

PART I - FACE SHEET

APPLICATION FOR FEDERAL ASSISTANCE		1. TYPE OF SUBMISSION: Application <input checked="" type="checkbox"/> Non-Construction															
Modified Standard Form 424 (Rev.02/07 to confirm to the Corporation's eGrants System)																	
2a. DATE SUBMITTED TO CORPORATION FOR NATIONAL AND COMMUNITY SERVICE (CNCS):		3. DATE RECEIVED BY STATE: 19-JAN-11															
2b. APPLICATION ID: 11AC124310		4. DATE RECEIVED BY FEDERAL AGENCY: FEDERAL IDENTIFIER: 09ACHCA0010011															
5. APPLICATION INFORMATION																	
LEGAL NAME: Our City Forest DUNS NUMBER: 946001393		NAME AND CONTACT INFORMATION FOR PROJECT DIRECTOR OR OTHER PERSON TO BE CONTACTED ON MATTERS INVOLVING THIS APPLICATION (give area codes): NAME: Monica Nañez TELEPHONE NUMBER: (408) 998-7337 FAX NUMBER: INTERNET E-MAIL ADDRESS: mnanez@ourcityforest.org															
ADDRESS (give street address, city, state, zip code and county): 151 W Mission St San Jose CA 95110 - 1713 County: Santa Clara		7. TYPE OF APPLICANT: 7a. Non-Profit 7b. Service/Civic Organization Community Action Agency/Community Action Program Community-Based Organization															
6. EMPLOYER IDENTIFICATION NUMBER (EIN): 770371911		9. NAME OF FEDERAL AGENCY: Corporation for National and Community Service															
8. TYPE OF APPLICATION (Check appropriate box). <input type="checkbox"/> NEW <input type="checkbox"/> NEW/PREVIOUS GRANTEE <input checked="" type="checkbox"/> CONTINUATION <input type="checkbox"/> AMENDMENT If Amendment, enter appropriate letter(s) in box(es): <input type="text"/> <input type="text"/> A. AUGMENTATION B. BUDGET REVISION C. NO COST EXTENSION D. OTHER (specify below):		10a. CATALOG OF FEDERAL DOMESTIC ASSISTANCE NUMBER: 94.006 10b. TITLE: AmeriCorps State 11.a. DESCRIPTIVE TITLE OF APPLICANT'S PROJECT: Our City Forest AmeriCorps 11.b. CNCS PROGRAM INITIATIVE (IF ANY):															
12. AREAS AFFECTED BY PROJECT (List Cities, Counties, States, etc): City of San Jose, Santa Clara County, California		14. CONGRESSIONAL DISTRICT OF: a.Applicant <input type="text" value="CA 016"/> b.Program <input type="text" value="CA 016"/>															
13. PROPOSED PROJECT: START DATE: 09/13/11 END DATE: 08/11/12		16. IS APPLICATION SUBJECT TO REVIEW BY STATE EXECUTIVE ORDER 12372 PROCESS? <input type="checkbox"/> YES. THIS PREAPPLICATION/APPLICATION WAS MADE AVAILABLE TO THE STATE EXECUTIVE ORDER 12372 PROCESS FOR REVIEW ON: DATE: <input checked="" type="checkbox"/> NO. PROGRAM IS NOT COVERED BY E.O. 12372															
15. ESTIMATED FUNDING: Year #: <input type="text" value="2"/>		17. IS THE APPLICANT DELINQUENT ON ANY FEDERAL DEBT? <input type="checkbox"/> YES if "Yes," attach an explanation. <input checked="" type="checkbox"/> NO															
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">a. FEDERAL</td> <td style="text-align: right;">\$ 497,949.00</td> </tr> <tr> <td>b. APPLICANT</td> <td style="text-align: right;">\$ 812,015.00</td> </tr> <tr> <td>c. STATE</td> <td style="text-align: right;">\$ 0.00</td> </tr> <tr> <td>d. LOCAL</td> <td style="text-align: right;">\$ 0.00</td> </tr> <tr> <td>e. OTHER</td> <td style="text-align: right;">\$ 0.00</td> </tr> <tr> <td>f. PROGRAM INCOME</td> <td style="text-align: right;">\$ 0.00</td> </tr> <tr> <td>g. TOTAL</td> <td style="text-align: right;">\$ 1,309,964.00</td> </tr> </table>		a. FEDERAL	\$ 497,949.00	b. APPLICANT	\$ 812,015.00	c. STATE	\$ 0.00	d. LOCAL	\$ 0.00	e. OTHER	\$ 0.00	f. PROGRAM INCOME	\$ 0.00	g. TOTAL	\$ 1,309,964.00	18. TO THE BEST OF MY KNOWLEDGE AND BELIEF, ALL DATA IN THIS APPLICATION/PREAPPLICATION ARE TRUE AND CORRECT, THE DOCUMENT HAS BEEN DULY AUTHORIZED BY THE GOVERNING BODY OF THE APPLICANT AND THE APPLICANT WILL COMPLY WITH THE ATTACHED ASSURANCES IF THE ASSISTANCE IS AWARDED.	
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g. TOTAL	\$ 1,309,964.00																
a. TYPED NAME OF AUTHORIZED REPRESENTATIVE: Rhonda Berry		b. TITLE:															
d. SIGNATURE OF AUTHORIZED REPRESENTATIVE:		c. TELEPHONE NUMBER: (408) 998-7337															
		e. DATE SIGNED: 05/06/11															

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Executive Summary

Our City Forest AmeriCorps members are assigned one of three positions: Field Project Coordinator, Community Education Specialist or Volunteer Specialist. A minimum of 1,800 large, 15-gallon size trees will be planted, and 3,500 trees will receive early tree care. In addition the members will conduct presentations and distribute information to increase awareness of at least 20,000 residents regarding tree benefits and tree care. Via many projects 5,000 community volunteers will be engaged.

Rationale and Approach

A. RATIONALE & APPROACH

1. Compelling Community Need

San José is California's 3rd largest city as well as the manufacturing center of Silicon Valley. During the phenomenal growth of the high-tech industry, San José expanded to 176 square miles and its population quadrupled to one million residents. Many environmental challenges resulted, including widespread water contamination and underground toxic sites. In addition, thousands upon thousands of San José's mature trees were removed to accommodate this growth, leaving behind vast stretches of grey buildings and asphalt roads, and little of anything green. It is perhaps San José's sparse urban forest that most visibly reflects the environmental consequences of this rapid growth.

