

PART I - FACE SHEET

APPLICATION FOR FEDERAL ASSISTANCE		1. TYPE OF SUBMISSION: Application <input checked="" type="checkbox"/> Non-Construction														
Modified Standard Form 424 (Rev.02/07 to confirm to the Corporation's eGrants System)																
2a. DATE SUBMITTED TO CORPORATION FOR NATIONAL AND COMMUNITY SERVICE (CNCS):	3. DATE RECEIVED BY STATE: 24-NOV-10	STATE APPLICATION IDENTIFIER:														
2b. APPLICATION ID: 11ES123815	4. DATE RECEIVED BY FEDERAL AGENCY:	FEDERAL IDENTIFIER: 09ESHNY0010001														
5. APPLICATION INFORMATION																
LEGAL NAME: New York City Office of the Mayor DUNS NUMBER: 129925467	NAME AND CONTACT INFORMATION FOR PROJECT DIRECTOR OR OTHER PERSON TO BE CONTACTED ON MATTERS INVOLVING THIS APPLICATION (give area codes): NAME: Kevin Cummings TELEPHONE NUMBER: (212) 442-9915 FAX NUMBER: INTERNET E-MAIL ADDRESS: kcummings@cityhall.nyc.gov															
ADDRESS (give street address, city, state, zip code and county): 253 Broadway 8th Floor New York NY 10007 County: New York																
6. EMPLOYER IDENTIFICATION NUMBER (EIN): 136400434	7. TYPE OF APPLICANT: 7a. Local Government - Municipal 7b. Local Government, Municipal															
8. TYPE OF APPLICATION (Check appropriate box). <input type="checkbox"/> NEW <input type="checkbox"/> NEW/PREVIOUS GRANTE <input checked="" type="checkbox"/> CONTINUATION <input type="checkbox"/> AMENDMENT If Amendment, enter appropriate letter(s) in box(es): <input type="text"/> <input type="text"/> A. AUGMENTATION B. BUDGET REVISION C. NO COST EXTENSION D. OTHER (specify below):	9. NAME OF FEDERAL AGENCY: Corporation for National and Community Service															
10a. CATALOG OF FEDERAL DOMESTIC ASSISTANCE NUMBER:94.006 10b. TITLE: AmeriCorps Fixed Amount Grant (State)	11.a. DESCRIPTIVE TITLE OF APPLICANT'S PROJECT: NYC Civic Corps															
12. AREAS AFFECTED BY PROJECT (List Cities, Counties, States, etc): New York City, NY Bronx Brooklyn (Kings)	11.b. CNCS PROGRAM INITIATIVE (IF ANY):															
13. PROPOSED PROJECT: START DATE: 08/15/11 END DATE: 06/29/12	14. CONGRESSIONAL DISTRICT OF: a.Applicant <input type="text"/> b.Program <input checked="" type="checkbox"/> NY 008															
15. ESTIMATED FUNDING: Year #: <input type="text" value="2"/>	16. IS APPLICATION SUBJECT TO REVIEW BY STATE EXECUTIVE ORDER 12372 PROCESS? <input type="checkbox"/> YES. THIS PREAPPLICATION/APPLICATION WAS MADE AVAILABLE TO THE STATE EXECUTIVE ORDER 12372 PROCESS FOR REVIEW ON: DATE: <input checked="" type="checkbox"/> NO. PROGRAM IS NOT COVERED BY E.O. 12372															
<table border="1" style="width: 100%; border-collapse: collapse; font-size: small;"> <tr> <td style="width: 20%;">a. FEDERAL</td> <td style="text-align: right;">\$ 1,365,000.00</td> </tr> <tr> <td>b. APPLICANT</td> <td style="text-align: right;">\$ 0.00</td> </tr> <tr> <td>c. STATE</td> <td style="text-align: right;">\$ 0.00</td> </tr> <tr> <td>d. LOCAL</td> <td style="text-align: right;">\$ 0.00</td> </tr> <tr> <td>e. OTHER</td> <td style="text-align: right;">\$ 0.00</td> </tr> <tr> <td>f. PROGRAM INCOME</td> <td style="text-align: right;">\$ 0.00</td> </tr> <tr> <td>g. TOTAL</td> <td style="text-align: right;">\$ 1,365,000.00</td> </tr> </table>	a. FEDERAL	\$ 1,365,000.00	b. APPLICANT	\$ 0.00	c. STATE	\$ 0.00	d. LOCAL	\$ 0.00	e. OTHER	\$ 0.00	f. PROGRAM INCOME	\$ 0.00	g. TOTAL	\$ 1,365,000.00	17. IS THE APPLICANT DELINQUENT ON ANY FEDERAL DEBT? <input type="checkbox"/> YES if "Yes," attach an explanation. <input checked="" type="checkbox"/> NO	
a. FEDERAL	\$ 1,365,000.00															
b. APPLICANT	\$ 0.00															
c. STATE	\$ 0.00															
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e. OTHER	\$ 0.00															
f. PROGRAM INCOME	\$ 0.00															
g. TOTAL	\$ 1,365,000.00															
18. TO THE BEST OF MY KNOWLEDGE AND BELIEF, ALL DATA IN THIS APPLICATION/PREAPPLICATION ARE TRUE AND CORRECT, THE DOCUMENT HAS BEEN DULY AUTHORIZED BY THE GOVERNING BODY OF THE APPLICANT AND THE APPLICANT WILL COMPLY WITH THE ATTACHED ASSURANCES IF THE ASSISTANCE IS AWARDED.																
a. TYPED NAME OF AUTHORIZED REPRESENTATIVE: Kevin Cummings	b. TITLE: Director	c. TELEPHONE NUMBER: (212) 442-9915														
d. SIGNATURE OF AUTHORIZED REPRESENTATIVE:		e. DATE SIGNED: 08/10/11														

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Executive Summary

The NYC Civic Corps is the first and only municipal Corps in the nation with its focus on instigating and developing organizational capacity to manage sustainable volunteer programs. Through NYC Service, NYC Civic Corps illustrates the possibilities for volunteers to address critical needs in communities throughout the country, particularly during this economic downturn. Through their service, these corps members fulfill the pledge of AmeriCorps along with the goals of NYC Service | Office of the Mayor in helping to promote service as a core part of what it means to be a citizen.

Rationale and Approach

OVERVIEW

New York City, through NYC Service, proposes to continue the innovative NYC Civic Corps, deploying AmeriCorps members to local nonprofits and government agencies to develop sustainable impact volunteer programs. NYC Civic Corps teams will assist with a combination of capacity building and direct service activities for the next three years. NYC Service, an initiative of the New York City Office of the Mayor, aims to achieve three overarching goals: channeling the power of volunteers to address the city's greatest challenges, making New York City the easiest city in America in which to serve, and creating a culture of volunteering and service in NYC's youngest populations.

The NYC Civic Corps supports nonprofit organizations and New York City agencies that want to use more volunteers, but struggle to manage and support sustainable volunteer programs. The City's supply of ready-to-serve citizens surpasses the ability of the public and nonprofit sectors to accommodate them. The NYC Civic Corps is correcting this imbalance.

NYC Civic Corps members are dispatched to local organizations for 10 months where they serve as "force multipliers" and assist in the development of sustainable impact volunteer programs. By deploying this critical resource to local organizations, NYC Service is able to substantially increase volunteerism, engaging more New Yorkers in efforts to help neighbors in need and tackle the City's toughest challenges. By harnessing the collective power of New York City's 8.4 million residents, NYC

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Service can make a difference in the quality of life for every New Yorker.

In its first year, the NYC Civic Corps has undertaken a diverse range of service projects, from planting trees to training thousands of New Yorkers in CPR, and is well on its way to meeting its goal of recruiting over 48,000 community volunteers by July 2010. For its second year, the NYC Civic Corps will match or exceed this number, accounting for almost a quarter of NYC Service's overall volunteer engagement goal.

Thanks to a partnership with the Corporation for National and Community Service and the Recovery Act expansion of its AmeriCorps VISTA program, the City of New York inaugurated its first class of NYC Civic Corps members in July 2009. With the continued support of AmeriCorps, the NYC Civic Corps will be able to continue championing the notion that civic engagement among all New Yorkers, in every neighborhood and across all five boroughs, is a powerful way to address New York City's critical needs.

COMPELLING COMMUNITY NEED

New York City provides services to its residents to meet compelling needs across several impact areas. Some of these areas clearly overlap with the Corporation for National and Community Service's priority areas.

*Economic Opportunity -- NYC Service initiatives assist those impacted by the economic downturn and other New Yorkers in need.

According to the New York City Center for Economic Opportunity, (CEO) the overall poverty rate in New York City in 2006 was 23.0%. Approximately 230,000 young adults between the ages of 16 and 24 live in poor households, representing a higher proportion than the general population, and an estimated 117,000 young adults are neither in school nor in the labor market. Of these, approximately half have high school degrees, while others struggle with basic literacy skills and face many other hurdles. Senior citizens also suffer from higher poverty rates than the City as a whole: CEO determined that 32.0% of individuals over the age of 65 live in poverty.

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This year, NYC Civic Corps teams are working to address poverty in New York City in several ways. For example, the team at the Office of Financial Empowerment is recruiting and training community volunteers to staff Financial Empowerment Centers, where low-income individuals and families can receive financial counseling and income tax preparation services. The team at the New York City Housing Authority (NYCHA) is working with residents of public housing to establish Resident Green Committees -- resident-led task forces responsible for reducing the carbon footprint of NYCHA. The team at the Bed Stuy Campaign Against Hunger is working vigorously to increase the capacity of the organization's ability to meet the expanding need for nutritious meals in Central Brooklyn.

*Education -- NYC Service initiatives help youth in public schools.

New York City is home to the largest school district in the country, serving more than 1.1 million students each year. Though many educational gains have been made in recent years, there is still a long way to go. On this year's state literacy and math tests, over a third of black and Hispanic students across grades 3-8 failed to meet proficiency standards. Additionally, only 58% of Hispanic students and 56% of black students graduate from high school in four years.

This year, NYC Civic Corps has placed teams with a wide range of organizations that offer education services to New York City students. For example, one team is working with the City's Department of Education to launch a new mentoring program that will provide 1,250 mentors to students in 51 high-need middle schools. The team placed at the Harlem Educational Activities Fund is concentrating on recruiting adults, specifically parents, to volunteer in their community educational programming. And the team working with Common Cents is helping NYC Service reach the goal of having each public school participate in community service. This year the Common Cents team has engaged over 900 schools in the Penny Harvest, the largest child philanthropy program in the US.

