Station TV 2302 Newspaper St. Louis Business Journal x Diverse Mass Diverse Mass English St. Joseph St. Louis х 2303 Newspaper St. Louis Post Dispatch Diverse Mass St. Louis MO MO MO MO MO MO x X 2304 Newspaper Town And Country Suburban Journals Diverse Mass St Louis St. Louis St. Louis St. Louis St. Louis St. Louis X LGBT 2305 Newspaper Vital Voice 2306 Newspaper Webster - Kirkwood Times Diverse Mass х х ¥ 2307 Outdoor BrandMarketers (Big Form) 2308 Outdoor Blu Line Media (Bus Interior Cards) Diverse Mass Diverse Mass Diverse Mass 1200 Market; Market & 5th Streets х St. Louis 2309 Outdoor 2310 Outdoor CBS Outdoor CBS Outdoor Diverse Mass Diverse Mass St. Louis St. Louis 30 sheets Bulletins 2311 Radio KYKY-FM Diverse Mass St. Louis MO х х х Units to air in AM and PM Drivetime, Evening and Weekend 2312 Radio Traffic Radio Diverse Mass Diverse Mass Diverse Mass St Louis х Metro, Traffic Pulse, Clear Channel, Inet Units to air in AM and PM Drivetime, Evening and Weekend Local News programming 2312 Radio Traffic Radio 2313 Radio WARH-FM 2314 Television KSDK 2315 Outdoor Gas Station TV 2316 Outdoor Gas Station TV 2317 Outdoor Gas Station TV 2318 Radio Traffic Radio 2010 Newser Vision Landid St. Louis St. Louis MO X X X Diverse Mass Diverse Mass Diverse Mass Biloxi-Gulfport Columbus-Tupe MS MS MS MS â Diverse Mass Diverse Mass Hattiesburg-Laurel х Metro, Traffic Pulse, Clear Channel, Ine Jackson, MS 2319 Newspaper Yazoo Herald Diverse Mass English Jackson, MS х х х English English English English English English English English 2320 Outdoor Gas Station TV Diverse Mass Jackson, MS MS MS MS х 2321 Newspaper Macon Beaco Diverse Mass Macon 2321 Newspa 2322 Outdoor 2323 Digital 2324 Digital 2325 Digital Diverse Mass Diverse Mass Diverse Mass Diverse Mass Diverse Mass Macon Meridian National National National Gas Station TV AOL X X x x XXXXXX National Bing CBSSports.com - March Madness x X X X X X X X X x x 2326 Digital 2327 Digital CNN.com Collective Media Ad Network Diverse Mass Diverse Mass National National National Potential of 4740 sites; see Ad Network Site List tab in file for potential site list National 2328 Digital Facebook Diverse Mass English English National National National X X x X х х 2329 Digital Google Diverse Mass National Potential of 71 sites; see Ad Network Site List tab in file for potential site list. Remaining \$27,503.79 reallocated to top performing YouTube placements. 2330 Digital Google Ad Network Diverse Mess English English English National National x 2330 Digital 2331 Digital 2332 Digital Diverse Mass Diverse Mass Diverse Mass National National National Hulu MSN NBC Olympics.com X X X X X X 2333 Digital 2334 Digital Diverse Mass Diverse Mass English English National National Nationa Oprah.com Tribal Fusion Ad Network National 2335 Digital Diverse Mass English National National X X x x X X X X Potential of 212 sites: see Ad Network Site List tab in file for potential site list 2336 Digital Vibrant Media Ad Network Diverse Mass Nationa National Potential of 228 sites; see Ad Network Site List tab in file for potential site list 2337 Digital 2338 Digital Weatherbug.com Diverse Mass Diverse Mass National National X X X X Vahool National 2338 Digital Yahool 2339 Digital YouTube 2340 Digital YuMe Ad Network 2341 Magazine Better Homes & Gardens 2342 Magazine National Enquirer 2343 Magazine Oprah Magazine Diverse Mass Diverse Mass Diverse Mass Diverse Mass National National National National National National x x x x x Potential of 130 sites; see Ad Network Site List tab in file for potential site list National National Diverse Mass National National 2343 Magazine Oprah Magazine 2344 Magazine Parents 2345 Magazine Parents 2346 Magazine Rolling Stone 2347 Magazine Sports Illustrated 2348 Magazine Time 2349 Newspaper Tarade 2350 Newspaper Parade 2351 Newspaper USA Weekend National National National National National National Diverse Mass National X х X X X Diverse Mass Diverse Mass Diverse Mass National х х National National x ¥ Diverse Mass Diverse Mass Diverse Mass Nationa Nationa Placed in 1354 newspapers; see Sunday Supplement Papers tab in file for full newspaper list Placed in 504 newspapers, see Sunday Supplement Papers tab in file for full newspaper list Placed in 660 newspapers; see Sunday Supplement Papers tab in file for full newspaper list Diverse Mass Diverse Mass English English National National Nationa Nationa English English English English English English English X X X X 2352 Radio Citadel Media Diverse Mass National National X X X X X X X X Rick Dees, Tom Kent, American Country Countdown, News/Political Talk Programs Music, NCAA Basketball, NASCAR Truck/Nationwide, News/Talk, Bob Kingsley x X X X X × × × × × × × × × X 2353 Radio Dial Global Diverse Mass Nationa National National National National National 2354 Radio Impact Marketing Premiere Radio Ne Diverse Mass Diverse Mass National X X x X X X All Music Programs Crook & Chase, Dawn Mcalister, Sports/Talk Programs 2355 Radio atworks National 2355 Radio Premiere Radio 2356 Radio United Nations 2357 Radio Westwood One 2358 Television A&E Crook & Chase, Dawn Mcalister, Sp Music Programs NCAA Basketball, Music Programs Run of Network programs Diverse Mass Diverse Mass Diverse Mass National National X X X X X X X X X X X X X X X X X X Diverse Mass National National 2359 Television ABC Diverse Mass English хххх National National

x x x x x x Dancing with the Stars, Funniest Home Videos, Good Morning America, News with Diane Sawye

LL AUDIENCES	
EDIA BUY SCHEDULES	

					Weeks In-Flight (mark w	vith X, if in f	flight, leave	blank	if not)	
2360 Television American Idol (FOX)	Audience Diverse Mass	Language English	Market National	State National	<u>1/18</u> <u>1/25</u> <u>2/1</u> <u>2/8</u> <u>2/15</u> <u>2/22</u>	3/1 3/8 X	<u>B 3/15</u> X	3/22	3/29 4/5	
2361 Television CBS 2362 Television CMT	Diverse Mass Diverse Mass	English English	National National	National National		X X X X		x	X X X X	CSI Miami, NCIS, How I Met Your Mother, Price is Right, Soap Operas X Run of Network programs
2363 Television CNBC	Diverse Mass	English	National	National		Â	х	х	x ^	Run of Network programs
2364 Television CNN 2365 Television Comedy Central	Diverse Mass Diverse Mass	English English	National National	National National		x x	X	X X	X	Run of Network programs X Run of Network programs
2366 Television E!	Diverse Mass	English	National	National		x x		х	x x	X Run of Network programs
2367 Television ESPN 2368 Television Fine Living	Diverse Mass Diverse Mass	English English	National	National National		хx	×	x	X X X X	Run of Network programs X Run of Network programs
2369 Television Food Network	Diverse Mass	English	National	National		хх		x	хх	X Run of Network programs
2370 Television FOX News 2371 Television FOX Primetime	Diverse Mass Diverse Mass	English English	National National	National National		x x	X	x	x x x	Run of Network programs Bones
2372 Television Game Show Network	Diverse Mass	English	National	National		х х	х	х	х х	X Run of Network programs
2373 Television Golden Globes (NBC) Air Date is 1/17 2374 Television Headline News	Diverse Mass Diverse Mass	English English	National National	National National		х	x	х	x	Run of Network programs
2375 Television History Channel	Diverse Mass	English	National	National		X X	x	х	хх	X Run of Network programs
2376 Television Lifetime 2377 Television Logo	Diverse Mass Diverse Mass	English English	National National	National National		X X X X	x	X	X X	X Run of Network programs X Run of Network programs
2378 Television MSNBC 2379 Television MTV	Diverse Mass Diverse Mass	English	National	National National		x x	x	x	x x x	Run of Network programs
2380 Television NASCAR on FOX	Diverse Mass	English English	National	National	4	х	х	x	^ ^	X Run of Network programs Units to air in 3 races: Atlanta, Bristol, Martinsville
2381 Television NBC 2382 Television NCAA Men's Basketball/March Madness (CBS)	Diverse Mass Diverse Mass	English English	National National	National National		хх	x	x	X X	
2383 Television Nick at Nite	Diverse Mass	English	National	National		x x		x	x x x x	X Run of Network programs
2384 Television Nickelodeon 2385 Television Snike	Diverse Mass Diverse Mass	English English	National	National National		XX	X	X	X X	X Run of Network programs X Run of Network programs
2386 Television Super Bowl (CBS)	Diverse Mass	English	National	National	l X					
2387 Television SYFY 2388 Television TBS	Diverse Mass Diverse Mass	English English	National	National National		X X X X		x	X X X X	X Run of Network programs X Run of Network programs
2389 Television TNT	Diverse Mass	English	National	National		х х	х	х	хх	X Run of Network programs
2390 Television TRU-TV 2391 Television TV Land	Diverse Mass Diverse Mass	English English	National National	National National		X X X X		x	X X X X	X Run of Network programs X Run of Network programs
2392 Television USA	Diverse Mass	English	National	National		х х	х	х	х х	X Run of Network programs
2393 Television VH1 2394 Television Weather Channel	Diverse Mass Diverse Mass	English English	National	National National		X X X X		X X	X X X X	X Run of Network programs X Run of Network programs
2395 Television Winter Olympics (NBC)	Diverse Mass	English	National	National						Inventory to air in NBC, USA, MSNBC, CNBC
2396 Newspaper Qnotes 2397 Outdoor BrandMarketers (Big Form)	Diverse Mass Diverse Mass	English English	Charlotte	NC NC			x	х	х	LGBT Intersection of Trade & Tryon Streets (pending confirmation)
2398 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Charlotte	NC			x	х	х х	Charlotte
2399 Outdoor Gas Station TV 2400 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Charlotte Greensboro-H.Point-W.Saler	MC m NC			X	X	x x x x	Greensboro
2401 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Greensboro-H.Point-W.Saler	em NC			х	х	х х	Winston-Salem
2402 Outdoor Gas Station TV 2403 Outdoor Gas Station TV	Diverse Mass Diverse Mass	English English	Greensboro-H.Point-W.Saler Greenville-N.Bern-Washnotr				x	x x	X X X X	
2404 Outdoor Blu Line Media (Bus Interior Cards) 2405 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Raleigh-Durham (Fayetvlle) Raleigh-Durham (Fayetvlle)	NC			х	х	х х	Chapel Hill
2406 Outdoor Gas Station TV	Diverse Mass Diverse Mass	English English	Raleigh-Durham (Fayetvlle)	NC			X	X X	X X X X	Durham
2407 Radio Traffic Radio 2408 Outdoor Gas Station TV	Diverse Mass Diverse Mass	English	Raleigh-Durham (Fayetvlle)	NC NC		х	х	х	x x	Metro, Traffic Pulse, Clear Channel, Inet
2409 Radio Traffic Radio	Diverse Mass	English English	Wilmington Lincoln & Hastings-Krny	NE		х	^	^	^ ^	Metro, Traffic Pulse, Clear Channel, Inet
2410 Newspaper Omaha World-Herald	Diverse Mass Diverse Mass	English	Omaha Omaha	NE NE			x	X X	x x x	Omaha
2411 Outdoor Blu Line Media (Bus Interior Cards) 2412 Radio Traffic Radio	Diverse Mass	English English	Omaha	NE		х	х		^ ^	Metro, Traffic Pulse, Clear Channel, Inet
2413 Newspaper Bergen Record/Herald News 2414 Newspaper Hudson Reporter Combo	Diverse Mass Diverse Mass	English English	New York New York	NJ NJ			x	x x	x x	
2415 Newspaper Newark Star-Ledger	Diverse Mass	English	New York	NJ			x	x	x	
2416 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English	New York	NJ			х	х	х х	Gateway Region (Middlesex County, Union County, Essex County, Hudson County, Bergen County, and Passaic County.)
				NJ						Skylands Region (Sussex County, Morris County, Warren County, Hunterdon County, and
2417 Outdoor Blu Line Media (Bus Interior Cards) 2418 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	New York New York	NJ			×	X	x x x x	Somerset County) Shore Region (Monmouth County and Ocean County)
2419 Newspaper Trentonian	Diverse Mass	English	Philadelphia	NJ			x	x x	x	
2420 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Philadelphia	NJ			х	х	хх	Delaware River Region (Mercer County, Burlington County, Camden County, Gloucester County, and Salem County)
2421 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Philadelphia	NJ			x	х	х х	Greater Atlantic City Region (Atlantic County)
2422 Outdoor Blu Line Media (Bus Interior Cards) 2423 Newspaper Albuquerque Journal	Diverse Mass Diverse Mass	English English	Philadelphia Albuquerque-Santa Fe	NJ NM			x	x	X X X	Southern Shore Region (Cumberland County and Cape May County)
2424 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Albuquerque-Santa Fe	NM			x	х	хх	Albuquerque
2425 Outdoor Blu Line Media (Bus Interior Cards) 2426 Outdoor Clear Channel	Diverse Mass Diverse Mass	English English	Albuquerque-Santa Fe Albuquerque-Santa Fe	NM NM			x	X X	X X X X	Santa Fe 30 Sheets
2427 Outdoor Clear Channel 2428 Radio KIOT-FM	Diverse Mass Diverse Mass	English	Albuquerque-Santa Fe Albuquerque-Santa Fe	NM NM			x	x	X X X X	Bulletins Units to air in AM and PM Drivetime, Evening and Weekend
2429 Radio KPEK-FM	Diverse Mass	English English	Albuquerque-Santa Fe	NM			x	x	x x	Units to air in AM and PM Drivetime, Evening and Weekend
2430 Radio Traffic Radio 2431 Television KOB	Diverse Mass Diverse Mass	English	Albuquerque-Santa Fe	NM NM		х	х	х	x x	Metro, Traffic Pulse, Clear Channel, Inet
2432 Newspaper Las Cruces Bulletin	Diverse Mass	English English	Albuquerque-Santa Fe El Paso (Las Cruces)	NM			â	х	х	Local News programming
2433 Outdoor Blu Line Media (Bus Interior Cards) 2434 Newspaper Las Vegas City Life	Diverse Mass Diverse Mass	English English	El Paso (Las Cruces) Las Vegas	NM NV			×	X	X X	Las Cruces
2435 Newspaper Las Vegas Review-Journal	Diverse Mass	English	Las Vegas	NV			x	х	x	
2436 Newspaper Las Vegas Tribune 2437 Newspaper Pahrump Valley Mirror	Diverse Mass Diverse Mass	English English	Las Vegas Las Vegas	NV NV			×	X X	x	
2438 Newspaper Pahrump Valley Times	Diverse Mass	English	Las Vegas	NV			x	х	x	
2439 Outdoor Blu Line Media (Bus Interior Cards) 2440 Radio KKLZ-FM	Diverse Mass Diverse Mass	English English	Las Vegas Las Vegas	NV NV			X	X X	X X X X	Las Vegas Units to air in AM and PM Drivetime, Evening and Weekend
2441 Radio KSNE-FM	Diverse Mass	English	Las Vegas	NV			х	х	х х	Units to air in AM and PM Drivetime, Evening and Weekend
2442 Radio KVEG-FM 2443 Radio Traffic Radio	Diverse Mass Diverse Mass	English English	Las Vegas Las Vegas	NV NV		х	х	х	х х	Units to air in AM and PM Drivetime, Evening and Weekend Metro, Traffic Pulse, Clear Channel, Inet
2444 Television KVBC 2445 Outdoor CBS Outdoor	Diverse Mass Diverse Mass	English English	Las Vegas Las Vegas	NV NV			X	X X	X X X X	Local News programming Bulletins
2446 Outdoor Lamar	Diverse Mass	English	Las Vegas	NV			x	х	х х	30 Sheets (Posters)
2447 Outdoor Blu Line Media (Bus Interior Cards) 2448 Radio Traffic Radio	Diverse Mass Diverse Mass	English English	Reno Reno	NV NV		×	х	х	х х	Reno Metro, Traffic Pulse, Clear Channel, Inet
2449 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Sacramnto-Stkton-Modesto	NV		^	х	х	х х	Stateline (incl. Lake Tahoe)
2450 Newspaper Capital District Gay & Lesbian Community Council 2451 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Albany-Schenectady-Troy Albany-Schenectady-Troy	NY NY			x	х	X X X X	X LGBT Albany
2452 Radio Traffic Radio	Diverse Mass	English	Albany-Schenectady-Troy	NY		х				Metro, Traffic Pulse, Clear Channel, Inet
2453 Outdoor Blu Line Media (Bus Interior Cards) 2454 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Binghamton Buffalo	NY NY			x	X X	X X X X	Binghamton Buffalo-Niagara
2455 Radio Traffic Radio	Diverse Mass	English	Buffalo	NY		х				Metro, Traffic Pulse, Clear Channel, Inet
2456 Magazine Next Magazine 2457 Newspaper Gay City News	Diverse Mass Diverse Mass	English English	New York New York	NY NY		х	X	х	x x	LGBT X LGBT
2458 Newspaper New York Daily News	Diverse Mass	English	New York	NY NY			x	x	х	Duffy Square: Foley Square: Union Square: Flatiron Pedestrian Plaza (pending confirmation)
2459 Outdoor BrandMarketers (Big Form) 2460 Outdoor CBS Outdoor	Diverse Mass Diverse Mass	English English	New York New York	NY			x	X X	х х	Subway (1/2 brand train)
2461 Outdoor Cemusa	Diverse Mass	English	New York	NY NY			х	х	хх	Street Furniture
2462 Outdoor JC Decaux 2463 Outdoor Lamar	Diverse Mass Diverse Mass	English English	New York New York	NY			X	x	x x x x	PATH (Brand Train) 30 sheets
2464 Outdoor Titan 2465 Outdoor Titan	Diverse Mass Diverse Mass	English English	New York New York	NY NY			X	X X	X X X X	Bulletins Bus Cards
2466 Outdoor Titan	Diverse Mass	English	New York	NY			x	х	х х	Bus Wraps
2467 Outdoor Titan 2468 Outdoor Van Wagner	Diverse Mass Diverse Mass	English English	New York New York	NY NY		x	х	х	х х	Phone Kiosks Courtside Signage (Big East Tournament)
2469 Outdoor Van Wagner	Diverse Mass	English	New York	NY					x	Courtside Signage (NIT Tournament)
2470 Radio Traffic Radio 2471 Radio WAXQ-FM	Diverse Mass Diverse Mass	English English	New York New York	NY NY		х	×	х	x x	Metro, Traffic Pulse, Clear Channel, Inet Units to air in AM and PM Drivetime, Evening and Weekend
2472 Radio WLTW-FM	Diverse Mass	English	New York	NY			x	х	х х	Units to air in AM and PM Drivetime, Evening and Weekend
2473 Television WABC 2474 Television WNBC	Diverse Mass Diverse Mass	English English	New York New York	NY NY			X	x x	X X X X	Local News programming Local News programming
2475 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English	New York	NY			x	х	х х	Nassau County (Long Island)
2476 Outdoor Blu Line Media (Bus Interior Cards) 2477 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	New York New York	NY NY			x	X X	X X X X	Suffolk County (Long Island) Westchester County
2478 Newspaper Empty Closet	Diverse Mass	English	Rochester, NY	NY					х х	X LGBT
2479 Outdoor Blu Line Media (Bus Interior Cards) 2480 Radio Traffic Radio	Diverse Mass Diverse Mass	English English	Rochester, NY Rochester, NY	NY NY		х	х	х	хх	Rochester Metro, Traffic Pulse, Clear Channel, Inet
2481 Outdoor Blu Line Media (Bus Interior Cards) 2482 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English	Syracuse Syracuse	NY NY			x	x	x x x x	Ithaca Syracuse
2482 Outdoor Biu Line Media (Bus Interior Cards) 2483 Radio Traffic Radio	Diverse Mass	English English	Syracuse	NY		х	^	^	^ X	Syracuse Metro, Traffic Pulse, Clear Channel, Inet