San Jose's poor water and air quality are also indicators. In December, 2009, the Environmental Working Group released the results of a study which examined the quality of tap water in the nation's 100 biggest cities. The study ranked San José's tap water a dismal 84th out of 100, much worse than even nearby San Francisco (33 rd) and Oakland (36 th).

San Jose's air quality also suffers. The following data helps illustrate:

"San José received an 'F' grade for air quality by the American Lung Association in its 'State of the Air 2009' report, citing unhealthy ozone limits and pollution particle levels. The San José area is ranked as

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having the 24th highest air pollution level in the nation.

- According to a 2006 Bay Area Air Quality Management District (BAAQMD) report, San José ranks as one of the region's 'hot spots' due to excessive toxic air contaminants

- In a mid-year 2009 BAAQMD report, the number of 'Spare the Air Days' had already exceeded the total for all of 2008.

- 69% of all smog pollutants in the region during summers are created by motor vehicles. (BAAQMD)

- According to a 1997 Metropolitan Transportation Commission study, Santa Clara County has the highest auto ownership level in the 9-county Bay Area, with two out of every three households having two-or-more vehicles.

While there is not a single panacea to address these challenges, there are solutions that can mitigate and improve the quality of life for San Jose's one million residents. Some of these solutions are ones residents themselves can act upon. Scientific studies provide compelling evidence of myriad ways trees can mitigate these very environmental problems, thereby also addressing health, economic and social challenges as well.

Trees actually reduce mortality rates by absorbing fine particulate matter that might otherwise penetrate the lungs and even pass into the bloodstream, causing aggravated asthma, lung and heart disease, and cancer. Trees also shade our streets, reducing urban heat island effects like excessive heat and smog. The collective cooling capacity of our shade canopy can reduce peak summer temperatures by 11 degrees, reducing air conditioning needs and costs significantly. Reducing flooding, preventing soil erosion, buffering noise, blocking wind, and providing valuable habitat for birds and insects are but a few more significant tree benefits. The multi-tasking nature of trees, demonstrated by their ability to address a wide spectrum of urban challenges, is vastly underappreciated, despite extensive scientific research quantifying these benefits.

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Planting and maintaining trees is not as easy a solution as it may appear. The larger the city, the more it must depend on residents to help its trees. Yet there is a fair amount of information one must have to be successful. Knowing about required permits, which species to select and the technical aspects of planting can be daunting. Concerns about the cost of maintenance and possible sidewalk damage are additional reasons residents resist planting trees. This is another reason it is sometimes very difficult to motivate residents to participate in this solution. School district and parks personnel, whose sites could accommodate large numbers of trees and subsequently boost the city's shade canopy substantially, have similar concerns about cost. The recession has only made this challenge worse. Cash-strapped cities and school districts have reduced their tree budgets further, putting the health of the entire urban ecosystem at greater risk.

With funding for tree planting and care virtually non-existent in a city of 176 square miles, an obvious solution strategy is to increase capacity for planting and tree care at the grassroots level. OCF's mission to engage people in the development and care of the urban forest remains as viable and worthy now, with a full-time AmeriCorps team, as it did in 1994 when it began with only one staff member.

It has been said that 'it takes 5 years to plant a tree.' This saying captures the essence of many urban forestry 'best practices' as well as the mantra of OCF. Thoughtful planning beforehand in selecting the right site and the right tree is essential. Permits and infrastructure clearances must be obtained. Site preparation plans must be made. Is cement-cutting or auguring required? Tree care arrangements, such as how the tree will be watered and by whom, must be made prior to the tree being installed. Then, once in the ground, deep watering is required twice weekly during most of the year for at least 3 years, depending on the species and the climate. During these vital early years, it is recommended that trees be pruned twice to establish good form and prevent the need for expensive pruning later. Tree stakes

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must be removed at the right time, not too early but not too late. Someone must pay attention to the tree so that signs of stress or disease can be caught early.

Urban forestry requires technical expertise, quality control and long-term stewardship. If a tree doesn't receive this important care during the establishment period, it either will die or be vulnerable to a host of problems such as limb breakage, slow growth, pests, disease and premature death. A lot can go wrong, and the initial investment in the tree and its installation could be wasted without adequate information and resources. Our City Forest requires a tree care agreement from every resident and school that receives trees as part of the application process. This ensures the trees will be watered and monitored and that OCF will receive a call when specialized help is needed.

Numerous reports prepared over the past decade by the City of San José, as well as by the State of California, provide plentiful documentation regarding the demise of the urban forest in San José. The State found that San José was spending less on the development and care of its urban forest, per capita, than any other city in California (State Dept. of Forestry & Fire Protection). More trees either die or are removed each year than are planted and many street trees are removed illegally. According to a recent City survey concluded in November of 2009, there are currently 90,000 missing trees along city streets, a figure which represents more than 1/3 of all planting sites along streets. Lack of funding eliminated the City's tree planting program in the early 1990's and, just a few years ago, the entire structural tree-pruning program was also cut.

Adding to the overall lack of trees is inadequate and improper care of existing trees. Street trees are often pruned illegally, without permits from the City, by non-certified workers who leave the trees permanently disfigured and vulnerable to early death. A 2006 City study indicated that 53% of existing street trees are in poor health.

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Recognizing the unhealthy state of its urban forest amidst growing evidence of the ability of trees to address many city ills, the San José City Council decided to take action. In 2007, it adopted a 'Green Vision' plan which includes a goal to plant 100,000 trees. The City turned to its long-time urban forestry partner Our City Forest to advance this initiative. OCF proposed several strategies to jumpstart this effort, including a tree cultivation operation and expansion of its community education program.

The initiative has increased community support and brought in new community partners such as faith groups and green job training programs. An editorial in the November, 2009, San José Mercury News (SJMN) espoused tree benefits and emphasized the importance of residents helping to grow a healthy urban forest. Previous SJMN editorials have lauded OCF's work in engaging, training and supporting residents so that they can make a lasting impact. OCF is that essential technical link between a passionate volunteer tree planter and a successful outcome.

California's Urban Forestry Act articulates the value of trees and their environmental benefits. This program is perfectly aligned with the Act in its proactive mission to develop, maintain and protect San José's urban forest. It is also aligned with California Volunteers mission to engage local residents in addressing community challenges. At the national level, the USDA Forest Service promotes urban forestry in addition to its work on behalf of national forests, and also funds the finest urban forest research centers in the nation.