*Healthy Futures -- NYC Service initiatives address major health challenges.

In a city of more than 8 million people, the protection and promotion of health is a key priority. The NYC Department of Health and Mental Hygiene, through its "Take Care New York" initiative, is focusing

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on some of the most pressing health issues facing New Yorkers including smoking, heart health, HIV, maternal-infant health, and obesity. While significant progress has been made, challenges continue. For example, more than 20% of NYC public school children in kindergarten through 8th grade are obese, with another 18% identified as overweight. Childhood obesity drastically increases the likelihood of adult obesity and the many risks that come with it including heart disease and diabetes.

This year, NYC Civic Corps teams are working to recruit new volunteers throughout New York to improve the health of all citizens. For example, one team is closely working with the Department of Parks and Recreation to recruit new fitness instructors who will offer free exercise programs to all New Yorkers in recreation centers throughout the City through the NYC Service Shape Up initiative. Another team placed with the FDNY Foundation is working to increase the number of New Yorkers trained in bystander CPR. Their ambitious goal is to have over 32,000 people trained in bystander CPR by the end of their term of service.

*Environment -- NYC Service initiatives are reducing energy utilization and shrinking the City's carbon footprint.

New York City is one of the most environmentally-efficient cities in the world. The City's air and water have not been this clean since before the industrial age, yet the air quality still fails to meet federal standards and thousands of acres of land remain severely polluted. The City also faces the growing impact of climate change; warmer temperatures, intense storms, and rising sea levels cannot be ignored. As New York City's population continues to grow, pressures on the environment will increase as well. In an effort to address the myriad environmental issues that New York City faces, Mayor Bloomberg launched PlaNYC, a comprehensive local strategy to fight global warming and create a more sustainable city. Individual New Yorkers are critical to advancing the PlaNYC goal of reducing the City's carbon emissions by 30% by 2030.

This year, NYC Civic Corps teams are working on a number of projects to address environmental issues in New York City. For example, the team at Green City Force is helping the organization prepare low-

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income young adults for employment in the emerging green economy by training them to become knowledgeable about green businesses; social, economic and environmental justice; and project management. The team of corps members at GrowNYC is working on improving the eating habits of NYC youth and educating public school students about where their food comes from, which studies show has a direct impact on helping students make healthy lifestyle choices. Another team of Corps members is working with the Community Environmental Center on Cool Roofs NYC, an initiative with NYC Service where they were instrumental in helping us coat over one million square feet of roof space to minimize the urban heat island effect and reduce rising energy costs.

MOBILIZING VOLUNTEERS TO ADDRESS CRITICAL NEEDS

Volunteer efforts, unlike funded programmatic priorities, may or may not be responsive to existing or emerging local needs. In focus group discussions, organizations repeatedly stated that they, and their volunteers, would like to address local needs and priorities, but they were unclear on what the priorities were or how their work could support and advance local goals.

Organizations that use volunteers also struggle to absorb more volunteers due to the costs of training, administration, and other capacity-related issues. Without focusing on improving the capacity of existing organizations to recruit, train, and strategically utilize more volunteers, it will not be feasible to achieve the goals of NYC Service. In addition, funding cuts may negatively impact the ability of nonprofits to retain staff, thus further exacerbating the problem. Through the NYC Civic Corps, NYC Service helps organizations improve their capacity to take on and manage more volunteers, more effectively.

There are approximately 2,500 nonprofit organizations operating in New York City that currently receive funds from the City. Almost 1,000 nonprofits currently post volunteer opportunities through the NYC Service Office. To develop NYC Service, the Bloomberg Administration consulted with hundreds of local and national experts in service, undertaking the most extensive assessment of service support organizations in New York City ever completed. Several challenges emerged from this research and

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demonstrated the need for NYC Civic Corps to create sustainable impact volunteer programs that address critical local needs.

* More than half of sampled volunteer organizations that completed surveys for New York City (116 of 215) in 2009 reported that they were already turning volunteers away; on average, one of every three volunteers coming to these organizations were denied.

* 70% of organizations noted that they would need additional full or part-time staff in order to increase their ability to utilize and manage volunteers.

* Nearly 50% of organizations noted that increased partnerships with City agencies or other nonprofits would increase their ability to utilize and manage volunteers.

DESCRIPTION OF ACTIVITIES AND MEMBER ROLES

Through NYC Service, the City of New York proposes to engage 150 full-time AmeriCorps members in each of the three upcoming years of the NYC Civic Corps. The NYC Civic Corps members will be deployed in small teams for a period of 10 months beginning in September 2010, with each team building sustainable volunteer capacity. These teams are assigned to nonprofit organizations and select local government agencies with the expressed mission of expanding capacity to address these critical needs in ways that their host organizations would not otherwise be able to attempt, and provide much-needed direct assistance. The teams work closely with their hosts to develop and execute detailed project plans and create systems for the effective recruitment, coordination and strategic deployment of community volunteers.

Each team assignment is full-time for 10 months, and can either be entirely at one organization, or split between two host sites for two or three days each week. The full-time commitment of 1,700 hours is important for Civic Corps members to learn the intricacies of the host's programs and to make maximum progress on complex project implementation. Individually and collectively, these projects will have a meaningful and sustainable impact on the City's critical needs, which are quantified in the performance measures and analyzed monthly.

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New York City seeks to propagate its comprehensive program to both ensure a meaningful experience for NYC Civic Corps members and to maximize their impact on local communities. Every effort is made to prepare NYC Civic Corps members for their work in New York City and to ensure that best practices, as well as challenges, are exchanged and addressed to improve the program throughout the year.

NYC Service again intends to partner with service experts including the nationally-recognized HandsOn Network and Points of Light Institute to implement a comprehensive orientation and training program for NYC Civic Corps members at the start of the members' service year. The curriculum focused on nonprofit capacity building as well as leadership skills. Once placed, NYC Civic Corps members will meet regularly amongst each other to develop their skills and learn about the broader context of their work in meeting New York City's critical needs. This plan for corps member development, training, and supervision was key in providing Corps members and their direct supervisors with the tools they needed to kick-start another exciting service year.

The NYC Service Fellows collaborated to design a training element to further develop the Civic Corps' knowledge of New York City and to further members into groups and dispatching them to collect information about communities from the community. An opportunity was presented by the Mother Teresa Day of Service on August 26th, 2010. This service day meant that NYC Service could mobilize its Civic Corps members to volunteer throughout the city alongside our partners and the public. With the help of HandsOn, the learning for this module was extended by bridging the physical service to a discussion regarding project design, volunteer engagement and civic engagement. Each of these elements helped in making the orientation dynamic, interesting, and rich.

One of the primary goals of each NYC Civic Corps team is to mobilize a new cadre of community volunteers and volunteer leaders whose relationships with host organizations will endure beyond the service term of the NYC Civic Corps teams. The NYC Civic Corps ensures that volunteer programs engage and empower people to create sustainable change in their communities.

Members of the NYC Civic Corps are responsible for implementing all aspects of the host site project

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plan, described in detail below. Concurrently, NYC Service staff support the development and mentorship of NYC Civic Corps teams and individual members through monthly site visits, monthly professional development seminars, and periodic recognition events that foster a cohesive and unique NYC Civic Corps culture.

NYC CIVIC CORPS PROJECT PLAN AND MEMBER RESPONSIBILITIES

- Learn mission and perform needs assessment of host organizations to identify challenges and opportunities for expanding the use of community volunteers to maximize organizational impact
- Define community volunteer projects based on host organization's needs assessment
- Develop detailed volunteer engagement plans that define steps needed to implement effective volunteer programs for host organizations
- Work with community volunteers in execution of projects in accordance with volunteer engagement plan, including direct service
- Develop sustainable tools to support implementation of volunteer engagement plans for host organizations, including creation or update of volunteer databases and program manuals documenting database, recruitment strategy and communications templates
- Recruit and train community volunteers for projects in accordance with the host site mission
- Identify and train community volunteer leaders to take up role of NYC Civic Corps teams at host organizations for sustainability of volunteer engagement plan beyond the AmeriCorps member service year
- Participate in structured trainings to build skills and acquire critical knowledge, skills, and mindsets to increase their proficiency
- Assist with the collection of metrics to assess progress

HOST SITES

Mayor Bloomberg and NYC Service are excited to continue administrating the NYC Civic Corps and the large-scale engagement of 150 AmeriCorps members in meaningful assignments within deserving

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nonprofit and government agency host organizations. Host organizations are selected annually through a competitive application process, which will begin in February of 2011 for the 2011-2012 program year.

The need for the capacity-building work of NYC Civic Corps teams at New York City non-profit organizations is clear when the host site application window opened for the 2010-2011 program year, NYC Service received three times as many host site applications than there were slots for host sites in less than a week. NYC Service accepts only those host sites that complete the NYC Civic Corps host site application sufficiently and that clearly demonstrate how their organization's work addresses pressing community needs. In addition, NYC Service ensures that corps member job descriptions at participating host sites are aligned with the missions of both NYC Service and AmeriCorps, and that the organization is fully prepared to supervise Civic Corps members.

The NYC Civic Corps will ensure it does not violate non-duplication, non-displacement, and non-supplementation requirements by specifying these requirements in the Sub-recipient Agreement established between NYC Service and host organizations. NYC Service will ensure that members comply with AmeriCorps rules on prohibited service activities by establishing NYC Civic Corps Member Agreements, and these will be covered in orientation. In addition, host site supervisors will be instructed on the applicable AmeriCorps requirements and prohibitions for NYC Civic Corps members assigned to them, including proper assignment of accrued service hours.

Organizations apply to NYC Service to request an NYC Civic Corps team. Applications include descriptions of their potential capacity to help the Mayor address the City's impact areas through increased citizen participation. The selection will be based on the following categories: organizational mission; a compelling vision for a volunteer program that advances the host organization's mission while helping to tackle the City's toughest issues; capacity to host NYC Civic Corps members; and demonstrated need for assistance. For all applicants, existing information available through Vendex (NYC's vendor management system) and other outlets will be used to review fiscal and organizational

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health. To ensure that the NYC Civic Corps meets the demands of a wide variety of organizations, host sites participating in the program for more than one year was limited to 40% of the 2010 host site group.