MEDIA BUY S	CHEDULES												
Medium	Vendor Name	Audience	Language	Market	State	eeks In-Flight (mar /1 2/8 2/15 2/2						4/5 4/1	2 Comments
2484 Outdoor	Blu Line Media (Bus Interior Cards) Traffic Radio	Diverse Mass Diverse Mass	English English	Utica	NY	 	×	_	х	х	Х	х	Rome-Utica Metro. Traffic Pulse. Clear Channel. Inet
2486 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Cincinnati	OH		^			х	х	х	Cincinnati
2487 Newspaper 2488 Outdoor	Cleveland Plain Dealer Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Cleveland-Akron (Canton) Cleveland-Akron (Canton)	OH OH					X X	X X	х	Akron
2489 Outdoor	Blu Line Media (Bus Interior Cards) Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English	Cleveland-Akron (Canton) Cleveland-Akron (Canton)	OH OH				х	x	x x	x	Canton Cleveland
2491 Outdoor	CBS Outdoor	Diverse Mass	English English	Cleveland-Akron (Canton)	OH				x	x	х	x	Bulletins
	Clear Channel WMJI-FM	Diverse Mass Diverse Mass	English English	Cleveland-Akron (Canton) Cleveland-Akron (Canton)	OH OH						X X	X X	30 Sheets Units to air in AM and PM Drivetime, Evening and Weekend
2494 Radio	WNCX-FM	Diverse Mass	English	Cleveland-Akron (Canton)	OH				х	х	х	х	Units to air in AM and PM Drivetime, Evening and Weekend
2495 Television 2496 Newspaper	WKYC Outlook Columbus	Diverse Mass Diverse Mass	English English	Cleveland-Akron (Canton) Columbus, OH	OH OH				х	х	x x	x x x	Local News programming LGBT
2497 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Columbus, OH	OH				х	х	х	х	Columbus
2499 Outdoor	Traffic Radio Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Columbus, OH Dayton	OH OH		х		х	х	х	х	Metro, Traffic Pulse, Clear Channel, Inet Dayton (call for availability)
	Traffic Radio Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Dayton Toledo	OH OH		х		х	х	х	x	Metro, Traffic Pulse, Clear Channel, Inet Toledo
2502 Radio	Traffic Radio	Diverse Mass	English	Toledo	OH		х		~	~	~	~	Metro, Traffic Pulse, Clear Channel, Inet
	Traffic Radio Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Youngstown Oklahoma City	OH OK		х		х	х	х	х	Metro, Traffic Pulse, Clear Channel, Inet Oklahoma City
2505 Outdoor	Gas Station TV	Diverse Mass	English	Oklahoma City	OK				x	x	x	x	
2507 Newspaper	Traffic Radio Greater Tulsa Reporter Newspapers Combo	Diverse Mass Diverse Mass	English English	Oklahoma City Tulsa	OK OK		х		х	х	х		Metro, Traffic Pulse, Clear Channel, Inet
	Blu Line Media (Bus Interior Cards) Gas Station TV	Diverse Mass Diverse Mass	English English	Tulsa Tulsa	OK OK				x	X X		x x	Tulsa
2510 Radio	Traffic Radio	Diverse Mass	English	Tulsa	OK		х		^	^	^	^	Metro, Traffic Pulse, Clear Channel, Inet
2511 Radio 2512 Outdoor	Traffic Radio Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Wichita Falls & Lawton Eugene	OK OR		х		x	х	х	x	Metro, Traffic Pulse, Clear Channel, Inet Eugene
2513 Radio	Traffic Radio	Diverse Mass	English	Eugene	OR		х						Metro, Traffic Pulse, Clear Channel, Inet
2514 Newspaper 2515 Outdoor	Just Out Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Portland, OR Portland, OR	OR OR				x	х	x	х	LGBT Portland
	Blu Line Media (Bus Interior Cards) Erie Times-News	Diverse Mass Diverse Mass	English English	Portland, OR Erie	OR PA					X X	X X	х	Salem
2518 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Erie	PA				х	х	х	х	Erie
	Harrisburg Patriot-News Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Harrisburg-Lncstr-Leb-York Harrisburg-Lncstr-Leb-York	PA PA						X X	х	Harrisburg
2521 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Harrisburg-Lncstr-Leb-York	PA				х		х	х	Lancaster
2522 Radio 2523 Newspaper	Traffic Radio Johnstown Tribune-Democrat	Diverse Mass Diverse Mass	English English	Harrisburg-Lncstr-Leb-York Johnstown-Altoona-St Colge	PA PA		х		х	х	х		Metro, Traffic Pulse, Clear Channel, Inet
2524 Outdoor	Blu Line Media (Bus Interior Cards) Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Johnstown-Altoona-St Colge Johnstown-Altoona-St Colge	PA						X X	x	Cambria County (incl. Johnstown) State College (incl. surrounding townships)
2526 Magazine	Out in Jersey	Diverse Mass	English English	Philadelphia	PA						Х	x x x	LGBT
	Allentown Morning Call Philadelphia Gay News	Diverse Mass Diverse Mass	English English	Philadelphia Philadelphia	PA PA			х		X X	X X		LGBT
2529 Newspaper	Philadelphia Inquirer/Daily News Combo	Diverse Mass	English	Philadelphia	PA						x		
2530 Outdoor 2531 Outdoor	BrandMarketers (Big Form) Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Philadelphia Philadelphia	PA PA				x	x	х	х	City hall Courtyard Allentown
2532 Outdoor	Blu Line Media (Bus Interior Cards) Traffic Radio	Diverse Mass Diverse Mass	English	Philadelphia Philadelphia	PA		x		х	х	х	х	Reading
2534 Radio	WOGL-FM	Diverse Mass	English English	Philadelphia	PA PA		x		х	х	х	х	Metro, Traffic Pulse, Clear Channel, Inet Units to air in AM and PM Drivetime, Evening and Weekend
2535 Radio 2536 Radio	WRFF-FM WWMR-FM	Diverse Mass Diverse Mass	English English	Philadelphia Philadelphia	PA PA					x	X X	x	Units to air in AM and PM Drivetime, Evening and Weekend Units to air in AM and PM Drivetime, Evening and Weekend
2537 Television	WCAU	Diverse Mass	English	Philadelphia	PA					х	х	х	Local News programming
2538 Television 2539 Outdoor	CBS Outdoor	Diverse Mass Diverse Mass	English English	Philadelphia Philadelphia	PA PA				x	x	x x	x x	Local News programming Bulletins
2540 Outdoor	Clear Channel Titan	Diverse Mass Diverse Mass	English	Philadelphia Philadelphia	PA PA						х	х	30 Sheets Bus Wraps
2542 Outdoor	Titan	Diverse Mass	English English	Philadelphia	PA					x	X X	x	Subway Brand Train
	Traffic Radio Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Pittsburgh Wilkes Barre-Scranton	PA PA		х		x	x	x	x	Metro, Traffic Pulse, Clear Channel, Inet Monroe County
2545 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Wilkes Barre-Scranton	PA				х	х	х	х	Scranton
	Blu Line Media (Bus Interior Cards) Get Rhode Island Magazine	Diverse Mass Diverse Mass	English English	Wilkes Barre-Scranton Providence-New Bedford	PA RI				х	х	X X	х	Williamsport LGBT
2548 Newspaper	Providence Journal-Bulletin Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English	Providence-New Bedford Providence-New Bedford	RI					x	X	~	Providence
	CBS Outdoor	Diverse Mass	English English	Providence-New Bedford Providence-New Bedford	RI					X X	X X X	X X X	Bulletins
	Lamar Traffic Radio	Diverse Mass Diverse Mass	English English	Providence-New Bedford Providence-New Bedford	RI RI		x			х	х	х	30 Sheets Metro, Traffic Pulse, Clear Channel, Inet
2553 Radio	WSNE-FM	Diverse Mass	English	Providence-New Bedford	RI		^			х	х	х	Units to air in AM and PM Drivetime, Evening and Weekend
2554 Radio 2555 Television	WWBB-FM WJAR	Diverse Mass Diverse Mass	English English	Providence-New Bedford Providence-New Bedford	RI RI				x	x	X X	X	Units to air in AM and PM Drivetime, Evening and Weekend Local News programming
2556 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English	Charleston, SC Charleston, SC	SC SC				х	х	x x	x	Charleston
	Gas Station TV Blu Line Media (Bus Interior Cards)	Diverse Mass	English English	Columbia, SC	SC				x	x	X X X	x	Columbia
	Gas Station TV Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Columbia, SC GreenvII-Spart-AshevII-And	SC SC						X X	X X	Greenville/Spartanburg
2561 Outdoor	Gas Station TV	Diverse Mass	English	Greenvil-Spart-Ashevil-And	SC					â	â	x	
2562 Radio 2563 Outdoor	Traffic Radio Gas Station TV	Diverse Mass Diverse Mass	English English	Greenvil-Spart-Ashevil-And Myrtle Beach-Florence	SC SC		х		х	х	х	х	Metro, Traffic Pulse, Clear Channel, Inet
2564 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English	Chattanooga	TN TN				х	х	х	x x	Chattanooga
2566 Radio	Gas Station TV Traffic Radio	Diverse Mass	English English	Chattanooga Chattanooga	TN		х					^	Metro, Traffic Pulse, Clear Channel, Inet
	Gas Station TV Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Jackson, TN Knoxville	TN TN							X X	Knoxville
2569 Outdoor	Gas Station TV	Diverse Mass	English	Knoxville	TN					x		x	
	Traffic Radio Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Knoxville Memphis	TN TN		х		х	х	х	х	Metro, Traffic Pulse, Clear Channel, Inet Memohis
2572 Outdoor	Gas Station TV Traffic Radio	Diverse Mass Diverse Mass	English English	Memphis Memphis	TN TN		х			x	x	х	Metro, Traffic Pulse, Clear Channel, Inet
2574 Newspaper	Out and About	Diverse Mass	English	Nashville	TN		^					x x	LGBT
	Blu Line Media (Bus Interior Cards) Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Nashville Nashville	TN TN					x	X X	x	Clarksville Nashville
2577 Outdoor	Gas Station TV	Diverse Mass	English	Nashville	TN					x		x	
2578 Radio 2579 NASCAR	Traffic Radio Roush Fenway Racing	Diverse Mass Diverse Mass	English English	Nashville Tri-Cities, TN-VA	TN TN		х		х				Metro, Traffic Pulse, Clear Channel, Inet Census/3M Branded Race Car driven by Greg Biffle; 3/21 in Bristol, TN
2580 Outdoor	Gas Station TV	Diverse Mass Diverse Mass	English	Tri-Cities, TN-VA	TN				x	х	х	х	
2582 Outdoor	Traffic Radio Gas Station TV	Diverse Mass	English English	Tri-Cities, TN-VA Abilene-Sweetwater	TN TX		х		х	х	х	х	Metro, Traffic Pulse, Clear Channel, Inet
	Traffic Radio Gas Station TV	Diverse Mass Diverse Mass	English English	Abilene-Sweetwater Amarillo	TX TX		х		¥	¥	×	x	Metro, Traffic Pulse, Clear Channel, Inet
2585 Radio	Traffic Radio	Diverse Mass	English	Amarillo	ТХ		х						Metro, Traffic Pulse, Clear Channel, Inet
2586 Outdoor 2587 Outdoor	Blu Line Media (Bus Interior Cards) Gas Station TV	Diverse Mass Diverse Mass	English English	Austin Austin	ТХ ТХ					X X	x x	x	Austin
2588 Radio	Traffic Radio	Diverse Mass Diverse Mass	English	Austin	TX		х						Metro, Traffic Pulse, Clear Channel, Inet
2590 Radio	Gas Station TV Traffic Radio	Diverse Mass	English English	Beaumont-Port Arthur Beaumont-Port Arthur	TX TX		х					х	Metro, Traffic Pulse, Clear Channel, Inet
	Blu Line Media (Bus Interior Cards) Gas Station TV	Diverse Mass Diverse Mass	English English	Corpus Christi Corpus Christi	TX TX					x		x	Corpus Christi
2593 Radio	Traffic Radio	Diverse Mass	English	Corpus Christi	тх		х				~	~	Metro, Traffic Pulse, Clear Channel, Inet
2594 Outdoor 2595 Radio	BrandMarketers (Big Form) Traffic Radio	Diverse Mass Diverse Mass	English English	Dallas-Ft. Worth Dallas-Ft. Worth	TX TX		х		х	х			Thanks Giving Square Metro, Traffic Pulse, Clear Channel, Inet
2596 Newspaper	Dallas Morning News	Diverse Mass	English	Dallas-Ft, Worth	TX					x	x		
2597 Newspaper 2598 Newspaper	Dallas Voice	Diverse Mass Diverse Mass	English English	Dallas-Ft. Worth Dallas-Ft. Worth	тх тх				х	X X	x X		
2599 Newspaper	Fort Worth Star-Telegram Fort Worth Weekly	Diverse Mass Diverse Mass	English	Dallas-Ft. Worth Dallas-Et. Worth	TX				х	х	x		
2601 Newspaper	Quick	Diverse Mass	English English	Dallas-Ft. Worth	тх тх				х	х	х		
	Blu Line Media (Bus Interior Cards) CBS Outdoor	Diverse Mass Diverse Mass	English English	Dallas-Ft. Worth Dallas-Ft. Worth	TX TX					X X	X X	x x	Fort Worth Bulletins
2604 Outdoor	Clear Channel	Diverse Mass	English	Dallas-Ft. Worth	тх						х	x	30 Sheets
2606 Outdoor	Gas Station TV Titan	Diverse Mass Diverse Mass	English English	Dallas-Ft. Worth Dallas-Ft. Worth	тх ТХ					x	X X	x	Bus Kings
2607 Outdoor	Titan KDMX-FM	Diverse Mass Diverse Mass	English English	Dallas-Ft. Worth Dallas-Ft. Worth	TX				х	х	х	x x	Bus Wraps Units to air in AM and PM Drivetime, Evening and Weekend
2609 Radio	KPLX-FM	Diverse Mass	English	Dallas-Ft. Worth	TX TX				х		x x	х	Units to air in AM and PM Drivetime, Evening and Weekend
2610 Radio	KZPS-FM	Diverse Mass	English	Dallas-Ft. Worth	тх				х	х	х	х	Units to air in AM and PM Drivetime, Evening and Weekend

ALL AUDIENCES

MEDIA	BUY	SCHEDULES	

					Weeks In-Flight (mark wi	ith X, if ir	n flight, I	leave bl	ank if n	ot)	
Medium Vendor Name 2611 Television KXAS	Audience Diverse Mass	Language English	Market Dallas-Ft. Worth	State TX	<u>1/18 1/25 2/1 2/8 2/15 2/22</u>		3/8 3/		22 3/2	9 4/5	5 <u>4/12</u> Comments Local News programming
2612 Outdoor Blu Line Media (Bus Interior Cards) 2613 Outdoor Gas Station TV	Diverse Mass Diverse Mass	English	El Paso (Las Cruces) El Paso (Las Cruces)	TX TX)	x) x)	c x	x	El Paso
2614 Radio Traffic Radio	Diverse Mass	English English	El Paso (Las Cruces)	TX		х					Metro, Traffic Pulse, Clear Channel, Inet
2615 Newspaper Brownsville Herald 2616 Newspaper Harlingen Valley Morning Star	Diverse Mass Diverse Mass	English English	Harlingen-Wslco-Brnsvl-McA Harlingen-Wslco-Brnsvl-McA					x) x)			
2617 Newspaper McAllen Monitor 2618 Newspaper Mid Valley Town Crier	Diverse Mass Diverse Mass	English English	Harlingen-Wslco-Brnsvl-McA Harlingen-Wslco-Brnsvl-McA	TX)	x) x)	(X		
2619 Outdoor Gas Station TV	Diverse Mass	English	Harlingen-Wslco-Brnsvl-McA	TX			3	x)	c x	Х	
2620 Outdoor Lamar 2621 Outdoor Lamar	Diverse Mass Diverse Mass	English English	Harlingen-Wslco-Brnsvl-McA Harlingen-Wslco-Brnsvl-McA	TX				x) x)	(X	X	30 Sheets Bulletins
2622 Radio KBFM-FM 2623 Radio KFRQ-FM	Diverse Mass Diverse Mass	English English	Harlingen-Wslco-Brnsvl-McA Harlingen-Wslco-Brnsvl-McA	TX			2	x) x)	с х	Х	Units to air in AM and PM Drivetime, Evening and Weekend Units to air in AM and PM Drivetime, Evening and Weekend
2624 Radio Traffic Radio	Diverse Mass	English	Harlingen-Wslco-Brnsvl-McA	TX		х					Metro, Traffic Pulse, Clear Channel, Inet
2625 Television KVEO 2626 Newspaper Galveston County Daily News	Diverse Mass Diverse Mass	English English	Harlingen-Wslco-Brnsvl-McA Houston	TX TX				x) x)			Local News programming
2627 Newspaper Houston Chronicle 2628 Newspaper OutSmart	Diverse Mass Diverse Mass	English English	Houston Houston	TX TX			3	x)	(X		X LGBT
2629 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Houston	TX			2	x)	(X	x	Houston, North
2630 Outdoor Blu Line Media (Bus Interior Cards) 2631 Outdoor Gas Station TV	Diverse Mass Diverse Mass	English English	Houston Houston	TX TX			,	x) x)	C X		Houston, North
2632 Radio KGLK-FM 2633 Radio KODA-FM	Diverse Mass Diverse Mass	English English	Houston	TX TX				x) x)	с х	Х	Units to air in AM and PM Drivetime, Evening and Weekend Units to air in AM and PM Drivetime, Evening and Weekend
2634 Radio KTBZ-FM	Diverse Mass	English	Houston	TX			ź	ŝź		Ŷ	Units to air in AM and PM Drivetime, Evening and Weekend
2635 Radio Traffic Radio 2636 Television KPRC	Diverse Mass Diverse Mass	English English	Houston Houston	TX TX		х	;	x)	x	x	Metro, Traffic Pulse, Clear Channel, Inet Local News programming
2637 Television KTRK 2638 Outdoor CBS Outdoor	Diverse Mass Diverse Mass	English English	Houston Houston	TX TX			2	X) X)		X	Local News programming Bulletins
2639 Outdoor Clear Channel	Diverse Mass	English	Houston	TX			2	x	c x	Х	30-Sheets
2640 Outdoor Blu Line Media (Bus Interior Cards) 2641 Outdoor Gas Station TV	Diverse Mass Diverse Mass	English English	Laredo Laredo	TX TX				x) x)			Laredo
2642 Outdoor Blu Line Media (Bus Interior Cards) 2643 Outdoor Gas Station TV	Diverse Mass Diverse Mass	English English	Lubbock Lubbock	TX TX				x) x)			Lubbock
2644 Radio Traffic Radio	Diverse Mass	English	Lubbock	TX		х					Metro, Traffic Pulse, Clear Channel, Inet
2645 Outdoor Gas Station TV 2646 Radio Traffic Radio	Diverse Mass Diverse Mass	English English	Odessa-Midland Odessa-Midland	TX TX		х)	x)	x	X	Metro, Traffic Pulse, Clear Channel, Inet
2647 Outdoor Gas Station TV 2648 Newspaper San Antonio Express-News	Diverse Mass Diverse Mass	English	San Angelo San Antonio	TX TX				x) x)			
2649 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English English	San Antonio	TX)	x)	с х	X	San Antonio
2650 Outdoor CBS Outdoor 2651 Outdoor Clear Channel	Diverse Mass Diverse Mass	English English	San Antonio San Antonio	TX TX				x) x)	C X	X	Bulletins 30 Sheets
2652 Outdoor Gas Station TV 2653 Radio KAJA-FM	Diverse Mass Diverse Mass	English English	San Antonio San Antonio	TX TX			2	x) x)	(X	X	Units to air in AM and PM Drivetime, Evening and Weekend
2654 Radio KZEP-FM	Diverse Mass	English	San Antonio	TX				x >	(X	x	Units to air in AM and PM Drivetime, Evening and Weekend
2655 Television WOAI 2656 Outdoor Gas Station TV	Diverse Mass Diverse Mass	English English	San Antonio Sherman-Ada	TX TX				x) x)		X	Local News programming
2657 Outdoor Gas Station TV 2658 Radio Traffic Radio	Diverse Mass Diverse Mass	English English	Tyler-Longview(Lfkn&Ncgd) Tyler-Longview(Lfkn&Ncgd)	TX TX		~		x)	(X	x	Metro, Traffic Pulse, Clear Channel, Inet
2659 Radio Traffic Radio	Diverse Mass	English	Waco-Temple-Bryan	TX		â					Metro, Traffic Pulse, Clear Channel, Inet
2660 Outdoor Gas Station TV 2661 Outdoor Gas Station TV	Diverse Mass Diverse Mass	English English	Waco-Temple-Bryan Wichita Falls & Lawton	TX TX				x) x)		X	
2662 Radio Traffic Radio 2663 Newspaper Q Salt Lake	Diverse Mass Diverse Mass	English English	Wichita Falls & Lawton Salt Lake City	TX UT		х	,	x	х		Metro, Traffic Pulse, Clear Channel, Inet LGBT
2664 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Salt Lake City	UT)	x)	c x	Х	Logan
2665 Outdoor Blu Line Media (Bus Interior Cards) 2666 Radio Traffic Radio	Diverse Mass Diverse Mass	English English	Salt Lake City Salt Lake City	UT UT		х	,	x)			Park City Metro, Traffic Pulse, Clear Channel, Inet
2667 Outdoor Blu Line Media (Bus Interior Cards) 2668 Radio Traffic Radio	Diverse Mass Diverse Mass	English English	Norfolk-Portsmth-Newpt Nws Norfolk-Portsmth-Newpt Nws			x)	x)	(X	x	Hampton-Norfolk-Virginia Beach Metro. Traffic Pulse. Clear Channel. Inet
2669 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Richmond-Petersburg	VA			;	x)	(X	x	Richmond
2670 Radio Traffic Radio 2671 NASCAR Roush Fenway Racing	Diverse Mass Diverse Mass	English English	Richmond-Petersburg Roanoke-Lynchburg	VA VA		х		,	c		Metro, Traffic Pulse, Clear Channel, Inet Census/3M Branded Race Car driven by Greg Biffle; 3/28 in Martinsville, VA
2672 Outdoor Blu Line Media (Bus Interior Cards) 2673 Radio Traffic Radio	Diverse Mass Diverse Mass	English English	Roanoke-Lynchburg Roanoke-Lynchburg	VA VA		x)	x)	(X	x	Roanoke Metro, Traffic Pulse, Clear Channel, Inet
2674 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Washington, DC (Hagrstwn)	VA				x)			Fairfax
2675 Newspaper Seattle Gay News 2676 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Seattle-Tacoma Seattle-Tacoma	WA WA			x x	x) x)	C X	x	LGBT Bellingham
2677 Outdoor Blu Line Media (Bus Interior Cards) 2678 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Seattle-Tacoma Seattle-Tacoma	WA WA			2	X) X)		X	Bremerton Everett
2679 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Seattle-Tacoma	WA			2	x	(X	x	Grays Harbor
2680 Outdoor Blu Line Media (Bus Interior Cards) 2681 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Seattle-Tacoma Seattle-Tacoma	WA WA			,	x) x)	C X		Jefferson Olympia
2682 Outdoor Blu Line Media (Bus Interior Cards) 2683 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Seattle-Tacoma Seattle-Tacoma	WA WA			2	x) x)	с х	Х	Seattle, North Seattle, Central
2684 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Seattle-Tacoma	WA				x)	(X		Seattle, South
2685 Outdoor Blu Line Media (Bus Interior Cards) 2686 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Seattle-Tacoma Seattle-Tacoma	WA WA			3	x) x)	c x	Х	Tacoma Vancouver
2687 Outdoor Blu Line Media (Bus Interior Cards) 2688 Radio Traffic Radio	Diverse Mass Diverse Mass	English English	Seattle-Tacoma Seattle-Tacoma	WA WA		x	;	x)	(X	x	Wenatchee (Chelan and Douglas Counties) Metro, Traffic Pulse, Clear Channel, Inet
2689 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Spokane	WA)	x)	c x	x	Spokane
2690 Radio Traffic Radio 2691 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Spokane Yakima-Pasco-RchInd-Knnw	k WA		х	;	x)		x	Metro, Traffic Pulse, Clear Channel, Inet Richland
2692 Outdoor Blu Line Media (Bus Interior Cards) 2693 Radio Traffic Radio	Diverse Mass Diverse Mass	English English	Yakima-Pasco-Rchlnd-Knnw Yakima-Pasco-Rchlnd-Knnw			х)	х)	(X	x	Yakima Metro, Traffic Pulse, Clear Channel, Inet
2694 Radio Traffic Radio	Diverse Mass	English	Green Bay-Appleton	WI		x					Metro, Traffic Pulse, Clear Channel, Inet
2695 Outdoor Blu Line Media (Bus Interior Cards) 2696 Radio Traffic Radio	Diverse Mass Diverse Mass	English English	Madison Madison	WI WI		х		х)			Metro, Traffic Pulse, Clear Channel, Inet
2697 Outdoor Blu Line Media (Bus Interior Cards) 2698 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Milwaukee Milwaukee	WI WI				x) x)			Milwaukee Racine
2699 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Milwaukee	WI				x j	i x	x	Waukesha
2700 Radio Traffic Radio 2701 Outdoor Blu Line Media (Bus Interior Cards)	Diverse Mass Diverse Mass	English English	Milwaukee Charleston-Huntington	WI WV		х	;	x)	(x	x	Metro, Traffic Pulse, Clear Channel, Inet Charleston
2702 Newspaper Casper Star-Tribune 2703 Newspaper Wyoming Tribune-Eagle	Diverse Mass Diverse Mass	English English	Casper-Riverton Cheyenne-Scottsbluff	WY WY				x) x)			
2704 Newspaper Rock Springs Daily Rocket-Miner	Diverse Mass	English	Salt Lake City	WY			Ĵ	x	(X		
2705 Magazine Javanan International Magazine 2706 Magazine Russian Town Magazine	Emerging Emerging	Farsi Russian	Alabama Alabama	AL AL	x x x x x x x		x : x :	x) x)	x x	x	x
2707 Newspaper Arab Voice 2708 Newspaper Profile News	Emerging Emerging	Arabic Arabic	Phoenix (Prescott) Phoenix (Prescott)	AZ AZ	x x x x x x x x	х		x x x x			x
2709 Magazine Javanan International Magazine	Emerging	Farsi	Arizona	AZ		х	x	x 3	x		x
2710 Newspaper White Eagle 2711 Newspaper Kstati	Emerging Emerging	Polish Russian	Arizona Arizona	AZ AZ	x x x x x x x x x x x x x x x x x x x	x x	× :	x i x i	t X	x	x x
2712 Newspaper Panorama Russian Weekly Newspaper 2713 Newspaper Arab World	Emerging Emerging	Russian Arabic	Arizona California	AZ CA	x x x	×	×	x x i	x	×	x
2714 Newspaper Beirut Times	Emerging	Arabic	Los Angeles	CA	×	x	x	x	x	x	x
2715 Newspaper Profile News 2716 Newspaper Profile News	Emerging Emerging	Arabic Arabic	Los Angeles San Diego	CA CA	x x x x x x x x	x	x : x :	x) x)	i x	x	x
2717 Newspaper Asbarez Daily 2718 Newspaper Massis Weekly	Emerging Emerging	Armenian Armenian	California California	CA CA	x x x x x x x	x	x	x x	x	x	x
2719 Newspaper New Armenia Daily	Emerging	Armenian	California	CA	x x x x	x	x	x i	x	x	x
2720 Newspaper No Or Weekly 2721 Newspaper Nor Gyank Weekly	Emerging Emerging	Armenian Armenian	California California	CA CA	x x x	x x	x : x :	x i x i	i x	x	
2722 Newspaper Nova Gazeta 2723 Outdoor Clear Channel	Emerging Emerging	Ukrainian Armenian	Los Angeles Los Angeles	CA CA	х	x	×	x x	x x	x	x In flight March and April 2010
2724 Radio KIRV 1510	Emerging	Armenian	Fresno-Visalia	CA	x x x x x x	x	x :	х з	x	x	X
2725 Magazine Javanan International Magazine 2726 Magazine Payam-E-Asheganeh	Emerging Emerging	Farsi Farsi	California California	CA CA	x x x x x x x	x x	x : x :	x i x i	x x	x	x x
2727 Newspaper Pezhvak of Persia 2728 Newspaper Sobh Iran	Emerging Emerging	Farsi Farsi	California California	CA CA	x x x x x x x x	x	x :	x x	x	x	x
2729 Magazine Asheghaneh Magazine	Emerging	Farsi	Los Angeles	CA	x x x x	×	×	x j	x	x	x
2730 Magazine Tehran International Magazine 2731 Outdoor Clear Channel	Emerging Emerging	Farsi Farsi	Los Angeles Los Angeles	CA CA	хх	x x	x :	x x x x	i x i x	x	x x In flight March and April 2010
2732 Radio KIRN 670AM 2733 Newspaper White Eagle	Emerging Emerging	Farsi Polish	Los Angeles California	CA CA	x x x x x x x x x	x x	x : x	x x	i x	×	x x
2734 Newspaper Our Home Minnesota	Emerging	Russian	California California	CA	x x x x x x x x x x x	x	x	 X	x	x	x
2735 Newspaper Panorama Russian Weekly Newspaper 2736 Newspaper Diaspora	Emerging Emerging	Russian Russian	Sacramnto-Stkton-Modesto	CA CA	x x x x x x x x	x x	x	x x 3	x x	x	x X
2737 Newspaper Kstati	Emerging	Russian	San Francisco-Oak-San Jose	CA	x x x	x	:	x 3	x	x	x