2. Activities and Member Roles

Our City Forest's proposed program will provide service opportunities for 30 full-time (1700 hours) and 10 part-time (675 hours) members over an 11-month period. The full-time and part-time nature of these slots allows OCF to deliver services throughout the week, instead of only Saturday mornings when most of its volunteers are available. Extending the program to include part-time slots also allows the program

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to recruit local college students with very specific skills or specific majors, such as the ability to speak a second language or a graduate student with a journalism major. Many of these college students would be available for a part-time position and not a full-time position. The increase in slots from the previous program (previously 22 FT slots) is proposed after thoughtful consideration and evaluation of OCF's first AmeriCorps cycle which began in 2007, as well as its one-time Recovery Program in 2009 which recruited 36 PT members, both extraordinarily successful.

Similar to the original design, which worked very well, there are three key AmeriCorps member roles: Field Project Specialist, Community Education Specialist and Volunteer Specialist. These roles cover a spectrum of activities, which are directly related to the compelling need of increasing local capacity to adopt trees and then properly plant and care for them.

*Both Field Project Specialists and Community Education Specialists participate in community education activities. However, these activities are different from one another and therefore entered in the project database using distinct 'Event Types.' When the numbers are reported, the distinct activities of the two positions are automatically separated. Field Project Specialists provide community education at tree plantings and maintenance events and also while generating tree planting applications in neighborhoods. Community Education Specialists conduct community education at outreach fairs, during school presentations, and through more general distribution of informational flyers and newsletters.

The key activities of the Field Project Specialists are:

- helping identify high need planting and tree care areas such as low-income and blighted neighborhoods and schools
- processing applications from schools and neighborhoods for trees and services
- ensuring tree care agreements are obtained for each application and planting site

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- assessing potential planting sites and recommending species with the assistance of arborists on staff
- obtaining necessary planting permits and utility clearances
- delivering designated trees to planting locations
- assisting in developing tree maintenance plans
- training and coaching volunteers at projects
- conducting tree inspections
- distributing tree care information at tree planting and tree care events and throughout neighborhoods to generate planting projects
- providing assistance and tree care information as needed to tree stewards
- conducting tree planting demonstrations
- coordinating plantings at schools, neighborhoods and for seniors and people with disabilities
- providing basic tree care and/or pruning for young trees

These activities lead to measurable outputs and outcomes in these ways:

The outputs will be measured by keeping track of the number of community members receiving educational information, the number applications received, the number of trees adopted/planted and the number of stewardship agreements signed. Additionally, all community members that attend tree-planting demonstrations and the number of trees that receive basic tree care and/or pruning will be reported. These numbers will be logged in the Our City Forest Project database. Outcomes will be measured based on the trees that are properly planted (assessed within one month of planting) and thriving (assessed within the last 30 days of the program) and also based on the percentage of residents that are returning stewardship forms and stating whether or not the services provided to them by Our City Forest AmeriCorps increased their ability to care for their trees.

The key activities of the Community Education Specialists are:

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- developing and distributing educational materials in multiple languages for outreach events, training workshops and mailings
- scheduling and preparing for classroom and community presentations
- conducting community and classroom presentations
- conducting intense outreach in high-need or grant-eligible areas
- attending community outreach events (such as Earth Day Fairs, Neighborhood Fairs, Cultural Fairs, and Farmer's Markets) to provide community residents with information about Our City Forest services and the benefits of trees
- developing educational web pages for the existing Our City Forest website
- sending press releases to local media outlets

These activities lead to measurable outputs and outcomes in these ways:

Records of presentations and outreach events will be kept and filed. Each record will include the name of the event, the location, and the number of people reached. The number of brochures and newsletters mailed will also be tracked. The number of visitors to our website is tracked through the web hosting company and the Constant Contact mailing service provides information on the number of people who viewed (not just received) the emails sent. Additionally, a file for all media coverage attained will be tracked. At community outreach events, residents will be asked four easy questions that will help members determine what percentage of residents they are speaking with become aware of basic tree removal and pruning laws immediately upon speaking to the members.

The key activities of the Volunteer Specialists are:

- attending volunteer recruitment events and fairs
- developing & posting volunteer opportunity flyers
- updating online recruitment postings regularly

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- updating volunteers and Tree Amigos on upcoming volunteer opportunities through bi-weekly e-mails
- responding to all email and phone inquiries about volunteer opportunities
- working with various volunteer groups, including corporate groups, at-risk youth placement agencies, high school groups, groups serving developmentally disabled individuals, and more
- placing individual volunteers and volunteer groups with appropriate volunteer projects
- coordinating with field staff and members to identify new volunteer opportunities
- providing maps, directions, clothing requirements and special instructions to volunteers prior to every event
- developing office projects appropriate for volunteers
- coordinating quarterly Tree Amigo (Our City Forest trained volunteers) classes
- developing & implementing volunteer recognition plans
- tracking volunteer hours & information in volunteer database
- arranging appreciation events & monthly volunteer meetings

These activities lead to measurable outputs and outcomes in this way:

Volunteers will be required to sign in and out for each volunteer event. The events will be entered in the database and the volunteers and the hours that they serve will be entered in association with the event. These volunteers and volunteer hours will be reported as one-time volunteers. Different than one-time volunteers are on-going volunteers; these are individuals that adopt a tree and agree to steward their tree for at least three years.

Activities of all member positions described above address the compelling need by tapping into the power of the community to plant, care for, and protect trees, thus setting the foundation for a healthy urban forest. Through these activities, the most suitable and thus beneficial tree species are properly planted, ensuring the long-term benefits of trees. Community members are empowered by participating

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in tree planting activities and by taking ownership of the trees that they are adopting. Community members of all ages and all ethnic groups will learn the value and critical need to take an active role in the care of the urban forest. Even when community members are unable to plant a tree at their own home, they can support the mission of enhancing the local environment by volunteering with Our City Forest. These practices ensure that the trees will thrive long past when the AmeriCorps services are provided. A truly healthy urban forest is the basis for a truly healthy city.

The role of the members includes with regard to volunteers includes recruitment, training, support and regular interaction with three distinct groups of OCF volunteers. The first is OCF's trained Tree Amigos who are considered the 'heart and soul' of OCF because of how they increase the organization's capacity to plant more trees. OCF offers a quarterly 18-hour Tree Amigo training course and all graduates are then asked to function as planting coaches at OCF community projects. Tree Amigos are distinct in that they complete this training and they volunteer on a frequent basis, although their time availability is typically limited to Saturdays. Tree Amigos help provide quality control amongst large groups of students or residents, ensuring holes are dug large enough, trees are planted and staked correctly and 'best practice' standards are met. Tree Amigos are also allowed to lead plantings for seniors and people with disabilities.