Moving forward, there will be similar considerations in ensuring that the NYC Civic Corps can continue to be diverse by affecting different communities.

Depending on demonstrated need, scope, and potential impact, teams of two to ten NYC Civic Corps members will be assigned to host organizations for a service term of ten months. Below are concrete examples of how the member activities and roles directly address New York City's critical needs. These highlight the proposals of both new applicants and current NYC Civic Corps host sites that applied to continue their work for a second year.

Economic Opportunity:

Chhaya CDC is a community organization that organizes, educates and offers one-on-one counseling to South Asians, new immigrants, and New York City residents in the areas of housing rights and civic participation. Their work encompasses issues of tenant rights, homeownership, foreclosure prevention, housing rights, civic engagement, and affordable housing opportunities; and advocates for community needs through research and advocacy. In their first two months, corps members have completed a volunteer needs assessment, detailing the organization's volunteer needs as well as potential expansion areas. Throughout the term of service, they will work to expand volunteer efforts around homeownership education, foreclosure prevention, and tenant rights by engaging in community outreach and streamlining organizational communications.

The NYC Department of Consumer Affairs' Office of Financial Empowerment (OFE) is the first local government initiative in the nation with a mission to educate, empower, and protect New Yorkers with low incomes so they can build assets and make the most of their financial resources. A large focus of the work at OFE is the recruitment, training, and sustaining of Volunteer Income Tax Assistance (VITA) participants. These volunteers must complete a time-intensive training and commit to volunteering 3-4 hours a week throughout tax season, making the successful on-boarding of VITA volunteers crucial to

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the program'. Many nonprofit organizations throughout the city operate VITA programs, and OFE supports them in various ways. The Civic Corps teams leveraged these existing relationships by connecting the nonprofit providers who also have Civic Corps teams -- namely New York Cares and the Food Bank for New York City -- and are now communicating with their fellow corps members about best practices for recruitment and training of VITA volunteers. Already the Civic Corps team has recruited 200 VITA volunteers for the 2011 tax season. Further, the team will work to engage volunteers in grassroots outreach to ensure that potential OFE clients are fully aware of the free services offered at OFE's Financial Empowerment Centers located throughout the city.

Education:

iMentor cultivates relationships between young people and volunteer adult mentors through an innovative combination of e-mail correspondence and in-person meetings. To-date, iMentor has matched over 10,000 mentor-mentee pairs, partnering with 30 NYC schools and after school programs in four of New York City's five boroughs and programs all over the country through iMentor Interactive. Corps members will increase the management capacity of the Volunteer Team and enable iMentor to support 500 additional mentoring pairs in NYC public middle schools. In their first month of active recruitment of mentors, the Civic Corps team was responsible for initiating 725 mentor-mentee matches.

Year Up NYC is a one-year, intensive training program that provides urban young adults 18-24, with a unique combination of technical and professional skills, college credits, an educational stipend and corporate internship. Our success is our graduates -- enabling them to move on to full-time employment and higher education. A strong structure guides students as they take the needed steps to succeed in careers and post-secondary education. Corps members will recruit volunteer mentors to aid young adults, develop training curricula for mentors, and organize events for program participants. Thus far, the corps members have engaged 83 volunteers in Year Up programming.

Environment:

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Central Park Conservancy's Corps of over 500 dedicated volunteers are involved throughout the organization, but the majority are on two levels: horticulture and greeter services. In terms of the field (horticulture), many volunteers provide regularly weekly support to staff gardeners, forming long-lasting partnerships. We also have volunteers who participate each week on large group projects that rotate throughout the Park depending on the need. The Civic Corps team has developed a plan to implement Parks Roundtables, and is working to survey former volunteers so as to determine best practices for volunteer recruitment and retention.

New York City Housing Authority (NYCHA) is fully committed to providing safe, affordable housing for more than 400,000 residents in a cost efficient and environmentally conscious manner. To that effect, NYCHA aims to become a leader among landlords when it comes to advancing PlaNYC, the City's strategy to reduce greenhouse gas emissions and make New York City the world's first great sustainable city of the 21st century. Corps members will engage 300 additional individuals in Resident Green Committees at public housing developments. These Resident Green Committees will educate residents and employees about long-term environmentally sustainable strategies and retrofits NYCHA's building portfolio. Civic Corps members have been meeting with previously formed Resident Green Committees (RGCs)--active and dormant--to assess the level of engagement, as well as newly identified developments targeted for formation of RGCs. To date, the 4 teams of two have each been assigned to a pre-existing RGC and a startup RGC.

Health:

Girls on the Run Manhattan is a non-profit, community-based organization that uses the power of running to change the way girls see themselves and their opportunities. The innovative, 12-week character development program uniquely combines training for a 3.1 mile run/walk event with life-changing, self esteem enhancing lessons that encourage healthy habits and an active lifestyle in 8-12 year old girls. Girls learn to stretch themselves -- physically, emotionally, spiritually and mentally -- and, in the process, are inspired to stay true to themselves, honor their voices and embrace their gifts. Civic

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Corps members at Girls on the Run will help this organization in its efforts to fight childhood obesity by improving volunteer management through the development of coordinated outreach, recruitment, screening, orientation, and training programs.

The AmeriCorps grant will not only go towards developing and enhancing volunteer programs at non-profits throughout New York City, but will also add value to current impact service projects. Some NYC Civic Corps members will be assigned to host sites that are partnering with NYC Service on a variety of service projects, which are aimed at addressing the City's greatest needs. The organizations collaborating on these projects include New York City government agencies, as well as non-profits such as Citizens Committee for New York City, Community Environmental Center, and United Way of New York City. The Corps members at these organizations are responsible for volunteer recruitment, adding significant value to these important initiatives. In addition to meeting clear needs locally, another desired outcome of this collaborative program design is to have other municipalities replicate New York City's approach.

MEASURABLE OUTPUTS AND OUTCOMES

The NYC Civic Corps operates as an intermediary for a broad group of community organizations. Through partnerships with a variety of nonprofit organizations and public agencies serving as host sites, the NYC Civic Corps will address four of the AmeriCorps focus areas: Education, Healthy Futures, Clean Energy and Opportunity. The program will be using a combination of standard performance measures and customized performance measures.

NYC Service will select 60 community-based organizations to host teams of NYC Civic Corps members based on their demonstrated ability to achieve results in the Priority Areas identified by the Corporation for National and Community Service. NYC Service will track the progress of the NYC Civic Corps by soliciting monthly reports from each team on selected national performance measures. Below are metrics to be collected across all areas:

Overarching Metrics

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The following measurable outputs will be tracked for each host site, for aggregate reporting and for comparison against the outputs of the 2010-2011 program year of the NYC Civic Corps.

- * Number of new volunteers engaged
- * Number of hours of service contributed by volunteers
- * Dollar value of cash resources developed by Civic Corps team
- * Dollar value of in-kind donations secured by Civic Corps team
- * Number of clients served
- * Number of services provided
- * Number of non-client-based services provided
- * Number of volunteers engaged in committed service projects
- * Number of volunteers engaged in one-time service projects

PLAN FOR SELF-ASSESSMENT AND CONTINUOUS IMPROVEMENT

NYC Service has partnered with The Gap Foundation to enlist the support of the TCC Group, a nationally-recognized management consulting agency. TCC is performing a longitudinal study of NYC Civic Corps host sites to define the impact on organizational capacity due to the work of Civic Corps teams. This data will allow NYC Service to better manage the NYC Civic Corps in its future work at host organizations.

Each NYC Civic Corps host site reports monthly on performance milestones and indicators through an online form. NYC Service collects and aggregates the data in order to fulfill AmeriCorps reporting requirements, as well as to track progress over the course of the service year and share best practices across teams.

NYC Service also solicits feedback from Civic Corps members to identify strengths and areas for improvement. Where possible, steps are taken to address issues and improve the member experience.

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Additionally, when a Civic Corps member ends their service early, an exit interview is given to garner perspective about the program.

COMMUNITY INVOLVEMENT

NYC Civic Corps members are deployed citywide, with opportunities to address neighborhood-specific needs. NYC Service will recruit Civic Corps members broadly through the AmeriCorps program's application process, with additional local outreach in targeted communities to NYC Community Boards, civic leaders, and a high-visibility marketing campaign. The NYC Civic Corps will help all host organizations to develop high impact volunteer opportunities that specifically attract participation from members of served communities and neighborhoods in addition to a broader cross-section of New Yorkers. The host site application process is repeated annually to ensure the NYC Civic Corps is addressing the latest community priorities.

RELATIONSHIP TO OTHER NATIONAL AND COMMUNITY SERVICE PROGRAMS

To help achieve the goal of supporting New York City's non-profit community, NYC Service and NYC Civic Corps collaborates with a variety of national and community service programs such as New York Cares and the Community Service Society. In addition, NYC Service has been able to host a table at different events, reaching thousands of New Yorkers with a commitment to service.

NYC Civic Corps was also represented at City Year New York's Career and Education Fair. This event engaged more than 200 of City Year's corps members in learning about opportunities to further their interests in service as well as other sectors. Represented at the fair were Peace Corps, New York City Teaching Fellows, and our partners from iMentor, among other organizations.

Organizational Capability

ABILITY TO PROVIDE SOUND PROGRAMMATIC AND FISCAL OVERSIGHT

The NYC Civic Corps is administered through the NYC Service Office, which was established in 2009.

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NYC Service oversees more than 30 innovative initiatives that aim to achieve three overarching goals: channeling the power volunteers to address local challenges, helping New Yorkers connect to service opportunities and promoting service as a core part of what it means to live in New York City. A key focus of NYC Service is to heighten accountability within the field and to set a new standard for measuring the impact of volunteerism in addition to participation.

NYC Service is led by a Chief Service Officer (CSO), Diahann Billings-Burford. New York City is the first municipality in the nation to have a CSO. Expanding upon the work of the Mayor's Volunteer Center, the Chief Service Officer is responsible for partnering with agencies and organizations to implement and evaluate new approaches to increase impact volunteerism in New York City. NYC Service is accountable for metrics, including increased volunteer participation, greater citywide capacity to engage and manage volunteers, and specific impact metrics within each of the critical need areas. Impact metrics data is posted to the New York City government website for public viewing and can be found at www.nyc.gov, and NYC Service initiatives are funded by both public and private commitments.