MEDIA BUY SCHEDULES															
Medium Vendor Name	Audience	Language	Market	State	1/18 1	We 1/25 2/1	eks In-F 2/8	light (mark v 2/15 2/22	with X, if 3/1	f in fligh <u>3/8</u>	nt, leave 3/15	blank if 3/22 3	not) 3/29 4/	5 4/1	2 Comments
2738 Newspaper Diaspora 2739 Radio KJAY 1430 AM	Emerging Emerging	Ukrainian Ukrainian	Sacramnto-Stkton-Modesto Sacramnto-Stkton-Modesto	CA CA		x x x x	х	x x x x	×	x	×	х	x x x x	х	
2740 Newspaper Akher Khabar	Emerging	Arabic	Denver	co	^	x		x x	х	х	х	х	x x	x	
2741 Magazine Javanan International Magazine 2742 Newspaper White Eagle	Emerging Emerging	Farsi Polish	Colorado Colorado	CO CO		x x	x	x x x x	x x	x x	x	x x	x x x x		
2743 Newspaper Horizon	Emerging	Russian Arabic	Denver Hartford & New Haven	CO CT	х	x	×	x x x	x		x	x	x x	x	
2744 Newspaper Profile News 2745 Newspaper Profile News	Emerging Emerging	Arabic	New York	CT		x	x	x x x x	x	x	x	x	x x x x	x	
2746 Newspaper Nova Gazeta 2747 Magazine Al Nashra Magazine	Emerging Emerging	Ukrainian Arabic	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)					×	x	x	×	x	x x x x	x	
2748 Newspaper Al Mizaane	Emerging	Arabic	Washington, DC (Hagrstwn)	DC		^	^	Ŷ	x	x	x	x	xx	x	DC, VA, MD
2749 Newspaper Alshaab Alaraby 2750 Newspaper Aramica	Emerging Emerging	Arabic Arabic	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)			x	х	x x	x	x	×	x	*	×	DC, VA, MD DC, VA, MD
2751 Newspaper Profile News	Emerging	Arabic	Washington, DC (Hagrstwn)) DC		x	х	x x	x	х	x	х	x x		DC, VA, MD
2752 Magazine Javanan International Magazine 2753 Newspaper Iranians Weekly	Emerging Emerging	Farsi Farsi	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC DC		х		x x x x	x	x	x	x	x x x x	x	DC, VA, MD DC, VA, MD
2754 Newspaper Tehran Post	Emerging	Farsi	Washington, DC (Hagrstwn)) DC		x	x	x x	x	×	×				DC, VA, MD
2755 Magazine Chayka Magazine 2756 Newspaper Our Home Minnesota	Emerging Emerging	Russian Russian	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC	x	x x x	x	x x x x	x	x	x	x	x x x x		DC, VA, MD
2757 Newspaper Al Manber 2758 Newspaper Profile News	Emerging Emerging	Arabic Arabic	Florida Florida	FL FL		x	x	x x	x	x	x	x	x x		
2759 Newspaper Profile News	Emerging	Arabic	Tampa-St. Pete (Sarasota)	FL		x	x	x x x x	x	x	x	x	x x x x	x	
2760 Newspaper Profile News 2761 Magazine Javanan International Magazine	Emerging Emerging	Arabic Farsi	West Palm Beach-Ft. Pierce Florida	9 FL FI		x	х	x x x x	×	x	×	x	x x x x	x	
2762 Magazine Russian Town Magazine	Emerging	Russian	Florida	FL		x	x	x x	x	x	x	x	xx	x	
2763 Newspaper Our Home Minnesota 2764 Newspaper Poleznaya Gazeta	Emerging Emerging	Russian Russian	Florida Florida	FL FL	×	x	x	x x x	x	x	x	x	x x x	x	
2765 Newspaper 7 Days	Emerging	Russian	Miami-Ft. Lauderdale	FL	х	х		x	x		x	х	x x	х	
2766 Magazine Javanan International Magazine 2767 Magazine Russian Town Magazine	Emerging Emerging	Farsi Russian	Georgia Georgia	GA GA		x	x	x x x x	x	x	x	x x	x x x x	x	
2768 Radio WCEV 1450 AM 2769 Radio WCEV 1450 AM	Emerging Emerging	Arabic Arabic	Chicago Chicago	IL IL	×	x x	x	x x	x	x	x	x	x x	×	
2770 Newspaper Arab Horizon	Emerging	Arabic	Chicago	IL.	^	x	x	x x	x	x	x	x	xx	x	
2771 Magazine Javanan International Magazine 2772 Radio Polskie Radio	Emerging Emerging	Farsi Polish	Chicago Chicago	L	x	x x	×	x x	x	x	×	x	x x	×	
2773 Radio WCEV 1450 AM	Emerging	Polish	Chicago	L	х	x x	x	x x	x	x	x	x	xx	x	
2774 Radio WPNA 1490 AM 2775 Radio WCEV 1450 AM	Emerging Emerging	Polish Polish	Chicago Chicago	L		x x x x	x	x x x x	x	x	×	x	x x	×	
2776 Newspaper Dziennik Zwiazkowy	Emerging	Polish	Chicago	IL.		x x	x	x x	x	x	x	x	x x	x	
2777 Newspaper Kurier Codizienny 2778 Newspaper Monitor	Emerging Emerging	Polish Polish	Chicago Chicago	L	×	x x X X	x	x x X X	x	x	x	x X	x x X X	×	
2779 Outdoor Clear Channel	Emerging	Polish	Chicago	L											
2780 Newspaper 7 Days 2781 Newspaper Reklama in Chicago	Emerging Emerging	Russian Russian	Chicago Chicago	L	×	x		x	x		×	x	x x x x	x	
2782 Newspaper Our Home Minnesota	Emerging	Russian	Illinois	L.		х	х	x x	х	х	x	х	x x	х	
2783 Radio WPNA 1490 AM 2784 Newspaper Nova Gazeta	Emerging Emerging	Ukrainian Ukrainian	Chicago Chicago	L	x	хх	x	x x x	x	x	x	x	x x x x	x	
2785 Newspaper Chas I Podii 2786 Newspaper Meest Ukrainian	Emerging Emerging	Ukrainian Ukrainian	Chicago Chicago	L				×	x	x	x	x	x x	×	
2787 Newspaper Ukrainski Slovo	Emerging	Ukrainian	Chicago	L		^		x	x	x	x	x	xx	x	
2788 Newspaper Youth Crosswalk 2789 Magazine Javanan International Magazine	Emerging Emerging	Ukrainian Farsi	Chicago Indiana	IL IN	x	хх	х	x x	×	x	×	x	x x x x	x	
2790 Newspaper Profile News	Emerging	Arabic	New York	KS		x	x	x x	x	x	x	x	x x	х	
2791 Newspaper Nova Gazeta 2792 Newspaper Aramica	Emerging Emerging	Ukrainian Arabic	Massachusetts Massachusetts	MA MA		x		x	x x	x	x	x	x x x	x	
2793 Newspaper Profile News	Emerging	Arabic Armenian	Massachusetts Boston (Manchester)	MA MA		х	х	x x	×	x	x	x	x x	x	
2794 Newspaper Armenian Mirror Spectator 2795 Newspaper Armenian Weekly	Emerging Emerging	Armenian	Boston (Manchester) Boston (Manchester)	MA				x	x	x	x	x	x x x x		
2796 Newspaper Hairenik Weekly 2797 Magazine Javanan International Magazine	Emerging Emerging	Armenian Farsi	Boston (Manchester) Massachusetts	MA MA				×	×	x	x		x x x x	x	
2798 Newspaper Russkaya Reklama	Emerging	Russian	Massachusetts	MA	×	x		x î	x	^	â	^	x î	x	
2799 Newspaper Poleznaya Gazeta 2800 Radio WNZK 690AM	Emerging Emerging	Russian Arabic	Maryland Detroit	MD MI	×	x x	×		×	×		×	x x	×	
2801 Magazine Assabeel Magazine	Emerging	Arabic	Detroit	MI	^	x	x	x x	x	x	x		x x		
2802 Newspaper Arab American News 2803 Newspaper Michigan Arab Times	Emerging Emerging	Arabic Arabic	Detroit Detroit	MI		x		×	×	x	x	x	x x x x	x	
2804 Newspaper Profile News	Emerging	Arabic	Detroit	MI		х	х	x x	х	х	x	x	x x	x	In flight March and April 2010
2805 Outdoor CBS Outdoors 2806 Radio WNZK 690 AM	Emerging Emerging	Arabic Armenian	Detroit Detroit	MI	x	x x	x	x x	x	x	x	x	x x x x	x	In flight March and April 2010
2807 Newspaper 7 Days 2808 Newspaper Reklama in Detroit	Emerging Emerging	Russian Russian	Detroit Detroit	MI	×	x		x	x		x	x	x x	x	
2809 Newspaper Our Home Minnesota	Emerging	Russian	Michigan	MI	*	x	x	x x x	x	x	x	x	x x x x	x	
2810 Newspaper Nova Gazeta 2811 Radio WNZK 690/680 AM	Emerging Emerging	Ukrainian Ukrainian	Michigan Detroit	MI				×	×	x	x	x	x x	x	
2812 Newspaper Profile News	Emerging	Arabic	Minneapolis-St. Paul	MN	^	x	x	x x	x	x	x	x	xx	x	
2813 Magazine Javanan International Magazine 2814 Newspaper Our Home Minnesota	Emerging Emerging	Farsi Russian	Minnesota Minnesota	MN MN		x	×	x x x x	x	×	×	x	x x x x	×	
2815 Magazine Javanan International Magazine	Emerging	Farsi	Mississippi	MS		x		x x	x	x	x	x	x x	x	
2816 Digital Arabamericannews.com 2817 Digital Arabisto.com	Emerging Emerging	Arabic Arabic	National	National National		x	x	x x x x	×	x	x	x	x x x x	x	
2818 Digital Arabmedia.com	Emerging	Arabic	National	National		х	х	x x	x	х	x	х	x x	х	
2819 Digital Berro.com 2820 Digital Sotwesoora.com	Emerging Emerging	Arabic Arabic	National National	National National		x	x	x x x x	×	x	x	x	x x x x	x	
2821 Digital Wafin.com 2822 Newspaper Al Ahram	Emerging Emerging	Arabic Arabic	National	National National		x	x	x x	×	x	x	x	x x	×	
2823 Newspaper Al Watan	Emerging	Arabic	National	National	^	x	x	^ ^	x	x	x	x	xx	x	
2824 Television ART 2825 Television LBC	Emerging Emerging	Arabic Arabic	National	National National	×	X X	x	x x	x	x	×	x	x x	×	Satellite TV via Dish Network Satellite TV via Dish Network
2826 Digital Armenian.com	Emerging	Armenian	National	National	^	x	x	x x	x	x	x	x	xx	x	Galante I V via Districtivent
2827 Digital Armeniandc.com 2828 Digital armenianweekly.com	Emerging Emerging	Armenian Armenian	National National	National National		x	x x	x x x x	×	x x	×	x x	x x x x	x	
2829 Digital artn.tv	Emerging	Armenian Armenian	National	National National		x	x	x x	x	x	×	x	x x	x 	
2831 Digital hairenik.com	Emerging Emerging	Armenian	National	National		x	x	x x	×	x	x	x	x x	x	
2832 Digital Littlearmenia.com 2833 Digital Yerevannights.com	Emerging Emerging	Armenian Armenian	National	National National		x	x	x x x x	×	x	×	x	x x x x		
2834 Newspaper Hye Kiank Armenian	Emerging	Armenian	National	National		*	^	· · · ·	х	х	x	х	x x	×	
2835 Newspaper USA Armenian Life 2836 Radio Hairinek Online Radio	Emerging Emerging	Armenian Armenian	National National	National National	x	x x	x	x x x	x x	x x	x x		x x x x	x	Online Radio Station
2837 Radio Yerevan Nights Online Radio	Emerging	Armenian	National	National	x	x x	x	x x	x	x	x	x	xx	x	Online Radio Station
2838 Digital Ashena.com 2839 Digital Bia2.com	Emerging Emerging	Farsi Farsi	National National	National National		x	x x	x x x x	x	x	x	x	x x x x	x	
2840 Digital Gooya.com	Emerging	Farsi Farsi	National	National National		х	x	x x x x	×	x	x		x x x x		
2842 Digital Kodoom	Emerging Emerging	Farsi	National	National		x	x	x x x x	x	x	x	x	x x x x		
2843 Digital News.gooya.com 2844 Digital nourizadeh.com	Emerging Emerging	Farsi Farsi	National National	National National		x	x	x x	×	x	x		x x		
2845 Digital Pawand.com/news	Emerging	Farsi	National	National		x x	x x	x x x x	×	x	x	x x	x x x x	х	
2846 Digital Persianmirror.com 2847 Digital Radio Javan.com	Emerging Emerging	Farsi Farsi	National	National National		y	x	x x	×	x	×	x	x x x x	x	
2848 Digital Televisionwashington.com	Emerging	Farsi	National	National		^			x	x	×		xx	x	
2849 Digital IranDokht.com 2850 Newspaper Iran Times	Emerging Emerging	Farsi Farsi	National National	National National				×	x x	x x	x x		x x x x	х	
2851 Radio RadioJavanOnline	Emerging	Farsi	National	National					x	x	x	x	x x	x	Online Radio Station
2852 Digital bazarynka.com 2853 Digital Dziennik.com	Emerging Emerging	Polish Polish	National National	National National		x	x x	x x x x	×	x x	x	x x	x x x x	x	
2854 Digital ex-usa.com 2855 Digital faktychicago.com	Emerging Emerging	Polish Polish	National National	National National		×	x x	x x x x	×	x	×	x	x x	x	
2856 Digital infolinia.com	Emerging	Polish	National	National		x	х	x x	x	x	x	x	x x	x	
2857 Digital ny.pl 2858 Digital Pajeczyna.pl	Emerging Emerging	Polish Polish	National	National National		x	x	x x x x	×	x	×		x x x x		
2859 Digital poland.us	Emerging	Polish	National	National		x	х	x x	х	х	x	x	x x	х	
2860 Digital polishplate.com 2861 Digital polskiinternet.com	Emerging Emerging	Polish Polish	National National	National National		x x	x x	x x x x	×	x x	x x		x x x x		
2862 Digital seusa.com 2863 Television PolVision	Emerging	Polish	National	National		х	х	x x	х	х	x	х	x x		Concline TV de Citerra d
2863 Television PolVision 2864 Television PolSat	Emerging Emerging	Polish Polish	National National	National National	x	x x x x	x	x x x x	×	x	×	x x	x x x x	x	Satellite TV via Dish Network Satellite TV via Dish Network

Medium Vendor Name 2865 Digital ArreiraRIU.com 2865 Digital ArreiraRIU.com 2876 Digital Odnostansik com 2885 Digital Odnostansik com 2886 Digital Advisor 2870 Digital Russian/America.com 2877 Digital Russianfbaton.com	Audience Emerging Emerging Emerging	Language Russian Russian	<u>Market</u> National National	<u>State</u> National National	<u>1/1</u>	18 1/25	Wee 5 <u>2/1</u> ×	ks In-f 2/8 x x	Flight (2/15 x x	mark w 2/22 x x	ith X, i 3/1 x x	f in fligh 3/8 x x	it, leav 3/15 x x	e blank 3/22 x x	if not) 3/29 x x	<u>4/5</u> ×	4/12 Comments
2865 Digital AmericaRU.com 2865 Digital Holostyak.com 2867 Digital NewsRU.com 2868 Digital Odnoklassnik.com 2869 Digital Rulst.com 2870 Digital RussianAmerica.com	Emerging Emerging	Russian	National	National			x	x	x	×			×	x	x	х	x
2867 Digital NewsRU.com 2868 Digital Odnoklassniki.com 2869 Digital RuList.com 2870 Digital RussianAmerica.com	Emerging															х	x A.R. Media Group
2869 Digital RuList.com 2870 Digital RussianAmerica.com	Emerging	Russian Russian	National National	National National			x	x x	x x	×	x	x x	×	x x	x	x	x
2870 Digital RussianAmerica.com 2871 Digital RussianBoston.com	Emerging	Russian	National	National			x	x	x	x	x	x	x	x	x x	x x	x x
	Emerging Emerging	Russian Russian	National National	National National			x	x x	x	×	x	x x	×	x	x x	x x	 A.R. Media Group (RussianAmerica.com Web Portal) x A.R. Media Group
2872 Digital RussianChicago.com	Emerging	Russian	National	National			x	x	x	×	x	×	x	x	x	x	x A.R. Media Group
2873 Digital RussianCleveland.com 2874 Digital RussianCourt.com	Emerging Emerging	Russian Russian	National National	National National			x	x	x	x	x	x	×	x	x	x	x A.R. Media Group x A.R. Media Group
2875 Digital RussianDC.com 2876 Digital RussianFrisco.com	Emerging Emerging	Russian Russian	National National	National National			x	x	x	×	x	×	×	x	x x	x	x x A.R. Media Group
2877 Digital RussianLA.com	Emerging	Russian	National	National			x	x	x	x	x	x	x	x	х	x	x A.R. Media Group
2878 Digital RussianMiami.com 2879 Digital RussianMix.com	Emerging Emerging	Russian Russian	National National	National National			x	x	x	×	x	x	×	x	x	x	x A.R. Media Group
2880 Digital RussianNY.com	Emerging	Russian Russian	National	National			x	x	x	×	x	x	x	x	x	x	x
2881 Digital RussianWashingtonBaltimore.com 2882 Digital TicketsR.com	Emerging Emerging	Russian	National	National			x	x	x	x	x	x	x	x	x	x x	x A.R. Media Group
2883 Magazine Fact Magazine 2884 Newspaper Argumenty i fakty	Emerging Emerging	Russian Russian	National National	National National	x		x	х	x	×	x	x	×	x	x x	x x	x
2885 Newspaper Novoye Russkoye Slovo	Emerging	Russian	National	National			x		x		x		x	x	x	x	x
2886 Newspaper V Novom Svete 2887 Television NTV America	Emerging Emerging	Russian Russian	National National	National National	x	x	x	x	x	×	x	x	x	x	x x	x x	x x Satellite TV via Dish Network
2888 Television RTVi 2889 Digital Chas I Podii	Emerging Emerging	Russian Ukrainian	National National	National National	х	х	x	x	x	×	x	x	×	x	x	x x	x Satellite TV via Dish Network
2890 Digital Ukrainskislovo.net	Emerging	Ukrainian	National	National			x	x	x	x	x	x	ŵ.	x	x	x	x
2891 Magazine Javanan International Magazine 2892 Newspaper Our Home Minnesota	Emerging Emerging	Farsi Russian	North Carolina North Carolina	NC NC			x	x	x	x	x	x x	×	x	x	x	x x
2893 Newspaper Our Home Minnesota	Emerging	Russian	North Dakota	ND			x	x	x	×	x	x	x	x	x	x	x
2894 Newspaper Profile News 2895 Newspaper Our Home Minnesota	Emerging Emerging	Arabic Russian	Lincoln & Hastings-Krny Nebraska	NE NE			x	x	x	x	x	x	×	x	x	x	x
2896 Newspaper Profile News 2897 Newspaper Arab Voice	Emerging Emerging	Arabic Arabic	Boston (Manchester) New Jersey	NH NJ		v	х	х	х	×	x	x	×	x	x	x	x
2898 Newspaper Profile News	Emerging	Arabic	New Jersey	NJ		^	x	х	x	x	x	x	ŵ.	x	x	x	x
2899 Newspaper Profile News 2900 Newspaper White Eagle	Emerging Emerging	Arabic Polish	New York New Jersev	NJ NJ		*	x	x	x	×	x	x	×	x	x	x	x
2901 Newspaper Our Home Minnesota	Emerging	Russian	New Jersey	NJ			x	x	x	×	x	x	×	x	x	x	x
2902 Newspaper Zakordonna Gazetta 2903 Magazine Javanan International Magazine	Emerging Emerging	Ukrainian Farsi	New Jersey Nevada	NJ NV	x	x	x	x	x x	×	x	x x	x	x	x x	x x	x x
2904 Newspaper White Eagle	Emerging	Polish Russian	Nevada Nevada	NV NV		x	×	x	x	×	x	x	×	х	x	x	x
2905 Newspaper Panorama Russian Weekly Newspaper 2906 Newspaper Arab Voice	Emerging Emerging	Arabic	New York	NY	x	x	×		^	×	x	x	x	x	x	x	x
2907 Newspaper Profile News 2908 Newspaper White Eagle	Emerging Emerging	Arabic Polish	New York New York	NY NY		×	×	x x	x x	×	x x	x x	×	×	x	x x	x x
2909 Newspaper Our Home Minnesota	Emerging	Russian	New York	NY		^	x	x	х	x	x	x	x	x	x	x	x
2910 Newspaper Russkaya Reklama 2911 Outdoor CBS Outdoors	Emerging Emerging	Russian Russian	New York New York	NY NY	х		х		х		x	x	×	x	x	x	x In flight March and April 2010
2912 Newspaper Zakordonna Gazetta 2913 Newspaper Bukharian Times	Emerging Emerging	Ukrainian Russian	New York New York	NY NY	х	х	х	х	х	×	х	x	×	x	x	x	x
2914 Newspaper Al Meezan	Emerging	Arabic	NY Tri-State	NY/NJ/CT						x	x	x	x	x	x	x	x
2915 Newspaper Aramica 2916 Television TAC	Emerging Emerging	Arabic Arabic	NY Tri-State NY Tri-State	NY/NJ/CT NY/NJ/CT	x	x	x	x	x	×	x	x	×	x	x	x	x
2917 Magazine Javanan International Magazine	Emerging	Farsi	NY Tri-State	NY/NJ/CT			x		x	×	x	x	x	x	x	x	x
2918 Radio Polskie Radio 2919 Newspaper Nowy Dziennik (Polish Daily News)	Emerging Emerging	Polish Polish	NY Tri-State NY Tri-State	NY/NJ/CT NY/NJ/CT	X	t x t X	x	x X	x	x	x	x	x	x	x X	x X	x X
2920 Newspaper Polska Gazeta 2921 Newspaper Super Express	Emerging Emerging	Polish Polish	NY Tri-State NY Tri-State	NY/NJ/CT NY/NJ/CT	x	x x	×	x	x	×	x x	x	×	x	x	x	x
2922 Radio Davidzon Radio	Emerging	Russian	NY Tri-State	NY/NJ/CT	^		^	x	x	x	x	x	x	x	x	x	x
2923 Newspaper Komsomolskaya Prvada 2924 Newspaper Poleznaya Gazeta	Emerging Emerging	Russian Russian	NY Tri-State NY Tri-State	NY/NJ/CT NY/NJ/CT			x		x		x		×	x	x	х	x
2925 Newspaper Russian Bazaar	Emerging	Russian	NY Tri-State	NY/NJ/CT					x		x		×	×	x	x	x
2926 Newspaper Nova Gazeta 2927 Newspaper Meest Ukrainian	Emerging Emerging	Ukrainian Ukrainian	NY Tri-State NY Tri-State	NY/NJ/CT NY/NJ/CT		x				×	x x	x	x	x	x	x	x x
2928 Newspaper Svoboda 2929 Newspaper Ukrainian Weekly	Emerging Emerging	Ukrainian Ukrainian	NY Tri-State NY Tri-State	NY/NJ/CT NY/NJ/CT						×	x	x	J	x	x	x	x
2930 Newspaper Michigan Arab Times	Emerging	Arabic	Toledo	OH						x	x	x	ŵ.	x	x	x	x
2931 Newspaper Ukrainian Gazette 2932 Magazine Javanan International Magazine	Emerging Emerging	Ukrainian Farsi	Cleveland-Akron (Canton) Oklahoma	OH OK	х	x	x	х	x x	×	x	x x	x	x	x x	x x	x x
2933 Magazine Javanan International Magazine 2934 Newspaper Nova Gazeta	Emerging Emerging	Farsi Ukrainian	Oregon Oregon	OR OR			х		х	×	x	x	x	x	x	x	x
2935 Newspaper White Eagle	Emerging	Polish	Portland, OR	OR		x	х	x	x	x	x	x	x	x	x	x	x
2936 Newspaper Panorama Russian Weekly Newspaper 2937 Newspaper Russian World Newspaper	Emerging Emerging	Russian Russian	Oregon Portland, OR	OR OR	x	i x	x	×	x	×	x	×	x	×	x	x	x
2938 Newspaper Aramica	Emerging	Arabic	Pennsylvania	PA			x		x		x		x		x		x
2939 Newspaper Profile News 2940 Newspaper White Eagle	Emerging Emerging	Arabic Polish	Philadelphia Pennsylvania	PA PA		x	x	x	x	x	x	x	×	x	x	x	x x
2941 Radio WNWR 1540 AM 2942 Newspaper Komsomolskaya Prvada	Emerging Emerging	Polish Russian	Philadelphia Pennsylvania	PA PA	x	x	×	х	x	×	×	x	×	x	x x	x	x
2943 Newspaper Our Home Minnesota	Emerging	Russian	Pennsylvania	PA	^		x	х	x	×	x	x	x	x	x	x	x
2944 Newspaper Poleznaya Gazeta 2945 Newspaper Russkaya Reklama	Emerging Emerging	Russian Russian	Pennsylvania Pennsylvania	PA PA	x		x		x		×		×		x		x
2946 Radio WNWR 1540 AM 2947 Radio UECC (WNWR 1540 AM)	Emerging	Russian Ukrainian	Philadelphia Philadelphia	PA PA				х	х	x	x	x	×	х	х	х	x
2947 Radio UECC (WNWR 1540 AM) 2948 Newspaper Nova Gazeta	Emerging Emerging	Ukrainian	Pennsylvania	PA PA	x	x	x	x	x	x	x	x	×	x	x	x	x x
2949 Newspaper America Ukrainian Catholic 2950 Newspaper Meest Ukrainian	Emerging Emerging	Ukrainian Ukrainian	Pennsylvania Pennsylvania	PA PA						×	x	x	×	x	x	x	x
2951 Newspaper Zakordonna Gazetta	Emerging	Ukrainian	Pennsylvania	PA	x	x	х	x	х	x	x	x	ŵ.	x	x	x	x
2952 Radio WNWR 1540 AM 2953 Newspaper Profile News	Emerging Emerging	Ukrainian Arabic	Philadelphia Providence-New Bedford	PA RI	x	x	x	x	x	x	x	x x	×	x	x	x	x x
2954 Magazine Russian Town Magazine 2955 Newspaper Our Home Minnesota	Emerging Emerging	Russian Russian	South Carolina South Carolina	SC SC			x	x	x	×	x	x	×	x	x	x	x
2956 Newspaper Our Home Minnesota	Emerging	Russian	South Dakota	SD TN			x	x	x	x	x	x	x	x	x	x	x
2957 Magazine Javanan International Magazine 2958 Newspaper Profile News	Emerging Emerging	Farsi Arabic	Tennessee Austin	TN TX			x	×	x	×	x	x	×	x	x	x	x
2959 Newspaper Profile News	Emerging	Arabic	Dallas-Ft. Worth	TX			x	x	x	×	х	x	x	x	x	x	x
2960 Magazine Asheghaneh Magazine 2961 Magazine Asheghaneh Magazine	Emerging Emerging	Farsi Farsi	Austin Corpus Christi	TX TX			×	x x	x x	×	x x	x x	x	x	x	x	x
2962 Magazine Asheghaneh Magazine 2963 Magazine Asheghaneh Magazine	Emerging Emerging	Farsi Farsi	Dallas-Ft. Worth Dallas-Ft. Worth	TX TX			×	x	x	×	x	x x	×	×	x	x	x x
2964 Magazine Asheghaneh Magazine	Emerging	Farsi	Houston	TX			x	x	x	x	x	x	x	x	x	x	x
2965 Magazine Asheghaneh Magazine 2966 Magazine Javanan International Magazine	Emerging Emerging	Farsi Farsi	San Antonio Texas	TX TX			x	x	x x	x x	x x	x x	x x	x x	x x	x x	x x
2967 Newspaper White Eagle 2968 Newspaper Our Texas	Emerging Emerging	Polish Russian	Texas Texas	тх тх		x	×	x	x	×	x	x	×	×	x	x	x
2969 Magazine Javanan International Magazine	Emerging	Farsi	Utah	UT	х	x	x	x	x x	×	x x	x x	x	x	x x	x x	x
2970 Newspaper White Eagle 2971 Newspaper Profile News	Emerging Emerging	Polish Arabic	Utah Seattle-Tacoma	UT WA		х	×	x	x x	×	x	x x	×	x	x	x	x
2972 Magazine Javanan International Magazine	Emerging	Farsi	Washington	WA			x		x	×	x	×	×	×	x	×	x
2973 Newspaper White Eagle 2974 Newspaper Panorama Russian Weekly Newspaper	Emerging Emerging	Polish Russian	Washington Washington	WA WA	x	x	x	x	x x	×	x x	x	x	x	x x	x	x X
2975 Newspaper Russian World Newspaper 2976 Newspaper Profile News	Emerging Emerging	Russian Arabic	Washington Milwaukee	WA	x		×	x	x	×	x	x	×	x	x	x	x
2977 Newspaper Our Home Minnesota	Emerging	Russian	Wisconsin	WI			x	x	x	x	x	x	x	x	x	x	x x
2978 Newspaper White Eagle 2979 Newspaper Latino News	Emerging Hispanic	Polish Spanish	Wyoming Birmingham (Ann and Tusc)	WY AL	v	x	×	x x	x X	×	x x	x x	x	x	x X	x X	x
2980 Newspaper Paisano News	Hispanic	Spanish	Birmingham (Ann and Tusc)	AL	Ŷ	с х	x	Ŷ	ŝ	x	X	x	x	x	х	х	
2981 Newspaper Noticias Libres 2982 Newspaper El Latino	Hispanic Hispanic	Spanish Spanish	Ft. Smith-Fay-Sprngdl-Rgrs Little Rock-Pine Bluff	AR AR	X	XX	×	x x	X X	X X	X X	X X	x x	x	x x	x x	
2983 Newspaper Enlace Latino 2984 Newspaper Arkansas Catholic en espanol	Hispanic Hispanic	Spanish Spanish	Little Rock-Pine Bluff Little Rock-Pine Bluff	AR AR	х		×		х		X		х		X		
2985 Newspaper La Voz	Hispanic	Spanish	Phoenix (Prescott)	AZ	х		x	х	х	х	x	х	х	х	x	х	
2986 Newspaper TV y Mas (Phoenix Edition) 2987 Newspaper Prensa Hispana	Hispanic Hispanic	Spanish Spanish	Phoenix (Prescott) Phoenix (Prescott)	AZ AZ	X		X X	x x	X X	X X	X X	x x	X X	X X	x x	X X	x
2988 Newspaper TeleGuia En Espanol	Hispanic	Spanish	Phoenix (Prescott)	AZ	Х	ίХ	ŝ	x	x	x	ŝ	x	х	x x	х	x	x
2989 Newspaper Catholic Sun 2990 Newspaper El Latino	Hispanic Hispanic	Spanish Spanish	Phoenix (Prescott) Phoenix (Prescott)	AZ AZ	х	х	х		X		X X		х	х	х		x
2991 Newspaper Teleritmo de Arizona	Hispanic	Spanish	Phoenix (Prescott)	AZ	x	x	х	х	х	х	х	х	х	х	х	х	