The second group of volunteers consists of OCF's Tree Stewards. These are residents and school or parks personnel who have received trees through OCF and have signed an agreement to manage the stewardship of these trees for 3 years. Tree stewards donate their time and resources as volunteers and report in regularly to OCF on the health of their trees.

Tree stewards call OCF for technical support in cases of emergency or when an on-site inspection appears required. At any given time, OCF has approximately 3,000 Tree Stewards on its radar,

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remaining in communication with them for three years.

The next group of volunteers is referred to as 'Community Volunteers' - the students, clubs, corporate groups and thousands of others who generally come out for just one event, such as the planting at their school or for a special community service day. OCF coordinates and tracks the efforts of close to 5,000 volunteers every year.

Examples of the distinct roles between members and volunteers:

- For Field Operations, members will focus on overseeing the projects and providing technical knowledge that is critical for proper tree care and planting, (such as planting hole depth, proper planting heights, acceptable state of tree roots and proper installation of stakes) while volunteers will aide with the labor intensive aspects of tree planting, tree care, and tree maintenance (such as digging, mulching, and watering). Members lead tree-planting demonstrations and will direct and coach volunteers.
- For Community Education activities, members will focus on developing literature and conducting community presentations. Volunteers will help with mass mailing projects, flyer distribution, and presentation prep.
- For Volunteer Specialists, members will focus on recruiting, placing, managing, and acknowledging volunteers. Volunteers will help with a wide spectrum of work, including tree planting, tree care, mass mailing projects, flyer distribution in neighborhoods and door knocking, simple data entry and posting outreach materials at local community centers and libraries.

Full-time service members have greatly expanded the capacity of the organization to impact the community. Sole reliance on community volunteers, who can only give several hours weekly, was simply not sufficient to serve a city of 176 square miles and one million people. Members now effectively support the technical aspects of urban forestry work while effectively tapping the energy of community

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volunteers and supporting the needs of residents, neighborhoods and schools adopting trees.

b. Plan for Activities Self-Assessment & Improvement

Continuous improvement is a key aspect of a successful organization. Recognizing this, several practices at Our City Forest are in place to ensure that the program is continuously improving. Some of these practices are themselves examples of improvement since the inception of the Our City Forest AmeriCorps program. Chief practices that enable continuous improvement include the following:

- All team meetings take place every Tuesday morning for the purposes of sharing project updates, progress updates, questions, concerns, clarifications, and comments. Members and staff feel strongly that these meeting work very well.
- Member supervisors are required to regularly check in with their member teams (minimum of 1 time per week, although interaction is daily), and to schedule a formal check-in with each individual member quarterly.
- Members are asked to fill out a mid-year and end of the year evaluation of the program that addresses their level of satisfaction with their work, their team, and the organization. The evaluation also provides an opportunity for the members to suggest ideas for improvement.
- The staff team review and discuss both mid-year and end of year program evaluations and implement changes when appropriate and feasible.
- The staff meets on a regular basis twice per week. Additionally, the member supervisors meet once time per week to discuss and address member achievements, feedback, concerns, issues, and ideas.
- Training and workshops for staff and members are important in ensuring quality work and maintaining a standard of utilizing urban forestry best practices.

In addition to internal evaluation and self-assessment, the program's clients and volunteers' questions and comments are critical. Feedback from clients and volunteers is integrated within the above-

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mentioned practices. Any input intended to improve services and to provide customers the most pleasant and efficient service and attention is taken very seriously.

c. Non-Duplication, Non-Displacement & Non-Supplementation

OCF's AmeriCorps program provides unique services that are not duplicated by any San José area government entity, agency or by any employees represented by labor organizations, nor will this grant be used to displace any current employees.

3. Measurable Output and Outcomes

The key aligned performance measurement is titled:

COMMUNITY EDUCATION

We plan on aligning with the National Area Performance Measures: Priority Area, Clean Energy/Environment. The program will align with Measure 3. For this measure the program will keep track of the youth (individuals under the age of 25) reached through the Planet Tree classroom presentations. The focus of Planet Tree presentations is to teach youth about the benefits of trees in an urban environment and encourage them to take an active role in protecting this valuable resource. The classroom presentations are one-time events that are available to schools throughout San Jose.

Another important performance measurement is titled:

INCREASING COMMUNITY CAPACITY TO PLANT & MAINTAIN TREES

One of the outputs for this performance measurement is that 1,800 trees will be adopted by residents and/or schools. Two intermediate outcomes associated with this output are: 1) 70% of tree recipients will complete tree stewardship forms and 2) at least 50% of residents returning these stewardship forms will state a 50% increase in their knowledge of tree stewardship. The expected end outcome is that 80% of those trees planted will be rated as thriving when assessed within the last 30 days of the program.

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The number of trees adopted will be tracked by the existing Our City Forest Filemaker Pro project database. A unique record for each tree-planting project will be created. The project record will include the tree steward's name, mailing address, and phone number as well as the number and species of trees planted and the date of the planting. This will make it very simple to calculate the total number of trees adopted in any given period of time. To track the intermediate outcome, a stewardship form will be sent to every steward who adopts a tree. The percentage of stewards who return their forms will be reported. This form will include questions that assess whether or not the services provided by Our City Forest increased their ability to care for their trees. The stewards will also be asked to respond to four basic tree care questions and whether or not they attained that knowledge from Our City Forest. This will provide the information necessary to determine whether or not at least 50% of stewards have increased their knowledge by 50%. Finally, to determine the end outcome, within the last 30 days of the AmeriCorps program a randomly chosen sample of 325 trees will be assessed to determine the state of the trees' health. It is expected that at least 80% of the trees will be rated as thriving. The expected thriving rates of the trees will be a result of the initial planting and tree care instruction, as well as the follow up information and communication via stewardship forms.

5. Community Involvement

Community partners in this team-based model are many: senior service agencies which refer clients for services, neighborhood organizations (hundreds) and schools (hundreds), juvenile justice agencies seeking community service alternatives such as Sentencing Alternatives, agencies for people with disabilities such as HOPE and the Morgan Center, school environmental clubs such as Save Our Planet and Treehuggers. Quasi community/government partners include several agencies within the City of San José, particularly their Strong Neighborhoods Program for blighted areas, whose community representatives (residents) partner with OCF. Ongoing dialogue with all of these organizations is

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essential for OCF in developing program design and identifying the specific AmeriCorps activities. Their input also helps OCF plan which locations and neighborhood areas or beneficiaries have the greatest need from year to year. The ability to effectively serve special needs groups evolves from dialogue with agencies that refer them as well as past experience. For example, seniors and people with disabilities receive special services through both the OCF planting program, if they need trees and tree care, and also through OCF's volunteer program, if they are looking to serve.