NYC Service and NYC Civic Corps are supported by the Mayor's Office of Fiscal Operations. NYC Service is responsible for all accounting and financial reporting functions, including developing budgets and submitting quarterly Federal financial progress reports. The Director of the Civic Corps works closely with the Director of Fiscal Operations to ensure compliance with all financial and reporting requirements to insure that the Civic Corps budget is beholden to the City of New York's spending practices.

ADMINISTRATION AND STAFF

NYC Service is led by a Chief Service Officer, Diahann Billings-Burford, who reports directly to the Mayor of New York City.

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As Chief Service Officer, Diahann Billings-Burford oversees implementation of the 38 initiatives in NYC Service. Prior to this appointment, Diahann served as Deputy Executive Director of External Affairs for City Year New York, where she established and maintained relationships with politicians, leaders and community stakeholders and indirectly oversaw Recruitment and Communications. Billings-Burford has also served as the Director of External Affairs (NY) for Achievement First, a charter school management organization. She spent over 5 years at Prep for Prep, a New York based leadership development organization where she served in various capacities, including Director of College Guidance and Director of Leadership Development Opportunities. Billings-Burford has also worked as a history teacher (middle school), curriculum developer, and corporate attorney.

Reporting directly to the Chief Service Officer is the Director of Civic Corps, a full-time position dedicated solely to managing the NYC Civic Corps. As Director of the NYC Civic Corps, Kevin Cummings manages all of the elements that allow the Civic Corps to effectively build volunteer capacity: building relationships with organizations throughout New York City, recruiting and training Civic Corps members, and managing performance against our AmeriCorps grant. Kevin Cummings joined NYC Service in the mid-Spring of 2010 after having served as the Recruitment Director for City Year New York -- a national AmeriCorps program -- where he served on the Leadership Team, facilitating the growth of their corps from 184 members to 250 members. Prior to being at City Year New York, he worked for The Fresh Air Fund as a Community Outreach Coordinator, building and managing partnerships throughout New York City and facilitating the participation of more than 6000 children annually.

In addition, six full-time Civic Corps Coordinators assist the Director by serving as the primary point of contact for NYC Civic Corps members and host organizations. The Director and Coordinators are

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responsible for the recruitment and training of members and host organizations, the matching process between members and hosts, and ongoing support throughout the service year including monthly site visits and monthly professional development trainings for NYC Civic Corps members.

NYC Civic Corps Director Responsibilities:

- * Develop and implement a strategy for recruitment, retention, and program planning for NYC Civic Corps members.
- * Directly oversee the NYC Civic Corps program of diverse individuals dedicated to serve in New York City.
- * Supervise and coach 8 Service Fellows to successfully lead the NYC Civic Corps members in their efforts to meet/exceed stated service delivery goals.
- * Develop and manage strategic relationships with civic, political and nonprofit leaders in the community to ensure a broad coalition of support.
- * Build strong relationships with agency partners to facilitate effective placements and establish lasting partnerships.
- * Work with Mayor's Office staff to ensure the implementation of NYC Civic Corps priorities, including recruitment, communications, media, government relations, fundraising, evaluation and training.
- * Oversee coordination of NYC Civic Corps calendar, including team-building activities, professional/leadership development workshops and trainings.
- * Serve as the public face of NYC Civic Corps.
- * Provide training and organize a Mayor's Office orientation for the Service Fellows and the Host Site Supervisors.
- * Plan and implement NYC Civic Corps recognition events.

Qualifications:

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- * Bachelor's or Master's Degree
- * At least four years of relevant professional experience (preferably with a volunteer management and training component)
- * Excellent interpersonal, written and verbal communication skills
- * Ability to manage many projects simultaneously and to set priorities in a fast paced environment
- * Strong administrative skills
- * Computer literacy (Macintosh, Microsoft Word, Excel, and database experience a plus)
- * The willingness to work beyond traditional working hours and schedules
- * Commitment to volunteerism
- * Two fellows are committed to government relations and AmeriCorps compliance issues
- * Two fellows are committed to planning monthly seminars and Civic Corps development

NYC Service Fellow Responsibilities:

The Service Fellow is responsible for:

1. Providing support to ensure that our Civic Corps and Corps Leaders are well managed
2. Assisting in the implementation of Civic Corps recruitment, recognition, retention, and activation strategy.

Specific duties include:

- * Lead and manage teams of NYC Civic Corps Members.
- * Build strong relationships with agency partners to facilitate effective placements and establish lasting partnerships.
- * Assess NYC Civic Corps members and host site performance reviews.
- * Coach and challenge NYC Civic Corps members in the areas of project planning, volunteer management, building relationships, civic knowledge, community outreach, understanding and interpreting needs, and developing leadership skills.

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- * Uphold high standards for NYC Civic Corps members.
- * Manage retention and the overall experience of the NYC Civic Corps.
- * Manage high impact service and evaluate outcomes.
- * Participate in NYC Civic Corps member selection and matriculation and cultivating Corps members and alumni for future staff positions.
- * Manage the goals of host organizations and NYC Civic Corps members.
- * Build relationships with community-based organizations.
- * Observe and coach NYC Civic Corps members in their site placements on a quarterly basis to gather data on proficiency and competence.
- * Oversee coordination of NYC Civic Corps calendar, including team-building activities, professional/leadership development workshops and trainings.

Qualifications:

- * Bachelor's Degree
- * Strong interpersonal and management skills
- * Strong computer skills (database experience preferred)
- * Excellent organizational and administrative skills with an acute eye for detail
- * Ability to work both independently and as an effective team member
- * Ability to manage many projects simultaneously
- * Spanish speaking a plus
- * Interest in volunteer management
- * Willingness to work beyond traditional working hours and schedules
- * Commitment to volunteerism

PLAN FOR SELF-ASSESSMENT AND CONTINUOUS IMPROVEMENT

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Like all Mayoral Offices in New York City, NYC Service is held to a high standard of accountability and transparency. NYC Service reports the results of its initiatives in the Mayor's Management Report (MMR), the public report card on City services that is mandated by the New York City Charter. Beginning in spring 2010, NYC Service also publishes its results on NYCStat, the online portal for data on City services.

To meet high standards for results and accountability, NYC Service is committed to ongoing staff development. In 2009, NYC Service staff received management training from the NYC Mayor's Office of Operations, New York Cares, City Year New York, The GAP Foundation and Realize.

Following are examples of performance indicators to which NYC Service holds itself accountable, broken down into four goal categories:

1. Support nonprofits and public agencies to use more volunteers, and do so more effectively and strategically:

- Percentage of NYC Civic Corps host sites reporting increased volunteer recruitment due to Civic Corps
- Dollar value of cash/non-cash resources developed by Civic Corps members
- Number of new clients served
- Number of service hours performed by volunteers

2. Help more New Yorkers connect to service opportunities more easily:

- Total number of volunteers who served through NYC Service initiatives
- Total number of volunteer hours served
- Number of unique website hits (www.nyc.gov/service)
- Number of volunteers registered on the website

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- Number of volunteer opportunities listed on the website

3. Create or elevate volunteer opportunities that address the City's most urgent needs:

- Number of city blocks participating in volunteer-led Block Beautification
- Number of additional New Yorkers that receive financial information and referrals to counselors
- Number of Volunteer Income Tax Assistance (VITA) volunteers
- Number of public schools engaged in mentorship programs
- Number of trees planted / Percent change from baseline (prior year)
- Number and square feet of roofs painted

- Number of New Yorkers trained in CPR / Percent above baseline (prior year)

4. Promote service as a core part of what it means to be a citizen of the greatest city in the world:

- Number of public schools participating in the Service in Schools initiative
- Estimated number of participating students

As the largest NYC Service initiative, the NYC Civic Corps is held to these same standards.

PLAN FOR EFFECTIVE TECHNICAL ASSISTANCE

As an initiative of the Office of the Mayor of New York City, NYC Service has access to the full resources of City Hall, including experienced teams in information technology, human resources, legal counsel and operations. Since its creation in April 2009, NYC Service has been able to effectively leverage City resources in a way that far exceeds the capacity of a typical nonprofit organization. Through the NYC Civic Corps, NYC Service helps community based nonprofits to leverage these City resources.

The Mayor's Office of Contract Services (MOCS) is the City's compliance and oversight agency for

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procurement. Their mission is to assist City agencies to comply with procurement rules and achieve their programmatic missions; to improve contract management practices; and to provide technical assistance to agencies. MOCS reserves the right to allow and deny host sites if that do not meet city guidelines. MOCS provides NYC Service with organizational background checks for every organization that will be supported by the Civic Corps. These background checks are in line with AmeriCorps regulations for host organizations.

Individual NYC Civic Corps members are vetted and checked by the Mayor's Office Counsel. This office does all of the background checks for the incoming Civic Corps class to insure that they are eligible to serve.

After every incoming NYC Civic Corps member has passed vetting by the Mayor's Office Counsel their information is passed on to the New York Police Department. The NYPD completes a full criminal background check on all members of the NYC Civic Corps. They also check their records against the National Sex Offenders Registry in compliance with AmeriCorps requirements.

SOUND RECORD OF ACCOMPLISHMENT IN VOLUNTEER GENERATION AND SUPPORT

NYC Service oversees 30 initiatives that aim to achieve three overarching goals: channeling the power of volunteers to address local challenges, making New York the easiest city in the country in which to serve, and ensuring every young person is taught about civic engagement and has an opportunity to serve. In FY 2010, NYC Service aims to recruit 400,000 volunteers for all of its initiatives.

NYC Service partners with nonprofit organizations and government agencies to carry out volunteer initiatives. NYC Service provides broad support to its partner organizations, including promotion, marketing, strategic planning, recognition event planning, and in some cases funding. NYC Service also leverages its place in the Office of the Mayor to ensure that initiatives are promoted through press

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releases, press conferences, and mayoral appearances.

Through its largest initiative, the NYC Civic Corps, NYC Service continues to support nonprofit organizations and City agencies that want to use more volunteers, but struggle to manage sustainable volunteer programs. Each NYC Civic Corps team is responsible for developing and implementing a sustainable volunteer program at the organization to which it is assigned.