MEDIA BUY SCHEDULES					
Medium Vendor Name	Audience	Language	Market	State	Weeks In-Flight (mark with X, if in flight, leave blank if not) <u>1/18</u> <u>1/25</u> <u>2/1</u> <u>2/8</u> <u>2/15</u> <u>2/22</u> <u>3/1</u> <u>3/8</u> <u>3/15</u> <u>3/22</u> <u>3/29</u> <u>4/5</u> <u>4/12</u> <u>Comments</u>
2992 Newspaper Latino Perspective 2993 Magazine Que Magazine	Hispanic Hispanic	Spanish Spanish	Phoenix (Prescott) Phoenix (Prescott)	AZ	
2994 Radio KHOTFWKHOVFM	Hispanic	Spanish	Phoenix (Prescott)	AZ	* * * * * * * * * * * * *
2995 Radio KLNZFM 2996 Radio KNUVAM	Hispanic Hispanic	Spanish Spanish	Phoenix (Prescott) Phoenix (Prescott)	AZ AZ	x x x x x x x x x x x x x x x x x x x
2997 Radio KOMRFWKOMR/KKMR 2998 Radio KNAI-FW La Campesina	Hispanic Hispanic	Spanish Spanish	Phoenix (Prescott) Phoenix (Prescott)	AZ AZ AZ AZ AZ AZ AZ	x x x x x x x x x x x x x x x x x x x
2999 Radio KVIBFM	Hispanic	Spanish	Phoenix (Prescott)	AZ	* * * * * * * * * * * * *
3000 Radio KVVAFWKVDAFM 3001 Television KFPHTV	Hispanic Hispanic	Spanish Spanish	Phoenix (Prescott) Phoenix (Prescott)	AZ AZ	x x x x x x x x x x x x x x x x x x x
3002 Television KPDFTV 3003 Television KTAZTV	Hispanic Hispanic	Spanish Spanish	Phoenix (Prescott) Phoenix (Prescott)	AZ AZ	x x x x x x x x x x x x x x x x x x x
3004 Television KTVWTV	Hispanic	Spanish	Phoenix (Prescott)	AZ AZ AZ AZ AZ AZ	* * * * * * * * * * * * *
3005 Outdoor Ad Mirable 3006 Outdoor CBS Outdoor Media	Hispanic Hispanic	Spanish Spanish	Phoenix (Prescott) Phoenix (Prescott)	AZ AZ	* * * * * * * * *
3007 Outdoor Trimex 3008 Outdoor Brite Media Group	Hispanic Hispanic	Spanish Spanish	Phoenix (Prescott) Phoenix (Prescott)	AZ AZ	x x x x x x x x x x x x x x x x x x x
3009 Outdoor National Mobile Billboards	Hispanic	Spanish	Phoenix (Prescott)	AZ AZ	x x x x x x
3010 Outdoor Carteles 3011 Outdoor Starlite	Hispanic Hispanic	Spanish Spanish	Phoenix (Prescott) Phoenix (Prescott)	AZ AZ AZ AZ AZ AZ AZ	x x x x x x x x x x x x x x x
3012 Radio KCMTFM 3013 Radio KEVTAM	Hispanic Hispanic	Spanish Spanish	Tucson (Sierra Vista) Tucson (Sierra Vista)	AZ AZ	* * * * * * * * * * * * * * * * * * * *
3014 Radio KTKTAM	Hispanic	Spanish	Tucson (Sierra Vista)	AZ	* * * * * * * * * * * * * *
3015 Radio KTZRFM 3016 Radio KZLZFM	Hispanic Hispanic	Spanish Spanish	Tucson (Sierra Vista) Tucson (Sierra Vista)	AZ	* * * * * * * * * * * * *
3017 Newspaper El Imparcial 3018 Newspaper Arizona Bilingual Magazine	Hispanic Hispanic	Spanish Spanish	Tucson (Sierra Vista) Tucson (Sierra Vista)	AZ AZ	X X X X X X X X X X X X X X X X X X X
3019 Newspaper Bajo El Sol	Hispanic	Spanish	Yuma-El Centro Yuma-El Centro	AZ AZ AZ AZ	x x X x x X X X X X X X
3020 Newspaper El Sol del Valle Imperial 3021 Newspaper La Cronica	Hispanic Hispanic	Spanish Spanish	Yuma-El Centro Yuma-El Centro	AZ	x x x x x x x x x x x x x x x x x x x
3022 Newspaper Adelante Valle 3023 Newspaper El Popular - Bakersfield Edition	Hispanic Hispanic	Spanish Spanish	Yuma-El Centro Bakersfield	AZ	* * * * * * * * * * * * * * * * * * * *
3024 Radio KBFPFM	Hispanic	Spanish	Bakersfield	CA	* * * * * * * * * * * * *
3025 Radio KEBTFM 3026 Radio KIWIFM	Hispanic Hispanic	Spanish Spanish	Bakersfield Bakersfield	CA CA	x x x x x x x x x x x x x x x x x x x
3027 Radio KMQAAWKMENFM 3028 Radio KPSLFM	Hispanic Hispanic	Spanish Spanish	Bakersfield	CA	x x x x x x x x x x x x x x x x x x x
3029 Radio KTQXFM- Radio Bilingue	Hispanic	Spanish	Bakersfield	CA CA CA CA	X X X X X X X X X X X X X Bilingual format - Spanish and indigenous
3030 Radio KAATFM 3031 Radio KFSOFM	Hispanic Hispanic	Spanish Spanish	Fresno-Visalia Fresno-Visalia	CA CA CA	x x x x x x x x x x x x x x x x x x x
3032 Radio KLOQFM 3033 Radio KONDFM	Hispanic Hispanic	Spanish Spanish	Fresno-Visalia Fresno-Visalia	CA	x x x x x x x x x x x x x x x x x x x
3034 Radio KRDAFM	Hispanic	Spanish	Fresno-Visalia	CA CA	* * * * * * * * * * * * *
3035 Radio KSJV-FM - Radio Bilingue 3036 Television KFTVTV	Hispanic Hispanic	Spanish Spanish	Fresno-Visalia Fresno-Visalia	CA CA CA CA	X X X X X X X X X X X X Billingual format - Spanish and indigenous X X X X X X X X X X X X X
3037 Television KNSOTV 3038 Television KTFFTV	Hispanic Hispanic	Spanish Spanish	Fresno-Visalia Fresno-Visalia	CA	x x x x x x x x x x x x x x x x x x x
3039 Newspaper Noticiero Semanal	Hispanic	Spanish	Fresno-Visalia	CA	* * * * * * * * * * * *
3040 Newspaper El Sol - Visalia 3041 Newspaper Vida en El Valle (Fresno)	Hispanic Hispanic	Spanish Spanish	Fresno-Visalia Fresno-Visalia	CA CA	x x x x x x x x x x x x x x x x x x x
3042 Newspaper Rollo Latino Magazine	Hispanic	Spanish	Fresno-Visalia	CA	X X X
3043 Radio KUFW-FM/La Campesina 3044 Newspaper Orale Que Chisme	Hispanic Hispanic	Spanish Spanish	Fresno-Visalia Fresno-Visalia	CA	x x x x x x x x x x x x x x x x x x x
3045 Newspaper El Mojave 3046 Newspaper La Nueva Voz (Formerly La Voz)	Hispanic Hispanic	Spanish Spanish	Los Angeles Los Angeles	CA CA CA CA	X X X X X X X X X X X X X X X X X X X
3047 Newspaper 20 De Mayo	Hispanic	Spanish	Los Angeles	CA CA	* * * * * * * * * * * *
3048 Newspaper El Salvador Dia a Dia 3049 Newspaper Azteca News	Hispanic Hispanic	Spanish Spanish	Los Angeles Los Angeles	CA CA	x x x x x x x x x x x x x x x x x x x
3050 Newspaper Para Todos 3051 Newspaper Vida Nueva	Hispanic Hispanic	Spanish Spanish	Los Angeles Los Angeles	CA CA	X X X
3052 Newspaper Vida Newspaper	Hispanic	Spanish	Los Angeles	CA	x x x x x x x x x x x x x x x x x x x
3053 Newspaper Excelsior 3054 Newspaper Hoy Los Angeles	Hispanic Hispanic	Spanish Spanish	Los Angeles Los Angeles	CA CA CA CA	
3055 Newspaper Orale Magazine 3056 Newspaper La Opinion	Hispanic Hispanic	Spanish Spanish	Los Angeles Los Angeles	CA	x x x x x x x x x x x x x x x x x x x
3057 Newspaper Impacto USA (formerly El Economico 1/1/0)	Hispanic	Spanish	Los Angeles	CA CA	* * * * * * * * * * * *
3058 Newspaper El Aviso 3059 Newspaper El Clasificado	Hispanic Hispanic	Spanish Spanish	Los Angeles Los Angeles	CA CA	x x x x x x x x x x x x x x x x x x x
3060 Newspaper El Panamericano	Hispanic Hispanic	Spanish Spanish	Los Angeles	CA	X X X
3061 Newspaper Adelante Hispanic Gay Magazine 3062 Newspaper La Guia Familiar	Hispanic	Spanish	Los Angeles Los Angeles	CA CA CA CA CA CA	* * * * * * * * * * * * * * *
3063 Newspaper El Sol del Valle de San Fernando 3064 Newspaper Rumores	Hispanic Hispanic	Spanish Spanish	Los Angeles Los Angeles	CA	* * * * * * * * * * * * * * * * * * * *
3065 Newspaper La Prensa Colombiana	Hispanic	Spanish	Los Angeles	CA	X X X
3066 Newspaper Miniondas / Farandula USA Combo 3067 Newspaper Impulso de Oaxaca	Hispanic Hispanic	Spanish Spanish	Los Angeles Los Angeles	CA CA	X X X X X X X X X X X X X X X X X X X
3068 Newspaper Mi Siglo 1 (Formerly Fronteras de la Noticia (Ventura County) 3069 Newspaper La Prensa	Hispanic Hispanic	Spanish Spanish	Los Angeles Los Angeles	CA CA CA CA	x x x x x x x x x x x x x x x x x x x
3070 Newspaper Eastern Group Publications (11 publications)	Hispanic	Spanish	Los Angeles	CA	* * * * * * * * * * * *
3071 Newspaper La Gaceta 3072 Newspaper Nuestra Comunidad	Hispanic Hispanic	Spanish Spanish	Los Angeles Los Angeles	CA CA	x x x x x x x x x x x x x x x x x x x
3073 Newspaper La Voz Libre 3074 Newspaper Contacto Magazine	Hispanic Hispanic	Spanish Spanish	Los Angeles Los Angeles	CA CA	X X X X X X X X X X X X X X X X X X X
3075 Radio KBUEFM/KBUA-FM/KEBN-FM	Hispanic	Spanish	Los Angeles	CA	
3076 Radio KCELFM 3077 Radio KDLDFMKDLE-FM	Hispanic Hispanic	Spanish Spanish	Los Angeles Los Angeles	CA CA	x x x x x x x x x x x x x x x x x x x
3078 Radio KHJ AM 3079 Radio KLAXFM	Hispanic Hispanic	Spanish Spanish	Los Angeles Los Angeles	CA CA CA CA	* * * * * * * * * * * * * *
3080 Radio KLVEFM	Hispanic	Spanish	Los Angeles	CA	* * * * * * * * * * * * *
3081 Radio KRCDFM 3082 Radio KSCAFM	Hispanic Hispanic	Spanish Spanish	Los Angeles Los Angeles	CA CA	x x x x x x x x x x x x x x x x x x x
3083 Radio KSSEFWKSSCFWKSSDFM 3084 Radio KWIZFM	Hispanic Hispanic	Spanish Spanish	Los Angeles Los Angeles	CA CA	x x x x x x x x x x x x x x x x x x x
3085 Radio KWKWAMKWKUAM	Hispanic	Spanish	Los Angeles	CA	* * * * * * * * * * * * *
3086 Radio KXOLFM 3087 Radio KXOSFM	Hispanic Hispanic	Spanish Spanish	Los Angeles Los Angeles	CA CA CA CA	x x x x x x x x x x x x x x x x x x x
3088 Radio XEWWAM 3089 Television KAZATV	Hispanic Hispanic	Spanish Spanish	Los Angeles Los Angeles	CA CA	X X X X X X X X X X X X X X X X X X X
3090 Television KCETTV	Hispanic	Spanish	Los Angeles	CA	* * * * * * * * * * * * *
3091 Television KFTRTV 3092 Television KMEXTV	Hispanic Hispanic	Spanish Spanish	Los Angeles Los Angeles	CA CA	* * * * * * * * * * * * * * * * * * * *
3093 Television KNLALP 3094 Television KRCATV	Hispanic Hispanic	Spanish Spanish	Los Angeles	CA CA CA CA	x x x x x x x x x x x x x x x x x x x
3095 Television KVEATV	Hispanic	Spanish	Los Angeles Los Angeles	CA	* * * * * * * * * * * * * *
3096 Television KWHYTV 3097 Outdoor Ad Mirable	Hispanic Hispanic	Spanish Spanish	Los Angeles Los Angeles	CA	* * * * * * * * * * * * * * * * * * * *
3098 Outdoor CBS Outdoor Media	Hispanic	Spanish	Los Angeles	CA CA	* * * * * * * * *
3099 Outdoor Trimex 3100 Outdoor Brite Media Group	Hispanic Hispanic	Spanish Spanish	Los Angeles Los Angeles	CA CA	x x x x x x x x x x x x x x x x x x x
3101 Outdoor iKahan Media 3102 Outdoor National Mobile Billboards	Hispanic Hispanic	Spanish Spanish	Los Angeles Los Angeles	CA	x x x x x x x x x x x x x x x x
3103 Outdoor Carteles	Hispanic	Spanish	Los Angeles	CA CA CA CA	* * * * * * * * *
3104 Outdoor Transit TV 3105 Outdoor Starlite	Hispanic Hispanic	Spanish Spanish	Los Angeles Los Angeles	CA CA	x x x x x x x x x x x x x x x x x x x
3106 Radio KLJRFM (coverage in Oxnard-Ventura)	Hispanic	Spanish	Los Angeles	CA CA	X X X X X X X X X X X X X X X X X X X
3107 Radio KMLAFM (coverage in Oxnard-Ventura) 3108 Radio KOXRAM (coverage in Oxnard-Ventura)	Hispanic Hispanic	Spanish Spanish	Los Angeles Los Angeles	CA CA CA	X X X X X X X X X X X X X X X X X X X
3109 Radio KXLMFM (coverage in Oxnard-Ventura) 3110 Radio KAEHFM (coverage in Riverside-San Bernardino)	Hispanic Hispanic	Spanish Spanish	Los Angeles Los Angeles	CA	X X X X X X X X X X X X X X X X Oxnard-Ventura is part of the LA DMA, but it is a radio metro based on ARB X X X X X X X X X X X X X X Riverside-San Bernardino
3111 Radio KCALFM (coverage in Riverside-San Bernardino)	Hispanic	Spanish	Los Angeles	CA	X X X X X X Riverside-San Bernardino
3112 Radio KLYYFM (coverage in Riverside-San Bernardino) 3113 Radio KRQBFM (coverage in Riverside-San Bernardino)	Hispanic Hispanic	Spanish Spanish	Los Angeles Los Angeles	CA	X X X X X X X X X X X X X X Riverside-San Bernardino X X X X X X X X X X X X X X Riverside-San Bernardino
3114 Radio KXSBFM (coverage in Riverside-San Bernardino) 3115 Newspaper El Sol - Salinas	Hispanic Hispanic	Spanish Spanish	Los Angeles Monterey-Salinas	CA CA CA CA CA CA	X X X X X Riverside-San Bernardino X X X X X X X X X X X X X X
3116 Newspaper La Ganga	Hispanic	Spanish	Monterey-Salinas	CA	* * * * * * * * * * * *
3117 Radio KLOKFM 3118 Radio KPRCFM	Hispanic Hispanic	Spanish Spanish	Monterey-Salinas Monterey-Salinas	CA CA	x x x x x x x x x x x x x x x x x x x
			•		

ALL ME

KLMGFM

3151 Newspape E I Lamon 3151 Newspape E Massaco 3154 Newspape E Massaco 3154 Newspape E Massaco 3154 Newspape E Massaco 3155 Radio KLOVFM 3156 Radio KGLYFM 3158 Radio KHTFM 3158 Radio KHTFM 3160 Radio XCOLFM 3161 Felevision KBNTTV 3162 Television KBNTTV 3162 Television KDTFTV 3165 Television KDTFTV 3165 Television KBNTTV 3165

National Mobile Billboards Carteles

 3177 Radio
 KR2ZFM

 3178 Radio
 KR3LFM

 3178 Radio
 KSRTFM

 3178 Radio
 KSRTFM

 3178 Radio
 KSRTFM

 3181 Flavision
 KSRTFM

 3181 Flavision
 KSRTFM

 3181 Flavision
 KCPTV

 3183 Flavision
 KSRTFV

 3183 Flavision
 KSRTFV

 3184 Flavision
 KNETV

 3185 Flavision
 KNETV

 3186 Outdoor
 KOLDOV

 3187 Flavision
 KNETV

 3188 Outdoor
 Kela

 3180 Outdoor
 Brite Media Group

 3180 Outdoor
 Carteles

 3180 Outdoor
 Carteles

 3180 Outdoor
 Carteles

 3180 Nuesopper Viach Hapona
 1141 Newspaper Lohoran News

 3181 Newspaper El Nontokie (and Francisco/San Jose)
 303 Newspaper Forterata de la Notakia (and Francisco/San Jose)

 320 Newspaper El Notakia (and Francisco/San Jose)
 320 Newspaper El Notakia (and Francisco/San Jose)

 320 Newspaper El Notakia (and Francisco/San Jose)
 320 Newspaper El Ostakia (and Francisco/San Jose)

 320 Newspaper El Ostakia (and Franci

3203 Newspaper El Tocolote 3204 Newspaper El Observador 3205 Newspaper El Mundo 3206 Newspaper El Mundo 3206 Newspaper El Mundo 3207 Radio KKUXFM 3208 Radio KSENFM 3209 Radio KSENFM 3209 Radio KSENFM 3210 Radio KEFMIA Campesina 3210 Radio KEFMIA Campesina

 3222 Radio
 KNRVAM

 3224 Radio
 KOLTFM

 3225 Radio
 KOJEFM

 3228 Radio
 KXPKFM

 3228 Radio
 KXPKFM

 3227 Radio
 KXPKFM

 3228 Radio
 KXPKFM

 3227 Newspaper El Canillia
 323

 3230 Newspaper El Voc Hispano
 323

 3231 Newspaper PostLinno
 323

 3232 Radio
 WCTNM

 3238 Radio
 WCL2AM

 3238 Radio
 WULCAM

 3238 Radio
 WULZHM

 3238 Radio
 WULZHM

WPWCAM WWGBAM 3238 Radio WWGBAM 3239 Radio WXTRAM 3240 Radio WKDCV+FW La Campesina 3241 Television WFDCTV 3242 Television WDDTV 3243 Television WDDTV 3244 Newspaper EI Comercio 3245 Newspaper EI Pregonero

3237 Radio 3238 Radio

 3211 Radio
 KCECFMuLa Campesina

 3212 Radio
 KUBOHK Radio Bilingue

 3213 Newspaper La Tribuna
 3210 Newspaper Hispinia News(newspaper)

 3214 Newspaper El Non Non (tomerly La Voz de Colorado)
 3211 Newspaper El Non Non (tomerly La Voz de Colorado)

 3219 Newspaper El Reportor Nacional
 3220 Newspaper El Reportor Nacional

 3220 Newspaper El Comercio da Colorado
 3220 Newspaper El Comercio da Colorado

 3221 Newspaper El Comercio da Colorado
 3222 Newspaper El Comercio da Colorado

 3222 Newspaper El Comercio da Colorado
 3223 Newspaper (tomercio da Colorado)

 3223 Newspaper Colorado da Colorado
 3223 Newspaper (tomercio da Colorado)

 3223 Newspaper Colorado da Colorado
 3223 Newspaper (tomercio da Colorado)

 3223 Newspaper Colorado da Colorado
 3228 Newspaper (tomercio da Colorado)

Carteles Starlite KBRGFM KCNLFM KJORFM KRRSFM KRZZFM

KSOLFM/KSQLFM

3170 Outdoor 3171 Outdoor

3171 Outdoor 3172 Outdoor 3173 Radio 3174 Radio 3175 Radio 3176 Radio 3177 Radio

3178 Radio

127 Padio KCVFENKCVFAM 3128 Padio KUKCFM 3129 Radio KUKCFM 3129 Radio KUKCFM 3120 Fadio KKVFM 3120 Fadio KKVFM 3131 Fadio KTSEFM 3132 Radio KTSEFM 3134 Padio KTSEFM 3134 Padio KKVFTA-MKBAFM 3134 Padio KKVFCM-Radio Blingue 3136 Television KCSOTV 3137 Television KCSOTV 3138 Television KCSOTV 3138 Television KCSOTV 3139 Television KCSOTV 3130 Hevspaper Litino Times 3140 Nevspaper Litino Times 3144 Nevspaper Litino Times 3144 Nevspaper Litino Times 3144 Nevspaper Litino Times 3144 Nevspaper Litino Times 3146 Nevspaper Litino Times 3147 Nevspaper Litino Times 3148 Nevspaper Litino Times 3148 Nevspaper Litino Times 3149 Nevspaper Litino Times 3149 Nevspaper Litino Times 3149 Nevspaper Litino Times 3151 Nevspaper Litino Times 3151 Nevspaper Litino Times 3152 Nevspaper Litino Times 3153 Nevspaper Litino Times 3154 Nevspaper Litino Times 3154 Nevspaper Litino Times 3155 Nevspa

3128 Radio

ALL AUDIENC		
Medium	Vendor Name	Audience
3119 Radio	KRAYFM	Hispanic
3120 Radio	KSESFM	Hispanic
3121 Radio	KXSMFM	Hispanic
3122 Radio	KSEA-FM/ La Campesina	Hispanic
3123 Radio	KHDCFM- Radio Bilingue	Hispanic
3124 Newspaper	El Informador Del Valle	Hispanic
3125 Newspaper	La Prensa Hispana	Hispanic
3126 Radio	KBBUFM	Hispanic
3127 Radio	KCVRFM/KCVRAM	Hispanic
2129 Padio	KINGEN	Hispanio

