

2010 Census: Drop-in announcements

The following content can be dropped into newsletters, bulletins and e-mails, and used on Web sites in the weeks leading up to Census Day on April 1, 2010, to educate and encourage faith-based community members to complete their census form. Corresponding leader messages are included in this packet and both are available to download at “Partner With Us” at 2010census.gov.

Week 1: About the census

The 2010 Census: Coming Soon

As the 2010 Census approaches, each of our households will receive a form. Since the census has such an impact on the communities in which all of us live and work, our organization has partnered with the U.S. Census Bureau to encourage participation. As mandated by the U.S. Constitution, every person living in the United States must be counted – both citizens and noncitizens. Data from this national count help determine key funding and government representation decisions. Please complete and mail back your form and encourage your family, friends and neighbors to do the same. For more information, visit 2010census.gov.

Week 2: Benefits of the census

The 2010 Census: What’s in it For You?

As members of this faith-based community and the communities in which we live and work, each of us has a lot at stake as we prepare to complete our 2010 Census form. By participating, we can affect the quality of life in our community for the better. Every year, the federal government distributes more than \$400 billion to state, local and tribal governments based on census data – funding used for new roads, schools, hospitals and to enhance important community programs. Faith organizations like ours use census data to apply for grants that fund programs and initiatives that are important to our community. Census data also give us a voice in Congress as the data is used to determine the number of seats each state will have in the U.S. House of Representatives. Please complete and mail back your form and encourage your family, friends and neighbors to do the same. For more information, visit 2010census.gov.

Week 3: Completing the form

The 2010 Census: Your Responses Are Safe

You have likely received your 2010 Census form. One of the shortest census forms in history, the 2010 Census form asks 10 questions and takes about 10 minutes to complete. It’s easy, important and safe, and your participation is vital. By law, the U.S. Census Bureau cannot share an individual’s personal information with anyone, including other federal agencies and law enforcement entities. Please complete and mail back your form and encourage your family, friends and neighbors to do the same. For more information, visit 2010census.gov.



Week 4: Remember the 2010 Census

(service before Census Day, April 1, 2010)

The 2010 Census: It's in Our Hands

If you haven't completed and mailed back your census form, we encourage you to do so. Census data will have an important impact on our community. Data will influence grant opportunities for our faith community and guide decisions about where to build new roads, schools, hospitals and more. Every person and every census form matters. Help to ensure our organization and our community are eligible for the funding they need for a bright future. Please complete and mail back your census form and encourage your family, friends and neighbors to do the same. For more information, visit 2010census.gov.

Week 5: Thank you

(service following Census Day, April 1, 2010)

The 2010 Census: Thank You

We would like to thank everyone who completed and mailed back their 2010 Census form. You have made an important impact on this community and the decisions that affect us all, and for that we are grateful. For those who haven't completed their form, it's not too late to participate in this easy, important and safe process. Households that do not respond may receive a replacement form in early April 2010. Census workers will visit households that do not return their form to take a count in person. Remember, the success of the 2010 Census is in our hands. For more information, visit 2010census.gov.

For more information about the 2010 Census, go to 2010census.gov.