In the 2010-2011 service year, the NYC Civic Corps aims to recruit over 49,000 volunteers for projects at their host organizations that address the City's most pressing issues. As of the end of the 2009-2010 fiscal year, the NYC Civic Corps has accomplished the following volunteer recruitment results:

-54,676 volunteers recruited

-596,409 hours of volunteer service performed

-166,980 clients served

-\$1,069,735 of cash resources developed

-\$3,444,663 non-cash resources developed

ORGANIZATIONAL AND COMMUNITY LEADERSHIP IN NEW YORK CITY'S EFFORTS TOWARD SOCIAL CHANGE

In the past eight years, Mayor Bloomberg has concentrated government and civic efforts aggressively on some of the most intractable local problems. The Mayor's innovative programs in several priority impact areas have been implemented through a combination of public and private support, with a focus on accountability, transparency, and measurable outcomes.

Impact areas include:

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- * Education (middle school and youth at risk of failing or dropping out)
- * Economic Opportunity for economically distressed families (financial education, foreclosure prevention, food support, and assistance to seniors)
- * Environment (energy efficiency and ensuring quality open space throughout New York City)
- * Healthy Futures (addressing pressing public health issues, particularly those disproportionately impacting low-income communities such as obesity and HIV)

The Bloomberg Administration continues to make progress in all of the identified impact areas. Service in Schools is an initiative led by NYC Service assisting with the mandate from the NYC Department of Education which seeks to make service a part of what it means to be a public school student in New York City. This initiative requires every principal to create a comprehensive plan at the beginning of the school year to promote service in their schools, and will result in a range of new services and supports to transform school communities and individual students' lives through service. In school year 2009-2010, over 400,000 students participated in 1700 service projects throughout all five boroughs. The goal for school year 2010-2011 is to engage 500,000 students in over 2000 service projects. Schools are empowered to shape their projects, decide their scope, and choose their partners.

To provide additional support and incentives, the NYC Civic Corps team at DOE will:

- * Aid in the creation, development and evaluation of projects. Corps Members will send bi-monthly surveys to gauge progress on all 1625 schools.
- * Deliver a service and service learning professional development training in early February to help schools to finish the year strong as well as to begin planning for the next school year
- * Create a city-wide school service award program for excellent and improved schools to receive small monetary grants to help them continue to deliver great service projects with their students
- * Connect schools with community-based organizations to help increase the amount of service projects

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being done to improve the school's surrounding neighborhoods.

In healthy initiatives, the Mayor launched PlaNYC in 2008, a far reaching plan to fight global warming and create a more livable city. PlaNYC includes 127 initiatives designed to create housing, reduce traffic congestion, expand open space, clean air and waterways, and produce more reliable power are already underway. The Mayor's Office of Long-Term Planning and Sustainability (OLTPS) works aggressively to implement these initiatives, 90% of which are underway, and meet their ambitious goals. These initiatives benefit low-income communities both directly and indirectly, from reduced cost of living due to energy conservation to lower asthma rates due to pollution reduction.

PlaNYC played a large role in the development of NYC Cool Roofs, a partnership between NYC Service and NYC Department of Buildings to promote and facilitate the cooling of New York City's rooftops.

Applying a reflective surface to a roof helps reduce cooling costs, cut energy usage and lower greenhouse gas emissions. Partners at PlaNYC conducted much of the scientific research that formed the NYC Cool Roofs program design, and a Civic Corps team was placed with the initiatives non-profit partner for the 2009-2010 program year. In its first full program year, NYC Cool Roofs surpassed its goal of coating 1 million square feet of rooftop -- with the help of 1700 volunteers, NYC Cool Roofs coated over 1.2 million square feet of New York City rooftop.

In September 2010, NYC Service added PlaNYC as a host site partner, placing four Civic Corps members at OLTPS to help support several of their initiatives. The corps members are working to enhance the anti-litter campaign, facilitate city-wide town hall meetings that measure community needs, track requests and suggestions for New York City's future, and compile lists of potential partners for these endeavors.

A broad range of initiatives to strengthen the city's neighborhoods have a real impact, particularly on

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middle and low-income communities. Incorporating new technology to improve public safety, including the innovative Real Time Crime Center, helps stabilize New York's most vulnerable communities. New York City is the safest it has been in more than forty years. Crime is down more than 30% since Mayor Bloomberg took office. In 2007, there were fewer murders than had been reported in 45 years when the last comparable data was available. And 2008 marked the seventh year in a row that there were fewer than 600 murders in New York City. Since Mayor Bloomberg took office, more than 500 acres of new parkland have been added to the City with an additional 2,200 acres planned, providing clean air and opportunities for healthy recreation for millions of New Yorkers. There has been an expansion of support citywide including in low income communities for smaller arts and cultural institutions which is further evidence of New York City's strategy to empower local communities by bringing resources and economic development opportunities to those that need them most.

In NYC Service's goal to ensure all New Yorkers are given the opportunity to serve, Mayor Bloomberg has taken a lead in service. During the summer of 2009, NYC Service helped to coordinate Service in City Internships to harnesses the talents and enthusiasm of the City's Summer Interns to address the impact areas where New York City's needs are greatest. Leading by example, all interns working in New York City government participate in service initiatives. Summer Interns at each City agency work together to select from a full range of NYC Service initiatives or choose to design a service project of their own.

Service projects bring interns out of the office and into the field to serve in all five boroughs, broadening their internship experience. By design, Service in City Internships complements the mission of NYC Service by providing an opportunity for New York City's youth to gain an unparalleled work experience through service.

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Last year, the 2009 Summer Interns participated in more than 40 percent of the City's service projects; helping at blood drives, senior centers, city parks, and other sites that have a positive impact on New York City. In August of 2010, the Service in City Internship initiative engaged over 600 interns that contributed 2,400 hours of service. For the 2011-2012 year, NYC Service has set a goal to increase engagement to 800 interns in over 3,000 hours of service.

SUCCESS IN SECURING COMMUNITY SUPPORT

As part of its function, NYC Service promotes, engages, manages and tracks volunteers for select service programs. These programs called Impact Service Projects, are often executed in collaboration with a Civic Corps host organization, and have been selected as addressing highly needed areas within New York City communities. For instance, NYC Service has partnered with Food Bank for New York City, which services nearly 800 food programs across the five boroughs, to implement the Adopt a Food Program initiative, where local businesses, schools or faith based groups provide year round assistance to local food programs. Other Impact Service Projects include Million Trees NYC, in conjunction with the New York Restoration Project and NYC Parks Department, where tree planting and stewardship is targeted to communities with high asthma rates.

NYC Service has also developed partnerships with interested companies. The Gap Foundation has allowed nonprofits with Civic Corps teams to recruit volunteers at select Banana Republic stores, in addition to providing training on volunteer recruitment. In this capacity NYC Service partners with nonprofits, businesses and city agencies to ensure volunteers are strategically targeted to where they are most needed.

A large percentage of the overhead costs of NYC Service, including human resources and information

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technology, are directly supported by the Office of the Mayor and the Department for Citywide Administrative Services. NYC Service currently operates with 15 full-time staff members.

NYC Civic Corps has the full support of private funders, including the Laurie M. Tisch Illumination Fund, the Lizzie and Jonathan Tisch Foundation, the Rockefeller Foundation, the Carnegie Foundation and Bloomberg Philanthropies. The grant from the Laurie M. Tisch Illumination Fund and the Lizzie and Jonathan Tisch Foundation has specifically been allocated to support the administration of the NYC Civic Corps. The unwavering commitment of these philanthropic partners has also leveraged additional funders, in-kind contributions and promotional partners.

Since the launch of the NYC Civic Corps, in-kind contributions have come from a number of sources. The Gap Foundation donated jackets for Corps members, and hosted a full day of professional development from its in-house training team. Corps members also received discounts from Starbucks and Macy's, and free entry to New York City cultural institutions such as the Museum of Modern Art, Museum of Natural History, Bronx Zoo and Brooklyn Museum. The Civic Corps received in-kind donations to hold monthly seminar trainings from Amigos del Museo del Barrio, Brooklyn Public Library, and several CUNY Universities. The Horticultural Society is exploring the possibility of giving each Civic Corps member a pass to their vast resources including their libraries and lecture series. In addition, the NYC Civic Corps is exploring a further relationship with the Brooklyn Community Foundation to hold a free lecture series for all Civic Corps members.

WIDE RANGE OF COMMUNITY STAKEHOLDERS

Partnering nonprofit organizations and city agencies throughout all of New York City's boroughs have supported the work of NYC Service since its inception. NYC Service is the product of an assessment and consultation process that engaged hundreds of service experts, nonprofit organizations, schools,

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colleges, private-sector partners, and public agencies throughout the five boroughs. In order to develop a series of meaningful, relevant initiatives to increase service in New York City, the Bloomberg Administration held focus groups with organizations that use volunteers, conducted nearly 100 interviews of experts in the service arena, and surveyed 1,500 New Yorkers. These efforts reveal a tremendous commitment to service in New York City today.

The focus groups were conducted over a period of three weeks in February 2009. These facilitated discussions took place at City Hall and involved a total of 180 participants representing the following groups: arts & cultural organizations, businesses & corporations, college & university administrators and students, organizations that serve schools, environmental organizations, the faith-based community, the legal community, preparedness & public safety organizations, school principals, organizations serving senior citizens, organizations that provide job training and employment services, and organizations that serve youth & families. These partnering organizations have continued to assist NYC Service's initiatives, all of which work to address New York City's most pressing needs.

In addition, all 58 current host sites, listed below, and the people they serve are community stakeholders.

- Amigos del Museo del Barrio
- Arab American Association of New York
- Bed Stuy Campaign Against Hunger
- Blue Engine
- Brooklyn Public Library
- CAMBA
- Central Park Conservancy, Inc
- Chhaya Community Development Corporation

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- Child Development Support Corporation
- Citizens Committee for New York City
- Common Cents New York
 - Community Service Society of New York
- Computers For Youth Foundation, Inc.
- CUNY Citizenship NOW!
- Coro New York Leadership Center
- The Doe Fund
- Episcopal Social Services of New York, Inc.
- FDNY
- Federation Employment and Guidance Service, Inc. (FECS)
- Feerick Center for Social Justice at Fordham Law School
- Food Bank
- Future Leaders Institute Charter School
- Friends of Van Cortlandt Park
- Girls Incorporated of New York City
- Girls on the Run Manhattan
- Good Shepherd Services
- Green City Force
- GrowNYC
- Hamilton-Madison House
- Harlem Educational Activities Fund, Inc.
- Harlem RBI, Inc.
- Hudson Guild
- I Have A Dream Foundation- New York

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- iMentor
- Jewish Association for Services for the Aged
- Jumpstart
- Learning Leaders, Inc.
- New York Cares
- NYC Department for the Aging
- NYC Department of Consumer Affairs, Office of Financial Empowerment
- NYC Department of Cultural Affairs -- Materials for the Arts
- NYC Department of Education
- NYC Department of Parks & Recreation
- NYC Housing Authority (NYCHA)
- NYC Mayor's of Operations of Long Term Planning and Sustainability
- Phipps Community Development Corporation
- Planned Parenthood of New York City, Inc.
- Pro Bono Net, Inc.
- Queens Pride House
- Sisters of Charity of Saint Vincent de Paul
- The Doe Fund, Inc.
- The Horticultural Society
- The Laundromat Project
- United Way of New York City
- Visiting Nurse Service of New York- Time Bank
- World Cares Center
- Year Up!
- YWCA of Brooklyn

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SPECIAL CIRCUMSTANCES

Inspired by President Obama ", Mayor Bloomberg "call to service" is empowering New Yorkers to be a resource to their fellow citizens, AmeriCorps (NYC Civic Corps) will help New York City to address some of its most critical needs in education, environment, and economic opportunities and health -- many of which are exacerbated by the economic downturn.