Audience	Language	Market	State	1/10					mark w		in fligh				4/5	4/12	Commonts
Hispanic	Language Spanish	Market Monterey-Salinas	CA	<u>1/18</u> X	х	<u>2/1</u> X	х	2/15 X	2/22 X	3/1 X	3/8 ×	X	X X	X	х	X	Comments
Hispanic	Spanish Spanish	Monterey-Salinas	CA CA	x	x	X X	x	X X	X X	X X	X X	x x	X X	X X	x	x x	
Hispanic Hispanic	Spanish	Monterey-Salinas Monterey-Salinas	CA	X X	x x	x	X X	â	x	x	x	x	â	x	x x	â	
Hispanic	Spanish	Monterey-Salinas	CA	х	х	х	x	х	х	х	х	х	х	х	х	х	Bilingual format - Spanish and indigenous
Hispanic Hispanic	Spanish Spanish	Palm Springs Palm Springs	CA CA	x	x x	X X	X X X X	X X	x x	x	x	x	x	x	X X		
Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	х	х	х	х	x	x	х	х	х	х	х	X X	х	
Hispanic Hispanic	Spanish Spanish	Sacramnto-Stkton-Modesto Sacramnto-Stkton-Modesto	CA CA	X X	x x	X X	X X	X X	x	X X	X X	X X	X	X X	X X	x x	
Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	х	х	x	â	â	x	x	â	х	ŵ.	х	x	х	
Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	х	х	х	x x	X X	x	x	х	х	х	х	x x	х	
Hispanic Hispanic	Spanish Spanish	Sacramnto-Stkton-Modesto Sacramnto-Stkton-Modesto	CA CA	X X	x x	x x	x x	X X X X	X X X X	x x	x x	x x	X X	X X	x x	x x	
Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	х	X X	х	X X	х	х	x x	х	х	х	х	x x	х	
Hispanic Hispanic	Spanish Spanish/English	Sacramnto-Stkton-Modesto Sacramnto-Stkton-Modesto	CA	X X	X X	X X	X X		X	X	x	X X	X	X X	X	X X	Bilingual format - Spanish and indigenous
Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	ŵ	â	â	х	X X	X X	X X	â	â	ŵ.	â	x x	â	billinguar format - Spanish and indigenous
Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	X X	x x	X X	X X	x x	х	х	х	x x	х	X X	x x	x x	
Hispanic Hispanic	Spanish Spanish	Sacramnto-Stkton-Modesto Sacramnto-Stkton-Modesto	CA CA	x	x	x	x	x	х	X X	х	x	х	x	x	x	
Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	х	х	x	х	х	х	х	х	х	х	x	х	х	
Hispanic Hispanic	Spanish Spanish	Sacramnto-Stkton-Modesto Sacramnto-Stkton-Modesto	CA CA	x	х	X X	x	х	х	X X	х	х	х	x	X X	х	
Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	х			x		х		х	х	х	х		х	
Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	х	x x	X X	х	x x	х	x	х	х	х	х	x	х	
Hispanic Hispanic	Spanish Spanish	Sacramnto-Stkton-Modesto Sacramnto-Stkton-Modesto	CA CA	х	х	х	X X	X X	x	x x	x x	X X	X X	X X	X X	X X	
Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA				х	х	х	х	х	х	х	х	х	х	
Hispanic	Spanish Spanish	San Diego	CA	x	X	X	X	x	X	X	x	x	x	x	×		
Hispanic Hispanic	Spanish	San Diego San Diego	CA CA	X X	x x	X X	â	â	â	Ŷ	X X	X X	X X	X X	x x		
Hispanic	Spanish	San Diego	CA CA	x x	x	х	X X X X	X X X X	X X X X	X X X X	х	х	х	х	x x		
Hispanic Hispanic	Spanish Spanish	San Diego San Diego	CA	x	x	x x	х	x	x	x	X X	X X	X	X X	x	х	
Hispanic	Spanish	San Diego	CA	х	х	x	x x	x x	x x	x x	х	х	x	х	х	х	
Hispanic	Spanish	San Diego	CA	х	х	х	X	х	х	X	х	х	X	х	х	х	
Hispanic Hispanic	Spanish Spanish	San Diego San Diego	CA CA	X X	X X	x x	x x	X X X X X X X	x	x x	X X	x x	X X	X X	x x	x x	
Hispanic	Spanish	San Diego	CA	x	X X	х	х	x	X X X X X	x	х	х	х	х	X X	Х	
Hispanic	Spanish	San Diego	CA	X	х	х	X X X X	х	х	X	х	х	х	х	х	x	
Hispanic Hispanic	Spanish Spanish	San Diego San Diego	CA CA	X X	x x	X X	x	x	x	x x	x	X X	X X	X X	x x	x x	
Hispanic	Spanish	San Diego	CA	х	х	х	x x	x x	x x	х	х	х	x	x	X X	х	
Hispanic	Spanish	San Diego	CA	х	х	х	х	х	х	х	х	х	х	х	х	х	
Hispanic Hispanic	Spanish Spanish	San Diego San Diego	CA CA	X X	x x	x x	x x	x x	x x	x x	X X	x x	X X	X X	x x	x x	
Hispanic	Spanish	San Diego	CA CA	x	x	x	x	х	x	x	x	x	х	Х	x	х	
Hispanic	Spanish	San Diego						х	x x	X X X	x x	x x	х	х	X X	x	
Hispanic Hispanic	Spanish Spanish	San Diego San Diego	CA CA			х	х	х	х	х	х	X	X	X X	x x	x x	
Hispanic	Spanish	San Diego	CA									х	х	х	x	х	
Hispanic	Spanish	San Diego	CA						х	х	х	х	х	х	X X	х	
Hispanic Hispanic	Spanish Spanish	San Diego San Francisco-Oak-San Jose	CA CA	х	х	х	х	х	х	х	х	x x	X X	X X	x x	x x	
Hispanic	Spanish	San Francisco-Oak-San Jose	CA	â	x	â	Â.	â	x	â	â	x	ŵ.	x	x	x	
Hispanic	Spanish	San Francisco-Oak-San Jose	CA									х	х	х	x x		Santa Rosa
Hispanic Hispanic	Spanish Spanish	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	х	х	х	х	х	х	х	х	X X	X X	X X	X X	X X	
Hispanic	Spanish	San Francisco-Oak-San Jose	CA	x	x	x	x	x	x	x	x	x	x	x	х	x	
Hispanic	Spanish	San Francisco-Oak-San Jose	CA									х	х	× ×	x x		Santa Rosa
Hispanic Hispanic	Spanish Spanish	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	X X	X X	x X	X	X X	X X	X X	X X	x	x x	x X	x	x x	
Hispanic	Spanish	San Francisco-Oak-San Jose	CA	â	â	x	X X	â	x	ŵ	â	x x	î.	â	â	â	
Hispanic	Spanish	San Francisco-Oak-San Jose	CA	х	х	х	X X	x x	х	х	х	х	х	х	x x	х	
Hispanic Hispanic	Spanish Spanish	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA	X X	x x	X X	X	X	X	X	x	X X	X	X X	x	X X	
Hispanic	Spanish	San Francisco-Oak-San Jose	CA	ŵ	â	â	x x	X X	X X	X X	â	â	ŵ.	â	x x	â	
Hispanic	Spanish	San Francisco-Oak-San Jose	CA					х	x x	X X	х	х	х	х	X X	х	
Hispanic Hispanic	Spanish Spanish	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA			х	х	х	х	х	х	X	X X	X X	x x	x x	
Hispanic	Spanish	San Francisco-Oak-San Jose	CA									x	x	x	х	x	
Hispanic	Spanish	San Francisco-Oak-San Jose	CA						х	х	х	х	X X	X X	x x	х	
Hispanic Hispanic	Spanish Spanish	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA	х		х		х		х		X X	x	x	х	х	
Hispanic	Spanish	San Francisco-Oak-San Jose	CA	х	х	х	х	х	х	х	х	х	х	х	х		
Hispanic	Spanish Spanish	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	X X	x x	X X	X X	x x	x x	x x	x x	x x	X X	X X	X		
Hispanic Hispanic	Spanish	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA	x	x	x	x	x	x	x	x	x	x	x	x x		
Hispanic	Spanish	San Francisco-Oak-San Jose	CA			x				х				х			
Hispanic Hispanic	Spanish Spanish	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	x	x x	X X	x	x	x	X X	X X	X X	X X	X X	X X		
Hispanic	Spanish	San Francisco-Oak-San Jose	CA	^	^	â	^	^	^	^	^	â	^	^	^		
Hispanic	Spanish	San Francisco-Oak-San Jose	CA			х				х				х			
Hispanic Hispanic	Spanish Spanish	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	х	X X	х	x	v	x	х	X	x	x	v	X X		
Hispanic	Spanish	San Francisco-Oak-San Jose	CA	â	â	â	X X	X X	x	â	x	â	X X	X X	â		
Hispanic	Spanish	SantaBarbra-SanMar-SanLuOb		х		х		х		х		х		х			
Hispanic Hispanic	Spanish Spanish	Yuma-El Centro Yuma-El Centro	CA CA	x x	X X	x x	x	X X	x	x	x x	x x	X X	x x	X X	X X	
Hispanic	Spanish	Yuma-El Centro	CA	x	x x	â	X X	X X	X X	X X	x	â	â	â	x x	â	
Hispanic	Spanish	Yuma-El Centro	CA	x	х	X	x x	x x	x x	x x	x	x	x	x	x x	X	
Hispanic Hispanic	Spanish Spanish	Yuma-El Centro Yuma-El Centro	CA CA	x x	x x	X X	x	x	x	x	X X	X X	X X	X X	x	X X	
Hispanic	Spanish	Colorado Springs-Pueblo	CO	Х	х	â	x x	x x	х	х	x	х	x	x	x x	â	
Hispanic	Spanish	Colorado Springs-Pueblo	CO	х	Х	х	x x	х	x x	х	x	x	x	x	х		
Hispanic Hispanic	Spanish Spanish	Denver	CO CO	X	X	X X	X	X	X	X	x x	x x	X X	X X	X	х	
Hispanic	Spanish	Denver	co	X X	x x	x	X X	X X	X X	X X	x	x	x	x	x x	~	
Hispanic	Spanish	Denver	co	х	х	х	х	X X	X X	X X	x x	х	х	х	х	х	
Hispanic Hispanic	Spanish Spanish	Denver Denver	CO CO	х	х	x x	х	х	х	x	x	х	х	х	X X		
Hispanic	Spanish	Denver	CO			~	х	х	х	х	х	х	х	х	Х		
Hispanic	Spanish	Denver	CO	х	X X	х	x x	x x	х	х	х	х	х	х	X X	х	
Hispanic Hispanic	Spanish Spanish	Denver Denver	CO CO	x	x	X X	x	x	x	x	x x	x x	x x	x x	x	x x	
Hispanic	Spanish	Denver	CO	X X	x	â	X X	x	X X	x	â	â	â	â	x	â	
Hispanic	Spanish	Denver	co	x x	X X X X	х	x x	X X X X	x x	X X X X	х	х	х	х	x x x x	х	
Hispanic Hispanic	Spanish Spanish	Hartford & New Haven Hartford & New Haven	CT CT	x	х	x x	х	x	х	x	х	x x	х	X X	х		
Hispanic	Spanish	Hartford & New Haven	CT	х	х	х	х		х		х	х	х		х		
Hispanic	Spanish	Hartford & New Haven	CT	x	x x	x	x x	x	x x	x x	x	х	x	x x	X X		
Hispanic	Spanish	Hartford & New Haven Hartford & New Haven	CT		х		x	х			х	х	х		х		
Hispanic Hispanic	Spanish Spanish	Hartford & New Haven Washington, DC (Hagrstwn)	CT DC	х		х		х	x	х	x x	х	x	х		х	
Hispanic	Spanish	Washington, DC (Hagrstwn)	DC	x	X X	х	X X X X	X X X X	X X X X	X X X X	х	x x	х	x x	x x	х	
Hispanic	Spanish	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC DC	X X	X X	X X	X	X	X	X	X X	x x	X X	X X	x	x x	
Hispanic Hispanic	Spanish Spanish	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC	x	â	X X	â	â	x	x	x	x	x	x	â	x X	
Hispanic	Spanish	Washington, DC (Hagrstwn)	DC	х	X X	х	x x	x x	x x	х	Х	х	х	Х	x x	х	
Hispanic	Spanish	Washington, DC (Hagrstwn)	DC	х	х	X	x x	x x	x x	х	x	x	x	x	х	х	
Hispanic Hispanic	Spanish Spanish	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC DC	x	X X	X X	x	x	×	X X	x	x x	X X	x x	X X	x x	
Hispanic	Spanish	Washington, DC (Hagrstwn)	DC	X X	x x	â	X X	X X	X X	x x	x x	â	X X	х	x x	х	
Hispanic	Spanish	Washington, DC (Hagrstwn)	DC	х	x x	X X	X X	x x	x x	X X	x x	x x	X X	x x	x x	х	
Hispanic Hispanic	Spanish Spanish	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC DC	X X	x X	X X	x	x	x	x	x	x	x	x	x		
•		5 (····g·····)	-														

Weeks In-Flight (mark with X, if in flight, leave blank if not)

Medi	Im Vendor Name	Audience	Language	Market	State	<u>1/18</u> 1				nark wit 2/22	h X, if in <u>3/1 3/</u>		leave blan 15 <u>3/22</u>		4/5	4/12 Comments
3246 News	paper Washington Hispanic	Hispanic	Spanish	Washington, DC (Hagrstwn)	State DC	X	X	х х	x		X)	<)	х х	X	х	diff of the second seco
3247 News 3248 News	paper El Tiempo Latino paper El Imparcial	Hispanic Hispanic	Spanish Spanish	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC DC	х	x	x x	x	x	x x		x x x x	x x	X X	
3249 News	paper Vista Semanal	Hispanic	Spanish	Ft. Myers-Naples	FL	х	x	x x		x	x x		x x	x	x	
	paper Nuevos Ecos paper Hola Noticia (Formerly Hola News)	Hispanic Hispanic	Spanish Spanish	Ft. Myers-Naples Jacksonville	FL FL	х	x	к к х	x	x	x x >	, ,	x x x	X X	х	
3252 News	paper Eco Latino	Hispanic	Spanish	Jacksonville	FL	^	<u></u>	x î	^	^	Ŷ	` '	~ ^		â	
3253 Outd 3254 Outd	or Ad Mirable or Clear Channel	Hispanic	Spanish	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FL	х	X	к х	X	х	x x		x x x x	x	X	X X
3254 Outd 3255 Outd	or Trimex	Hispanic Hispanic	Spanish Spanish	Miami-Ft. Lauderdale	FL		3	x x	â	x	x x		x x x x	x	x	х
3256 Outd	or Brite Media Group	Hispanic	Spanish	Miami-Ft. Lauderdale	FL							2	х х	х	х	x x
3257 Outd 3258 Outd		Hispanic Hispanic	Spanish Spanish	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FL					х	x >	ر ، د ،	x x x x	X	x	X X
3259 Outd	or Starlite	Hispanic	Spanish	Miami-Ft. Lauderdale	FL					~	~ ′	Ì	x x	X X	x	x
3260 Radio 3261 Radio		Hispanic Hispanic	Spanish Spanish	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FL	х	x	x x	х	x	x >	$\langle \rangle$	x x x x	x	x x	X X
3262 Radio	WCMQFM	Hispanic	Spanish	Miami-Ft. Lauderdale	FL		x	к х	х	x	x >		x x	х	x	х
3263 Radio	WJCCAM	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	х	X	к х	х	х	x >		х х	х	х	x
3264 Radio 3265 Radio	WMGEFM WRAZFM	Hispanic Hispanic	Spanish Spanish	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FL	x	x	x x x x	x	x	x x			x	X	X X
3266 Radio	WRHCAM	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	х	X 3	к х	х	х	X >	<)	х х	х	х	х
3267 Radio 3268 Radio		Hispanic Hispanic	Spanish Spanish	Miami-Ft. Lauderdale Miami-Et Lauderdale	FL FL	x	X X		x	x	x > x >		x x x x	X	X X	×
3269 Radio	WSUAAM	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	ŵ	x i	к х	x	â	x x		λ Â	X X	â	x x
3270 Radio 3271 Radio	WWFEAM WXDJFM	Hispanic	Spanish	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FL	x	X	x x x x	X	х	x x		х х	×	x	X X
3271 Rauk 3272 Telev	sion Serie del Caribe MiamiTV	Hispanic Hispanic	Spanish Spanish	Miami-Ft. Lauderdale	FL	â	x		â	â	x > x >		x x	x	x	x
3273 Telev	sion WAMITV	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	х	X	к х	х	х	X >	<)	х х	х	х	x
3274 Telev 3275 Telev	sion WGENTV sion WJANTV	Hispanic Hispanic	Spanish Spanish	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FL	X	XX		x	X	x > x >			x x	x x	X X
	sion WLTVTV	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	x	X			x	x x		х х	x	x	x
	sion WPBTTV	Hispanic	Spanish	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL					х			х х	x	X	x
	sion WSBSTV sion WSCVTV	Hispanic Hispanic	Spanish Spanish	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FL	X	XX		X	x	x > x >		x x x x	x	X	x
3280 Telev	sion Caracol TV	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	х	X 3	к х	х	х	x >	<)	х х	х	х	X Covers South Florida Region
3281 Telev 3282 Radio	sion LTMI WNUEFM	Hispanic Hispanic	Spanish Spanish	Miami-Ft. Lauderdale Orlando-Daytona Bch-Melbrn	FL FL	X	X	x x	X	X	x > x >	$\langle \cdot \rangle$	x x	x	X	X Covers state of Florida
3283 Radio		Hispanic	Spanish	Orlando-Daytona Bch-Melbrn	FL	â	x i	x x	x	â	x ź	λ	x x	х	â	x
3284 Radio		Hispanic	Spanish Spanish	Orlando-Daytona Bch-Melbrn	FL	x	X		X	х	x > x >			X	X	х
	paper El Sentinel (Orlando) paper Osceola Star	Hispanic Hispanic	Spanish	Orlando-Daytona Bch-Melbrn Orlando-Daytona Bch-Melbrn	FL	X	XX	x x x x	X	x	x > x >		x x x x	X X	X	
3287 News	paper La Prensa (Orlando/Tampa)	Hispanic	Spanish	Orlando-Daytona Bch-Melbrn	FL	х	X 3	к х	х	х	х		х х	х	х	
	paper El Venezolano - Orlando paper 7 Dias	Hispanic Hispanic	Spanish Spanish	Orlando-Daytona Bch-Melbrn Tampa-St. Pete (Sarasota)	FL FL	×	x	x x x	×	x	x x >	<u>ر</u> ،	x x x	X X	х	х
3290 News	paper La Gaceta	Hispanic	Spanish	Tampa-St. Pete (Sarasota)	FL	x	X	к х	x	x	X >	ίŝ		х	x	
3291 News	paper Nuevo Siglo	Hispanic	Spanish	Tampa-St. Pete (Sarasota)	FL	х	X		х	х	X >	<)	х х	х	х	
3292 News 3293 Radio	paper Centro Mi Diario WI CCAM	Hispanic Hispanic	Spanish Spanish	Tampa-St. Pete (Sarasota) Tampa-St. Pete (Sarasota)	FL	x	XXX		x	X	x > x >		x x x x	X	X X	х
3294 Radio	WYUUFM	Hispanic	Spanish	Tampa-St. Pete (Sarasota)	FL	x	XXX		x	x	x x		x x	X X	x	x
	paper La Palma	Hispanic	Spanish	West Palm Beach-Ft. Pierce	FL FL	x	XX		x	X	X X		x x	x x	X	
	paper El Hispano Para Todos paper La Voz	Hispanic Hispanic	Spanish Spanish	West Palm Beach-Ft. Pierce West Palm Beach-Ft. Pierce	FL	x	x		X	x	x) x)		x x x X	x	x	
3298 News	paper El Latino Semanal	Hispanic	Spanish	West Palm Beach-Ft. Pierce	FL	х	X	к х	х	x	X)	<)	х х	х	х	
3299 News	paper El Semanario Accion paper El Venezolano - Broward	Hispanic Hispanic	Spanish Spanish	West Palm Beach-Ft. Pierce West Palm Beach-Ft. Pierce	FL FI	х	X	x x	х	X	X	$\langle \rangle$	x x	х	X	
	paper La Cascarita	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	х	x :	x x	х	x	xź	È)	x x	х	x	
3302 News	paper El Paracaidista	Hispanic	Spanish	Miami-Ft. Lauderdale	FL		1	ĸ			х			х		
	paper Venezuela Al Dia paper El Amanecer	Hispanic Hispanic	Spanish Spanish	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FL	х	X	x x	x	X	XX	<) <	X X	х	X	
3305 News	paper La Voz De La Calle	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	х	x :	x x	х	x	x	è o	x x	х	x	
3306 News	paper Mercado de Dinero	Hispanic	Spanish	Miami-Ft. Lauderdale	FL		х			х				х		
3307 News 3308 News	paper Momentos 60 paper El Colombiano	Hispanic Hispanic	Spanish Spanish	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FL	х	x	x x	x	х	x >	<u>ر</u> ،	x x x	×	х	
3309 News	paper Semanario Argentino (formerly Diario Sur)	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	х	X	к х	х	х	X X	<)	х х	X X	x	х
3310 News	paper El Colusa News paper Diario Las Americas	Hispanic Hispanic	Spanish Spanish	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FL	X	X X	x x x x	X	x	x x	ç	x x x x	X X	x	x
	paper El Sol De La Florida	Hispanic	Spanish	Mami-Ft. Lauderdale	FL	^	^		^	^	x	^ .	^ ^	^	x	*
3313 News	paper Padres de Hoy (Miami)	Hispanic	Spanish	Miami-Ft. Lauderdale	FL				х)	ĸ			
	paper El Clarin paper America Hoy (Formerly Argentina Hoy)	Hispanic Hispanic	Spanish Spanish	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FL	x	XX	K X K X	x	x	x > x >		x x x x	x	x	х
3316 News	paper La Estrella de Nicaragua	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	^	<u></u>	x î	x	^	Ŷ	Ì	x î	x	^	^
3317 News	paper Hola Amigos	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	x			х)	ĸ			
3318 News 3319 News	paper La Opinion Puertorriquena paper Hispanic Target	Hispanic Hispanic	Spanish Spanish	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FL	х			x	х		,	x			
3320 News	paper Doral News	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	х	3		х		х)	x	х		х
3321 News	paper El Sentinel (Ft. Lauderdale)	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	х	X		х	х	X)	< >	х х	х	X	
3322 News 3323 News	paper Gente Latina Magazine paper El Venezolano - Miami	Hispanic Hispanic	Spanish Spanish	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FL	х	x	х х х	х	х	x >	<)	х х	х	x	
3324 News	paper El Nuevo Herald	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	х	х	хх	х	х	X	K :	х х	x x	х	x
3325 News	paper Ciudad Doral paper Ciudad Weston	Hispanic Hispanic	Spanish Spanish	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL			X	x	x x	x > x >		x x x x	x	x	x
3327 News	paper Conexion News	Hispanic	Spanish	Miami-Ft. Lauderdale	FL FL				^	^	^ /	<u> </u>	^ ^		ŵ	^
	paper La Vision	Hispanic	Spanish	Atlanta	GA GA		X		X	х	х)	$\langle \cdot \rangle$	х х	х	х	
3329 News 3330 News	paper El Nuevo Georgia (Formerly - Georgia Latino News) paper Atlanta Latino	Hispanic Hispanic	Spanish Spanish	Atlanta Atlanta	GA	х	x	× x	x	х	×,	< '	×	х	х	
3331 News	paper Mundo Hispanico	Hispanic	Spanish	Atlanta	GA	х	X 3	x x x x	x x	х	х		х х	х	х	
3332 News	paper Estadio paper La Voz de Dalton	Hispanic Hispanic	Spanish Spanish	Atlanta Atlanta	GA GA	x	XXX		x	x	x > x >		x x x x	X X	×	
3334 News	paper Padres y Hijos	Hispanic	Spanish	Atlanta	GA					~	х				~	
3335 Radio 3336 Radio	WMGAAM	Hispanic Hispanic	Spanish Spanish	Atlanta Atlanta	GA GA	x x	X X	x x x x	x x	x	x x		x x x x	X X	X X	x x
3337 Radio	WLKQFMWNSYFM	Hispanic	Spanish	Atlanta	GA	х	X	к х	х	x	X		х х	х	х	х
3338 Radio	WPLOAM	Hispanic	Spanish	Atlanta	ĠA		X 2	к х	x	x	x >		x x	x	x	x
3339 News 3340 News	paper La Voz Latina paper El Heraldo Hispano	Hispanic Hispanic	Spanish Spanish	Savannah Cedar Rapids-Wtrlo-IWC&Dub	GA	х	1	к х		x	2	č	х		X X	
3341 News	paper Viento del tropico(newspaper)	Hispanic	Spanish	Des Moines-Ames	IA	х		Х		х	Ś	,	х		x	
3342 News	paper Mundo Latino	Hispanic	Spanish	Sioux City	IA	x	X		x	х	x >			x	х	
3343 News 3344 News	paper Idaho Unido paper Mirada Magazine	Hispanic Hispanic	Spanish Spanish	Idaho Fals-Pocatilo (Jcksn) Idaho Fals-Pocatilo (Jcksn)	ID ID	х	1	ĸ	×		x		x	x x		
3345 News	paper La Prensa de Chicago	Hispanic	Spanish	Chicago	L	x x		x x x x	x x	х	x >	<)	x x x x	х	х	
3346 News	paper El Imparcial paper TeleGuia De Chicago	Hispanic Hispanic	Spanish Spanish	Chicago Chicago	L	x	X X	K X K X	x	X X	x > x >	<pre></pre>	x x x x	X X	x	
3348 News	paper Nuevo Siglo	Hispanic	Spanish	Chicago	L	â	î î	λ λ	â	â	x ź	2 3	x x	â	â	
3349 News	paper Chicago Catolico	Hispanic	Spanish	Chicago	L		1	κ			X.			х		
	paper Un Buen Doctor Magazine paper Cafe - Latino Lifestyle Magazine	Hispanic Hispanic	Spanish Spanish	Chicago Chicago	IL IL			х		x)	•			х	
3352 News	paper El Dia	Hispanic	Spanish	Chicago	L			x x		х	x >			х	х	
	paper Hoy Chicago (Formerly Exito) paper Padres de Hoy (Chicago)	Hispanic	Spanish Spanish	Chicago Chicago	L.	х		x x	х	х	X	K :	х х	X X	х	х
	paper Padres de Hoy (Chicago) paper Extra - Two languages Una Voz	Hispanic Hispanic	Spanish Spanish	Chicago Chicago	L	х	x		х	х	x x >	<)	х х	x	х	
3356 News	paper La Raza	Hispanic	Spanish	Chicago	L		x			х	x >		x x	x	x	
3357 News	paper Hola America Newspaper paper El Conquistador	Hispanic Hispanic	Spanish Spanish	Chicago	L	X X	x	×	X	~	×.	() ()	x v v	х	X X	
3359 News	paper El Conquistador paper Chicago Deportivo	Hispanic Hispanic	Spanish Spanish	Chicago Chicago	L	x	XXX	x x x x	x	x	x > x >	23	x x x x	x	x	
3360 News	paper Lawndale Group News	Hispanic	Spanish	Chicago	L.			к х		x	x >	<)	x x	x	x	
	paper Fronteras de la Noticias - IL paper Refleios	Hispanic Hispanic	Spanish Spanish	Chicago Chicago	L	х	x	x x	х	x	x >		x x	х	х	
3363 News	paper La Nueva Semana	Hispanic	Spanish	Chicago	ĩ.	^	~ `	. ^	~	~	ŵ ś		х х	х	â	
3364 News 3365 Radio	paper Negocios Now	Hispanic	Spanish	Chicago	L		v .		v	~	XX		x x	x	x	~
3365 Radio 3366 Radio		Hispanic Hispanic	Spanish Spanish	Chicago Chicago	IL IL	x	XXX	K X K X	×	x	x > x >		x X X X	X X	x	X X
3367 Radio	WNUAFM	Hispanic	Spanish	Chicago	IL.	x	X	к х	x	x	X)			х	x	x
3368 Radio 3369 Radio		Hispanic	Spanish Spanish	Chicago	L		XX	x x x x	X	x	x > x >		x x x x	×	x x	X X
3370 Radio	WVIVEMWVIXEM	Hispanic Hispanic	Spanish	Chicago Chicago	L.		x	к х	х	X	x			x		х
3371 Telev	sion WCHUTV	Hispanic	Spanish	Chicago	L	х	X 3	к х	х	х	x >	<)	х х	Х	х	x
3372 Telev	sion WGBOTV	Hispanic	Spanish	Chicago	L	х	X	к х	х	х	х)	()	х х	х	х	X

Weeks In-Flight (mark with X, if in flight, leave blank if not)