Organizational Capability

ORGANIZATIONAL CAPABILITY

1. Sound Organizational Structure

a. Ability to Provide Sound Programmatic & Fiscal Oversight

Our City Forest (OCF) was incorporated as a 501(c)(3) nonprofit in 1994 in partnership with the City of San José. Nonprofit partnerships had begun to help address unmet urban forestry needs in other large cities, and San José decided to follow suit by helping financially support a similar partnership. The partnership proved valuable almost immediately when OCF successfully competed for a State grant to provide 5,000 shade trees to San José neighborhoods. OCF developed a 'one-stop urban forestry shop' where neighborhood and school groups could not only get free trees, but also permits, advice, stakes and hands-on technical assistance from Our City Forest's certified arborists. In OCF's first few years, over 100 community volunteers attended 18-hour training courses required to become 'Tree Amigos', learning to coach residents and students at plantings and to ensure quality control beyond what the small staff team could directly manage. Demand for OCF's free services and trees grew, and OCF obtained more planting grants to keep up with the demand. Thousands of projects were carried out in neighborhoods, schools, parks and public facilities. By the time OCF applied for its first round of AmeriCorps funding in 2007, it had engaged the enthusiasm of some 150,000 residents in planting more than 50,000 trees and had its efforts honored with several national, state and regional awards. OCF's AmeriCorps program now provides greater capacity to balance planting efforts with much-needed

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attention to tree care. This effort involves more focused training and support for community members stewarding their own trees.

Regarding ability to provide fiscal oversight, OCF has a 15-year history of successfully administering more than 30 government, foundation and corporate grants ranging between \$50,000 and \$350,000. Seven of these grants have been in partnership with the State of California in the \$200,000 range. Most grants are reimbursement-based, requiring OCF to front funding for project costs and submit invoices for payment when work is completed. OCF maintains detailed financial and project records necessary for accurate invoicing. All grant projects have been completed within budget, on time and with goals achieved.

To handle its complex record keeping requirements, OCF maintains two computer servers -- one which is dedicated to its integrated volunteer and project databases using Filemaker Pro software. The 'people database' captures all volunteer information and activity including volunteer contact information, activity dates, sites, hours, trainings and current status. The 'project database' includes details on every project including event type (planting, tree care, outreach, training, etc.), address, species, number of trees planted or maintained, grant fund, notes and involved members/staff. Capturing detailed information provides for thorough and accurate reporting as well as measuring and evaluating program performance.

As a cost-savings measure, OCF recently outsourced its financial operation to a professional firm which specializes in nonprofit accounting. Working closely with OCF staff, the firm's accountants manage accounts payable/receivable, prepare the monthly financial reports, and develop the grant invoices for approval and submission. Payroll is automated through a payroll vendor. A certified public accountant prepares all tax returns and provides the audited annual financial statement.

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b. Staff Roles & Partners

OCF is a 501(c)(3) organization, governed by a board of directors. It is a governing board, with officers, and meets regularly with the President & CEO to review financial and program reports, develop long-range strategies, adopt policies, and approve annual budgets and work plans. The President & CEO, hired by the board, oversees the organization's finances, general administration and program operations.

OCF's AmeriCorps program is team-based, and the technical training and direction required for many of the service activities requires a high ratio of staff to members. There are currently 9 staff with one additional member supervisor position to be added for the expanded program. All have advanced education degrees. AmeriCorps Program Manager Misty Mersich and Program Assistant Jing Cai will manage all AmeriCorps administrative and reporting requirements as well as direct the member recruitment and selection process. Ms. Mersich, a current candidate for a Masters in City and Regional Planning, has been with OCF for 3 years, most recently managing the AmeriCorps Recovery Program and preparing all grant invoicing. Ms. Cai was an AmeriCorps member with OCF for two years prior to being hired as Program Assistant in 2009. Field Operations Director Christian Bonner, also a certified as well as a consulting arborist, has 8 years experience with OCF. He will continue to direct all field operations, including four project managers. Training and supervising the Field Project Specialist team members will be: Brandon Davis, certified arborist; Busara Melrose, certified arborist; and Jennifer Albin, OCF's Community Planting Project Manager. All have been with OCF prior to the beginning of the AmeriCorps program in 2007 and have 3 years of quite successful AmeriCorps member management and training experience. The fourth member supervisor position for the expanded field operations team will be added prior to the new cycle start date. Steve Homer, currently a 2nd year member with OCF and team leader, is a strong candidate for this position. Prior to AmeriCorps, Steve

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had a 25-year career in the high-tech industry. Training and Education Director, Monica Nañez, M.S. Environmental Studies and previous AmeriCorps Program Manager, has been with OCF for 4 years. She will continue as Training and Education Director, supervising the Volunteer Specialist team members. Education & Outreach Project Manager Amanda Grebner will continue in her role overseeing members assigned as Community Education Specialists. Rhonda Berry, President & CEO, is the general manager as well as sole fund developer for OCF and has been so since its inception.

c. Plan for Organizational Structure Self-Assessment or Improvement

OCF's President & CEO conducts at least one major organizational assessment annually to determine if changes are needed to strengthen or improve OCF's overall ability to effectively serve as well as sustain its organizational and fiscal integrity. The more formal assessment is conducted during the all-staff annual work plan development process. Staff are invited to share their ideas and concerns and everyone has a voice. AmeriCorps members are also asked to provide feedback mid-way and at the end of their service year for use during this process. The input is consolidated for all staff to review during the assessment. As a result of this process, changes are implemented and improvements achieved. Significant changes in the management structure for the AmeriCorps members were made between the first and second program years in response to staff and member feedback. The changes implemented were successful and kept in place for the third year after additional discussion. All staff participated in an assessment in helping develop this proposed expansion. Staff to member ratios, capacity of our facility and fleet, and the like, were analyzed to determine its ideal scope, design and size.

d. Plan for Effective Technical Assistance

Federal stimulus grant funding has been requested to obtain technical assistance in the areas of marketing, data base enhancement and website development. The transition to outsourced accounting

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is underway and will free up staff time as well as strengthen the financial systems required of a growing organization. Identification of any additional technical assistance needs is part and parcel of the organizational assessment process identified previously.

