



Evolution in eLearning brings the need for a collaborative environment for developing compelling eLearning courses. CourseAvenue provides this necessary collaborative environment.

CourseAvenue Studio, Deliver, Analyze, *eLearning simplified.*



What is CourseAvenue?

CourseAvenue is a revolutionary solution that delivers a web-based, collaborative, eLearning platform, allowing synchronous content development to improve business productivity across your organization. Courseware built with CourseAvenue is SCORM/AICC compliant, ensuring that the courses will work with your Learning Management System (LMS).

CourseAvenue consists of three interoperable components:

- » CourseAvenue Studio - *a collaborative, web-based courseware development solution*
- » CourseAvenue Analyze - *provides detailed assessment analytics over course results*

For those in need of a solution who do not have their own LMS / tracking system —

- » CourseAvenue Deliver - *a lightweight LMS course launching and tracking facility*

Simplified Courseware Creation

- » Unique collaborative approach allows for rapid courseware creation and maintenance
- » Centralized control, distributed development of eLearning courseware
- » Fully hosted eLearning course development platform – there is no software to install and configure; no in-house server requirements; no firewall issues to address
- » Shared media repository for storage and re-use of learning objects
- » Built-in multilingual support
- » All courses are published in SCORM/AICC standards-compliant formats, integrating seamlessly into LMS systems used by many organizations today
- » Hybrid eLearning development approach allows for consumer branding and customization
- » Offered on a subscription basis to all users; bundles and quantity discounts available; simple online purchasing capabilities
- » Created and provided by experts in the industry, available to help you

Collaboration in eLearning

Over the past decade eLearning has evolved into a powerful and necessary tool for training and education throughout the world. This evolution has brought to light the need for a collaborative environment for developing compelling eLearning courses. CourseAvenue provides this necessary collaborative environment to those involved in course development. Team members contribute their knowledge and skills in a shared environment without encountering a sharp learning curve or needing special software.

Cleaning up eLearning Courseware Development

Traditionally, eLearning courseware development has not been tidy. eLearning courseware development brings together teams of people with various backgrounds who are often at different locations. Course "assets" (content, media components, etc.) have traditionally been scattered across locations and often not available for reuse. And all too often, the prior use of a variety of software tools for courseware development causes problems when updates to courses are required.

Who is CourseAvenue For?

- » eLearning Content Publishers
- » Associations & Groups
- » Corporate Learning Professionals
- » Instructional Designers
- » Compliance Officers
- » eLearning Content Developers
- » eLearning Consultants
- » Anyone who needs a collaborative environment for developing compelling eLearning courses



Collaborative Workspace

People with diverse backgrounds and specialties, located in various locations must work together to effectively produce eLearning courses. For instance, one courseware development team may include Subject Matter Experts (SME), Instructional Designers, Graphical Designers, and Authors.

How do you do it today? Through email or a shared folder? How about setting up teams of people from around the world?

CourseAvenue Community

Inside CourseAvenue Community, team members subscribe to threads and are instantly in touch with your entire enterprise. Collect ideas and input from everyone -- everywhere -- all the time.

To learn more about how your organization can benefit from CourseAvenue's products and services, please contact us today.