MEDIA BUY S	CHEDULES																
Modium	Vender Name	Audioneo	Languago	Market	State	<u>1/18</u> 1							, leave bl 3/15 3/		not) 1/29 4/3		12 Comments
3373 Television	Vendor Name WSNSTV	Audience Hispanic	Language Spanish	Chicago	L		х х	х	х	X X	х	х			х х	< 1	(
3374 Television 3375 Television	WTTWTV WXETTV	Hispanic Hispanic	Spanish Spanish	Chicago Chicago	L	X	x x x x		x x	x	X X				X X X X		c c
3376 Outdoor	Ad Mirable	Hispanic	Spanish	Chicago	L		x x		х	х	х	х	X X	x	х х	Ċ	c c
3377 Outdoor 3378 Outdoor	Clear Channel Trimex	Hispanic Hispanic	Spanish Spanish	Chicago Chicago	L		x	х	X X	x x	X X	x x			X X X X		((
3379 Outdoor	Brite Media Group	Hispanic	Spanish	Chicago	L								X 3	x	х х	< 3	<
3380 Outdoor 3381 Outdoor	National Mobile Billboards Titan	Hispanic Hispanic	Spanish Spanish	Chicago Chicago	L				х	х	x	х			X X X X		C C C C C C C C C C C C C C C C C C C
3382 Outdoor	Carteles	Hispanic	Spanish	Chicago	L					х	х				X X		< compared with the second sec
3384 Newspaper	Starlite La Voz De Indiana	Hispanic Hispanic	Spanish Spanish	Chicago Indianapolis	IL IN		х	х		х		х		X : X	X X X		<
3385 Newspaper	La Ola Latino Americana	Hispanic Hispanic	Spanish Spanish	Indianapolis South Bend-Elkhart	IN IN	~	××	х	х	х	х	х	x	x	, X	< ;	,
3386 Newspaper 3387 Newspaper	La Voz Hispana Indy	Hispanic	Spanish	Indianapolis	IN IN	x			x	х	â			x	x x		`
3388 Newspaper	Opinion Bilingual Kansas Newspapers	Hispanic Hispanic	Spanish Spanish	Wichita-Hutchinson Plus Wichita-Hutchinson Plus	KS	x	х х	х	х	x	х	х	X X	х :	х х		<
3389 Newspaper 3390 Newspaper	Los Tiempos Novedades Tiempos	Hispanic Hispanic	Spanish	Wichita-Hutchinson Plus	KS KS	х	x x x	х	х	x	х	x x		х	X X X		
	La Voz De Kentucky Al Dia en America	Hispanic	Spanish	Lexington	KY	х	X		х		х		х		x		
3393 Newspaper	Jamhalava News	Hispanic Hispanic	Spanish Spanish	Louisville New Orleans	KY LA	x	x	х	х	х	х	х	× ;	х	××	<	
3394 Newspaper	El Tiempo New Orleans	Hispanic	Spanish	New Orleans	LA		Х				х				х		
3395 Newspaper 3396 Radio	KDDKFM	Hispanic Hispanic	Spanish Spanish	New Orleans New Orleans	LA LA	х	x x	х	х	х	x	х	x	x	x x		<
3397 Radio	KGLAAM WENOAM	Hispanic	Spanish	New Orleans New Orleans	LA LA	х	x x x x	х	x	х	x x	х		X	х х	¢ 1	< <
3398 Radio 3399 Television	KGLATV	Hispanic Hispanic	Spanish Spanish	New Orleans	LA		XX		x	x	x	x x				<pre></pre>	((
3400 Television		Hispanic	Spanish	New Orleans	LA	х	X X		х	х	x	x			х х	< 3	< <
3401 Television 3402 Newspaper	WTNOTV La Semana	Hispanic Hispanic	Spanish Spanish	New Orleans Boston (Manchester)	LA MA	x	x x x x	X	x	x	x	x	X	X	X X X X	ci c	< Contract of the second s
3403 Newspaper	Vocero Hispano	Hispanic	Spanish	Boston (Manchester)	MA	х	х х		х	х	х	х		x	х х	<	
3404 Newspaper 3405 Newspaper	El Mundo Boston	Hispanic Hispanic	Spanish Spanish	Boston (Manchester) Boston (Manchester)	MA MA		X X X X		x	x	X X	x x			X X X X		
3406 Newspaper	Siglo 1	Hispanic	Spanish	Boston (Manchester)	MA	x x	х х		x x	х	x	х	X 2	X X	х х	<	
3407 Newspaper 3408 Newspaper		Hispanic Hispanic	Spanish Spanish	Springfield-Holyoke Baltimore	MA MD	х	X		x		X X		х		x		
3409 Newspaper	La Jornada Detroit (newspaper)	Hispanic	Spanish	Detroit	MI	х	х х	Х	х	х	х		X 3	x	х х		
3410 Newspaper 3411 Newspaper	Latino Press Mi Gente	Hispanic Hispanic	Spanish Spanish	Detroit Detroit	MI	х	x x x	х	х	x	х	х	X	X : X	хх	•	
3412 Newspaper	El Central	Hispanic	Spanish	Detroit	MI	х	х х		х	х	х		x	x	x x	ç	
3413 Newspaper 3414 Newspaper	Nuestro Detroit La Voz (The Community Voice)	Hispanic Hispanic	Spanish Spanish	Detroit Grand Rapids-Kalmzoo-B.Crk	MI	х	X X X	х	х	х	X X	х	X		x x x	<	
3415 Newspaper	La Noticia (Formely El Hispano News)	Hispanic	Spanish	Grand Rapids-Kalmzoo-B.Crk	MI	v	х	x		х		х		х	х		
3416 Newspaper 3417 Newspaper	El Vocero Hispano	Hispanic Hispanic	Spanish Spanish	Grand Rapids-Kalmzoo-B.Crk Grand Rapids-Kalmzoo-B.Crk	MI	х	X X	х	х	х	X X	х	X	X	X X X		
3418 Newspaper	New/Nueva Opinion	Hispanic	Spanish	Grand Rapids-Kalmzoo-B.Crk	MI	х	x		х		x		х		x		
3419 Newspaper 3420 Newspaper	ADELANTE FORWARD(magazine)	Hispanic Hispanic	Spanish Spanish	Lansing Minneapolis-St. Paul	MI MN	х	x			¥					x		Mid-Michigan
3421 Newspaper	La Prensa De Minnesota(newspaper)	Hispanic	Spanish	Minneapolis-St. Paul	MN		x x		х	x	х			x	х x		
3422 Newspaper 3423 Newspaper	Vida y Sabor Espiritu Catolico	Hispanic Hispanic	Spanish Spanish	Minneapolis-St. Paul Minneapolis-St. Paul	MN MN	х	X X		х	х	X X	х	X		x x x	< 2	<
3424 Newspaper	Latino Midwest News	Hispanic	Spanish	Minneapolis-St. Paul	MN	х	x		х		x		х		x		
3425 Newspaper	Mi Raza Kansas City Hispanic News	Hispanic Hispanic	Spanish Spanish	Kansas City Kansas City	MO MO	х	x x	v	x x	х	X X	x	x x x		x x x	,	
3427 Newspaper	El Mundo Latino	Hispanic	Spanish	St. Louis	MO		х	ŵ		â		â	3	х	Х	<	
3428 Newspaper 3429 Newspaper	Red Latina Dos Mundos	Hispanic Hispanic	Spanish Spanish	St. Louis Kansas City	MO	X	x x	х	x	х	X	х	X X	x	x x x	, i	<
3430 Newspaper	La Noticia de Mississippi	Hispanic	Spanish	Jackson, MS	MS	х	х х	х	х	х	x	х	X 3	x	х х	< 3	
3431 Television 3432 Television		Hispanic Hispanic	Spanish Spanish	National	National National		X X X X		x	x	X X	x x			X X X X		<i>k</i>
3433 Television	Galavision	Hispanic	Spanish	National	National	х	x x	х	х	â	х				x x	< 3	
3434 Television 3435 Television	Telemundo	Hispanic Hispanic	Spanish Spanish	National National	National National	x x	X X X X		X X	x	X X	x x			X X X X	< 1 2	< <
3436 Television	ESPN Deportes	Hispanic	Spanish	National	National	â	x x	â	â	â	â	â	x i	i	x x x x	È i	< compared with the second sec
3437 Television	Fox Sports en Español History Channel en Español	Hispanic	Spanish Spanish	National	National National	x x	x x x x		x x	x	X X	x x	X ?	x	X X X X		Ś
3439 Television	GOLTV	Hispanic Hispanic	Spanish	National	National		x x		х	x	х				x x	< 3	<
3440 Television 3441 Television		Hispanic Hispanic	Spanish Spanish	National National	National National	х	x x x x	х	х	x	X X	x x			х х	< 2	<
3442 Television	AIMTV	Hispanic Hispanic	English	National	National	x	x x		x x	x	x.	x		x	X X X X	č i	< <
3443 Television 3444 Television	Vme	Hispanic	Spanish Spanish	National National	National National	x x	x x x x		x x	x	X X	x	X	X	X X X X		Ś
3445 Television	SurMexico TV	Hispanic Hispanic	Spanish	National	National	х	х х	х	х	x	х	x		x :	х х	< 3	<
3446 Television	SurPeru TV TV Venezuela TV	Hispanic	Spanish Spanish	National	National National		XX		X	x	x				XX		<,
3448 Television	Mexicanal	Hispanic Hispanic	Spanish	National	National	x	x x x x	X	x x	â	X X	X X		X	x x x x	È i	< <
	Discovery en Español Estrella TV(Liberman)	Hispanic Hispanic	Spanish Spanish	National National	National National		x x x x		x x	x	X X	x x			X X X X	< 1	C C C C C C C C C C C C C C C C C C C
3451 Television	Mun2	Hispanic	Spanish/English	National	National	х	х х	х	х	x	х	x		X	x x	< 3	<
3452 Television 3453 Television	MTVtr3s	Hispanic	Spanish/English	National National	National National		X X X X		X X	x x	X X	X X	X X	X X	x x x x		
3454 Television	Hispanic MPM	Hispanic Hispanic	English English	National	National	ŵ	î î	x	x	â	î.	x			х х	< 3	2
	Hispanic Information&Telecommunications Network Impre Media	Hispanic Hispanic	Spanish Spanish	National National	National National	x	x x	х	x	x	x	x		x	x x x x	23	((
3457 Digital	Hispanic PR Wire	Hispanic	Spanish	National	National	^	^ ^	^	x	x	х	х	x :	X	х х	< 3	<
3458 Digital 3459 Digital	US Media Consultanting Google (Display)	Hispanic Hispanic	Spanish Spanish/English	National National	National National		x x	v	X X	x	X X				x x x x	2	c c
3460 Digital	Google (Search)	Hispanic	Spanish/English	National	National	х	х х	х	х	х	х	х			х х	< 3	<
3461 Digital 3462 Digital	Terra Univision	Hispanic Hispanic	Spanish Spanish	National National	National National	х	X X X X		X X	X	X X	X X	X	X X	x x x x		((
3463 Digital	Telemundo	Hispanic	Spanish	National	National		х х	Х	х	x	х	х	X X	X	х х	< 3	<
3464 Digital 3465 Digital	Batanga Millenial Media	Hispanic Hispanic	Spanish Spanish/English	National National	National National	x	X X X X		x	x	X X				X X X X	Ċ	< <
3466 Digital	Moco Space	Hispanic	Spanish/English	National	National	х	X X	х	х	х			x	X	х х		ς ζ
3467 Digital 3468 Digital	Hispanic Business Hispanic Market Weekly	Hispanic Hispanic	English English	National National	National National		X X X X		X X	x x	X X	X X		X X	x x x x		< <
3469 Digital	HispanicAd.com	Hispanic	English	National	National		х х	х	х	х	Х	х	X X	X	х х	< 3	<
3470 Digital 3471 Digital	Hola Networks constructionjob.s com	Hispanic Hispanic	Spanish Spanish	National	National		х	х	х	x	X X	x x	X X	x	x x x x		(
3472 Magazine	Alma	Hispanic	Spanish	National	National		x	х	х	x	x				х х	< :	(
	Automundo	Hispanic Hispanic	Spanish Spanish	National National	National National	x	x x	X X	x x	x	X X	x x	X X	x	x x x x		
3475 Magazine	Cosmopolitan	Hispanic	Spanish	National	National	х	х х	Х	x	â	X	x			х х	< 3	<
	ESPN Deportes FAMA	Hispanic Hispanic	Spanish Spanish	National National	National National		хх	X	X	X	x	X	X	X	X X X X	< : /	<
3477 Magazine 3478 Magazine	Futbol Mundial USA	Hispanic	Spanish	National	National		x x	x	x	x	x	x	x	x	х х	< 3	<
3479 Magazine	Hispanic Business Hispanic Magazine	Hispanic Hispanic	English English	National	National		хх	×	x x	X	X X	x x		X	x x x x	< 3	<
3481 Magazine	Latina	Hispanic	Spanish/English	National	National	х	x x		х	â	х	х	x 3	X	x x	<	
3482 Magazine 3483 Magazine	Latina Style	Hispanic Hispanic	English	National National	National National	x	x x	X X	X X	x	X X				x x x x		K K
3484 Magazine	Latino Future	Hispanic	English English	National	National	^	~ X	x	^	â	х	â	x 3	х :	х х	< 3	<
3485 Magazine	Latino Leaders Mira Magazine	Hispanic	English Spanish	National National	National National		x	х	X X	X	X	X	X	X	X X	< 3	<
3486 Magazine 3487 Magazine	People en Español	Hispanic Hispanic	Spanish	National	National		х	х	х	â	X	â	x f	x	x x		<
3488 Magazine	Poder Enterrpise Record Semario de Futbol	Hispanic	Spanish	National National	National		х		х	X	х	x		X :	х х	< 3	<
3490 Magazine	Record Semario de Futbol Siempre Mujer	Hispanic Hispanic	Spanish Spanish	National	National		x	x	X X	x	X X				x x x x	2	< <
3491 Magazine	Ser Padres Transporte Latino	Hispanic	Spanish	National	National National		X		x x	x	x x	x			x x		k K
3493 Magazine	TV y Novelas	Hispanic Hispanic	Spanish Spanish	National National	National		X		х	x	х	x		x	x x x x		((
3494 Magazine	Urban Latino	Hispanic	Spanish	National	National			Х	х	х	х	х	X 3	X	х х	< 3	<
	Vanidades Vista	Hispanic Hispanic	Spanish Spanish/English	National National	National National		x x	X	x x	x	X X	x x			x x x x		< <
3497 Radio 3498 Radio	ABC Radio/Citadel	Hispanic	Spanish	National	National		х х	Х	x	х	х	х	x :	X :	х х	< 3	
3498 Radio 3499 Radio	GLR/Focus 360 Univision Radio	Hispanic Hispanic	Spanish Spanish	National National	National National	x	X X X X		x	x	X X				x x x x		< colored and set of the set of t

ALL AUDIENCES

MEDIA	BUY	SCHEDULES

3500	Medium Radio	Hispanic News Service (HNS)	Audience Hispanic	La Sp
	Radio Radio	Futbol de Primero Latino Broadcasting Radio	Hispanic Hispanic	Sp Sp
3503	Outdoor	VooDoo Vox Dial-In Messaging (Calling Card Voice Prompt)	Hispanic	Sp
		CentroAmericaTV WAPA America	Hispanic Hispanic	Sp Sp
3506	Television	Teleamazonas	Hispanic	Sp
	Television Television		Hispanic Hispanic	Sp Sp
3509	Television	Ecuavisa	Hispanic	Sp
3511		TV Colombia	Hispanic Hispanic	Sp Sp
3512	Television	Encuentro Latino AlmaVision Hispanic Network	Hispanic Hispanic	Sp Sp
3514	Television	Telemicro Internacional	Hispanic	Sp
3515 3516	Newspaper Newspaper		Hispanic Hispanic	Sp Sp
3517	Newspaper	Que Pasa-Charlotte Edition	Hispanic	Sp
3519	Newspaper Newspaper	Soplon Deportivo	Hispanic Hispanic	Sp Sp
	Radio Radio	WGSPFM WNOWFM	Hispanic Hispanic	Sp Sp
3522	Radio	WOLSFM	Hispanic	Sp
3524	Newspaper	Que Pasa-Greensboro/Winston Salem (formerly Extended Piedmont Triad Are	Hispanic Hispanic	Sp Sp
3525	Newspaper	Que Pasa Latino Communications-Raleigh/Durham (formerly Extended Triang	Hispanic Hispanic	Sp Sp
3527	Newspaper	Acento Latino	Hispanic	Sp
3528 3529	Newspaper Radio		Hispanic Hispanic	Sp Sp
3530	Radio	WYMYFM	Hispanic	Sp
3532	Newspaper Newspaper	Buenos Dias Nebraska	Hispanic Hispanic	Sp Sp
3533	Radio	KJFAFM	Hispanic Hispanic	Sp Sp
3535	Radio	KKRGFM	Hispanic	Sp
3536 3537			Hispanic Hispanic	Sp Sp
3538	Television	KLUZTV	Hispanic	Sp
3539	Television Television	KTELTV KTFQTV	Hispanic Hispanic	Sp Sp
3541 3542	Newspaper Newspaper	Mas New Mexico	Hispanic Hispanic	Sp Sp
3543	Newspaper	El Semanario	Hispanic	Sp
3544 3545	Newspaper Newspaper		Hispanic Hispanic	Sp Sp
3546	Newspaper	El Aguila	Hispanic	Sp
3548	Newspaper	Oportunidades	Hispanic Hispanic	Sp Sp
3549	Newspaper	Bloque Latino Americano De Prensa - ElExito	Hispanic Hispanic	Sp Sp
3551	Radio	KISFFM	Hispanic	Sp
3552 3553			Hispanic Hispanic	Sp Sp
3554	Radio	KRRNFM	Hispanic	Sp
3556	Television	KBLRTV	Hispanic Hispanic	Sp Sp
	Television Television		Hispanic Hispanic	Sp Sp
3559	Television	KINCTV	Hispanic	Sp
3560 3561	Newspaper Newspaper	El Sol de Nevada La Voz Hispana de Nevada	Hispanic Hispanic	Sp Sp
3562	Radio	KRNVFM	Hispanic	Sp
3564	Newspaper	Nuestra Comunidad	Hispanic Hispanic	Sp Sp
3565	Newspaper	Su Voz Vineland	Hispanic Hispanic	Sp Sp
3567	Newspaper	El Barrio News	Hispanic	Sp
3569	Newspaper	El Especial	Hispanic Hispanic	Sp Sp
3570	Newspaper	El Aguila (Formerly NYAL50)	Hispanic Hispanic	Sp Sp
3572	Newspaper	El Correo de Queens	Hispanic	Sp
3573 3574	Newspaper Newspaper		Hispanic Hispanic	Sp Sp
3575	Newspaper	Diario de Mexico	Hispanic Hispanic	Sp Sp
3577	Newspaper	Defining Trends (formerly Dominican Times News)	Hispanic	Sp
3578 3579	Newspaper Newspaper		Hispanic Hispanic	Sp Sp
3580	Newspaper	Noticiero Colombiano Hispano	Hispanic	Sp
3582	Newspaper	Hora Hispana	Hispanic Hispanic	Sp Sp
3583	Newspaper		Hispanic Hispanic	Sp Sp
3585	Newspaper	The Bilingual News	Hispanic	Sp
3586 3587	Newspaper Newspaper	Cambio Continental News	Hispanic Hispanic	Sp Sp
3588	Newspaper	El Clarin	Hispanic	Sp
3590	Newspaper Newspaper	El Migrante Ecuatoriano	Hispanic Hispanic	Sp Sp
3591 3592	Newspaper Newspaper		Hispanic Hispanic	Sp Sp
3593	Newspaper	El Sol de Nueva York	Hispanic	Sp
3594 3595	Newspaper Newspaper	El Nuevo Coqui Voz Latina	Hispanic Hispanic	Sp Sp
3596	Newspaper	Latinos Unidos	Hispanic	Sp
3598	Newspaper	Ayllu Times	Hispanic Hispanic	Sp Sp
3599	Newsnaper	Mensaje	Hispanic Hispanic	Sp Sp
3601	Radio	WADOAM	Hispanic	Sp
3602 3603	Radio Radio	WBONFM WNSWAM	Hispanic Hispanic	Sp Sp
3604	Radio	WPATFM	Hispanic	Sp
3606	Radio	WSKQFM	Hispanic Hispanic	Sp Sp
		WXNYFM NY1 Noticias	Hispanic Hispanic	Sp Sp
3609	Television	Serie del Caribe NYTV	Hispanic	Sp
3611	Television Television	WNETTV	Hispanic Hispanic	Sp Sp
3612	Television Television	WNJUTV	Hispanic	Sp
3614	Outdoor	Ad Mirable	Hispanic Hispanic	Sp
	Outdoor	CBS Outdoor Media Trimex	Hispanic Hispanic	Sp Sp
3617	Outdoor	Brite Media Group	Hispanic	Sp
3619	Outdoor	Carteles	Hispanic Hispanic	Sp Sp
3620	Outdoor	Latino Transit Services	Hispanic Hispanic	Sp Sp
3622	Outdoor	Lamar	Hispanic	Sp
3624	Newspaper	Spanish Journal (La Jornada Latina)	Hispanic Hispanic	Sp Sp
3625	Newspaper	El Latino Expreso	Hispanic Hispanic	Sp
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Languages Languages Spanish Spanish

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NationalMathemalNo.			X	X X	x	X	x	x	x	х	x	x	x	х	X	Purchased cat
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International NetworkNormal of a second se	National	National	x	x	x	x	x	x	х	х	х	x	x	х	x	Purchased cat
International NetworkNormal of a second se			X	X	X	X	х	X	X	X	X	X	X	X	X	Purchased cat
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characteryCharactery											x	x	×	X	×	Purchased cat Purchased cat
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PaladepPaladepNCXXX	Raleigh-Durham (Fayetvile)			х		х		х		х		х		х		
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Lan Vorgan NV X <th< td=""><td>Albuquerque-Santa Fe</td><td>NM</td><td>х</td><td>x</td><td>х</td><td>x</td><td>х</td><td>x</td><td>х</td><td>x</td><td>х</td><td>x</td><td>х</td><td>x</td><td>х</td><td></td></th<>	Albuquerque-Santa Fe	NM	х	x	х	x	х	x	х	x	х	x	х	x	х	
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Lan Vorgan NV X <th< td=""><td>Las Vegas Las Vegas</td><td></td><td>X</td><td>X</td><td>X</td><td>X</td><td>x</td><td>x</td><td>x</td><td>×</td><td>x</td><td>x</td><td>x</td><td>X</td><td>х</td><td></td></th<>	Las Vegas Las Vegas		X	X	X	X	x	x	x	×	x	x	x	X	х	
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Rochester, NY NY X X Cincinnati OH X <td>New York</td> <td>NY</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>ŝ</td> <td>x</td> <td>x</td> <td>x</td> <td>x</td> <td></td>	New York	NY									ŝ	x	x	x	x	
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Cleveland-Akron (Canton) OH X X X X X X X X Y	Cincinnati	OH	×	x	×	×	X	x	x	X	x	x	X	X		
	Cleveland-Akron (Canton) Cleveland-Akron (Canton)	OH	X	~	x	x	x	*	X	~	x	x	x	~	х	