2. Sound Record of Accomplishment as An Organization

a. Volunteer Generation & Support

OCF has had a strong volunteer program for 16 years, one that has attracted people from all walks of life and succeeded in not just recruiting the volunteers but developing and financing the volunteer opportunities themselves.

OCF's volunteer program is designed to meet the needs of community-based urban forestry. A lot can go wrong at a tree planting in the absence of advanced technical planning and on-site supervision. OCF has developed a 3-tiered volunteer system that provides training at those different tiers to meet the needs of the volunteers as well as maintain best practices for successful outcomes.

OCF recruits and supports three distinct groups of volunteers to assist with projects throughout the City: those that receive extensive training and volunteer frequently (Tree Amigos); those that have adopted a tree and are in the 3-year tree care period (Tree Stewards); and those that want to volunteer for a particular event such as in their neighborhood or school, or occasionally with a service group or to obtain community service hours (Community Volunteers).

Volunteer-related record keeping is important to OCF. Detailed data on all volunteer activities is entered into the database. In addition to names and contact information, OCF records dates, activities, number of hours and event names or planting addresses. Among other uses, tracking this data allows OCF to report accurately on in-kind contributions for grant purposes.

b. Organizational & Community Leadership

Since its inception, OCF has assumed a strong leadership role in advancing both urban forestry and

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volunteer engagement in San José. Its President & CEO has served on national and statewide urban forestry organization boards, helping to shape policy and leverage critical funding for San José. She has also been an invited speaker to many national and state urban forestry conferences, sharing OCF's effective public-private partnership model as well as its innovative programs around diversity, community engagement, and volunteer training. OCF has initiated and spearheaded collaborations on many large projects and initiatives, including: development of the San José AIDS Memorial Grove with 13 health and service organizations; a grassroots education campaign to stop illegal topping in partnership with the City and neighborhood organizations; a tree planting campaign for San José's lowest-income neighborhoods (Trees for Alviso & East San José); and, most recently, is providing strategic assistance as well as implementing citywide programs on behalf of San José's Green Vision urban forestry goal to plant 100,000 trees. In all of these examples, OCF also garnered the vast majority of the funding to support the efforts. Neighborhood groups, schools, volunteer clubs and others also look to OCF as their representative for many day-to-day urban forestry matters, including advocacy and support. In this role, OCF has been 'at the table' with City or school district personnel on their behalf, negotiating solutions to urban forestry-related concerns and conflicts.

c. Success in Securing Match Resources

OCF's program success is dependent upon its ability to leverage sufficient operating funding for professional staff, equipment and trees. During its first two complete years as an AmeriCorps program, OCF obtained its full match as budgeted. This allowed OCF to operate a Recovery Act program to place 36 members rather than use the Recovery Act funding for a match shortfall. In the current year, OCF's match is again expected to be on target as budgeted.

The effort to garner the matching funding is a strong testimony to OCF's dedication and effectiveness. The President & CEO doubles as the agency's sole fundraiser, donating many volunteer hours to the effort and allowing 90% of all revenue to go towards its grassroots programs and services.

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3. Success in Securing Community Support

a. Collaboration

While OCF is inherently a collaborative partner due to the nature of its mission, the AmeriCorps program has strengthened OCF's capacity to broaden the scope and deepen the impact of these collaborations. The mere visibility throughout the community of OCF's well-trained, high-energy AmeriCorps members has attracted the interest of new partners. The AmeriCorps team allows OCF to provide the guidance, attention, training and supervision that working with large volunteer groups requires for urban forestry activities. An example is OCF's new collaboration with Beautiful Day, a large faith-based community service mission. OCF has also recently begun a new collaboration with a job development agency for low-income clients.

Our City Forest has also collaborated with other AmeriCorps programs. This year Our City Forest organized a tree-planting project for a City Year elementary school beautification effort. Our City Forest also connects with other AmeriCorps programs to participate in service days and other AmeriCorps programs have participated in OCF tree planting projects.

b. Local Financial & In-Kind Contributions

The primary sources of matching funds come from two State agencies: Department of Forestry and Fire Protection and the Resources Agency. The request to the City to continue its \$120,000 annual match has been submitted. It is highly anticipated that the match will be approved when City Council approves the budget for FY 2010-2011. The City of San José will continue to provide in-kind office space to house OCF's entire AmeriCorps program. The value of the donated space and utilities from the City of San José is \$90,000 annually.

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OCF currently has vehicles that are needed for daily member activities, which are located throughout the City of San Jose. Activities include: meeting tree deliveries, tree planting projects, maintenance projects, and education events. Matching funds ensure that fuel and insurance are covered for the four vehicles that OCF currently owns. Because the AmeriCorps team is expanding from 22 full time members to 30 full time members and 10 part time members and additional vehicle is needed and will be purchased using matching funding.

c. Wide Range of Community Stakeholders

The range of community stakeholders is vast and is best described by category: community volunteers (includes most all categories), trained Tree Amigo volunteers, school districts/schools, tree recipients (residents, schools, neighborhoods, etc.), funders (public and private), faith-based-organizations, businesses/corporations, paid members, in-kind donors, neighborhoods, civic groups/clubs (Rotary), OCF Board of Directors (governing body), AmeriCorps team, and staff.

The amount and diversity of in-kind donations to OCF from these stakeholders increased significantly since the onset of the AmeriCorps program in 2007. The City's in-kind donation of expanded office space and utilities for 30 people (vs. 5 formerly) is valued at \$90,000. All the furniture for the office was donated. In 2008, OCF received a large donation of oak trees as well 4 used computers. Also, OCF's Green Fair event received dozens of small in-kind donations from local businesses were contributed.

Cost Effectiveness and Budget Adequacy

COST-EFFECTIVENESS AND BUDGET ADEQUACY

1. Cost Effectiveness

a. Corporation Cost Per Member Service Year

The corporation cost per member will be \$14,804, down from \$15,319.

b. Diverse Non-Federal Support

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The list of match sources reflects a diversity of non-federal funding sources. It includes revenue from six non-federal agencies and a private sector lump sum reflecting donations from an estimated 60 contributors.

c. Decreased Reliance on Federal Support

This proposal for OCF's expanded program shows a 5% decrease in reliance on federal support -- down from 43% to 38%.

2. Budget Adequacy

The proposed budget ensures that core program needs are adequately met. The team-based and technical training aspects of the program model require the applicant to provide sufficient match so that members are properly trained and supervised. OCF's 90 -100% retention rate range over 3 years reflects the effectiveness of this model and the staff-member ratios.