The most recent Census Bureau statistics reflects that three of the five counties that will host NYC Civic Corps teams are classified as being below the poverty level compared to the New York State average of 13.7%:

-Kings County: 21.1

-Bronx County: 27.3%

-New York County: 16.9%

-Richmond County: 10.3%

-Queens County: 12.3%

(U.S. Census Bureau. (2008). New York State & County Quick Facts. Retrieved from <http://quickfacts.census.gov/qfd/states/36/36081.html>).

Budget/Cost Effectiveness

New York City is proposing a Corporation Cost per Member Service Year (MSY) of \$13,000 per MSY in the Fixed Amount Grant Pilot Program for each of the 150 NYC Civic Corps members.

The NYC Civic Corps will have diverse non-federal support, including City and private sources. The personnel expenses listed below include the salary for the Director of the Civic Corps, and 7 NYC Service

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Fellows. All of the Personnel Expenses, as well as the itemized fringe benefits will be covered by City funds.

The Laurie M. Tisch Illumination Fund and the Lizzie and Jonathan Tisch Foundation have continued to support NYC Civic Corps -- currently in year two of a two year grant of \$1,000,000 each year in private support. NYC Civic Corps is in discussions to extend this award to the end of the AmeriCorps grant.

If no further funds are identified to specifically support the remaining costs of the NYC Civic Corps, NYC Service does have unrestricted gifts that can be used to cover the costs of this program. To facilitate this, NYC Service added a Partnerships Manager to assist in raising the remaining funds for this and other NYC Service initiatives.

NYC Service projects to spend approximately \$1 million in addition to the requested Corporation funding to adequately administer the NYC Civic Corps. The estimated budget is below:

Personnel Expenses \$482,949

Personnel Fringe Benefits \$106,285

Member Travel \$156,000

Supplies \$40,000

Contractual & Consultant \$76,000

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Member Training	\$82,615
Other Program Costs	\$111,900
Evaluation	\$100,000
Total:	\$1,155,749

CNCS Corps Member benefits \$1,950,000

FICA	\$206,550
Health Insurance	\$165,000
Disability Insurance	\$30,000
Workers Comp	\$54,000
Total:	\$2,405,550

Grand Total: \$3,561,299

Evaluation Summary or Plan

MEASURABLE OUTPUTS AND OUTCOMES

The NYC Civic Corps operates as an intermediary for a broad group of community organizations.

Through partnerships with a variety of nonprofit organizations and public agencies serving as host sites,

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the NYC Civic Corps will address four of the AmeriCorps focus areas: Education, Healthy Futures, Clean Energy and Opportunity. The program uses a combination of standard performance measures and customized performance measures.

NYC Service selects approximately 60 community-based organizations to host teams of NYC Civic Corps members based on their demonstrated ability to achieve results in the Priority Areas identified by the Corporation for National and Community Service. NYC Service will track the progress of the NYC Civic Corps by soliciting monthly reports from each team on the following national performance measures (indicated by number):

Education Priority Area

Measure 1: Number of students who start in an AmeriCorps education program

Measure 2: Number of students who complete participation in an AmeriCorps education program

Measure 3: Number of disadvantaged youth/mentor matches that are commenced by the AmeriCorps program

Measure 4: Number of disadvantaged youth/mentor matches that were sustained by the AmeriCorps program for at least the required time period.

Measure 5a: Number of tutoring program participants who demonstrate improved academic performance

Measure 5b: Number of mentoring program participants who demonstrate improved academic performance

Health Priority Area

Measure 4: Number of clients participating in health education programs

Measure 5: Number of children and youth engaged in in-school or after-school physical education activities with the purpose of reducing childhood obesity

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Measure X: Number of individuals provided services whose pre-test and post-test scores indicate they know more about at least one of the health literacy topics presented

Measure Y: Number of participants reporting improved attitude toward exercise and an active lifestyle

Opportunity Priority Area

Measure 1: Number of economically disadvantaged individuals receiving financial literacy services

Measure 7: Number of individuals receiving support, services, education and/or referrals to alleviate long-term hunger

Measure 9: Number of economically disadvantaged individuals with improved financial knowledge

Measure Z: Number of individuals provided services reporting improved access to food or reduced hunger relative to condition at time of service

Clean Energy/Environment Priority Area

Measure 3: Number of students and youth receiving education or training in energy-efficient and environmentally-conscious practices, including but not limited to sustainable energy and other natural resources, and sustainable agriculture

Measure A: Number of individuals provided services who report interest in sharing information received at the time of service with peers or family members

In addition to the national performance measures outlined above, NYC Service tracks the following general performance measures for all participating NYC Civic Corps host site organizations on a monthly basis:

Number of new volunteers engaged

Number of hours of service contributed by volunteers

Dollar value of cash resources developed by Civic Corps team

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Dollar value of in-kind donations secured by Civic Corps team

Number of clients served

Number of services provided

Number of non-client-based services provided

Number of volunteers engaged in committed service projects

Number of volunteers engaged in one-time service projects

EVALUATION PLAN

NYC Service anticipates contracting with an external independent evaluator to analyze the progress of the NYC Civic Corps in achieving its performance measures, both annually and longitudinally for the life of the program. The NYC Civic Corps will participate in any evaluation of the Fixed Amount Grant Pilot organized for the Corporation or the State Commission.

Amendment Justification

N/A

Clarification Summary

Programmatic Clarification Items:

NYC Service | Office of the Mayor was awarded a 3-year AmeriCorps State Fixed Amount Grant to facilitate the NYC Civic Corps program. Mistakenly, the incorrect continuation document (Commission AmeriCorps EAP FY 2011 NOFA) was submitted and there have been many challenges in submitting the correct document. Please accept this application as an appeal for the Commission AmeriCorps State Fixed Amount Grants FY 2011 NOFA.

The desired start date for NYC Civic Corps is August 1st, 2011. Corps members will be enrolled in August, 2011.

Criminal history checks for members and staff will include an FBI fingerprint check in addition to the state registry check and NSOPR for anyone with recurring access to vulnerable populations.

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Performance Measure Clarification Items:

Environmental Stewardship

NYC Civic Corps proposes to amend this Applicant Determined measure to more accurately capture an outcome, to be capture using the instrument already proposed (Pre/Post program surveys).

Intermediate Outcome (Rewritten)

Applicant Determined: Individuals reporting a change in behavior that includes a more energy-efficient lifestyle and increased participation in green programs.

Education

NYC Civic Corps proposes to amend the Intermediate Outcome Instrument associated with the Education Performance Measure (ED5).

Intermediate Outcome Instrument (Rewritten)

Report cards and/or school based reports referencing student performance.

Economic Opportunity

NYC Civic Corps selected the outcome to acknowledge and capture the myriad services provided that impact the development of independence as it relates to food services. Experience with host partners performing within this metric has shown that many food programs are attached to other initiatives that provide knowledge and resources such as access to public assistance, nutrition consultations, health screenings, job training, etc.

Because of the variable amounts of time it could take for a client to enroll in these services, NYC Civic Corps would like to extend the period of the instrument being used to 1 year.

Intermediate Outcome Instrument (Rewritten)

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Follow-up survey within 9 months of services.

Healthy Futures

NYC Civic Corps would like to make the Intermediate Outcome goal (for H4) more aggressive by increasing it to 70%.

Intermediate Outcome

Applicant Determined: Participants reporting improved health knowledge (Goal: 70%).

NYC Service assures that its AmeriCorps members will not directly or indirectly engage in any prohibited activities defined by the AmeriCorps Federal Regulations. Furthermore, NYC Service assures that AmeriCorps members will not recruit volunteers with the intent that they will provide service in any prohibited activities as defined by the AmeriCorps Federal Regulations .

NYC Service's Internal Controls to Prevent Prohibited Activities

Relative to AmeriCorps Regulation §2520.65 regarding all activities prohibited by AmeriCorps, it is the contention of NYC Service that all of its partnering host sites continue to meet the articulated measures.

NYC Service | Office of the Mayor is confident that the activities Civic Corps members perform at all NYC Service placement sites are compliant with the AmeriCorps Federal Regulations.

NYC Service | Office of the Mayor administers an organizational model that assures a host site's knowledge of AmeriCorps regulations. The most relevant parts of our model to this topic are: Mandatory supervisor orientation sessions, the assignment of an NYC Service fellow and their (minimum) monthly site visits, monthly Civic Corps surveys, and monthly Civic Corps trainings.

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Collectively, these tools and others provide multiple opportunities for administrative challenges to be addressed, as well as expectations communicated.

Mandatory Supervisor Training -- Host sites attended a mandatory 2-day training that covered AmeriCorps rules and regulations, expectations of host partners, expectations of Civic Corps members, and how to effectively manage and develop an AmeriCorps member. As a part of the orientation, supervisors participated in a Memorandum of Understanding (Section IV, 6, a-d) overview to create accountabilities around its elements, which includes a section of prohibited AmeriCorps activities as well as other programmatic and personnel expectations, and to insure that they were all read and agreed upon before the placement of Civic Corps members. Additionally, a portion of this training was facilitated by HandsOn Network, which specializes in providing technical support to individuals and organizations interested in impacting their communities through service.