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MEDIA BUY	SCHEDULES					
Medium	Vendor Name	Audience	Language	Market	State	Weeks In-Flight (mark with X, if in flight, leave blank if not) <u>1/18 1/25 2/1 2/8 2/15 2/22 3/1 3/8 3/15 3/22 3/29 4/5 4/12 Comments</u>
3627 Newspap	er Fronteras de la Noticia er La Voz Hispana	Hispanic	Spanish	Columbus, OH Columbus, OH	OH OH	* * * * * * * * * * * * * *
3629 Newspap	er La Jornada Columbus	Hispanic Hispanic	Spanish Spanish	Columbus, OH Columbus, OH	OH	x x x x x x
3630 Newspap 3631 Newspap	er La Prensa	Hispanic Hispanic	Spanish Spanish	Toledo Toledo	OH OH	x x x x x x x x x x x x x x x x x x x
3632 Newspap	er Viva Oklahoma	Hispanic	Spanish	Oklahoma City	OK	x x x
3633 Newspap 3634 Newspap	er El Nacional er El Latino American	Hispanic Hispanic	Spanish Spanish	Oklahoma City Oklahoma City	OK	x x x x x x x x x x x x x x x x x x x
3635 Newspap	er La Semana Del Sur (newspaper)	Hispanic	Spanish	Tulsa	OK OK	* * * * * * * * * * * * * *
	er Hispano De Tulsa (newspaper) er El Hispanic News	Hispanic Hispanic	Spanish Spanish	Tulsa Portland, OR	OK OR	* * * * * * * * * * * * * * * * * * * *
3638 Newspap		Hispanic	Spanish	Portland, OR	OR	
3639 Radio 3640 Radio	KGDDAM KRYPFM	Hispanic Hispanic	Spanish Spanish	Portland, OR Portland, OR	OR OR	x x x x x x x x x x x x x x x x x x x
3641 Radio 3642 Radio	KSNDFM KWBYAM	Hispanic Hispanic	Spanish Spanish	Portland, OR Portland, OR	OR OR	x x x x x x x x x x x x x x x x x x x
3643 Radio	KWIPAM	Hispanic	Spanish	Portland, OR	OR	* * * * * * * * * * * * *
3644 Newspap 3645 Newspap	er El Hispano er El Diario Latino	Hispanic Hispanic	Spanish Spanish	Harrisburg-Lncstr-Leb-York Harrisburg-Lncstr-Leb-York	PA PA	* * * * * * * * * * * * * * * * * * * *
3646 Newspap	er La Voz Hispana	Hispanic	Spanish	Harrisburg-Lncstr-Leb-York	PA	x x x
3647 Radio 3648 Radio	WEMGAM WHOLAMWESTAM	Hispanic Hispanic	Spanish Spanish	Philadelphia Philadelphia	PA PA	x x x x x x x x x x x x x x x x x x x
3649 Radio 3650 Radio	WPHEAM WPWAAM	Hispanic	Spanish	Philadelphia	PA PA	* * * * * * * * * * * * * *
3651 Radio	WPWAAM WUBAAM	Hispanic Hispanic	Spanish Spanish	Philadelphia Philadelphia	PA	x x x x x x x x x x x x x x x x x x x
3652 Newspap	er El Mensajero er Impacto Latin Newspaper	Hispanic Hispanic	Spanish Spanish	Philadelphia Philadelphia	PA PA	x x x x x x x x x x x x x x x x x x x
3654 Newspap	er Hoy En Delaware	Hispanic	Spanish	Philadelphia	PA	
3655 Newspap 3656 Newspap	er El Tiempo Hispano er El Sol Latino (Formerly El Sol)	Hispanic Hispanic	Spanish Spanish	Philadelphia Philadelphia	PA PA	x x x x x x x x x x x x x x x x x x x x
3657 Newspap	er Al Dia	Hispanic	Spanish	Philadelphia	PA	* * * * * * * * * * * * *
3658 Newspap 3659 Newspap	er La Voz er Panormana Latin News	Hispanic Hispanic	Spanish Spanish	Philadelphia Philadelphia	PA PA	× × × × × × × × × × × × × × × × × × ×
3660 Newspap	er La Voz Latina Mensual	Hispanic	Spanish	Wilkes Barre-Scranton	PA	x x
	er El Latino Expreso er Providence En Espanol	Hispanic Hispanic	Spanish Spanish	Providence-New Bedford Providence-New Bedford	RI	x x x x x x x x x x x x x x x x x x x
3663 Newspap	er El Catolico de Rhode Island	Hispanic	Spanish	Providence-New Bedford	RI RI	X X X X
3665 Newspap	er America News en Espanol - Rhode Island er El Informador	Hispanic Hispanic	Spanish Spanish	Providence-New Bedford Charleston, SC	RI SC	
3666 Newspap	er Vida Latina	Hispanic	Spanish	Charleston, SC	SC	XX X X X X
3668 Newspap	er La Isla Magazine er Universal Latin News	Hispanic Hispanic	Spanish Spanish	Charleston, SC Charleston, SC	SC SC	X X X X X X X X X X
	er La Voz Independiente er La Nacion Hispana (La Opinion Hispana)	Hispanic Hispanic	Spanish Spanish	Greenvll-Spart-Ashevll-And Greenvll-Spart-Ashevll-And	SC SC SC	x x x x x x x x x x x x x x x x x x x
3671 Newspap	er Noticias Libres	Hispanic	Spanish	Chattanooga	TN	* * * * * * * * * * * * *
3672 Newspap 3673 Newspap	er La Prensa Latina er La Campana	Hispanic Hispanic	Spanish Spanish	Memphis Nashville	TN TN	X X X X X X X X X X X X X X X X X X X
3674 Newspap	er Latino News	Hispanic	Spanish	Nashville	TN	x x x x x x x
3675 Newspap 3676 Newspap	er Mundo Hispano er El Suceso	Hispanic Hispanic	Spanish Spanish	Nashville Nashville	TN TN	X X X X X
3677 Newspap	er Hispanic Guide	Hispanic	Spanish	Abilene-Sweetwater	TX	
3678 Newspap 3679 Newspap	er La Voz Hispana er El Bilingue	Hispanic Hispanic	Spanish Spanish	Amarillo Amarillo	TX TX	x x x x x x x x x x x x x x x x x x x
3680 Newspap		Hispanic Hispanic	Spanish Spanish	Amarillo Austin	TX TX	* * * * * * * * * * * * * * *
3682 Newspap	er El Norte de Austin er Ahora Si	Hispanic	Spanish	Austin	TX	* * * * * * * * * * * * *
3683 Newspap	er El Mundo er Club Deportes	Hispanic Hispanic	Spanish Spanish	Austin	тх тх	x x x x x x x x x x x x x x x x x x x
3685 Newspap	er Arriba Art & Business	Hispanic	Spanish	Austin	TX	x x x x x x
3686 Newspap 3687 Radio	er La Prensa KJLAFM	Hispanic Hispanic	Spanish Spanish	Austin	TX TX	x x x x x x x x x x x x x x x x x x x
3688 Radio	KLQBFM	Hispanic	Spanish	Austin	TX	* * * * * * * * * * * * * * * * * * * *
3689 Newspap 3690 Radio	er South Texas Catholic - Hispanic Section KLHBFM	Hispanic Hispanic	Spanish Spanish	Corpus Christi Corpus Christi	TX TX	x x x x x x x x x x x x x x x x x x x x
3691 Radio	KMIQFM	Hispanic	Spanish	Corpus Christi	TX	* * * * * * * * * * * * *
3692 Radio 3693 Radio	KMJRFM KSABFM	Hispanic Hispanic	Spanish Spanish	Corpus Christi Corpus Christi	TX TX	x x x x x x x x x x x x x x x x x x x
3694 Radio	KUNOAM er La Subasta Dallas (Forced Combo Central Editions)	Hispanic Hispanic	Spanish Spanish	Corpus Christi Dallas-Ft, Worth	TX TX TX	* * * * * * * * * * * * * *
3696 Newspap	er Panorama de Nuevos Horizontes	Hispanic	Spanish	Dallas-Ft. Worth	TX	x x x x x x x x x x x x x x x x x x x
3697 Newspan 3698 Newspan	er El Extra er El Hispano News	Hispanic Hispanic	Spanish Spanish	Dallas-Ft. Worth Dallas-Ft. Worth	TX TX	* * * * * * * * * * * * *
3699 Newspap	er Al Dia	Hispanic	Spanish	Dallas-Ft. Worth	TX	
3700 Newspap 3701 Newspap	er El Lider USA er La Estrella en Casa	Hispanic Hispanic	Spanish Spanish	Dallas-Ft. Worth Dallas-Ft. Worth	TX TX	x x x x x x x x x x x x x x x x x x x
3702 Newspap	er El Heraldo News	Hispanic	Spanish	Dallas-Ft. Worth	TX TX	* * * * * * * * * * * * *
	er Novedades News er El Catolico de Texas	Hispanic Hispanic	Spanish Spanish	Dallas-Ft. Worth Dallas-Ft. Worth	TX TX	× × × × × × × × × × × × × × × × × × ×
3705 Newspap	er El Informador Hispano	Hispanic	Spanish	Dallas-Ft. Worth	TX	* * * * * * * * * * * * * * * * * * * *
3706 Radio 3707 Radio	KBOCFM KESSFM	Hispanic Hispanic	Spanish Spanish	Dallas-Ft. Worth Dallas-Ft. Worth	TX TX	x x x x x x x x x x x x x x x x x x x
3708 Radio 3709 Radio	KEZOFM/KDXXFM KI NOEM	Hispanic Hispanic	Spanish Spanish	Dallas-Ft. Worth Dallas-Ft. Worth	TX	* * * * * * * * * * * * * *
3710 Radio	KMVKFM	Hispanic	Spanish	Dallas-Ft. Worth	TX TX	x x x x x x x x x x x x x x x x x x x
3711 Radio 3712 Radio	KNORFM KTCYFM	Hispanic Hispanic	Spanish Spanish	Dallas-Ft. Worth Dallas-Ft. Worth	TX TX	* * * * * * * * * * * * * * * * * *
3713 Radio	KZMPAM	Hispanic	Spanish	Dallas-Ft. Worth	TX	* * * * * * * * * * * * * *
3714 Radio 3715 Televisio	KZZAFM n KMPXTV	Hispanic Hispanic	Spanish Spanish	Dallas-Ft. Worth Dallas-Ft. Worth	TX TX	* * * * * * * * * * * * * * * * * * * *
3716 Televisio	n KODFTV	Hispanic	Spanish Spanish	Dallas-Ft. Worth Dallas-Ft. Worth	TX	* * * * * * * * * * * * *
3717 Televisio 3718 Televisio	n KUVNTV	Hispanic Hispanic	Spanish	Dallas-Ft. Worth	тх тх	
3719 Televisio 3720 Outdoor	n KXTXTV Ad Mirable	Hispanic Hispanic	Spanish Spanish	Dallas-Ft. Worth Dallas-Ft. Worth	TX TX TX	x x x x x x x x x x x x x x x x x x x
3721 Outdoor	CBS Outdoor Media	Hispanic	Spanish	Dallas-Ft. Worth	TX	
3722 Outdoor 3723 Outdoor	Clear Channel Trimex	Hispanic Hispanic	Spanish Spanish	Dallas-Ft. Worth Dallas-Ft. Worth	TX TX	x x x x x x x x x x x x x x x x x x x
3724 Outdoor	Brite Media Group	Hispanic	Spanish	Dallas-Ft. Worth	TX	x x x x x
3725 Outdoor 3726 Outdoor	National Mobile Billboards Carteles	Hispanic Hispanic	Spanish Spanish	Dallas-Ft. Worth Dallas-Ft. Worth	TX TX	X X X X X X X X X X X X X
3727 Outdoor	Starlite	Hispanic	Spanish	Dallas-Ft. Worth	TX	x x x x x x
3728 Radio 3729 Radio	KBNAFM/KQBUAM KINTFM	Hispanic Hispanic	Spanish Spanish	El Paso (Las Cruces) El Paso (Las Cruces)	TX TX	* * * * * * * * * * * * * * * * * * *
3730 Radio	KYSEFM	Hispanic	Spanish	El Paso (Las Cruces)	TX	* * * * * * * * * * * * * *
3731 Radio 3732 Radio	XHEMFM XHH FM	Hispanic Hispanic	Spanish Spanish	El Paso (Las Cruces) El Paso (Las Cruces)	TX TX	x x x x x x x x x x x x x x x x x x x
3733 Radio 3734 Radio	XHIMFM XHNZEM	Hispanic	Spanish	El Paso (Las Cruces)	TX	* * * * * * * * * * * * * *
3735 Radio	XHPXFM	Hispanic Hispanic	Spanish Spanish	El Paso (Las Cruces) El Paso (Las Cruces)	TX TX	x x x x x x x x x x x x x x x x x x x
3736 Televisio 3737 Televisio		Hispanic Hispanic	Spanish Spanish	El Paso (Las Cruces) El Paso (Las Cruces)	TX TX	x x x x x x x x x x x x x x x x x x x
3738 Televisio	n KTDOTV	Hispanic	Spanish	El Paso (Las Cruces)	TX	* * * * * * * * * * * * * *
3739 Televisio 3740 Televisio	n KTFNTV n Pasiones	Hispanic Hispanic	Spanish Spanish	El Paso (Las Cruces) El Paso (Las Cruces)	TX TX	X X X X X X X X X X X X X X X X X X X
3741 Newspap	er El Diario de El Paso / El Diario de Juarez (Combo)	Hispanic	Spanish	El Paso (Las Cruces)	TX	* * * * * * * * * * * * * *
3742 Newspap 3743 Newspap	er El Nuevo Heraldo/Fronteras er El Extra	Hispanic Hispanic	Spanish Spanish	Harlingen-Wslco-Brnsvl-McA Harlingen-Wslco-Brnsvl-McA	TX	x x x x x x x x x x x x x x x x x x x
	er El Periodico USA	Hispanic	Spanish	Harlingen-Wslco-Brnsvl-McA	TX	* * * * * * * * * * * * * *
3746 Radio	KBTQFM KGBTFM	Hispanic Hispanic	Spanish Spanish	Harlingen-Wslco-Brnsvl-McA Harlingen-Wslco-Brnsvl-McA	TX	x x x x x x x x x x x x x x x x x x x
3747 Radio 3748 Radio	KKPSFM KNVOFM	Hispanic Hispanic	Spanish Spanish	Harlingen-Wslco-Brnsvl-McA Harlingen-Wslco-Brnsvl-McA	TX	X X X X X X X X X X X X X X X X X X X
3749 Radio	XAVOFM	Hispanic	Spanish	Harlingen-Wslco-Brnsvl-McA	TX	
3750 Radio 3751 Radio	XEEW FM XEGHAWXCAO	Hispanic Hispanic	Spanish Spanish	Harlingen-Wslco-Brnsvl-McA Harlingen-Wslco-Brnsvl-McA	TX	* * * * * * * * * * * * * * * * * *
3752 Radio	XHRRFWKESOFM	Hispanic	Spanish	Harlingen-Wslco-Brnsvl-McA	TX	* * * * * * * * * * * * * *
3753 Televisio		Hispanic	Spanish	Harlingen-Wslco-Brnsvl-McA	ТХ	* * * * * * * * * * * * * *

MEDIA BUY	HEDIA BUY SCHEDULES Weeks In-Flight (mark with X, if in flight, leave blank if not)																	
Madium	Vandas Nama	A	1	Mashat	Charles	440												mments
Medium 3754 Television	Vendor Name KNVOTV	Audience Hispanic	Language Spanish	Market Harlingen-Wslco-Brnsvl-McA	State TX	1/18 X	X X	2/1 2 X 2	18 <u>2/15</u>	2/22 X	<u>3/1</u> X	<u>3/8</u> ×	3/15 X	3/22 X	3/29 X		X X	nments
3755 Television		Hispanic	Spanish	Harlingen-Wslco-Brnsvl-McA Harlingen-Wslco-Brnsvl-McA	TX	x	X X X	X X X X	C X	х	X X	×	х	х	х		x x	
3756 Television 3757 Television	XERVTV	Hispanic Hispanic	Spanish Spanish	Harlingen-Wslco-Brnsvl-McA Harlingen-Wslco-Brnsvl-McA	тх тх	X X	x	X	(X	X X	x	x	x x	x x			x	
3758 Outdoor	Trimex	Hispanic	Spanish	Harlingen-Wslco-Brnsvl-McA	TX			x x	(х	х	x x	х	х	х	х	х	х	
3759 Outdoor 3760 Outdoor	Brite Media Group National Mobile Billboards	Hispanic Hispanic	Spanish Spanish	Harlingen-Wslco-Brnsvl-McA Harlingen-Wslco-Brnsvl-McA	ТХ ТХ								x	x x	x x	X X	X X	
3761 Outdoor	Carteles	Hispanic	Spanish	Harlingen-Wslco-Brnsvl-McA	тх					x	x	х	х	x x		х	х	
3762 Outdoor 3763 Newspane	Lamar r Somos Colombia	Hispanic Hispanic	Spanish Spanish	Harlingen-Wslco-Brnsvl-McA Houston	тх тх				X	х	х	х	x	х	х	х	х	
3764 Newspape	r La Voz De Houston	Hispanic	Spanish	Houston	тх	х	х	x		х	х	х	x	х	х	х		
	r Rumbo (Houston/San Antonio)	Hispanic	Spanish	Houston	TX	X	x	XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX		X	X	x	x	x		X		
3766 Newspape 3767 Newspape	r La información r La Subasta Houston (10 Zones)	Hispanic Hispanic	Spanish Spanish	Houston Houston	ТХ ТХ	X X	X X	XX	(X	X	X X	x x	x x	X X	x x	X X	х	
3768 Newspape	r Semana	Hispanic	Spanish	Houston	TX	х	х	x	(X	х	х	х	х	х	х	х		
3769 Newspape 3770 Newspape	r La Prensa de Houston r Buena Suerte (10 zones)	Hispanic Hispanic	Spanish Spanish	Houston Houston	тх тх	x x		X X		x	X	x	x	x		X X	х	
3771 Newspape	r El Sol (formerly El Sol de Conroe)	Hispanic	Spanish	Houston	ТХ ТХ	х	Х	X		х	x x	x x	х	X X	х	х		
3772 Radio 3773 Radio	KAMAFM KEYHAM	Hispanic Hispanic	Spanish Spanish	Houston Houston	ТХ ТХ	x	x	XX	(X)	x	X X	x	X	x			X X	
3774 Radio	KLATAM	Hispanic	Spanish	Houston	TX	â				x	х		x		х	х	х	
3775 Radio	KLOLFM	Hispanic	Spanish	Houston	TX	х	х	X		х	х	x	х	x x		х	Х	
3776 Radio 3777 Radio	KLTNFM KLVLAM	Hispanic Hispanic	Spanish Spanish	Houston Houston	ТХ ТХ	X X	X X	XX	(X	x x	X X	x x	x	X X	x x	X X	x x	
3778 Radio	KOVEFM	Hispanic	Spanish	Houston	TX TX TX TX TX	х	Х	X 3		х	x x	x x	х	X X	х	х	x x	
3779 Radio 3780 Radio	KQBUFM KQQKEW/KXGI EM	Hispanic Hispanic	Spanish Spanish	Houston	TX TX	X X			(X)	X	X		x	x		X X	X	
3781 Radio	KTJMFM/KJOJFM	Hispanic	Spanish	Houston	тх	x	x	X	(Х	x	x	x x	x	х	x		x x	
3782 Television	KAZHD2	Hispanic	Spanish	Houston	TX	x	X X	X	(X	X	X	X	x	x	x	X X	X	
3783 Television 3784 Television		Hispanic Hispanic	Spanish Spanish	Houston Houston	тх тх	x		XX	C X	x	X X	x x	x	X X			x x	
3785 Television	KUVMTV	Hispanic	Spanish	Houston	ТХ ТХ	х	х	X	(Х	х	х	х	х	х	х	х	х	
3786 Television 3787 Television		Hispanic Hispanic	Spanish Spanish	Houston Houston	ТХ ТХ	X	x	X X X X	(X)	X	X	× ×	x	x x		x x	X X	
3788 Outdoor	Ad Mirable	Hispanic	Spanish	Houston	TX	â	x	x i	λ Â	x	x	x	x	â			x	
3789 Outdoor	Clear Channel	Hispanic	Spanish	Houston	TX				х	х	×	x	X X	х		х	х	
3790 Outdoor 3791 Outdoor	Trimex Brite Media Group	Hispanic Hispanic	Spanish Spanish	Houston Houston	ТХ ТХ			X	(X	х	х	х	x	X X			x x	
3792 Outdoor	National Mobile Billboards	Hispanic	Spanish	Houston	TX								â	â	â	â	â	
3793 Outdoor	Carteles	Hispanic	Spanish	Houston	TX					х	х	х	x	х	х	х	х	
3794 Outdoor 3795 Newspape	Starlite r Tiempo De Laredo	Hispanic Hispanic	Spanish Spanish	Houston Laredo	тх тх	х	x	x	х х	х	х	х	x	x	x x		x x	
3796 Newspape	r El Manana	Hispanic	Spanish	Laredo	ТХ ТХ	x	x	x i	x x x x	x	x	x	x	x	x	X X	x	
3797 Newspape		Hispanic	Spanish	Laredo	ТХ ТХ	X	х	x		х	х	х		x x	х		х	
3798 Radio 3799 Radio	KBDRFM/ La Ley KJBZFM	Hispanic Hispanic	Spanish Spanish	Laredo Laredo	TX	x				x	x		x	x			x	
3800 Radio	XHGTSFM	Hispanic	Spanish	Laredo	TX	Х	х	X		х	х	x x	х	X X	х	х	х	
3801 Radio 3802 Radio	XHNLOFM XHNOEFM	Hispanic Hispanic	Spanish Spanish	Laredo Laredo	TX	X X	X X	XX	(X)	x x	X X	X X	x x	X X	X X	X X	x x	
	r West Texas Hispanic News	Hispanic	Spanish	Lubbock	тх тх	â		x i	c x	x			x	â			x	
3804 Newspape	r El Editor (Lubbock)	Hispanic	Spanish	Lubbock	ТХ ТХ	х	х	X		х	x x	x x	х	x x	х	х		
3805 Newspape	r The Hispano r El Editor (Odessa)	Hispanic Hispanic	Spanish Spanish	Lubbock Odessa-Midland	тх тх	X X	X X	XX		X	X X	X X	x	x x		X X		
	r Conexion Hispana	Hispanic	Spanish	San Angelo	TX	â		x i		x	x	x	x	â		x		
3808 Newspape	r El Gram	Hispanic	Spanish	San Antonio	TX	х	Х	X 3	ίх	х	х	х	х	х	х	х		
3809 Newspape 3810 Newspape	r News Gram r Conevion	Hispanic Hispanic	Spanish Spanish	San Antonio San Antonio	ТХ ТХ	X X	X X	XX	(X	x x	x x	X X	x x	X X	X X	X X		
3811 Newspape	r Del Rio News - Herald	Hispanic	Spanish	San Antonio	тх	x				x	x		x	x			х	
3812 Newspape	r La Prensa - W Edition	Hispanic	Spanish	San Antonio	TX TX	х	х	X	(Х	х	х	x	х		х		х	
3813 Radio 3814 Radio	KCORAM KEDAAM	Hispanic Hispanic	Spanish Spanish	San Antonio San Antonio	TX TX	x		XX		×	X	X	×	X			X	
3815 Radio	KGSXFM	Hispanic	Spanish	San Antonio	TX TX	x		XX	ć x	x	X	× ×	x	X X	x	X X	x x	
3816 Radio 3817 Radio	KLEYFM KROMFM	Hispanic	Spanish Spanish	San Antonio San Antonio	TX	X	X X	XX	(X	X	X X	x x	X	X X	X	X X	x x	
3817 Radio 3818 Radio	KROMFM KSAHAM	Hispanic Hispanic	Spanish	San Antonio San Antonio	тх тх	x		X		x	x	x	x	x		x	x	
3819 Radio	KTJKAM	Hispanic	Spanish	San Antonio	ТХ ТХ	х	х	X	(Х	x	х	х	x	х	х	х	х	
3820 Radio 3821 Television	KXTNFM KLIRNTV	Hispanic Hispanic	Spanish Spanish	San Antonio San Antonio	ТХ ТХ	X	x	XX	(X	X	X X	x x	x	x x	x x	x x	X X	
3822 Television		Hispanic	Spanish	San Antonio	TX	x				x	x		x					
3823 Television		Hispanic	Spanish	San Antonio	тх тх	х	х	X X	(х	х	х	××	х	x x	х	х	x x	
3824 Television 3825 Television		Hispanic Hispanic	Spanish Spanish	San Antonio San Antonio	ТХ ТХ	X X	X X	XX	(X)	X	X X	x x	X	x	x	X X	x x	
3826 Television	WOAITV	Hispanic	Spanish	San Antonio	TX	â	х	X	λ Â	x	x	x	x	х			x	
3827 Outdoor	Ad Mirable	Hispanic	Spanish	San Antonio	тх	х	х	X		x	x	х	х	х			x	
3828 Outdoor 3829 Outdoor	Clear Channel Trimex	Hispanic Hispanic	Spanish Spanish	San Antonio San Antonio	тх тх			x	(X	X	X	x	x	x	x x	x x	X X	
3830 Outdoor	Brite Media Group	Hispanic	Spanish	San Antonio	TX								x	х	х	х	х	
3831 Outdoor	National Mobile Billboards	Hispanic	Spanish	San Antonio	TX							~	х	X			х	
3832 Outdoor 3833 Newspape	Carteles r La Opinion	Hispanic Hispanic	Spanish Spanish	San Antonio Tyler-Longview(Lfkn&Ncgd)	ТХ ТХ	х	х	x	(X	x	X X	x	x	x x	x	X X	x	
3834 Newspape	r Revista De Victoria	Hispanic	Spanish	Victoria	TX			х			х				х			
3835 Newspape 3836 Newspape	r La Voz Hispana (newspaper) r Fronteras de la Noticia (Wichita Falls)	Hispanic Hispanic	Spanish Spanish	Waco-Temple-Bryan Wichita Falls & Lawton	TX TX	X X	x x	X X	(X	x x	X X	X X	x x	X X		X X		
3837 Newspape	r Mundo Hispano	Hispanic	Spanish	Salt Lake City	TX UT	х		х	х		х		х		х			
3838 Newspape	r Ahora Utah (formerly known as Fronteras de la Noticia (Utah Edition))	Hispanic	Spanish	Salt Lake City	UT UT	x		XX		x	X	x	x	X X		x	~	
	r La Prensa Times	Hispanic Hispanic	Spanish Spanish	Salt Lake City Salt Lake City	UT	х	х	X	(X	х	х	X X	х	^		X X	х	
3841 Radio	KBMGFM	Hispanic	Spanish	Salt Lake City	UT	х	х	x	(X	х	х	х	х	х	х	х	х	
3842 Radio 3843 Newspape	KDUTFM r Nuevas Raices	Hispanic Hispanic	Spanish Spanish	Salt Lake City Harrisonburg	UT VA	X X		XX		X	X X	x x	x	X X			x x	
3844 Newspape	r Los Tiempos USA	Hispanic	Spanish	Norfolk-Portsmth-Newpt Nws	VA	х	х	X	(Х	x	х	х	х	х	х	х		
3845 Newspape	r El Eco De Virginia	Hispanic	Spanish	Norfolk-Portsmth-Newpt Nws	VA	x		X X	(X	x	X	x x	x	X X			x	
	r Horizontes News r Tidewater Hispanic	Hispanic Hispanic	Spanish Spanish	Norfolk-Portsmth-Newpt Nws Richmond-Petersburg	VA VA	X X	х	X	(X	х	X	x	x	x	x X	x	х	
3848 Newspape	r El Mundo	Hispanic	Spanish	Seattle-Tacoma	WA	х		x :		х	x	х	x	х		х		
3849 Newspape 3850 Newspape		Hispanic Hispanic	Spanish Spanish	Seattle-Tacoma Seattle-Tacoma	WA WA	X X	X X	X X	(X	x	x x	X X	x x	X X	X X	X X	х	
3851 Newspape	r Informe Hispano	Hispanic Hispanic	Spanish	Seattle-Tacoma	WA	х		х	х		х		х		х			
3852 Newspape	r La Raza del Noroeste	Hispanic	Spanish	Seattle-Tacoma	WA	х	Х	X	(X	х	x	х	х	х		х		
3853 Newspape 3854 Radio	r La Prensa Bilingue KDYKAWKDYMAM	Hispanic Hispanic	Spanish Spanish	Spokane Yakima-Pasco-Rchind-Knnwck	WA WA	X X		XX	(X)	x	X	X	x	x		x x	x	
3855 Radio	KLESFM	Hispanic	Spanish	Yakima-Pasco-RchInd-Knnwck	WA .	x			ć x	x	x	x	x	x			х	
3856 Radio	KMMGFM	Hispanic	Spanish	Yakima-Pasco-RchInd-Knnwck	WA	x	x	X	ć X	x	X	X	х	х		х	х	
3857 Radio 3858 Radio	KMNAFM KZHRFM	Hispanic Hispanic	Spanish Spanish	Yakima-Pasco-RchInd-Knnwck Yakima-Pasco-RchInd-Knnwck	WA WA	x X	x	XX	(X	x	X	x x	x	x x	x	X X	X X	
3859 Radio	KZTAFM/KZMLFM	Hispanic	Spanish	Yakima-Pasco-RchInd-Knnwck	WA	x	x	x	(x	x	x	х	x	x	х	х	х	
3860 Radio	KZTBFM	Hispanic	Spanish	Yakima-Pasco-Rchind-Knnwck		х	х	X	(Х	x	х	х	x	x	х	х	х	
3861 Newspape 3862 Newspape	r Viva! r La Voz Hispanic Newspaper	Hispanic Hispanic	Spanish Spanish	Yakima-Pasco-RchInd-Knnwck Yakima-Pasco-RchInd-Knnwck		X X		XX	(X)	X	X	x x	x	x x		X X		
3863 Newspape	r Voz Latina	Hispanic	Spanish	Madison	WI		х	3	c .	х		х		х		х		
	r La Comunidad News	Hispanic	Spanish	Madison	WI	X	x	X X		x	X X	x x	X X	X X		x		
	r El Conquistador r Spanish Journal	Hispanic Hispanic	Spanish Spanish	Milwaukee Milwaukee	WI WI	X X	X X	XX	(X	x	X	x	x	x		X X		
3867 Newspape	r Voces de la Frontera	Hispanic	Spanish	Milwaukee	WI	х			х						х			
3868 Television	TELEMUNDO OF PR TELEVICENTRO PR	Puerto Rico Puerto Rico	Spanish Spanish	National	Puerto Rico Puerto Rico	x	X X	X		x	X X	x	X	X X	X	x	x x	
3870 Television	WLII (UNIVISION)	Puerto Rico Puerto Rico	Spanish	National	Puerto Rico Puerto Rico	x		X X		x	X	X X	x x				x	
3871 Television	ENCUENTRO CHRISTIAN NET (Encuentrovision)	Puerto Rico	Spanish	National	Puerto Rico	х	х	X		х	х	x	х	x x	х	х	х	
3872 Television 3873 Television	IGLESIA CATOLICA ROMANA (Teleoro) Corporacion de Pr para la Disusion Publica Canal 6	Puerto Rico Puerto Rico	Spanish Spanish	National National	Puerto Rico Puerto Rico	x	x	XX		x	X	x	x	x			x	
3874 Television	KBLE PROMOTIONS (Si TV- Ana G Mendez)	Puerto Rico	Spanish	National	Puerto Rico	â	â	x	сх	x	х	х	x		х	х	х	
3875 Television	MEGA TV	Puerto Rico	Spanish	National	Puerto Rico	х	Х	X	(Х	х	х	х	х	x x	х	х	х	
3876 Television 3877 Television	CARIBE VISION PR CARLOS ROSSO QUEVEDO (Contrapuntos)	Puerto Rico Puerto Rico	Spanish Spanish	National National	Puerto Rico Puerto Rico	X		XX	(X)	x x	X X	x x	x	x	х	х	х	
3878 Television	ABC-WPRU-20 (Caribbean Broadcast Network)	Puerto Rico	Spanish/English	National	Puerto Rico	х		x	λ Â	х	x	x		x	х	х	х	
3879 Television	FOX WSJX (Caribbean Broadcast Network) CARIBBEAN BROAD NETWORK (CW)	Puerto Rico Puerto Rico	Spanish/English Spanish/English	National National	Puerto Rico Puerto Rico	x x	X X	X X	(X	x	X X	X X X	X X X	x	х	х	x x	
3000 TEIEVISION	CONSIGNATION OF THE PROPERTY O	- 5510 MC0	oponiorecrigitori		· Gend RICO	^	^	~ `	• •	^	^	^	^	^	^	^	^	