Funding for materials and equipment required to perform service activities are included, including amounts for trees, stakes, and two used trucks. Lack of sufficient vehicles can severely hinder program efficiency, and one additional used truck will be essential to increase the effectiveness of the expanded team.

Evaluation Summary or Plan

*An evaluation plan and completed evaluation report were sent as part of this application.

2010-11 CALIFORNIA AMERICORPS APPLICATION
PROGRAM EVALUATION PLAN

Program Name: Our City Forest AmeriCorps

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[1] Describe your partnership's plan for evaluating your AmeriCorps program. Include how the partnership will be involved in the review and selection of the research question, who will be involved, when you will start the process.

Data collection for the evaluation will begin in the first program year. All tree stewards will participate by completing survey forms to indicate to what extent information and training received through the program led to improved tree care. Teachers receiving classroom presentations will fill out an evaluation of the presentation. In addition, staff will conduct random audits on trees that were pruned during the first year of the program to determine tree thriving and tree survival rates.

[2] Describe your program's anticipated evaluation question(s). If you have not selected a question, indicate possible areas, and when you anticipate the question will be selected.

The anticipated questions are: do residents feel that the skills training and information provided through Our City Forest enable them to properly care for their trees? Does the early tree care and pruning provided by Our City Forest lead to higher thriving and survival rates? How do teachers rate the Our City Forest AmeriCorps presentations?

[3] Describe your program's potential methods for evaluation. Include methods that are under consideration, or when you anticipate methods will be determined.

Applicant will compare OCF trees that received tree care and pruning services to OCF trees that did not receive tree care and pruning services. This will be possible because only some of the OCF trees planted over the last 5 years of the program will receive pruning and tree care from Our City Forest. Applicant will summarize teacher evaluations of the program.

[4] Indicate the period of time the evaluation will cover. Consider time for data collection, compiling, analyzing, reporting, reviewing, and disseminating. Please note the following timeframe:

Inspection data for trees planted beginning 10/10 (program start date) through 6/12 will be covered in the final evaluation report.

[5] Describe who will conduct the evaluation.

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In-house staff.

[6] Discuss how the evaluation will be funded.

Evaluation will be funded by the City of San José operating grant.

Amendment Justification

N/A

Clarification Summary

FY 11 BUDGET CLARIFICATION ITEMS:

Section 1-D: Equipment - Justification for the purchase of the used vehicle: In the 2010 budget the program was awarded \$12,000 to purchase 2 used vehicles at \$6,000 each. This was a Grantee Share cost, and Our City Forest could not afford to make the purchases in the 2010 budget year. We have budgeted for the cost and anticipate that we will be able to by the trucks in the 2011 year. We have therefore kept the cost in our 2011 AmeriCorps budget as Grantee Share. Trucks are essential to our planting operations, as they are the way we transport trees and materials to neighborhoods and parks where our volunteers plant them.

FY 10 Programmatic Clarification Items

1. Please clarify if the proposed program model is replicable. The application did not describe any systems or tools for replication and did not address if the program was designed to be replicated.

Several components of the program model can be replicated. Curricula content for the volunteer training program (Tree Amigo), the AmeriCorps member specialized training (urban forestry), and the school classroom program (Planet Tree) could be used anywhere. Our City Forest's technical guides for

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planting, tree care, etc. could also be adapted for use in other parts of the country. The collection of these training materials and the interdisciplinary combination of field and education programs are replicable. However, the higher cost burden to the grantee, due to: team-based model, the need for capital resources (trees and equipment) and specialized staff, plus the requirement for a low supervisor to member ratio, could make replication challenging.

2. Please clarify plans for sustainability beyond the presence of federal support. Please also clarify plans for match if the City of San Jose doesn't approve the request for funding.

The key outcome of the program is to train and educate community members about the importance of a healthy urban forest and how to help develop and maintain it. Volunteerism and education are integral aspects of Our City Forest and long-term sustainability of its mission. Every member that serves through OCF leaves behind him or her a greater capacity within the San José community to care for its environment.

Another focus related specifically to financial sustainability is the need for greater corporate support. Private sector contributions across the board have been low, and Silicon Valley corporations have a giving track record that is well below the national average. However, OCF is actively expanding efforts to increase corporate support by promoting San José's 100K Trees campaign. Increased visibility of OCF's mission, combined with its successful AmeriCorps program, should result in a more aware and more generous private sector.

City funding for 2010-2011 to support this program is secure and is expected to remain so. The very worst case scenario, although unlikely, would be a slight reduction, but if such a reduction occurs, it will be offset with an increase in private contributions.

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3. Please clarify how will the proposed program enhance the capacity of other community based organizations/institutions? What specific organizations' capacity will be expanded because of this program?

Our City Forest's AmeriCorps program provides highly specialized assistance to dozens of organizations and institutions every month throughout the year, enabling them to properly plant and care for their trees for many years. OCF's proposed program is a comprehensive, one-stop shop of tree resources that eliminates the need for agencies to duplicate the effort in-house. This frees up funding and staff time to focus on their primary mission. A short list of specific beneficiaries that will realize expanded capacity as a result of OCF's AmeriCorps program will include San Jose Unified School District, East Side Union School District, Work 2 Future, the City of San José, Shasta-Hanchett Neighborhood Association, Tropicana Neighborhood, all the "Strong Neighborhoods" districts, and County of Santa Clara.

4. Please clarify if the program currently or plans to collaborate with other AC programs (besides City Year)?

Our City Forest AmeriCorps will continue to collaborate with other local AmeriCorps programs for national days of service such as Martin Luther King Day, Cesar Chavez Day, and All AmeriCorps week. OCF projects provide excellent community service opportunities for other programs. Both currently and in the coming year, OCF will partner with the AC programs through Health Trust and Playworks.

5. Please provide assurance that you have permission from the other federal agency to use their federal

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grant as match for this project.

Federal recovery funds may NOT be used as match and has been deleted from the matching grant sources. Other matching grant sources and amounts have been updated in the budget narrative.

6. In performance measures, the applicant does not provide a goal or target number of trees to be planted. Please clarify this performance measure element.

Target for planting

Year 1: 1,800 trees adopted by residents

Year 2: 2,000 trees adopted by residents

Year 3: 2,500 trees adopted by residents

The trees 'adopted' by residents are the same trees that will be planted (target number). All trees planted through OCF must first be adopted. The performance measure focus is on "adopted" because that is the community involvement component that develops environmental stewardship. Planting trees without this effort results in dead trees and no increased capacity to steward them.