NYC Service Fellows -- Each host site is assigned an NYC Service Fellow which serves as a coordinator of the partnership; Service Fellows insure that all resources are accessed and utilized strategically to maximize impact at host sites. Guidance includes information about how to access the NYC Service volunteer website, critically thinking about the best way to utilize volunteers, informing sustainability, connecting host sites to other Civic Corps teams/members, and addressing challenges related to the project (efficacy, performance, sustainability, etc.). Host sites receive this feedback formally during their monthly site visits, but often speak to their NYC Service Fellows weekly and may receive periodic updates and reminders specific to their program.

NYC Service Monthly Surveys - Each month, NYC Service administers a survey to measure activity, performance, and impact. Host sites report against their assigned AmeriCorps Performance Measure, as well as across standardized metrics including volunteers engaged, volunteers engaged in committed

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service, and more. There is also an opportunity to provide narrative responses that assist in qualifying data responses. These metrics serve to alert NYC Service fellows when Civic Corps members are on task, when there might be a need for additional resources, and when a site may be poorly aligned to their project.

NYC Civic Corps Seminars (Monthly Trainings) - Each month, NYC Service facilitates a training that is scheduled to expose Civic Corps members to new knowledge and resources, necessary skills to effectively complete their AmeriCorps projects, and an opportunity to network with their peer Civic Corps members, have small-group discussions with NYC Service fellows, and inform/orient Civic Corps members to NYC Service and AmeriCorps expectations. The small group discussions and information/orientation sessions are designed to give Civic Corps members an opportunity to share -- outside their service assignment -- any challenges or issues relating to compliance, comfort, efficacy, sustainability, and more.

NYC CIVIC CORPS APPLICATION CLARIFICATION NARRATIVE

AUGUST 2, 2011

NYC Service is committed to working with the New York State Commission on National & Community Service and the Corporation for National & Community Service to strengthen oversight and compliance of AmeriCorps members and Host Sites in the Civic Corps Program. To achieve this, a new Operations Manager position has been created in the NYC Service Office. This full-time position will be funded 100% by the NYC Service Office and report directly to the NYC Civic Corps Director. This position will work directly with the eight (8) NYC Civic Corps Coordinators to coordinate regular host site monitoring visits, complete monthly host site and member compliance monitoring tools, utilize the results of compliance monitoring tools to assess risk of potential compliance issues with each host site, and provide training/technical assistance to members and host site supervisors. The individual selected for this

Narratives

position has experience with working with AmeriCorps, as well as familiarity with the AmeriCorps Performance Measures.

NYC Civic Corps Coordinators will also conduct 1-1 member interviews on a monthly basis to identify needs, aggregate and analyze host site data reports, collect and monitor member timesheets for compliance and term completion schedule, and support monthly training seminars.

The NYC Civic Corps has revised its eGrants Budget to reflect 30 host sites for the 2011-2012 year and a total of 105 MSY (funded at \$1.365 million). Please see below for a complete listing of host sites.

Organization Name - MSY

1 Animal Care and Control of NYC - 2

2 Brooklyn Community Foundation - 6

3 BuildOn - 3

4 Citizens Committee for New York City, Inc. - 2

5 Common Cents, New York - 7

6 Computers for Youth - 4

Narratives

7 Council on the Environment Inc. - 3

8 Federation Employment and Guidance Service, Inc. - 3

9 Fire Department of New York Foundation - 3

10 Fordham University School of Law - 2

11 Free Arts for Abused Children of NYC, Inc. - 2

12 Harlem Educational Activities Fund - 2

13 Harlem RBI, Inc. - 2

14 iMentor - 3

15 Jacob A. Riis Neighborhood Settlement House, Inc. - 2

16 Jumpstart for Young Children Inc. - 2

17 Leake and Watts Service, Inc. - 2

18 Learning Leaders - 2

19 Literacy Inc. - 2

Narratives

20 New York Cares, Inc. - 7

21 NYC Department for the Aging - 12

22 NYC Department of Education - 4

23 NYC Department of Parks & Recreation - 10

24 NYC Housing Authority - 5

25 NYC Mayor's Office of Immigrant Affairs - 3

26 NYC Office of Emergency Management - 2

27 Phipps Community Development Corporation - 2

28 Pro Bono Net, Inc. - 2

29 StreetWise Partners Incorporated - 2

30 The Boys' Club of New York - 2

TOTAL MSY 105

Narratives

Continuation Changes

N/A

Performance Measures

SAA Characteristics

- AmeriCorps Member Population - None Geographic Focus - Rural
 Geographic Focus - Urban Encore Program

Priority Areas

- | | |
|--|--|
| <input checked="" type="checkbox"/> Education | <input checked="" type="checkbox"/> Healthy Futures |
| <i>Selected for National Measure</i> <input checked="" type="checkbox"/> | <i>Selected for National Measure</i> <input checked="" type="checkbox"/> |
| <input checked="" type="checkbox"/> Environmental Stewardship | <input type="checkbox"/> Veterans and Military Families |
| <i>Selected for National Measure</i> <input checked="" type="checkbox"/> | <i>Selected for National Measure</i> <input type="checkbox"/> |
| <input checked="" type="checkbox"/> Economic Opportunity | <input checked="" type="checkbox"/> Other |
| <i>Selected for National Measure</i> <input checked="" type="checkbox"/> | <i>Selected for National Measure</i> <input type="checkbox"/> |

Grand Total of all MSYs entered for all Priority Areas 64

Service Categories

Community-Based Volunteer Programs Primary Secondary

Capacity Building

Service Category: Community-Based Volunteer Programs

Measure Category: Needs and Service Activities

Strategy to Achieve Results

Briefly describe how you will achieve this result (Max 4,000 chars.)

The NYC Civic Corps supports nonprofit organizations and New York City agencies that want to use more volunteers, but struggle to manage and support sustainable volunteer programs. The City's supply of ready-to-serve citizens surpasses the ability of the public and nonprofit sectors to accommodate them. The NYC Civic Corps is correcting this imbalance.

NYC Civic Corps members are dispatched to local organizations for one year where they serve as 'force multipliers' and assist in the development of sustainable impact volunteer programs. By deploying this critical resource to local organizations, NYC Service is able to substantially increase volunteerism, engaging more New Yorkers in efforts to help neighbors in need and tackle the City's toughest challenges. By harnessing the collective power of New York City's 8.36 million residents, NYC Service can make a difference in the quality of life for every New Yorker.

Briefly describe how you will achieve this result (Max 4,000 chars.)

NYC Civic Corps members will also provide direct services aligned with the capacity building performance measures at their host site. They will engage in best practices as determined by their host sites and NYC Service to these performance measures.

Within the Capacity Building Performance Measure, NYC Civic Corps will help organizations recruit, train, and sustain volunteer programs. The mission of the NYC Civic Corps is to help non-profits and agencies throughout the city mobilize volunteers towards impactful volunteer programs and to increase the overall number of New Yorkers volunteering.

Result: Output

NYC Service will track how many new clients are served, as well as the number of benefits provided for those clients at each organization.

Indicator: community volunteers recruited

Target: Community volunteers recruited, engaged, and trained at NYC Service host-site organizations.

Target Value: 35000

Instruments: Monthly surveys and monthly site visits

PM Statement: 35,000 community volunteers recruited, engaged, and trained at NYC Service host-site organizations.

Prev. Yrs. Data

Result: Intermediate Outcome

Across different organizations using a variety of models, host organizations will report an increased capacity to use volunteers effectively.

Indicator: Host organizations

Target: Percent of host organizations reporting increased capacity to use volunteers effectively.

Target Value: 90%

Instruments: Monthly surveys and monthly site visits

PM Statement: 90% of host organizations will report increased capacity to use volunteers effectively.

Prev. Yrs. Data

National Performance Measures

Priority Area: Environmental Stewardship

Performance Measure Title: Environment Programs

Service Category: Community-Based Volunteer Programs

Strategy to Achieve Results

Briefly describe how you will achieve this result (Max 4,000 chars.)

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NYC Civic Corps members will also provide direct services aligned with the environment performance measures at their host site. They will engage in best practices as determined by their host sites and NYC Service to these performance measures.

Within the Environment Performance Measure, NYC Civic Corps members will expand existing volunteer programs at parks throughout the five boroughs, further the work of the MillionTreesNYC initiative, and support the recruitment and development efforts of green workforce training programs.

Result: Intermediate Outcome

Result.

Across different organizations using a variety of models, individuals report that they have changed their behavior towards a more energy-efficient/green lifestyle.

Indicator: Individuals reporting a change in behavior that includes a more energy-efficient

Target : Number of individuals provided services who report that they have changed their behavior towards a more energy-efficient/green lifestyle.

National Performance Measures

Result.

lifestyle and increased participation in green programs.

Target Value: 360

Instruments: Analysis of pre/post surveys

PM Statement: 360 individuals will report that they have changed their behavior towards a more energy-efficient/green lifestyle.

Result: Output

Result.

Youth will learn about the impact of green initiatives and will receive information that can be shared with their peers. Youth will also serve alongside volunteers that are performing projects that impact energy-efficiency or clean and improve parks and communities.

Indicator: EN3: Individuals receiving education in energy-efficiency.

Target : Youth living in low socio-economic communities, and organizations and institutions that house and/or serve youth in low socio-economic areas

Target Value: 600

Instruments: Information will be collected via registration and event sign-in sheets and will be tracked within a database.

PM Statement: Youth living in low socio-economic communities will learn about the impact of green initiatives and will receive information that can be shared with their peers.

Priority Area: Education

Performance Measure Title: Tutoring and Academic Support Programs

Service Category: Community-Based Volunteer Programs

Strategy to Achieve Results

Briefly describe how you will achieve this result (Max 4,000 chars.)

The NYC Civic Corps supports nonprofit organizations and New York City agencies that want to use more volunteers, but struggle to manage and support sustainable volunteer programs. The City's supply of ready-to-serve citizens surpasses the ability of the public and nonprofit sectors to accommodate them. The NYC Civic Corps is correcting this imbalance.

NYC Civic Corps members are dispatched to local organizations for one year where they serve as 'force multipliers' and assist in the development of sustainable impact volunteer programs. By deploying this critical resource to local organizations, NYC Service is able to substantially increase volunteerism, engaging more New Yorkers in efforts to help neighbors in need and tackle the City's toughest challenges. By harnessing the collective power of New York City's 8.36 million residents, NYC Service can make a difference in the quality of life

National Performance Measures

Briefly describe how you will achieve this result (Max 4,000 chars.)
for every New Yorker.