<u>Mec</u> 3881 Tele	tium Vendor Name evision DIRECT-TV SATELLITE PR	Audience Puerto Rico	Language Spanish/English	Market National	State Puerto Rico	<u>1/18</u>						in flight, le <u>3/8</u> 3/1			5 4/12	2 Comments
3882 Tele	avision MundoRad Corp	Puerto Rico	Spanish	National	Puerto Rico							х х	x x		x	
3883 Tele 3884 Rad	avision STN News Corporation MEDIA POWER GROUP (Radio Isla-WSKN)	Puerto Rico Puerto Rico	Spanish Spanish	National	Puerto Rico Puerto Rico	x	х	x x			x	x x	x x x x		x	
3885 Rad	io UNIVISION PR (KQ 104- WKRA)	Puerto Rico	Spanish	National	Puerto Rico	ŵ		î î			â	x x	î î	έ ŝ		
3886 Rad 3887 Rad		Puerto Rico Puerto Rico	Spanish Spanish	National National	Puerto Rico Puerto Rico	X		X X X X			x	x x	x x	(X		
3888 Rad	io SALSOUL / WPRM-FM RADIO	Puerto Rico	Spanish	National	Puerto Rico	ŵ	x	х х	х	х	â	x x	x x	:	X	
3889 Rad 3890 Rad	io FIDELITY RADIO / WFID-FM io NOTI UNO	Puerto Rico Puerto Rico	Spanish Spanish	National National	Puerto Rico Puerto Rico	X	x	XX	x	X	X	X X	X X	X	X	
3890 Rad	io CADENA ESTEREOTEMPO / SBS	Puerto Rico	Spanish	National	Puerto Rico	x	x	x x	x	x	â	x x	x x	: Â	x x	
3892 Rad 3893 Rad	io WZNT RADIO/SBS	Puerto Rico Puerto Rico	Spanish Spanish	National National	Puerto Rico Puerto Rico	x		х х	x	x	X	x x	x x	(X)	X	
3893 Rad 3894 Rad	io REGGAETON 94/SBS	Puerto Rico Puerto Rico	Spanish	National	Puerto Rico Puerto Rico	x		x x x x	X X	x x	X X	x x	x x			
3895 Rad 3896 Rad		Puerto Rico Puerto Rico	Spanish	National	Puerto Rico Puerto Rico	х	х	х х			x	x x	x x			
3897 Rad	io Noti Radio Broadcast. WAPA-AM	Puerto Rico	Spanish Spanish	National National	Puerto Rico						^	x x	x x	(X)		
3898 Nev	/spaper EL DIA INC./ GENERALES	Puerto Rico Puerto Rico	Spanish Spanish	National National	Puerto Rico Puerto Rico	х		X X		х	х	x x	X X	(X X		
3900 Nev	/spaper CARIBBEAN INTL.NEW CO.(EL VOCERO) /spaper PRIMERA HORA	Puerto Rico	Spanish	National	Puerto Rico	X X	X X	x x x x	X X	x x	х	X X X X	x x x x			
	vspaper COOP PRENSA UNIDA DBA PUERTO RICO DAILY SUN vspaper RUMBO	Puerto Rico Puerto Rico	English Spanish	National National	Puerto Rico Puerto Rico	x	х	X X X			x	х х	х	(x		
3903 Nev	spaper EXPRESION	Puerto Rico	Spanish	National	Puerto Rico	x		x			â			x		
3904 Nev	spaper EL VISITANTE INC	Puerto Rico	Spanish	National	Puerto Rico	х				х	х		X	÷		
3905 Nev 3906 Mag	/spaper Periodico Dialogo Inc Jazine TV Aqui	Puerto Rico Puerto Rico	Spanish Spanish	National National	Puerto Rico Puerto Rico								x x x	: x		
3907 Digi 3908 Digi		Puerto Rico Puerto Rico	Spanish Spanish	National	Puerto Rico Puerto Rico			х х	X	x x	x x	X X X X	x x x	x	. v	
3909 Digi	tal TelevicentroPR.com	Puerto Rico	Spanish	National	Puerto Rico				x	x	â	x x	x x	ĉ x		
3910 Digi 3911 Digi	tal Telemundopr.com	Puerto Rico Puerto Rico	Spanish Spanish	National National	Puerto Rico Puerto Rico				х	х	X	X X X X	x x x x			
3912 Tele	avision SAN JUAN CABLE	Puerto Rico	Spanish/English	Local Puerto Rico	Puerto Rico	х		х х	х	х	ŵ	x x	î î	: î	ŝ	
3913 Tele 3914 Rad	io ALFA ROCK / WCAD RADIO	Puerto Rico Puerto Rico	Spanish/English Spanish	Local Puerto Rico Local Puerto Rico	Puerto Rico Puerto Rico	X X	X X	XX	х	х	x	X X	XX	. X	X	
3915 Rad	io MAGIC / WIDI	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	~	~	~ ~			x	x x	x x	: x	x	
3916 Rad 3917 Rad	io MSG RADIO INC- DBA TOCA DE TO io WCMN RADIO (107.3 MI EMISORA)	Puerto Rico Puerto Rico	Spanish Spanish	Local Puerto Rico Local Puerto Rico	Puerto Rico Puerto Rico	X X	X X	X X X X	х	х	X	X X	XX	. X	X	
3918 Rad	io WORO FM 92.5	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	х	Х	х х		^	x	x x	x x	ĉ	x	
3919 Rad 3920 Rad		Puerto Rico Puerto Rico	English Spanish	Local Puerto Rico Local Puerto Rico	Puerto Rico Puerto Rico	X X		x x x x		x	X X	X X X X	x x x x			
3921 Rad	io DIMENSION 103.3	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	х	х	х х		^	х	х х	х х	с х	Х	
3922 Rad 3923 Rad	io YUNQUE 93 io WAEL Radio	Puerto Rico Puerto Rico	Spanish Spanish	Local Puerto Rico Local Puerto Rico	Puerto Rico Puerto Rico	X X		X X X X			X	X X X X	x x x x	X X		
3924 Rad	io WABA	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico		~	~ ~			x	x x	х			
3925 Nev 3926 Nev	/spaper LA CORDILLERA /spaper DE TODO CAROLINA	Puerto Rico Puerto Rico	Spanish Spanish	Local Puerto Rico Local Puerto Rico	Puerto Rico Puerto Rico	X X		x x	x	x		х	хх	(X		
3927 Nev	/spaper EL EXPRESO DE PR	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico		х			~			x x			
	/spaper EL REGIONAL /spaper EL HORIZONTE	Puerto Rico Puerto Rico	Spanish Spanish	Local Puerto Rico Local Puerto Rico	Puerto Rico Puerto Rico	x		X X	X			X	x x x x			
3930 Nev	vspaper LA ESTRELLA DE PR	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	х		x				x x	x	x		
3931 Nev 3932 Nev	Ispaper LA PERLA Ispaper PERIODICO EL NORTE	Puerto Rico Puerto Rico	Spanish Spanish	Local Puerto Rico Local Puerto Rico	Puerto Rico Puerto Rico	х	х	х	х	x			x	X		
3933 Nev	spaper PERIODICO OPINION	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico		х			x			х	(
3934 Nev 3935 Nev	Ispaper PERIODICO EL ORIENTAL Ispaner EL PERIODICO INC	Puerto Rico Puerto Rico	Spanish Spanish	Local Puerto Rico Local Puerto Rico	Puerto Rico Puerto Rico	x		X X	х			x	x x x	x x		
3936 Nev	/spaper La Semana	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico		х	х				Âx	х	(
3937 Nev 3938 Nev	/spaper EL TODO /spaper PERIODICO VISION INC	Puerto Rico Puerto Rico	Spanish Spanish	Local Puerto Rico Local Puerto Rico	Puerto Rico Puerto Rico	х	x	х				x	x X	. X		
3939 Nev	/spaper La Esquina	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico							х	x			
3940 Out 3941 Out		Puerto Rico Puerto Rico	Spanish Spanish	Local Puerto Rico Local Puerto Rico	Puerto Rico Puerto Rico	x	x	x x x x	×	x	x	X X X X	x x x x	(X X		
3942 Out	door ABCON MEDIA PR, INC.	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico			х х	х	х	х	хх	хх	(Х	х	
3943 Out 3944 Out		Puerto Rico Puerto Rico	Spanish Spanish	Local Puerto Rico Local Puerto Rico	Puerto Rico Puerto Rico	x		X X X X	X	x	X	X X X X	x x x x			
3945 Out		Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	х	х	х х		х	х	х х	х х			
3946 Out 3947 Out	door POWER ADS CORP door IMPACT MEDIA CORP	Puerto Rico Puerto Rico	Spanish Spanish	Local Puerto Rico Local Puerto Rico	Puerto Rico Puerto Rico	х	х	X X X X	×	x x	X X	X X X X	x x x x	(X	X	
3948 Out	door BILLBOARD MEDIA GROUP	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	x	x	хх	x	x	x	хх	x x	X	. X	
3949 Out 3950 Out	door FOCAL POINT door PROUTDOOR MEDIA	Puerto Rico Puerto Rico	Spanish Spanish	Local Puerto Rico Local Puerto Rico	Puerto Rico Puerto Rico	х	х	x x	х	х	х	x x	x x	(x	x	
3951 Out		Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	х	х	х х	х	х	х	х х	х х		х	
3952 Out 3953 Out		Puerto Rico Puerto Rico	Spanish Spanish	Local Puerto Rico Local Puerto Rico	Puerto Rico Puerto Rico					х		x				
3954 Out	door ELDI- En Punto Break Tour	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico							x x		X		
3955 Digi 3956 Nev	tal ENDI.com /spaper Neue Presse USA	Puerto Rico German	Spanish German	National Arizona	Puerto Rico AZ		х	x x	x	x	x	X X X X	x x x x	C X	X	
3957 Mag	jazine German World jazine France-Amerique	German French	German French	Arizona	AZ CA			x x x x	X	x x	X	x x x x	x x x x		X	
	azine France-Amerique jazine France-Amerique	French	French	Los Angeles San Francisco-Oak-San Jose	CA			x x	x	x	x	XX	x x x x			
3960 Nev	ispaper Neue Presse USA azine German World	German	German	California California	CA		х	х х	х	х	X	х х	x x	(х	Х	
	spaper The National Herald	German Greek	German Greek	San Francisco-Oak-San Jose	CA CA	х	х	x x x x	X	x	X X	X X X X	x x x x			Includes placement in Periodiko (Magazine) and Online edition
3963 Rad		Greek Yiddish	Greek Yiddish	San Francisco-Oak-San Jose California	CA CA		х	x x	х	х	X	X X X X	x x x	(x	. v	
3964 Nev 3965 Rad	/spaper Algemeiner Journal io KLBS AM	Portuguese	Portuguese	Fresno-Visalia	CA		â	x x	x	x	â	x x	x x			
3966 Out		Portuguese	Portuguese	Fresno-Visalia	CA			x		х	X	х х	х х	X	X	
3968 Nev	/spaper Brazil Explore Mag /spaper Brazil Today	Portuguese Portuguese	Portuguese Portuguese	Los Angeles Los Angeles	CA CA CA		х	~			â					
	/spaper Soul Brasil door Target Specific Media (One-Sheets)	Portuguese Portuguese	Portuguese Portuguese	Los Angeles Los Angeles	CA				х	v	v	x x	x x	x	X	
3971 Rad	io KLBS AM	Portuguese	Portuguese	Sacramnto-Stkton-Modesto	CA		х	x x	х	â	x	x x	х х	с х	x	
3972 Out 3973 Nev	door Target Specific Media (One-Sheets) /spaper Brazilian Pacific	Portuguese Portuguese	Portuguese Portuguese	Sacramnto-Stkton-Modesto San Diego	CA CA		х			х	х	х х	x x x	(X	x	
3974 Out	door Target Specific Media (One-Sheets)	Portuguese	Portuguese	San Diego	CA					х	х	х х	x x	x	x	
3975 Rad	io KSQQ FM /spaper Brasil Best Magazine	Portuguese Portuguese	Portuguese Portuguese	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA		х	x x x	х	х	X X	х х	хх	×	х	
3977 Out	door Target Specific Media (One-Sheets)	Portuguese	Portuguese	San Francisco-Oak-San Jose	ĊA					х	x	x x				
	/spaper Comunidade News /spaper Tribuna Connecticut	Portuguese Portuguese	Portuguese Portuguese	Hartford & New Haven Hartford & New Haven	CT CT	x	x	X X	X	x		x x x x	x x x x	C X	X	
3980 Out	door Target Specific Media (One-Sheets)	Portuguese	Portuguese	Hartford & New Haven	CT					х	х	х х	х х			
	azine France-Amerique azine German World	French German	French German	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC DC			x x x x	x	x	x	X X X X	x x x x	c x c x	X	
3983 Nev	/spaper Le Soleil de la Floride	French	French	Miami-Ft. Lauderdale	FL			X X X X	х	х	х	х х	x x	с х	Х	
3985 Mag	/spaper Nordamerikanische Wochen-Post Jazine Florida Sun Magazine	German German	German German	Florida Miami-Ft. Lauderdale	FL FL		х	хх	х	x	х	хх	X X X	C X	X	
	/spaper La Gaceta	Italian	Italian	Tampa-St. Pete (Sarasota)	FL		х	x x x x	X X	x x	х	x x	x x	x x		
	/spaper Algemeiner Journal /spaper Achei Usa	Yiddish Portuguese	Yiddish Portuguese	Florida Miami-Ft. Lauderdale	FL FL	х	X X	x x x x	x	x	X X	x x x x	x x x x			
3989 Nev	/spaper Acontece	Portuguese	Portuguese	Miami-Ft. Lauderdale	FL			x					x	;		
3990 Nev 3991 Nev	/spaper Florida Review /spaper Gazeta Brazilian New	Portuguese Portuguese	Portuguese Portuguese	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FL	х	х	×x	х	х	х	x x	x x	((X	x	
3992 Nev	vspaper Linha Aberta Magazine	Portuguese	Portuguese	Miami-Ft. Lauderdale	FL			x			х					
3994 Nev	/spaper Momento Brasileiro /spaper So Sobre Rodas	Portuguese Portuguese	Portuguese Portuguese	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FL			^		х		х	х			
3995 Out	door Target Specific Media (One-Sheets) /spaper Brasileiras & Brasileiros	Portuguese Portuguese	Portuguese Portuguese	Miami-Ft. Lauderdale Orlando-Daytona Bch-Melbrn	FL FL			~		x x	х	х х	x x	, x	x	
3997 Nev	/spaper Nossa Gente	Portuguese	Portuguese	Orlando-Daytona Bch-Melbrn	FL	х		^				х	x			Start date week of 1/11
3998 Mag	azine France-Amerique /spaper Neue Presse USA	French German	French German	Atlanta	GA GA		х	x x x x	X X	x	x	XX	x x x x			
4000 Nev	/spaper Jornal Moderno	Portuguese	Portuguese	Georgia Atlanta	GA		Х	х		â	â	^ X	х	х		
4001 Mag	jazine France-Amerique jazine German World	French German	French German	Chicago Illinois	L			x x x x	X	x	x	X X X X	x x x x			
4003 Nev	vspaper Nordamerikanische Wochen-Post	German	German	Illinois	L.			x x		x	x	х х	х х	с х	х	
	/spaper Fra Noi /spaper Nordamerikanische Wochen-Post	Italian German	Italian German	Chicago Indiana	IL IN		х	x x	х	х	X X	X X X X	x x x x			
4006 Mag	azine France-Amerique	French	French	Boston (Manchester)	MA			х х	х	â	х	х х	х х	с х		
4007 Nev	spaper The National Herald	Greek	Greek	Boston (Manchester)	MA	х	х	хх	х	х	х	х х	хх	X		Includes placement in Periodiko (Magazine) and Online edition

							w	/eeks	In-Fligh	ht (ma	rk with	n X. if	in fliat	nt. leaw	e blani	k if not			
Medium Vendor Name	Audience	Language	Market	State	1/18	8 1/2			18 2/1		22	3/1	3/8	3/15	3/22			4/12	Comments
4008 Radio Hellenic Public Radio	Greek	Greek	Boston (Manchester)	MA								х	х	х	х				
4009 Newspaper Algemeiner Journal	Yiddish	Yiddish	Massachusetts	MA		X							х	х	х	х	х	x	
4010 Radio WESX AM 4011 Radio WJDA AM	Portuguese	Portuguese	Boston (Manchester) Boston (Manchester)	MA	X	X			x x x x			x	X X	X X	X	X	X	x	
4011 Radio WJDA AM 4012 Newspaper A Semana	Portuguese Portuguese	Portuguese Portuguese	Boston (Manchester) Boston (Manchester)	MA	x							x	x	x	x	×	x	x	
4013 Newspaper R Sentana 4013 Newspaper Bate Papo Magazine	Portuguese	Portuguese	Boston (Manchester)	MA	^	^		<u> </u>	^ ^		x	^	^	^	Ŷ	^	^	^	
4013 Newspaper Brazilian Times "1"	Portuguese	Portuguese	Boston (Manchester)	MA	х	х	×	x :	×	-	â	х	х	х	ŵ	х	х	х	
4015 Newspaper Cape Verdean News	Portuguese	Portuguese	Boston (Manchester)	MA					×			x				x			
4016 Newspaper Comunidade Em Retrospectiva	Portuguese	Portuguese	Boston (Manchester)	MA					х					х					
4017 Newspaper Jornal A Noticia	Portuguese	Portuguese	Boston (Manchester)	MA	Х			K 3	x			х	Х	Х	х	х	Х	х	
4018 Newspaper Jornal Dos Sports	Portuguese	Portuguese	Boston (Manchester)	MA	х			3	х х			х	х	х	х	х	х	х	
4019 Newspaper Metro Brazilian News	Portuguese	Portuguese	Boston (Manchester)	MA		х						х	х	х	х	x	х	х	
4020 Newspaper O Jornal Brasileiro	Portuguese	Portuguese	Boston (Manchester)	MA MA	×		×	K 3	х х		X	X	X	X	X	X	X		
4021 Newspaper Portuguse Times 4022 Outdoor Target Specific Media (One-Sheets)	Portuguese	Portuguese Portuguese	Boston (Manchester) Boston (Manchester)	MA	x	×			x		x	÷	×.	x	x	÷	X	x	
4022 Outdoor Target Specific Media (One-Sneets) 4023 Radio WLYN AM	Portuguese Portuguese	Portuguese	Boston (Manchester)	MA		x	×	x :	x x			â	â	Ŷ	ŵ	Ŷ	ŵ	â	
4024 Radio WMRC AM	Portuguese	Portuguese	Boston (Manchester)	MA		Ŷ						ŵ	â	â	ŵ	Ŷ	x	ŵ	
4025 Newspaper The National Herald	Greek	Greek	Baltimore	MD	х				x x			x	x	x	x	x	x		Includes placement in Periodiko (Magazine) and Online edition
4026 Radio Hellenic Public Radio	Greek	Greek	Baltimore	MD								х	х	х	х				
4027 Magazine France-Amerique	French	French	Detroit	MI			Х	K 3	х х		х	х	х	х	х	Х	Х	х	
4028 Newspaper Nordamerikanische Wochen-Post	German	German	Michigan	MI		Х			х х			х	х	Х	х	Х	Х	х	
4029 Newspaper The National Herald	Greek	Greek	Detroit	MI	х	Х	X	K 3	х х		х	х	х	х	х	х	х		Includes placement in Periodiko (Magazine) and Online edition
4030 Radio Hellenic Public Radio	Greek	Greek	Detroit	MI								х	х	х	х				
4031 Newspaper Brazilian Press 4032 Digital hi5	Portuguese	Portuguese	National	National National	х	х	×		x X		x	~	x	X X	X	X	X	X	
4032 Digital hi5 4033 Radio Radio America	Portuguese Portuguese	Portuguese Portuguese	National New York	National		x			x x x x			x	x	x	x	×	X		Newark
4034 Newspaper America Oggi	Italian	Italian	New York	NJ		^		<u> </u>	~ ^			Ŷ	Ŷ	â	ŵ	Ŷ	â	ŵ	IVEWAIN
4035 Magazine German World	German	German	Nevada	NV			х	x :	x x			ŵ	â	ŵ	ŵ	ŵ	ŵ	ŵ	
4036 Magazine France-Amerique	French	French	New York	NY			x		x x		x	x	x	x	x	x	x	x	
4037 Magazine German World	German	German	New York	NY			Х	K 3	х х		х	х	х	х	х	х	Х	х	
4038 Newspaper Nordamerikanische Wochen-Post	German	German	New York	NY		Х			х х			х	Х	Х	х	Х	Х	х	
4039 Newspaper The National Herald	Greek	Greek	New York	NY	х	Х	X	K 3	х х		х	х	х	х	х	х	х		Includes placement in Periodiko (Magazine) and Online edition
4040 Radio Hellenic Public Radio	Greek	Greek	New York	NY								x	х	х	х				
4041 Newspaper Algemeiner Journal 4042 Newspaper Yiddish Forward	Yiddish Yiddish	Yiddish Yiddish	New York New York	NY NY		X						X	×	x	X	X	X	X	
4042 Newspaper Yiddish Forward 4043 Newspaper Der Yid	Yiddish	Yiddish	New York	NY		×						x	x	x	x	x	X	x	
4044 Radio WJDM AM	Portuguese	Portuguese	New York	NY		Ŷ						ŵ.	â	Ŷ	ŵ	Ŷ	ŵ	â	
4045 Newspaper 24 Horas	Portuguese	Portuguese	New York	NY	¥	x			xx			x	x	x	x	Ŷ	x	x	
4046 Newspaper Brazilian Times "2"	Portuguese	Portuguese	New York	NY	x				x x			x	x	x	x	x	x		
4047 Newspaper Brazilian Voice	Portuguese	Portuguese	New York	NY	х	х	X	K 3	х х		х		х	х	х	х	х	х	
4048 Newspaper Latino Usa	Portuguese	Portuguese	New York	NY	Х		Х		х			х		Х		Х			
4049 Newspaper Luso Americano	Portuguese	Portuguese	New York	NY	х	Х	X	K 3	х х			х	х	х	х	х	Х	х	
4050 Outdoor Target Specific Media (One-Sheets)	Portuguese	Portuguese	New York	NY								х	х	х	х	х	х	х	
4051 Magazine German World	German German	German German	Ohio Ohio	OH OH		x	X		x x x x			X	x	x	X	X	X	X	
4052 Newspaper Nordamerikanische Wochen-Post 4053 Newspaper The National Herald	Greek	German Greek	Cleveland-Akron (Canton)	OH	~	X					×.	÷.	x	x	x	X	x		Includes placement in Periodiko (Magazine) and Online edition
4053 Newspaper The National Herald 4054 Radio Hellenic Public Radio	Greek	Greek	Cleveland-Akron (Canton)	OH	^	^		<u> </u>	^ ^		^	ŵ.	â	Ŷ	ŵ	^	^		includes placement in Periodiko (wagazine) and Online edition
4055 Magazine German World	German	German	Oregon	OR			х	x :	x x			x	x	x	x	×	х	×	
4056 Magazine France-Amerique	French	French	Philadelphia	PA			x		x x			x	x	x	x	x	x	x	
4057 Magazine German World	German	German	Pennsylvania	PA			х	K 3	х х		х	х	х	х	х	х	х	х	
4058 Newspaper Nordamerikanische Wochen-Post	German	German	Pennsylvania	PA		Х	X	K 3	х х		х	х	х	х	х	х	х	х	
4059 Radio WJFD AM	Portuguese	Portuguese	Providence-New Bedford	RI		Х					х	х	х	х	х	х	Х	х	
4060 Radio WHTB AM	Portuguese	Portuguese	Providence-New Bedford	RI		X		K 3	х х		x	x	X	х	X	X	X	x	
4061 Newspaper O Jornal Portuguese	Portuguese	Portuguese	Providence-New Bedford	RI	х	х	×	ĸ	х		x	x	X	X	X	X	X	x	
4062 Outdoor Target Specific Media (One-Sheets) 4063 Magazine France-Amerique	Portuguese French	Portuguese French	Providence-New Bedford Houston	RI TX			x	x :	x x		X X	x	x	x	X	×	X	X	
4063 Magazine France-Amerique 4064 Newspaper Neue Presse USA	German	German	Texas	TX		x			x x x x			x	x	x	x	Ŷ	x	x	
4065 Magazine German World	German	German	Texas	TX		^	x		x x			ŵ	â	â	ŵ	Ŷ	â	ŵ	
4066 Magazine German World	German	German	Washington	WA			x		λ χ			î.	â	â	ŵ	â	ŵ	x	
4067 Newspaper Nordamerikanische Wochen-Post	German	German	Wisconsin	WI		х	×	K 3	х х		х	х	х	х	х	х	х	х	