7. Please clarify why some of the OCF trees planted over the last 5 years have not received care and pruning from OCF (page 37)?

Prior to the Our City Forest AmeriCorps program, OCF did not have the capacity to revisit trees for 3 years to track tree health. If a tree health form was not returned by mail from the resident or school

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steward, OCF did not have the capacity to find out why. Often residents and personnel moved and proper tree care was not always sustained. With the advent of our AmeriCorps program 3 years ago, we have been able to increase our capacity to provide ongoing support to not only the original stewards, but also identify new stewards who took over the responsibility. In addition, OCF now organizes tree care projects with schools, parks and neighborhoods to provide additional care that requires direct assistance such as re-staking, mulching, stake removal, and pruning.

8. Please clarify roles of part time members.

The addition of part-time slots allows the program to address current program gaps with members that are available primarily evening and weekend hours. Specifically, there is a need to attend neighborhood group meetings, staff outreach tables and assist residents on days and evenings not typically covered by full-time members (Sundays, Mondays, and weekday evenings). College students often fit this criterion as they are seeking work experience but have a limited schedule.

Part-time roles are as follows:

4 Field Specialist: 1) receiving and processing applications from residents requesting trees, 2) obtaining necessary planting permits and utility clearances, 3) delivering designated trees to planting locations, and 4) conducting tree planting demonstrations.

6 Community Education Specialist: 1) developing and distributing educational materials in multiple languages for outreach events, training workshops and mailings, 2) conducting community and classroom presentations, and 3) attending community outreach events.

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9. Please clarify staff titles and make them consistent between application and budget narrative.

AmeriCorps Program Manager

AmeriCorps Program Assistant

Outreach and Education Project Manager

Field Project Manager

Training and Education Director

Field Operations Director

10. While CNCS appreciates that the cost per MSY has dropped since last year, please clarify the high cost per MSY. Also, clarify if cost per MSY is \$14,804 (per application) or \$14,778 (per budget).

a. The high cost per MSY is best understood in the context of the total cost of the program. OCF will support 62% of the total match at a minimum (\$820,181). The nature of the program requires a team-based model, professional training and the resources (trees, equipment, trucks, fuel, tools, insurance, etc.) needed to complete tree planting and tree care projects throughout a city of 176 square miles.

b. Also, clarify if cost per MSY is \$14,804 (per application) or \$14,778 (per budget).

Amount is \$14,728, per the budget.

Continuation Changes

No Changes Proposed

a. Enrollment Rate as of December 6, 2010: 100%

b. Retention Rate as of December 6, 2010: 100%

For Official Use Only

Narratives

c. Compliance with 30 Day Enrollment/Exit Policies: 100%

For Official Use Only

Performance Measures

SAA Characteristics

- AmeriCorps Member Population - None
 Geographic Focus - Urban
 Geographic Focus - Rural
 Encore Program

Priority Areas

- | | |
|---|---|
| <input type="checkbox"/> Education | <input type="checkbox"/> Healthy Futures |
| <i>Selected for National Measure</i> <input type="checkbox"/> | <i>Selected for National Measure</i> <input type="checkbox"/> |
| <input checked="" type="checkbox"/> Environmental Stewardship | <input type="checkbox"/> Veterans and Military Families |
| <i>Selected for National Measure</i> <input type="checkbox"/> | <i>Selected for National Measure</i> <input type="checkbox"/> |
| <input type="checkbox"/> Economic Opportunity | <input checked="" type="checkbox"/> Other |
| <i>Selected for National Measure</i> <input type="checkbox"/> | <i>Selected for National Measure</i> <input type="checkbox"/> |

Grand Total of all MSYs entered for all Priority Areas 33.81

Service Categories

- | | | |
|--|---|---|
| Community Restoration/Clean Up | Primary <input type="checkbox"/> | Secondary <input checked="" type="checkbox"/> |
| Environmental Awareness-building and Education | Primary <input checked="" type="checkbox"/> | Secondary <input type="checkbox"/> |
| Training and Technical Assistance | Primary <input type="checkbox"/> | Secondary <input type="checkbox"/> |

Increasing Community Capacity to Plant and Maintain Trees

Service Category: Environmental Awareness-building and Education

Measure Category: Needs and Service Activities

Strategy to Achieve Results

Briefly describe how you will achieve this result (Max 4,000 chars.)

Members will distribute program information throughout neighborhoods, conduct two 30-minute basic skills training workshops in tree planting and tree care on a weekly basis, process tree requests from residents and schools, provide on-site planting assistance, conduct tree inspections, process tree health update reports, respond to requests for assistance, and participate in the care and pruning of young trees. Members will serve and track the 7,000 beneficiaries via meetings, phone consultations, and utilizing detailed database records to develop activity plans.

Results

Result: Output

Community members adopt, plant and care for trees.

Indicator: The # of trees adopted and the # of people receiving tree planting & tree care training.

Target: - 7,000 community members receive educational information

Result: Output

- 1,800 trees adopted by residents/schools
- 3,000 residents receive basic tree planting training (1000 will be youth).
- 3,500 trees receive basic tree care

Target Value: 1800

- Instruments: (1) Tree Application Log: # of applications for free trees (plus # of trees requested) and the number of trees adopted.
(2) Stewardship Agreements - # of agreements signed
(3) Training Sign-In Sheets - # of people attending training
(4) Tree Care and Pruning Log

PM Statement: Community members will adopt, plant and care for trees, will receive educational information, including planting, watering, tree care, or pruning information and trees citywide will receive basic tree care and/or pruning.

Prev. Yrs. Data

Result: Intermediate Outcome

Trees are thriving.

Indicator: The percent of trees thriving.

Target: a. 80% (1440) of trees planted will be rated as thriving when assessed within the last 30 days of the program

b. 50% (1,750) of trees receiving basic pruning will show improved structure and form.

Target Value: 1440

- Instruments: Tree Health & Establishment Assessment Form to collect data on health of the tree. (Completed by Field Project Specialists. Frequency last 30 days of the program.)

PM Statement: Community members are necessary to maintain a healthy urban forest, Our City Forest AmeriCorps provides the community and with information, training, trees, and support necessary to ensure that trees throughout the city will thrive.

Prev. Yrs. Data

Required Documents

Document Name

Status

Evaluation

Already on File at CNCS

Labor Union Concurrence

Not Applicable