NYC Civic Corps members will also provide direct services aligned with the education performance measures at their host site. They will engage in best practices as determined by their host sites and NYC Service to these performance measures.

Within the Education Performance Measure, NYC Civic Corps members will recruit, train, and manage mentors and tutors in various programs serving New York City's highest-need students.

Result: Intermediate Outcome

Result.

Across different host organizations using a variety of models, students participating in an AmeriCorps education program will demonstrate improved academic performance.

Indicator: (PRIORITY) ED5: Students w/ improved academic performance.

Target : Students participating in an AmeriCorps education program demonstrating improved academic performance

Target Value: 225

Instruments: Report cards and/or school based reports referencing student performance

PM Statement: Across different host organizations using a variety of models, 225 students participating in an AmeriCorps education program will demonstrate improved academic performance.

Result: Output

Result.

Across different host organizations using a variety of models, 550 students will complete an AmeriCorps education program.

Indicator: (PRIORITY) ED2: Number of students who complete an AC ED program.

Target : Students completing participation in an AmeriCorps education program

Target Value: 550

Instruments: Attendance sheets, monthly surveys and monthly site visits

PM Statement: Across different host organizations using a variety of models, 550 students will complete an AmeriCorps education program.

Result: Output

Result.

Across different host organizations using a variety of models, students will start in an AmeriCorps education program.

Indicator: ED1: Students who start in an AC ED program.

National Performance Measures

Result.

Target : Students enrolling in an AmeriCorps education program

Target Value: 550

Instruments: Attendance sheets, monthly surveys and monthly site visits

PM Statement: Across different host organizations using a variety of models, 550 students will start in an AmeriCorps education program.

Priority Area: Economic Opportunity

Performance Measure Title: Economic Opportunity Programs

Service Category: Community-Based Volunteer Programs

Strategy to Achieve Results

Briefly describe how you will achieve this result (Max 4,000 chars.)

The NYC Civic Corps supports nonprofit organizations and New York City agencies that want to use more volunteers, but struggle to manage and support sustainable volunteer programs. The City's supply of ready-to-serve citizens surpasses the ability of the public and nonprofit sectors to accommodate them. The NYC Civic Corps is correcting this imbalance.

NYC Civic Corps members are dispatched to local organizations for one year where they serve as 'force multipliers' and assist in the development of sustainable impact volunteer programs. By deploying this critical resource to local organizations, NYC Service is able to substantially increase volunteerism, engaging more New Yorkers in efforts to help neighbors in need and tackle the City's toughest challenges. By harnessing the collective power of New York City's 8.36 million residents, NYC Service can make a difference in the quality of life for every New Yorker.

NYC Civic Corps members will also provide direct services aligned with the opportunity performance measures at their host site. They will engage in best practices as determined by their host sites and NYC Service to these performance measures.

Within the Opportunity Performance Measure, NYC Civic Corps will recruit volunteers that will work on projects that will ultimately support services, education, and or referrals to alleviate long-term hunger. The NYC Civic Corps working within this performance measure will also train volunteers to help economically disadvantaged

National Performance Measures

Briefly describe how you will achieve this result (Max 4,000 chars.)
individuals receive financial literacy services to improve their financial knowledge.

Result: Output

Result.

Across different organizations using a variety of models, economically disadvantaged individuals will receive financial literacy services.

Indicator: O1: Individuals receiving financial literacy services.

Target : Economically disadvantaged individuals needing financial literacy services.

Target Value: 890

Instruments: Attendance sheets, monthly surveys and monthly site visits.

PM Statement: 890 economically disadvantaged individuals will receive financial literacy services.

Result: Intermediate Outcome

Result.

Across different organizations using a variety of models, individuals report improved access to food services or reduced hunger

Indicator: Individuals reporting improved access to food services or reduced hunger

Target : Number of individuals provided services reporting improved access to food or reduced hunger relative to condition at time of service

Target Value: 1300

Instruments: Follow-up survey within 9 months of services.

PM Statement: 1300 individuals provided services will report improved access to food or reduced hunger relative to condition at time of service.

Result: Output

Result.

Across different organizations using a variety of models, individuals will receive support, services, education and/or referrals to alleviate long-term hunger.

Indicator: (NOW H11) O7: Individuals receiving services to alleviate hunger.

Target : Individuals receiving support services, education, and or referrals to alleviate long-term hunger.

Target Value: 8885

Instruments: Attendance sheets, monthly surveys and monthly site visits.

PM Statement: 8,885 individuals will receive support, services, education and/or referrals to alleviate long-term hunger.

Result: Intermediate Outcome

Result.

Across different organizations using a variety of models, economically disadvantaged individuals receiving financial literacy services will demonstrate improved financial knowledge.

Indicator: O9: Individuals with improved financial knowledge.

Target : Economically disadvantaged individuals receiving financial literacy services demonstrating

National Performance Measures

Result.

improved financial knowledge

Target Value: 534

Instruments: Analysis of pre/post tests of knowledge gain

PM Statement: 534 economically disadvantaged individuals receiving financial literacy services will demonstrate improved financial knowledge.

Priority Area: **Healthy Futures**

Performance Measure Title: Health Programs

Service Category: Community-Based Volunteer Programs

Strategy to Achieve Results

Briefly describe how you will achieve this result (Max 4,000 chars.)

The NYC Civic Corps supports nonprofit organizations and New York City agencies that want to use more volunteers, but struggle to manage and support sustainable volunteer programs. The City's supply of ready-to-serve citizens surpasses the ability of the public and nonprofit sectors to accommodate them. The NYC Civic Corps is correcting this imbalance.

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NYC Civic Corps members will also provide direct services aligned with the healthy futures performance measures at their host site. They will engage in best practices as determined by their host sites and NYC Service to these performance measures.

Within the Healthy Futures Performance Measure, NYC Civic Corps will engage youth and adults in healthy-living programs that not only address food access and preparation but also the importance of physical activity. Adults and students living in under-resourced neighborhoods (possibly defined by low access to healthy/organic foods,

National Performance Measures

Briefly describe how you will achieve this result (Max 4,000 chars.)
low income, and/or predisposition to health ailments linked to obesity) will be targeted.

Result: Intermediate Outcome

Result.

Across different organizations using a variety of models, participants report improved attitude toward exercise and maintaining an active lifestyle.

Target : Number of participants reporting improved attitude toward exercise and maintaining an active lifestyle

Target Value: 546

Instruments: Analysis of pre/post surveys

PM Statement: 546 participants will report an improved attitude toward exercise and maintaining an active lifestyle.

Result: Intermediate Outcome

Result.

Across different organizations using a variety of models, individuals provided services will demonstrate increased knowledge about at least one of the health literacy topics presented.

Indicator: Individuals with improved health knowledge

Target : Number of individuals provided services whose pre-test and post-test scores indicate they know more about at least one of the health literacy topics presented

Target Value: 861

Instruments: Analysis of pre-test / post-test knowledge gain

PM Statement: 615 individuals provided services will demonstrate increased knowledge about at least one of the health literacy topics presented.

Result: Output

Result.

Across different organizations using a variety of models, children and youth will engage in in-school or after-school physical education activities with the purpose of reducing childhood obesity.

Children participating in in-school and after-school physical education activities.

Indicator: H5: Youth engaged in activities to reduce childhood obesity.

Target : Children participating in in-school and after-school physical activities.

Target Value: 910

Instruments: Attendance sheets, monthly surveys and monthly site visits.

PM Statement: 910 children will participate in physical education activities with the purpose of reducing childhood

National Performance Measures

Result.

obesity.

Result: Output

Result.

Across different organizations using a variety of models, clients will participate in health education programs.

Indicator: H4: Clients participating in health education programs.

Target : Citizens receiving health education.

Target Value: 1230

Instruments: Attendance sheets, monthly surveys and monthly site visits.

PM Statement: 1,230 citizens will receive health education.

Priority Area: Education

Performance Measure Title: Mentoring Programs

Service Category: Community-Based Volunteer Programs

Strategy to Achieve Results

Briefly describe how you will achieve this result (Max 4,000 chars.)

The NYC Civic Corps supports nonprofit organizations and New York City agencies that want to use more volunteers, but struggle to manage and support sustainable volunteer programs. The City's supply of ready-to-serve citizens surpasses the ability of the public and nonprofit sectors to accommodate them. The NYC Civic Corps is correcting this imbalance.

NYC Civic Corps members are dispatched to local organizations for one year where they serve as 'force multipliers' and assist in the development of sustainable impact volunteer programs. By deploying this critical resource to local organizations, NYC Service is able to substantially increase volunteerism, engaging more New Yorkers in efforts to help neighbors in need and tackle the City's toughest challenges. By harnessing the collective power of New York City's 8.36 million residents, NYC Service can make a difference in the quality of life for every New Yorker.

NYC Civic Corps members will also provide direct services aligned with the education performance measures at their host site. They will engage in best practices as determined by their host sites and NYC Service to these performance measures.

National Performance Measures

Briefly describe how you will achieve this result (Max 4,000 chars.)

Within the Education Performance Measure, NYC Civic Corps members will recruit, train, and manage mentors and tutors in various programs serving New York City's highest-need students.

Result: Output

Result.

Across different host organizations using a variety of models, youth/mentor matches will be sustained for the required duration.

Indicator: (DELETED) ED4: Youth/mentor matches sustained.

Target : Youth/mentor matches will be sustained for the required duration.

Target Value: 425

Instruments: Attendance sheets, monthly surveys and monthly site visits.

PM Statement: Across different host organizations using a variety of models, 425 youth/mentor matches will be sustained for the required duration.

Result: Output

Result.

Across different host organizations using a variety of models, youth/mentor matches will be started.

Indicator: (DELETED) ED3: Youth/mentor matches started.

Target : Youth/mentor matches started

Target Value: 900

Instruments: Attendance sheets, monthly surveys and monthly site visits.

PM Statement: Across different host organizations using a variety of models, 900 youth/mentor matches will be started.

Result: Intermediate Outcome

Result.

Students participating in a mentoring program will demonstrate improved academic performance.

Indicator: (PRIORITY) ED5: Students w/ improved academic performance.

Target : Students completing participation in a mentoring program.

Target Value: 300

Instruments: Report cards and/or school based reports referencing student performance

PM Statement: 300 students participating in a mentoring program will demonstrate improved academic performance.

Required Documents

Document Name

Status

Evaluation

Not Applicable

Labor Union Concurrence

Not Applicable